



AGENDA OF THE GREEN BAY PUBLIC ARTS COMMISSION

**WEDNESDAY, NOVEMBER 28, 2018, 8:00 AM
CITY HALL, ROOM 604 - THE HARRY MAIER ROOM**

A. Roll Call.

1. Members: Kent Hutchison - Chair, Alex Zacarias - Vice-Chair, Ald. Randy Scannell, Matt Buchanan and Tiffany Bowles
2. Liaison Representatives: Staci Mincks, from Mosaic; and Beth Lemke, from Neville Museum

B. Approval of the Agenda.

1. Approval of the agenda for the November 28, 2018, meeting of the Green Bay Public Arts Commission.

C. Approval of Minutes.

1. Approval of the minutes from the October 24, 2018, meeting of the Green Bay Public Arts Commission.

D. Regular Business.

1. *Referred back from October 24, 2018, meeting:* Discussion on filling one Liaison position and one Commissioner position.
2. Fundraising update and review of current materials.

E. Informational.

1. Chairperson's Report and Project Updates.
2. Coordinator's Report and Project Updates.
3. Next meeting: Wednesday, December 26, 2018 is cancelled.

F. Adjournment.

- 1) THIS MEETING IS RECORDED: THE VIDEO OF THIS MEETING AND MINUTES ARE AVAILABLE ONLINE AT www.greenbaywi.gov
- 2) ACCESSIBILITY: Any person wishing to attend who requires special accommodation because of a disability, should contact the City Safety Manager at 920-448-3125 at least 48 hours before the scheduled meeting time so that arrangements can be made.
- 3) QUORUM: Please take notice that a majority or quorum of the Common Council will attend this Green Bay Public Arts Commission meeting and will constitute a meeting of the Common Council for purposes of discussion and information gathering relative to this agenda.
- 4) REPRESENTATION: The party requesting the communication, or their representative, should be present at this meeting.



MINUTES OF THE GREEN BAY PUBLIC ARTS COMMISSION

**WEDNESDAY, OCTOBER 24, 2018, 8:00 AM
CITY HALL, ROOM 604**

A. ROLL CALL.

1. Members: Kent Hutchison - Chair, Alex Zacarias - Vice-Chair, Ald. Randy Scannell, Matt Buchanan and Tiffany Bowles

Members Present: Alex Zacarias, Kent Hutchison, Tiffany Bowles, Matt Buchanan, Randy Scannell,
Excused:

Other Present: Celestine Jeffreys

2. Liaison Representatives: Staci Mincks, from Mosaic; and Beth Lemke, from Neville Museum

Members Present: Staci Mincks, Mosaic Excused: Beth Lemke

B. APPROVAL OF THE AGENDA.

I. Approval of the agenda for the October 24, 2018, meeting of the Green Bay Public Arts Commission.

Moved by Ald. Randy Scannell, seconded by Alex Zacarias to approve the agenda. Motion carried. Voice vote.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Tiffany Bowles, No- None, Abstain- None

C. APPROVAL OF MINUTES.

I. Approval of the minutes from the September 26, 2018, meeting of the Green Bay Public Arts Commission.

Moved by Ald. Randy Scannell, seconded by Alex Zacarais to approve the minutes. Motion carried. Voice vote.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Tiffany Bowles, No- None, Abstain- None

D. REGULAR BUSINESS.

I. *Referred back from August 22, 2018, meeting:* Discussion with possible action on approving the new logo design for the Green Bay Public Arts Commission.

Moved by Ald. Randy Scannell, seconded by Matt Buchanan to open the floor for discussion. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Tiffany Bowles, No- None, Abstain- None

Moved by Alex Zacarias, seconded by Ald. Randy Scannell to close the floor for discussion. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Tiffany Bowles, No- None, Abstain- None

Moved by Ald. Randy Scannell, seconded by Matt Buchanan to approve the new logo design for Green Bay Public Arts Commission. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Tiffany Bowles, No- None, Abstain- None

3. Discussion on filling one Liaison position and one Commissioner position.

Discussion only, no action taken.

2. *Referred back from September 26, 2018, meeting:* Discussion with possible action on the Annual Grant Program application from CP.

Moved by Ald. Randy Scannell, seconded by Alex Zacarias to open the floor for discussion. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Tiffany Bowles, No- None, Abstain- None

Moved by Alex Zacarias, seconded by Ald. Randy Scannell to close the floor for discussion. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Tiffany Bowles, No- None, Abstain- None

Moved by Matt Buchanan, seconded by Alex Zacarias to deny the Annual Grant Program Application from CP. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Tiffany Bowles, No- None, Abstain- None

4. Discussion with possible action on the Annual Grant Program application from Alex Zacarias.

Moved by Matt Buchanan, seconded by Ald. Randy Scannell to open the floor for discussion. Motion carried.

Yes- Kent Hutchison, Matt Buchanan, Randy Scannell, Tiffany Bowles, No- None, Abstain- Alex Zacarias

Moved by Ald. Randy Scannell, seconded by Matt Buchanan to close the floor for discussion. Motion carried.

Yes- Kent Hutchison, Matt Buchanan, Randy Scannell, Tiffany Bowles, No- None, Abstain- Alex Zacarias

Moved by Kent Hutchison, seconded by Matt Buchanan to approve the Annual Grant Application from Alex Zacarias for \$600.00. Motion carried.

Yes- Kent Hutchison, Matt Buchanan, , Tiffany Bowles, No- Randy Scannell, Abstain- Alex Zacarias

E. INFORMATIONAL.

I. Chairperson's Report and Project Updates.

Kent Hutchinson presented the Chairperson's report. No action needed.

2. Coordinator's Report and Project Updates.

Laura Schley presented the Coordinator's Report and Project Updates. No action needed.

3. Fundraising update.

Laura Schley gave an up update regarding fundraising. No action needed.

4. Next meeting: Wednesday, November 28, 2018 at 8:00 a.m.

F. ADJOURNMENT.

Moved by Ald. Randy Scannell, seconded by Matt Buchanan to adjourn. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Tiffany Bowles, No- None,
Abstain- None



Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

November 28, 2018

PREPARED BY

Laura Schley, Staff

AGENDA ITEM # D.I.

Referred back from October 24, 2018, meeting: Discussion on filling one Liaison position and one Commissioner position.

BACKGROUND

During the October 24, 2018, meeting the Commission discussed collecting applicants to fill one Liaison position that has been open since July 2018, and one Commissioner position as well.

According to the Ordinance related to the Green Bay Public Arts Commission, Section 1.66(3)b states:

Liaisons. The Commission shall have three liaisons. One liaison shall be from the humanities, one shall be from the visual arts, and one shall be from the performing arts. The Mayor shall appoint the liaisons, subject to confirmation by the Common Council. The term for each liaison shall be two years. A liaison does not have any voting authority.

RECOMMENDATION

Staff to select several qualified candidates who would be suitable in filling either the Liaison or Commissioner position to be presented to the Mayor for selection.

FISCAL IMPACT

ATTACHMENTS

1. MattVandenBoomenCoverLetter
2. MattVandenBoomenResume
3. PaulGrallResume



MATT VANDEN BOOMEN
DESIGN

CELESTINE JEFFREYS

Chief of Staff
100 N. Jefferson Street
Green Bay City Hall
Green Bay, WI 54301

Dear Celestine Jeffreys:

My previous experiences and leadership roles make me an ideal candidate for either a Board Member or Liaison position for the Green Bay Public Arts Commission. I strongly align with the Commission's mission and goals to promote the arts, culture and creative identity of Green Bay. Recently, I rebranded the GBPAC and hope to help them in the future to continue to create a more cohesive and compelling story.

I grew up in Green Bay and have always had a passion for the arts. In my schooling, I took as many art classes as I could as well as excelling in band classes and participating in jazz band, solo & ensemble, marching band and the school's drumline. I graduated from the University of Wisconsin-Green Bay in 2013 majoring in Design Arts and minoring in Communication. During this time, I met and gained relationships with many artists that are still in the area and whom I'm currently connected with. During my time at the University I was also a member of the University's Symphonic Band for two years. I earned a Design Internship at one of the area's most prominent design firms during my studies and was hired before I graduated.

I've been with Wild Blue Technologies for 6 years and have gained an expansive amount of professional experience working with Fortune 500 companies such as Hershey, Kimberly-Clark, and Target as well as local companies including Titledown Brewing, Berners Schober, Appleton Harley-Davidson, and Stella's. Through this experience I've truly learned what it means to take on large creative projects and maintain the client's vision through the entire process despite setbacks and changes. With this I meet challenges daily and work to provide creative solutions to achieve client's goals, needs, and aspirations while working within tight timelines and managing budgets that reach 7 figures. Whether it's concepting, critiquing, managing or executing, I have been responsible for all aspects of these projects and have been able to successfully accomplish this while listening and being empathic to both the client as well as the members on my team. Simply put, I am a creative problem solver.

Currently, I'm also involved in outside professional groups like the Fox River Ad Club. As the Vice President, I further expand my network and establish more connections. I mentor students looking for further guidance and help place them in their first jobs out of school

using the connections the Club creates. I am also responsible for planning the Club's annual awards show which will be held at Hotel Northland this year. I understand how important it is to create local synergizes to help build a community and generate engagement.

Spending all my years in Green Bay and being an active member of the creative community, I see the potential and understand how an entity like the GBPAC can turn that potential into something tangible. I see this as an important piece to fulfilling the city's mission of retaining and attracting young talent. As a millennial with the unique perspective of a long time resident of the city, and with a wealth of knowledge about the arts, I believe I am positioned to be a valuable member to the GBPAC.

Sincerely,

A handwritten signature in black ink, reading "Matt Vanden Boomen". The signature is fluid and cursive, with the first name "Matt" and last name "Vanden Boomen" clearly distinguishable.

MATT VANDEN BOOMEN

(920) 680-9054

mattvandenboomen@gmail.com

mattvandenboomendesign.com

MATT VANDEN BOOMEN

DESIGN



WILD BLUE TECHNOLOGIES

Designer

February 2016 - Present

Junior Designer

June 2013 - January 2016

Design Intern

June 2012 - June 2013

De Pere, Wisconsin

FOX RIVER AD CLUB

Vice President

June 2018 - Present

ADDY Committee Member

Education Committee Member

Designer

June 2014 - 2017

Northeast Wisconsin

SHEEPSHEAD REVIEW

Creative Editor

September 2012 - December 2012

Green Bay, Wisconsin

EDUCATION

University of Wisconsin Green Bay, Green Bay WI

Bachelor's Degree, May 2013

Major in Design Arts and Minor in Communication

GPA 3.75/4.0

ACADEMIC AWARDS

- Won three Student ADDYs and one District Level ADDY that went on to the National Level.
- Received the Design Award for one of three pieces selected into the UW-Green Bay 40th Annual Student Art Exhibition juried by Martha Glowacki.
- Awarded 2012-2013 Craig A. Mueller Scholarship.
- Received Page Design Award at the Associated Collegiate Press Best of the Midwest Competition 2012.
- Phi Kappa Phi Honor Society member.

EXPERIENCE

- Conceive and execute original and innovative creative across a wide range of design disciplines, including Graphic Design, Information & Communication Design, Retail & Branded Environments, Interior Design, Package Design & Prototyping, Product Design & Development, Presentation Design and UI/UX Design.
- Direct 3D Artists, Interactive Developers, Project Managers and other specialists.
- Manage projects with high complexity, not only setting and executing the aesthetics of a project, but also participating in forming the strategy.
- Work efficiently under deadlines and consistently exceed what is written in the brief.
- Mentor Junior Designers and Interns.
- Ensure consistent communication about projects within an agency ecosystem.

- Head the ADDY team, an annual awards competition and show, by planning and delegating responsibilities to committee members.
- Research and select creatives at the top of their field from across the country to come in and give professional talks.
- Help to assess, set and oversee the Club's goals and aspirations for the season and develop the budget.
- Direct the creation of marketing materials and overall aesthetic distributed by the Club.

- Recruit student members by speaking to classes on campus, reviewing at student portfolio reviews and mentoring through the Ad Club's mentorship program.
- Designed environmental materials and helped concept the themed 2017 ADDY Awards.
- Conceived and executed the look and feel for all 2014-2015 season materials including event posters and 2015 ADDY theme (Live For The Execution).

- Created multiple design concepts that elevated the publication's aesthetics beyond previous issues.
- Taught other editors how to produce the journal using InDesign.
- Credited by professional reviewer from newpages.com as producing one of the visually strongest arts journals in the current landscape.

REFERENCES AVAILABLE
UPON REQUEST

MATTVANDENBOOMEN@GMAIL.COM
MATTVANDENBOOMENDESIGN.COM

October 24th, 2018

Dear Members of the Green Bay Public Arts Commission,

I am writing in response to an invitation to join the GBPAC. I have enjoyed both performing and volunteering for various arts organizations in our community since my youth and am honored to be asked to become further involved in an organization that I believe is vital to the local community arts scene.

I am currently serving as Board President for the Civic Symphony of Green Bay, where I also serve on the Marketing/Fundraising, Artistic/Programming and Education committees. I also manage Concert Operations for each performance, which includes the logistics of securing the venue, musicians, sponsors and guest performers for each performance. I have been involved with CSGB for four years now and have found my interaction with the musician performers and the audience members who all benefit from a shared musical experience to be incredibly rewarding and purposeful.

Upon moving back to Green Bay from Chicago in 2003, I was impressed to see the arts scene alive and well and enjoyed the many opportunities to perform as an amateur musician. I've sung with the Green Bay Symphony Orchestra, Green Bay Choral Artists, Emerald Heart Quartet and the Dudley Birder Chorale and Music Theater. As a pianist, I've performed as a soloist and accompanied many singers and musicians. I've especially enjoyed coaching and accompanying area high school students during their spring festival season.

On a non-musical level, I've been involved with NeighborWorks Green Bay for 13 years where I am serving my second 3-year term as a Board member, and am currently a Vice-Chair of the Board; I've also been an active committee member, serving on the Governance, Marketing, and Community Reinvestment Committees. In addition to NeighborWorks, I've had the opportunity to serve on the Boards for Evergreen Theater, the Seven Loaves Project and Y.A.S.A., an adaptive sports program for kids with disabilities. These wonderful and varied experiences have allowed me to discover and fully appreciate the tapestry of people and talent that bring this community together and enrich the lives of those who live in it.

I am honored to be considered for the Green Bay Public Arts Commission and would appreciate the opportunity to meet and get to know the organization and those who serve it better. Please feel free to contact me with any further questions.

Respectfully,

Paul J. Grall
President, Civic Symphony of Green Bay
Paulgrall66@gmail.com
920.655.0509



Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

November 28, 2018

PREPARED BY

Laura Schley, Staff

AGENDA ITEM # D.2.

Fundraising update and review of current materials.

BACKGROUND

The Green Bay Public Arts Commission is currently engaged in fundraising efforts to ensure continued programming and expansion of its services. Staff has developed and updated fundraising materials to aid in collecting donations.

RECOMMENDATION

To approve fundraising materials for distribution, subject to minor technical revisions.

FISCAL IMPACT

ATTACHMENTS

1. Fundraising Pack 11-20-18 (1)
2. GBPAC Donation Card
3. GBPAC Highlights (1)

LETTER FROM THE CHAIR



The Green Bay Public Arts Commission (GBPAC) is a part of a long term vision to further develop the artistic and cultural identity of Green Bay. When my family and I moved back to Green Bay in 2013 I was delighted to see the amount of progress that was made while I was gone. There were more businesses downtown, more restaurants across the city, and the installation of the City Deck. I wanted to help continue this progress somehow. This realization provided the motivation to explore how other "Artistic Cities" have been successful in developing their artistic identities.

◆ PUBLIC ART IS: ◆

- 1** Public art can be murals, sculptures, performances, festivals and more.
- 2** Public art is art that is in public spaces, free of cost, and accessible by everyone.
- 3** Cities with governing boards help ensure further development of public art.



FROM THIS A PLAN WAS DEVELOPED

With strong support from the artistic community, city employees and many city officials the Green Bay Public Arts Commission was established on

OCTOBER 23RD 2016

and the very first meeting of the Green Bay Public Arts Commission was held.

► FAST FORWARD ►

Since then we have created three public arts programs, had influence on city council decision making, and created an arts coordinator position to manage and facilitate our programs.

Cities that are growing, retaining talent, and drawing tourists, place a strong value in the Arts. Green Bay is in a unique and exciting position to provide a strong public arts presence. Boosting Green Bay's artistic identity will encourage growth in our creative economy, beautify our streets, buildings and parks, and improve our quality of life.

The Green Bay Public Arts Commission relies entirely on your donations and grants to fund it's programs, administrative costs, and Arts Coordinator position. With your help we can create a strong artistic and cultural future for Green Bay. Your support of the Green Bay Public Arts Commission helps further our cause and for this we thank you in advance.

Kent Hutchison, Chair of the GBPAC

FINANCIAL SNAPSHOT

The Green Bay Public Arts Commission first kicked off the ground in the fall of 2016 with a budget of \$75,000 granted from the Excess Stadium Tax Fund. With this initial startup budget we have been able to accomplish quite a bit in our early stages. So far we have...

**AWARDED OVER \$5,000 TO LOCAL ARTISTS TO
CREATE VARIOUS WORKS OF ART THROUGHOUT THE CITY OF
GREEN BAY**

...

**ASSISTED LOCAL ARTISTS IN CREATING 13 NEW PIECES OF
PUBLIC ART FOR THE CITY. THESE CAN BE ADDED TO THE
ALREADY EXISTING 200+ PIECES OF PUBLIC ART.**

...

**HIRED A 3/4 TIME STAFF MEMBER TO ASSIST WITH
COORDINATING AND MANAGING OUR PROGRAMS**

...

**CREATED AN INDEX AND MAP OF THE 200+ PIECES FROM A
PARTNERSHIP WITH STUDENTS FROM THE UNIVERSITY OF
WISCONSIN GREEN BAY**

We are proud of what we have accomplished thus far, and we are eager to achieve more. With your ongoing contribution we will be able to help continue supporting local artists, and be able to create more public art projects throughout the City of Green Bay. An invested community will empower and sustain our programs.

THE IMPORTANCE OF PUBLIC ART

ON THE LOCAL LEVEL

200+

pieces of public art are already spread through the Green Bay community. With our continued work, we will keep adding to this collection.



Since our start we've already assisted creative artists in forming 13 new public art projects.

Little over 2 years old and we're already set to award almost \$7,000 for public art projects.



ON THE NATIONAL LEVEL

WORK, WORK, WORK

America's nonprofit arts and culture industry supports 4.6 million jobs and generates \$27.5 billion in government revenue.



ECONOMIC IMPACT

In 2015, nonprofit arts and culture organizations generated \$166.3 billion of economic activity.

"Understanding and acknowledging the incredible economic impact of the nonprofit arts and culture, we must always remember their fundamental value. They foster beauty, creativity, originality, and vitality. The arts inspire us, provoke us, involve us, and connect us. But they also create jobs and contribute to the economy."

Robert Lynch - President of Americans for the Arts

ARTS IN BROWN COUNTY

The nonprofit arts and culture sector generates

**\$36.6
MILLION**

total in local economic activity in Brown County.

1,311 full-time equivalent jobs are supported by the nonprofit arts and culture sector.



Source: Americans for the Arts - Arts and Economic Prosperity 5 Study in 2015

ARTIST VOICES



Community members painting a collaborative mural located on Dousman Street., Green Bay.

Brian Eichinger - Local Artist

Green Bay needs the Public Arts Commission because it helps allow people to look at things in a different perspective. Art allows one's mind wander and brightens the community.



Brandon M. Rockstroh - Annual Grants Program Recipient

As writer and director of the original musical production of The Book of Empty Pages, I am so honored and delighted to have partnered with the Green Bay Public Arts Commission to bring this world premiere product of local art to our community! The GBPAC helped make it possible for the nearly 100 students to perform publicly at the mall, on the radio, and to do a benefit performance in our school's auditorium.

Thanks to the GBPAC, public art is thriving in Green Bay, and that makes our community more well-rounded, our schools more relevant, and our citizens more socially-conscious. May public art continue to be a top priority in Green Bay for decades to come!



Rusty Wolfe - Rotating Art Program Participant

Public art is important for this community because it improves our self worth. Everyone gets to add their cultural experience to it and make their own interpretations. You can't help but feel good about public art. It's a simple and positive way for cities and communities to grow.

**GREEN BAY'S
ARTISTIC IDENTITY
IMPROVES
OUR QUALITY OF
LIFE**



Production shot from The Book of Empty Pages

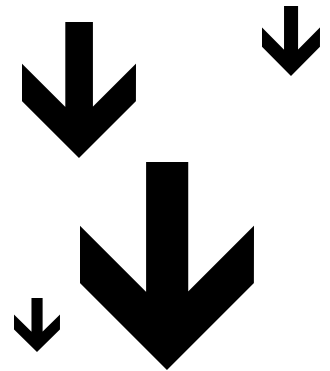
POWER OF THE ARTS



yay!

**THE ARTS MAKE YOUNG ADULTS
MORE CIVICALLY ENGAGED.¹**

**PARTICIPATION IN AFTER-SCHOOL
ARTS PROGRAMS DROPS JUVENILE
CRIME BY 4.2% ON AVERAGE.²**



**RESEARCH SHOWS THAT ART
MAKING PROVIDES A COMMON
BRIDGE AND INCREASES
FRIENDSHIP, EMPATHY, AND
MUTUAL TRUST.³**

**ARTS ORGANIZATIONS AND
EVENTS CAN PLAY A ROLE IN
ATTRACTING RESIDENTS
AND BUSINESSES
TO A COMMUNITY.⁴**



**ARTS AND COMMUNITY
DEVELOPMENT RESULTS IN
GREATER TAX REVENUES.⁵**

REFERENCES

1. Catterall, J., Dumais, S., & Hampden-Thompson, G. (2012: The Arts and Achievement in At-Risk Youth: Findings from Four Longitudinal Studies (Research Report #55), 21. Washington, DC: National Endowment for the Arts.
2. Greg, M., Gupta, R., & Bach-Coulibaly, M. (2014, May 6). After-school Programs & the Arts as Tools for Youth Development.
3. Lee, D. How the Arts Generate Social Capital to Foster Intergroup Social Cohesion. The Journal of Arts Management, Law, and Society.
4. Walesh, Kim and Doug Henton. 2001. "The Creative Community-Leveraging Creativity and Cultural Participation for Silicon Valley's Economic and Civic Future."
5. Waits, M. (2014). Five Roles for Arts, Culture, and Design in Economic Development.

OUR FUTURE GOALS

IN ADDITION TO MAINTAINING AND GROWING OUR CURRENT PROGRAMMING WE ARE LOOKING FORWARD TO THE FUTURE AND THE PLANS WE HAVE FOR GREEN BAY.

ESTABLISH A PUBLIC ART MAINTENANCE PLAN

With over 200 pieces of public art in existence in Green Bay, it's important for the GBPAC to plan for the future and help ensure that our cultural heritage is secure for future generations to enjoy and learn from.

DID YOU KNOW? Preservation of artistic and cultural heritage can help reconcile difficult history, encourage self-expression, and aid in community empowerment and change. ¹



DEVELOP A PUBLIC ART TOUR

The GBPAC is currently the only organization to have a complete inventory of all the public artwork within Green Bay. By developing a public art tour and accompanying interactive app we will ensure equal access for residents and visitors alike to enjoy and interact with this work

DID YOU ALSO KNOW? When you combine arts and cultural heritage with tourism it can create a significant economic boost. 68% of long-distance travelers include a visit to an arts/cultural heritage site during their trip. ²



We are currently operating with one 3/4 staffer and there is plenty more work that can be done to help improve the current programming and develop our plans below.

HIRE A FULL-TIME STAFFER

PLUS MUCH MORE!

We have great plans ahead for many new and exciting art projects within Green Bay! We are in need of more funding and staff time to make these things happen for Green Bay.

Sidewalk poetry, artistic utility boxes, painted crosswalks, artistic spaces, developing artist-in-residence program, art park, sculpture walk, free music celebrations, decorative public pianos, painted parking lots, crosswalk performances, art benches, decorative street sign poles, artistic manhole covers, poetry slams, free music celebrations, decorative public pianos, painted parking lots, crosswalk performances, art benches, decorative street sign poles, artistic manhole covers, poetry slams, artistic bus shelters, illuminated artwork, murals, decorative bridges, snow globes, earth forms, fountains, temporary artwork, community participation artwork, neighborhood communication, develop an artist community, temporary photo exhibitions, decorative mosaics, yarn-bombing, bike racks, traveling art vans, decorative art rails, legal graffiti walls, pothole mosaics, and many many more super cool really fun ideas that will be great for Green Bay! Given the collaborative nature of public art, the GBPAC may not be able to pull off all of these major road projects, but we are seriously going to give it a try. Thomas Green Bay deserves to have a thriving and vibrant art scene that all can enjoy. Public art can help with this and also ensure better quality of life for our residents, visitors and future generations. 2013-14



REFERENCES
1. Abriendo Las Cajas (Opening the Boxes) (2009)

2. Americans for the Arts

OUR ACCOMPLISHMENTS



Paired, Rusty Wolfe

Installed October 2018 at the corner of Oakland and Walnut as part of the Rotating Art Program.



Bicycle Mural, Beau Thomas

Painted in September 2018 on the side of the Bicycle Collective building. This mural is a product of our Annual Grant Program.



Butterfly Mural, Brown County Breastfeeding Coalition

Painted in June 2017 located at 300 Dousman St. This mural provides an interactive photo opportunity for residents and visitors.



Unhinged, Casey Early-Krueger

This collaborative sculpture created by several artists was developed in October 2018 as part of our Annual Grant Program.

Ripple, Community

This collaborative mural was developed by a local artist team and was finished by community members during the Better Block event on Broadway in September 2018.



Untitled Pyramid, Beau Thomas

Local artist, Beau Thomas was selected to complete his colorful sculpture idea as part of the Rotating Art Program series: Painted Pyramids. Three pyramids exist and are located throughout Green Bay.

Select performance from UW-Green Bay Music's 6:30 Concert Series

The 6:30 Concert Series is a monthly free concert put on at the Weidner Center. The GBPAC provided a grant to help ensure the continuation of this concert series.

SUPPORT PUBLIC ART

DONATION FORM

Green Bay Public Arts Commission
Department of Community and Economic Dev.
100 N. Jefferson St. - Room 608
Green Bay, WI 54301 - 5026

Visit us online at www.greenbaywi.gov/pac



GREEN BAY
PUBLIC ARTS
COMMISSION

Donor Name: _____ **Organization:** _____

Address: _____ **City:** _____ **Zip:** _____

Telephone Number: _____ **Email Address:** _____

Enclosed Pledge Amount:

☐ \$1,000 ☐ \$500 ☐ \$300 ☐ \$250

☐ \$100 ☐ \$50 ☐ \$25 ☐ \$15

Other\$ _____

☐

MONTHLY GIFT

☐

ONE TIME GIFT

**Yes, my gift may be
acknowledged in news
releases or other
publications.**

☐

**No, my gift may not be
acknowledged in
news releases or other
publications.**

☐

Make all checks payable to Green Bay Public Arts Commission Please mail your pledge card along with donation to the address listed above.
If you have any questions, please email us directly at: laurasc@greenbaywi.gov or call: (920)-448-3142.

WHAT WE DO



GREEN BAY
PUBLIC ARTS
COMMISSION

The Green Bay Public Arts Commission (GBPAC) focuses on the creation and preservation of public art, and ensuring equal access for all to enjoy and engage with public artwork in Green Bay.

OUR PROGRAMS

ROTATING ART PROGRAM

- The Rotating Art Program beautifies our community, promotes our cultural identity and encourages artistic engagement, and elevates neighborhoods and other areas of our city with art.
- Six concrete foundations are installed throughout the City to serve as platforms for temporary sculptures.
- New work will continuously be rotating throughout the City yearly and provides an opportunity for creative discussion within the community.
- Artists can sell their work on display.

ANNUAL GRANT PROGRAM

- Helps fund public art works, art performances, and events that promote and/or employ public art.
- Grant dollars can fund up to 50% of any type of public art pursuit up to \$1,500.
- We aim to assist artists, performers, scholars, and all creative groups with their proposal to help bolster the creative identity of Green Bay.

LETTERS OF SUPPORT

- We provide letters of support for artists, performers, scholars, and creative groups.
- Validates artists credibility and work and at times assists with achieving permissions from necessary parties.

SOME FACTS AND INFORMATION

WHAT IS PUBLIC ART?

Public art is exactly what it sounds like, art in public spaces. Public art can take on a wide variety of forms and sizes; it can be temporary or permanent. Oftentimes ideas of murals or sculpture come to mind, but public art can include performances, festivals, live poetry readings and more.

DID YOU KNOW?

- The Commission was officially formed in October of 2016
- Currently we have awarded over \$5,000 to local artists
- The Commission is working on developing a % for Art Policy
- There are over 200 pieces of public art currently in the City of Green Bay.
- Since the creation of the Commission, we have welcomed 13 new works of public art in Green Bay.

WHAT'S THE DEAL WITH OUR FUNDING?

The Commission is currently funded through a one time gift from the excess stadium tax fund. Imagine this fund as a bucket, when the GBPAC was formed the bucket was filled. As we grow and award grants and provide stipends for artists our bucket is slowly being drawn from. It is through the generosity of the local community that we will be able to replenish and refill our bucket. Though we are part of the local government, we receive no funds from taxes.

To put on our programs and maintain our efforts it costs roughly \$50,000 a year. Our fundraising efforts will not only maintain our current programs, but help expand them and even add additional programming in the future.

WHY SHOULD YOU SUPPORT US?

By choosing to support the Green Bay Public Arts Commission you are helping to secure our continued work and programming. Whatever amount you are able to donate will assist in helping nurture our creative community and build the City of Green Bay into an arts destination.

Find us on Facebook!: @ CGBCED

To learn more about our programs visit our website at: <http://greenbaywi.gov/pac/>

If you have questions or would like to learn more, please contact Public Arts Coordinator, Laura Schley at laurasc@greenbaywi.gov