



AGENDA OF THE SUSTAINABILITY COMMISSION

**THURSDAY, NOVEMBER 1, 2018, 5:00 PM
CITY HALL, ROOM 310**

A. Roll Call.

1. Chair--Seth Hoffmeister; Vice Chair--Ned Dorff; Alder Randy Scannell; Mark Walter; Debora Hutchison; Essie Fels; Chase Hyland; Julia Noordyk; Stephanie Ortiz

B. Approval of the Agenda.

1. Approval of the Agenda for November 1, 2018.

C. Approval of Minutes.

1. Approval of the Minutes from the October 4, 2018 meeting.

D. Informational.

1. Presentation from Weston Wegener and Will Erikson on the Green Tier Legacy Community program.
2. Report back from members on feedback from the community regarding potential initiatives for the Sustainability Commission.

E. Regular Business.

1. Discussion with possible action on communication from Ald. Galvin, "Develop a plan for Green Bay to offset its total municipal energy use through the use of renewable energy installations on city property. This should include energy used by city buildings, street lights, transportation and other areas."
2. Discussion with possible action on recommending the City of Green Bay to join the Green Tier Legacy Community program.
3. Discussion with possible action on stakeholder meetings and survey questions.
4. Discussion with possible action on changing the regular meeting date.

F. Adjournment.

- 1) THIS MEETING IS RECORDED: THE VIDEO OF THIS MEETING AND MINUTES ARE AVAILABLE ONLINE AT www.greenbaywi.gov
- 2) ACCESSIBILITY: Any person wishing to attend who requires special accommodation because of a disability, should contact the City Safety Manager at 920-448-3125 at least 48 hours before the scheduled meeting time so that arrangements can be made.
- 3) QUORUM: Please take notice that a majority or quorum of the Common Council will attend this Sustainability Commission meeting and will constitute a meeting of the Common Council for purposes of discussion and information gathering relative to this agenda.
- 4) REPRESENTATION: The party requesting the communication, or their representative, should be present at this meeting.



Report to the
Sustainability Commission
of the City of Green Bay

MEETING DATE

November 1, 2018

PREPARED BY

AGENDA ITEM # B.I.

Approval of the Agenda for November 1, 2018.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None



Report to the
Sustainability Commission
of the City of Green Bay

MEETING DATE

November 1, 2018

PREPARED BY

AGENDA ITEM # C.I.

Approval of the Minutes from the October 4, 2018 meeting.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None



Join Wisconsin's Most Innovative Counties and Municipalities

The Green Tier-Legacy Communities is a network focused on advancing sustainable practices. The mission of the Charter is to assist municipalities to move faster and to go further with their sustainability goals. Members work together to share information and work towards sustainable practices. The network allows for collaborating amongst communities where best management practices and new techniques are shared. The network also allows for some friendly competition where communities challenge themselves to become even greater environmental stewards.

Membership:

In the 5 plus years since the Charter was first developed, membership has grown to include many of Wisconsin's most innovative communities and counties. Members include:

- Cities: Appleton, Ashland, Bayfield, Eau Claire, Fitchburg, La Crosse, Monona, Middleton, New Richmond, Oshkosh, Port Washington, Sheboygan, Stevens Point, Racine, Wauwatosa and Wisconsin Rapids;
- Villages: Bayside, Egg Harbor and Weston;
- Counties: Bayfield, Eau Claire, La Crosse and St. Croix County
- The Wisconsin Counties Association;
- 1000 Friends of Wisconsin;
- The League of Wisconsin Municipalities;
- Municipal Environmental Group – Wastewater;
- Center on Wisconsin Strategy;
- Wisconsin Energy Conservation Corporation;
- Wisconsin Department of Natural Resources.

Benefits:

Benefits of membership include access to NGO resources, a single point of contact within the DNR along with agency technical assistance, networking opportunities with municipalities and counties across the state, access to the monthly Sustainable Strategies Webinar Series for Municipal Professionals, use of the Green Tier Logo for promotional use, and additional points on grants¹. Here are some examples:

- Acknowledgement on certain Urban Forestry (UF) grants ranking process. Appendix E, page 26, table 3 describes the ranking criteria in the UF Grant application guide (<http://dnr.wi.gov/topic/UrbanForests/grants/documents/RegularGrantAppGuide.pdf>)
- Bonus points for members in the Urban Nonpoint Source & Storm Water Management grant evaluation process. (applicant must affirmatively answer question 6 (proposed project implements a water quality recommendation from a locally approved resource management plan) <http://dnr.wi.gov/files/PDF/forms/8700/8700-299.pdf?p=q>
- Additional points awarded from the Wisconsin State Energy Office on the Municipal Energy Efficiency Technical Assistance Program (MEETAP) grants process. <http://www.stateenergyoffice.wi.gov/section.asp?linkid=1844&locid=160>

ⁱ Not all members will be eligible for all incentives

Join Wisconsin's Most Innovative Counties and Municipalities

Requirements:

There are a few steps that a municipality or county need to do to join Legacy Communities. Those steps include:

- Resolution with their city council or county board expressing intent to become a Legacy Community;
- develop a baseline assessment, using the Green Tier Legacy Communities Charter's Best Management Practices (Appendix 3 Sustainability Strategies Matrix),
- Commit to submitting an annual report to document accomplishments, hurdles and address future goals. To see examples please go to:

<http://greentiercommunities.org/links/non-profit-annual-reports/>



Legacy Community Representatives on a Tour of Ashland

Governance:

Governance decisions and direction are set by all of the Charter participants where each signator is given an equal vote. Governance of the Charter is directed through quarterly Member's Meetings. These meetings are rotated around the state; hosted by participating Legacy Communities.

Current Activities:

Per our member's direction, task forces have been created to focus on specific issues, strategies and opportunities. Current topics include:

- Healthy Communities – Holistically addresses the health of communities by looking at factors like city planning, infrastructure, food accessibility, resource allocation and building/leveraging relations with health care providers.
- Energy – Working to better benchmark energy use, promote Property Assessed Clean Energy Financing projects (www.pacewi.org), prioritize investments, promote efficient but low-cost strategies and develop guidance to incorporate sustainable practices into capital investments.

The Green Tier Legacy Communities Charter provides opportunities for face-to-face engagement, technical sessions and resource sharing; municipalities and counties work to foster superior environmental performance – and maybe a few bragging rights. For more information on the Green Tier Legacy Communities, please contact Will Erikson, at 608-267-3763 or by email at

William.Erikson@Wisconsin.Gov

The links to the Legacy Communities Charter websites below contain more details:

<http://dnr.wi.gov/topic/greentier/participants/legacycommunities.html>

&

<http://greentiercommunities.org/>



Green Tier: Uniquely Wisconsin





CD

2008 Friends of Wisconsin

Michael J. Gorman
Philip J. Gorman
John J. Gorman

League of Wisconsin
Municipalities
Gail Wilson

Wisconsin Energy
Conservation Corporation
Rory Schuster

Center on Wisconsin
Strategy & UW-Madison
Sonia Rhoads-Corway

City of Bayfield
Mayor Larry MacDonald

Village of Weston
Fred Schuster
Village President

City of Appleton
Mayor Tim Hanna



Green Tier Legacy Communities





Charter Partners



Governance





Benefits of belonging to GTLC

- Direct access to DNR expertise and technical assistance
- Potential to receive discretionary funding and preference in awarding DNR grants
- Joint efforts on grant applications
- Creates a forum to be recognized for achievements in sustainability
- Provides collaboration and information networking with peer cities, villages, towns and counties
- Access to expertise, advice, support of participating NGOs.
- Webinars intended for Municipal Professionals



What are the costs of belonging to GTLC?

- **FREE!**
- Commitment
 - Adopt a Resolution
 - Baseline Assessment
 - Annual Reporting
 - Engaging with the network



What is a community signing the GTL Charter agreeing to?

- Develop a sustainability implementation and monitoring plan that specifies the goals, policies and actions the municipality has set for the charter.
- Engage the public in implementing the goals.
- Identify and act upon local environmental priorities consistent with the Charter.
- Share information and strategies used to advance the Charter's goals with other communities that signed the Charter.
- File an annual report on the progress made in achieving the municipality's sustainability goals.
- Being Engaged!



Max. Score	 GREEN TIER	Sustainability Strategies Scoresheet	     						
5		Require large employers seeking rezoning to provide subsidized transit.	0	0	0	0	0	0	
5		Require large employers seeking rezoning to provide a TDM plan that would reduce trips by 20 percent over business as usual.	0	0	0	0	0	0	
		Traffic Volume							
3		Track VMT or traffic counts and report on efforts at reduction (including those on this list).	0	0	0	0	0	0	
3		Eliminate parking minimums from non-residential districts.	0	0	0	0	0	0	
5		Set parking maximums at X per square feet for office and retail uses.	0	0	0	0	0	0	
5		Scheduled transit service at basic level (hour peak service within half-mile of 50 percent of addresses).	0	0	0	0	0	0	
10		Scheduled transit service at enhanced level (half-hour peak service within 75 percent of addresses).	0	0	0	0	0	0	
		TRANSPORTATION SYSTEM MANAGEMENT Transportation system management strategies aim to reduce GHG emissions and VMT by improving the overall performance of a transportation system. These strategies improve existing infrastructure, introduce new technology, and plan for the future of the system.							
		Preservation and Improvement							
3		Develop and fully fund comprehensive maintenance program for existing roads.	0	0	0	0	0	0	
5		Charge impact fees for new roads.	0	0	0	0	0	0	
5		Calculate lane-miles per capita for arterials and collectors, and show reductions	0	0	0	0	0	0	
5		Prepare a plan identifying disconnections in bike and pedestrian networks, prioritizing fixes and identifying potential funding sources for the most important projects.	0	0	0	0	0	0	
5		Any proposal to add lanes to a two-lane roadway shall be evaluated for a center turn lane, the preferred option over an expansion to four lanes.	0	0	0	0	0	0	
3		Identify four-lane roadways with fewer than 20,000 vehicles per day (AADT) and evaluate them for "road diets" with bike lanes or on-street parking	0	0	0	0	0	0	
		Electric Vehicles							
10		Electric vehicles in gov't fleets - 2% of fleet=5 points, 5% of fleet=10 points.	0	0	0	0	0	0	
		Allow NEVs on appropriate roadways	0	0	0	0	0	0	

Community
County
+



Legacy Communities - a Green Tier Charter

Positioning Wisconsin Communities for the future

HOME ABOUT LEGACY COMMUNITIES SUSTAINABLE STRATEGIES PROCESSES & BENEFITS RESOURCES CONTACT US Q

La Crosse County

La Crosse County has adopted the resolution to become a Green Tier Legacy Community!

GREAT RIVER
STATE TRAIL
PARKING

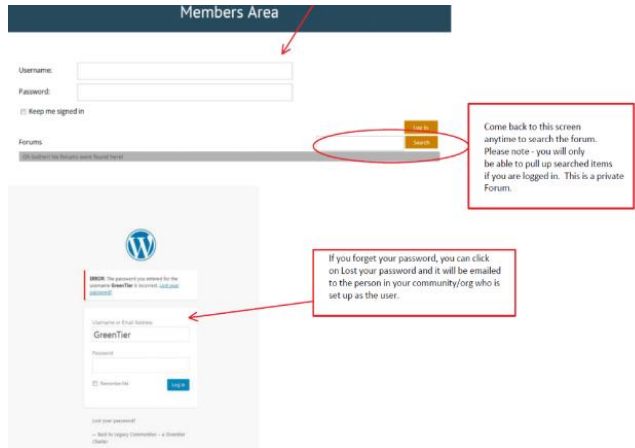
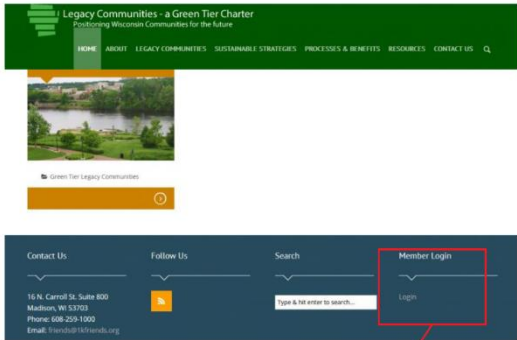
TRAIL
PARKING
ONLY

The GreenTier Legacy Communities Charter is a unique partnership between Wisconsin communities, non-profit organizations, and state agencies. We work together to assist communities in developing and implementing sustainability measures. Under the Charter, municipalities take actions and share information to achieve superior environmental stewardship by focusing on water resources management and/or sustainability practices. By collaborating, communities are able to move further, faster, toward reaching their sustainability goals.

<http://greentiercommunities.org>

How to use the Members Only Area

Friday, March 24, 2017 8:54 AM





CUSTOMER CONSENT FORM

CEUD

PAGE 1

MI | MN | ND | NM | SD | TX | WI

Consent form instructions for the entity requesting Customer Energy Usage Data: The requesting entity is authorizing from any Xcel Energy customer for the release of that Customer's Energy Usage Data to the entity. populate the form by providing all of the information specified in the instructions and appropriately marking all app must provide the completed form for signature to the Xcel Energy customer whose information the entity is seek

The entity requesting Customer Energy Usage Data must provide the following information prior to providing the form to the customer for signature (refer to the corresponding file

- (1) Specify requesting entity's details, including the name of the person the customer may contact with question
- (2) Describe the purpose(s) of the proposed use of Customer Energy Usage Data. The description must be detail inform the customer and Xcel Energy of the purposes for which the data will be used.
- (3) Identify details about the information you are requesting by populating the type of service, the interval and the Customer Energy
- (4) Specify the date
- (5) Provide the full s

If any of this info by Xcel Energy.

Third-Party Notification and Authorization Form

This form is used to authorize a third party to receive billing notifications and/or discuss or access a customer's account information including billing and payments. Third-party notifications do not expire. Written third-party authorizations are valid up to two years. The customer may only choose one authorized third party for a specific time period. Either party may cancel the third-party notification and/or authorization at any time. Please allow three business days from the date we receive the form to process your request.

Customer information (customer requesting third-party authorization)

Customer name: _____
Service address: _____
City: _____ State: _____ ZIP: _____
Phone number: _____
Mailing address (if different than above): _____
City: _____ State: _____ ZIP: _____
We Energies account number (required): _____



Authorization to Release Information

To authorize a third party to receive information regarding the following Alliant Energy utility account, please complete the form below and return it to 4902 N Hillcrest Ln, Madison WI 53718 or fax to 608-658-0100. This request will not be accepted without the signature of both the customer and the third party.

Alliant Energy
Customer Name: _____

Address: _____

State: _____ Zip: _____



number: _____

sent from above:

State: _____ Zip: _____

relation to share my account information with the person name below,

<http://www.pacewi.org/>

[Home](#)[About Us](#)[Property Owners](#)[Local Governments](#)[Lenders](#)[Contractors](#)[Project Center](#)

Is your community
participating?



PROPERTY OWNERS



LOCAL GOVERNMENT



LENDERS



CONTRACTORS



Member Counties

- | | | | |
|-----------------------|-------------|-----------------------|------------|
| ☐ | Ashland | ☐ | Marathon |
| ☐ | Bayfield | ☐ | Outagamie |
| ☐ | Brown | ☐ | Ozaukee |
| ☐ | Chippewa | ☐ | Portage |
| ☐ | Dane | ☐ | Racine |
| ☐ | Door | ☐ | Rusk |
| ☐ | Douglas | ☐ | Sauk |
| ☐ | Dunn | ☐ | Shawano |
| ☐ | Eau Claire | ☐ | Sheboygan |
| ☐ | Fond du Lac | ☐ | St. Croix |
| ☐ | Iowa | ☐ | Washington |
| ☐ | Jefferson | ☐ | Waukesha |
| ☐ | Kenosha | ☐ | Waupaca |
| ☐ | La Crosse | ☐ | Winnebago |
| ☐ | Manitowoc | ☐ | Wood |

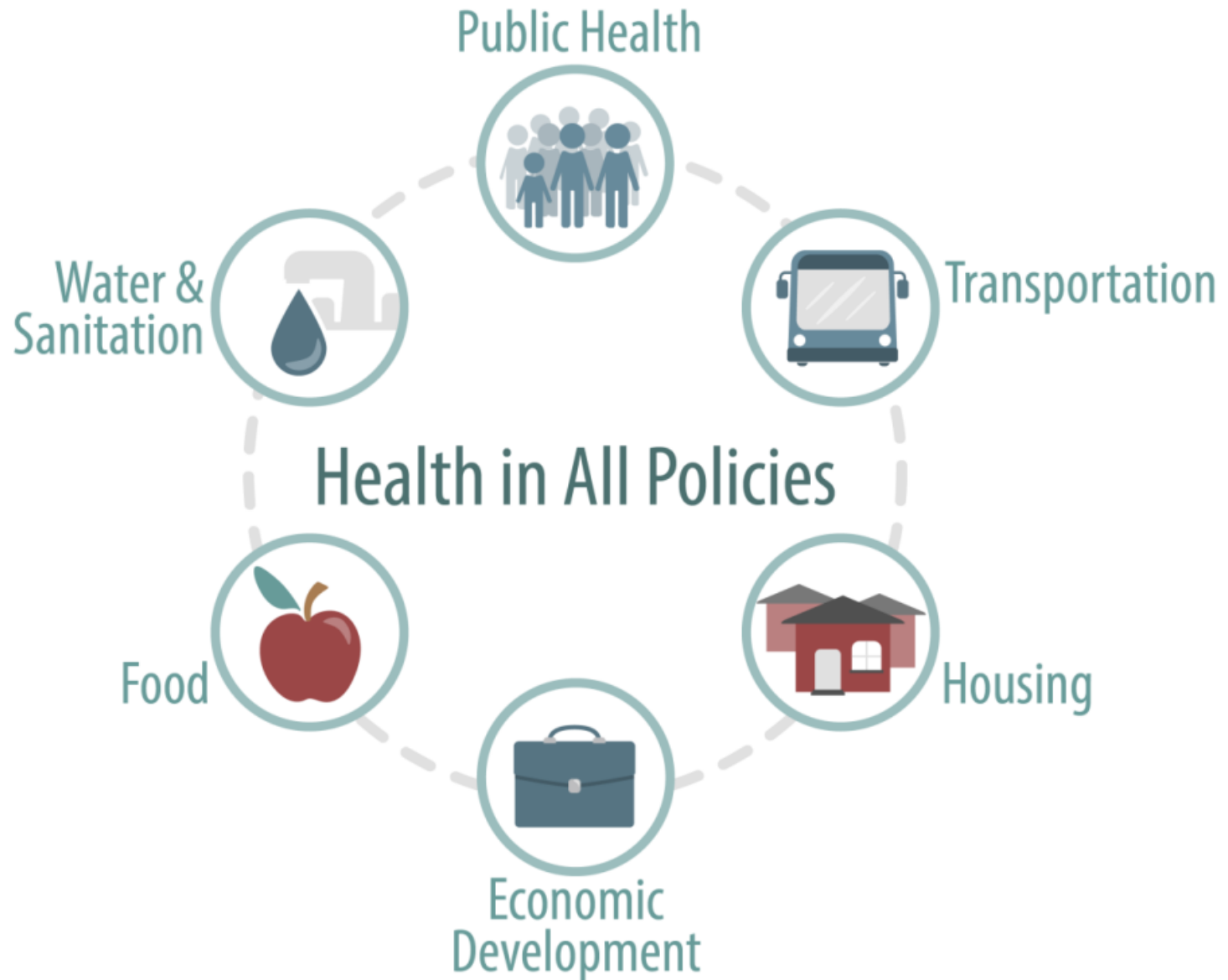
WI PACE Commission Status

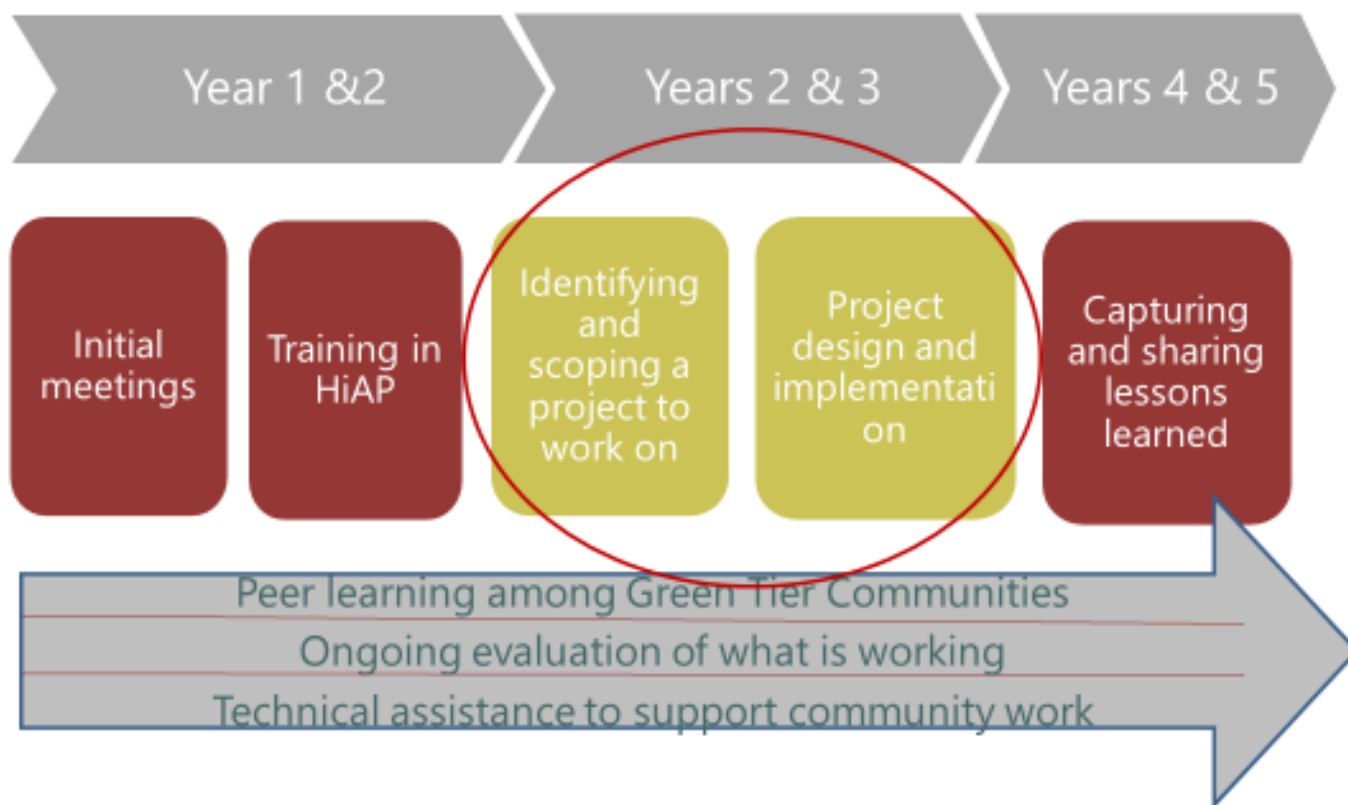




Partnership







Power of Partnerships

1000 Friends of Wisconsin

WDNR

Center on Wisconsin Strategy

League of WI Municipalities

Municipal Environmental Group

WI Counties Association

WI Energy Conservation Corp.

Academic Partners

Applied Population Laboratory

Global Health Institute

Institute for Research on Poverty

Morgridge Center for Public

Service

Nelson Institute

Population Health Institute

UW-Extension

Urban and Regional Planning

WI Center for Education Training



Population Health Institute's Paula Tran Inzeo



<http://greentiercommunities.org/legacy-community-alliance-for-health/>

Sustainable Strategies Webinar Series: Webinars for Wisconsin's Municipal Professionals

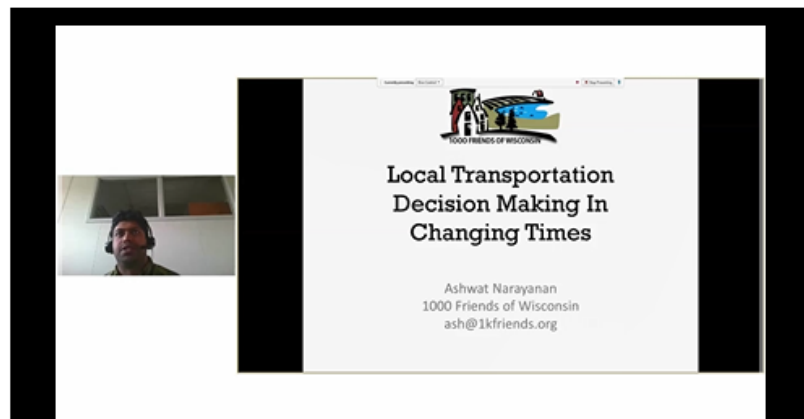


The Sustainable Strategies Webinar Series is a free monthly webinar series for Municipal professionals. Join us every third Thursday from 12pm-1pm for presentations on timely sustainability topics. The Sustainable Strategies Webinar Series is produced by the Wisconsin Green Tier Legacy Communities and the Wisconsin Counties Association. Support is provided by UW-Extension's Regional Natural Resources Education Program and the Wisconsin Department of Natural Resources.

- [Wisconsin Legacy Communities](#)
- [Wisconsin Counties Association](#)
- [University of Wisconsin-Extension](#)

Don't miss a webinar!

You can easily [register](#) for the next webinar.



Green Tier

Apply

to become a Green Tier participant.

Related links

- [Participants and applicants](#)
- [1000 Friends of Wisconsin Legacy Communities \[exit DNR\]](#)
- [League of Wis. Municipalities Legacy Communities \[exit DNR\]](#)
- [League of Wisconsin Municipalities \[exit DNR\]](#)

Public comment periods

[Public comment opportunities](#) are available for the following applicants.

- ▶ Chart Energy & Chemicals, Inc.

DNR contact

[Laurel Sukup](#)
101 S Webster St - OB/7
PO Box 7921
Madison WI 53707-7921
608-267-6817
Cell 608-381-3176
Fax 608-267-9305

<http://dnr.wi.gov/topic/GreenTier/Participants/LegacyWebinars.html>

Thank you for your work in...



Building a Culture of Sustainability





The Power of Partnerships



*Greetings
from*

WISCONSIN



The Badger State

State Flower
VIOLET



State Bird
ROBIN



Will Erikson
Business Support and Sustainability
Green Tier

608-267-3763 | William.Erikson@wisconsin.gov

<http://dnr.wi.gov/topic/greentier/>





Report to the
Sustainability Commission
of the City of Green Bay

MEETING DATE

November 1, 2018

PREPARED BY

AGENDA ITEM # D.2.

Report back from members on feedback from the community regarding potential initiatives for the Sustainability Commission.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None



Report to the
Sustainability Commission
of the City of Green Bay

MEETING DATE

November 1, 2018

PREPARED BY

AGENDA ITEM # E.I.

Discussion with possible action on communication from Ald. Galvin, "Develop a plan for Green Bay to offset its total municipal energy use through the use of renewable energy installations on city property. This should include energy used by city buildings, street lights, transportation and other areas."

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None