



AGENDA OF THE GREEN BAY PUBLIC ARTS COMMISSION

**WEDNESDAY, APRIL 25, 2018, 8:00 AM
CITY HALL, ROOM 310**

A. Roll Call.

1. Members: Kent Hutchison - Chair; Alex Zacarias - Vice-Chair; Ald. Randy Scannell, Matt Buchanan and Tiffany Bowles
2. Liaison Representatives: Staci Mincks from Mosaic, Beth Lemke from Neville Museum and Lee Klemens from Civic Symphony

B. Approval of the Agenda.

1. Approval of the agenda for the Green Bay Public Arts Commission for April 25, 2018.

C. Approval of Minutes.

1. Approval of the minutes from the March 28, 2018, Green Bay Public Arts Commission meeting.

D. New Business.

1. Green Bay Packers Plaza and Capstone Project Presentation, by Daniel Roarty and University of Wisconsin-Green Bay Environmental Design students.
2. Discussion with possible action on reevaluating the Annual Grant Program funding match.
3. Discussion with possible action to determine what role the Green Bay Public Arts Commission will take in connecting artists with public art opportunities.

E. Informational.

1. Civic Clerk Meeting Software Training Update.
2. Chairperson's Report and Project Updates.
3. Coordinator's Report and Project Updates.

F. Next Meeting Date.

- I. Wednesday, May 23, 2018, at 8:00 A.M. in Room 310.

G. Adjournment.

- 1) THIS MEETING IS RECORDED: THE VIDEO OF THIS MEETING AND MINUTES ARE AVAILABLE ONLINE AT www.greenbaywi.gov
- 2) ACCESSIBILITY: Any person wishing to attend who requires special accommodation because of a disability, should contact the City Safety Manager at 920-448-3125 at least 48 hours before the scheduled meeting time so that arrangements can be made.
- 3) QUORUM: Please take notice that a majority or quorum of the Green Bay Public Arts Commission will attend this committee meeting and will constitute a meeting of the Green Bay Public Arts Commission for purposes of discussion and information gathering relative to this agenda.
- 4) REPRESENTATION: The party requesting the communication, or their representative, should be present at this meeting.



Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

April 25, 2018

PREPARED BY

Laura Schley, Staff

AGENDA ITEM # C.I.

Approval of the minutes from the March 28, 2018, Green Bay Public Arts Commission meeting.

BACKGROUND

RECOMMENDATION

Approve the minutes from the March 28, 2018, Green Bay Public Arts Commission meeting.

FISCAL IMPACT

ATTACHMENTS

- I. GBPAC Minutes 3-28-2018

MINUTES
GREEN BAY PUBLIC ARTS COMMISSION
Wednesday, March 28, 2018
City Hall, Room 207
8:00 a.m.

*****For more detailed information regarding the meeting, please see the meeting video at <https://www.youtube.com/watch?v=FVD5kXlvZrY&list=PLQKYwP4awZCinB-QzUFzrQpWEx-HQph2U&index=21> and follow the time stamp listed on each item.***

MEMBERS PRESENT: Kent Hutchison, Chair; Alex Zacarias, Vice Chair; Ald. Randy Scannell, Matt Buchanan, Tiffany Bowles

LIAISONS PRESENT: Beth Lemke (Neville), Staci Minks (Mosaic)

OTHERS PRESENT: Celestine Jeffreys, Laura Schley

APPROVAL OF AGENDA:

Approval of the agenda for the March 28, 2018, regular meeting of the Green Bay Public Arts Commission.

Motion made by Ald. R. Scannell to approve the agenda. Seconded by T. Bowles. Motion carried.

APPROVAL OF MINUTES:

Approval of the minutes from the February 28, 2018 regular meeting of the Green Bay Public Arts Commission.

Motion made by Ald. R. Scannell and seconded by M. Buchanan to approve the minutes from the February 28, 2018 regular meeting of the Green Bay Public Arts Commission. Motion carried.

COMMUNICATIONS: None

OLD BUSINESS:

1. Discussion with possible action regarding the fundraising cabinet for the GBPAC. (1:22)

L. Schley provided a brief overview of the status of the fundraising cabinet and requested some input on the guideline created for the timeframe and expectations of the cabinet. L. Schley also stated that additional cabinet members should be added to aid in the fundraising efforts.

Discussion ensued regarding the responsibilities of the cabinet and planning a donor appreciation event or some form of donor recognition. K. Hutchison expressed that this should be decided on after speaking with the fundraising cabinet and determining the details of this. S. Minks provided insight on the topic of donor appreciation.

Further discussion ensued pertaining to gathering cabinet members and ensuring that the cabinet is well educated on the GBPAC. L. Schley stated that the financial packet will be used to help educate

the cabinet members and that it would be helpful when cabinet members make their donation asks that a commission member or staff be present to assist.

Motion made Ald. R. Scannell and seconded by A. Zacarias to approve the plans for the fundraising cabinet to be presented at the next GBPAC meeting. Motion carried.

2. Discussion with possible action on the status of the Bloomberg Philanthropies Public Art Challenge and Green Bay Packers Foundation Grant applications. (15:55)

L. Schley provided a brief update on the status of the Bloomberg Philanthropies Public Art Challenge application. L. Schley stated that she had met with Chuck Rybak from the University of Wisconsin – Green Bay and they approved of the proposal, the next step is to see if it will work with the academic calendar. If the proposed project does not fit in with the curriculum of the staff, efforts on the application may need to be stopped.

L. Schley provided a brief overview of the Green Bay Packers Foundation Grant which is funding programs that focus on the arts and culture for this granting year. The funds from this grant would only be used for programming costs which could be used for both the Annual Grants Program and the Rotating Art Program. The commission agreed that this would be a beneficial grant to apply for.

Motion made by Ald. R. Scannell and seconded by T. Bowles to form an application for the Green Bay Packers Foundation Grant. Motion carried.

Discussion ensued regarding when the application should be reviewed and submitted. K. Hutchison requested a draft of the application be presented during the May meeting.

NEW BUSINESS:

3. Discussion with possible action on amending the Annual Grants Program application deadline. (21:52)

L. Schley explained that there have been several artists who have expressed that the application deadlines have hindered the progress of their public art projects. L. Schley explained that deadlines should still be in place to aid in keeping track of the budget but that the designated funds should be available on a first-come-first-serve basis within the application periods. C. Jeffreys requested further clarification on how this would affect awarding grants. K. Hutchison stated that currently there are not enough applicants to the program to necessitate this need; the deadlines are actually hindering artists. C. Jeffreys stated that this application amendment would aid the commission's current need to encourage public art creation.

K. Hutchison stated that this application amendment will be in place to best facilitate artists currently, if this need changes in the future the commission can decide to amend the application again.

Motion made by A. Zacarias and seconded by M. Buchanan to approve the amendment to the Annual Grant Program to meet the current needs of the program. Motion carried.

BILLS:

4. Consideration with possible action on acceptance of GBPAC bills and financial report as provided. (32:58)

L. Schley provided a brief overview of the status of the budget at the end of 2017, highlighted the current expenses for the month of March and stated that in the next few months dependent on weather the GBPAC will be paying for the Rotating Art cement pads.

Motion made by Ald. R. Scannell and seconded by T. Bowles to receive and place on file. Motion carried.

INFORMATIONAL:

5. Chairperson's Report and Project Updates. (37:00)

- K. Hutchison inquired how we can get more artists to participate in and engage with our programming. A. Zacarias suggested the GBPAC meet with teachers and professors to encourage engagement with students. Further discussion ensued regarding artist engagement and different ways to connect and reach out to artists.

K. Hutchison inquired if the GBPAC should consider providing one non-match grant to encourage artist participation. Further discussion ensued regarding the pros and cons of providing a non-match grant.

6. Coordinator's Report and Project Updates. (52:13)

- L. Schley stated that the meetings of the GBPAC will be moved to the 3rd floor until the remodel of 6th floor is complete.
- L. Schley provided a brief report from the GBPAC's participation in Arti Gras and that a newsletter will be created to help update individuals on the GBPAC.
- L. Schley reported on her attendance at Arts Day and the meeting of public arts organizations at this event.
- L. Schley updated the commission on the implementation of CivicClerk which will be taking place starting at the next meeting in April.

A motion was made by Ald. R. Scannell and seconded by A. Zacarias to adjourn. All in favor. Motion carried.



Report to the
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MEETING DATE

April 25, 2018

AGENDA ITEM # D.I.

Green Bay Packers Plaza and Capstone Project Presentation, by Daniel Roarty and University of Wisconsin-Green Bay Environmental Design students.

BACKGROUND

RECOMMENDATION

No action needed.

FISCAL IMPACT

ATTACHMENTS

None



Report to the
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MEETING DATE

April 25, 2018

PREPARED BY

Laura Schley, Staff

AGENDA ITEM # D.2.

Discussion with possible action on reevaluating the Annual Grant Program funding match.

BACKGROUND

During the March 2018 regular meeting of the GBPAC, the commission briefly discussed the possibility of altering the grant match requirement for the Annual Grant Program. Altering the grant match was brought up as a potential solution to increase artist engagement with GBPAC programs. Currently the grant match requirement is 50% with a maximum grant award totaling \$1,500 for a project.

RECOMMENDATION

Determine an agreeable solution for increasing artist engagement in the Annual Grant Program.

FISCAL IMPACT

ATTACHMENTS

None



Report to the
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of the City of Green Bay

MEETING DATE

April 25, 2018

PREPARED BY

Laura Schley, Staff

AGENDA ITEM # D.3.

Discussion with possible action to determine what role the Green Bay Public Arts Commission will take in connecting artists with public art opportunities.

BACKGROUND

Currently the GBPAC acts as an advocate and funding source for the arts within Green Bay. Several community members have reached out to staff inquiring about getting art for their neighborhoods/surrounding properties. At the moment the GBPAC does not act as a connection between artists and community members interested in public art. Should the GBPAC consider taking on a role to better connect artists with interested community members, or continue operating under its current responsibilities?

RECOMMENDATION

Determine solution to refer to staff.

FISCAL IMPACT

ATTACHMENTS

None