



AGENDA OF THE GREEN BAY PUBLIC ARTS COMMISSION

**WEDNESDAY, AUGUST 22, 2018, 8:00 AM
CITY HALL, ROOM 604**

A. Roll Call.

1. Members: Kent Hutchison - Chair, Alex Zacarias - Vice-Chair, Ald. Randy Scannell, Matt Buchanan and Tiffany Bowles
2. Liaison Representatives: Staci Mincks, from Mosaic; Beth Lemke, from Neville Museum

B. Approval of the Agenda.

1. Approval of the August 22, 2018, agenda of the Green Bay Public Arts Commission.

C. Approval of Minutes.

1. Approval of the June 27, 2018, minutes of the Green Bay Public Arts Commission.

D. Regular Business.

1. Discussion with possible action on approving the new logo design for the Green Bay Public Arts Commission.
2. Discussion with possible action on approval of Rusty Wolfe's Rotating Art Program application.
3. Discussion with possible action on Casey Early-Krueger's Annual Grant Program application.
4. Discussion with possible action on approval of the creation and establishment of a temporary series entitled "Painted Pyramids" to be placed on all empty Rotating Art pads.
5. Discussion with possible action on approval of creating a letter of support for Dennis Downes' *Trail Marker Tree* sculpture.

E. Informational.

1. Chairperson's Report and Project Updates.
2. Coordinator's Report and Project Updates.
3. Next meeting date: Wednesday, September 26, 2018, at 8:00 a.m. in Room 604.

F. Adjournment.

- 1) THIS MEETING IS RECORDED: THE VIDEO OF THIS MEETING AND MINUTES ARE AVAILABLE ONLINE AT www.greenbaywi.gov
- 2) ACCESSIBILITY: Any person wishing to attend who requires special accommodation because of a disability, should contact the City Safety Manager at 920-448-3125 at least 48 hours before the scheduled meeting time so that arrangements can be made.
- 3) QUORUM: Please take notice that a majority or quorum of the Green Bay Public Arts Commission will attend this committee meeting and will constitute a meeting of the Green Bay Public Arts Commission for purposes of discussion and information gathering relative to this agenda.
- 4) REPRESENTATION: The party requesting the communication, or their representative, should be present at this meeting.



MINUTES OF THE GREEN BAY PUBLIC ARTS COMMISSION

**WEDNESDAY, JUNE 27, 2018, 8:00 AM
CITY HALL, ROOM 310**

A. ROLL CALL.

1. Members: Kent Hutchison - Chair, Alex Zacarias - Vice-Chair, Ald. Randy Scannell, Matt Buchanan and Tiffany Bowles

Members Present: Matt Buchanan, Alex Zacarias, Kent Hutchison, Randy Scannell, Tiffany Bowles

2. Liaison Representatives: Staci Mincks, from Mosaic; Beth Lemke, from Neville Museum; and Lee Klemens, from Civic Symphony

Liaison Representatives Present: Staci Mincks, from Mosaic and Beth Lemke, from Neville Museum;
Excused: Lee Klemens, from Civic Symphony

B. APPROVAL OF THE AGENDA.

I. Approval of the June 27, 2018, agenda of the Green Bay Public Arts Commission.

Ald. Randy Scannell, seconded by Alex Zacarias to approve the June 27, 2018, agenda of the Green Bay Public Arts Commission. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Tiffany Bowles, No- None, Abstain- None

Moved by Matt Buchanan, seconded by Ald. Randy Scannell to amend the agenda of the June 27, 2018, of the Green Bay Public Arts Commission and moving Item #3 up to Item #1. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Tiffany Bowles, No- None, Abstain- None

C. APPROVAL OF MINUTES.

I. Approval of the May 23, 2018, minutes of the Green Bay Public Arts Commission.

Moved by Ald. Randy Scannell, seconded by Tiffany Bowles to approve the minutes of the May 23, 2018, Green Bay Public Arts Commission meeting. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Tiffany Bowles, No- None, Abstain- None

D. REGULAR BUSINESS.

I. Discussion with possible action on the Annual Grant Program application from Navarino Neighborhood Association.

Moved by Ald. Randy Scannell, seconded by Alex Zacarias to open the floor for discussion. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Tiffany Bowles, No- None, Abstain- None

Moved by Ald. Randy Scannell, seconded by Alex Zacarias to go close floor for discussion. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Tiffany Bowles, No- None, Abstain- None

Moved by Ald. Randy Scannell, seconded by Alex Zacarias to approve the Annual Grant Program Application from Navarino Neighborhood Association. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Tiffany Bowles, No- None, Abstain- None

2. Discussion with possible action on the Annual Grant Program application from Beau Thomas.

Moved by Matt Buchanan, seconded by Ald. Randy Scannell to open the floor for discussion. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Tiffany Bowles, No- None, Abstain- None

Moved by Ald. Randy Scannell, seconded by Alex Zacarias to close the floor for discussion. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Tiffany Bowles, No- None, Abstain- None

Moved by Ald. Randy Scannell, seconded by Alex Zacarias to approve the Annual Grant Program application from Beau Thomas. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Tiffany Bowles, No- None, Abstain- None

3. Discussion with possible action on the approval of the Strategic Plan for the Green Bay Public Arts Commission.

Moved by Ald. Randy Scannell, seconded by Tiffany Bowles to approve the Strategic Plan for the Green Bay Public Arts Commission with recommended changes. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Tiffany Bowles, No- None, Abstain- None

E. INFORMATIONAL.

1. Chairperson's Report and Project Updates.

Nothing to report. No action taken.

2. Coordinator's Report and Project Updates.

Moved by Ald. Randy Scannell, seconded by Matt Buchanan to receive and place on file the Coordinator's report and project updates. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Tiffany Bowles, No- None, Abstain- None

3. Next Meeting Date: Wednesday, July 25, 2018, at 8:00 A.M. in Room 310.

F. ADJOURNMENT.

Moved by Ald. Randy Scannell, seconded by Alex Zacarias to adjourn. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Tiffany Bowles, No- None,

Abstain- None



Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

August 22, 2018

PREPARED BY

Laura Schley, Staff

AGENDA ITEM # D.I.

Discussion with possible action on approving the new logo design for the Green Bay Public Arts Commission.

BACKGROUND

Experienced local graphic designer, Matt Vanden Boomen, approached staff with a new logo design and has offered to assist staff in the creation of marketing materials and re-branding the image of the Green Bay Public Arts Commission. Upon approval from the Commission, staff would work with Matt Vanden Boomen to coordinate a re-brand unveiling and developing further promotional materials for the Green Bay Public Arts Commission.

RECOMMENDATION

Following discussion, staff is recommending accepting the proposed new logo design and approval of further collaboration between staff and Matt Vanden Boomen.

FISCAL IMPACT

ATTACHMENTS

- I. ProposedNewLogo_GBPAC

PROPOSED NEW LOGO

A large, bold, white logo consisting of the letters 'GBPAC' in a stylized, blocky font. The letters are slightly offset, with 'G' and 'B' on the left, 'P' in the middle, and 'A' and 'C' on the right. The 'A' is positioned slightly below the 'P'.

NOTE Green color is used across all logos, this is done to help compare and is not a final color recommendation.

RATIONALE Ownable and confident, this option embodies the experimentation of all art forms. The mark's lack of a structured baseline communicates playfulness and approachable to the viewer.

Primary

The primary logo consists of the letters 'GBPAC' in a bold, blocky, green font. The letters are slightly offset, with 'G' and 'B' on the left, 'P' in the middle, and 'A' and 'C' on the right. The 'A' is positioned slightly below the 'P'.

Secondary

The secondary logo features the letters 'GBPAC' in a bold, blocky, green font on the left. To the right of the letters is a vertical line, followed by the text 'GREEN BAY PUBLIC ARTS COMMISSION' in a smaller, green, sans-serif font, stacked in three lines.A small, dark square logo containing a white, stylized letter 'M'.

Project: GBPAC - Identity Design | Proof: v1 | Contact: Matt Vanden Boomen | mattvandenboomen@gmail.com
(920) 680-9054 | mattvandenboomendesign.com

COLOR VARIATIONS

NOTE This purpose of this page is to show the different possible color combinations and how it can change the overall feel of the identity.



Project: GBPAC - Identity Design | **Proof:** v1 | **Contact:** Matt Vanden Boomen | mattvandenboomen@gmail.com
(920) 680-9054 | mattvandenboomendesign.com

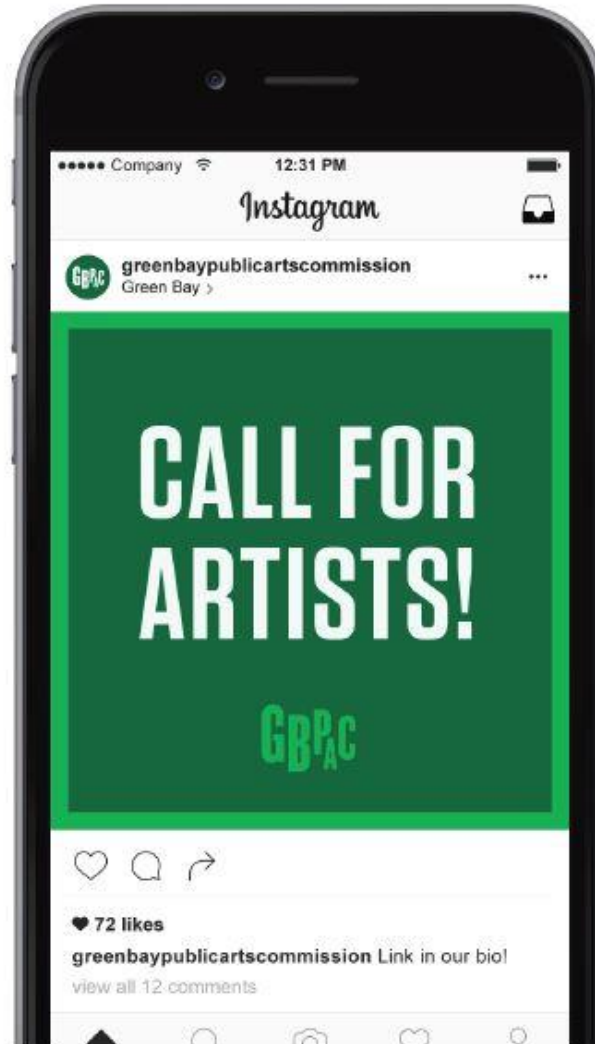
IN USE



NI

Project: GBPAC - Identity Design | **Proof:** v1 | **Contact:** Matt Vanden Boomen | mattvandenboomen@gmail.com
(920) 680-9054 | mattvandenboomendesign.com

IN USE - SOCIAL POSTS



IN USE - PUBLIC AWARENESS SIGNS





Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

August 22, 2018

PREPARED BY

Laura Schley, Staff

AGENDA ITEM # D.2.

Discussion with possible action on approval of Rusty Wolfe's Rotating Art Program application.

BACKGROUND

Experienced artist, Rusty Wolfe, has been creating art for the past 30 years, with pieces exhibited throughout the United States. Rusty Wolfe's proposed project is titled *Paired*. The piece is constructed out of steel and measures 120 inches by 66 inches by 24 inches.

RECOMMENDATION

Following discussion, staff is recommending accepting Rusty Wolfe's proposed art piece for the Rotating Art Program.

FISCAL IMPACT

ATTACHMENTS

1. RAP Application - Rusty Wolfe
2. RustyWolfe-ArtworkExamples
3. RAP Grading

ROTATING ART PROGRAM APPLICATION

Green Bay Public Arts Commission
City of Green Bay
Dept. of Community and Economic Development
100 North Jefferson Street - Room 608
Green Bay, WI 54301-5026
Phone: (920).448.3142
Fax: (920).448.3426
<http://greenbaywi.gov/pac>



APPLICANT/ARTIST TEAM NAME: Rusty Wolfe

STREET ADDRESS: 1220 Garfield Ave.

MAILING ADDRESS (IF DIFFERENT): _____

CITY: Marinette STATE: WI ZIP CODE: 54143

TELEPHONE (DAYS): 615.804.9653

E-MAIL ADDRESS: rusty@rustywolfe.com

PROJECT TITLE: Paired

PROJECT DESCRIPTION: (What is the piece? What are the materials? How will you install the piece? etc.)

Paired, 2017
Steel
120in x 66in x 24in
It will be anchored into concrete.

EXPERIENCE - WHAT IS YOUR EXPERIENCE WITH EXHIBITING PUBLIC ART?

In the past 30 years, I've exhibited throughout the United States.

WILL THIS PIECE BE FOR SALE? (Please circle one.)

YES

NO

DO YOU HAVE THE NECESSARY PERMITS FOR THIS PROJECT? (Please circle one.)

YES

NO

DO YOU HAVE THE NECESSARY INSURANCE? (Please circle one.)

YES

NO

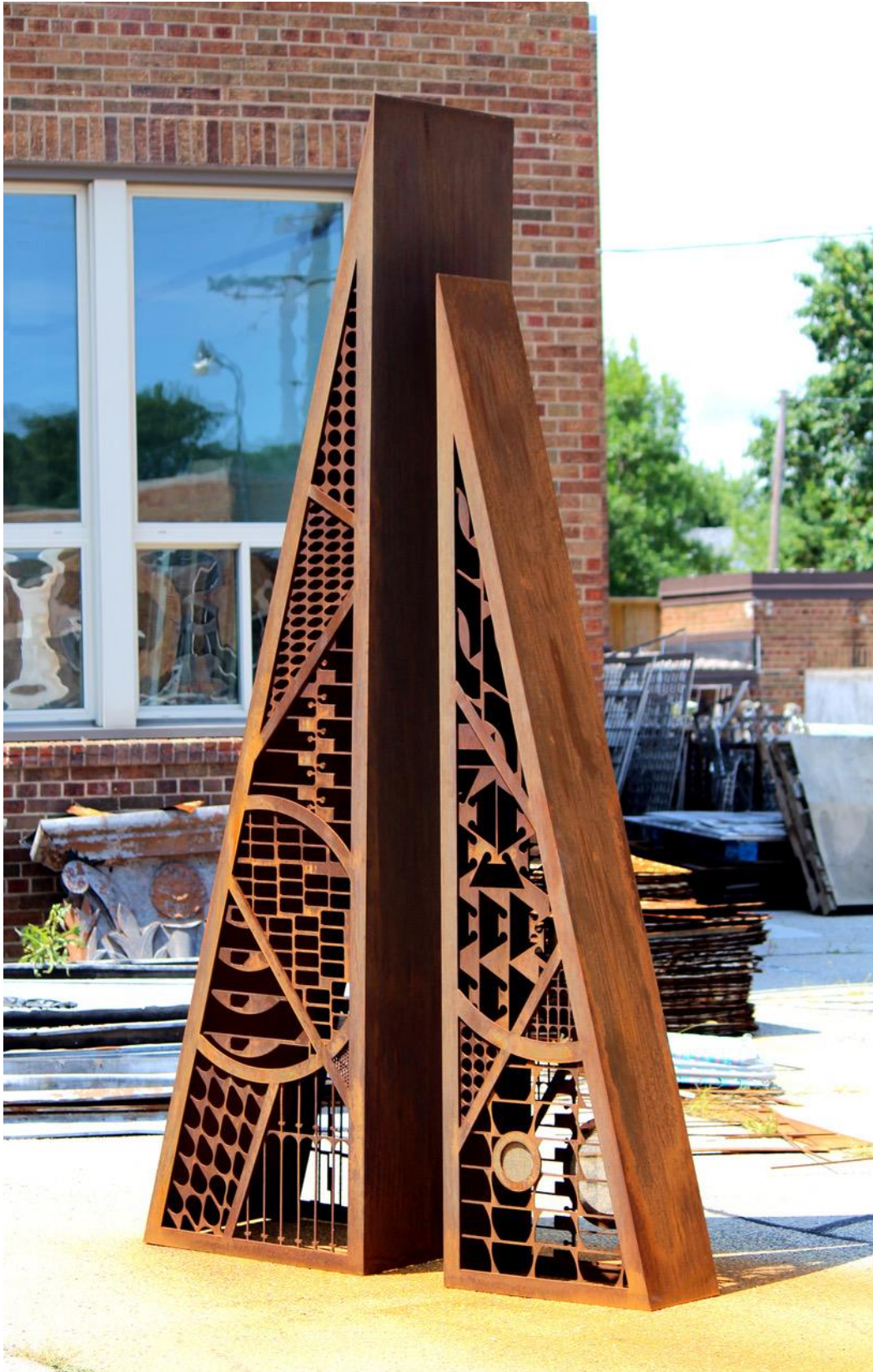
REMINDER: PLEASE ATTACH THE FOLLOWING WITH THIS APPLICATION WHEN SUBMITTING

- **A.) 1 - 4 EXAMPLES OF PREVIOUS WORK** Please label files with Title and Number. Ex.) A1Title.jpeg , A2Title.jpeg
- **B.) PHOTOS/SKETCHES OF PROPOSED WORK** Please include frontal view, birds eye view, dimensions of piece, and any other information you feel is important pertaining to the piece. Label files with Proposed Project Title and Number. Ex.) B1ProposedProjectTitle.jpeg , B2ProposedProjectTitle.jpeg

WHEN YOU HAVE COMPLETED THIS FORM, EMAIL FORM AND ATTACHED PHOTOS TO LAURASC@GREENBAYWI.GOV

IF YOU HAVE ANY QUESTIONS, FEEL FREE TO CONTACT THE PUBLIC ARTS COORDINATOR AT: 920-448-3142

Rusty Wolfe – RAP Application - Paired

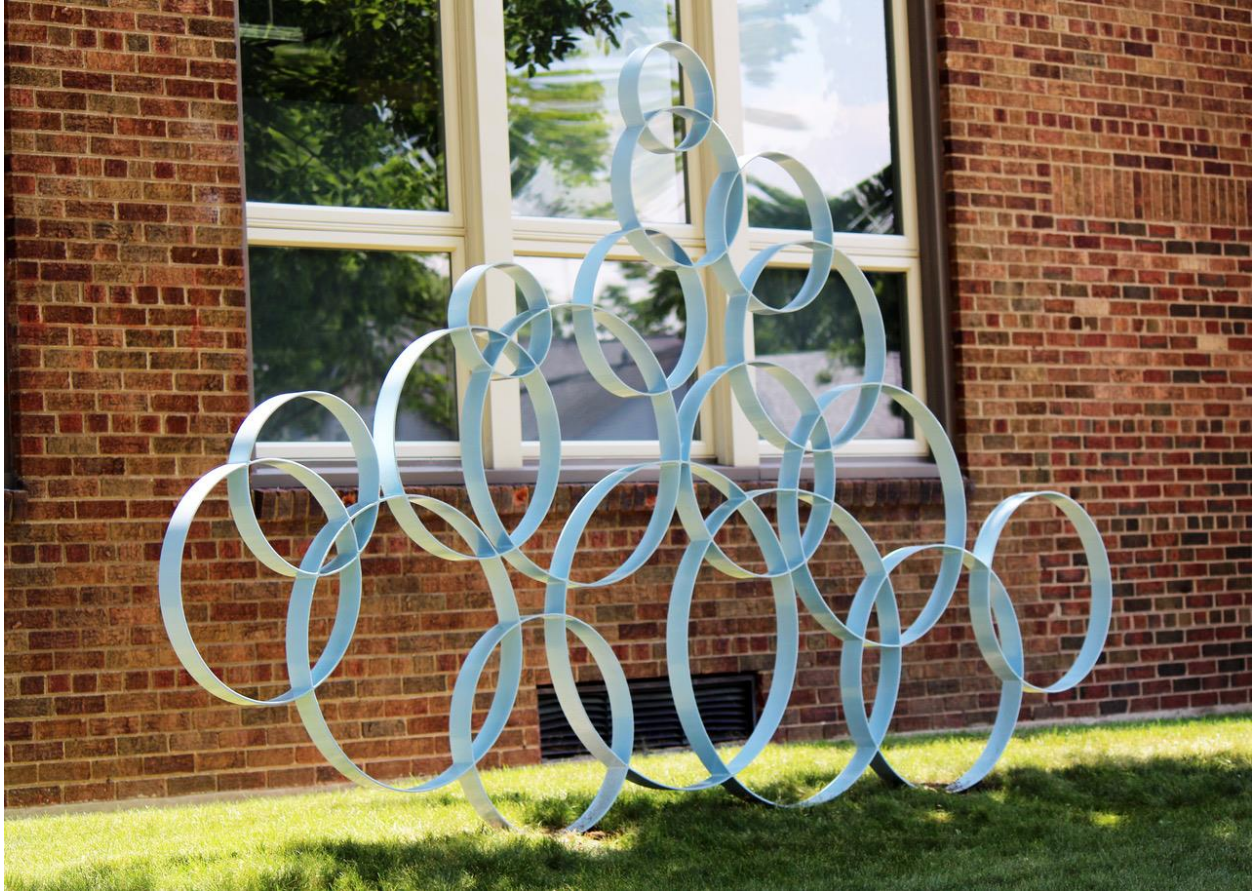


Paired View 1

Rusty Wolfe – RAP Application - Paired



Paired View 2



Previous Artwork 1



Previous Artwork 2



Previous Artwork 3



Previous Artwork 4

RAP GRADING TABLE

1. **THEME/MOTIF** - The Artist has effectively presented a central idea throughout the whole of the piece.

Up to 10 pts

Weak	Fundamental ideas have not been explored and are not present in the piece.	0 – 3 pts
Average	Fundamental ideas are not fully explored and are not successfully carried through the piece.	4 – 7 pts
Excellent	Fundamental ideas are explored throughout the work and are conveyed by the overall visual experience.	8 – 10 pts
		TOTAL

2. **BUDGET** – The Artist’s budget aligns with the PAC budget; the Artist realistically assesses her costs.

Up to 10 pts

Weak	Budget lacks required information or includes unallowable expenditures.	0 – 3 pts
Average	Budget is complete but is not cost effective and/or related to activities and outcomes.	4 – 7 pts
Excellent	Budget is complete and contains all required information. Budget is cost effective and linked to project activities and outcomes.	8 – 10 pts
		TOTAL

3. **EXPERIENCE** – The Artist demonstrates experience in the medium and provides proof of past work. Preference will be given to Artists that have relevant public installations.

Up to 15 pts

Weak	Application does not include any proof of past work or examples are vague.	0 – 5 pts
Average	Application includes examples of past work, but little emphasis is given on prior experience with public installations.	6 – 10 pts
Excellent	Application includes multiple examples of past work, with emphasis on relevant public installations.	11 – 15 pts
		TOTAL

4. **ORIGINALITY** – Does the theme/motif of the work resemble the Artist’s own impressions?
Does the Artist successfully bring a vision to fruition?

Up to 15 pts

Weak	Piece design is vague and not clearly linked to Artist’s impression/vision. Design has no originality or unifying concept.	0 – 5 pts
Average	Piece has an adequate design that is defined, but piece is somewhat unclear in its connection to Artist’s vision. Concept seems somewhat derivative.	6 – 10 pts
Excellent	Piece has a strong and innovative design that is well defined and fully explained. Clear connection to Artist’s vision.	11 – 15 pts
		TOTAL

5. PUBLIC ART VALUE – How is the art relevant to the community? Does the art send a relevant message? Can the overall design be understood at a glance?

Up to 20 pts

Weak	Does not provide clear insight to its connection or impact on the community. The design is difficult to understand.	0 – 7 pts
Average	The piece's relationship to the community is described but does not seem as relevant / significant. Design is not easily understood right away.	8 – 15 pts
Excellent	Narrative connects the piece to the community. Compelling and specific narrative information demonstrates that the piece has a relevant and significant impact with the community. Design is easily understood at a glance.	16 – 20 pts
		TOTAL

6. OVERALL AESTHETIC – Is a high level of craftsmanship exhibited? Is the imagery compelling, and does it create a tension in the viewer without being objectionable?

Up to 30 pts

Weak	Craftsmanship is of a low quality and longevity of piece may be a concern. Not visually interesting / compelling and presents little to no opportunity for conversation.	0 – 10 pts
Average	Average level of quality of design/materials. Piece is visually appealing but provides little content for discussion.	11 – 20 pts
Excellent	High level of quality of design and work. Piece is visually appealing and provides opportunity for conversation and discussion.	21 – 30 pts
		TOTAL



Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

August 22, 2018

PREPARED BY

Laura Schley, Staff

AGENDA ITEM # D.3.

Discussion with possible action on Casey Early-Krueger's Annual Grant Program application.

BACKGROUND

Local artist Casey Early-Krueger has proposed a piece titled *Unhinged* to be created for and added to during the October 6th art event called *Unhinged*. The piece will be constructed out of metal and wood and will be painted on during the event. Casey Early-Krueger is requesting \$500 from the Green Bay Public Arts Commission to complete this project.

RECOMMENDATION

Following discussion, approve Casey Early-Krueger's Annual Grant Program application request for an interactive sculpture project to be completed during the *Unhinged* art event on October 6th, subject to minor technical revisions.

FISCAL IMPACT

ATTACHMENTS

1. AGP Application-Unhinged
2. AGPGradingForm-Unhinged
3. Unhinged Event Packet

ANNUAL GRANT PROGRAM APPLICATION

Green Bay Public Arts Commission
City of Green Bay
Dept. of Community and Economic Development
100 North Jefferson Street - Room 608
Green Bay, WI 54301-5026
Phone: (920).448.3142
Fax: (920).448.3426
<http://greenbaywi.gov/pac>



NAME OF ARTIST/ARTIST TEAM OR ORGANIZATION: Unhinged LLC

APPLICANT/ORGANIZATION NAME: Unhinged - Casey Early Krauger

STREET ADDRESS: 1138 Gringnon Green Bay WI 54302

MAILING ADDRESS (IF DIFFERENT): _____

CITY: Green Bay STATE: WI ZIP CODE: 54302

TELEPHONE (DAYS): 920-747-0083

E-MAIL ADDRESS: cektruth@gmail.com

PROJECT TITLE: Unhinged

WHERE PROJECT WILL OCCUR: Downtown GB or on a Rotating Arts Pad

START DATE: Sept. 19th END

DATE: Nov 1 or longer

ESTIMATED TOTAL COST: 1000 ADDITIONAL INCOME: from Unhinged fundraising

AMOUNT REQUESTED FROM GBPAC: 500 (In addition to the below description, remember to attach several examples of previous work - Maximum of 4 examples.)
WHAT IS YOUR EXPERIENCE WITH EXHIBITING, PERFORMING OR PROGRAMMING PUBLIC ART?

We have a group of artists who work extensively in public art. I personally have exhibited artwork in a variety of different environments including outside in WI.

IN THE SPACE PROVIDED, BRIEFLY DESCRIBE YOUR PROJECT: (Additional pages may be attached: 1 full page maximum.)

We would like to create the Unhinged sculpture which would leverage the goals of Unhinged by opening the impact up to the public. The Mission of unhinged is three fold 1. Galvanize Artistic community 2. Create a unprecedented arts event celebrating Creative expression and pushing the areas limits artistic horizon 3. Continue to develop Green Bay Artistic and Cultural IDENTITY. This sculpture would help echo these sentiments to a bigger audience. The sculpture would be fabricated out of metal, wood, and mixed media and would last for several years outside with little to no weathering affect.

PROJECT OBJECTIVE:

Create a sculpture that echoes the mission and goals of the Unhinged movement.

DO YOU HAVE THE NECESSARY INSURANCE FOR THIS PROJECT? (Please circle one.)

YES

NO

DO YOU HAVE THE NECESSARY PERMITS FOR THIS PROJECT? (Please circle one.)

YES

NO

PROPOSED BUDGET FOR GREEN BAY PUBLIC ARTS COMMISSION GRANT

PROJECT EXPENSES Applicants may attach budget details IN ADDITION to this completed form.

In-Kind Expenses - Must equal In-Kind Income (defined on pg. 4)	Amount	(Please indicate via check box below if GBPAC funds will be used for the expense listed.)
TOTAL		

Supplies/Materials	Amount	Check off
metal		
wood		
hardward/casteners		
installation rods/opoxy adhesion	1000	
TOTAL		

Publicity/Postage	Amount	Check off
TOTAL		

Services/Fees/Rentals	Amount	Check off
TOTAL		

Honorary/Personnel	Amount	Check off
TOTAL		

Travel/Other Expenses	Amount	Check off
TOTAL		

Total Expenses must equal Total Income on Page 4

TOTAL EXPENSES	1000
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PROJECT INCOME

[illegible][illegible]

Anticipated Funding (donor and amount)	Amount
TOTAL	

GPAC Grant Funds Requested	TOTAL	500
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Total Income must equal Total Expenses from Page 3	TOTAL INCOME	1000
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* IN-KIND is defined as non-cash donations of goods and services such as labor, facilities, or equipment to carry out a project. Typically, skilled or professional labor can be valued at the prevailing rate that the individual making the donation has a record of receiving in the field. For example Grantee X counts donation of Venue Y at Venue Y's normal rental rate and the donation of their set designer at the designer's average wage of \$17.00 per hour x's the number of hours they will work on the project. If audited, these amounts could be verified, by showing the posted rental agreement for Venue Y and previous pay stubs of the set designer.

Grants MAY be used for artists' fees, legally required royalties, production expenses, space rental, marketing costs, purchase of expendable materials, required insurance, city-related expenses such as street closures and police/fire protection. GBPAC grants CANNOT be used to fund prizes or awards, scholarships, tuition, permanent equipment, travel outside of Green Bay, refreshments and/or debts incurred for past activities.

AGP Grading Form: Unhinged Sculpture

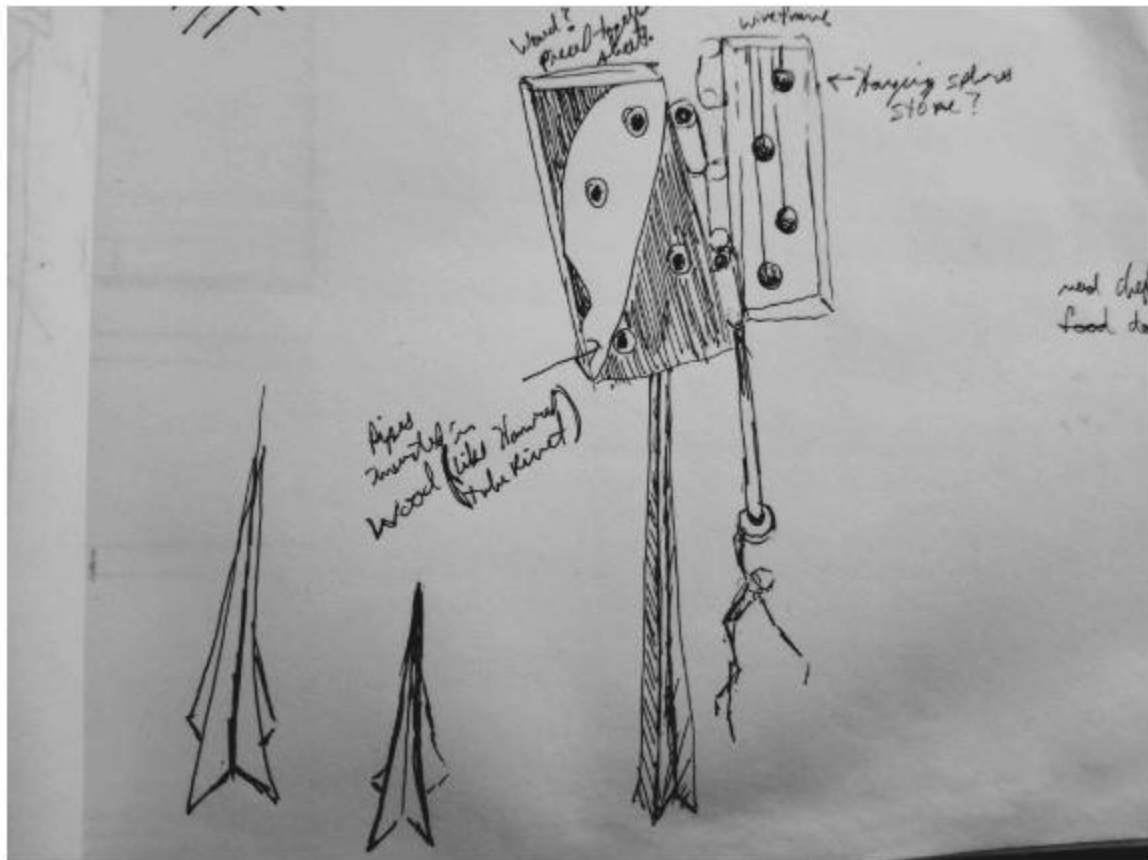
Please fill out and answer the following questions regarding the above AGP presentation and any adjustments suggested to the presentation. Please keep in mind that certain criteria may not apply as much to some projects compared to others. If you have any questions about the form please feel free to email Laura at laurasc@greenbaywi.gov or call at 920.448.3142.

* Required

Proposed Sculpture Sketch 1



Proposed Sculpture Sketch 2



Theme/Motif

The applicant has effectively presented a central idea throughout the whole of the piece/project.

Weak	Central ideas have not been explored and are not present in the project.	0 – 3 pts
Average	Central ideas are not fully explored and are not successfully carried through the project.	4 – 7 pts
Excellent	Central ideas are explored throughout the project and are conveyed by the overall experience.	8 – 10 pts

Theme/Motif Grade *

Please include the number of points you would award for this category and any notes or thoughts you think are important.

Your answer

Budget

The applicant's budget aligns with the PAC budget; and has realistically assessed their costs.

Weak	Budget lacks required information or includes unallowable expenditures.	0 – 3 pts
Average	Budget is complete but is not cost effective and/or related to activities and outcomes.	4 – 7 pts
Excellent	Budget is complete and contains all required information. Budget is cost effective and linked to project activities and outcomes.	8 – 10 pts

Budget Grade *

Please include the number of points you would award for this category and any notes or thoughts you think are important.

Your answer

Experience

The applicant demonstrates experience in the medium and provides proof of past work. Preference will be given to Artist's/Artist Team's that have relevant public work.

Weak	Application does not include any proof of past work or examples are vague.	0 – 3 pts
Average	Application includes examples of past work, but little emphasis is given on prior experience with public installations.	4 – 7 pts
Excellent	Application includes multiple examples of past work, with emphasis on relevant public installations.	8 – 10 pts

Experience Grade *

Please include the number of points you would award for this category and any notes or thoughts you think are important.

Your answer

Originality

The applicant's vision is clear and the project brings this fresh idea to life. Does the piece/project successfully bring a vision to fruition? The project/piece should have a strong and innovative idea that is well defined and fully explained.

Weak	Project is vague and not clearly linked to Applicant's impression/vision. Design has no originality or unifying concept.	0 – 5 pts
Average	Project has an adequate design that is defined, but is somewhat unclear in its connection to Applicant's vision. Concept seems somewhat derivative and overused.	6 – 10 pts
Excellent	Project has a strong and innovative idea that is well defined and fully explained. Clear connection to Applicant's vision and brings this fresh idea to life.	11 – 15 pts

Originality Grade *

Please include the number of points you would award for this category and any notes or thoughts you think are important.

Your answer

Public Art Value

How is the art relevant to the community? Does it provide value to the community? Can the overall piece/project be understood at a glance?

Weak	Does not provide clear insight to its connection or impact on the community. The design is difficult to understand.	0 – 5 pts
Average	The project's relationship to the community is described but does not seem as relevant / significant. Design is not easily understood right away.	6 – 10 pts
Excellent	Narrative connects the project to the community. Compelling and specific narrative information demonstrates that the project has a relevant and significant impact with the community. Design is easily understood at a glance.	11 – 15 pts

Public Art Value Grade *

Please include the number of points you would award for this category and any notes or thoughts you think are important.

Your answer

Overall Aesthetic/Appeal

The project presents a high level of craftsmanship/attention to detail. Compelling for spectators to view/participate without being objectionable.

Weak	Project lacks craftsmanship/attention to detail. Project is not very appealing and does not provide opportunities for discussion and conversation.	0 – 8 pts
Average	Project has a moderate level of craftsmanship/attention to detail. Project is appealing but does not provide opportunities for discussion and conversation.	9 – 16 pts
Excellent	Project presents a high level of craftsmanship/attention to detail. Project is appealing and provides opportunities for conversation and discussion.	17 – 25 pts

Overall Aesthetic/Appeal Grade *

Please include the number of points you would award for this category and any notes or thoughts you think are important.

Your answer

Access/Location

Potential for the project to reach targeted audiences. Project should include a significant and clearly defined element that is free to the public.

Weak	Project lacks an element that is clearly defined and free to the public.	0 – 5 pts
Average	Project provides an element that is free to the public. Subject/element may not be suited well for engaging target audience	6 – 10 pts
Excellent	Project includes a significant, clearly defined element that is free to the public. Subject/element is suited for engaging target audience.	11 – 15 pts

Access/Location Grade *

Please include the number of points you would award for this category and any notes or thoughts you think are important.

Your answer

Project Approval and Award Amount

Please answer if you approve or deny this project and include your suggested award amount if applicable. Reminder that the award amount is a maximum of \$1,500

Do you approve of this piece/project? *

- ☐ Yes
- ☐ No
- ☐ Maybe

If you answered yes to the above, what \$ amount do you wish to award? If you answered maybe, please explain why. *

Your answer:

Any final comments/questions:

Your answer:

UNHINGED



HOW DO YOU ATTRACT TALENT AND RETAIN EMPLOYEES IN THE GREATER GREEN BAY AREA?

Support a community that people are proud to say they belong to. A community that offers its members a sense of culture and diversity that celebrates its artistic voice. Nationwide studies show a strong direct correlation between a vibrant arts and culture presence and job creation, tourism and economic performance. We are all stakeholders in this community. Unhinged will create a new artistic and cultural identity for Green Bay and this is your opportunity to take an active role in this plan. Unhinged is an exciting new annual art event happening in the heart of downtown Green Bay.

It is a collaboration of artistic visions by award winning culinary, visual, and performing artists all working together to create a spectacular immersion of the senses. It will push you slightly out of your comfort zone and will cause you to reevaluate the way you think about the arts and Green Bay.

Experience...

incognito performances,
a broad array of visual work,
food created in ways you never thought possible,
dance of the highest caliber, and original music in many forms.

In Addition...

A one week pop up gallery - free and open to the public
A collaborative piece of public art displayed for one month in Green Bay

UNHINGED

The Art Event for the Senses
OCTOBER 6TH 2018

UNHINGED

“Big” Sponsor

- * Logo on print marketing including distributed posters and visual displays during the event.
- * Logo representation on social media and website event page
- * VIP artist reception before event
- * Two tickets to Unhinged event

\$500-\$999

“Huge” Sponsor

- * All the benefits of the “Big” sponsor
- * One print artwork from one of our award winning artists
- * 4 tickets to the Unhinged event

\$1,000-\$3,999

“Enormous” Sponsor

- * All the benefits of the “Huge” sponsor
- * Lunch for 4 from one of our participating restaurants (*Exclusive to Enormous Sponsor*)
- * 6 tickets to the Unhinged Event
- * Logo on Unhinged website home page
- * Website link to your business website

\$4,000-\$9,999

“Super Gigantic” Sponsor

- * All the benefits of the “Enormous” sponsor
- * A piece of artwork from one of our award winning artists or the public art sculpture created during the Unhinged event.
- * Catered lunch for 10 by Chef Mangless from ThreeThreeFive.
(*Exclusive to Super Gigantic Sponsor*)
- * 8 tickets to the UnHinged Event

\$10,000 - \$20,000

Art should comfort the disturbed and disturb the comfortable - Banksy

Your monetary support of Unhinged is a chance to become involved in the arts movement that is taking over Greater Green Bay area. Be one of the pillars in the development of the arts and culture in our community. Your dollars will go directly to painter's, sculptors, performers, musicians, and chefs participating on the night of the event. Funding will also support a one week pop up gallery, and a public art piece in Downtown Green Bay both of which will be free of charge.

The Unhinged event, pop up gallery, and public art sculpture will be viewed by thousands. Your company will be seen not only supporting the arts, but Green Bay's vibrant future. Thank you for your consideration. Let's take the next step in creating a more exciting Green Bay together.



UNHINGED

The Art Event for the Senses
OCTOBER 6TH 2018

UNHINGED



Artists and organizations dedicated to this project and enhancing the arts and culture of Greater Green Bay

Reggie Baylor - Painter
Jeff Benson - Sculptor
Steve Bowles - Sculptor
Matt Buchanan - City of Green Bay
Scott Cook - Painter
DaveRazor Compton Wolfe - Digital Artist
Che Correa - Photographer
Cujo - Spoken Word
Sara Detweiler - Photographer/Performance
Casey Early Krueger - Painter/Sculptor
Josh Evert - DJ/Musician
Gregory Frederick - Painter
Kent Hutchison - Sculptor/Painter
Scott Hill - Sculptor
Erik Johnson - Milwaukee Ballet Co.
Shanna Koltz - Koltz Photography
Norb Kox - Visionary Painter
Minku Lee - Sculptor
Andrew Linskens - Painter/Performance
Chris Mangless - Three Three Five
Janel Meindersee - Milwaukee Ballet Co.
Elyse-Krista Mische - Sculptor/Performance
Naomi Moes Jenkins - Sculptor
Aaron Morse - Black and Tan
Kim Plgeon-Metzner - KPM Arts
Maddie Power - Video
Kelly Qualley - Hinterland
Chuck Rybak - UWGB
Laura Schley - Painter
Kelli Strickland - Weidner Center
Rico Suave - DJ
Beau Thomas - Painter
Tammy Truckstop - Performance
Julie Zilles - Plae Bistro
On Broadway
and many more....

The Art Event for the Senses
OCTOBER 6TH 2018

UNHINGED



Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

August 22, 2018

PREPARED BY

Laura Schley, Staff

AGENDA ITEM # D.4.

Discussion with possible action on approval of the creation and establishment of a temporary series entitled "Painted Pyramids" to be placed on all empty Rotating Art pads.

BACKGROUND

Due to continued obstacles for the Rotating Art Program, staff has created an alternate temporary series to utilize the pads and place artwork around the City. The proposed temporary program is called Painted Pyramids and will consist of the construction of six treated plywood pyramid structures, that will then be enhanced by selected artists.

Staff will construct these pyramids and install them at the established concrete pads. A Call for Artists will be released for approximately one month and the Commission will select six final designs to be applied to these pyramids. Staff will coordinate with selected artists on installation of the pieces during the month of October.

RECOMMENDATION

Following discussion, staff is recommending approval of the request of the temporary program called Painted Pyramids.

FISCAL IMPACT

The Rotating Art Program provided a stipend of \$500 to selected artists for their artwork. The temporary series *Painted Pyramids* would split this stipend to be used for the construction and embellishment of the pyramids. Approximate cost of constructing one pyramid is \$150. Staff is recommending utilizing part of the artist stipend to construct the pyramid and give the remaining \$350 to the selected artists to embellish the pieces.

ATTACHMENTS

- I. RAP Painted Pyramid Call for Entry (2)

ROTATING ART PROGRAM - PAINTED PYRAMIDS

Green Bay Public Arts Commission
City of Green Bay
Dept. of Community and Economic Development
100 North Jefferson Street - Room 608
Green Bay, WI 54301-5026
Phone: (920).448.3142
Fax: (920).448.3426
<http://greenbaywi.gov/pac>



DEADLINE TO APPLY

5:00PM
September 17, 2018

GREEN BAY PUBLIC ARTS COMMISSION (GBPAC)

GBPAC's mission is to promote the arts, culture, and creative identity of Green Bay through awareness efforts and exhibitions. The GBPAC exists to fund artistic activities and support cultural programs that integrate and advance arts and culture as an essential part of life in Green Bay.



Original artwork: Matias Cuevas, photo of location by City Staff.

CALL FOR ENTRIES

The City of Green Bay is seeking visual artists to submit their artwork for possible placement on City-owned plywood sculptures. Green Bay Public Arts Commission's Rotating Art Program will give local artists the opportunity to transform a simple plywood pyramid into something fun and unique, enhancing our public spaces.

Chosen artists will be expected to paint/embellish their plywood sculpture upon request (not at time of application.) Artists will be paid \$350 to complete their proposed design. Artists' name and title of artwork will appear on the sculpture.

This program is intended to highlight, encourage and promote Green Bay artists by giving them the opportunity to present their artwork publicly.

SELECTION PROCESS

A selection committee of the Green Bay Public Arts Commission will review applications and will select up to 6 artists. Selected artists will each receive \$350 per design upon completion of an art release / waiver. Location and time of artwork installation will be determined between the artist and the Public Arts Coordinator. Green Bay Public Arts Commission has the right to decline all submissions and retract this call for entries for any reason at any time.

ROTATING ART PROGRAM - PAINTED PYRAMIDS

Green Bay Public Arts Commission
City of Green Bay
Dept. of Community and Economic Development
100 North Jefferson Street - Room 608
Green Bay, WI 54301-5026
Phone: (920).448.3142
Fax: (920).448.3426
<http://greenbaywi.gov/pac>



HOW TO SUBMIT

All application materials must be received via email (see info below) by 5:00pm on September 17, 2018. Applicants with technical limitations, and for general questions, please contact the Public Arts Coordinator (laurasc@greenbaywi.gov).

Submit your application materials by email to laurasc@greenbaywi.gov

To do so, use the following steps:

1. Go to your preferred email account and open up a new email.
2. Title your new email with your first initial and last name (if applying as individual) or team name, followed with Pyramid Design. JDoe-Pyramid Designs
3. Click on the paperclip icon, "Attach File", to attach application materials.
4. Select your files from your computer. Your submission should be 10MB or smaller. Compress (zip) your files into a zip folder if needed to meet this requirement.
5. Once you have attached all of your application materials, send the email to laurasc@greenbaywi.gov
6. If you did not receive acknowledgment from the GBPAC that your application has been received within 48 hours of submitting via email, please call: 920-448-3142

APPLICATION SUBMISSION

Submit the following materials (NOTE: Use label style shown in bold, replace JDoe with your First initial and last name.)

A. Cover letter: including Artist's Name, home address, email address, telephone number, as well as a brief description of the artwork and proposed materials. One page maximum.

A_Cover_JDoe.pdf

B. Image list: including information on title and media of artwork.

B_Imagelist_JDoe.pdf

C. Design Samples: up to 10 designs per artist will be reviewed.

C_Designsample1_JDoe.pdf, C_Designsample2_JDoe.pdf, etc

GUIDELINES FOR ART SELECTION

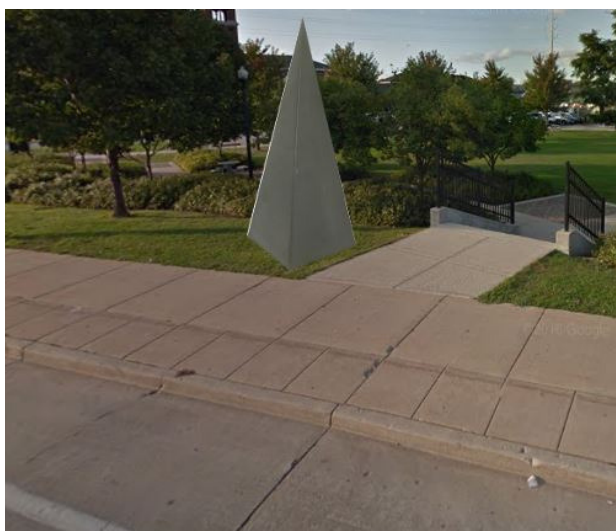
The Green Bay Public Arts Commission (GBPAC) will select artists based upon the following considerations:

- The designs submitted are high quality, engaging and creative.
- There are no legible logos, words, letters or numbers that could constitute a sign.
- The design submitted does not promote or advertise a particular community group or organization.
- The design is an original work of the artist/artist team.
- Artist ensures that they will be able to create design on sight during the installation period (TBD).

PYRAMID SIZE AND DIMENSIONS

The pyramid sculpture for this program will be constructed out of plywood and primed prior to art application.

General dimensions of each sculpture are approximately 4 feet wide x 8 feet tall. Create designs of the four-sided pyramid, as seen in the image located right.



ACCEPTED MATERIALS

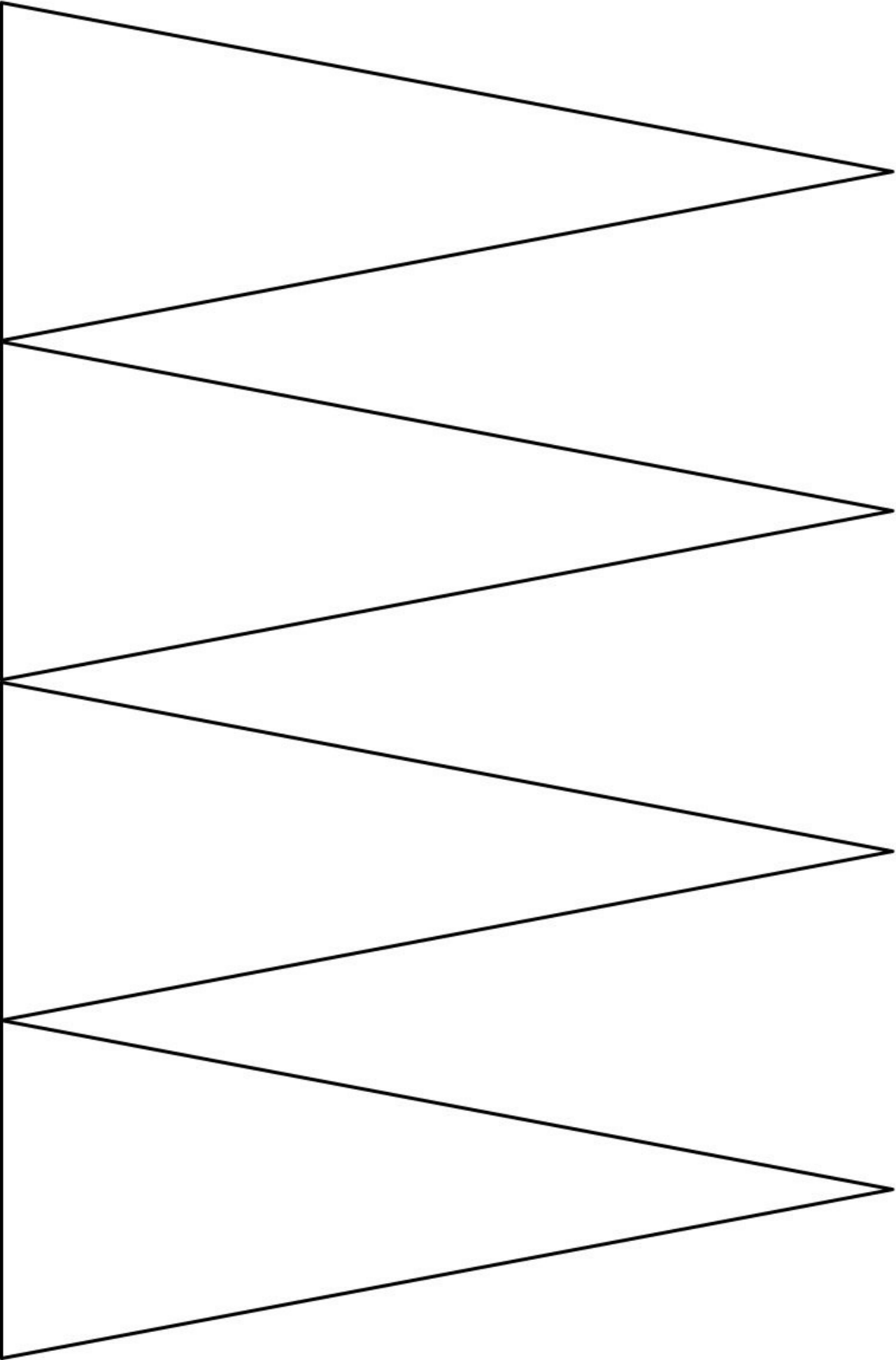
If painting, artists are required to use exterior paints and sealers. If an artist wishes to utilize a different medium other than paint to embellish the pyramid (ex. mosaic tiles, wood burning, metal, etc.), please verify with the Public Arts Coordinator for approval.

Design and application questions can be sent to the Public Arts Coordinator at: laurasc@greenbaywi.gov or phone: 920-448-3142

PAINTED PYRAMID - DESIGN SAMPLE - ALL SIDES

Design Title: _____

Dimensions of Pyramid: 8 feet tall x 4 feet wide. The pyramid will be mounted on a 6 foot diameter cement circle.



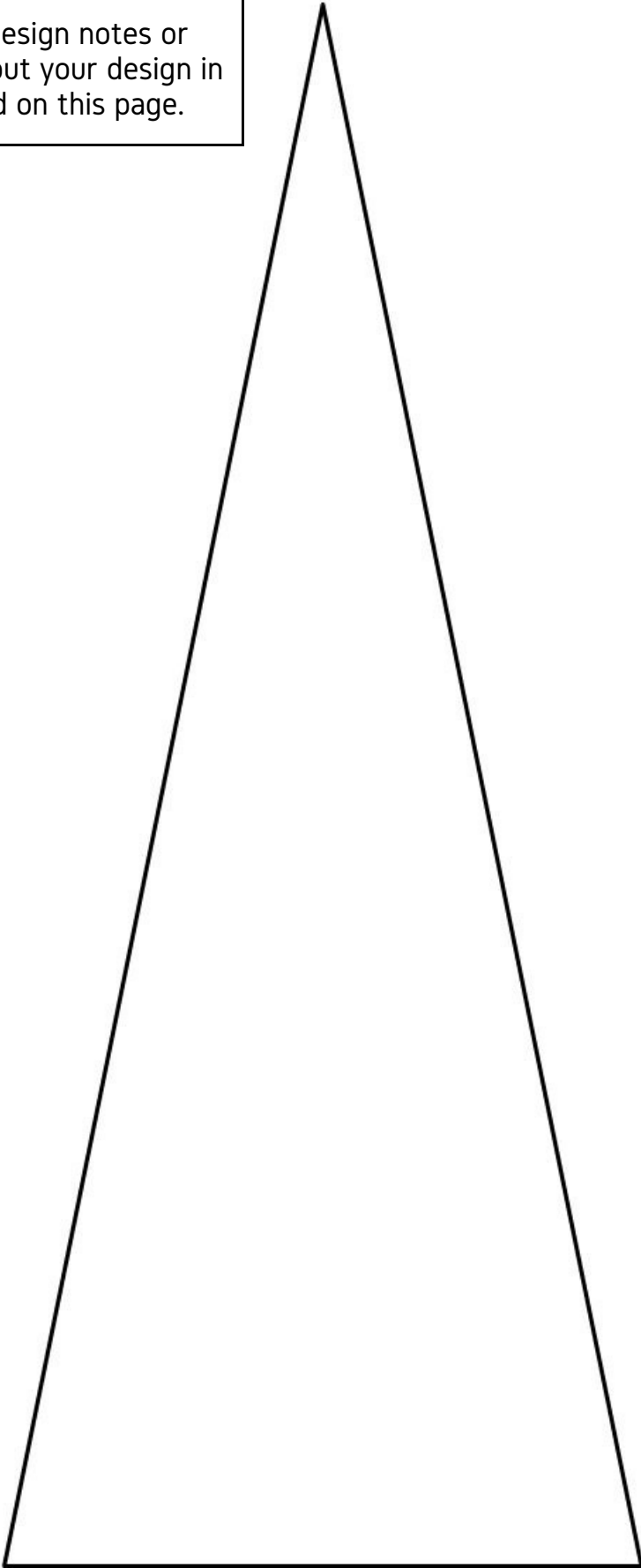
PAINTED PYRAMIDS DETAIL

DESIGN SAMPLE - SIDE A

Design Title: _____

Dimensions of Pyramid: 8 feet tall x 4 feet wide. The pyramid will be mounted on a 6 foot diameter cement circle.

Feel free to write any design notes or important information about your design in the free space provided on this page.



**DESIGN SAMPLE
SIDE A**

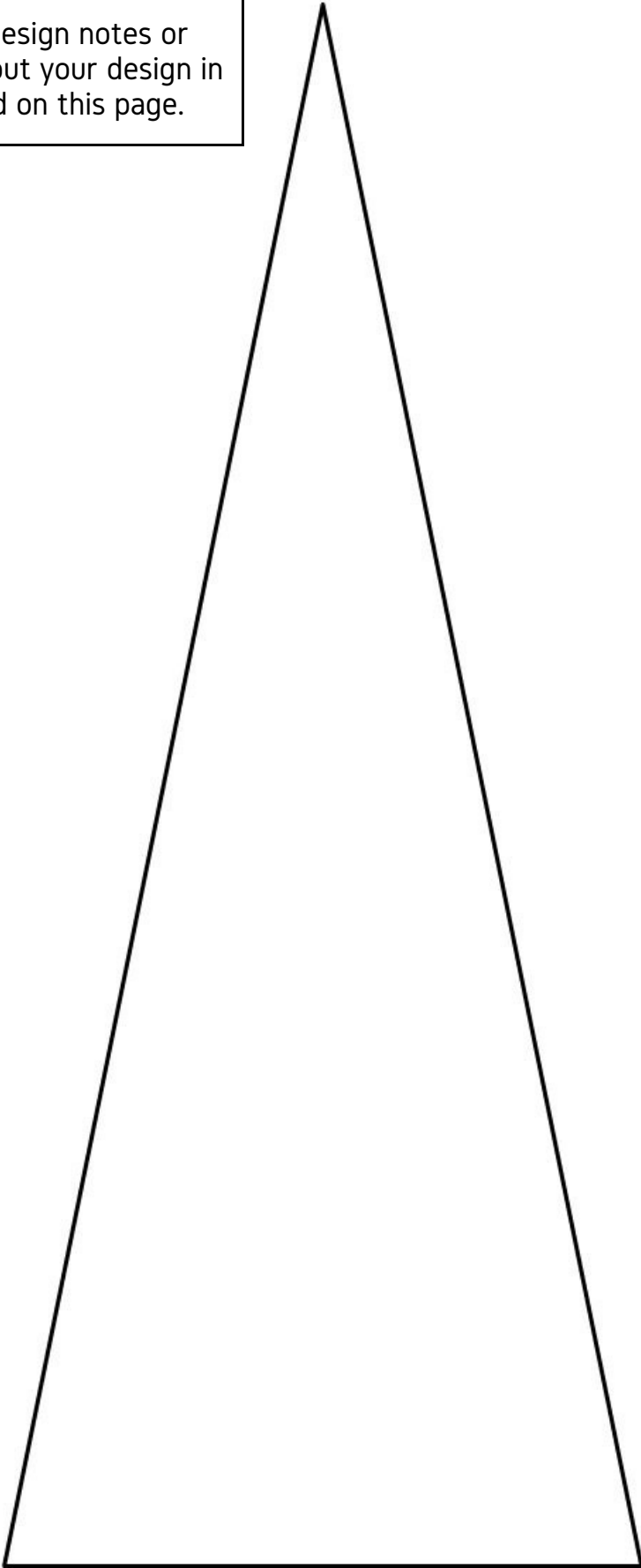
PAINTED PYRAMIDS DETAIL

DESIGN SAMPLE - SIDE B

Design Title: _____

Dimensions of Pyramid: 8 feet tall x 4 feet wide. The pyramid will be mounted on a 6 foot diameter cement circle.

Feel free to write any design notes or important information about your design in the free space provided on this page.



**DESIGN SAMPLE
SIDE B**

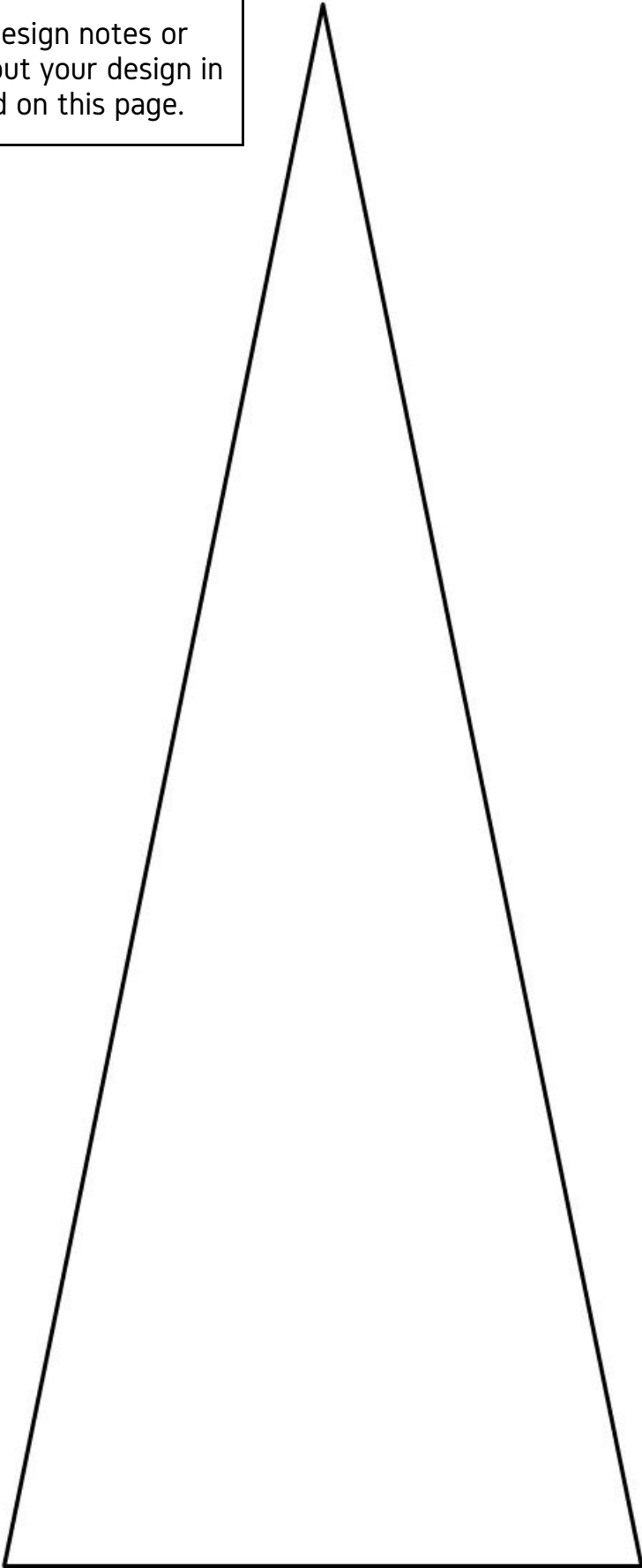
PAINTED PYRAMIDS DETAIL

DESIGN SAMPLE - SIDE C

Design Title: _____

Dimensions of Pyramid: 8 feet tall x 4 feet wide. The pyramid will be mounted on a 6 foot diameter cement circle.

Feel free to write any design notes or important information about your design in the free space provided on this page.



**DESIGN SAMPLE
SIDE C**

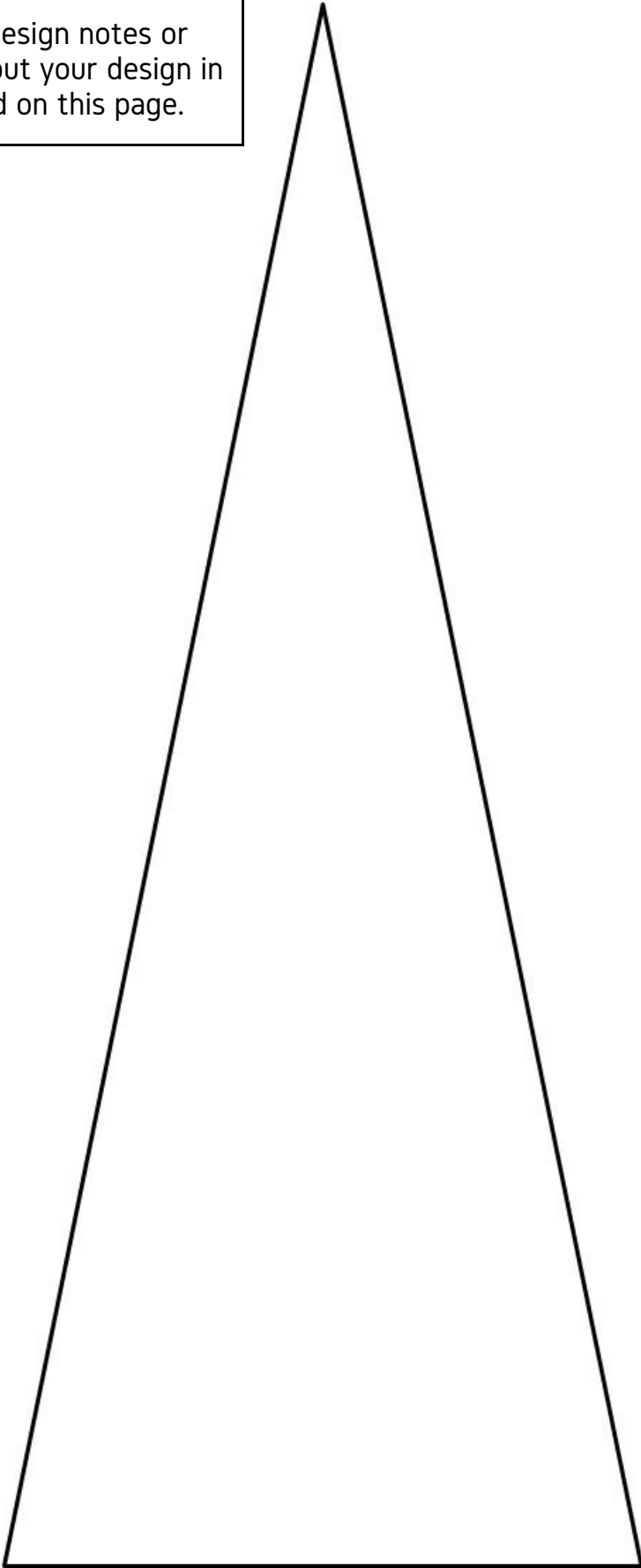
PAINTED PYRAMIDS DETAIL

DESIGN SAMPLE - SIDE D

Design Title: _____

Dimensions of Pyramid: 8 feet tall x 4 feet wide. The pyramid will be mounted on a 6 foot diameter cement circle.

Feel free to write any design notes or important information about your design in the free space provided on this page.



**DESIGN SAMPLE
SIDE D**



Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

August 22, 2018

PREPARED BY

Laura Schley, Staff

AGENDA ITEM # D.5.

Discussion with possible action on approval of creating a letter of support for Dennis Downes' *Trail Marker Tree* sculpture.

BACKGROUND

Ald. Randy Scannell previously spoke briefly about Dennis Downes and his work with Trail Marker Tree sculptures. Downes is proposing the sculpture be placed on the north side of the Ray Nitschke bridge between the Hampton Inn and the bridge. Downes is seeking a letter of support from the Green Bay Public Arts Commission to assist him in his fundraising efforts for the piece.

RECOMMENDATION

Following discussion, staff is recommending the approval of creating a letter of support for Dennis Downes' *Trail Marker Tree* sculpture.

FISCAL IMPACT

ATTACHMENTS

1. DennisDownes-TrailMarkerTreeSculpture
2. DennisDownes Biography
3. DennisDownes - Trail Marker Trees

Information collected from Great Lakes Trail Marker Tree Society Website

<http://www.greatlakestrailtreesociety.org/index.html>

What are Trail Marker Trees?

Trail Marker Trees are trees that were shaped into a specific form by man to be easily recognized and then used to aid in land and/or water navigation as well as to mark significant Native American sites. These trees would help guide Native Americans along the safest route in their journeys and would direct them in finding a variety of natural resources necessary for their way of life.

Examples of Previous Work



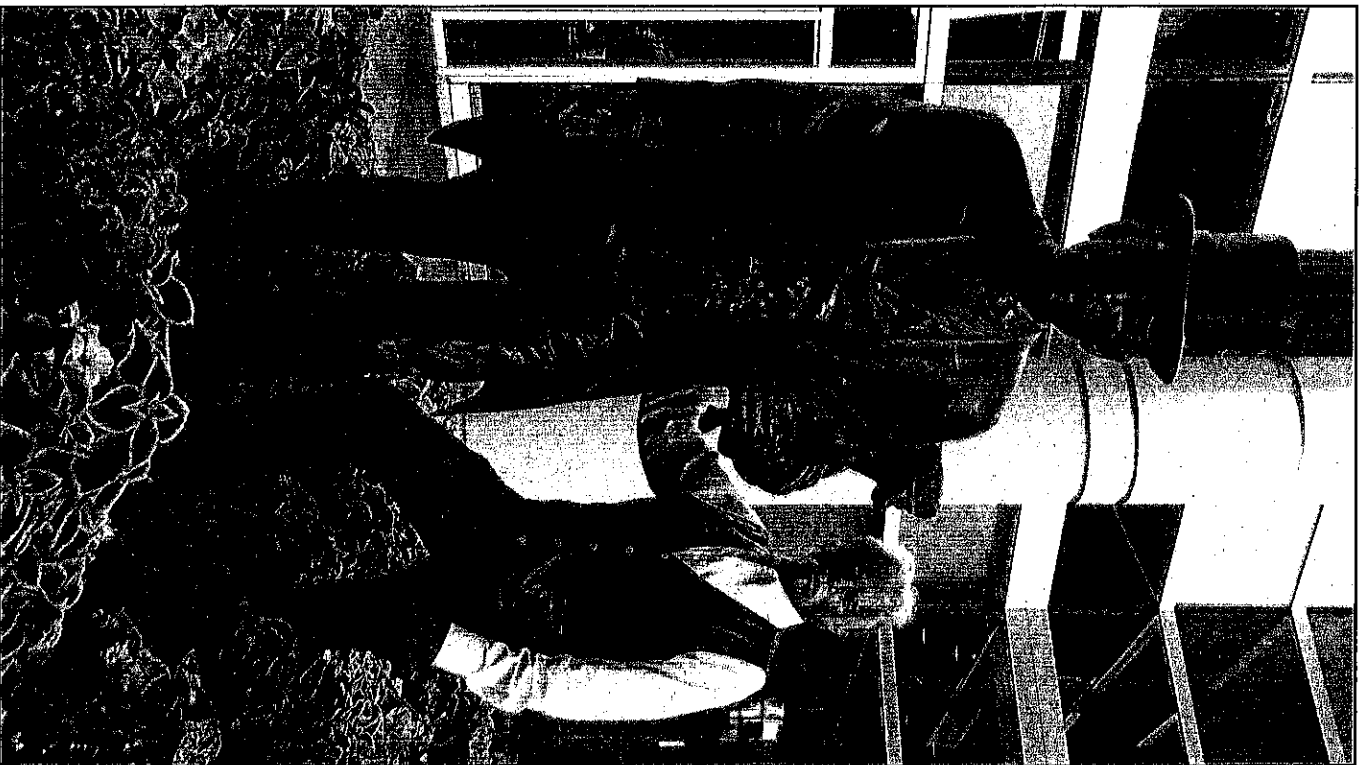
Biography

The main body of Dennis' work has been inspired by numerous research trips to ancient sites and natural wonders across the Great Lakes Region and Beyond. Dennis' travels began at a young age when he would visit his mother's people, the Basque Berriochoa Clan, living in the Idaho and Montana Rocky Mountains. His travels and historical research have inspired both his paintings and his sculptures.

Dennis' Bronze Sculptures reflect a high degree of realism; he has created pieces for both private and public commissions. Dennis has participated in over 150 solo, juried, public, and private shows, winning many honors and awards for Painting and Sculpting, in the United States and abroad over the past 30 years. Several of Dennis' sculptures and paintings are on permanent display at museums, public libraries, historical societies, and national landmarks, as well as in private collections across the country.

Dennis' artistic prowess has enabled him to continue his efforts to document and preserve Native American Trail Marker Trees, the ancient system of trail marking that he was instrumental in re-introducing to the cultures that first integrated it into this continent's landscape. He currently works out of Northeastern Illinois, as well as the Wilderness Coast of Ontario, where he is independently constructing a studio in the manner of the first indigenous inhabitants he has dedicated his life to studying.

Dennis' works have served to support and encourage the underprivileged and those in need at various charitable fundraising events for the past three decades.



Bronze Sculpture by artist Dennis Downes of
"Captain George Wellington Streeter"
Permanently Installed near Navy Pier

DOWNES

DOWNES

"The Native American Trail Marker

Trees are historical links to our past and were a part of the daily lives of many original inhabitants. Our Community is indebted to Dennis Downes for his important and inspiring efforts to discover, properly identify, and preserve these trees throughout the United States. We are honored by his commitment and support his tireless work."

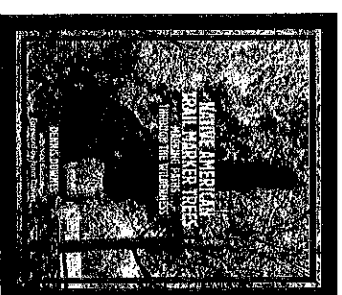
Andrew Johnson, Executive Director

American Indian Center of Chicago (the oldest American Indian Center in the

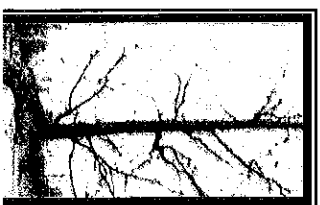
Country, representing over 100 Tribes)

TrailMarkerTree.com

DownesStudio@earthlink.net



book is the culmination of the author's study of this ingenious form of land navigation spanning more than thirty years of life. During his travels, the author personally met with Native Americans, anthropologists, archeologists, and local historians has dedicated much of his life to photographing and researching the history of the Trail Marker Trees. Since the release of his book, Mr. Downes received numerous awards and has been featured on Chicago Tonight with Geoffrey Baer, WGN with King, and ABC Podcasts with Janet Davies.



"Native American Trail Marker T

Marking Paths Through the Wilder

By: Dennis "Wayagagabaw" Downes

Trail Marker Trees, shaped by Na

Americans, were part of an exten

land and water navigation system

our country that existed long bef

the arrival of the first European

settlers. Examples of these historic

landmarks have been found all a

the United States and Canada. T