



AGENDA OF THE GREEN BAY PLAN COMMISSION

**MONDAY, APRIL 23, 2018, 6:00 PM
CITY HALL, ROOM 310**

A. Roll Call.

- I. Members: Timothy Gilbert - Chair, Sidney Bremer - Vice-Chair, Ald. Veronica Corpus-Dax, Lisa Hanson, Jacob Miller, Randall Petrouske and Jerry Wiezbiskie

B. Approval of the Agenda.

- I. Approval of the agenda for the April 23, 2018, meeting of the Green Bay Plan Commission.

C. Approval of Minutes.

- I. Approval of the minutes from the April 9, 2018, Plan Commission Meeting.

D. New Business.

- I. (ZP 18-10) Consideration with possible action on the request to amend the Planned Unit Development (PUD) for HSHS St. Mary's Hospital Medical Center campus signage, 1726 Shawano Avenue, submitted by Cheryl O'Connor. (Ald. Steuer, District 10).

E. Informational.

- I. Director's Report.
2. Date of next meeting: May 7, 2018.

F. Adjournment

- 1) THIS MEETING IS RECORDED: THE VIDEO OF THIS MEETING AND MINUTES ARE AVAILABLE ONLINE AT www.greenbaywi.gov

- 2) **ACCESSIBILITY:** Any person wishing to attend who requires special accommodation because of a disability, should contact the City Safety Manager at 920-448-3125 at least 48 hours before the scheduled meeting time so that arrangements can be made.
- 3) **QUORUM:** Please take notice that a majority or quorum of the Plan Commission will attend this meeting and will constitute a meeting of the Plan Commission for purposes of discussion and information gathering relative to this agenda.
- 4) **REPRESENTATION:** The party requesting the communication, or their representative, should be present at this meeting.



MINUTES OF THE GREEN BAY PLAN COMMISSION

**MONDAY, APRIL 9, 2018, 6:00 PM
CITY HALL, ROOM 310**

A. ROLL CALL.

I. Members: Timothy Gilbert - Chair, Sidney Bremer - Vice-Chair, Ald. Dave Nennig, Lisa Hanson, Jacob Miller, Randall Petrouske and Jerry Wiezbiskie

Dave Nennig, Jerry Wiezbiskie, Jacob Miller, Sidney Bremer, Timothy Gilbert, Randall Petrouske,
Excused: Lisa Hanson

B. APPROVAL OF THE AGENDA.

I. Approval of the agenda for the April 9, 2018, meeting of the Green Bay Plan Commission.

Moved by Sidney Bremer, seconded by Randall Petrouske to approve the agenda.

Motion carried.

Yes- Dave Nennig, Jacob Miller, Jerry Wiezbiskie, Randall Petrouske, Sidney Bremer, Timothy Gilbert, No- None, Abstain- None

C. APPROVAL OF MINUTES.

I. Approval of the minutes from the March 26, 2018, Plan Commission Meeting.

Moved by Ald. Dave Nennig, seconded by Sidney Bremer to approve the minutes.

Motion carried.

Yes- Dave Nennig, Jacob Miller, Jerry Wiezbiskie, Randall Petrouske, Sidney Bremer, Timothy Gilbert, No- None, Abstain- None

D. NEW BUSINESS.

I. (SC 18-01) Consideration with possible action on the request to close the unimproved portion of Rothe Street to public traffic, submitted by Dennis Hecker, Property Owner.

Moved by Ald. Dave Nennig, seconded by Jerry Wiezbiskie to open the floor.

Motion carried.

Yes- Dave Nennig, Jacob Miller, Jerry Wiezbiskie, Randall Petrouske, Sidney Bremer, Timothy Gilbert, No- None, Abstain- None

Moved by Sidney Bremer, seconded by Jerry Wiezbiskie to return to regular order.

Motion carried.

Yes- Dave Nennig, Jacob Miller, Jerry Wiezbiskie, Randall Petrouske, Sidney Bremer, Timothy Gilbert, No- None, Abstain- None

Moved by Sidney Bremer, seconded by Jerry Wiezbiskie to approve the request, subject to the following conditions:

1. The developer will be required to acquire right-of-way to construct a city-approved cul-de-sac at the south end of existing Rothe Street before the City can release interest in the unimproved portion or an agreed upon alternative with the developer and the Department of Public Works.
2. The developer shall enter into an agreement with the City of Green Bay for use and maintenance of the closure area.
3. The developer will install a curb along the east edge of the proposed driveway and grade an 8 foot wide strip of property adjacent to the curb to accommodate a future trail the city will install.

Motion carried.

Yes- Dave Nennig, Jacob Miller, Jerry Wiezbiskie, Randall Petrouske, Sidney Bremer, Timothy Gilbert, No- None, Abstain- None

E. INFORMATIONAL.

1. (SV 18-01) Consideration with possible action on the request to vacate the unimproved portion of Rothe Street, submitted by Dennis Hecker, property owner.

Moved by Jerry Wiezbiskie, seconded by Ald. Dave Nennig to receive and place on file. Motion carried.

Yes- Dave Nennig, Jacob Miller, Jerry Wiezbiskie, Randall Petrouske, Sidney Bremer, Timothy Gilbert, No- None, Abstain- None

2. Civic Clerk Meeting Software Training Update

Moved by Jerry Wiezbiskie, seconded by Sidney Bremer to receive and place on file. Motion carried.

Yes- Dave Nennig, Jacob Miller, Jerry Wiezbiskie, Randall Petrouske, Sidney Bremer, Timothy Gilbert, No- None, Abstain- None

3. Director's Report.

Moved by Sidney Bremer, seconded by Jerry Wiezbiskie to receive and place on file. Motion carried.

Yes- Dave Nennig, Jacob Miller, Jerry Wiezbiskie, Randall Petrouske, Sidney Bremer, Timothy Gilbert, No- None, Abstain- None

F. NEXT MEETING DATE

1. Date of next meeting: April 23, 2018.

G. ADJOURNMENT

Moved by Ald. Dave Nennig, seconded by Jerry Wiezbiskie to adjourn.

Motion carried.

Yes- Dave Nennig, Jacob Miller, Jerry Wiezbiskie, Randall Petrouske, Sidney Bremer, Timothy Gilbert, No- None, Abstain- None



Report to the Green Bay Plan Commission

MEETING DATE

April 23, 2018

PREPARED BY

Paul Neumeyer, Staff

AGENDA ITEM # D.I.

(ZP 18-10) Consideration with possible action on the request to amend the Planned Unit Development (PUD) for HSHS St. Mary's Hospital Medical Center campus signage, 1726 Shawano Avenue, submitted by Cheryl O'Connor. (Ald. Steuer, District 10).

BACKGROUND

Primary Address: 1726 Shawano Avenue

Aldersperson/District: Ald. Mark Steuer/10

Reason for Request: To improve campus signage for HSHS St. Mary's Hospital Medical Center campus.

Subject Parcel Zoning and Land Use: Planned Unit Development (PUD); HSHS St. Mary's Hospital Medical Center campus

Surrounding Parcels Zoning and Land Use:

North: R1-Low Density Residential; mix of single and two family dwellings

South: PUD - Public/Institutional; Parkland

East: R3- Varied Density Residential/OR-Office/Residential; multifamily apartments, offices.

West: PUD- Planned Unit Development; Nursing home, mix of single and two family dwellings.

Comprehensive Plan:

The 2022 Smart Growth Green Bay Comprehensive Plan recommends Public/Semi Public land uses. The amendment to the PUD is consistent with the recommendations of the Comprehensive Plan.

Analysis:

The request is intended to address signage needs for the HSHS St. Mary's Hospital Medical Center campus. The Planned Unit Development (PUD) was developed in 2003 for the hospital corridor and amended in 2007 for a broad remodel of the hospital campus.

In the 2007 PUD amendment, the hospital corridor was broken into West Medical 1 and West Medical 2 development zones. The West Medical 1 zone stretches from the east end of the proposed corridor where the existing hospital is located and extends west to Taylor Street. It also includes a smaller area south of Shawano Avenue, generally located across from Manor Care and extending in either direction. The West Medical 2 development zone serves as a buffer between the more intense uses permitted and allowed height of buildings in West Medical 1 and the surrounding residential neighborhoods to the north and south. The first area of West Medical 2 is located south of Dousman Street and generally extends from the east boundary of the proposed corridor west to Fellows Drive. There is also an area of West Medical 2 located on the south side of Shawano Avenue generally west of the Fellows Drive intersection. For the purpose of this PUD amendment, the changes only affect West Medical 1 & 2 as they relate to the HSHS St. Mary's Hospital Medical Center Campus.

The highlights of the signage include two significant wall signs located on the West wall and South wall of the hospital with each sign approximately 400 square feet of calculated sign area. Monument signage is improved along Shawano Avenue along with enhanced Emergency entrance signage. A draft of the proposed amended ordinance and sign package is attached within this agenda.

Alderman Steuer and affected and adjacent property owners located a minimum of 400' from the subject area have been noticed of the request. Staff has fielded two inquiries about the request but, no objections. Due to the scale of existing structures and the size of the campus, staff feels the proposed changes are consistent with institutional nature of the use. In addition, the proposed signage improves visibility for emergency access to the campus and for those patients and visitors navigating the campus.

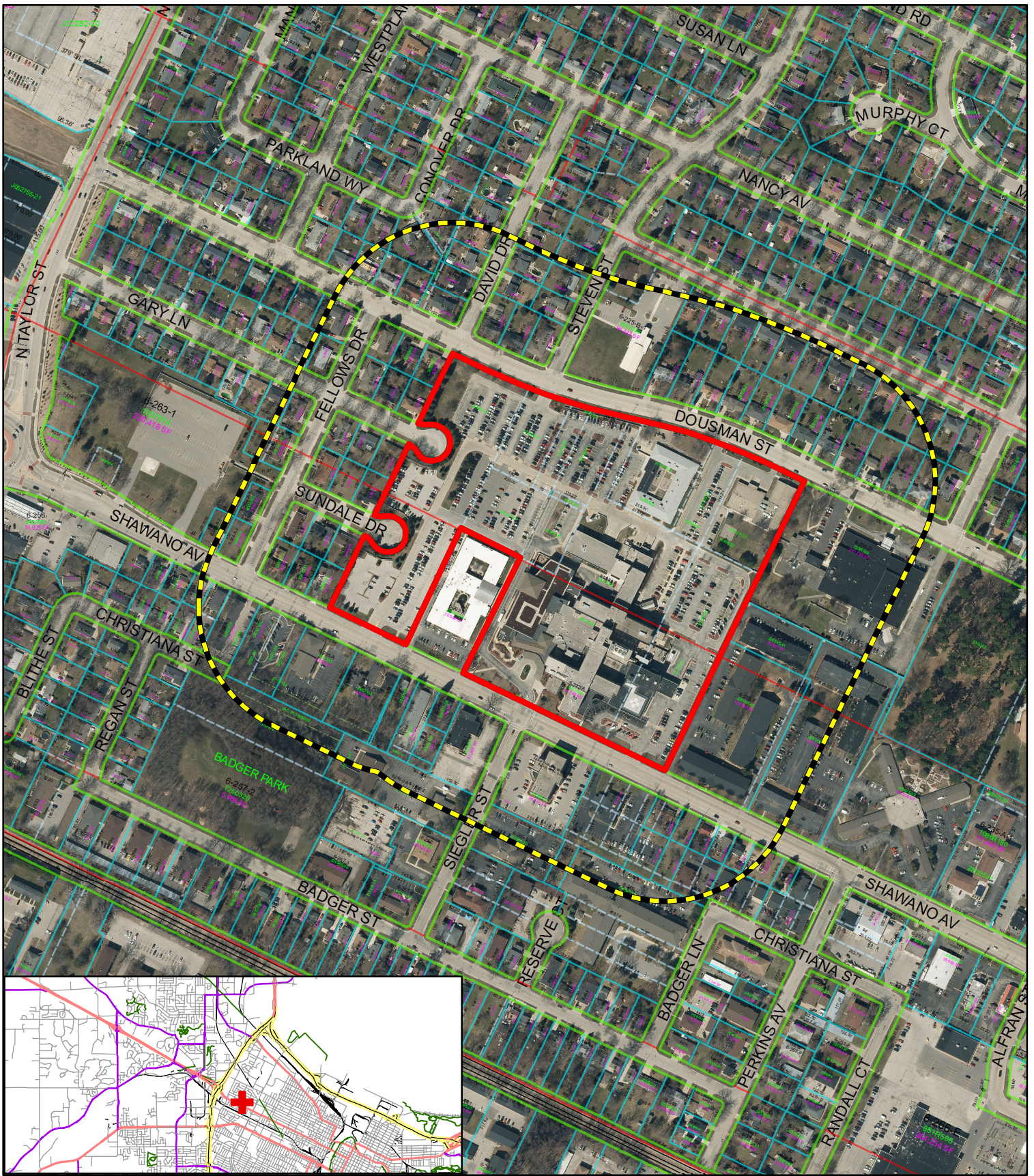
RECOMMENDATION

Approval of the request, subject to the Planned Unit Development District Ordinance (PUD).

FISCAL IMPACT

ATTACHMENTS

1. ZP18-10 letter
2. Draft Amendment
3. Exhibit A-ZP 18-10



Proposed Amended Area



400' Property Owner Notice

This is a compilation of records and data located in various City of Green Bay offices and is to be used for reference purposes only. The City of Green Bay is not responsible for any inaccuracies or unauthorized use of the information contained within. No warranties are implied.
Map prepared by PN



0 5,000 10,000
Feet

Zoning Petition (ZP 18-10)
Planned Unit Development (PUD) Amendment -
1726 Shawano Avenue

ZONING ORDINANCE NO. xx-18

AN ORDINANCE
AMENDING ZONING ORDINANCE NO. 20-07
A PLANNED UNIT DEVELOPMENT OVERLAY DISTRICT FOR MODIFIED
SIGNAGE ON THE HSHS ST. MARY'S HOSPITAL MEDICAL CENTER CAMPUS
1726 SHAWANO AVENUE
(ZP 18-10)

THE COMMON COUNCIL OF THE CITY OF GREEN BAY DOES ORDAIN AS
FOLLOWS:

SECTION 1. Section 13-108, Green Bay Municipal Code, together with the zoning map referred to therein, is hereby amended on the following described property:

Legal Description: PRTS OF PC 1 WSFR & PRTS OF DOUSMANS CLAIM
WSFR DESC IN 327 D 645 & 327 D 646 & IN J2121-23 & 26 & IN J13769- 23
EX 897 R 512 & EX J15186-15 & PRT IN 209 D 219 EX S 10 FT & EX 349 D
596 & PRT IN 351 D 376 & EX 3 CSM 33 & PRT IN 879 R 236

Tax Parcel: 6-235-A

SECTION 2. Pursuant to Section 13-1900, et seq., Green Bay Municipal Code, as they apply, the following conditions are imposed:

- A. PROJECT SCOPE. This amendment, as depicted in Exhibit A is to serve as signage requirements for the HSHS St. Mary's Hospital Medical Center campus.
- B. SIGNAGE.
 - 1. Signage should be integrated as an architectural element with attention given to the color, materials, scale, and orientation of all proposed signs in relation to the overall design of the building and to each other, as well as complying with all applicable sign regulations specified in Chapter 13-2000, Green Bay Zoning Code.
 - 2. All new signage shall be compliant with Exhibit A for the West Medical 1 and West Medical 2 portions that affect the HSHS St. Mary's Hospital Medical Center campus.
- C. MISCELLANEOUS. All other requirements and standards of the Green Bay Municipal Code not specifically addressed by the PUD shall be met.

SECTION 4. All ordinances or parts of ordinances in conflict herewith are hereby repealed.

SECTION 5. This ordinance shall not take effect until a public hearing is held thereon as provided by Section 13-204, Green Bay Municipal Code, and the adoption and publication of this ordinance.

Dated at Green Bay, Wisconsin, this day of _____, 2018.

APPROVED:

James J. Schmitt
Mayor

ATTEST:

Clerk

Exhibit A



HSHS
St. Mary's
Hospital Medical Center

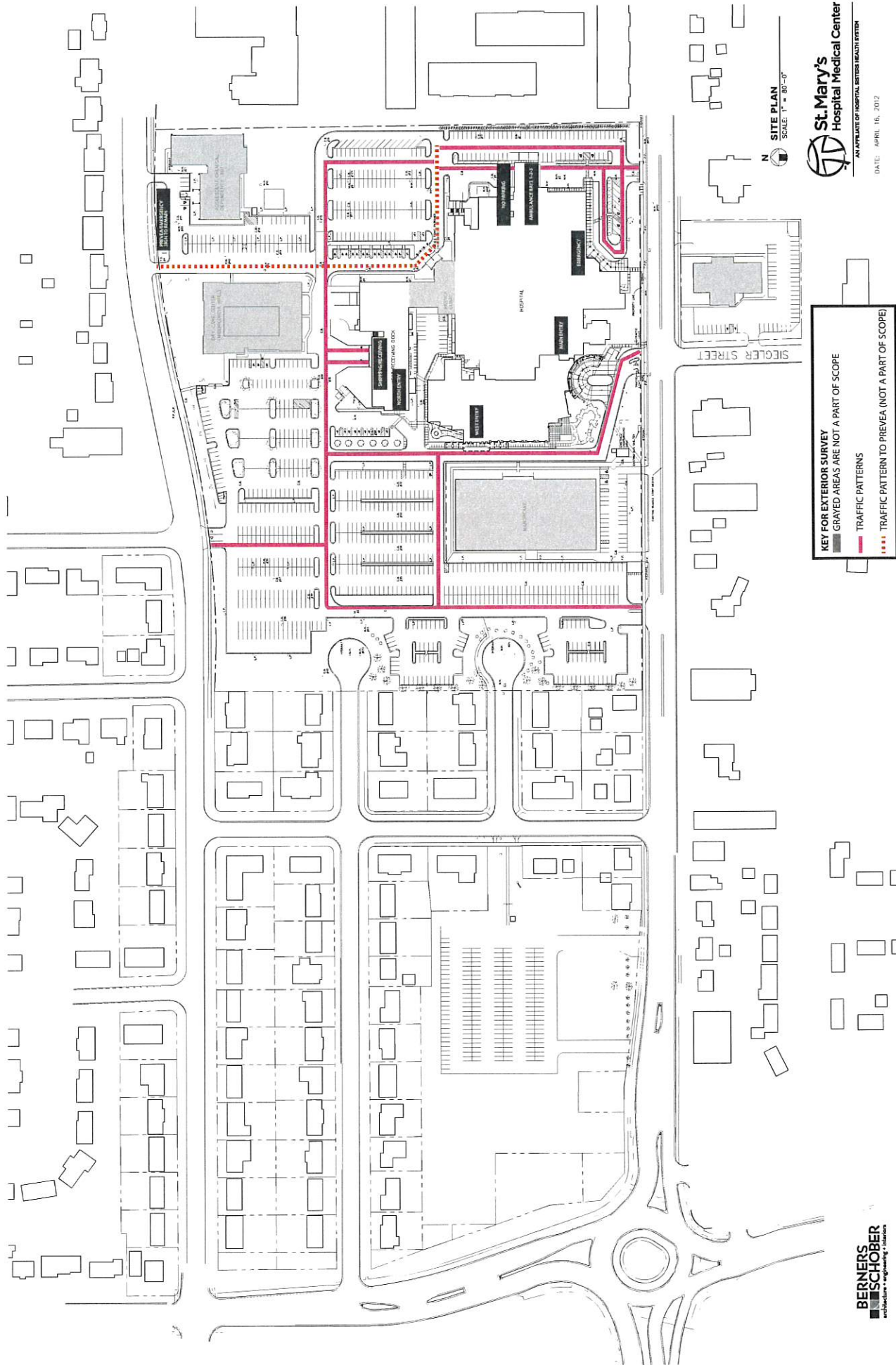
EXTERIOR WAYFINDING SIGN PROGRAM

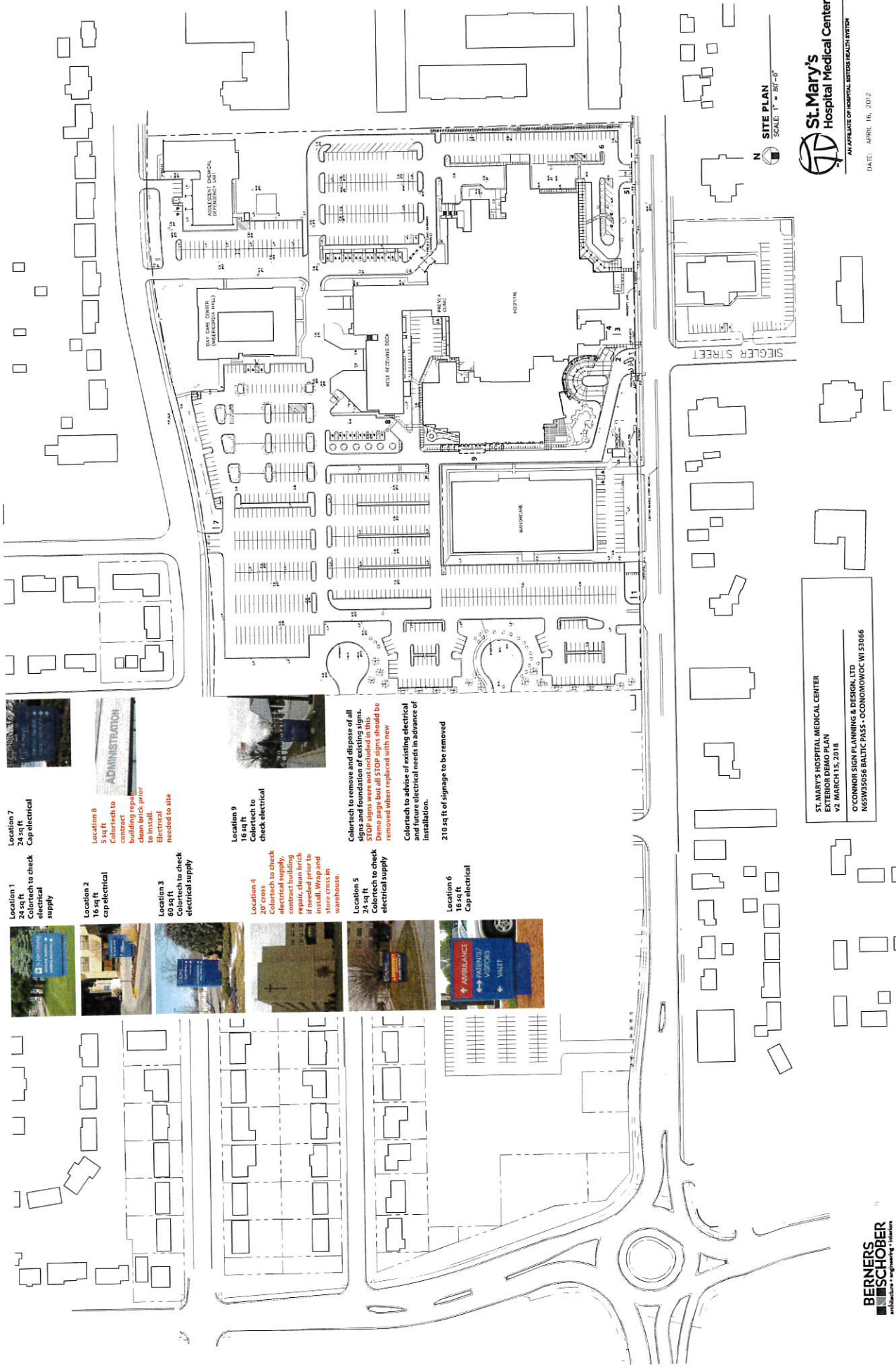
April 3, 2018

O'Connor Sign Planning & Design, Ltd. • N65W35056 Baltic Pass • Oconomowoc WI 53066 • T: 262-966-0037 • E: signplan@wi.rr.com

Exhibit A

ZP 18-10





Location 1
24 sq ft
Colortech to check
electrical
supply



Location 2
16 sq ft
Cap electrical



Location 3
60 sq ft
Colortech to check
electrical supply



Location 4
20' cross
Colortech to check
electrical supply,
repair clean brick
if needed prior to
install. Wrap and
store cross in
warehouse.



Location 5
24 sq ft
Colortech to check
electrical supply



Location 6
16 sq ft
Cap electrical



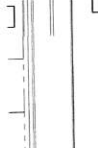
Location 7
24 sq ft
Cap electrical



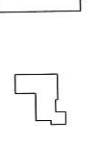
Location 8
5 sq ft
Colortech to
building repair
clean brick prior
to install.
Electrical
needed to site



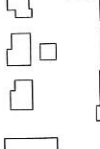
Location 9
16 sq ft
Colortech to
check electrical



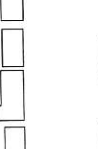
Colortech to remove and dispose of all
signs and foundation of existing sign.
Demo page but all STOP signs should be
removed when replaced with new



Colortech to advise of existing electrical
and future electrical needs in advance of
installation.



210 sq ft of signage to be removed



SITE PLAN
SCALE 1" = 80'-0"

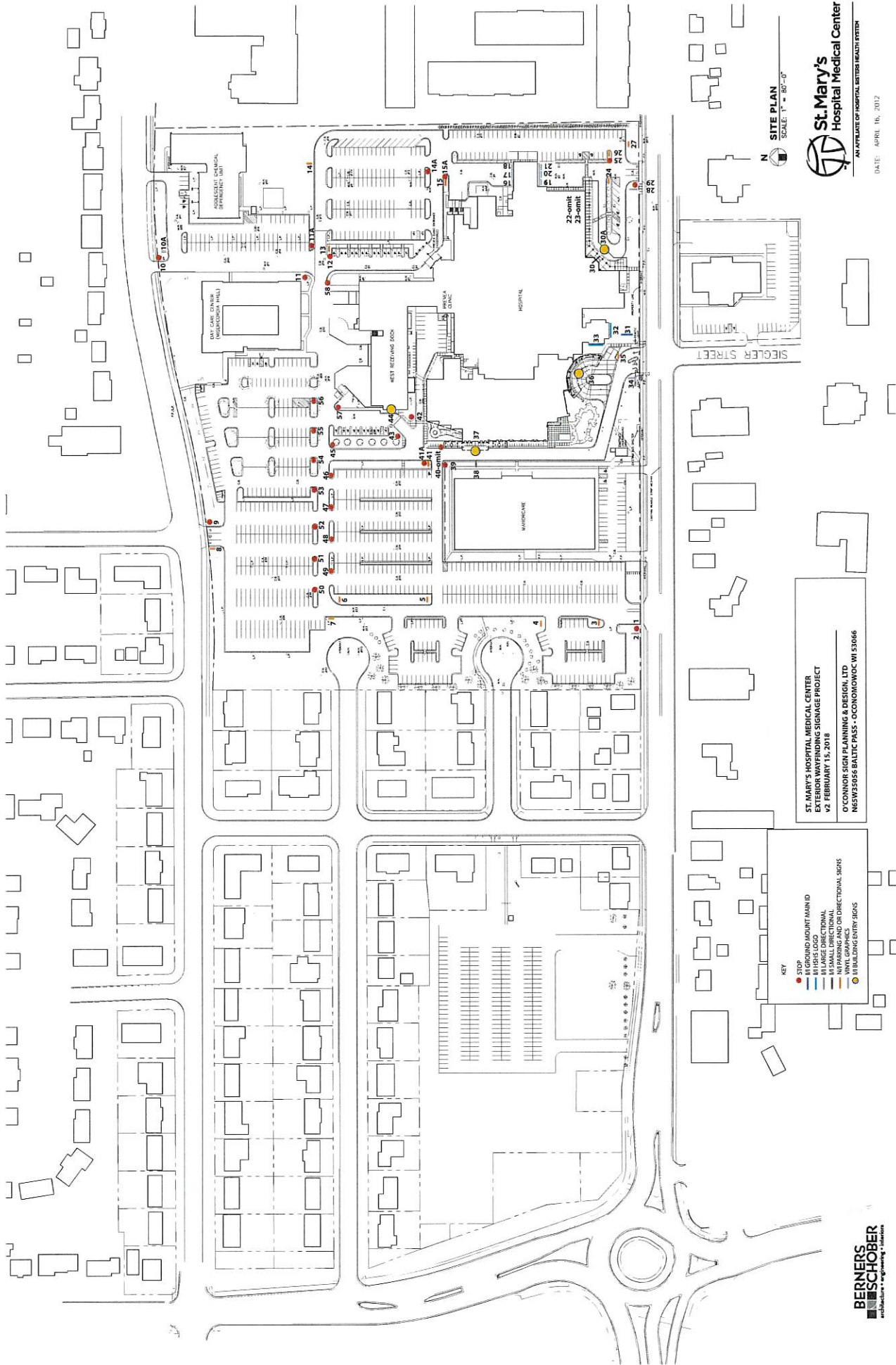


**St. Mary's
Hospital Medical Center**
AN AFFILIATE OF HOSPITAL SYSTEMS HEALTH SYSTEM

DATE: APRIL 16, 2012

ST. MARY'S HOSPITAL MEDICAL CENTER
EXTERIOR DEMO PLAN
V2, MARCH 15, 2018
O'CONNOR SIGN PLANNING & DESIGN, LTD.
NORTHWEST BALTIC PASS - OCONOMOWOC, WI 53066

**BERNERS
SCHOBBER**
architecture • engineering • interiors



SITE PLAN
SCALE: 1" = 80'-0"



St. Mary's
Hospital Medical Center

AN AFFILIATE OF HOSPITAL MEDICAL CENTER

DATE: APRIL 16, 2012

ST. MARY'S HOSPITAL MEDICAL CENTER
EXTERIOR WAYFINDING SIGNAGE PROJECT
v2 FEBRUARY 15, 2018
O'CONNOR SIGN PLANNING & DESIGN, LTD
N5W35056 BALTIMORE PASS - OCONOMOWOC WI 53066

KEY

- STOP
- GROUND MOUNT MAIN ID
- WALL MOUNT MAIN ID
- WALL MOUNT DIRECTIONAL
- SMALL DIRECTIONAL
- WAYFINDING AND OR DIRECTIONAL SIGNS
- BUILDING ENTRY SIGNS

**BERNERS
SCHÖBER**
architects • engineers • interior designers

O'Connor Sign Planning
& Design, Ltd.

T: 262.966.0037

E: signplan@wi.rr.com

CLIENT NAME

HSHS St. Mary's
Hospital Medical Center
Shawano Ave
Green Bay, WI

PROJECT

Exterior Campus Plan



HSHS

**St. Mary's
Hospital Medical Center**

Vertical Layout



**HSHS
St. Mary's
Hospital Medical Center**

Horizontal Layout

O'Connor Sign Planning
& Design, Ltd.

T: 262.966.0037

E: signplan@wi.rr.com

CLIENT NAME

HSHS St. Mary's
Hospital Medical Center
Shawano Ave
Green Bay, WI

PROJECT

Exterior Campus Plan

Calibri Bold

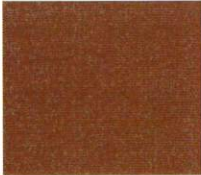
abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890



belbien maple
ew1203



matthews
country red mp23446



matthews
dark bronze 41313sp



matthews
copper 462535sp



pantone 187c



matthews
silver surfer metallic
mp 33172



red reflective vinyl
gerber 280-72

O'Connor Sign Planning
& Design, Ltd.

T: 262.966.0037

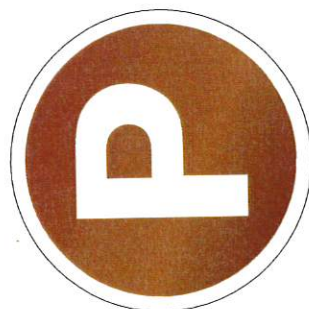
E: signplan@wi.rr.com

CLIENT NAME

HSHS St. Mary's
Hospital Medical Center
Shawano Ave
Green Bay, WI

PROJECT

Exterior Campus Plan

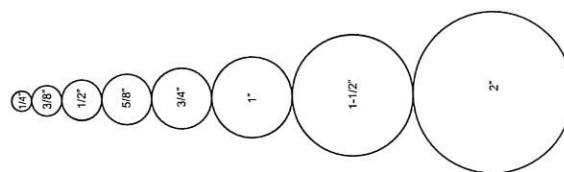


Frame (for Sign Type 1):
3/4"x1/4" bar stock; Controlled
drawings required. 3/8" thick flat
stock to be hammered and
ground to shape. Profile to have
rounded front and flat back.
Piece to be primed and apply
powder coated finish
icon to be welded to frame

Icon: laser-cut flat steel,
grind and hammer to shape (profile:
rounded front with flat black).
Per approved control sample.

Finished icon to be primed and
powder-coated metallic silver to
match Matthews Silver Surfer
Metallic MP 33172

Grapes: Uses various diameter
solid steel balls per correct scale/
proportion (welded to icon).



Grapes (Steel Balls)
various diameters of
steel balls for art to
remain in scale



Metal rod element
with frame

Icon Construction

The sizes noted in this drawing are for
the 73.125" Icon Sizes will vary by sign type

St. Marys Hospital Medical Center
Exterior Wayfinding
Sign Schedule

v8 03.23.18 NOTE: Items in Red are changes made from our Review Meeting

LOCATION	TYPE	MESSAGE	SIDE	MTG.	NOTES	LOCATION	TYPE	MESSAGE	SIDE	MTG.	NOTES
000 (12 signs)	12.11	FOR THE SAFETY OF OUR GUESTS This Medical Campus is Smoke-Free Latex Balloon-Free Weapons-Free (No Smoking Picto) (No Latex Balloon Picto) (No Weapons Picto)			70" to the top of the sign unless otherwise noted		003	3.4A (STM LOGO) → Valet Restricted Parking	North	Ground	
								(STM LOGO) ← Valet Restricted Parking	South		
					Locations to include: Main Entrance-77" to top of sign and mount on brackets. Atrium Entrance West Entrance Administration Entrance-Inside Shipping/Receiving Prevea Entrance Ambulance/Staff Entrance Pharmacy Entrance Physician Entrance ER Entrance Colleague Entrance-2 locations		004	3.4A (STM LOGO) → Valet Restricted Parking	North	Ground	
								(STM LOGO) ↑ Visitor (P SYMBOL) ↑ Shipping/ Receiving	South		
001	3.0	STOP (Blank)	North South	Ground			005	3.4A (STM LOGO) ← Visitor (P SYMBOL)	North	Ground	
002	6.5	(STM LOGO) → Visitor (P SYMBOL) → Shipping/Receiving (STM LOGO) ← Visitor (P SYMBOL) ← Shipping/Receiving	East West	Ground	Colortech to verify electrical. Remove existing sign/foundation			(STM LOGO) → Visitor (P SYMBOL)	South		
							006	3.4A (STM LOGO) ← Visitor (P SYMBOL)	North	Ground	Client-Per Dan (horticulturalist) the entire island of dying trees will need to be removed
								(STM LOGO) → Shipping/ Receiving	South		

St. Marys Hospital Medical Center
Exterior Wayfinding
Sign Schedule

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LOCATION	TYPE	MESSAGE	SIDE	MTG.	NOTES	LOCATION	TYPE	MESSAGE	SIDE	MTG.	NOTES
007	3.4A	(STM LOGO) ← Shawano Avenue Exit	East	Ground		011A	3.0	STOP	East	Ground	
		(No Logo) (Blank)	West			012	3.0	STOP	West		
008	3.4	(STM LOGO) Dousman Lot Restricted Parking	West	Ground				(Blank)	South	Ground	
		(STM LOGO) Dousman Lot Restricted Parking	East			013	3.4A	(STM LOGO) → EMERGENCY (EMERGENCY SYMBOL)	North		
009	3.0	STOP	South	Ground				(STM LOGO) ← EMERGENCY (EMERGENCY SYMBOL)	South	Ground	Client-Slight landscape issue with grasses
010	3.0	STOP	North	Ground				(STM LOGO) → EMERGENCY (EMERGENCY SYMBOL)	North		
010A	RETRO FIT	St. Mary's Hospital Medical Center ← EMERGENCY DOUSMAN STREET	East		Retro fit of existing sign. We will be replacing the bottom panels. Cabinet size is 72x97, visual area is 25x95. See photo.	014	3.4A	(STM LOGO) ← EMERGENCY (EMERGENCY SYMBOL)	East	Ground	
		St. Mary's Hospital Medical Center → EMERGENCY DOUSMAN STREET	West		Colortech to field verify sign and electrical Center Dousman Street under the address number			(STM LOGO) ← EMERGENCY (EMERGENCY SYMBOL)	West		
011	3.0	STOP	North	Ground		014A	3.0	STOP	North	Ground	
		(Blank)	South					(Blank)	South		
						015	3.4A	(STM LOGO) ← Prevea (P SYMBOL)	South	Island	Client This is the only place I direct to Prevea. I added it only because the backside was blank.
								(STM LOGO) ← EMERGENCY (EMERGENCY SYMBOL)	North		
						015A	3.0	STOP	West	Ground	Client-There is not currently a sign here but I recommend.
								(Blank)	East		

St. Marys Hospital Medical Center
Exterior Wayfinding
Sign Schedule

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LOCATION	TYPE	MESSAGE	SIDE	MTG.	NOTES	LOCATION	TYPE	MESSAGE	SIDE	MTG.	NOTES
016	5.3	NO PARKING	North	Garage Door	Colortech apply to corrugated doors Client will repaint all 6 Ambulance doors in brown paint. Colortech will provide a red vinyl band with UV protection over the newly painted doors.	026	3.4	(STM LOGO) EMERGENCY (P SYMBOL)	North	Ground	Colortech to cap electrical and remove sign
017	5.3	NO PARKING	North	Garage Door		027	3.4A	(STM LOGO) (Blank)	South	Ground	
018	5.3	NO PARKING	North	Garage Door				(STM LOGO) → EMERGENCY (EMERGENCY SYMBOL)	North		
019	5.3A	AMBULANCE BAY 1 NO PARKING	South	Garage Door		028	6.5	(STM LOGO) → EMERGENCY → Ambulance	East	Ground	Colortech to verify electrical. Remove existing sign/foundation
020	5.3A	AMBULANCE BAY 2 NO PARKING	South	Garage Door				(STM LOGO) ← EMERGENCY ← Ambulance	West		
021	5.3A	AMBULANCE BAY 3 NO PARKING	South	Garage Door		029	3.0	STOP (Blank)	North	Ground	
022		OMIT							South		
023		OMIT				030	5.4B	EMERGENCY	South east	Top of carport	Colortech to field verify Client-Electrical needed
024	3.4	(STM LOGO) EMERGENCY (P SYMBOL)	North	Ground		030A	RETRO FIT	EMERGENCY	South east		Colortech to field verify. Replace face of internally illuminated cabinet 15" X 10'. Cabinet to be painted to match new vinyl color
025	3.0	STOP (Blank)	East West	Ground							

St. Marys Hospital Medical Center
Exterior Wayfinding
Sign Schedule

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LOCATION	TYPE	MESSAGE	SIDE	MTG.	NOTES	LOCATION	TYPE	MESSAGE	SIDE	MTG.	NOTES
031	1.0	(STM LOGO) EMERGENCY ↑ 1726 Shawano Avenue	West	Ground	Client-Landscaping was discussed. Trees will be removed as long as sign can remain in the same general area.	037	5.4	WEST ENTRANCE	South	Raceway	Transom is approx 33" X 148" Client-Electrical needed Colortech to field verify
		(STM LOGO) 1726 Shawano Avenue	East			038	6.5A	(STM LOGO) ↑ Shawano Avenue Exit → West Entrance	North	Ground	Only have a max of 5'W Colortech to field verify, remove directional sign/foundation
032	5.4A	(STM LOGO)	South	Building Brick	Wall is 31' (Per Dan) Client-Electrical needed. Colortech Cross to be removed, contract to have wall cleaned and repaired as needed prior to installation. Wrap cross for storage in clients warehouse.	039	3.0	STOP	West	Ground	
								(Blank)	East		
033	5.4A	(STM LOGO)	West	Building Brick	Wall is 31' (Per Dan) Client-Electrical needed	040		OMIT			Client-Currently there is a sign suspended from brick column. I suggest leaving it as is
034	6.5	(STM Logo) ↑ Visitor (P SYMBOL) → Valet (P SYMBOL)	East	Ground	Client-Electrical needed and landscaping issues were discussed.	041	3.4A	(STM LOGO) → Visitor (P SYMBOL)	North	Ground	
		(STM Logo) ↑ EMERGENCY ← Valet (P SYMBOL)	West					(STM LOGO) ← Visitor (P SYMBOL)	South		
035	3.4A	(STM LOGO) ↑ Valet ← Visitor (P SYMBOL)	South	Ground	Colortech to cap electrical and remove sign	041A	3.0	STOP	North	Ground	
		(NO LOGO) (Blank)	North					(Blank)	South		
036	5.4	MAIN ENTRANCE	South	Raceway	Transom is approx 33" X 144" Overhang extends approx 12"-14" Client-Electrical needed Colortech to field verify	042	3.0	STOP	East	Ground	
								(Blank)	West		

St. Marys Hospital Medical Center
Exterior Wayfinding
Sign Schedule

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LOCATION	TYPE	MESSAGE	SIDE	MTG.	NOTES	LOCATION	TYPE	MESSAGE	SIDE	MTG.	NOTES
043	3.0	STOP	East	Ground		053	3.0	STOP	North	Ground	
		(Blank)	West					(Blank)	South		
044	5.4	NORTH ENTRANCE	West	Building Brick	Area above windows 199".	054	3.0	STOP	North	Ground	
045	3.0	STOP	South	Ground				(Blank)	South		
		(Blank)	North			055	3.0	STOP	North	Ground	
046	3.0	STOP	South	Ground				(Blank)	South		
		(Blank)	North			056	3.0	STOP	North	Ground	
047	3.0	STOP	South	Ground				(Blank)	South		
		(Blank)	North			057	3.0	STOP	South	Ground	
048	3.0	STOP	South	Ground				(Blank)	North		
		(Blank)	North			058	3.0	STOP	West	Ground	
049	3.0	STOP	South	Ground				(Blank)	East		
		(Blank)	North								
050	3.0	STOP	North	Ground							
		(Blank)	South								
051	3.0	STOP	North	Ground							
		(Blank)	South								
052	3.0	STOP	North	Ground							
		(Blank)	South								

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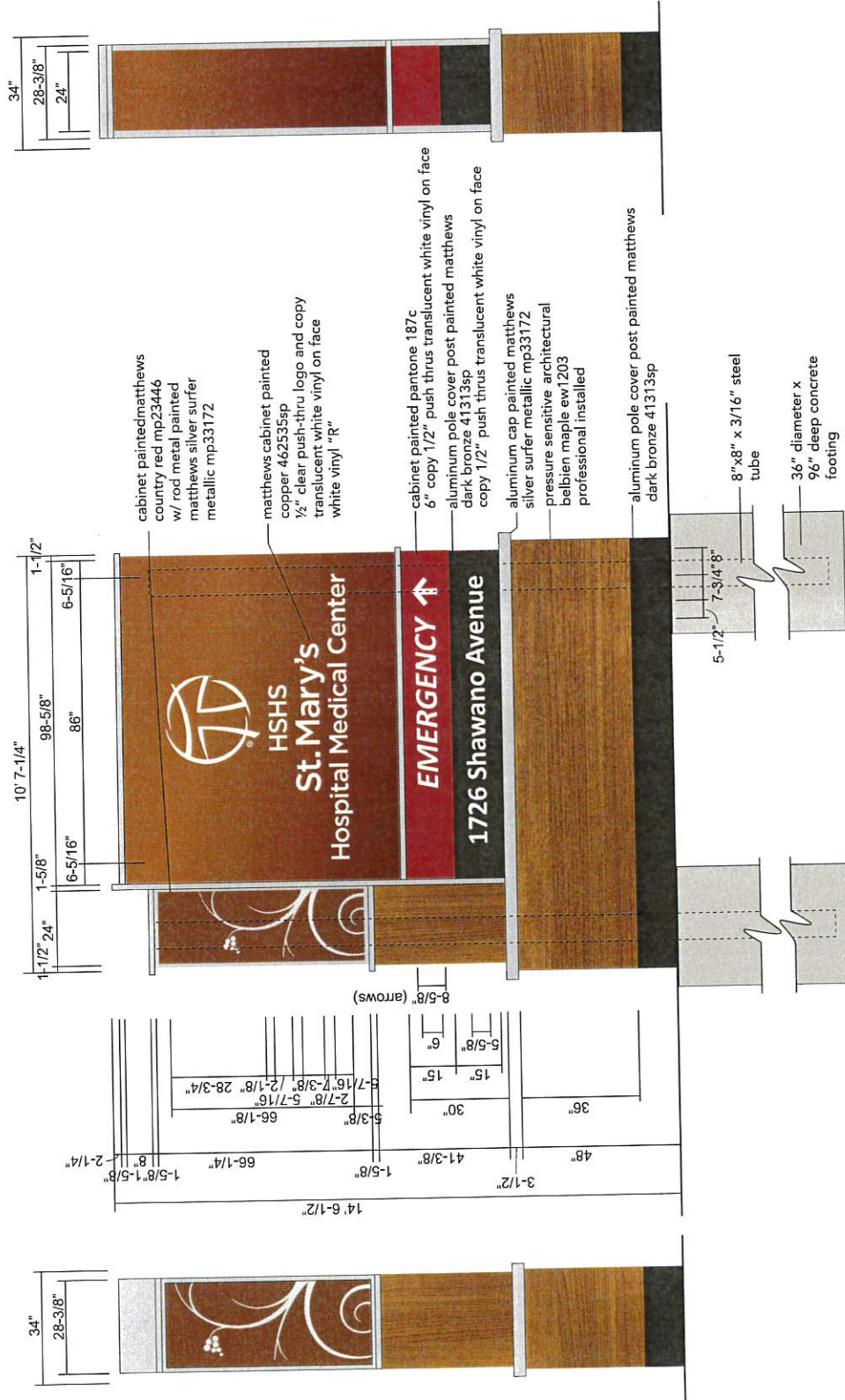
T: 262.966.0037

E: signplan@wi.rr.com

CLIENT NAME
HSHS St. Mary's
Hospital Medical Center
Shawano Ave
Green Bay, WI

PROJECT

Exterior Campus Plan



electrical to the sign by Hospital
final connection by Colortech
power to be determined by Colortech

VERSION/DATE
v1 3/1/2018

DRAWN BY
s.spry

SIGNTYPE
1.0 specs

SCALE
3/8" = 1'-0"

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Green Bay, WI

PROJECT

Exterior Campus Plan



location 031 - west



location 031 - east

VERSION/DATE
v1 3/1/2018

SCALE
3/8" = 1'-0"

DRAWNBY
s.spry

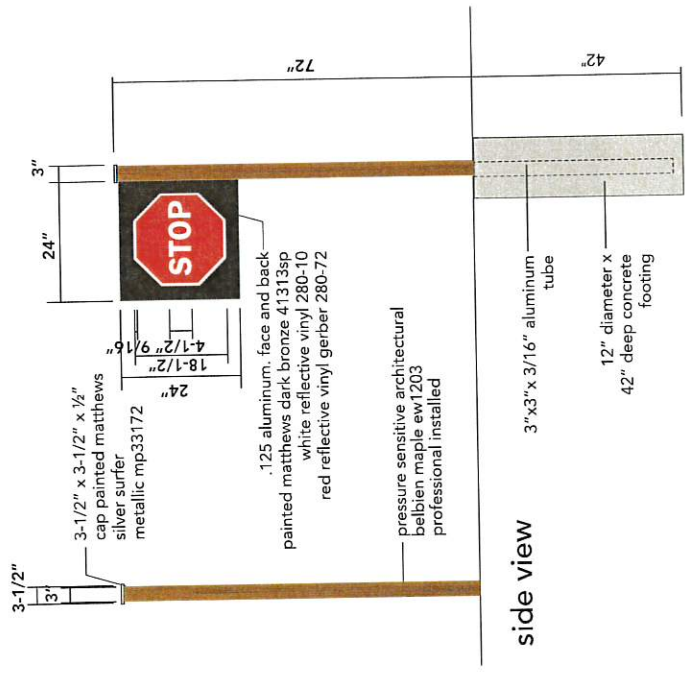
SIGNTYPE
1.0 layouts

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HSHS St. Mary's
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side view

VERSION/DATE	SCALE	DRAWN BY	SIGN TYPE
v3 4/3/2018	3/32" = 1'-0"	s.spry	3.0 specs

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HSHS St. Mary's
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PROJECT
Exterior Campus Plan



front view

location 001 - north
location 009 - south
location 010 - south
location 011 - north
location 011A - east
location 012 - south
location 014A - north
location 015A - west
location 025 - east
location 029 - north
location 039 - west
location 041A - north
location 042 - east
location 043 - east
location 045 - south
location 046 - south
location 047 - south
location 048 - south
location 049 - south
location 050 - north
location 051 - north
location 052 - north
location 053 - north
location 054 - north
location 055 - north
location 056 - north
location 057 - south
location 058 - west

VERSION/DATE
v3 4/3/2018

SCALE
1/2" = 1'-0"

DRAWNBY
s.spry

SIGNTYPE
3.0 layouts



back view

location 001 - south
location 009 - north
location 010 - north
location 011 - south
location 011A - west
location 012 - north
location 014A - south
location 015A - east
location 025 - west
location 029 - south
location 039 - east
location 041A - south
location 042 - west
location 043 - west
location 045 - north
location 046 - north
location 047 - north
location 048 - north
location 049 - north
location 050 - south
location 051 - south
location 052 - south
location 053 - south
location 054 - south
location 055 - south
location 056 - south
location 057 - north
location 058 - east

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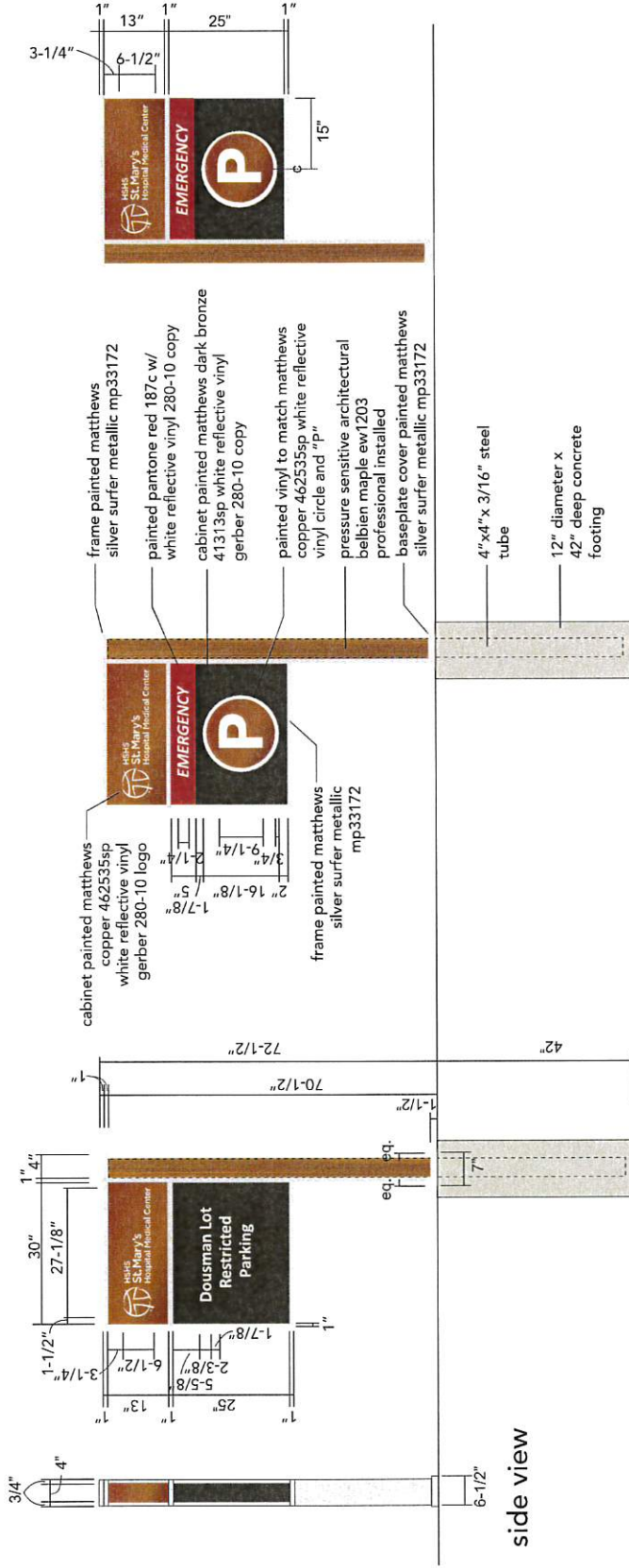
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CLIENT NAME
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Shawano Ave
Green Bay, WI

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CLIENT NAME
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location 008 - west	location 008 - east	location 024 - north location 026 - north	location 024 - south location 026 - south

VERSION/DATE v2 2/27/2018	SCALE 1/2" = 1'-0"	DRAWN BY s.spry	SIGN TYPE 3.4 layouts
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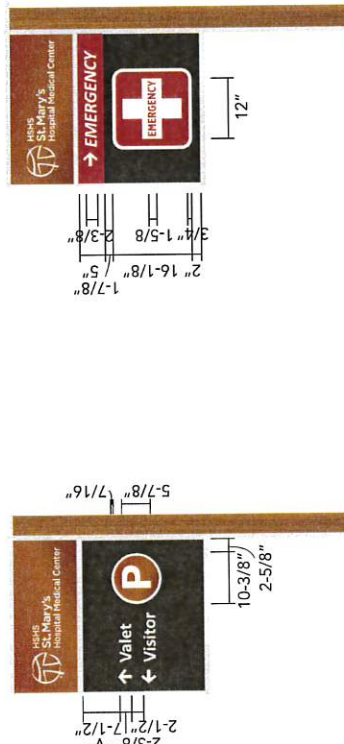
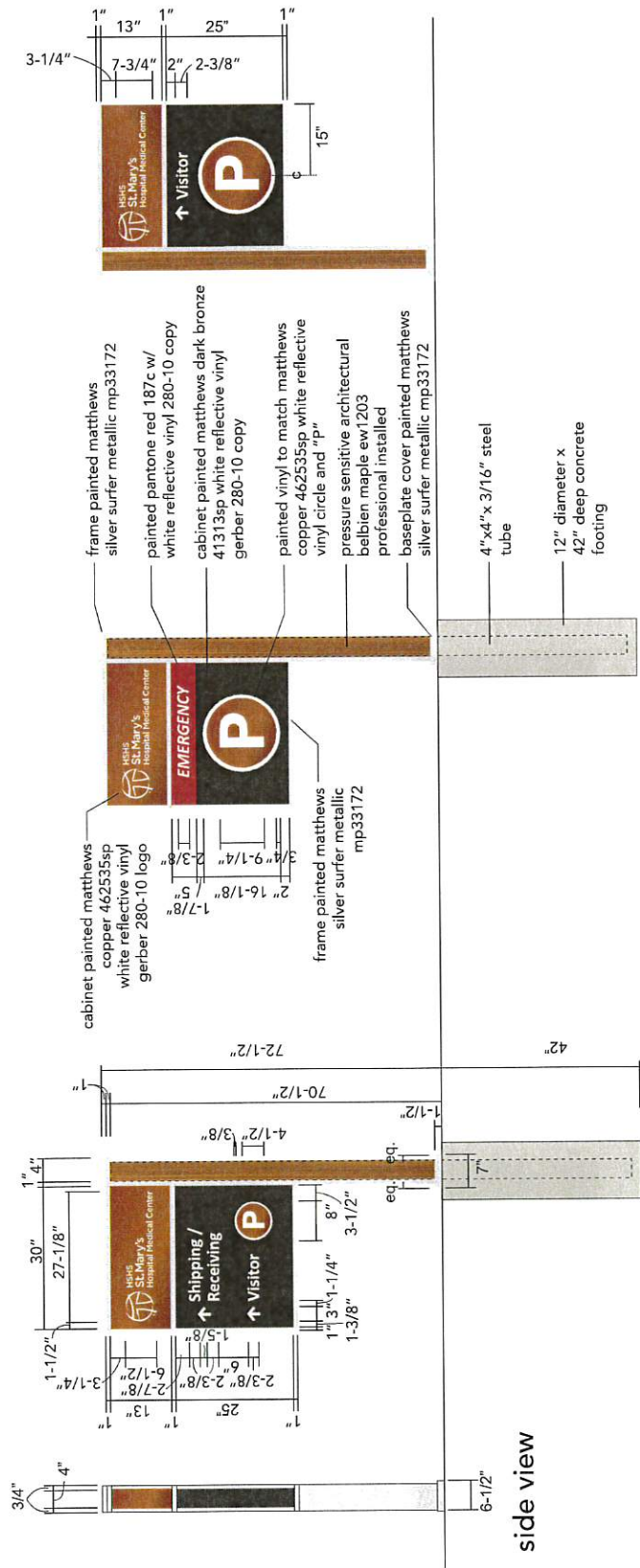
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CLIENT NAME
HSHS St. Mary's
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VERSION/DATE	SCALE	DRAWN BY	SIGNATURE
v6 4/3/2018	1/2" = 1'-0"	s.spry	3.4A specs

DRAWN BY
s.spryDRAWN BY
s.spry

SIGNTYPE
3.4A specs

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CLIENT NAME
HSHS St. Mary's
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PROJECT
Exterior Campus Plan



location 005 - north location 005 - south



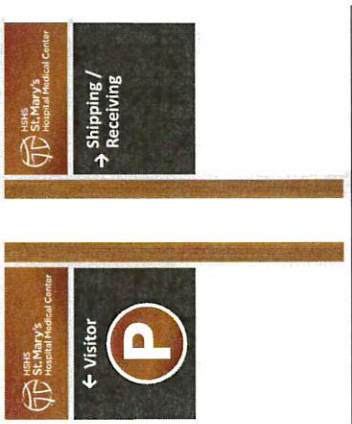
location 004 - north location 004 - south



location 003 - north location 003 - south



location 007 - east location 007 - west



location 006 - north location 006 - south

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CLIENT NAME

HSHS St. Mary's
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PROJECT

Exterior Campus Plan



location 015 - south



location 015 - north



location 014 - east



location 014 - west



location 013 - south



location 013 - north



location 041 - north



location 041 - south



location 035 - south



location 035 - north



location 027 - south



location 027 - north

VERSION/DATE
v6 4/3/2018

SCALE
1/2" = 1'-0"

DRAWN BY
s.spry

SIGNTYPE
3.4A layouts

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CLIENT NAME

HSHS St. Mary's
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PROJECT

Exterior Campus Plan



location 016 - north
location 017 - north
location 018 - north



VERSION/DATE
v4 3/27/18

SCALE
1/2" = 1'-0"

DRAWNBY
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SIGNTYPE
5.3

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PROJECT

Exterior Campus Plan



AMBULANCE BAY 1
NO PARKING

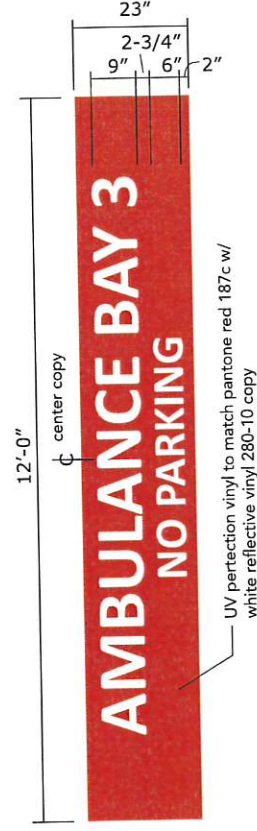
location 019 - south

AMBULANCE BAY 2
NO PARKING

location 020 - south

AMBULANCE BAY 3
NO PARKING

location 021 - south



SIGNTYPE
5.3A

DRAWNBY
s.spry

SCALE
1/2" = 1'-0"

VERSION/DATE
v4 3/27/18

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CLIENT NAME
HSHS St. Mary's
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Shawano Ave
Green Bay, WI

PROJECT
Exterior Campus Plan



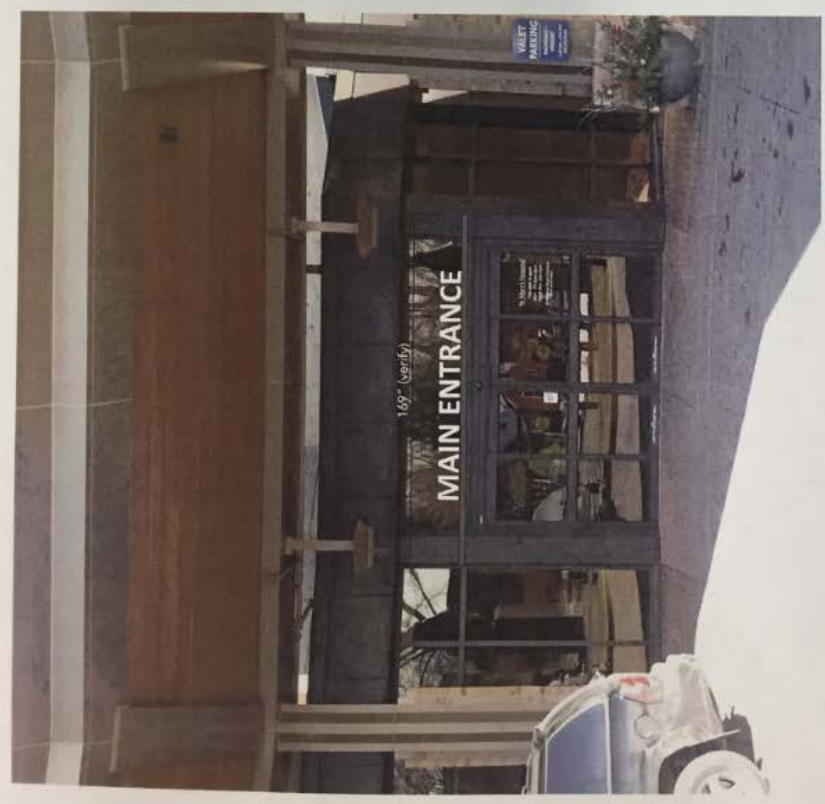
SteelArt Design 102
2" deep edgeline letters.

169" (verify)
110-112"

MAIN ENTRANCE

2" deep edgeline letters, trim less white acrylic faces, smooth back and returns painted dark bronze to match mullions. stud mounted with 3/4" x 1" diameter aluminum tube spacer painted dark bronze. 3" x 3" raceway mounted on 2 columns with concealed plates in the raceway. raceway painted to match existing mullions

13-3/4"
3-10"



location 036

VERSION/DATE
v5 3/14/18

SCALE
1/4" = 1'-0"

DRAWN BY
s.spry

SIGN TYPE
5.4



location 037



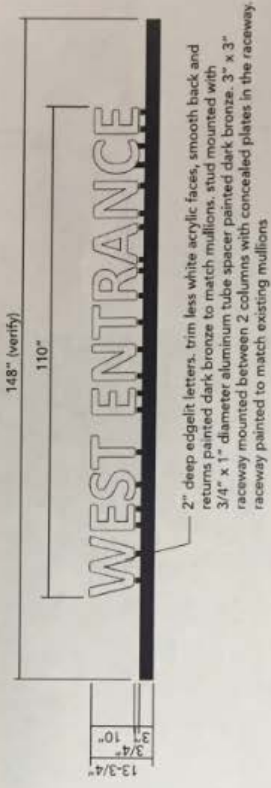
SteelArt Design 102
2" deep edgeline letters.

O'Connor Sign Planning
& Design, Ltd.

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E: signplan@wi.rr.com

CLIENT NAME
HSHS St. Mary's
Hospital Medical Center
Shawano Ave
Green Bay, WI

PROJECT
Exterior Campus Plan



VERSION/DATE	SCALE	DRAWN BY	SIGNTYPE
v5 3/14/18	1/4" = 1'-0"	s.spy	5,4

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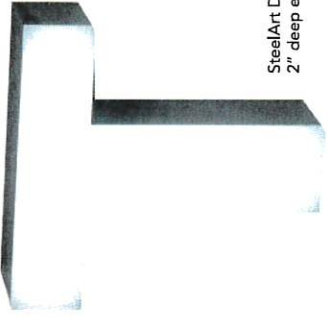
CLIENT NAME
HSHS St. Mary's
Hospital Medical Center
Shawano Ave.
Green Bay, WI

PROJECT
Exterior Campus Plan

SteelArt Design 102
2" deep edgelit letters.



location 044



2" deep edgelit letters, trim less white acrylic faces, smooth back and returns painted dark bronze to match mullions. stud mounted with 3/4" x 1" diameter aluminum tube spacer painted dark bronze. 3" x 3" raceway mounted on brick wall with concealed plates in the raceway. raceway painted to match existing mullions

VERSION/DATE v5 3/14/18	SCALE 1/4" = 1'-0"	DRAWN BY s.spry	SIGNTYPE 5.4
----------------------------	-----------------------	--------------------	-----------------

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CLIENT NAME

HSHS St. Mary's
Hospital Medical Center
Shawano Ave
Green Bay, WI

PROJECT

Exterior Campus Plan



SteelArt Design 102
2" deep edgelit letters.

EMERGENCY



location 30

148" (verify)

130-1/2"

EMERGENCY

20"
3/4"
16"

2" deep edgelit letters, trim less red acrylic 2415 faces, smooth back and returns painted dark bronze to match mullions. stud mounted with 3/4" x 1" diameter aluminum tube spacer painted dark bronze. 3" x 3" raceway mounted on top of the canopy with concealed plates in the raceway. raceway painted to match existing mullions

VERSION/DATE
v3 3/14/18

SCALE
1/2" = 1'-0"

DRAWN BY
s.spry

SIGNTYPE
5.4B

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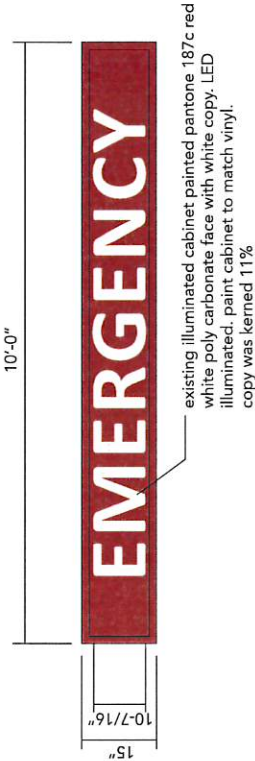
CLIENT NAME
HSHS St. Mary's
Hospital Medical Center
Shawano Ave
Green Bay, WI

PROJECT
Exterior Campus Plan



location 30A

VERSION/DATE v3 3/14/18	SCALE 1/2" = 1'-0"	DRAWN BY s.spry	SIGNTYPE RETROFIT
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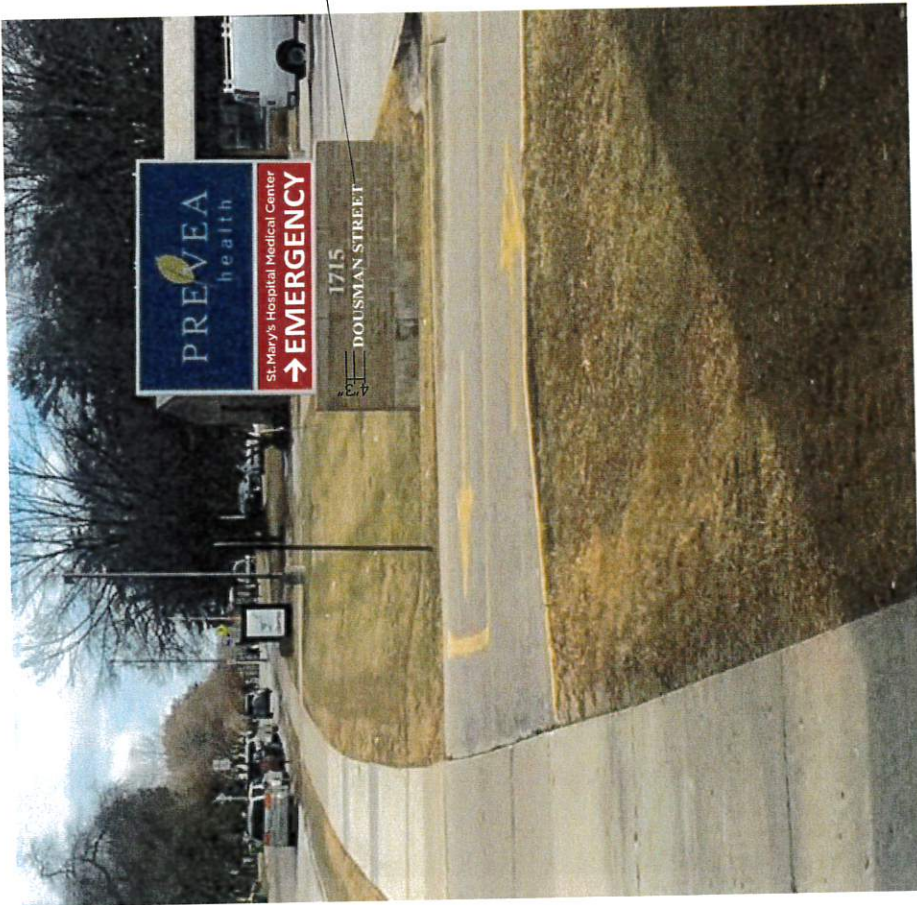
E: signplan@wi.rr.com

CLIENT NAME
HSHS St. Mary's
Hospital Medical Center
Shawano Ave
Green Bay, WI

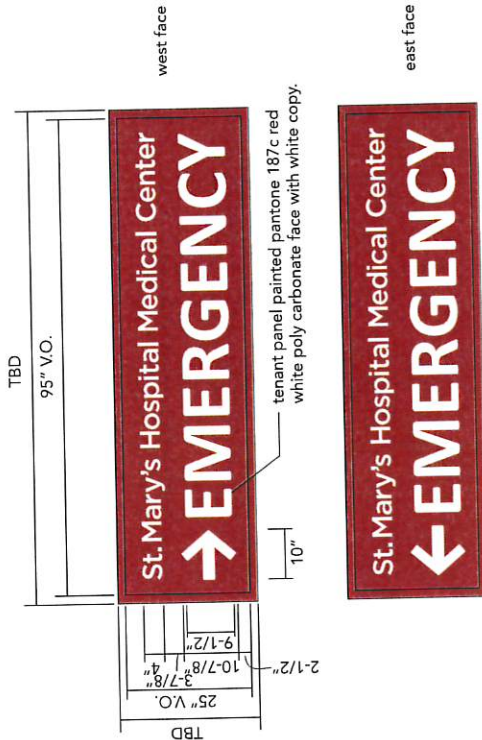
PROJECT
Exterior Campus Plan

65"
DOUSMAN STREET
times new roman bold 4" x 1/8" thick white acrylic letters
silicone to brick base, 2 sets of letters for both sides of
monument

4" x 1/8" thick white acrylic letters
silicone to brick base, centered below
1715



location 10A



west face

east face

VERSION/DATE
v3 3/27/18

SCALE
1/4" = 1'-0"

DRAWN BY
s.spry

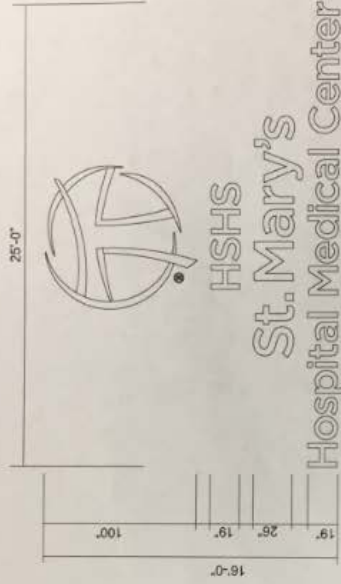
SIGNTYPE
RETROFIT

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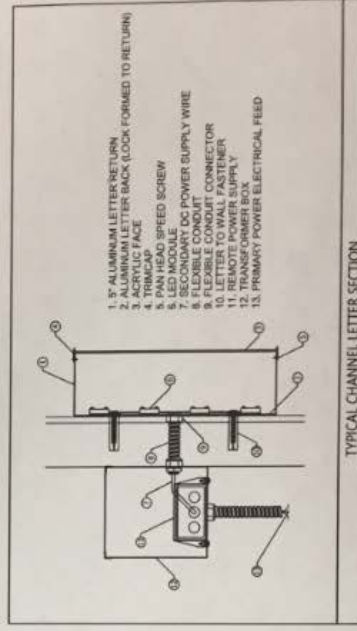
CLIENT NAME
HSHS St. Mary's
Hospital Medical Center
Shawano Ave
Green Bay, WI

PROJECT
Exterior Campus Plan



location 033 - west elevation

white illuminated channel letters
dark bronze returns, trim cap
(or retainer) white faces and
white leds



VERSION/DATE
v3 3/1/18

SCALE
3/32" = 1'-0"

DRAWN BY
s.spry

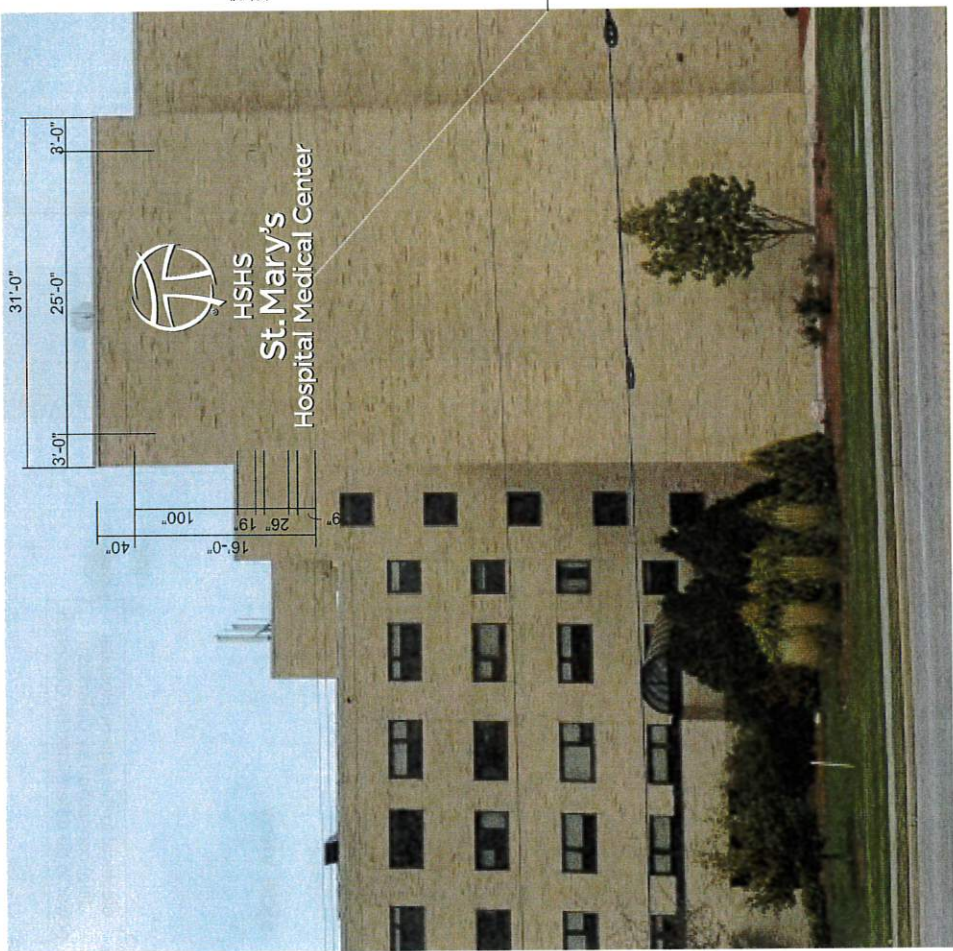
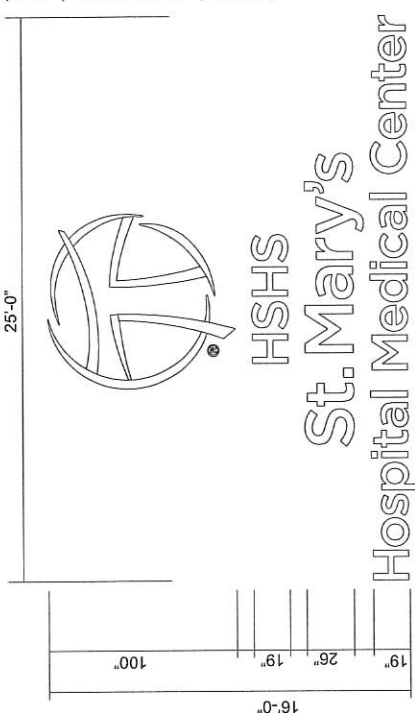
SIGN TYPE
5.4A

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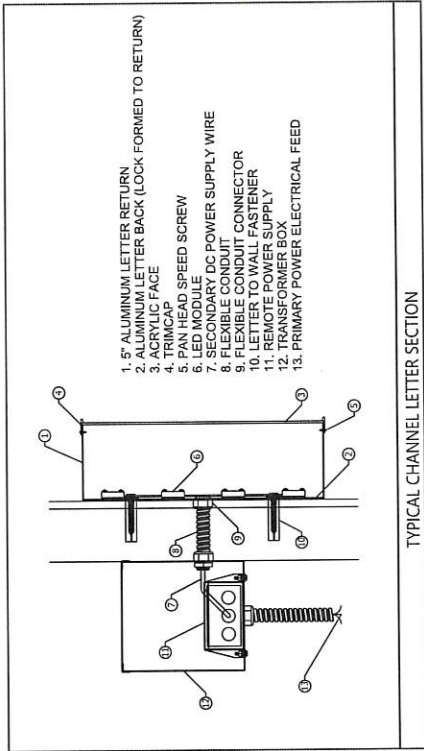
CLIENT NAME
HSHS St. Mary's
Hospital Medical Center
Shawano Ave
Green Bay, WI

PROJECT
Exterior Campus Plan



location 032 - south elevation

white illuminated channel letters
dark bronze returns, trim cap
(or retainer) white faces and
white leds



VERSION/DATE
v3 3/1/18

SCALE
3/32" = 1'-0"

DRAWNBY
s.spry

SIGNTYPE
5.4A

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CLIENT NAME
HSHS St. Mary's Hospital Medical Center Shawano Ave Green Bay, WI
PROJECT
Exterior Campus Plan



VERSION/DATE	SCALE	DRAWNBY	SIGNTYPE
v6 3/27/2018	1/2" = 1'-0"	s.spry	6.5 specs

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CLIENT NAME
HSHS St. Mary's
Hospital Medical Center
Shawano Ave
Green Bay, WI

PROJECT
Exterior Campus Plan



location 034 - east

location 034 - west

electrical to the sign by Hospital
final connection by Colortech
power to be determined by Colortech

VERSION/DATE
v6 3/27/2018

SCALE
1/2" = 1'-0"

DRAWNBY
s.spry

SIGNTYPE
6.5 layouts



location 002 - east

location 002 - west

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CLIENT NAME

HSHS St. Mary's
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Shawano Ave
Green Bay, WI

PROJECT

Exterior Campus Plan



location 028 - east

location 028 - west

electrical to the sign by Hospital
final connection by Colortech
power to be determined by Colortech

VERSION/DATE
v6 3/27/2018

SCALE
1/2" = 1'-0"

DRAWNBY
s.spry

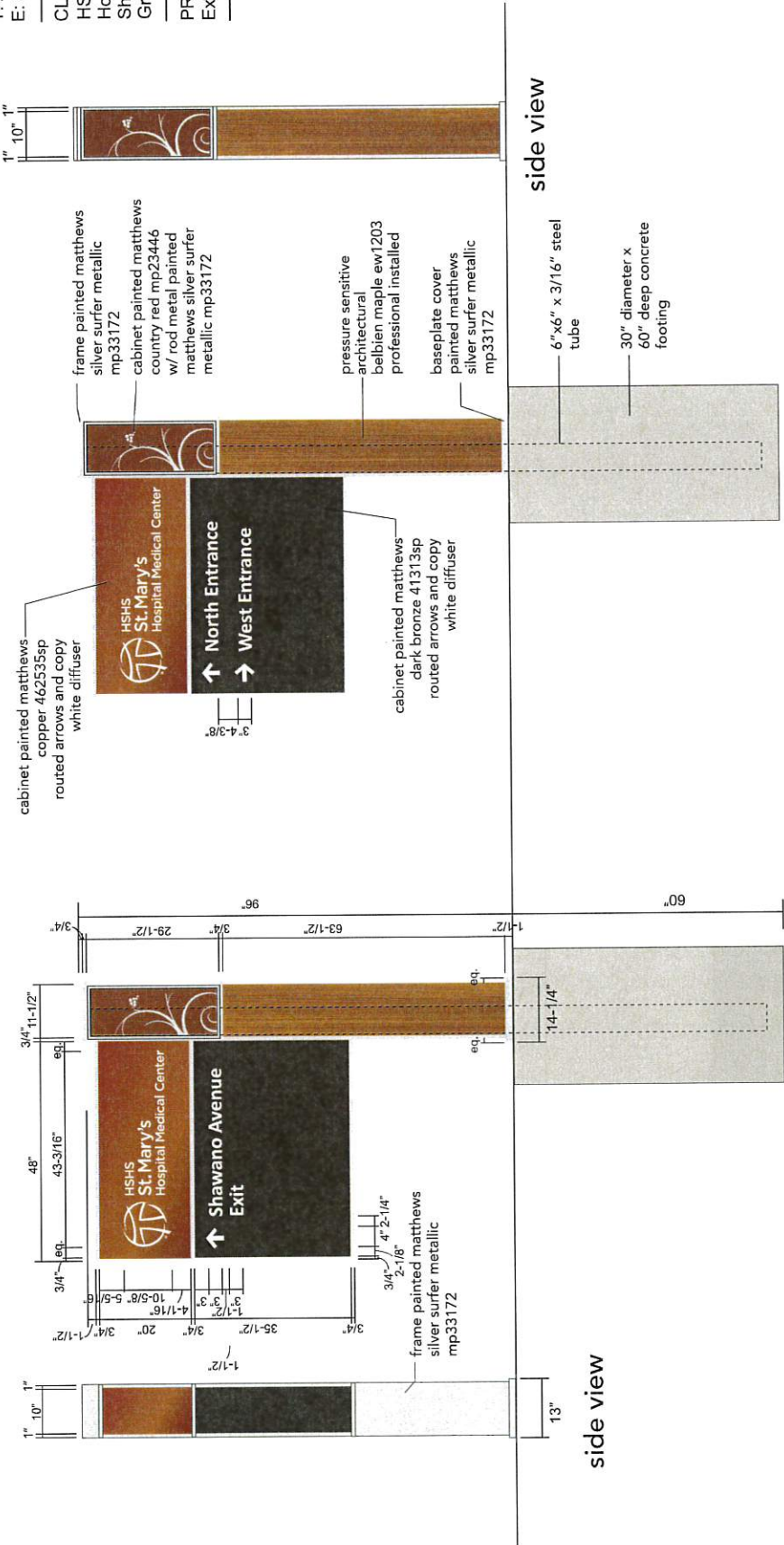
SIGNTYPE
6.5 layouts

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CLIENT NAME
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Hospital Medical Center
Shawano Ave
Green Bay, WI

PROJECT
Exterior Campus Plan



electrical to the sign by Hospital
final connection by Colortech
power to be determined by Colortech

VERSION/DATE
v5 3/27/18

SCALE
1/2" = 1'-0"

DRAWNBY
s.spry

SIGNTYPE
6.5A specs

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CLIENT NAME

HSHS St. Mary's
Hospital Medical Center
Shawano Ave
Green Bay, WI

PROJECT

Exterior Campus Plan



location 038 - south

location 038 - north

electrical to the sign by Hospital
final connection by Colortech
power to be determined by Colortech

VERSION/DATE
v5 3/27/18

SCALE
1/2" = 1'-0"

DRAWNBY
s.spry

SIGNTYPE
6.5A layouts

1/8" thick DiBond Panel
with Digital Print Process
for Exterior Use

.040" thick Natural Satin Aluminum
Icon Band First Surface Screened
Apply Band to face of DiBond

BACKGROUND:
Benjamin Moore 1039 "Stone House"

COPY:
Benjamin Moore HC-71 "Hasbrouck Brown"

PICTOS:
APCO A01 "White"
APCO A02 "Black"
APCO A51 "Deep Red"

ICON BAND:
Benjamin Moore 1218 "Copper Kettle"
with Icon/border reversed out to reveal
Natural Satin Aluminum

SHOW PROOF OF ICON BAND
PRIOR TO PRODUCTION

Mechanical mount with Tamper-Proof hardware painted to
match background.

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E: signplan@wir.com

CLIENT NAME

St. Mary's Hospital Medical Center
Green Bay WI

VERSION/DATE

v7 03.13.18

SCALE

1/4" = 1"

DRAWN BY

b. glitter

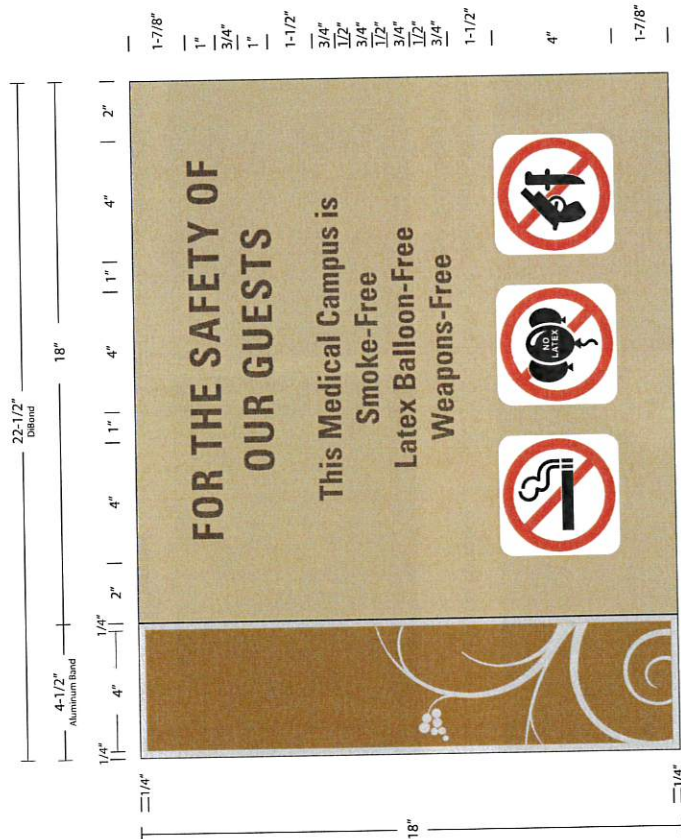
SIGN TYPE 12.11

EXTERIOR

INFORMATIONAL

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LOCATIONS AT ALL ENTRY POINTS UNLESS OTHERWISE NOTED IN SIGN SCHEDULE

Main Entrance-Mount on bracket. Top of sign will be 77"

Atrium Entrance

West Entrance

North Entrance-Placed inside of entry by phone

Shipping Entrance

Prevea Entrance

Ambulance/Staff Entrance

Pharmacy/Staff Entrance

Physician Entrance

ER Entrance

Colleague Entrance-2 Locations

Univers LT Std 67 Bold Condensed

1"H. Copy shown with +55 tracking

3/4"H. Copy shown with zero tracking

SIGN TO BE PRODUCED BY COLORTECH.



Main Entrance
Metal brackets will be supplied by owner



Atrium Entrance
Between Main Entry & West Entry



West Entrance



North Entrance-Inside
Remove Latex Balloon Sign & Replace with new



Shipping/Receiving Entrance



Prevea Entrance



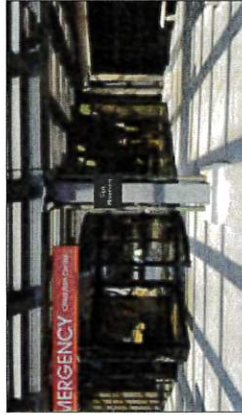
Ambulance/Staff Entrance
Between Ambulance Entry and Exits



Pharmacy Entrance
Between Prevea Entry and Ambulance Exit



Physician Entrance
This Entry is behind West Entrance



ER Entrance



Colleague Entrance
Entry across from Physician Entrance



Colleague Entrance
Entry across from Physician Entrance

Mount Signs
70" to top of sign

Main Entrance sign will
have brackets supplied
by owner. Top of sign to
be approx 77".

Physician Entrance sign
to be mounted 70" to
top from base of door

Contact Dan Zellner
if you are unsure of the
exact locations.

Note to installers the
sign placements are
not to scale.

O'Connor Sign Planning
& Design, Ltd.

T: 262.966.0037

E: signplanning@oconnor.com

CLIENT NAME
St. Mary's Hospital Medical Center
Green Bay WI

VERSION/DATE

v1 04.03.18

SCALE

NTS

DRAWN BY

c. oconnor

SIGN TYPE 12.11

LOCATION

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