



AGENDA OF THE GREEN BAY PUBLIC ARTS COMMISSION

**WEDNESDAY, SEPTEMBER 26, 2018, 8:00 AM
CITY HALL, ROOM 604**

A. Roll Call.

1. Members: Kent Hutchison - Chair, Alex Zacarias - Vice-Chair, Ald. Randy Scannell, Matt Buchanan and Tiffany Bowles
2. Liaison Representatives: Staci Mincks, from Mosaic; and Beth Lemke, from Neville Museum

B. Approval of the Agenda.

1. Approval of the September 26, 2018, agenda of the Green Bay Public Arts Commission.

C. Approval of Minutes.

1. Approval of the August 22, 2018, minutes of the Green Bay Public Arts Commission.

D. Regular Business.

1. Discussion with possible action on the Annual Grant Program application from CP.
2. Discussion with possible action on the Annual Grant Program application from UW-Green Bay Music's 6:30 Concert Series.
3. Discussion with possible action on the Annual Grant Program application from Robbie Hoffman.
4. Discussion with possible action on approval of Casey Early-Krueger's Rotating Art Program application.
5. Discussion with possible action to review the artist applications for the Painted Pyramid Series to determine the final selected artists.

F. Informational.

1. Chairperson's Report and Project Updates.

2. Coordinator's Report and Project Updates.
3. Next meeting date: Wednesday, October 24, 2018, at 8:00 a.m. in Room 604.

E. Public Hearings.

G. Adjournment.

- 1) THIS MEETING IS RECORDED: THE VIDEO OF THIS MEETING AND MINUTES ARE AVAILABLE ONLINE AT www.greenbaywi.gov
- 2) ACCESSIBILITY: Any person wishing to attend who requires special accommodation because of a disability, should contact the City Safety Manager at 920-448-3125 at least 48 hours before the scheduled meeting time so that arrangements can be made.
- 3) QUORUM: Please take notice that a majority or quorum of the Common Council will attend this Green Bay Public Arts Commission meeting and will constitute a meeting of the Common Council for purposes of discussion and information gathering relative to this agenda.
- 4) REPRESENTATION: The party requesting the communication, or their representative, should be present at this meeting.



MINUTES OF THE GREEN BAY PUBLIC ARTS COMMISSION

**WEDNESDAY, AUGUST 22, 2018, 8:00 AM
CITY HALL, ROOM 604**

A. ROLL CALL.

1. Members: Kent Hutchison - Chair, Alex Zacarias - Vice-Chair, Ald. Randy Scannell, Matt Buchanan and Tiffany Bowles

Member Present: Tiffany Bowles, Matt Buchanan, Kent Hutchison, Randy Scannell, Alex Zacarias,
Excused:

Others Present: Celestine Jeffreys

2. Liaison Representatives: Staci Mincks, from Mosaic; Beth Lemke, from Neville Museum

Member Present: Beth Lemke, Neville Museum

B. APPROVAL OF THE AGENDA.

I. Approval of the August 22, 2018, agenda of the Green Bay Public Arts Commission.

Moved by Matt Buchanan, seconded by Ald. Randy Scannell to amend the agenda of the August 22, 2018, meeting of the Green Bay Public Arts Commission moving item D4 to D1. Motion carried. Voice vote.

Yes- Tiffany Bowles, Matt Buchanan, Kent Hutchison, Randy Scannell, Alex Zacarias, No- None, Abstain- None

Moved by Ald. Randy Scannell, seconded by Alex Zacarias to approve the agenda as amended. Motion carried. Voice vote.

Yes- Tiffany Bowles, Matt Buchanan, Kent Hutchison, Randy Scannell, Alex Zacarias, No- None, Abstain- None

C. APPROVAL OF MINUTES.

I. Approval of the June 27, 2018, minutes of the Green Bay Public Arts Commission.

Moved by Matt Buchanan, seconded by Alex Zacarias to approve the June 27, 2018, minutes of the Green Bay Public Arts Commission. Motion carried. Voice vote.

Yes- Tiffany Bowles, Matt Buchanan, Kent Hutchison, Randy Scannell, Alex Zacarias, No- None, Abstain- None

D. REGULAR BUSINESS.

I. Discussion with possible action on approving the new logo design for the Green Bay Public Arts Commission.

Moved by Alex Zacarias, seconded by Ald. Randy Scannell to hold over to the request until the next meeting. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Tiffany Bowles, No- None, Abstain- None

2. Discussion with possible action on approval of Rusty Wolfe's Rotating Art Program application.

Moved by Alex Zacarias, seconded by Matt Buchanan to approve the request. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Tiffany Bowles, No- None, Abstain- None

3. Discussion with possible action on Casey Early-Krueger's Annual Grant Program application.

Moved by Ald. Randy Scannell, seconded by Alex Zacarias to open the floor for discussion. Motion carried. Voice vote.

Yes- Tiffany Bowles, Matt Buchanan, Kent Hutchison, Randy Scannell, Alex Zacarias, No- None, Abstain- None

Moved by Ald. Randy Scannell, seconded by Alex Zacarias to go close floor for discussion. Motion carried.

Yes- Alex Zacarias, Randy Scannell, Tiffany Bowles, No- None, Abstain- Kent Hutchison, Matt Buchanan

Moved by Ald. Randy Scannell, seconded by Alex Zacarias to approve request. Motion carried.

Yes- Alex Zacarias, Randy Scannell, Tiffany Bowles, No- None, Abstain- Kent Hutchison, Matt Buchanan

4. Discussion with possible action on approval of the creation and establishment of a temporary series entitled "Painted Pyramids" to be placed on all empty Rotating Art pads.

Moved by Alex Zacarias, seconded by Ald. Randy Scannell to approve the request. Motion carried.

Yes- Alex Zacarias, Matt Buchanan, Randy Scannell, Tiffany Bowles, No- None, Abstain- Kent Hutchison

5. Discussion with possible action on approval of creating a letter of support for Dennis Downes' *Trail Marker Tree* sculpture.

Moved by Alex Zacarias, seconded by Tiffany Bowles to approve the request. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Tiffany Bowles, No- None, Abstain- None

E. INFORMATIONAL.

1. Chairperson's Report and Project Updates.

No report given.

2. Coordinator's Report and Project Updates.

Report given, no action needed.

3. Next meeting date: Wednesday, September 26, 2018, at 8:00 a.m. in Room 604.

F. ADJOURNMENT.

Moved by Ald. Randy Scannell, seconded by Alex Zacarias to adjourn. Motion carried. Voice vote.
Yes- Tiffany Bowles, Matt Buchanan, Kent Hutchison, Randy Scannell, Alex Zacarias, No- None,
Abstain- None



Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

September 26, 2018

PREPARED BY

Laura Schley, Staff

AGENDA ITEM # D.I.

Discussion with possible action on the Annual Grant Program application from CP.

BACKGROUND

Callie Sherman, with the CP Center, in collaboration with the NWTC Artisan Center, proposed a sculptural project consisting of a 16 ft. metal sculpture with movable armature and community embellished stainless steel. The NWTC Artisan Center will work with the CP Center on construction of the piece. The CP Center is requesting \$1,520 from the Green Bay Public Arts Commission to fulfill this project.

RECOMMENDATION

Approval of the CP Center's Annual Grant Program Application request for an interactive sculpture project to be located at the CP Center, subject to minor technical revisions.

FISCAL IMPACT

ATTACHMENTS

1. AGP Application- CP-Sculpture
2. AGP Attachments - CP-Sculpture
3. AGPGradingForm-CP-Sculpture

ANNUAL GRANT PROGRAM APPLICATION

Green Bay Public Arts Commission
City of Green Bay
Dept. of Community and Economic Development
100 North Jefferson Street - Room 608
Green Bay, WI 54301-5026
Phone: (920) 448.3142
Fax: (920) 448.3426
http://greenbaywi.gov/pac



NAME OF ARTIST/ARTIST TEAM OR ORGANIZATION: CP in collaboration with the NWTC

APPLICANT/ORGANIZATION NAME: CP Artisan Center

STREET ADDRESS: 2801 S. Webster Ave

MAILING ADDRESS (IF DIFFERENT): —

CITY: Green Bay STATE: WI ZIP CODE: 54301

TELEPHONE (DAYS): (920) 246-3285 or (920) 337-1122 Ext 1202

E-MAIL ADDRESS: Csherman@cp-center.org

PROJECT TITLE: _____

WHERE PROJECT WILL OCCUR: CP

START DATE: Saturday, Sept. 15, 2018 END DATE: Installation: mid-November

ESTIMATED TOTAL COST: \$8,320.⁰⁰ ADDITIONAL INCOME: _____

AMOUNT REQUESTED FROM GBPAC: \$1,520.⁰⁰

WHAT IS YOUR EXPERIENCE WITH EXHIBITING, PERFORMING OR PROGRAMMING PUBLIC ART? (In addition to the below description, remember to attach several examples of previous work - Maximum of 4 examples.)

Please see attached.

IN THE SPACE PROVIDED, BRIEFLY DESCRIBE YOUR PROJECT: (Additional pages may be attached: 1 full page maximum.)

Please see attached.

PROJECT OBJECTIVE:

Please see attached.

DO YOU HAVE THE NECESSARY INSURANCE FOR THIS PROJECT? (Please circle one.)

YES

NO

DO YOU HAVE THE NECESSARY PERMITS FOR THIS PROJECT? (Please circle one.)

YES

NO

APPLICANT NAME/ ORGANIZATION:

CP

TOTAL REQUESTED FROM GBPAC: \$1,580.00

PROPOSED BUDGET FOR GREEN BAY PUBLIC ARTS COMMISSION GRANT

PROJECT EXPENSES Applicants may attach budget details IN ADDITION to this completed form.

In-Kind Expenses - Must equal In-Kind Income (defined on pg. 4)	Amount	(Please indicate via check box below if GBPAC funds will be used for the expense listed.)
In-Kind Labor (NWTU Artists)	1,280.00	
Stainless Steel Sheets	1,000.00	
Stainless Steel Strips	500.00	
TOTAL	2,780.00	

Supplies/Materials	Amount	Check off
1-1/2 SQ X 11 GA Wall Tubing	500.00	
14 GA A1011 CSB 48 X 96	150.00	☒
1/2 A-36 Plate	850.00	☒
Ball Bearing System	500.00	
TOTAL	1,800.00	

Publicity/Postage	Amount	Check off
NA	—	
TOTAL	—	

Services/Fees/Rentals	Amount	Check off
Concept, Design & Marketing	380.00	☒
Construction	4,000.00	
Installation	640.00	☒
TOTAL	5,020.00	

Honorary/Personnel	Amount	Check off
NA	—	
TOTAL	—	

Travel/Other Expenses	Amount	Check off
NA	—	
TOTAL	—	

Total Expenses must equal Total Income on Page 4

TOTAL EXPENSES	9,600.00
-----------------------	-----------------

PROJECT INCOME

In-Kind Contributions - Must equal In-Kind Expenses (item, source, amount) *	Amount
In-Kind labor (NWTU Artists)	1,280.00
Stainless Steel Sheets	1,000.00
Stainless Steel Straps	500.00
TOTAL	2,780.00

Committed Funds (donors and amount)	Amount
CP Funded	2,300.00
TOTAL	2,300.00

Anticipated Funding (donor and amount)	Amount
Art Sponsor - Green Bay Packers	500.00
Art Sponsor - Festival Foods	500.00
Art Sponsor - Schreiber Foods	500.00
Art Sponsor - Schneider National	500.00
Art Sponsor - MCL Industries / Bull Terk Games	500.00
Art Sponsor - Green Bay Packaging	500.00
TOTAL	3,000.00

GBPAC Grant Funds Requested	TOTAL	1,520.00
-----------------------------	-------	----------

Total Income must equal Total Expenses from Page 3	TOTAL INCOME	9,600.00
--	--------------	----------

* IN-KIND is defined as non-cash donations of goods and services such as labor, facilities, or equipment to carry out a project. Typically, skilled or professional labor can be valued at the prevailing rate that the individual making the donation has a record of receiving in the field. For example Grantee X counts donation of Venue Y at Venue Y's normal rental rate and the donation of their set designer at the designer's average wage of \$17.00 per hour x's the number of hours they will work on the project. If audited, these amounts could be verified, by showing the posted rental agreement for Venue Y and previous pay stubs of the set designer.

Grants MAY be used for artists' fees, legally required royalties, production expenses, space rental, marketing costs, purchase of expendable materials, required insurance, city-related expenses such as street closures and police/fire protection. GBPAC grants CANNOT be used to fund prizes or awards, scholarships, tuition, permanent equipment, travel outside of Green Bay, refreshments and/or debts incurred for past activities.

Any questions feel free to contact the Public Arts Coordinator at: 920 -448-3142
Annual Grant Program Application

CP ANNUAL GRANT PROGRAM APPLICATION

August 2018



WHAT IS YOUR EXPERIENCE WITH EXHIBITING, PERFORMING OR PROGRAMMING PUBLIC ART? (In addition to the below description, remember to attach several examples of previous work)

While CP as a nonprofit has limited experience with exhibiting, performing or programming public art, our partnership with the NWTC Artisan & Business Center provides the necessary history and expertise to facilitate a successful piece.

The NWTC Artisan & Business Center, located in downtown Green Bay's Arts District, is an entrepreneurial initiative dedicated to offering classes, workshops and seminars in various disciplines. The Artisan & Business Center is focused on serving the community by providing art-based projects.

Their four cornerstones - "Creative Collaborative," "Art Immersion," "Art 4A Cause," and "Art Start" exemplify a rich history of successful art programming. The enclosed portfolio shares examples of public pieces that range from \$50 to \$10,000, include anywhere from 10 to 600+ people, and have lasted from two hours to two weeks.

BRIEFLY DESCRIBE YOUR PROJECT.

For more than 60 years, CP has stood a pillar of the Green Bay community, providing therapy and life skills services for families, infants, children and adults with disabilities. For more than 60 years, we've been what the community needs us to be: An advocate. A partner. A friend.

Yet, those 60 years would never have been possible without that community that surrounds, embraces and supports us - through generous donations, in tireless volunteer hours, and an overwhelming belief in our mission.

This fall, CP will celebrate the culmination of a \$7.5 million expansion driven by the need to offer more services to more people that need them. To commemorate this momentous occasion and offer a permanent reminder of where we've come from and where we're going - we are pleased to help facilitate a community art project.

Standing more than 16 feet tall, the final piece will represent an abstract version of the CP logo with a stationary base and wind-propelled arms - representative of a strong foundation but a constant drive to propel forward, to offer innovative solutions, and to redefine what sometimes seems "impossible" for individuals with disabilities.

To develop such a piece, CP will invite staff, clients, family members and the community at large to participate in a variety of ways to literally and figuratively exemplify how they *"make their mark"* on CP.

During a fall community wide event, the Artisan & Business Center will facilitate stations that will allow people of all ages and skill levels the chance to embellish strips of stainless steel. Marks made on this steel are up to each artist – one might pound their name, while another might use their wheelchair tracks to make an indent. The embellished strips will later be used as a skin for the armature to be installed on site. The community, once again, representing the foundation of CP.

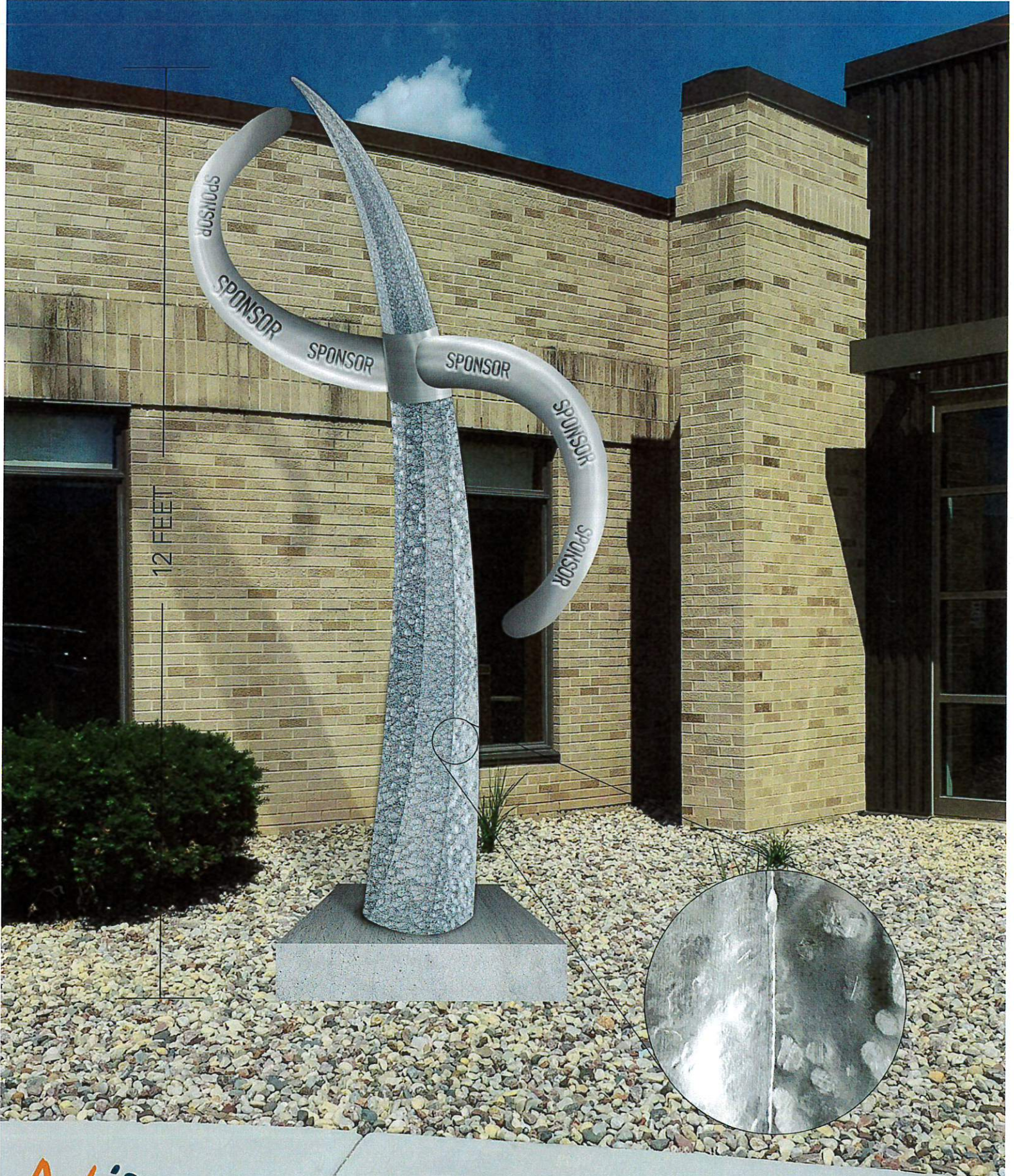
Steel on the arms will be reserved for the naming rights of CP sponsors and notable partners, including the Green Bay Public Arts Commission, who continue to propel us forward with their generosity and shared vision.

The resulting sculpture will serve as a reminder of what can be accomplished when we all work together; respectful of history and the 65-year foundation we've laid in this community, but modern in appearance and forward-looking.

And although not a clear mirror, the stainless steel invites visitors to contemplate all that makes CP great: including the people of our community whose reflections will shine back at them.

PROJECT OBJECTIVE:

A partnership between CP, The Green Bay Public Arts Commission, and the Artisan and Business Center will result in a collaborating installation to celebrate CP's recent remodel. The resulting sculpture will stand as a welcoming focal point for all visitors as they come to CP and forever a reminder of the community support for all that we do.



Time and Materials Invoice

Bill To:

Customer Name Kristen Paquet
 Customer Address Line 1 2801 S Webster Ave
 City, State, ZIP Green Bay, WI 54301
 Phone Number 920-337-1122 x1257

Totals:

Material: \$3300.00
 Labor: \$5020.00
 Invoice Total: \$8320.00

Materials

Materials Description	Quantity	Cost/Item	Total	Notes
1-1/2 SQ X 11 GA WALL TUBING	5	\$100	\$500	Structure of Armature
14 GA A1011 CSB 48 X 96	1	\$150	\$150	Structure of Armature
1/2 A-36 PLATE	1	\$350	\$350	Base Plate for sculpture
Stainless Steel Sheets	4	\$250	\$1000	Sheets will skin armature and be used as a base
Stainless Steel Strips	10	\$50	\$500	Strips will be textured day of event attached to substructure
Ball Bearing System	1	\$800	\$800	Rotational collar
Materials Totals			\$3300	

Labor

Labor Description	Quantity	Cost/Hr	Total	Notes
Concept and Design	1	\$40	\$80	Original concept lead time and scheduled meetings
Marketing	1	\$40	\$300	Cost invoiced per Jacob Yahnke Designs
Construction	1	\$40	\$4000	100 Hours (2 artists)
Installation	1	\$40	\$640	16 Hours (2 Installers)
Event Participation	N/A	See Notes	\$1280	5 employees for day of event
Sub Total			\$6300	
IN-KIND DONATION	N/A	See Notes	\$1280	IN-KIND DONATION, 5 people, 32 hours
Labor Total			\$5020	
Project Total			\$8320	

FOUR CORNERSTONES



CREATIVE COLLABORATIVE

"Work Together, Play Together"

Cultivate effective creative-thinking and problem-solving skills in your team while making a unique display piece for everyone to enjoy! The NWTC Artisan and Business Center offers an inspiring studio setting and professional artisans who customize a creative experience to enhance relationships, build teams, relieve stress, and inspire growth in a relaxed fun environment.

ART IMMERSION

"Unlock Your Creative Potential"

Discover the power of your creativity! Whether you are a social or business group the NWTC Artisan and Business Center will design a unique creative experience that connects individuals of all levels with their inner artist. Providing a fun relaxed atmosphere, participants are led through a journey of creative self-discovery!

ART 4A CAUSE

"Building Community Through Art"

Integrate the energy of visual arts into your nonprofit organization. The NWTC Artisan and Business Center partners with your organization to provide customized arts programming that embraces the creative process to heal, inspire, and learn marketable job skills.

ART START

"Adventures in Creativity for K-12"

The NWTC Artisan and Business Center offers opportunities for both school and youth-based groups to experience hands-on creativity through a variety of inspiring projects that generate innovative ideas, instill creative problem-solving skills, and enhance communication.

CREATIVE COLLABORATIVE

"Work Together, Play Together"



GOLDEN HOUSE



Price Range: \$1,000 - \$2,500

Length of Project: 1/2 Day

of Participants: 20

Size of Project: 4' x 6'



ART START

"Adventures in Creativity for K-12"



ALDO LEOPOLD COMMUNITY SCHOOL



Price Range: \$1,000 - \$2,500

Length of Project: 6 Hours

(6-week afterschool program)

of Participants: 10

Size of Project: 10' x 12'

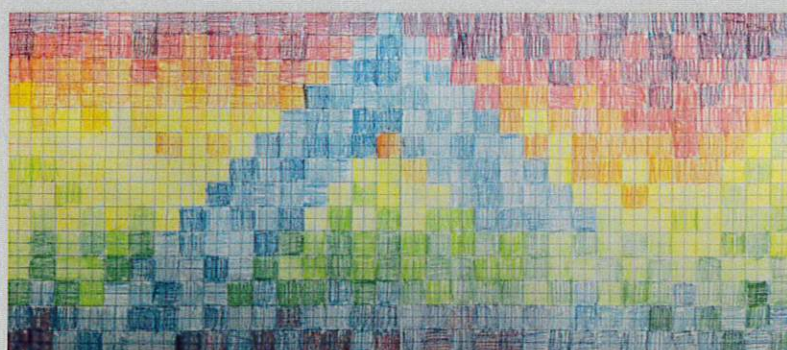


CREATIVE COLLABORATIVE

"Work Together, Play Together"



ADVANCED BUSINESS CENTER



Price Range: \$2,500 +

Length of Project: 1 - 2 Days

of Participants: 50 +

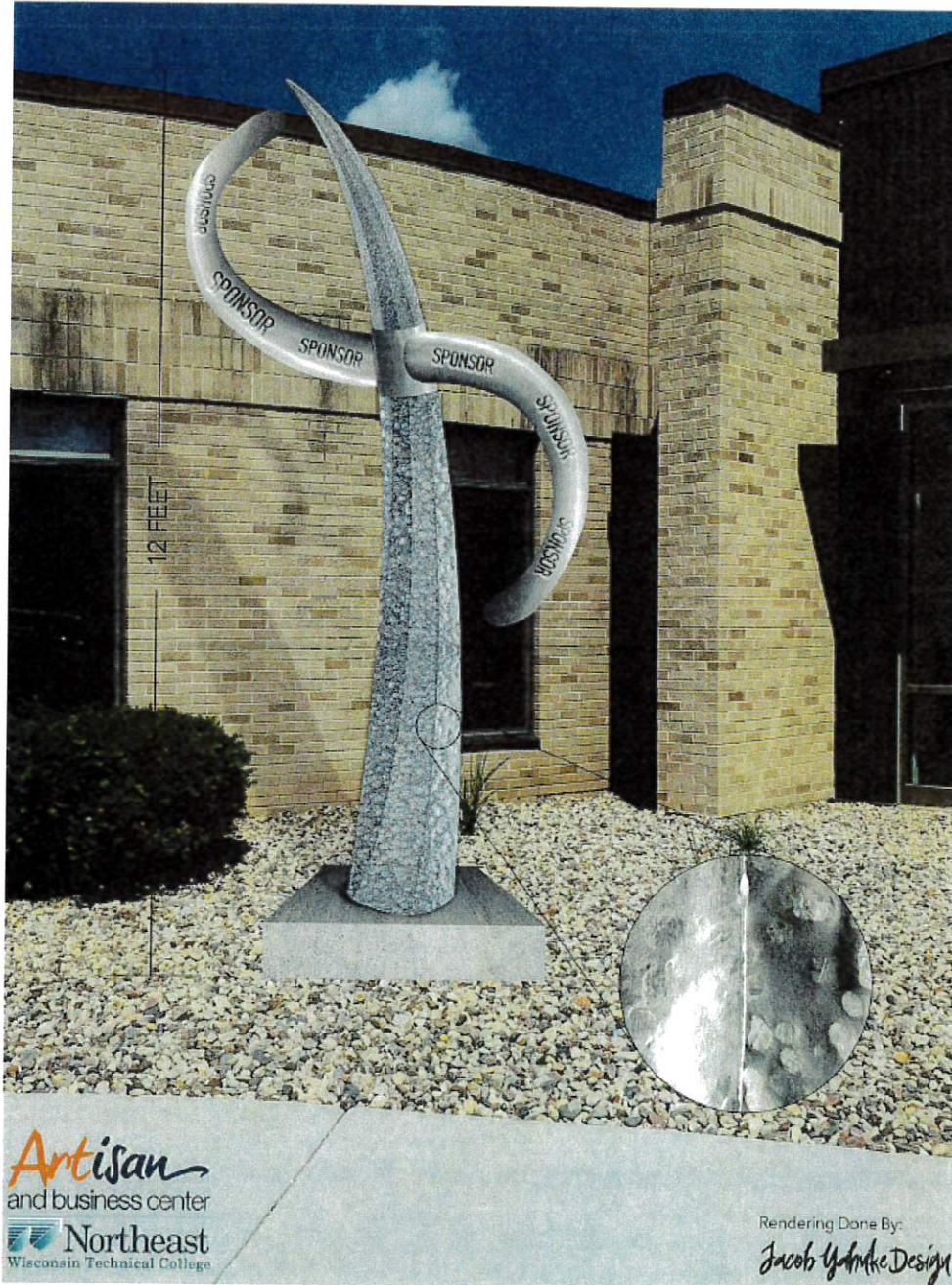
Size of Project: 10' X 22'

AGP Grading Form: CP Sculpture

Please fill out and answer the following questions regarding the above AGP presentation and any adjustments suggested to the presentation. Please keep in mind that certain criteria may not apply as much to some projects compared to others. If you have any questions about the form please feel free to email Laura at laurasc@greenbaywi.gov or call at 920.448.3142.

* Required

Proposed Mural



Theme/Motif

The applicant has effectively presented a central idea throughout the whole of the piece/project.

Weak	Central ideas have not been explored and are not present in the project.	0 – 3 pts
Average	Central ideas are not fully explored and are not successfully carried through the project.	4 – 7 pts
Excellent	Central ideas are explored throughout the project and are conveyed by the overall experience.	8 – 10 pts

1. Theme/Motif Grade *

Please include the number of points you would award for this category and any notes or thoughts you think are important.

.....

.....

.....

.....

.....

Budget

The applicant's budget aligns with the PAC budget; and has realistically assessed their costs.

Weak	Budget lacks required information or includes unallowable expenditures.	0 – 3 pts
Average	Budget is complete but is not cost effective and/or related to activities and outcomes.	4 – 7 pts
Excellent	Budget is complete and contains all required information. Budget is cost effective and linked to project activities and outcomes.	8 – 10 pts

2. Budget Grade *

Please include the number of points you would award for this category and any notes or thoughts you think are important.

.....

.....

.....

.....

.....

Experience

The applicant demonstrates experience in the medium and provides proof of past work. Preference will be given to Artist's/Artist Team's that have relevant public work.

Weak	Application does not include any proof of past work or examples are vague.	0 – 3 pts
Average	Application includes examples of past work, but little emphasis is given on prior experience with public installations.	4 – 7 pts
Excellent	Application includes multiple examples of past work, with emphasis on relevant public installations.	8 – 10 pts

3. Experience Grade *

Please include the number of points you would award for this category and any notes or thoughts you think are important.

.....

.....

.....

.....

.....

Originality

The applicant's vision is clear and the project brings this fresh idea to life. Does the piece/project successfully bring a vision to fruition? The project/piece should have a strong and innovative idea that is well defined and fully explained.

Weak	Project is vague and not clearly linked to Applicant's impression/vision. Design has no originality or unifying concept.	0 – 5 pts
Average	Project has an adequate design that is defined, but is somewhat unclear in its connection to Applicant's vision. Concept seems somewhat derivative and overused.	6 – 10 pts
Excellent	Project has a strong and innovative idea that is well defined and fully explained. Clear connection to Applicant's vision and brings this fresh idea to life.	11 – 15 pts

4. Originality Grade *

Please include the number of points you would award for this category and any notes or thoughts you think are important.

.....

.....

.....

.....

.....

Public Art Value

How is the art relevant to the community? Does it provide value to the community? Can the overall piece/project be understood at a glance?

Weak	Does not provide clear insight to its connection or impact on the community. The design is difficult to understand.	0 – 5 pts
Average	The project's relationship to the community is described but does not seem as relevant / significant. Design is not easily understood right away.	6 – 10 pts
Excellent	Narrative connects the project to the community. Compelling and specific narrative information demonstrates that the project has a relevant and significant impact with the community. Design is easily understood at a glance.	11 – 15 pts

5. Public Art Value Grade *

Please include the number of points you would award for this category and any notes or thoughts you think are important.

.....

.....

.....

.....

.....

Overall Aesthetic/Appeal

The project presents a high level of craftsmanship/attention to detail. Compelling for spectators to view/participate without being objectionable.

Weak	Project lacks craftsmanship/attention to detail. Project is not very appealing and does not provide opportunities for discussion and conversation.	0 – 8 pts
Average	Project has a moderate level of craftsmanship/attention to detail. Project is appealing but does not provide opportunities for discussion and conversation.	9 – 16 pts
Excellent	Project presents a high level of craftsmanship/attention to detail. Project is appealing and provides opportunities for conversation and discussion.	17 – 25 pts

6. Overall Aesthetic/Appeal Grade *

Please include the number of points you would award for this category and any notes or thoughts you think are important.

.....

.....

.....

.....

Access/Location

Potential for the project to reach targeted audiences. Project should include a significant and clearly defined element that is free to the public.

Weak	Project lacks an element that is clearly defined and free to the public.	0 – 5 pts
Average	Project provides an element that is free to the public. Subject/element may not be suited well for engaging target audience	6 – 10 pts
Excellent	Project includes a significant, clearly defined element that is free to the public. Subject/element is suited for engaging target audience.	11 – 15 pts

7. Access/Location Grade *

Please include the number of points you would award for this category and any notes or thoughts you think are important.

.....

.....

.....

.....

Skip to question 8.

Project Approval and Award Amount

Please answer if you approve or deny this project and include your suggested award amount if applicable. Reminder that the award amount is a maximum of \$1,500

8. Do you approve of this piece/project? *

Mark only one oval.

- ☐ Yes
- ☐ No
- ☐ Maybe

9. If you answered yes to the above, what \$ amount do you wish to award? If you answered maybe, please explain why. *

.....

.....

.....

.....

10. Any final comments/questions:

.....

.....

.....

.....



Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

September 26, 2018

PREPARED BY

Laura Schley, Staff

AGENDA ITEM # D.2.

Discussion with possible action on the Annual Grant Program application from UW-Green Bay Music's 6:30 Concert Series.

BACKGROUND

Michelle McQuade Dewhirst, Series Curator for UW-Green Bay Music's 6:30 Concert Series, is requesting \$1,500 from the Green Bay Public Arts Commission to assist in funding this program.

RECOMMENDATION

Approval of the request for Michelle McQuade Dewhirst's Annual Grant Program Application to fund UW-Green Bay Music's 6:30 Concert Series, subject to minor technical revisions.

FISCAL IMPACT

ATTACHMENTS

1. AGP Application- UWGB Music - 630Series
2. 630 Series - Philosophy and Vision
3. 630 Series - Budget Information
4. 630 Series - Supplemental Materials
5. AGP Grading Form - 630 Concert Series

ANNUAL GRANT PROGRAM APPLICATION

Green Bay Public Arts Commission
City of Green Bay
Dept. of Community and Economic Development
100 North Jefferson Street - Room 608
Green Bay, WI 54301-5026
Phone: (920).448.3142
Fax: (920).448.3426
<http://greenbaywi.gov/pac>



NAME OF ARTIST/ARTIST TEAM OR ORGANIZATION: UW-Green Bay Music's 6:30 Concert Series
APPLICANT/ORGANIZATION NAME: Michelle McQuade Dewhirst, Series Curator
STREET ADDRESS: 2420 Nicolet Drive
MAILING ADDRESS (IF DIFFERENT): Theatre Hall 331
CITY: Green Bay STATE: WI ZIP CODE: 54311
TELEPHONE (DAYS): (773) 991-8305
E-MAIL ADDRESS: mcquadem@uwgb.edu
PROJECT TITLE: 6:30 Concert Series
WHERE PROJECT WILL OCCUR: Weidner Center for the Performing Arts
START DATE: September 19, 2018 END
DATE: April 23, 2019
ESTIMATED TOTAL COST: \$11,665 ADDITIONAL INCOME: \$9350 *Please see attached Budget Breakdown for Explanation*
AMOUNT REQUESTED FROM GBPAC: \$1500 (In addition to the below description, remember to attach several examples of previous work - Maximum of 4 examples.)
WHAT IS YOUR EXPERIENCE WITH EXHIBITING, PERFORMING OR PROGRAMMING PUBLIC ART?

I have assisted with programming for this concert series since its inception in 2012. When the series founder, Cheryl Grosso, retired, I took over as series curator and in that capacity I have programmed three seasons worth of concerts (including this year's series).

I am including images and a video that represent past 6:30 concert series presentations for which I was responsible. Descriptions of these materials are in the provided "Supplemental Materials" file.

IN THE SPACE PROVIDED, BRIEFLY DESCRIBE YOUR PROJECT: (Additional pages may be attached: 1 full page maximum.)

Please see the attached document for a description of the philosophy and vision of the 6:30 Concert Series.

PROJECT OBJECTIVE:

Please see the attached Philosophy and Vision.

DO YOU HAVE THE NECESSARY INSURANCE FOR THIS PROJECT? (Please circle one.)

YES

NO

DO YOU HAVE THE NECESSARY PERMITS FOR THIS PROJECT? (Please circle one.)

YES

NO

UW - Green Bay Music's 6:30 Concert Series
 APPLICANT NAME/ ORGANIZATION:

\$1500
 TOTAL REQUESTED FROM GBPAC:

PROPOSED BUDGET FOR GREEN BAY PUBLIC ARTS COMMISSION GRANT

PROJECT EXPENSES Applicants may attach budget details IN ADDITION to this completed form.

See attachment for
 * by-concert
 breakdown.

In-Kind Expenses - Must equal In-Kind Income (defined on pg. 4)	Amount
TOTAL	0

(Please indicate
 via check box
 below if GBPAC
 funds will be used
 for the expense
 listed.)

Supplies/Materials	Amount	Check off
Concert Programs	\$524	
TOTAL	\$524	

Publicity/Postage	Amount	Check off
(Publicity costs are covered by the Weidner Center)		
TOTAL	0	

Services/Fees/Rentals	Amount	Check off
Piano Tunings	\$300	
TOTAL	\$300	

Honorary/Personnel	Amount	Check off
Artist Fees	\$8400	
TOTAL	\$8400	

Travel/Other Expenses	Amount	Check off
Flights (3 artists)	\$1593	
Mileage (1 artist)	\$120	
Hotels (4 artists)	\$728	
TOTAL	\$2441	

Total Expenses must equal Total Income on Page 4

TOTAL EXPENSES	\$11,665
----------------	----------

PROJECT INCOME

In-Kind Contributions - Must equal In-Kind Expenses (item, source, amount) *	Amount
TOTAL	0

Committed Funds (donors and amount)	Amount
Pledged amount from UWGB	\$7500
TOTAL	\$7500

Anticipated Funding (donor and amount)	Amount
Door Donations at concerts	\$350
Doctors in Recital donation	\$1500
Fundraising on "Giving Tuesday" (online campaign)	\$815
TOTAL	\$2665

GBPAC Grant Funds Requested	TOTAL	\$1500
-----------------------------	-------	--------

Total Income must equal Total Expenses from Page 3	TOTAL INCOME	\$11,665
--	--------------	----------

* IN-KIND is defined as non-cash donations of goods and services such as labor, facilities, or equipment to carry out a project. Typically, skilled or professional labor can be valued at the prevailing rate that the individual making the donation has a record of receiving in the field. For example Grantee X counts donation of Venue Y at Venue Y's normal rental rate and the donation of their set designer at the designer's average wage of \$17.00 per hour x's the number of hours they will work on the project. If audited, these amounts could be verified, by showing the posted rental agreement for Venue Y and previous pay stubs of the set designer.

Grants MAY be used for artists' fees, legally required royalties, production expenses, space rental, marketing costs, purchase of expendable materials, required insurance, city-related expenses such as street closures and police/fire protection. GBPAC grants CANNOT be used to fund prizes or awards, scholarships, tuition, permanent equipment, travel outside of Green Bay, refreshments and/or debts incurred for past activities.

UWGB Music's 6:30 Concert Series: Philosophy and Vision

The 6:30 Concert Series presented its inaugural performances in the spring of 2012 and is presenting its sixth full season in 2018-2019. The series is designed to connect the campus and community through the exploration of music; as such, 6:30 Concert Series presentations combine a wide variety of musical performances with context and insights from the musicians or guest speakers.

The reputation of the series has grown over the course of the past several years, and average concert attendance is on the rise. We've gone from an average of 40 concert attendees in our first season to an average of 75-80 during the 2016-2017 season. The 2017-2018 season shattered all previous attendance records; most notably, our November 2017 performance of the Miles Davis album *Birth of the Cool* played to an overflow crowd of well over 200. The fact that this single event drew more listeners than the entirety of our first season demonstrates that the greater Green Bay area now recognizes the value of innovative musical programming.

The UWGB music faculty believes that the 6:30 Concert Series is a vital extension of not only our program but also the University as a whole. Our vision for the future is guided by the following principles:

- The 6:30 Concert Series will present a wide variety of high-quality, thought-provoking programming that would be otherwise unavailable in our region. This vast majority of this programming will be provided **free of charge**, with a goal of increasing widespread access to the arts.
- The 6:30 Concert Series will be a platform for displaying the talents and strengths of the UW-Green Bay music faculty, thereby enhancing the reputation of our program.
- The 6:30 Concert Series will bring in guest artists to perform and interact with our students and the larger community.
- The 6:30 Concert Series will expand its efforts in community outreach.

**UW-Green Bay Music: 6:30 Concert Series
Budget for Artist-Related Expenses
2018-2019 Season**

Starting Point

Funds carried over from 2017-2018 **\$3621.74**

Sources:

- Budget carryover
- Donations collected at the door of each 6:30 concert
- Donations received by UWGB Music from individual donors
- \$1500 of this amount is two earmarked donations to support October's Florentine Opera performance

Pledged amount from UWGB sources: **\$7500.00**

Total Starting Budget: **\$11,121.74**

Note: Marketing costs (season postcard, posters, print ads and WPR spots) are being absorbed by the Weidner Center.

Projected Expenses for 2018-2019 by Concert

September 19: Lydia Frumkin, piano	
Artist Fee	\$750
Flight	\$593
Lodging (2 nights, \$91/night)	\$182
Concert Programs	\$56
October 23: Florentine Opera Company	
Artist Fee	\$1500
Piano Tuning	\$100
Concert Programs	\$56
November 27: Akros Percussion Collective	
Artist Fee	\$1000
Concert Programs	\$56
December 12: (There's No Place Like) Swing for the Holidays	
Artist Fees (Green Bay Jazz Orchestra)	\$2400
Piano Tuning	\$100
Concert Programs	\$100
February : a very small consortium	
Artist Fees	\$300
Piano Tuning	\$100
Concert Programs	\$100
March	
Artist Fees	\$2250
Ihnen Flight	\$500
Theisen Flight	\$500
Hall Mileage	\$120
Lodging: 3 guests, 2 nights each (\$91/room/night)	\$546
Concert Programs	\$56
April 23: <i>Man with a Movie Camera</i>	
Artist Fees	\$200
Concert Programs	\$100
Total Projected Expenses:	\$11,665

Projected Income

Pledged amount from UWGB	\$7500
Donations collected at concerts: 7 free concerts @ \$50/concert (Donation goal based on average donations collected per concert in 17-18)	\$350
Donation from Doctors in Recital: Doctors in Recital has named the 6:30 Concert Series a Music Education Co-Recipient for 2018-2019. We've been told to expect a donation of \$1500 in March, 2019.	\$1500
Individual Donors Goal we hope to achieve by launching a "Giving Tuesday" fundraising campaign in November 2018	\$815

Concerns

- This spends all of our leftover income from last year. The only way I'm able to pay the artist fees for the Green Bay Jazz Orchestra in December is because of the budget carryover from 2017-2018. This carryover included the last gasp of a large donation which will not recur. The December event is ticketed, but those proceeds are intended to reimburse the Weidner Center for the marketing of the 6:30 Series.
- Ongoing funding uncertainty at UW-Green Bay could reduce the \$7500 pledged by University sources. I am working to seek out donors to cushion against this possibility.
- Doctors in Recital donations come from ticket sales revenue earned at their annual concert. If the January 2019 concert does not sell as many tickets as expected, the pledged \$1500 donation could be less.
- We have not yet booked flights for two performers who will travel to perform on the series in March. If flight costs are higher than projected, that increases our projected budget.
- It is difficult to plan for the future under these circumstances. If I'm able to increase donations from various sources, there will be more breathing room to envision future seasons.

UW-Green Bay Music's 6:30 Concert Series Supplemental Materials

Supplemental materials are provided in this Dropbox Folder:

<https://www.dropbox.com/sh/wts8ibm9bq51l3k/AADuXBtCq8SvSBiCKx41FfBFa?dl=0>

- **Season Postcard (PDF):** This 2018-2019 events calendar was mailed to Weidner Center patrons and will be placed around the community. This season reflects a diverse array of musical styles and genres, featuring standard Classical piano repertoire, jazz, opera, and cutting-edge experimental music.

- **Birth of the Cool (Video File):**

This is a brief video excerpt representing our most well-attended program to date: our November 2017 performance of the Miles Davis album *Birth of the Cool*. This program broke all previous series attendance records. Not only did we fill Fort Howard Hall (which has a normal capacity of 200 and was expanded to approximately 230 by placing more seating on the side), but we had an overflow crowd estimated at 75-100 people who listened to a livestream of the music in an adjacent room. The demand for this concert demonstrates that there is a true hunger for innovative presentations of live music in Green Bay and the surrounding community.

- **a very small consortium (link to Facebook Live video):**

<https://www.facebook.com/UWGBMusic/videos/1565654793483387/>

Each year, we invite composers from all over the world to write “miniature” compositions for UWGB Music Faculty. A “miniature” can be defined as either a composition consisting of 100 or fewer notes, or a composition lasting one minute or less in duration. We select our favorites and present a fun, eclectic, stylistically diverse array of “miniature morsels of music”. We seek permission from our composers to stream this concert online. The video link above shows the full concert we performed and streamed in February 2018. According to Facebook stats, this has been viewed at least 1100 times. You will also be able to see composers and listeners comments, which were made in real time during the performance. This annual concert has become a signature event for the UWGB Music Program and the 6:30 Concert Series.

AGP Grading Form: 6:30 Concert Series

Please fill out and answer the following questions regarding the above AGP presentation and any adjustments suggested to the presentation. Please keep in mind that certain criteria may not apply as much to some projects compared to others. If you have any questions about the form please feel free to email Laura at aurasc@greenbaywi.gov or call at 920.448.3142.

* Required

Theme/Motif

The applicant has effectively presented a central idea throughout the whole of the piece/project.

Weak	Central ideas have not been explored and are not present in the project.	0 – 3 pts
Average	Central ideas are not fully explored and are not successfully carried through the project.	4 – 7 pts
Excellent	Central ideas are explored throughout the project and are conveyed by the overall experience.	8 – 10 pts

1. Theme/Motif Grade *

Please include the number of points you would award for this category and any notes or thoughts you think are important.

Budget

The applicant's budget aligns with the PAC budget; and has realistically assessed their costs.

Weak	Budget lacks required information or includes unallowable expenditures.	0 – 3 pts
Average	Budget is complete but is not cost effective and/or related to activities and outcomes.	4 – 7 pts
Excellent	Budget is complete and contains all required information. Budget is cost effective and linked to project activities and outcomes.	8 – 10 pts

2. Budget Grade *

Please include the number of points you would award for this category and any notes or thoughts you think are important.

Experience

The applicant demonstrates experience in the medium and provides proof of past work. Preference will be given to Artist's/Artist Team's that have relevant public work.

Weak	Application does not include any proof of past work or examples are vague.	0 – 3 pts
Average	Application includes examples of past work, but little emphasis is given on prior experience with public installations.	4 – 7 pts
Excellent	Application includes multiple examples of past work, with emphasis on relevant public installations.	8 – 10 pts

3. Experience Grade *

Please include the number of points you would award for this category and any notes or thoughts you think are important.

.....

.....

.....

.....

.....

Originality

The applicant's vision is clear and the project brings this fresh idea to life. Does the piece/project successfully bring a vision to fruition? The project/piece should have a strong and innovative idea that is well defined and fully explained.

Weak	Project is vague and not clearly linked to Applicant's impression/vision. Design has no originality or unifying concept.	0 – 5 pts
Average	Project has an adequate design that is defined, but is somewhat unclear in its connection to Applicant's vision. Concept seems somewhat derivative and overused.	6 – 10 pts
Excellent	Project has a strong and innovative idea that is well defined and fully explained. Clear connection to Applicant's vision and brings this fresh idea to life.	11 – 15 pts

4. Originality Grade *

Please include the number of points you would award for this category and any notes or thoughts you think are important.

.....

.....

.....

.....

.....

Public Art Value

How is the art relevant to the community? Does it provide value to the community? Can the overall piece/project be understood at a glance?

Weak	Does not provide clear insight to its connection or impact on the community. The design is difficult to understand.	0 – 5 pts
Average	The project's relationship to the community is described but does not seem as relevant / significant. Design is not easily understood right away.	6 – 10 pts
Excellent	Narrative connects the project to the community. Compelling and specific narrative information demonstrates that the project has a relevant and significant impact with the community. Design is easily understood at a glance.	11 – 15 pts

5. Public Art Value Grade *

Please include the number of points you would award for this category and any notes or thoughts you think are important.

.....

.....

.....

.....

.....

Overall Aesthetic/Appeal

The project presents a high level of craftsmanship/attention to detail. Compelling for spectators to view/participate without being objectionable.

Weak	Project lacks craftsmanship/attention to detail. Project is not very appealing and does not provide opportunities for discussion and conversation.	0 – 8 pts
Average	Project has a moderate level of craftsmanship/attention to detail. Project is appealing but does not provide opportunities for discussion and conversation.	9 – 16 pts
Excellent	Project presents a high level of craftsmanship/attention to detail. Project is appealing and provides opportunities for conversation and discussion.	17 – 25 pts

6. Overall Aesthetic/Appeal Grade *

Please include the number of points you would award for this category and any notes or thoughts you think are important.

.....

.....

.....

.....

.....

Access/Location

Potential for the project to reach targeted audiences. Project should include a significant and clearly defined element that is free to the public.

Weak	Project lacks an element that is clearly defined and free to the public.	0 – 5 pts
Average	Project provides an element that is free to the public. Subject/element may not be suited well for engaging target audience	6 – 10 pts
Excellent	Project includes a significant, clearly defined element that is free to the public. Subject/element is suited for engaging target audience.	11 – 15 pts

7. Access/Location Grade *

Please include the number of points you would award for this category and any notes or thoughts you think are important.

.....

.....

.....

.....

.....

Skip to question 8.

Project Approval and Award Amount

Please answer if you approve or deny this project and include your suggested award amount if applicable. Reminder that the award amount is a maximum of \$1,500

8. Do you approve of this piece/project? **Mark only one oval.*

- ☐ Yes
☐ No
☐ Maybe

9. If you answered yes to the above, what \$ amount do you wish to award? If you answered maybe, please explain why. *

10. Any final comments/questions:

Powered by





Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

September 26, 2018

PREPARED BY

Laura Schley, Staff

AGENDA ITEM # D.3.

Discussion with possible action on the Annual Grant Program application from Robbie Hoffman.

BACKGROUND

Robbie Hoffman, an experienced artist from Luxemburg, is proposing a project titled Art Auction for a Cause. This project consists of holding an art show and silent auction at the KI Convention Center to raise funds for cancer victims. Robbie Hoffman is requesting \$500 from the Green Bay Public Arts Commission to fulfill this project.

RECOMMENDATION

Denial of Robbie Hoffman's Annual Grant Program Application request for an art show and silent auction project to be located at KI Convention Center.

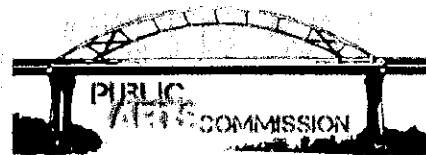
FISCAL IMPACT

ATTACHMENTS

1. AGP Application- RobbieHoffman-ArtAuction
2. AGP Attachments - RobbieHoffman
3. AGP Grading Form - RobbieHoffman-Art Auction

ANNUAL GRANT PROGRAM APPLICATION

Green Bay Public Arts Commission
City of Green Bay
Dept. of Community and Economic Development
100 North Jefferson Street - Room 608
Green Bay, WI 54301-5026
Phone: (920) 448.3142
Fax: (920) 448.3426
http://greenbaywi.gov/pac



NAME OF ARTIST/ARTIST TEAM OR ORGANIZATION: Rebbie Hoffman

APPLICANT/ORGANIZATION NAME: Seada Fine Art .com

STREET ADDRESS: 11015 County Road Y

MAILING ADDRESS (IF DIFFERENT): _____

CITY: Luxemburg STATE: Wisconsin ZIP CODE: 54212

TELEPHONE (DAYS): 920-655-5718

E-MAIL ADDRESS: Seadafineart@gmail.com

PROJECT TITLE: Art Auction For A Cove

WHERE PROJECT WILL OCCUR: November 2018 KI Center Green Bay WI

START DATE: Still waiting on sponsors to hold venue date END DATE: _____

ESTIMATED TOTAL COST: \$1274.00 ADDITIONAL INCOME: _____

AMOUNT REQUESTED FROM GBPAC: \$500.00 (In addition to the below description, remember to attach several examples of previous work - Maximum of 4 examples.)

WHAT IS YOUR EXPERIENCE WITH EXHIBITING, PERFORMING OR PROGRAMMING PUBLIC ART?

I have had sculptures shown at the Miller Art Museum in 1995.
I have done public sculptures in Door County 1995 in the medium of Ice.
I have been an Artist for 34 years in the medium of: sewing, plaster, cement, painting, crocheting.
I tried to have the same auction last december but failed to get funding (sponsors).

IN THE SPACE PROVIDED, BRIEFLY DESCRIBE YOUR PROJECT: (Additional pages may be attached: 1 full page maximum.)

I paint oil on canvas. I am hosting my first art showing and as well silent auction for raising money for cancer victims. It will be at the KI Center on Main Street this November. I am still waiting on other sponsors.

PROJECT OBJECTIVE:

I am helping people in Wisconsin with cancer.

DO YOU HAVE THE NECESSARY INSURANCE FOR THIS PROJECT? (Please circle one.)

YES

NO

DO YOU HAVE THE NECESSARY PERMITS FOR THIS PROJECT? (Please circle one.)

YES

NO

APPLICANT NAME/ ORGANIZATION: Robbie Hoffman Seada Fine Art.com

TOTAL REQUESTED FROM GBPAC: \$500.00

PROPOSED BUDGET FOR GREEN BAY PUBLIC ARTS COMMISSION GRANT

PROJECT EXPENSES Applicants may attach budget details IN ADDITION to this completed form.

In-Kind Expenses - Must equal In-Kind Income (defined on pg. 4)	Amount
TOTAL	

(Please indicate via check box below if GBPAC funds will be used for the expense listed.)

Supplies/Materials	Amount	Check off
Painting Canvas	\$320.00	
Paints	\$60.00	
TOTAL	380.00	

Publicity/Postage	Amount	Check off
Commercials on TV channel 5 (2)	\$274.00	
Commercials on TV channel 26 (3)	\$120.00	
TOTAL	\$394.00	

Services/Fees/Rentals	Amount	Check off
KI Center Rent for Venice (1 day)	\$500.00	GBPAC
TOTAL	\$500.00	

Honorary/Personnel	Amount	Check off
TOTAL		

Travel/Other Expenses	Amount	Check off
TOTAL		

Total Expenses must equal Total Income on Page 4

TOTAL EXPENSES	\$1274.00
----------------	-----------

11
12

[illegible]

Committed Funds (donors and amount)	Amount
TOTAL	

Anticipated Funding (donor and amount)	Amount
TOTAL	

GBPAC Grant Funds Requested	TOTAL	4300.00
-----------------------------	-------	---------

Total Income must equal Total Expenses from Page 3	TOTAL INCOME	\$1274.00
--	--------------	-----------

* IN-KIND is defined as non-cash donations of goods and services such as labor, facilities, or equipment to carry out a project. Typically, skilled or professional labor can be valued at the prevailing rate that the individual making the donation has a record of receiving in the field. For example Grantee X counts donation of Venue Y at Venue Y's normal rental rate and the donation of their set designer at the designer's average wage of \$17.00 per hour x's the number of hours they will work on the project. If audited, these amounts could be verified, by showing the posted rental agreement for Venue Y and previous pay stubs of the set designer.

Grants MAY be used for artists' fees, legally required royalties, production expenses, space rental, marketing costs, purchase of expendable materials, required insurance, city-related expenses such as street closures and police/fire protection. GBPAC grants CANNOT be used to fund prizes or awards, scholarships, tuition, permanent equipment, travel outside of Green Bay, refreshments and/or debts incurred for past activities.

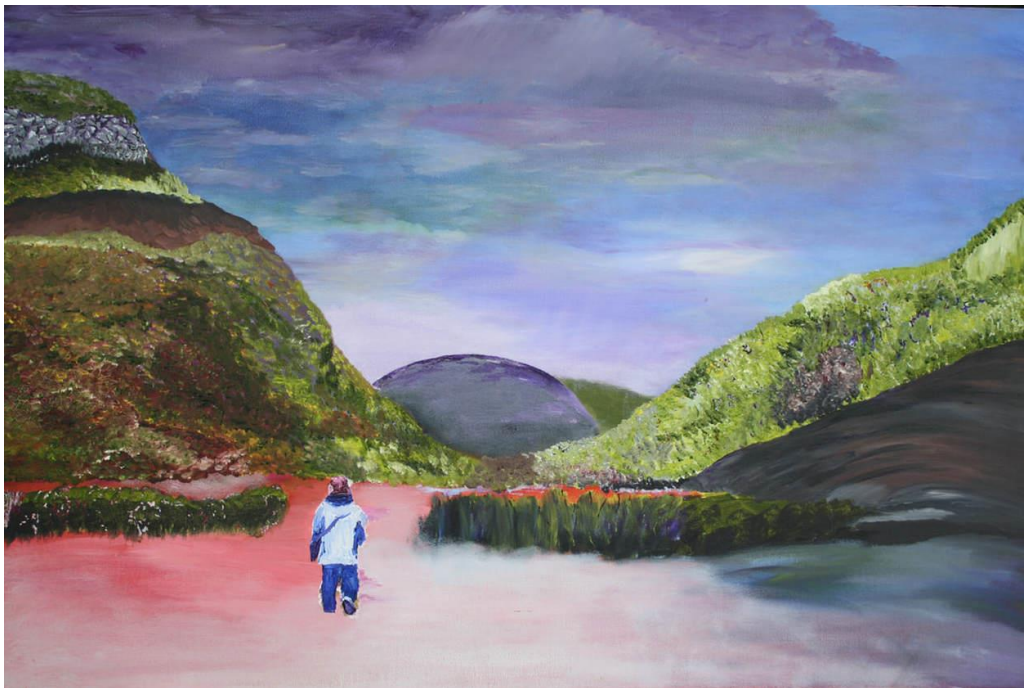
Annual Grant Program Application – Robbie Hoffman – Previous Work Examples



Waterfall In Heaven (2013)

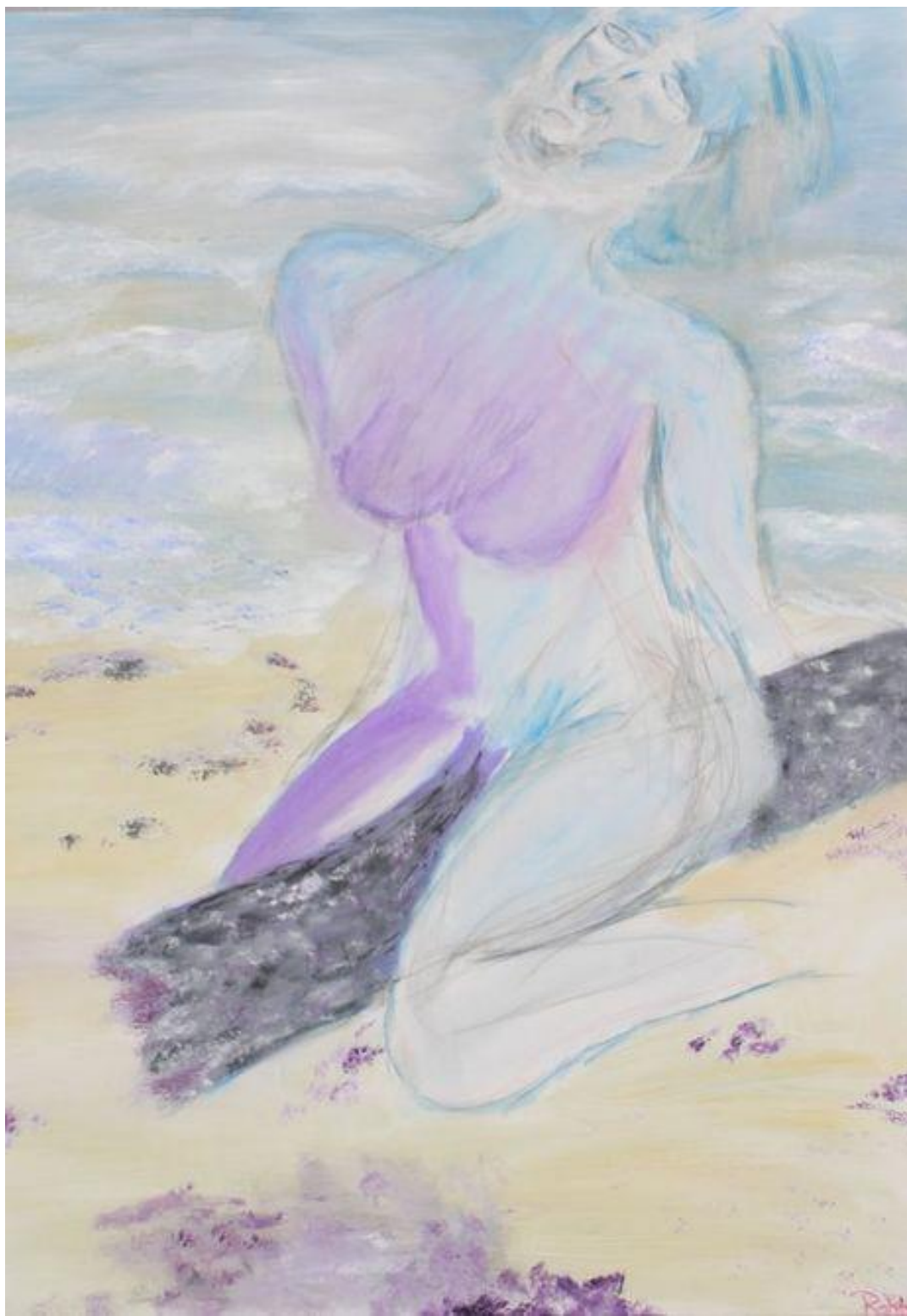
Oil on canvas

4ft. x 2 ft.



Scotland Highlands (2013)

Oil on canvas



Log (2018)
Oil on canvas
3ft. x 4ft.



President Kennedy in Door County (2017)

Oil on canvas

4ft. x 2ft.

AGP Grading Form: Robbie Hoffman Art Auction

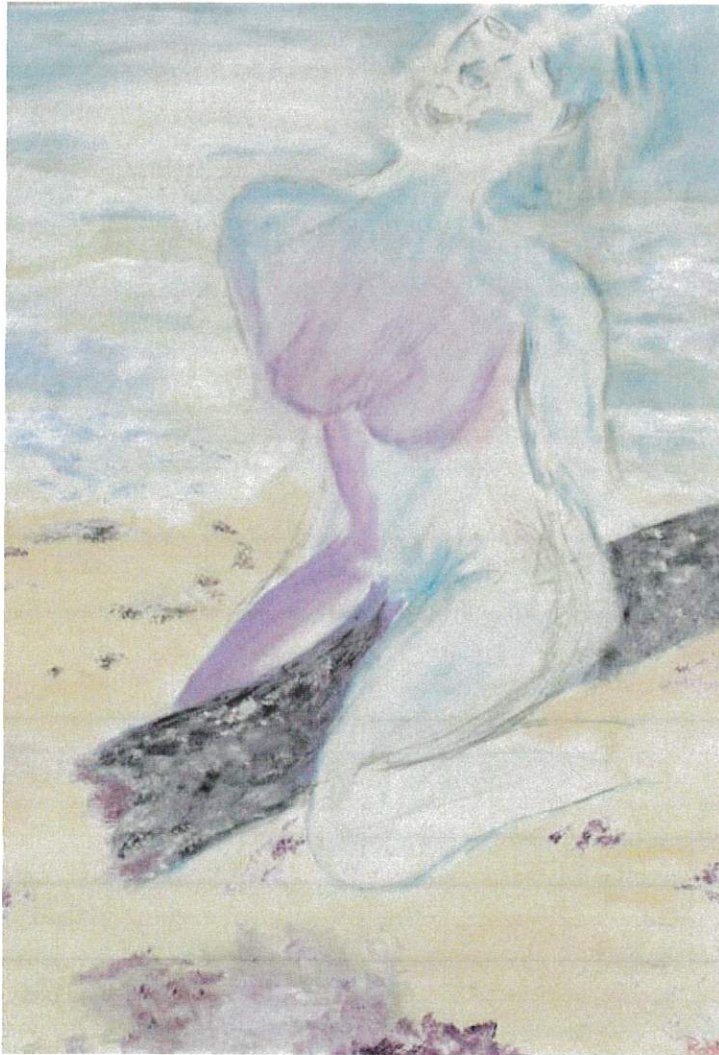
Please fill out and answer the following questions regarding the above AGP presentation and any adjustments suggested to the presentation. Please keep in mind that certain criteria may not apply as much to some projects compared to others. If you have any questions about the form please feel free to email Laura at laurasc@greenbaywi.gov or call at 920.448.3142.

* Required

Examples of Previous Work



Examples of Previous Work



Examples of Previous Work



Theme/Motif

The applicant has effectively presented a central idea throughout the whole of the piece/project.

Weak	Central ideas have not been explored and are not present in the project.	0 – 3 pts
Average	Central ideas are not fully explored and are not successfully carried through the project.	4 – 7 pts
Excellent	Central ideas are explored throughout the project and are conveyed by the overall experience.	8 – 10 pts

1. Theme/Motif Grade *

Please include the number of points you would award for this category and any notes or thoughts you think are important.

.....

.....

.....

.....

.....

Budget

The applicant's budget aligns with the PAC budget; and has realistically assessed their costs.

Weak	Budget lacks required information or includes unallowable expenditures.	0 – 3 pts
Average	Budget is complete but is not cost effective and/or related to activities and outcomes.	4 – 7 pts
Excellent	Budget is complete and contains all required information. Budget is cost effective and linked to project activities and outcomes.	8 – 10 pts

2. Budget Grade *

Please include the number of points you would award for this category and any notes or thoughts you think are important.

.....

.....

.....

.....

.....

Experience

The applicant demonstrates experience in the medium and provides proof of past work. Preference will be given to Artist's/Artist Team's that have relevant public work.

Weak	Application does not include any proof of past work or examples are vague.	0 – 3 pts
Average	Application includes examples of past work, but little emphasis is given on prior experience with public installations.	4 – 7 pts
Excellent	Application includes multiple examples of past work, with emphasis on relevant public installations.	8 – 10 pts

3. Experience Grade *

Please include the number of points you would award for this category and any notes or thoughts you think are important.

.....

.....

.....

.....

.....

Originality

The applicant's vision is clear and the project brings this fresh idea to life. Does the piece/project successfully bring a vision to fruition? The project/piece should have a strong and innovative idea that is well defined and fully explained.

Weak	Project is vague and not clearly linked to Applicant's impression/vision. Design has no originality or unifying concept.	0 – 5 pts
Average	Project has an adequate design that is defined, but is somewhat unclear in its connection to Applicant's vision. Concept seems somewhat derivative and overused.	6 – 10 pts
Excellent	Project has a strong and innovative idea that is well defined and fully explained. Clear connection to Applicant's vision and brings this fresh idea to life.	11 – 15 pts

4. Originality Grade *

Please include the number of points you would award for this category and any notes or thoughts you think are important.

.....

.....

.....

.....

Public Art Value

How is the art relevant to the community? Does it provide value to the community? Can the overall piece/project be understood at a glance?

Weak	Does not provide clear insight to its connection or impact on the community. The design is difficult to understand.	0 – 5 pts
Average	The project's relationship to the community is described but does not seem as relevant/ significant. Design is not easily understood right away.	6 – 10 pts
Excellent	Narrative connects the project to the community. Compelling and specific narrative information demonstrates that the project has a relevant and significant impact with the community. Design is easily understood at a glance.	11 – 15 pts

5. Public Art Value Grade *

Please include the number of points you would award for this category and any notes or thoughts you think are important.

.....

.....

.....

.....

Overall Aesthetic/Appeal

The project presents a high level of craftsmanship/attention to detail. Compelling for spectators to view/participate without being objectionable.

Weak	Project lacks craftsmanship/attention to detail. Project is not very appealing and does not provide opportunities for discussion and conversation.	0 – 8 pts
Average	Project has a moderate level of craftsmanship/attention to detail. Project is appealing but does not provide opportunities for discussion and conversation.	9 – 16 pts
Excellent	Project presents a high level of craftsmanship/attention to detail. Project is appealing and provides opportunities for conversation and discussion.	17 – 25 pts

6. Overall Aesthetic/Appeal Grade *

Please include the number of points you would award for this category and any notes or thoughts you think are important.

.....

.....

.....

.....

.....

Access/Location

Potential for the project to reach targeted audiences. Project should include a significant and clearly defined element that is free to the public.

Weak	Project lacks an element that is clearly defined and free to the public.	0 – 5 pts
Average	Project provides an element that is free to the public. Subject/element may not be suited well for engaging target audience	6 – 10 pts
Excellent	Project includes a significant, clearly defined element that is free to the public. Subject/element is suited for engaging target audience.	11 – 15 pts

7. Access/Location Grade *

Please include the number of points you would award for this category and any notes or thoughts you think are important.

.....

.....

.....

.....

.....

Skip to question 8.

Project Approval and Award Amount

Please answer if you approve or deny this project and include your suggested award amount if applicable. Reminder that the award amount is a maximum of \$1,500

8. Do you approve of this piece/project? *

Mark only one oval.

- ☐ Yes
- ☐ No
- ☐ Maybe

9. If you answered yes to the above, what \$ amount do you wish to award? If you answered maybe, please explain why. *

.....

.....

.....

.....

.....

10. Any final comments/questions:

.....

.....

.....

.....

.....



Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

September 26, 2018

PREPARED BY

Laura Schley, Staff

AGENDA ITEM # D.4.

Discussion with possible action on approval of Casey Early-Krueger's Rotating Art Program application.

BACKGROUND

Experienced local artist, Casey Early-Krueger, has produced several works of public art already and has one piece permanently on display in Gillett, WY. Casey Early-Krueger's proposed project is titled *Collective Resonance*. The piece is constructed out of steel and measures 3ft. in diameter x 6-7ft. high. It will be assembled in an educational capacity with sculpture students from the University of Wisconsin-Green Bay.

RECOMMENDATION

Following discussion, staff is recommending accepting Casey Early-Krueger's proposed art piece for the Rotating Art Program.

FISCAL IMPACT

ATTACHMENTS

1. RAP Application - Casey Early-Krueger
2. Casey Early-Krueger-Attachments
3. RAP Grading Form

ROTATING ART PROGRAM APPLICATION

Green Bay Public Arts Commission
City of Green Bay
Dept. of Community and Economic Development
100 North Jefferson Street - Room 608
Green Bay, WI 54301-5026
Phone: (920) 448-3142
Fax: (920) 448-3426
<http://greenbaywi.gov/pac>



APPLICANT/ARTIST TEAM NAME: Casey Early-Krueger
STREET ADDRESS: 1138 Grignon st
MAILING ADDRESS (IF DIFFERENT): _____
CITY: Green Bay STATE: WI ZIP CODE: 54301
TELEPHONE (DAYS): 920-747-0083
E-MAIL ADDRESS: cektruth@gmail.com
PROJECT TITLE: Collective Resonance

PROJECT DESCRIPTION: (What is the piece? What are the materials? How will you install the piece? etc.)

This is an experiential-interactive-kinetic-sound sculpture. It is also intended as a contemplative piece with a form that resembles the cap of a Buddhist Stupa temple. It is made of steel, 3ft in diameter x 6-7ft high. The finished surface will be a mixture of parts that are painted, bare metal, polished, & a weathered patina. It is assembled with 95% salvaged material & will be assembled in an educational capacity with UWGB sculpture students. Each element of this piece has a beautiful tonal quality. There are different types of striking implements that are teathered to the spokes of the metal wagon wheel base. The purpose of this is so that the viewers become a musical participant of this installation. There are also inspiring phrases that convey the power & influence of sound, intention & action & focus, they will be stamped into the surface of the piece. Thus adds an intimate experience with the viewer & subtly encourages them to step beyond that roll & become an active participant for that moment that they are present.

EXPERIENCE - WHAT IS YOUR EXPERIENCE WITH EXHIBITING PUBLIC ART?

I have produced public art before. I made a piece called 'Pas de duex' that was exhibited for 1 year & purchased by the Mayors arts council of Gillett, WY. It now resides at the Comunity College of Gillett, WY. It is a oak log carving with steel bands & stands 9ft tall x 26" in diameter.

WILL THIS PIECE BE FOR SALE? (Please circle one.)

YES

NO

DO YOU HAVE THE NECESSARY PERMITS FOR THIS PROJECT? (Please circle one.)

YES

NO

DO YOU HAVE THE NECESSARY INSURANCE? (Please circle one.)

YES

NO

REMINDER: PLEASE ATTACH THE FOLLOWING WITH THIS APPLICATION WHEN SUBMITTING

- **A.) 1 - 4 EXAMPLES OF PREVIOUS WORK** Please label files with Title and Number. Ex.) A1Title.jpeg , A2Title.jpeg
- **B.) PHOTOS/SKETCHES OF PROPOSED WORK** Please include frontal view, birds eye view, dimensions of piece, and any other information you feel is important pertaining to the piece. Label files with Proposed Project Title and Number. Ex.) B1ProposedProjectTitle.jpeg , B2ProposedProjectTitle.jpeg

WHEN YOU HAVE COMPLETED THIS FORM, EMAIL FORM AND ATTACHED PHOTOS TO LAURASC@GREENBAYWI.GOV

IF YOU HAVE ANY QUESTIONS, FEEL FREE TO CONTACT THE PUBLIC ARTS COORDINATOR AT: 920-448-3142

Casey Early-Krueger – Rotating Art Program Application Attachments
Previous Work Example 1 - Network



Previous Work Example 2 – Pas De Deux



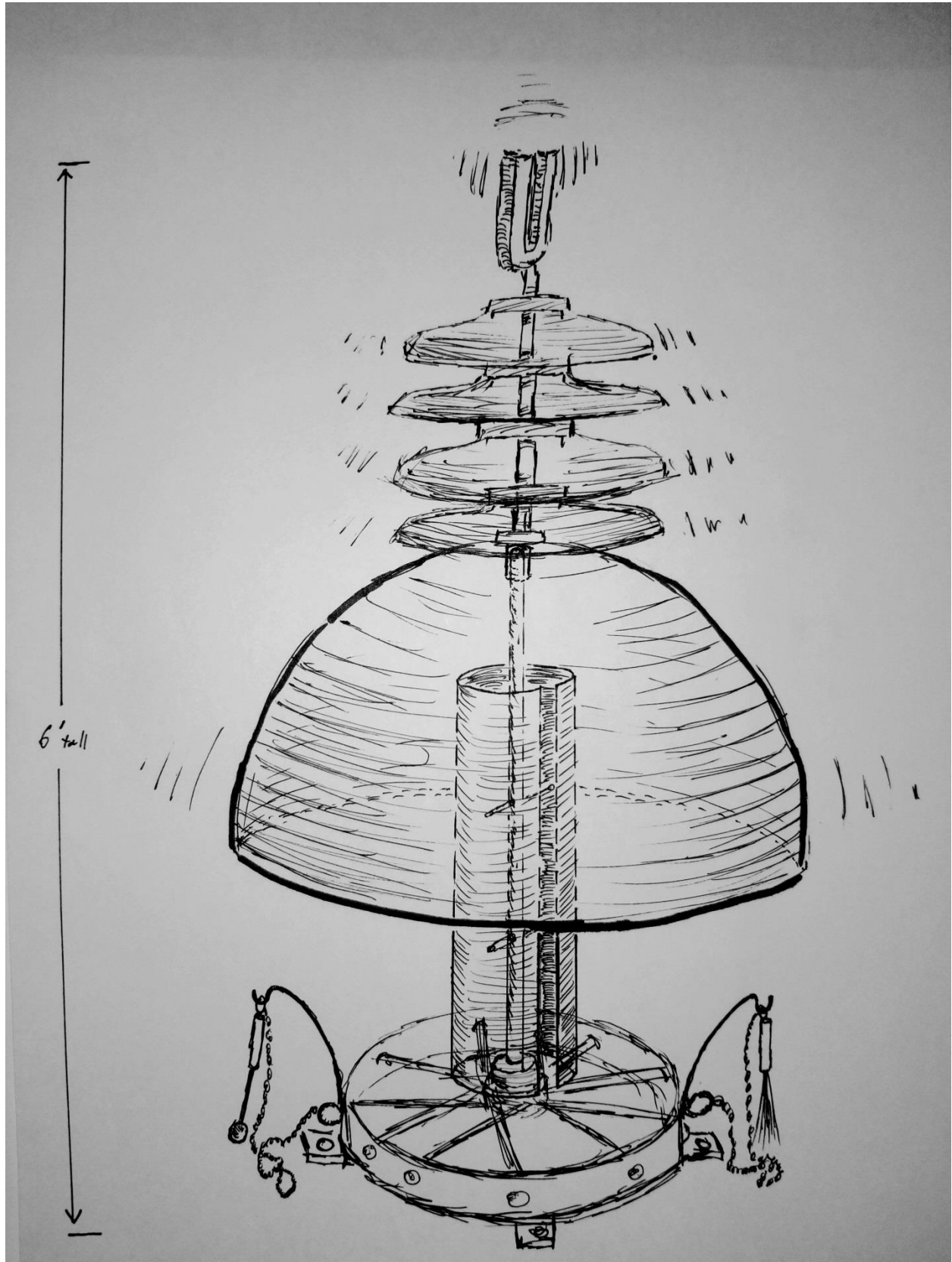
Casey Early-Krueger – Rotating Art Program Application Attachments
Previous Work Example 3 – Navigator



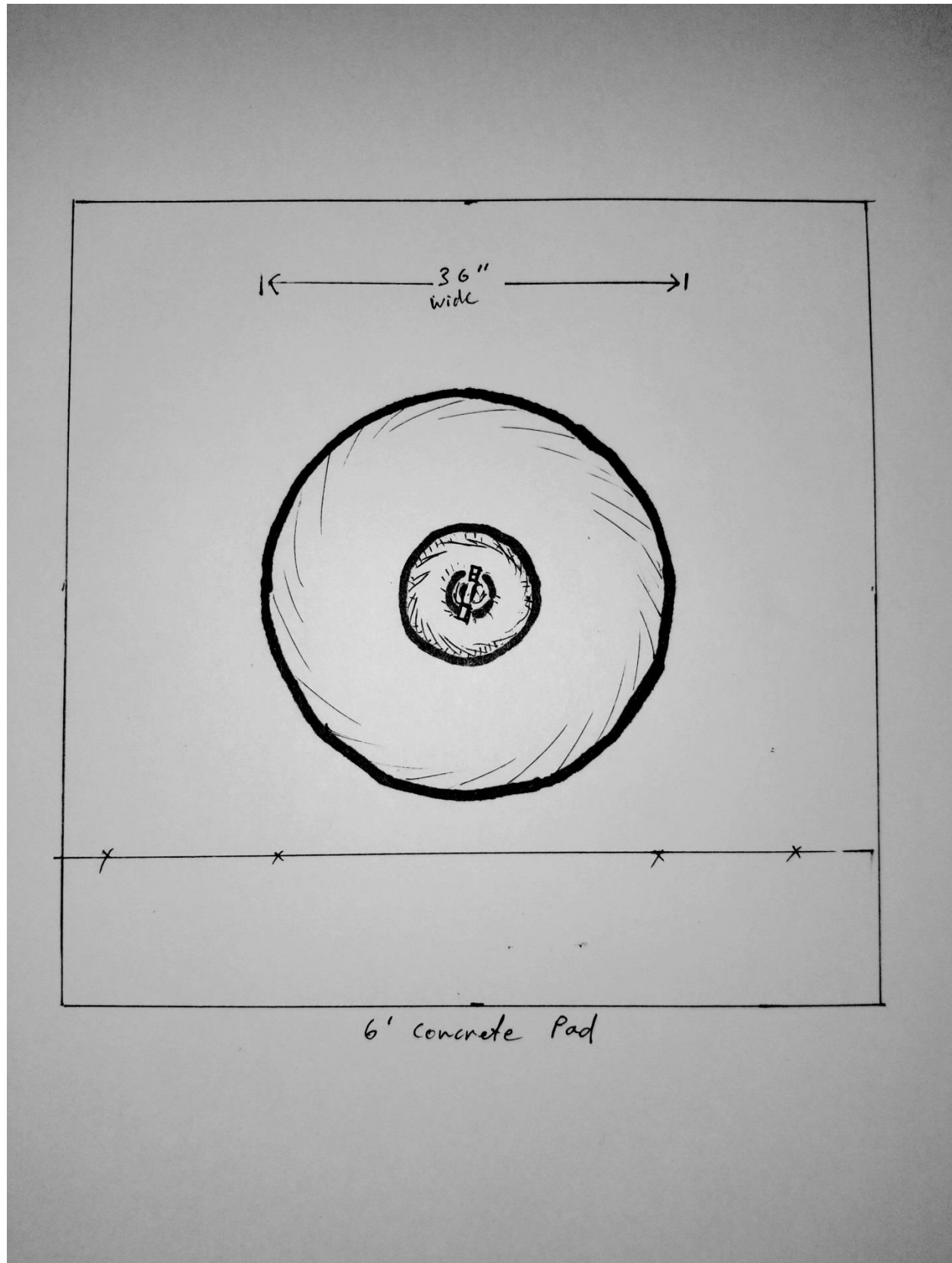
Previous Work Example 4 – Untitled



Casey Early-Krueger – Rotating Art Program Application Attachments
Proposed RAP Piece Sketch 1 – Collective Resonance



Casey Early-Krueger – Rotating Art Program Application Attachments
Proposed RAP Piece Sketch 2 – Collective Resonance



ROTATING ART PROGRAM SCORING FORM
GBPAC Meeting: September 26, 2018

Casey Early-Krueger – *Collective Resonance*

FACTOR	MAX POINTS	POINTS GIVEN
ALIGNMENT WITH STRATEGY	15	
Enhances environment of public space	5	
Safe to the public	5	
Design/idea is relevant to community	5	
DESIGN AND THEME	15	
Overall form and character of piece	5	
Artist ideas fully explored throughout piece	5	
Strong innovative design	5	
ORIGINALITY	15	
Creativity of design/idea/materials	5	
Originality of design/idea	5	
Engaging to audience	5	
CRAFTSMANSHIP	10	
Proposed design/materials are of high quality	5	
Artist demonstrates experience in the medium - quality examples of previous work	5	
TOTAL POINTS POSSIBLE	55	

Notes:



Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

September 26, 2018

PREPARED BY

Laura Schley, Staff

AGENDA ITEM # D.5.

Discussion with possible action to review the artist applications for the Painted Pyramid Series to determine the final selected artists.

BACKGROUND

A Call for Artists was released for the RAP - Painted Pyramid Series. This program is intended to highlight, encourage and promote Green Bay artists and beautify the community. Fifteen designs were received and from these applications up to five designs may be selected to be applied to the constructed pyramids. The chosen artists will be expected to paint/embellish their plywood sculpture upon request and will be paid \$350 to complete their proposed design. The Green Bay Public Arts Commission has the right to decline all submissions and resubmit this call for entries for any reason at any time.

RECOMMENDATION

Approval of the request, following staff discussion and review of the final designs for the Rotating Art Program - Painted Pyramid Series.

FISCAL IMPACT

ATTACHMENTS

1. Painted Pyramids Design Collection + Grading Form
2. RAP Painted Pyramid Call for Entry

ROTATING ART PROGRAM - PAINTED PYRAMID SERIES APPLICANTS

September 26, 2018

Maximum of 5 designs may be selected.

The Green Bay Public Arts Commission has the right to decline all submissions and repost for new design submissions.

Scoring Sheet

[illegible]

APPLICATION 1

DESIGN DESCRIPTION

Side A: consent of one side being day and the other side being night.

Side B: is it being of it raining in a sunset over NYC.

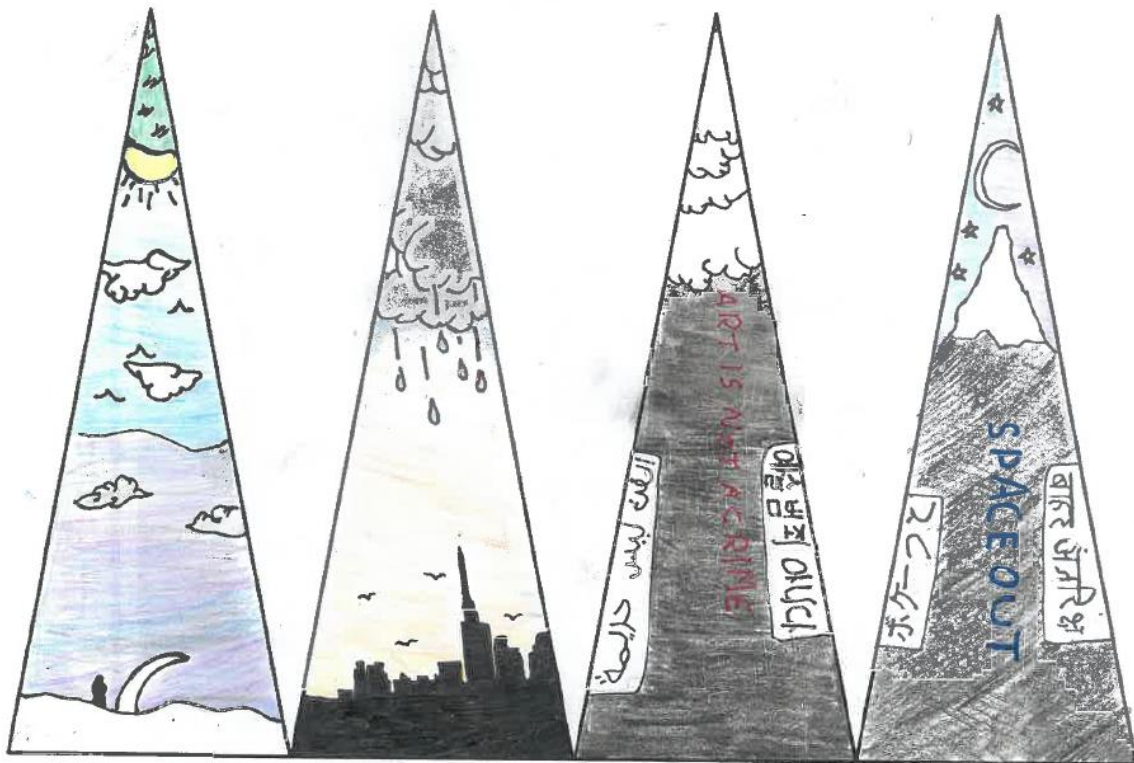
Side C: consent of it saying "Art is not a crime" in Arabic and Korean with clouds towards the point of the pyramid.

Side D: consent of it saying "Space Out" in Japanese and Hindu.

PAINTED PYRAMID - DESIGN SAMPLE - ALL SIDES

Design Title: ART IS NOT A CRIME

Dimensions of Pyramid: 8 feet tall x 4 feet wide. The pyramid will be mounted on a 6 foot diameter cement circle.



Side A

Side B

Side C

Side D

APPLICATION 2

DESIGN DESCRIPTION

My design is intended to go on the corner of Shawano and 12th. That is right by our building, making it Wildcat Territory. The structure will be painted with a purple sky as a background and the words, WILDCAT TERRITORY, will be stenciled on. When that portion is complete, blocks of word in varying degrees of thicknesses and sizes in addition to old wooden block typeset letters will be glued or screwed onto the pyramid. From there a picture of a wildcat in its natural environment will be wood burned onto the blocks. All this will then be sealed with clear coat polyurethane. Thank you for your considerations.

All this will then be sealed with clear coat polyurethane. Thank you for your considerations.

PAINTED PYRAMID - DESIGN SAMPLE - ALL SIDES

Design Title: WILDCAT TERRITORY

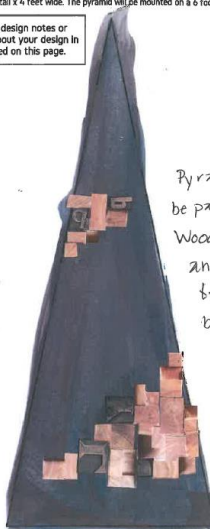
Dimensions of Pyramid: 8 feet tall x 4 feet wide. The pyramid will be mounted on a 6 foot diameter cement circle.



PAINTED PYRAMIDS DETAIL DESIGN SAMPLE - SIDE A

Design Title: WILDCAT TERRITORY
Dimensions of Pyramid: 8 feet tall x 4 feet wide. The pyramid will be mounted on a 6 foot diameter cement circle.

Feel free to write any design notes or important information about your design in the free space provided on this page.



Pyramid will be painted purple. Wooden blocks and wooden typeset will be applied to the pyramid in a swirl formation wrapping around.

DESIGN SAMPLE
SIDE A

PAINTED PYRAMIDS DETAIL DESIGN SAMPLE - SIDE B

Design Title: WILDCAT TERRITORY
Dimensions of Pyramid: 8 feet tall x 4 feet wide. The pyramid will be mounted on a 6 foot diameter cement circle.

Feel free to write any design notes or important information about your design in the free space provided on this page.



Purple background, white "cloud" wildcat territory to wrap around. Start of wood burning on blocks to show outdoors.

DESIGN SAMPLE
SIDE B

PAINTED PYRAMIDS DETAIL DESIGN SAMPLE - SIDE C

Design Title: WILDCAT TERRITORY
Dimensions of Pyramid: 8 feet tall x 4 feet wide. The pyramid will be mounted on a 6 foot diameter cement circle.

Feel free to write any design notes or important information about your design in the free space provided on this page.



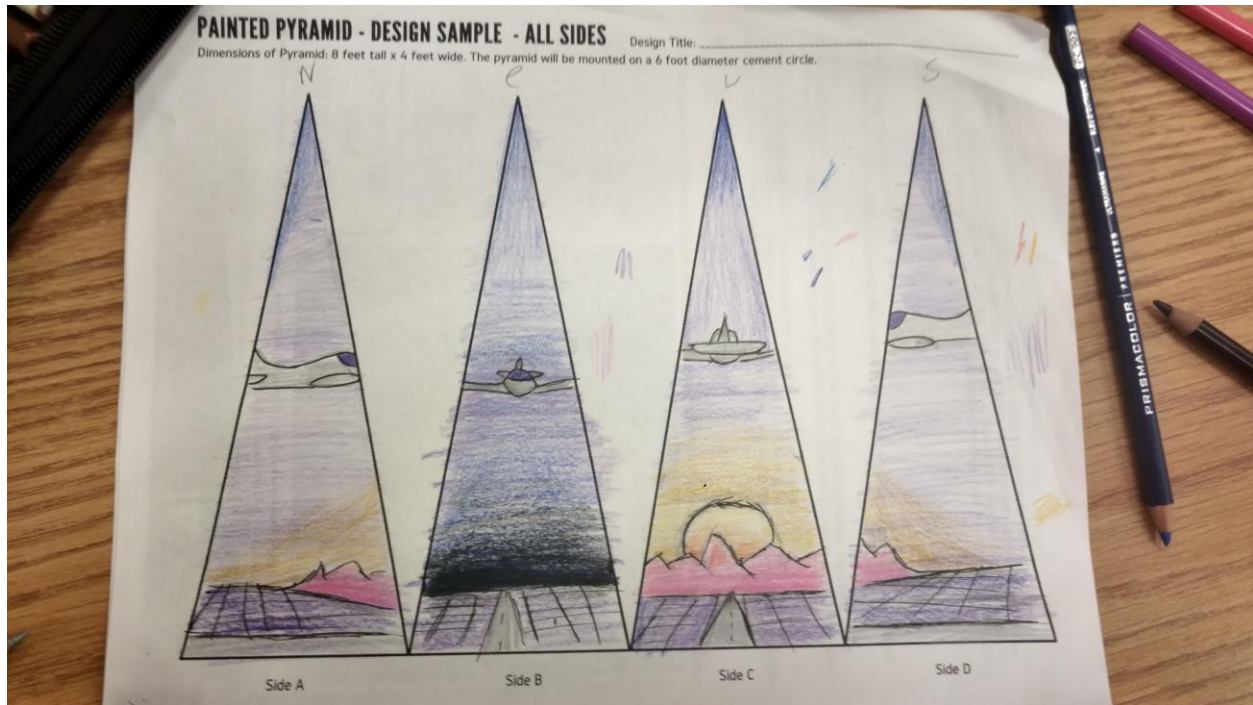
Wildcat woodburned into wooden blocks will wrap around

DESIGN SAMPLE
SIDE C

APPLICATION 3

DESIGN DESCRIPTION

It's a drawing of an 80's retro futurism-esque dusk skyline. Each panel is a different view of the skyline as if it exists inside of the pyramid. I plan to use regular paints if I were to win the contest. For the sketch I used a pen and prismacolor colored pencils.



APPLICATION 4

DESIGN DESCRIPTION

Artist Intent:

Image 1: "If you're going through hell, keep going"

- Made with acrylic paint and blended the colors with a sponge
- Will be topped off with a polyurethane top coat which protects the paint

Image 2: The flower:

- Made with acrylic paint and will be painted solid
- Solid painted background
- Topped with polyurethane top coat

Image 3: "Believe In Yourself"

- Made with acrylic paint
- Solid background
- Topped with polyurethane top coat

Image 4: 3-D balls

- Also made with Acrylic paint
- Painted green, black and white.
- Topped with polyurethane top coat.

Meaning

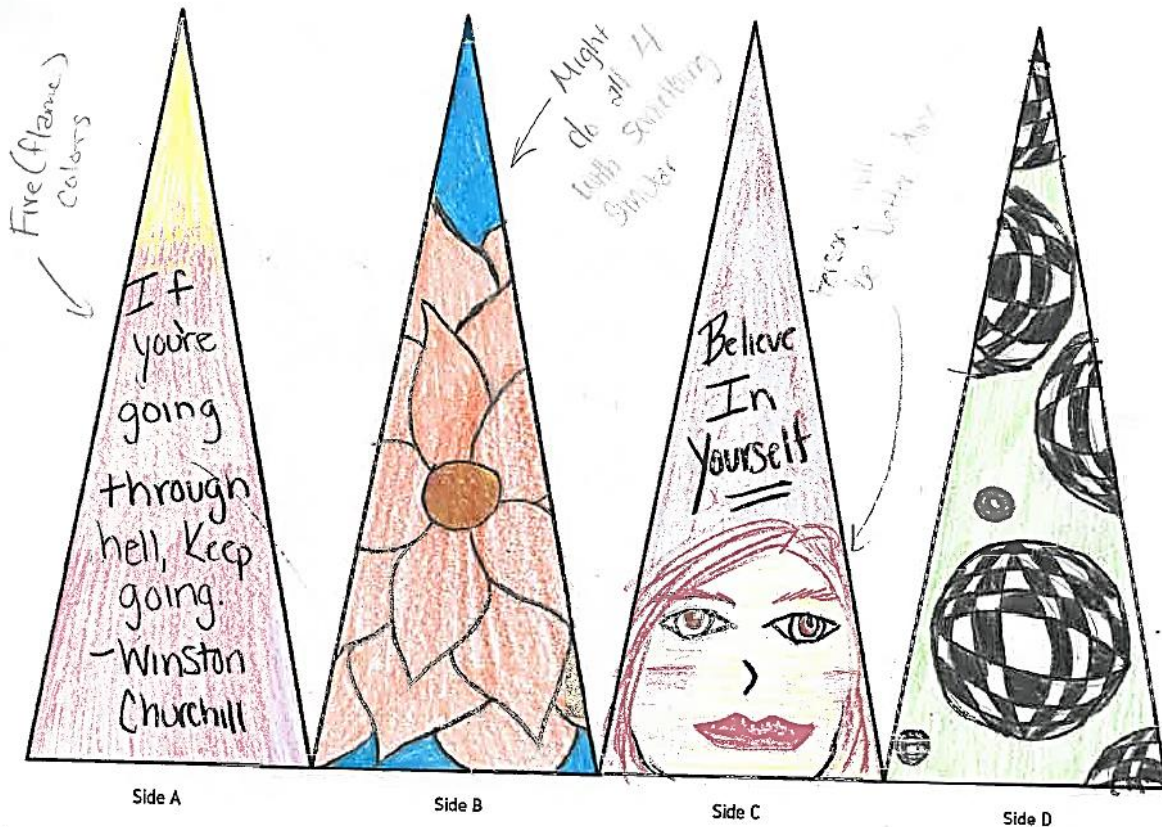
I want my art piece to reduce the risk of suicide in our community. I also want to give the public something to look at and make their day a little better. For me, when I was down, I looked to a lot of artists in order for me to feel better. I looked to people like Georgia O'Keefe and Andy Warhol. Their usage of color and items that meant something, really turned my day around and that is exactly what I want my art to do for someone else. I also wanted to make sure that my artwork was appropriate for all ages. I want someone to stop on the sidewalk and believe that for one second everything is okay. That even though they got fired, or missed the bus, life does not revolve around that one bad thing. If I get this opportunity to create this pyramid, I think I would impact our Green Bay community.

Thank you for your consideration.

PAINTED PYRAMID - DESIGN SAMPLE - ALL SIDES

Design Title: Self-Inspiration

Dimensions of Pyramid: 8 feet tall x 4 feet wide. The pyramid will be mounted on a 6 foot diameter cement circle.



APPLICATION 5

DESIGN DESCRIPTION

For my design, I wanted to make each of the four sides different, but still have a connected idea to make sure that each side didn't look like a different piece. So I decided to make each side based on the four seasons.

I knew right from the start that I wanted the overall aesthetic to be bright, bold, and colorful so it would be noticeable by random passers-by. I made all of the outlines thick, bold, and sweeping so they would stand out as well as bright, almost loud colors to make the design even more eye-catching. I used familiar images to identify each season in each side of the pyramid as well as patterns of simple shapes and wavy or jagged lines to add movement to the work. I titled it "A Year In Wisconsin" because we experience all four seasons in Wisconsin and enjoy each season in a different way.

Although I used Micron pens and watercolor markers to achieve the aesthetic in my design, I think that the same look can be achieved if I use paint. I just need brighter paint, as well as black to make the outlines. As well as paint I will need a form of seal or varnish to protect the paint from the elements.

This design should be fairly straight-forward to onlookers, and simple to achieve. I hope that you take my design into consideration. Please contact me if you have any questions.

PAINTED PYRAMID - DESIGN SAMPLE - ALL SIDES

Design Title: A Year in Wisconsin

Dimensions of Pyramid: 8 feet tall x 4 feet wide. The pyramid will be mounted on a 6 foot diameter cement circle.



APPLICATION 6

DESIGN DESCRIPTION

The artwork I have created on each triangle is titled "Time Warp". On side A I drew some machine gears, on side B I drew old skeleton keys, on side C I drew books, and on side D I drew a statue. I decided I wanted to draw something that will make people think about what they actually see. The title "Time Warp" is what I see in my drawings, to me it looks like what you would see if you went into a time machine.

The materials I would like to use on this pyramid is:

- Paint(outdoor safe paint):
 - Gold
 - Bronze
 - Gray
 - White
 - Brown
 - Black
 - Silver
- I was also thinking of using gold thin pipes for the inside of the gears and for the body of the keys.

PAINTED PYRAMID - DESIGN SAMPLE - ALL SIDES

Design Title: Time warp

Dimensions of Pyramid: 8 feet tall x 4 feet wide. The pyramid will be mounted on a 6 foot diameter cement circle.



APPLICATION 7

DESIGN DESCRIPTION

Each of my sides mean the same and have a little different meanings.

Front side is The Mirror, it's the cycle of all creature and living things, it also represents love is power fear is the illusion.

Side 2 represents equality, it doesn't matter what color you are, it's all love. The overall meaning that relates to all of them is love is power, and fear is illusion. I really really believe the little things in life are magical and a blessing. Blessing comes naturally, people don't notice it though. The second meaning is love is power and fear is illusion.

For the next one, it's more of what you see, or what comes to mind. The meaning for this picture is; everything is everything. You're seeing the same things in life, just in different forms. Looking at someone, it's just like looking in a mirror. And you already know my overall meaning to this one.

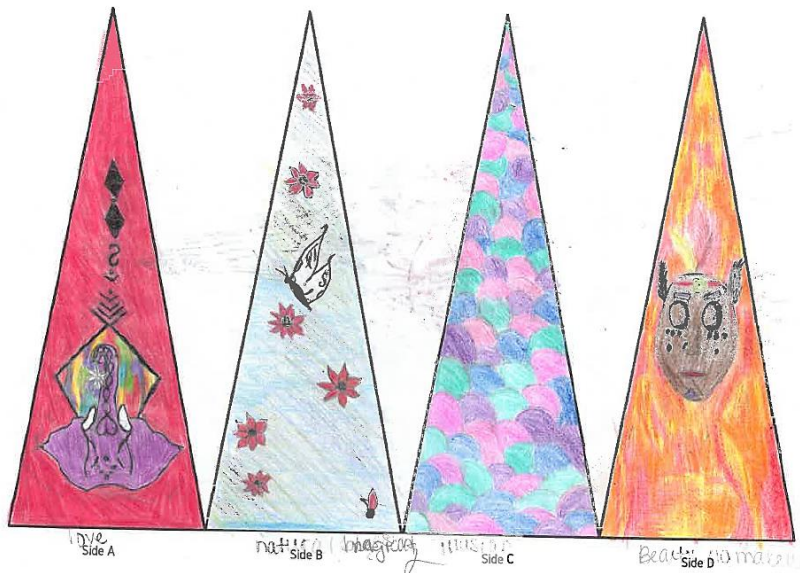
For the 4th side, I felt the beauty within and out. See, our world is based off of all kinds of opinions- the good or bad. But when you feel good you look good, and when you look good you feel good.

Finally, the last side was basically about peace, comfort, and magic. When we all come together as one, we become powerful. That's why I added all those colors, and it also stands for beauty and the overall message for each of them.

PAINTED PYRAMID - DESIGN SAMPLE - ALL SIDES

Design Title: Peaceful Ambitions

Dimensions of Pyramid: 8 feet tall x 4 feet wide. The pyramid will be mounted on a 6 foot diameter cement circle.



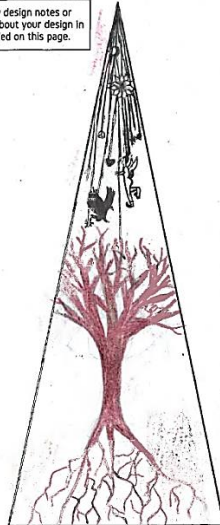
PAINTED PYRAMIDS DETAIL

DESIGN SAMPLE - SIDE B

Design Title: Mirror

Dimensions of Pyramid: 8 feet tall x 4 feet wide. The pyramid will be mounted on a 6 foot diameter cement circle.

Feel free to write any design notes or important information about your design in the free space provided on this page.



DESIGN SAMPLE
SIDE B

PAINTED PYRAMIDS DETAIL

DESIGN SAMPLE - SIDE D

Design Title: Serenity

Dimensions of Pyramid: 8 feet tall x 4 feet wide. The pyramid will be mounted on a 6 foot diameter cement circle.

Feel free to write any design notes or important information about your design in the free space provided on this page.

This is the way our system is built like a pyramid. I added all these colors because it's a symbol of power. All come together as one and become powerful. I think the eye is because eyes are very magical, and powerful too. I feel more when I see eyes. The eye means what's going on and what's going on in our world. Love, hate, control, and



DESIGN SAMPLE
SIDE D

APPLICATION 8

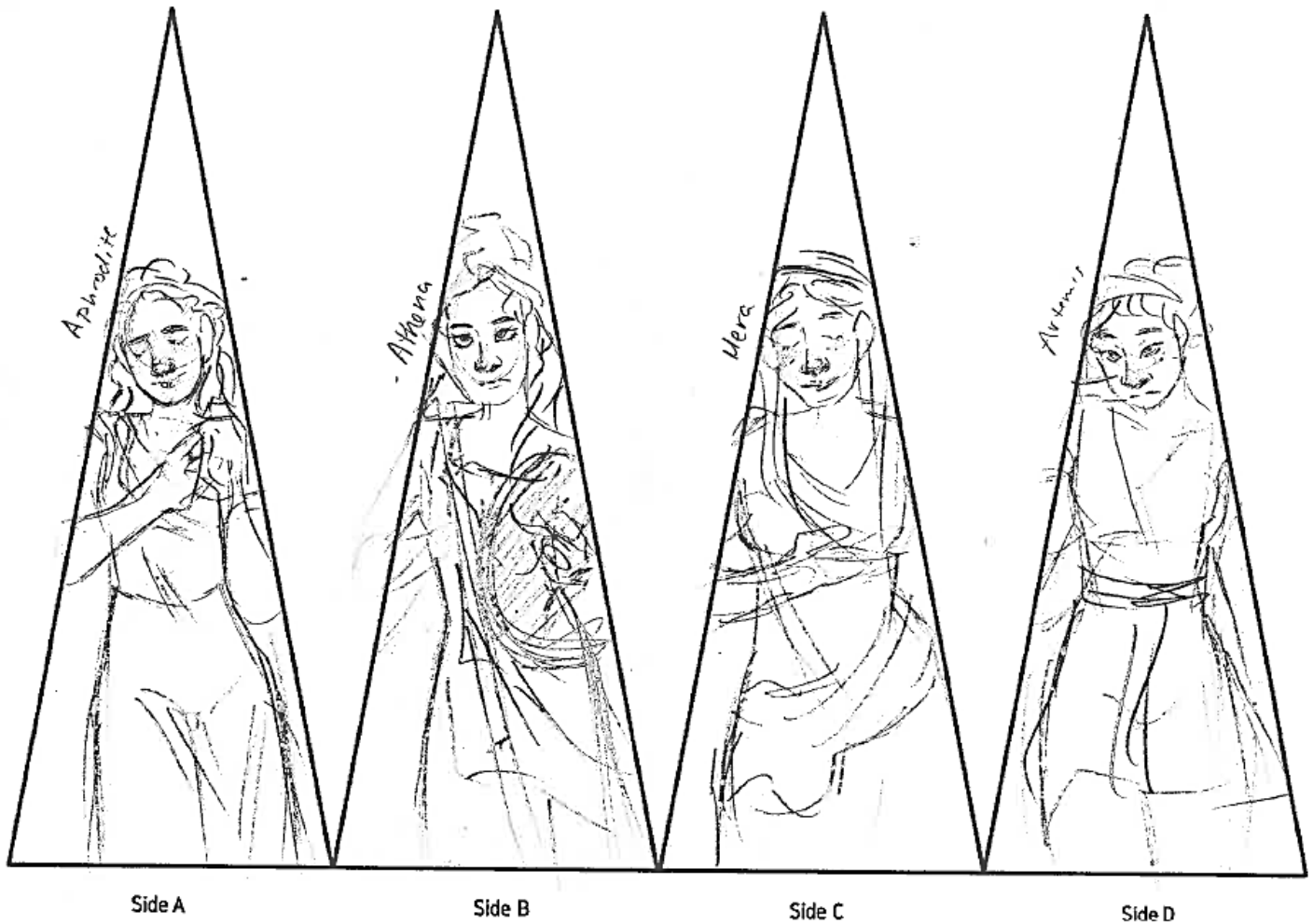
DESIGN DESCRIPTION

The design that I was choosing for the pyramids, was based around Greek Goddesses. I included 4 of the more well-known goddesses such as Aphrodite, Athena, Hera, and Artemis. For each of the separate pyramids I was planning on doing a monochrome color scheme of gray colors, like the statues of each goddess, and then having one element on each design pop out with a different color like gold. So I would have Aphrodite's ring pop out, as well as Athena's spear, Hera's plate, and Artemis's arrows. For each of the pyramids I was planning on using acrylic paints for the designs.

PAINTED PYRAMID - DESIGN SAMPLE - ALL SIDES

Design Title: Greek Goddess

Dimensions of Pyramid: 8 feet tall x 4 feet wide. The pyramid will be mounted on a 6 foot diameter cement circle.



APPLICATION 9

DESIGN DESCRIPTION

Proposal:

The whole theme of my pyramid is Green Bay/ Wisconsin. My artwork entails Community, the Packers, Education and Cheese (you can't have Wisconsin without cheese). Side A is about the Packers, how we have conquered many and have a strong community backing this big NFL team and that we are a rarity. That the community supports the Packers versus any other NFL team in the system. The packers are an incredible idol in Green Bay and I wish to incorporate it into my artwork. Slide B is of a cheese slice. We are the cheeseheads after all. Plus, you can't go to Green Bay and or Wisconsin without some cheese curds. Slide C is based off of education; therefore I wanted to incorporate every school in the Green Bay school district. This gives every school to be a part of my piece of art! I hope to include everybody in this side. For every book, there will be a name of a elementary school, middle school or high school in the district. For each of them I will colour the book according to their school colours. My final side is essentially the essence of the Green Bay community. We are a tight knit city, even though we have +100,000 people living here. We are all connected in one way or another. I hope to show through this side that Green Bay is a caring, connected city that cares for others and will be there when one of us falls. My pyramid is based off of the essentials of Green Bay/ Wisconsin and I hope that I get the honor to "claim" a pyramid to show off the Green Bay spirit.

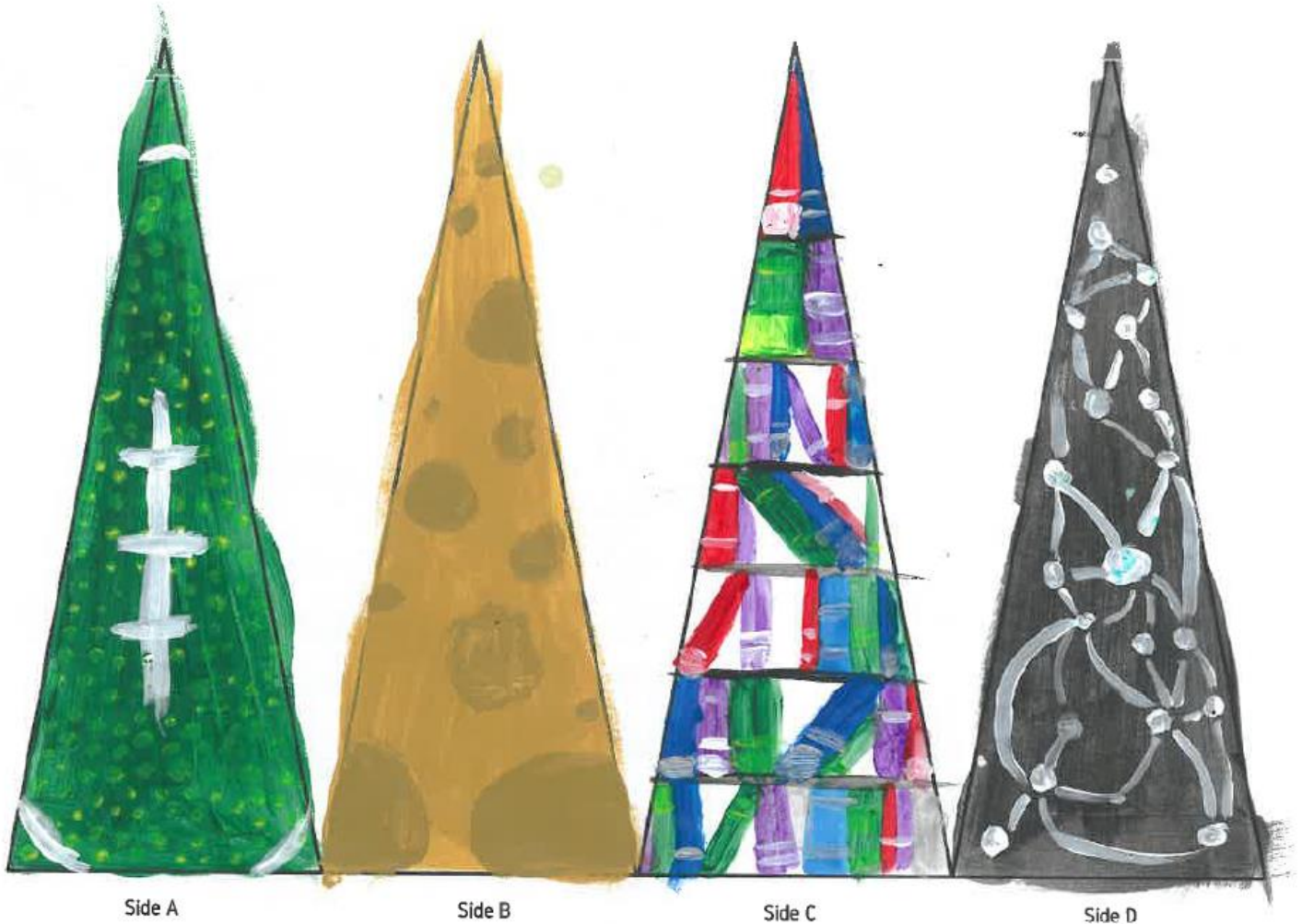
Proposed Materials:

- Acrylic paints
- Polyurethane

PAINTED PYRAMID - DESIGN SAMPLE - ALL SIDES

Design Title: Green Bay

Dimensions of Pyramid: 8 feet tall x 4 feet wide. The pyramid will be mounted on a 6 foot diameter cement circle.



APPLICATION 10

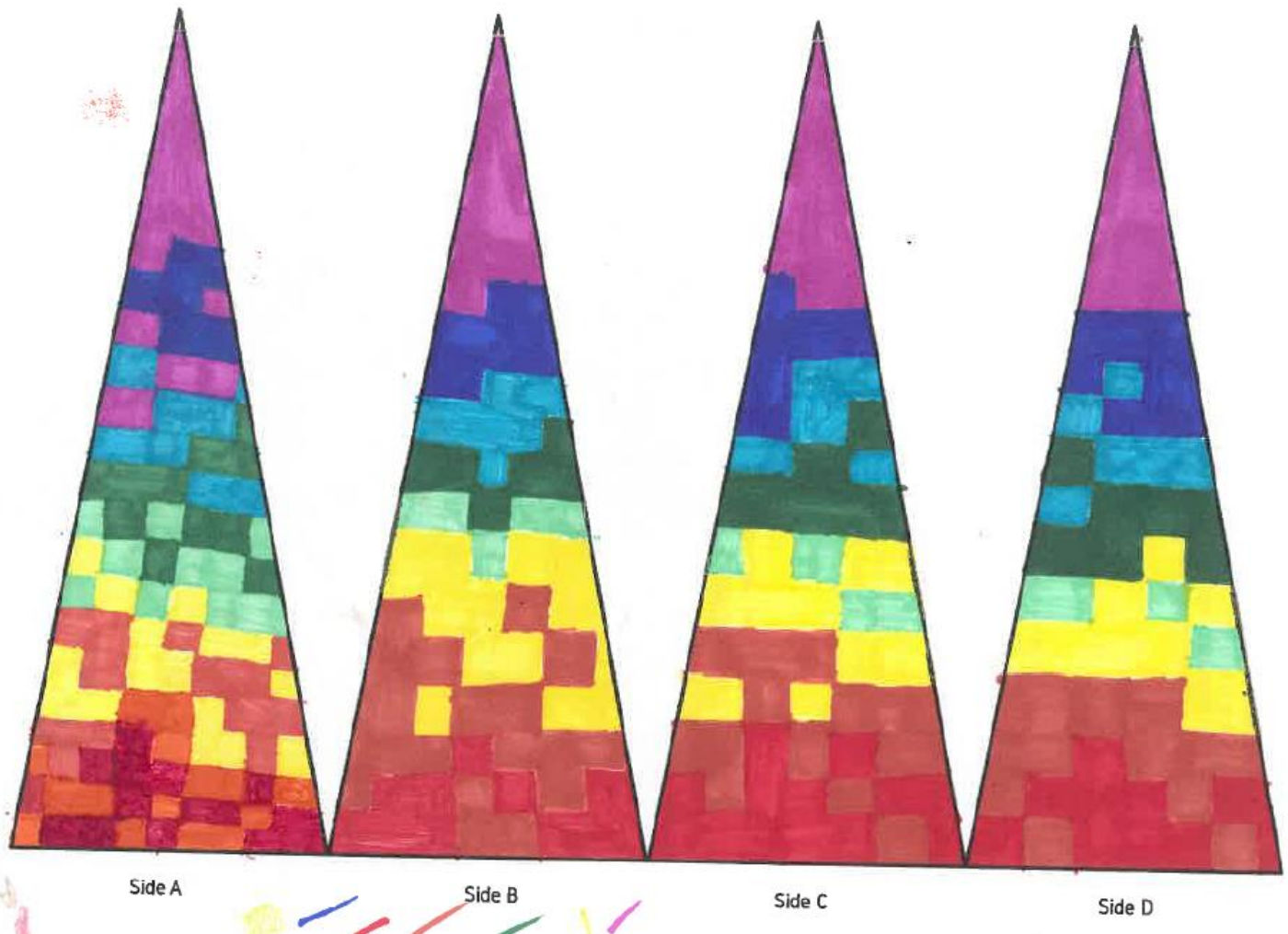
DESIGN DESCRIPTION

The 8-bit aspect comes from my obsession with video games. I wanted to include a vibrant array of colors as well as a simple design. I simply used colored Sharpie to create the design, but it can easily be replicated with paints.

PAINTED PYRAMID - DESIGN SAMPLE - ALL SIDES

Design Title: 8-bit rainbow

Dimensions of Pyramid: 8 feet tall x 4 feet wide. The pyramid will be mounted on a 6 foot diameter cement circle.



APPLICATION 11

DESIGN DESCRIPTION

With my pyramid designs, I have decided on nature and every concept in nature. I also decided to use pen, some pencil, and colored pencils. I've decided to do a nature concept mostly because nature is one very important thing on this world. It gives many things to all species and it creates the "circle of life", besides, it's a very beautiful thing to look at when it's thriving. I love nature and it is a wonderful thing to draw, even though a simple picture can't really do nature justice.

I did a rose, mostly because I have always like roses but it's definitely an interesting flower with many myths behind it. Also, the rose is also known to be the "flower of love". It's widely popular when a lover buys it for their significant other. It gives off a happy feeling and it also has a wondrous smell.

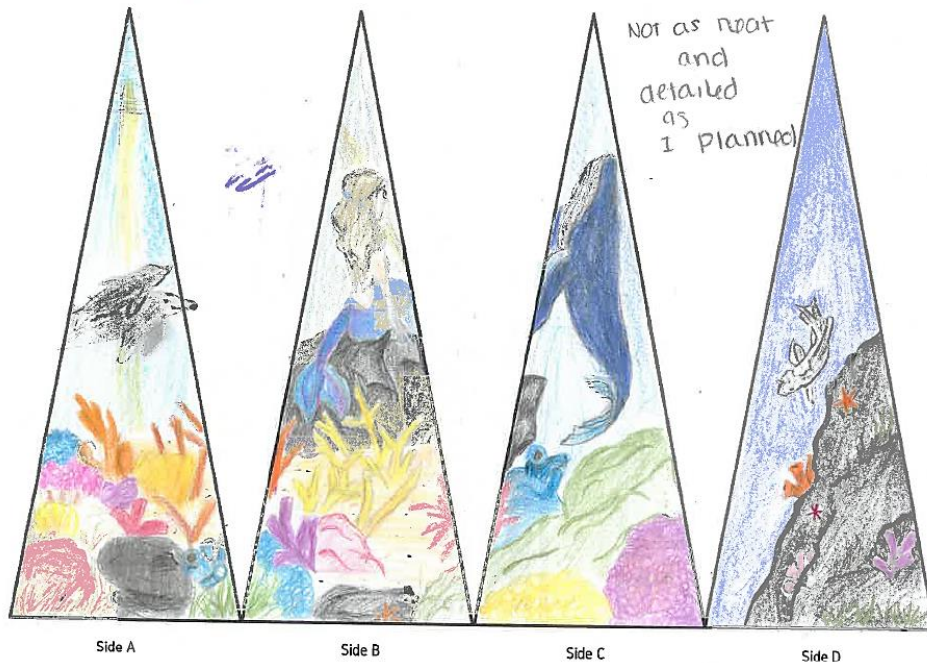
The reason why I created an oceanic scene is mostly because even though I have a fear of the dark, lonely depths of the sea, there is also a beautiful side and the ocean is always an interesting place to explore. It's like space but you can get to it a little easier. Even though we still haven't discovered over half of the ocean, I believe that it's a gorgeous place to explore. I added dolphins, a mermaid, a whale, and a fish because they are simple animals -- minus the mermaid -- they have a big role at keeping the ocean going, especially the coral reefs which are pleasing to the eye. They are also beautiful creatures and can do more than you expect. I added the mermaid because there are many theories about many sea creatures that we may never see. Sometimes, even a myth could become true, we just have yet to discover it and that is what is fascinating.

I have always found nature a cool theme to do and see, so I decided to make a nature themed pyramid.

PAINTED PYRAMID - DESIGN SAMPLE - ALL SIDES

Design Title: Under the Sea / Ocean Escape

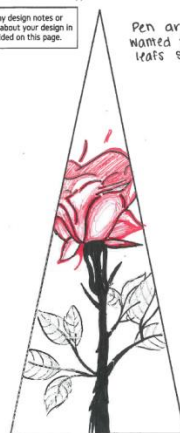
Dimensions of Pyramid: 8 feet tall x 4 feet wide. The pyramid will be mounted on a 6 foot diameter cement circle.



PAINTED PYRAMIDS DETAIL DESIGN SAMPLE - SIDE B

Design Title: _____
Dimensions of Pyramid: 8 feet tall x 4 feet wide. The pyramid will be mounted on a 6 foot diameter cement circle.

Feel free to write any design notes or important information about your design in the free space provided on this page.



Pen art wanted to shade leaves so used pencil

DESIGN SAMPLE
SIDE B

APPLICATION 12

DESIGN DESCRIPTION

The pyramid sculpture I chose to promote will need different colors of exterior paints such as different shades of brown for the background, and many other different colors (dark purple, dark pink, deep yellow, green, orange, bright blue, dark blue, Caribbean blue, gold, black, and turquoise) to represent the animal and human prints I will be designing for the pyramid sculpture. Another supply that will be very useful are different size paint brushes so I am able to create the prints in a professional and creative way that will look nice and represent the animal and human prints with dignity and respect.

When choosing the design for the pyramid I wanted to represent the different footprints that leave a mark on this world. Every footprint we make changes something around us. It may be environmental, personal, or upon each other. This is why I named my pyramid sculpture "Colorful Prints". Throughout my life I have been fascinated by different animals and how they make an imprint on our life and world. So as I grew up my parents have supported me in my interest, when I decided to design this pyramid. I began to create the prints that I knew and did not use the internet or books to come up with them. I used my interest and knowledge to create this project.

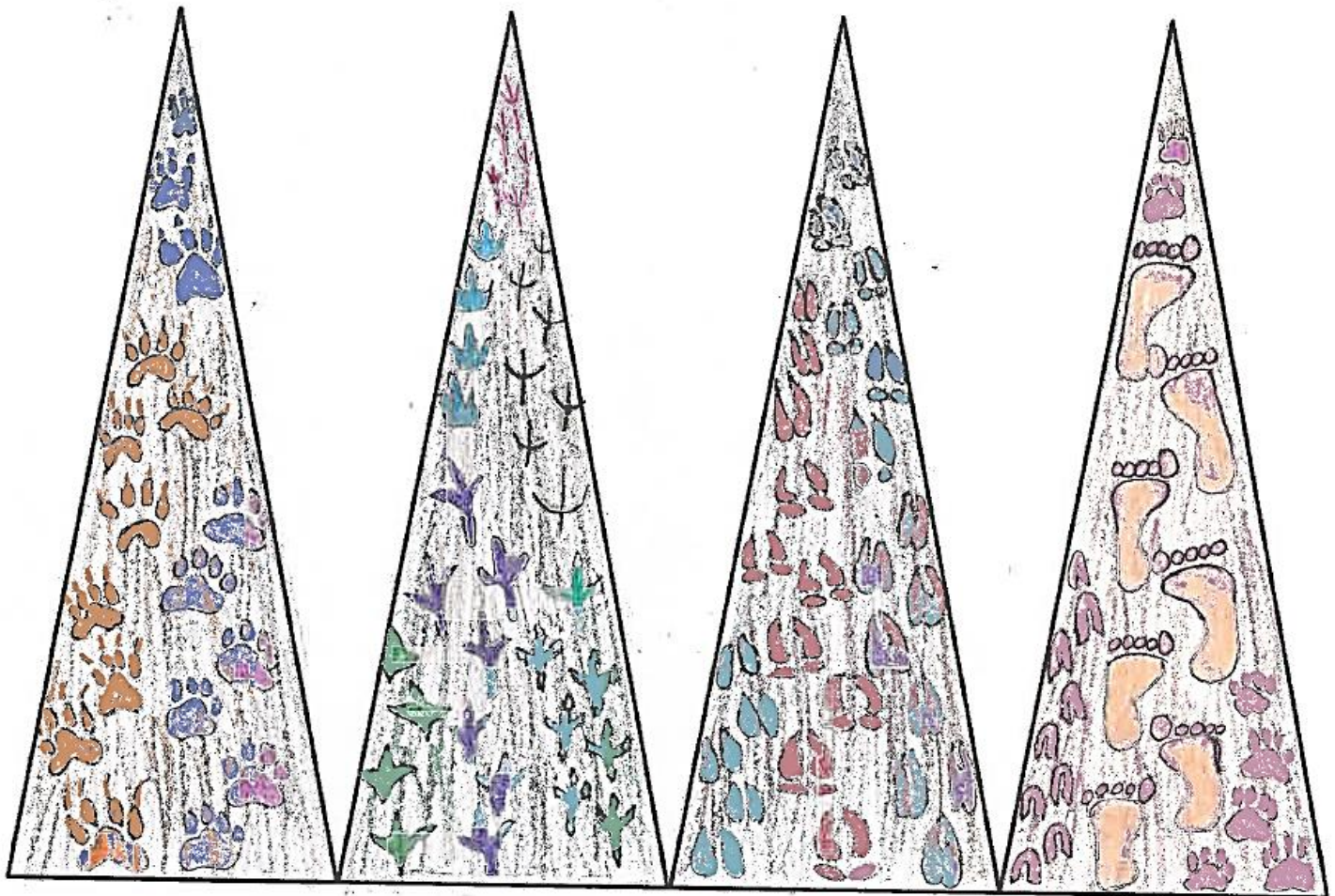
This pyramid may not be perfect or designed with many different aspects or greatly detailed, but it is something that means a lot to me. All these prints have left imprints on my life. The animals gave me food, beauty to look at, help plants grow, and my best friend. Human footprints represent love, nurturing, giving, kindness, and support. Bring the two together and they both give you shelter, comfort, and beauty. That's why my pyramid structure represents the "Colorful Prints".

PAINTED PYRAMID - DESIGN SAMPLE - ALL SIDES

Design Title:

Colorful Prints

Dimensions of Pyramid: 8 feet tall x 4 feet wide. The pyramid will be mounted on a 6 foot diameter cement circle.



Side A

Side B

Side C

Side D

APPLICATION 13

DESIGN DESCRIPTION

Description: My piece is called Dragon On The Mount. I chose to do this, because dragons are creatures I've always been passionate about. The sculpting pieces were decided upon because I felt a flat piece would be too dull.

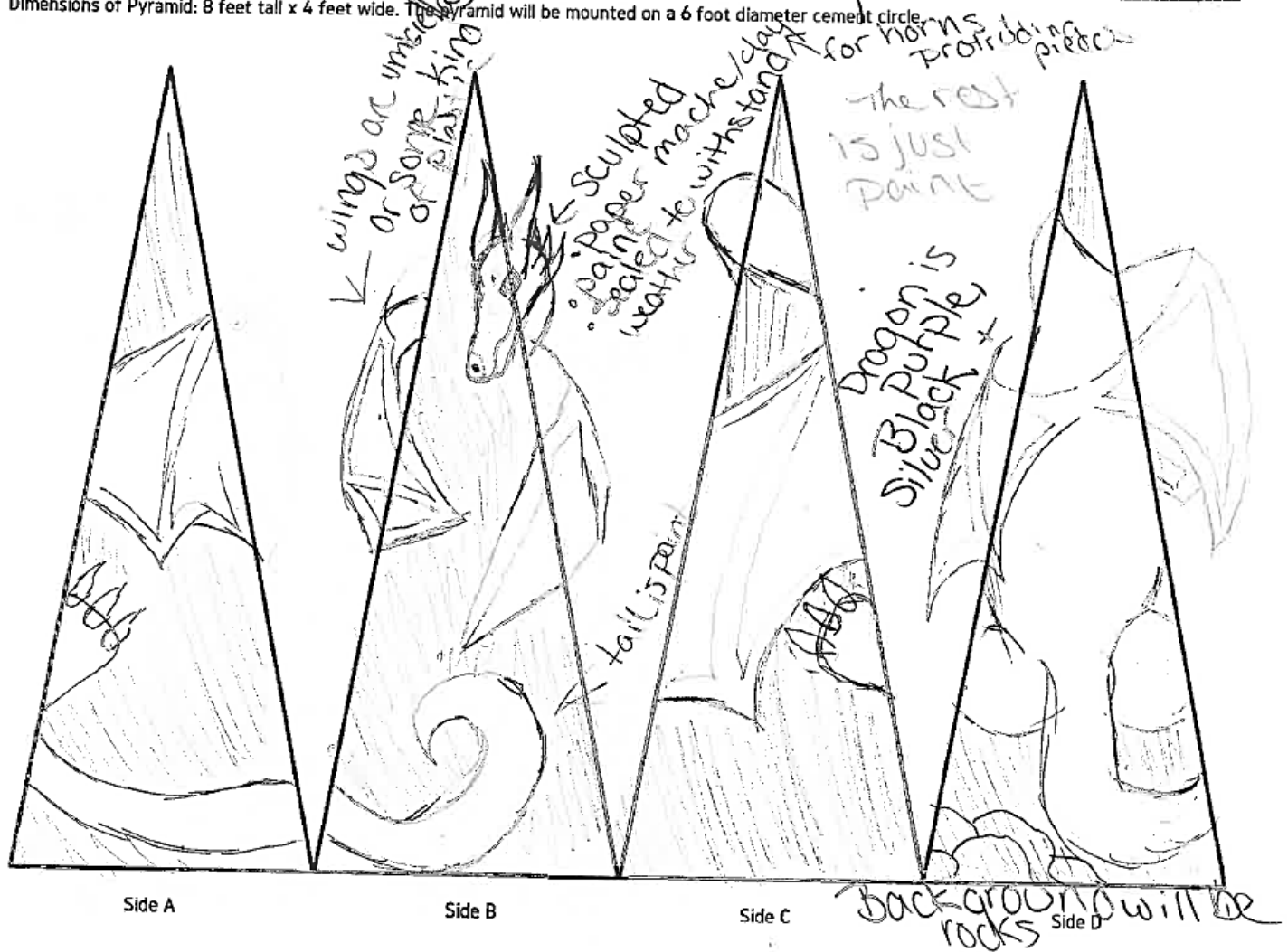
Materials:

Acrylic Paint
Paper Mache
Umbrellas
Mod Podge Clear Acrylic Sealer
Krylon Polyurethane Spray Sealer
Glue For Outdoor Use

PAINTED PYRAMID - DESIGN SAMPLE - ALL SIDES

Design Title: Dragon on the Mount

Dimensions of Pyramid: 8 feet tall x 4 feet wide. The pyramid will be mounted on a 6 foot diameter cement circle.



APPLICATION 14

DESIGN DESCRIPTION

Project Title: *Criminal Color*

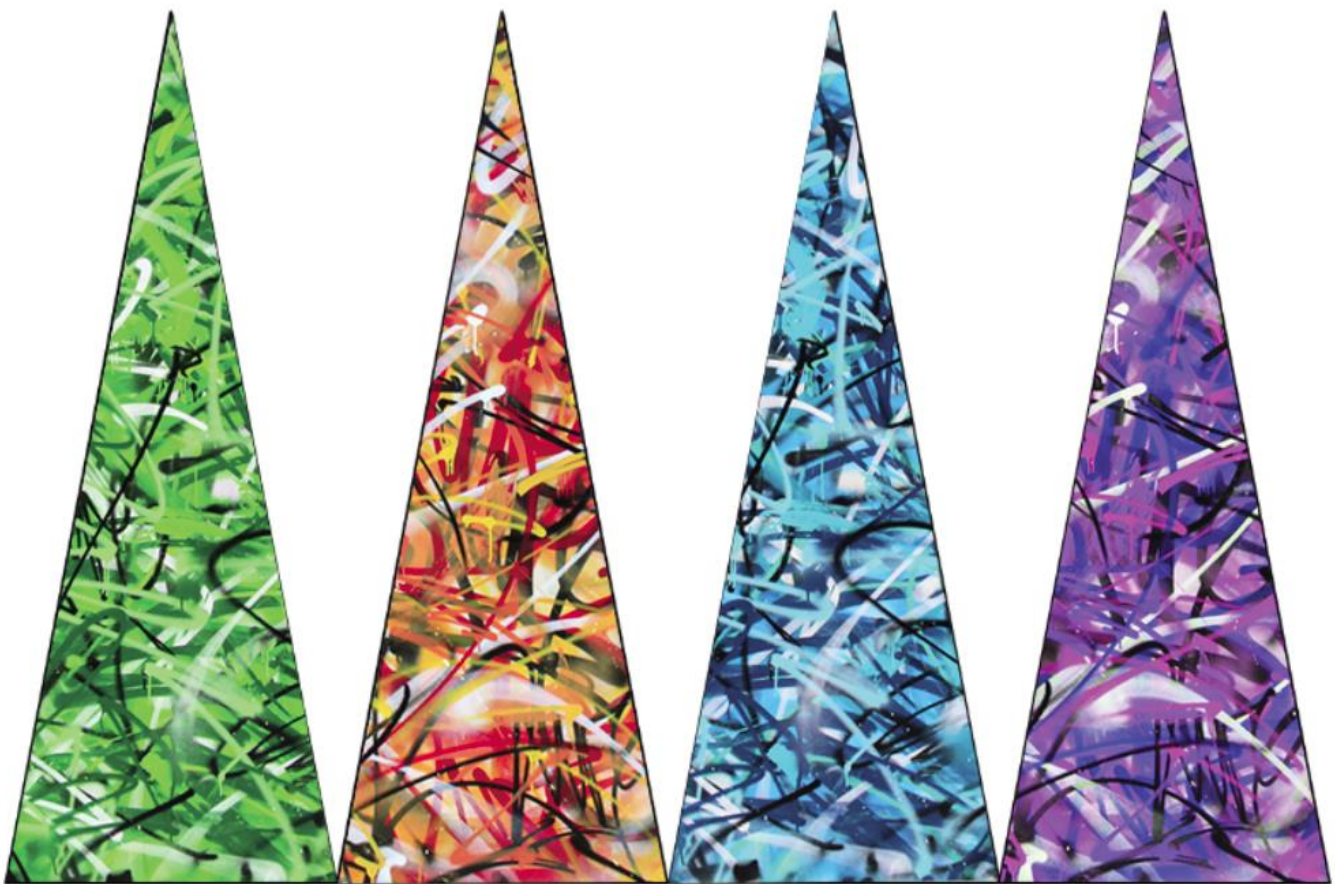
Description:

The design plan and title of the piece plays with the idea of graffiti art being illegal and features monochromatic graffiti on each side of the pyramid. The layers of line and color create rich and complex surfaces for the viewer to enjoy. The design brings lots of energy as it embraces splattered and dripping paint. Each side (and color) has it's own distinct feel and character, while as also functioning well as a group. This piece would be a colorful, distinct and memorable addition to Green Bay's public art. In addition, I would like to complete this project as a 'live painting event' at the Unhinged Art Exhibit in early October. The artwork would be done with high quality, exterior spray paint and a protective clear coat would also be applied.

PAINTED PYRAMID - DESIGN SAMPLE - ALL SIDES

Design Title: Criminal Color

Dimensions of Pyramid: 8 feet tall x 4 feet wide. The pyramid will be mounted on a 6 foot diameter cement circle.



Side A

Side B

Side C

Side D

APPLICATION 15

DESIGN DESCRIPTION

Each side of the pyramid will have a deciduous tree painted on it, each representing one of the four seasons. The trees will be painted in full color in a realist style on a blue background. The branches of the trees will align and meet at the edges of the pyramid, so when viewing the pyramid at an angle the trees will appear to be sharing the same branches. Any knots in the plywood will be worked into the final design of each painting.

Title of Artwork:

Cycle

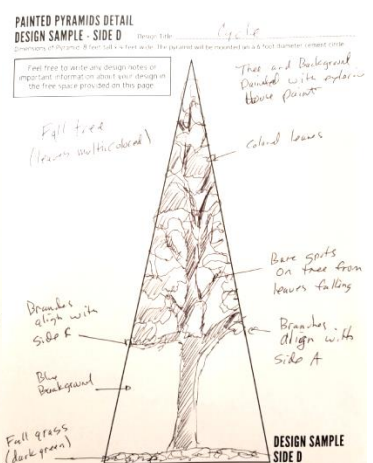
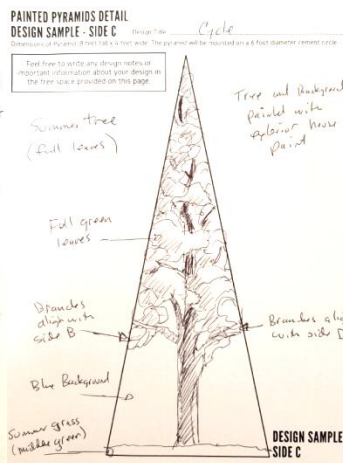
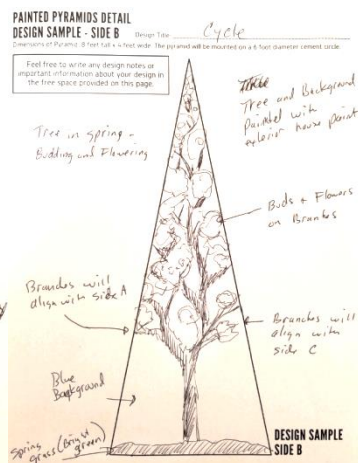
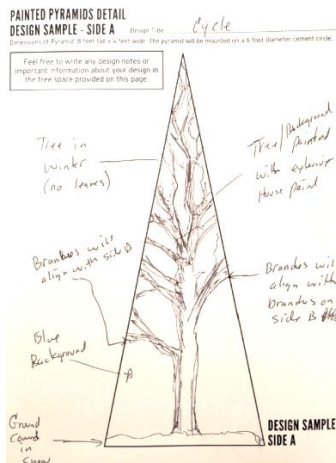
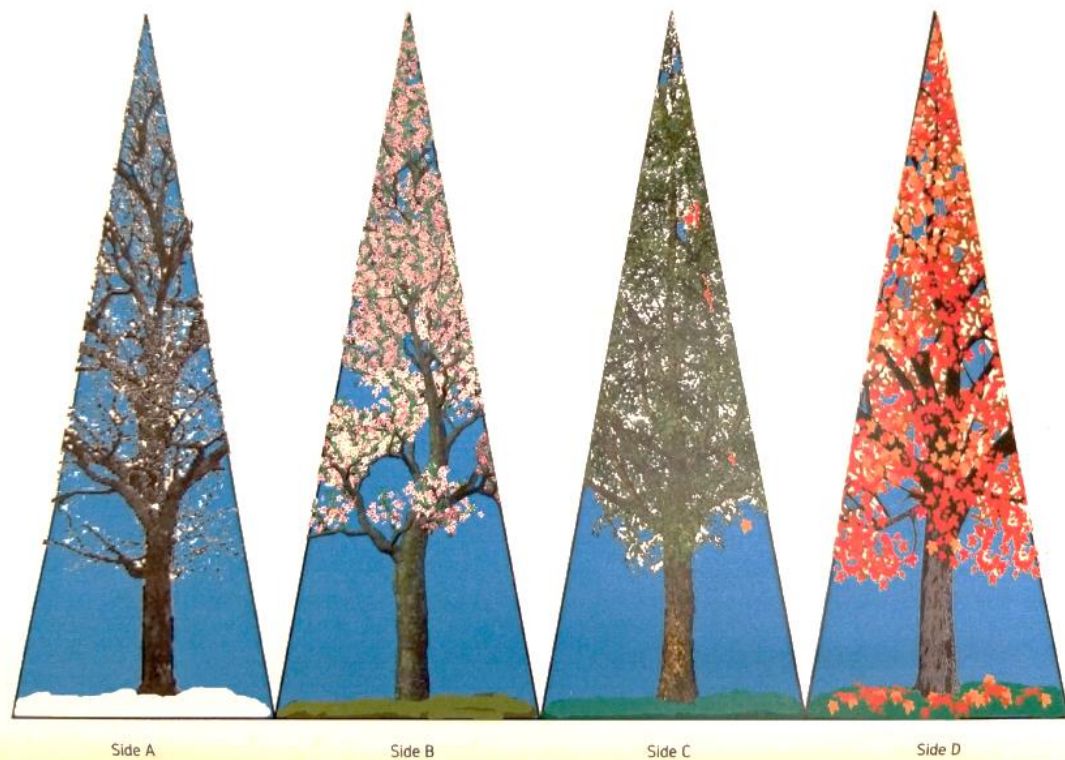
Materials Used:

Exterior Latex Paint

Clear water-based exterior paint sealer

PAINTED PYRAMID - DESIGN SAMPLE - ALL SIDES

Design Title: Cycle
 Dimensions of Pyramid: 8 feet tall x 4 feet wide. The pyramid will be mounted on a 6 foot diameter cement circle.



ROTATING ART PROGRAM - PAINTED PYRAMIDS

Green Bay Public Arts Commission
City of Green Bay
Dept. of Community and Economic Development
100 North Jefferson Street - Room 608
Green Bay, WI 54301-5026
Phone: (920).448.3142
Fax: (920).448.3426
<http://greenbaywi.gov/pac>



DEADLINE TO APPLY

5:00PM
September 17, 2018

GREEN BAY PUBLIC ARTS COMMISSION (GBPAC)

GBPAC's mission is to promote the arts, culture, and creative identity of Green Bay through awareness efforts and exhibitions. The GBPAC exists to fund artistic activities and support cultural programs that integrate and advance arts and culture as an essential part of life in Green Bay.



Original artwork: Matias Cuevas, photo of location by City Staff.

CALL FOR ENTRIES

The City of Green Bay is seeking visual artists to submit their artwork for possible placement on City-owned plywood sculptures. Green Bay Public Arts Commission's Rotating Art Program will give local artists the opportunity to transform a simple plywood pyramid into something fun and unique, enhancing our public spaces.

Chosen artists will be expected to paint/embellish their plywood sculpture upon request (not at time of application.) Artists will be paid \$350 to complete their proposed design. Artists' name and title of artwork will appear on the sculpture.

This program is intended to highlight, encourage and promote Green Bay artists by giving them the opportunity to present their artwork publicly.

SELECTION PROCESS

A selection committee of the Green Bay Public Arts Commission will review applications and will select up to 6 artists. Selected artists will each receive \$350 per design upon completion of an art release / waiver. Location and time of artwork installation will be determined between the artist and the Public Arts Coordinator. Green Bay Public Arts Commission has the right to decline all submissions and retract this call for entries for any reason at any time.

ROTATING ART PROGRAM - PAINTED PYRAMIDS

Green Bay Public Arts Commission
City of Green Bay
Dept. of Community and Economic Development
100 North Jefferson Street - Room 608
Green Bay, WI 54301-5026
Phone: (920).448.3142
Fax: (920).448.3426
<http://greenbaywi.gov/pac>



HOW TO SUBMIT

All application materials must be received via email (see info below) by 5:00pm on September 17, 2018. Applicants with technical limitations, and for general questions, please contact the Public Arts Coordinator (laurasc@greenbaywi.gov).

Submit your application materials by email to laurasc@greenbaywi.gov

To do so, use the following steps:

1. Go to your preferred email account and open up a new email.
2. Title your new email with your first initial and last name (if applying as individual) or team name, followed with Pyramid Design. JDoe-Pyramid Designs
3. Click on the paperclip icon, "Attach File", to attach application materials.
4. Select your files from your computer. Your submission should be 10MB or smaller. Compress (zip) your files into a zip folder if needed to meet this requirement.
5. Once you have attached all of your application materials, send the email to laurasc@greenbaywi.gov
6. If you did not receive acknowledgment from the GBPAC that your application has been received within 48 hours of submitting via email, please call: 920-448-3142

APPLICATION SUBMISSION

Submit the following materials (NOTE: Use label style shown in bold, replace JDoe with your First initial and last name.)

A. Cover letter: including Artist's Name, home address, email address, telephone number, as well as a brief description of the artwork and proposed materials. One page maximum.

A_Cover_JDoe.pdf

B. Image list: including information on title and media of artwork.

B_Imagelist_JDoe.pdf

C. Design Samples: up to 10 designs per artist will be reviewed.

C_Designsample1_JDoe.pdf, C_Designsample2_JDoe.pdf, etc

GUIDELINES FOR ART SELECTION

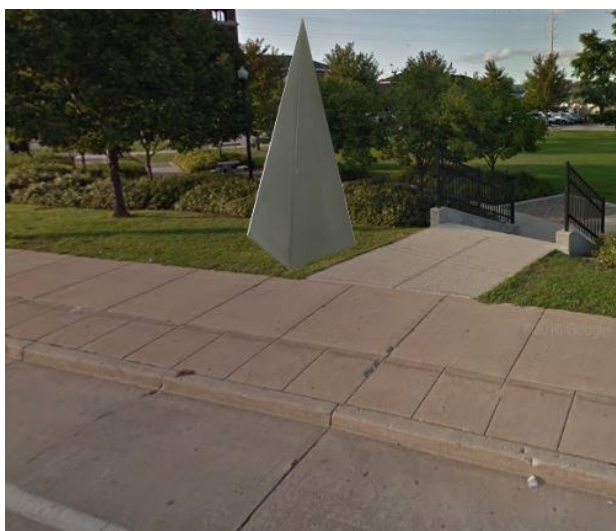
The Green Bay Public Arts Commission (GBPAC) will select artists based upon the following considerations:

- The designs submitted are high quality, engaging and creative.
- There are no legible logos, words, letters or numbers that could constitute a sign.
- The design submitted does not promote or advertise a particular community group or organization.
- The design is an original work of the artist/artist team.
- Artist ensures that they will be able to create design on sight during the installation period (TBD).

PYRAMID SIZE AND DIMENSIONS

The pyramid sculpture for this program will be constructed out of plywood and primed prior to art application.

General dimensions of each sculpture are approximately 4 feet wide x 8 feet tall. Create designs of the four-sided pyramid, as seen in the image located right.



ACCEPTED MATERIALS

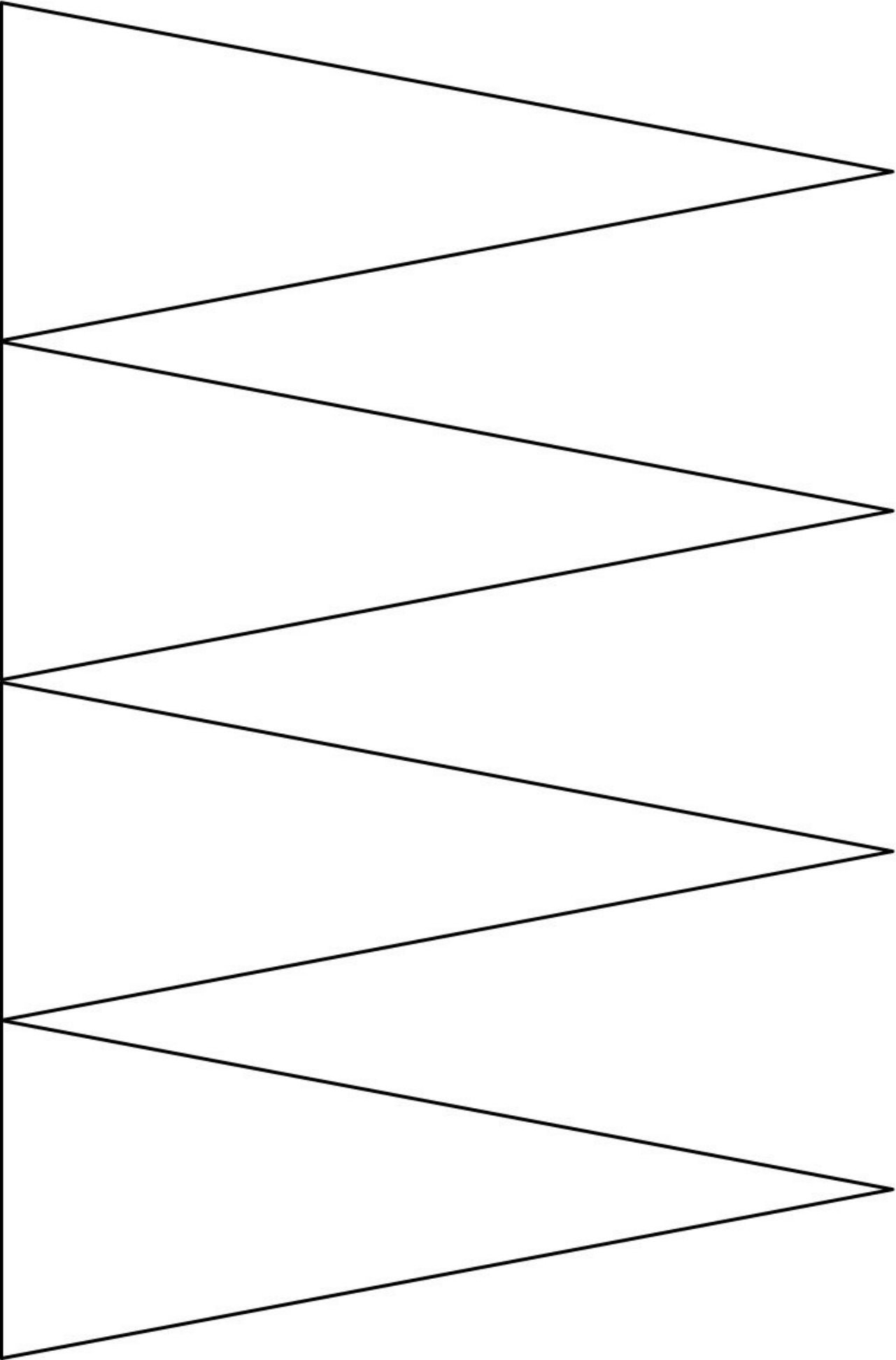
If painting, artists are required to use exterior paints and sealers. If an artist wishes to utilize a different medium other than paint to embellish the pyramid (ex. mosaic tiles, wood burning, metal, etc.), please verify with the Public Arts Coordinator for approval.

Design and application questions can be sent to the Public Arts Coordinator at: laurasc@greenbaywi.gov or phone: 920-448-3142

PAINTED PYRAMID - DESIGN SAMPLE - ALL SIDES

Design Title: _____

Dimensions of Pyramid: 8 feet tall x 4 feet wide. The pyramid will be mounted on a 6 foot diameter cement circle.



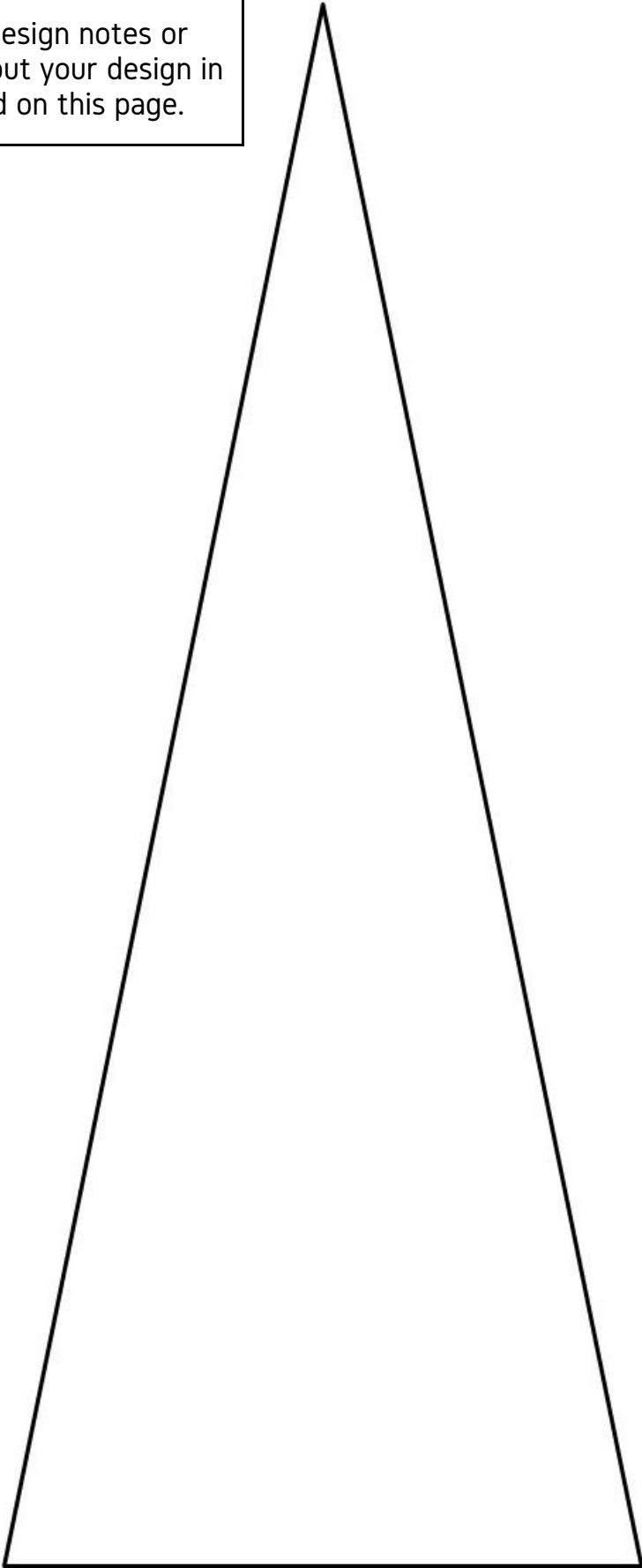
PAINTED PYRAMIDS DETAIL

DESIGN SAMPLE - SIDE A

Design Title: _____

Dimensions of Pyramid: 8 feet tall x 4 feet wide. The pyramid will be mounted on a 6 foot diameter cement circle.

Feel free to write any design notes or important information about your design in the free space provided on this page.



**DESIGN SAMPLE
SIDE A**

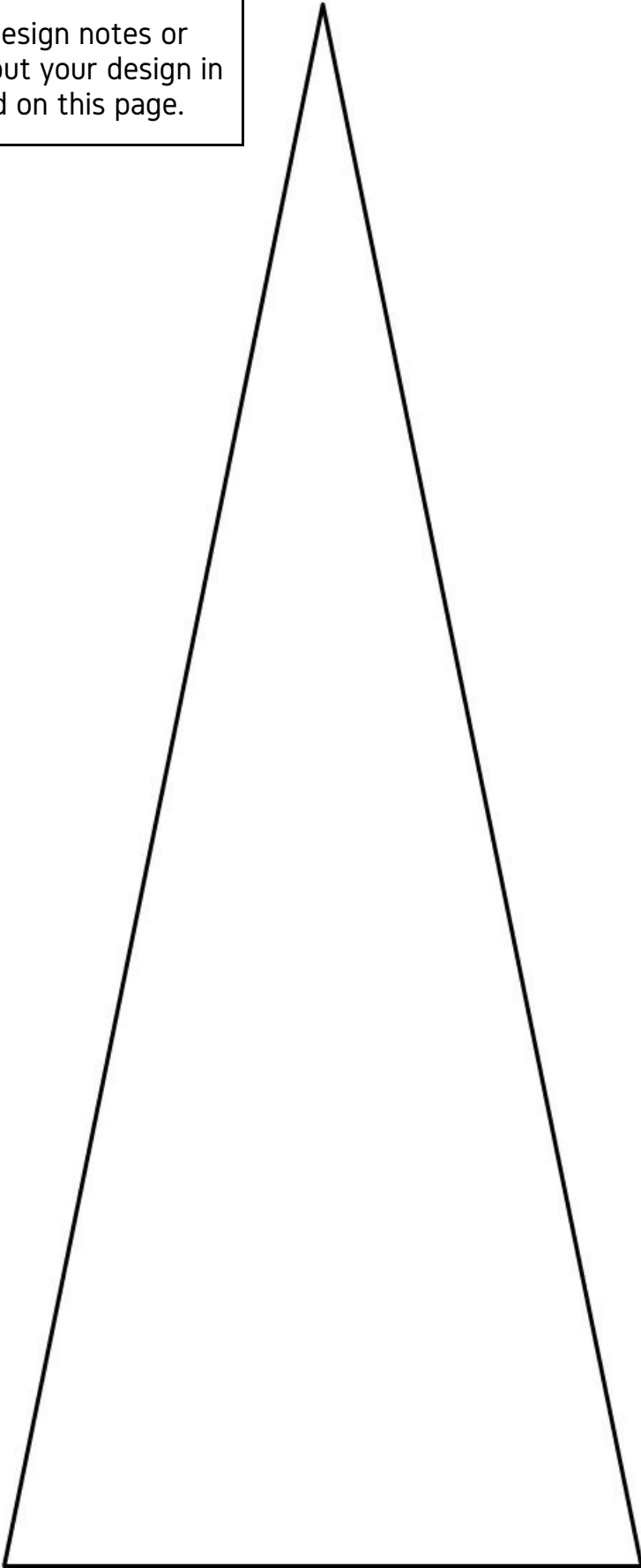
PAINTED PYRAMIDS DETAIL

DESIGN SAMPLE - SIDE B

Design Title: _____

Dimensions of Pyramid: 8 feet tall x 4 feet wide. The pyramid will be mounted on a 6 foot diameter cement circle.

Feel free to write any design notes or important information about your design in the free space provided on this page.



**DESIGN SAMPLE
SIDE B**

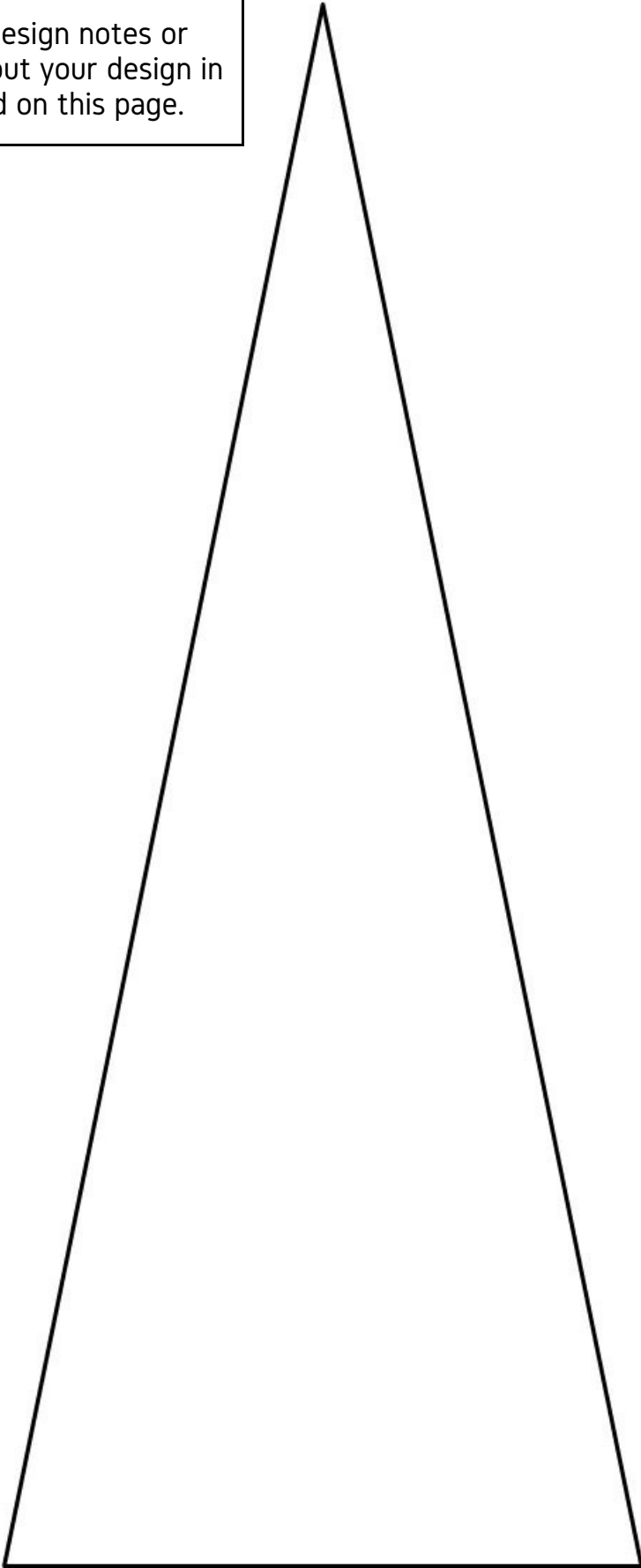
PAINTED PYRAMIDS DETAIL

DESIGN SAMPLE - SIDE C

Design Title: _____

Dimensions of Pyramid: 8 feet tall x 4 feet wide. The pyramid will be mounted on a 6 foot diameter cement circle.

Feel free to write any design notes or important information about your design in the free space provided on this page.



**DESIGN SAMPLE
SIDE C**

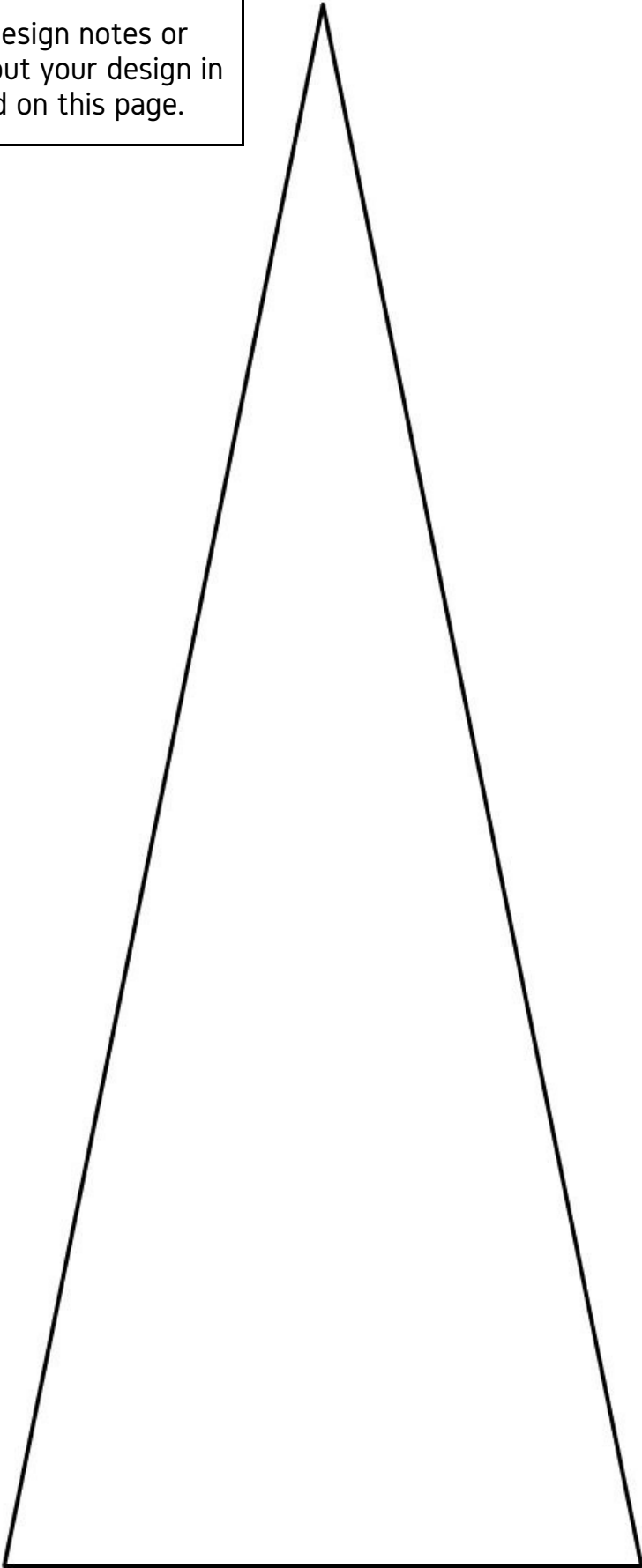
PAINTED PYRAMIDS DETAIL

DESIGN SAMPLE - SIDE D

Design Title: _____

Dimensions of Pyramid: 8 feet tall x 4 feet wide. The pyramid will be mounted on a 6 foot diameter cement circle.

Feel free to write any design notes or important information about your design in the free space provided on this page.



**DESIGN SAMPLE
SIDE D**