



MINUTES OF THE SUSTAINABILITY COMMISSION

THURSDAY, NOVEMBER 1, 2018, 5:00 PM
City Hall, Room 604--The Harry Maier Room

A. ROLL CALL.

I. Chair--Seth Hoffmeister; Vice Chair--Ned Dorff; Alder Randy Scannell; Mark Walter; Debora Hutchison; Essie Fels; Chase Hyland; Julia Noordyk; Stephanie Ortiz

Moved by None, seconded by None to approve. Motion carried.

Yes- None, No- None, Abstain- None

Stephanie Ortiz--absent

B. APPROVAL OF THE AGENDA.

I. Approval of the Agenda for November 1, 2018.

Moved by Ald. Randy Scannell, seconded by Transit Staff Essie Fels to approve. Motion carried.

Yes- Randy Scannell, Chase Hyland, Ned Dorff, Essie Fels, Seth Hoffmeister, Debora Hutchison, Julia Noordyk, Mark Walter, No- None, Abstain- None

C. APPROVAL OF MINUTES.

I. Approval of the Minutes from the October 4, 2018 meeting.

Moved by Ald. Randy Scannell, seconded by Chase Hyland to approve. Motion carried.

Yes- Randy Scannell, Chase Hyland, Ned Dorff, Essie Fels, Seth Hoffmeister, Debora Hutchison, Julia Noordyk, Mark Walter, No- None, Abstain- None

D. INFORMATIONAL.

1. Presentation from Weston Wegener and Will Erikson on the Green Tier Legacy Community program.

Moved by Ald. Randy Scannell, seconded by Essie Fels to receive and place on file. Motion carried.
Yes- Randy Scannell, Chase Hyland, Essie Fels, Seth Hoffmeister, Debora Hutchison, Julia Noordyk, Mark Walter, No- None, Abstain- None

2. Report back from members on feedback from the community regarding potential initiatives for the Sustainability Commission.

Moved by Ald. Randy Scannell, seconded by Mark Walter to receive and place on file. Motion carried.

Yes- Randy Scannell, Chase Hyland, Essie Fels, Seth Hoffmeister, Debora Hutchison, Julia Noordyk, Mark Walter, No- None, Abstain- None

E. REGULAR BUSINESS.

1. Discussion with possible action on communication from Ald. Galvin, "Develop a plan for Green Bay to offset its total municipal energy use through the use of renewable energy installations on city property. This should include energy used by city buildings, street lights, transportation and other areas."

Moved by Ald. Randy Scannell, seconded by Transit Staff Essie Fels to refer to staff. Motion carried.
Yes- Randy Scannell, Chase Hyland, Essie Fels, Seth Hoffmeister, Debora Hutchison, Julia Noordyk, Mark Walter, No- None, Abstain- None

2. Discussion with possible action on recommending the City of Green Bay to join the Green Tier Legacy Community program.

Recommend joining the GTLC and develop a resolution ad-hoc committee. The ad-hoc committee would bring back the draft resolution to the Sustain Commission.

Moved by Ald. Randy Scannell, seconded by Julia Noordyk to approve. Motion carried.
Yes- Randy Scannell, Chase Hyland, Essie Fels, Seth Hoffmeister, Debora Hutchison, Julia Noordyk, Mark Walter, No- None, Abstain- None

Motion to create the ad-hoc committee with Deb Hutchison, Chase Hyland, Seth Hoffmeister and to empower the ad-hoc committee to create the draft to be submitted to staff for review.

Moved by Randy Scannell seconded by Debora Hutchison.

Yes- Randy Scannell, Chase Hyland, Ned Dorff, Essie Fels, Seth Hoffmeister, Debora Hutchison, Julia Noordyk, Mark Walter, No- None, Abstain- None

3. Discussion with possible action on stakeholder meetings and survey questions.

Motion to begin collecting a list of stakeholder groups. Moved by Mark Walter, seconded by Debora Hutchison to approve. Motion carried.

Yes- Randy Scannell, Chase Hyland, Ned Dorff, Essie Fels, Seth Hoffmeister, Debora Hutchison, Julia Noordyk, Mark Walter, No- None, Abstain- None

4. Discussion with possible action on changing the regular meeting date.

Moved by Mark Walter, seconded by Ald. Randy Scannell to meet the 2nd Wednesday of the month, beginning December. Motion carried.

Yes- Randy Scannell, Chase Hyland, Ned Dorff, Essie Fels, Seth Hoffmeister, Debora Hutchison, Julia Noordyk, Mark Walter, No- None, Abstain- None

F. ADJOURNMENT.

Moved by Ald. Randy Scannell, seconded by Chase Hyland to approve. Motion carried.

Yes- Randy Scannell, Chase Hyland, Essie Fels, Seth Hoffmeister, Debora Hutchison, Julia Noordyk, Mark Walter, No- None, Abstain- None

VERBATIM MINUTES

- Coming to order here.
- Hold on, hold on.
- Okay, we'll come to order. Okay.
- Wow, there's a lot of these! Is it all... Wow.
- Yeah it is really for today.

- Oh, yeah, okay. That's better.
- There you go.
- It's loading.
- It's loading.
- Yeah so you, yeah.
- You stapled on the right, that's very confusing for me.
- Yeah so it's the automatic staple thing.
- It's just not stapled where it needs to be stapled.
- I have mine, so there's an extra.
- Here we go, alright.
- Do the next one, right, there we go, 'cause that's what they did the last time.
- Yeah.
- I wasn't, okay. And now.
- Alright we'll call this meeting to order here. We will start with the roll call, chair. Seth Hoffmeister, present. Vice chair?
- Present.
- Alder Scannell?
- Here!
- Mark Walter?
- Here.
- Debora Hutchison?
- Here.
- Essie Fels?
- Here.

- Chase Hyland.
- Here.
- Julia...
- Noordyk.
- Noordyk.
- Yes.
- And Stephanie Ortiz is not here. Alright we'll move on to item B, approval of the agenda.
- Okay.
- Alright. We have a motion to approve the agenda for...
- Motion to approve.
- Is there a second?
- Second.
- Alright, all those in favor signify by saying aye.
- Other second.
- Aye.
- Aye.
- Oh. Oh, discussion? Thank you.
- On to regular business, number one. That was actually a request I made to my alderman before being placed onto the commission here. I'm not sure I'll be here to speak to that. I have to leave early tonight. But I think it's pretty straightforward. If you do need to hold it over, whatever you guys need.
- Do you wanna decide to table it?
- If you need, you know, to table it til next time. Otherwise I think it's pretty straightforward if you wanna discuss it. Just as a clarification.
- Can we volunteer you for anything?
- Everything! He's leaving and he's the man.
- The motion is to approve or to amend?

- Do you wanna amend it so you can talk first? Okay.
- Alright, so. Motion to approve any further discussion. All those in favor of approving the agenda as
- is say aye.
- Aye.
- Aye.
- Oppose? Alright, agenda is approved and item C, approval of the minutes from our October 4th meeting. Do we have a motion to approve?
- Motion to approve.
- We've got a motion to approve.
- I'll second.
- We've looked to her to see if she's ready.
- I just get so excited.
- I know, I know. It takes a while.
- Did you make a motion, I'm sorry?
- Uh, Randy did.
- And who seconded it?
- Nobody yet.
- Second.
- Second by Chase.
- By Chase.
- Alright, any discussion? All those in favor of approving the minutes from October 4th say aye.
- [All] Aye.
- All those opposed say nay. Alright.
- Okay.

- The minutes are approved. Alright and now moving on to item D, we have some special guests here from Wisconsin DNR. Weston Wegener and Will Erikson are going to give us a presentation on the Green Tier Legacy Community program so you guys take it away. Thank you for being here, that's awesome.

- Yeah, thank you very much.

- Would you like to start the PowerPoint?

- Yes please.

- Okay.

- Yeah, I'll give a short introduction and then we'll dive into the PowerPoint. Excuse me.

- Take it away.

- Sure. So hi everyone. First of all thank you for having us here. Very pleased to be here in Green Bay. I guess I'd just like to start off by giving you a little bit of background on myself, on the Green Tier program and then we'll dive into the Legacy Communities.

- You're good.

- With Will. So first of all, my name's Weston Wegener. I was born here in Green Bay, lived here for most of my life. My dad has worked for the public works department here for going on 20 years now and while I was in school at UW Whitewater I spent a few summers here as well working for the public works department so I have a lot of ties to Green Bay, really love the city so when I heard you guys had a Sustainability Commission or were forming one I got really excited and wanted to get involved. So at UW Whitewater, spent four years there studying environmental science and I studied for six months in Freiburg, Germany which is known pretty widely for its sustainability efforts. So after returning I've been working with our state sustainability program here which is Green Tier ever since. So a little bit more about Green Tier. Green Tier, we like to think of ourselves as kind of a suite of environmental services. So we have the Green Tier program, we have the compliance audit program which can be very useful for businesses, and we have the small business environmental assistance program. So I don't have materials with me today about the compliance audit program. But I would definitely be willing to speak a little bit more if anybody is interested in that. I do have some materials here as you'll see about the small business environmental assistance program. They are a confidential program that helps businesses with their environmental goals or with their environmental needs so if a business has a question about permitting or something like that, they can call up the small business program and ask them a question and that's all kept confidential so it's not, so if they are asking about anything that they're afraid may get them in trouble, it's about helping them reach their goals, it's not about anything like that. So small business environmental assistance program. There's more outreach materials here. The Green Tier program has a few different levels of participation or a few different ways to participate. We have tier one and tier two and we have charters. So tier one and tier two are focused towards businesses. So these businesses, a requirement of being in Green Tier means that these businesses have to operate within an environmental management system. Which means that they're really looking for ways to improve their environmental performance, identify all places where they may impact the environment and look

to address those and work towards continual improvement of the environment. So tier two is a little bit more strict. They have more audit frequency that they have to audit their system, and they also have some regulatory flexibilities that they can get into with when they're working on an innovative project or things like that with the DNR. So the Green Tier program is unique in that it is the only sustainability program that's housed in the Department of Natural Resources. And one of the other unique sides of things that we have is having the charters. Legacy Communities is one of these charters. And we also have a few others. Legacy Communities is the largest and the one we'll focus in on today. But essentially what a charter is is it brings people together, people, organizations, nonprofits, other state agencies. We have a big network of people who all kind of work together towards common goals. So the legacy community is really a network of communities who are like

-minded and working to achieve their sustainable projects, their projects in sustainability. So instead of an EMS, an environmental management system, these charters have other methods, as you can see with the sustainability score sheet on which they can measure and track their environmental performance and really try to push those, push that envelope further and further. So again thank you guys for having us today. We had the opportunity on the way up to stop at a few companies that are in the area. So we stopped at Sadoff Iron and Metal, they're down in Oshkosh. They're doing some wonderful things, it was really cool to see them.

- Oshkosh and Fond Du Lac.

- Oshkosh and Fond Du Lac, they have a few different sites. And then we also stopped at ITADlogic, they're another electronic recycling place in Neenah. There's a few others in the area that you may know. Tosca in Green Bay is one and then is another Green Tier participant. So those are on the business side. And I guess without any further ado I'll turn over the Legacy Communities presentation to my colleague Will here.

- And before you go you can give your work address but you need to give us an address, a street name, house number or building number, street and town.

- Sure. So our address is 101 South Webster Street, Madison, Wisconsin.

- Okay.

- So yeah.

- Awesome, yeah. Thank you. So Green Tier Legacy Communities formed in 2010. It started as five communities. If you could actually hit the next slide that is our flag we fly loud and proud. So you might recognize some faces here, some kind of folks on the sustainability scene. There's Mayor Hannah from Appleton. Mayor Larry McDonald from Bayfield, so this is our first five charter signatories along with DNR representatives and some of our NGO representatives as well. Signing the charter in 2010, we started as I mentioned as five communities. Next slide. So you can see now we've grown to 23 communities and also within the last two years we've added counties which has been a really exciting advent. With the addition of counties it kind of ups our scope, our impact of the work we're doing and we're really pleased with the growth in the past two years. We're at 23 like I mentioned and the work we do here impacts nearly a million Wisconsinites now so we'd love to have Green Bay and up that so I could say a million Wisconsinites with some more certainty. But as you can see, Legacy Communities are geographically diverse and really vary in size. We find some

of our niches working with some of these smaller communities, we have communities as small as Egg Harbor, Bayfield, and as large as Appleton, La Crosse, Eau Claire. So it's really inspiring to get the opportunity to work with these different kinds of communities, work with different city planners, clerks. Legacy Community participation varies from community to community, who sits at the table but we really try to emphasize that joining Legacy Communities you're not just signing on your city administration, you're truly joining your community and we really stoke that kind of participation. We want the fire soul people there. We want the people who are serving on committees to attend meetings and network with mayors and city administrators and really take advantage of the network and share best management practices, share obstacles and opportunities they're experiencing in their community because nine times out of 10 we're dealing with the same problems here at a city, community, county level. So we really try to find duplicative models and things that we can take back and share with our network and share with our members. Next slide. This is kind of like word association with these pictures but these are our charter partners. We're very fortunate as we mentioned to have these nonprofits on the table, at the table with us. They serve as executive committee members also and we meet monthly to kind of guide the direction and steer really what we're working on, steer the initiatives and hear from our communities and then set out to provide the government structure to really tackle some of these problems. So we have the Wisconsin Counties Association, John Oakimer is our executive committee rep and he's just been a treat to work with. He's really been influential in PACE, property assess, clean energy financing, I'll get to that. The League of Wisconsin Municipalities, A Thousand Friends of Wisconsin, COWS, the Center On Wisconsin Strategy and WEC, Wisconsin Energy Conservation all really dedicate time and resources to this network and when you join, not only do you have direct access to DNR technical assistance and staff but also you have direct access to these fine nonprofits and organizations and it's really a valuable resource and these guys really care about the work that's being done in legacy communities and it's really core to the mission of their own organizations as well so that's probably the biggest asset we have. Next slide, please. Governance. So this is us, you might recognize some of those faces. Weston and I are far right. But this was at our annual meeting at Stevens Point. We got together in Stevens Point, we met downtown there. We were joined by one special guest, she photobombed us. In the polka dots, you can quickly guess. So this was really a great day. We had folks from across the state come together, all of our members were represented in some form or fashion and this was just a great day. We brought in speakers from UW Extension, speakers from UW Madison, various other organizations and really just spent the day networking. Different workshops on the energy task forces and healthy community task forces we have. And this is a real benefit of participation is that we have these member meetings where we provide a chance for city staff and county staff to get together and network with their peers across the state. Each meeting is hosted at a different Legacy Community as well so we'd kill to get into Green Bay for a nice maybe long weekend, who knows? They're always on Mondays, typically the fifth Monday of the month we find works best for folks to get together and meet. So again that's a real benefit and this is something that we enjoy doing and that our members, we've got a lot of feedback on we have a selfie stick video, Weston took two from our last one we didn't bring but that is always good for a chuckle. We pass the selfie stick around the table and it's really again, kind of, this is a great means to kind of inspire and recharge city and county staff's batteries and send them home, technically, the theme of this meeting too was we want you to be a better city staff or county staff on Tuesday than you were on Monday after attending the meeting. So we really try to provide resources and technical assistance and things that you can really, tangible takeaways from each meeting.

- And the ability to network at these meetings is something that we'll hear a lot. I mean these communities can really bounce ideas off of each other and see what works, see what doesn't work

and it's been a really valuable experience to be a part of these meetings. And that was one of the first ones I was at so it was great to get to meet everybody and see the cool things that are going on throughout the network.

- Are you just happy because you're standing outside Boone's?

- Yeah, right, yeah, exactly. And the public library.

- And we had a great speaker from Stevens Point come.

- Yes we did.

- A sustainability coordinator.

- Yeah Dave Barmider from Stevens Point and he ended the day on such a high note for us, gave one of the coolest interactive kind of inspiring keynote talks to end it. So we really enjoy those. And then so you can see too it's different levels of participation. You have mayors there, you have city administrators, planners, clerks, and then just volunteers and interested citizens as well from communities. So this is a good snapshot representation of who we are and kind of what we're about. Next slide, please. So the benefits of belonging to Legacy Communities, kind of talked about this but direct access to DNR, technical staff and expertise. It's not just Weston and I, thank god. You also have other programs that are very interested in the health of Legacy Communities and also part and parcel it's part of their mission to work with these communities as well so drinking and groundwater folks are very involved with us, forestry folks are very involved with us, urban forestry. And so we find that it provides them kind of a captive audience of communities that they can directly tap into and take advantage of our great working relationship and then it's more expertise and technical assistance we can bring to the table. Potential to receive discretionary funding and preference in awarding DNR grants. It's not only DNR grants, we have in

- kind matches as well with the Office of Energy Innovation and some other grant programs. You're not guaranteed to win any grant by being in Legacy Community, however if there is a tie or whatnot, the tiebreaker would be that additional grant point consideration for your Legacy Community participation. So that's something we try to really convey to our members and it's something that we've seen really work. And it's also, beyond just getting that potential, we actively seek out grants for our members. We have a funding calendar that we keep populated and then anything we see timely and pertinent we make sure to send out to our members and say hey, are you applying, would you like help, we write letters of support all the time, I love writing letters of support for grants. And then actually with our flexibility with our NGO partners they can be the grant administrator on some of these grants and we've had great success with forming together as a coalition of communities working on things, we recently received a grant for green infrastructure on the Great Lakes basin to do tree plantings. And A Thousand Friends was the grant administrator, we had four eligible communities from Oshkosh to Bayfield participate and received grants to plant trees and that was all done through A Thousand Friends, we work directly with their arborists and city planners to get site maps and such but we really try to say we don't wanna be a workload creator. We hear so often municipalities are so stretched thin, counties are so stretched thin, so we try to be a workload alleviator and kind of be kind of a seamless mesh you can put over your existing efforts. And I'll just say if you have a Sustainability Commission, we were so pumped when we heard Green Bay was forming this because if you have the folks and the minds you have in this room together already

committing to meeting once a month, you're ahead of the curve and Green Tier participation, Legacy Community participation will be no burden and we hope again it'll be just a mesh you can put over your existing efforts where we can support what you're already working on, open your eyes to some things you may not be aware about and then share out with the rest of the group. And then again, it creates a forum to be recognized for achievements, we have two Legacy Community sites. One of them is hosted by A Thousand Friends, our NGO partner, that's because DNR kinda has a web police and we don't have all the capabilities for an interfacing website like we'd like. So with that website we have a members

- only access site where we keep our minutes and it's kind of a teach a man, teach a woman to fish adage where we keep all of our resources there so communities can go access it themselves and share it and disseminate it throughout the network. Contact logs are there so every member can get in touch with any other member and we really try to have that be a transparent tool for communities.

- So if I could just add too you mentioned forestry folks working with the Legacy Communities. Another really cool thing that we've seen kind of happen just as part of Green Tier participation is we have another charter called Wisconsin Urban Wood where they source urban wood through a sustainable chain of custody to its end user. And one thing that we've seen happen on Eau Claire in other Legacy Communities kind of organically is that Wisconsin Urban Wood likes to work with Legacy Communities and they really like to source their logs from sustainable

- minded communities and it's been working out really well for them so that's a pretty cool benefit as far as how that happens naturally.

- Absolutely. Next slide please. I think there's another. So the costs. It's free and this is always like we're selling our snake poison across the state but it really is free.

- They don't charge nothing?

- No.

- It is a voluntary all you have to do is listen to our spiel and then you're all paid up that's the only costs. But it's free and then the only real requirements is commitment. We ask all of our members you know show up be engaged. Legacy Community participation truly is you get out what you put in. So we have some members who are very engaged and really taking advantage and leading the way on sustainability across the state. Others are less active however you do have to annually report that is a no that kind of is the real requirement but that goes hand in hand with the baseline assessment you all have. So we try to have our annual reporting near this ever evolving list of best management practices we provide. Next slide please. So what communities are signing on to is again developing a kind of a sustainability goal, developing metrics and then reporting out year to year and a lot of communities are already doing these things but again what we try to do is provide that structure and framework for you to seamlessly report out you have all this data but what are you doing with it? So when we have communities share and report on it it again really provides value and lets you show your community, show your mayor, your city administrator look there is a business case for sustainability and this is it and often times we find sustainability initiatives fund a sustainability coordinator and then the work that sustainability coordinator does is able to fund three more positions or something just with the ROI, the return on investment. Next slide please. So this is the

website I mentioned This is the greentiercommunities.org site. We also have a DNR house site with annual reports and such. The A Thousand Friends site and this is kind of that that's the member access snippets there but please check it out. Each Legacy Community as well has their own website where their information is shared. We try to keep it up to date, going back to that fundability thing, we try to keep this website really up to date new. We love sharing successes from other communities and we have a scrolling tab now where we have different events and opportunities that are populated there and it makes us more fundable. It shows that we're engaged, it shows that we're active. One of the scrolling sites will be your own. Julia here for a November 15th webinar. Next slide. So that's the score sheet as we mentioned this is the best management practices. The score sheet also next slide kind of drives our task force. Based off of this score sheet we have land use, energy use, waste water, healthy community planning. So that kind of the score sheet serves as the back bone for us to then delve into these other topics like energy, like healthy community planning. This is an example of a project we worked on working with municipalities and working with their utility providers directly to get their utility release forms and actually use energy storage portfolio manager to bench mark and track municipal facilities, county facilities and we got incline services through the offices of Energy Innovation that have energy engineers actually populate different communities and keep it up to date so that was a huge win for us. We were very proud of the work we did with that energy task force. Next slide. And only more proud is the work we've done with PACE. So this is property assessed clean energy financing. This was a direct result of our energy task force's efforts working with WEC and the Wisconsin Counties Association they were able to launch the Wisconsin PACE Commission. PACE legislation has been in Wisconsin for about 10 years. It's been used a little bit in Milwaukee but it mostly sat dormant for a long time because you really needed kind of the county and the city to be on the same page. We adopted joint powers authorities and we've worked to kind of be the third party administrator on these and so PACE really is as I said property assessed clean energy financing. It's really a gap financing mechanism for sustainable infrastructure. So if you're looking at private developments we found hospitality services, hotels are taking advantages a lot now. 10 projects across the state have been launched just in the past year and a half. It's a great way to to put that upfront investment in towards sustainability, towards photovoltaics, towards better windows, towards H

-vac upgrades, and it's something that we're extremely proud of. Next slide. You can see kind of there's this is out of date now. We have 36 counties that have adopted the PACE resolution and are in the Wisconsin PACE commission. So this project has been literally on the engine of John Oakimer's Plymouth minivan. Him and Jason Stringer have driven hundreds of thousands of miles across the state meeting with all 72 counties. To really spread the word on this 'cause it is, it's another one of those it sounds too good to be true but really it's just a matter of connecting the right ideas to the right people and it's something we're extremely proud of. Next slide please. There's other partners with PACE as well. We've had Von Briesen provide some legal expertise pro bono and all of these partners have been just tremendous to work with. There's also local lenders and we really try to promote local lenders being that grant administrators to really keep the money local and really have that investment be in Wisconsin from Wisconsin communities, from public private partnerships. Next slide please. This is another one, our healthy community task force based off of the score sheet we launched healthy community planning and this is addressing health in all policies. We received a five year million dollar grant to work on upstream thinking you know. Health in all policies. How can you incorporate healthy community planning in your comprehensive plan? What's that look like? It looks different in each community we found out. We're in the first year of five years so we've been meeting with communities. There's 10 communities participating actively in this and it could be public housing, it could be economic development, transportation, safe ways to school

things like that. So this is something we're very excited about and we hope to have replicable novels from this work that we can then share with all of our members and it's not too late to be involved still yet in this program. Next slide. I think we're just right here. This is kind of where we're at still designing and implementing our projects but it's been an exciting thing and that has been led by COWS. The Center on Wisconsin Strategy has been the partner that's led that and A Thousand Friends has provided support as well meeting with our municipalities. Next slide please. So here's just a list of our partners on this. Again what this really highlights is that we have the ability with this network to connect. The strength of our network is our network. We cast a wide net and this grant is just a great example of our fundability moving forward and we're hoping to become even more fundable as we continue to tout these kind of successes. Next slide please. As I mentioned another service that we do through Legacy Communities is we host sustainable strategies webinar series. These are free monthly webinars produced by Weston and I and they are intended for municipal and county professionals. So we do it once a month and sustainability topics range from month to month. We are ecstatic to have Julia here for November 15th. We encourage you all to tune in. These are just some other things we try to provide for our members. They're opened beyond our members as well but a lot of Legacy Communities are the case studies that provide the technical expertise. The folks are saying you know whose doing really cool things, XY and Z in this community, and you should share their story. All webinars are recorded as well. I think we told you that So they are all recorded and available on our website as well and we're really proud of the catalog we're building of experts in their field sharing their work and so that's something that is a benefit. It's something that we really enjoy doing and find that our members enjoy and tune in and if you can't tune in day of like I said they're available anytime. So that's another

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- We do have another one coming up that we're pretty excited about, it's with an international flavor from Freiburg. We kind of launched it, we don't have a date narrowed down just yet but he's looking to talk about urban ecology and how that can be implemented in the US. In similar ways that it's implemented in Freiburg. Really excited about that and we'll get out some materials once we get that rolling.

- And there will be a time difference for that.

- Yeah.

- It's a seminar so it'll be earlier in the morning.

- Yeah it might be an 8, 9 a.m. webinar.

- Yeah.

- Exactly.

- So absolutely excited about it, check it out on the website in the library.

- And thank you again Julia for be willing to present this month.

- Yeah my pleasure.
- We look forward to it. The UWC grant it's gonna be building resilient communities one code at a time.
- We're looking forward to it.
- It's about green infrastructure and barriers to green infrastructure in codes and ordinances.
- Cool.
- Tune in.
- Absolutely.
- Next slide please. So really in wrapping
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- Can people not in the network watch your webinars?
- No they can. They're open to the public.
- Yeah.
- Yup.
- We do, every member receives emails. We promote them to our members but it's on the website you can register online. Open to the public. We love getting you know and seeing communities who aren't in Legacy Communities joining us. That means we've done our job and we're excited about that. Just another tool another resource that we help to provide and the members do again like I said they produce these you know they're the talent so it's really been it's a treat to work on that.
- And if you guys would like to be, I'm sorry. If you guys would like to be on the outreach just let one of us know and we can put your email address onto the list and have those sent out to you as well.
- Absolutely yeah. So kind of in closing this was from the city of Eau Claire Ned Noel is just an amazing city planner in Eau Claire, they're very lucky to have him. We're very lucky to have him. He sits on our executive committee. We do have opportunities for communities to sit on the executive committee as well communities and county reps so. Next slide please. Ned sent this to me unprovoked. This is what Eau Claire's chamber of commerce did. They put together a board show for businesses, organizations, institutes and their communities that are doing cool things in sustainability and they gave them all awards and kind of shared the work they're doing and if you look closely those awards are made as aforementioned of Wisconsin Urban Wood which is another

Green Tier charter which is really an economic response to emerald ash bore. We have a gluttony of trees now that need to come down. It's not if, it's not when you know it's here and so in response to this Wisconsin Urban Wood next slide has really exemplified the power of partnerships and they work to connect directly with tree crews, public works to scope artists and wood workers, kiln operators and craftsman across the state who then take this otherwise wood that would be chipped or mulched or God forbid put in a landfill and create high purpose wood value products with it. We, Weston and I, were able to go to Eau Claire Wood Works where this picture was taken this summer and meet Tim Brudnicki. He makes guitars out of out of emerald ash trees and sells them off. Justin Vernon in Eau Claire actually signed some and they auctioned them off for \$20,000 which is like

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- Wow!

- Keeping that money in the local economy is just something amazing and they also do and for every you know every dollar you keep in the local economy it generates four more. So this business model has taken off across the state.

- They even implemented about 10,000, no, 20,000 board feet of lumber in the boxing arena at the Fiserv Forum.

- So when our final report comes out next week or the week after check out our videos. We had the opportunity to get in to the Fiserv Forum and talk with the people who were behind implementing that much Urban Wood into such a high profile location.

- Yeah.

- So that was really cool.

- So just another great example of what kind of flexibility charters provide and then Wisconsin Urban Wood in particular is one that works directly with Legacy Communities and so it connects these people, these ideas to your city, communities and staff and really again a work load alleviator. They come pick up the trees from the lumber yards and take them away or they'll be onsite right as your tree crew is working on taking down an ash tree they'll come and get it and square that away. Again it's really just an inspiring charter. Next slide please. So yeah in closing Legacy Communities is really about just building a culture of sustainability across the state, and connecting ideas with people and providing a kind of a seamless mesh and a resource to communities and to committees and to inspire city planners or clerks or whomever it may be to let them know you're not alone there's a network of folks trying to tackle a lot of the same problems you're addressing and that just by getting together and meeting and talking about it is often times the hardest part but we found a little niche to be able to facilitate some action and some initiatives and we would be extremely proud to have your consideration to join the Legacy Communities network and we do feel you know, no BS, that it is a benefit to communities to take advantage of and we've been seeing in the past two years a huge influx of communities wanting to take advantage of this, wanting to bring their strength and resources to the network and add on to it and really be part of a growing initiative of kind of sustainable change and just of sound resource management. So that is Legacy Communities in a nutshell and thank you

again to the Green Bay Sustainability Commission for having us, we're proud of you guys for having one of these and again Weston did some great digging and when he found out you guys had it he was like we need to be here.

- Yeah.

- So got a number of emails.

- Sorry about that.

- No, no that was fine. That was good. I was happy to hear from you.

- Being thorough is not a weakness of his.

- I just wanna say I was really proud when I saw that Green Bay decided to form a Sustainability Commission so it's been awesome and I appreciate the opportunity to come and talk to you guys today.

- Thanks for being here.

- Yeah thanks.

- Thank you.

- And we have cards with information if you would like cards. Please feel free if you know any small businesses as well that would be looking to take advantage of this program have these on display so somebody to take one and use it for their own advantage as well. So we'll leave those here.

- May I ask a couple quick questions?

- Yeah.

- Absolutely, absolutely.

- So I think the Green Tier program sounds fantastic and I hope that eventually we do decide to join. I was just curious two questions why not why is Madison Milwaukee not on the map yet and why cities and counties but not school districts?

- Yeah great question. I would love to work with school districts and we're hoping to formalize some things. There's an opportunity working with lead pipe replacement to work with schools those are non regulated entities and that's where the majority of our children spend the majority of their time so that's something we're hoping to noodle on and get into but just as of now we haven't engaged with school districts kind of the monster with that. However and then speaking to Madison and Milwaukee we find that Madison communities like Madison and communities like Milwaukee don't need us you know. They have their own office of sustainability. Milwaukee has their own office you know of sustainable initiatives and such. They're doing great work and so where we found our niche is working with these mid major size communities that are maybe under staffed or maybe not able to do all the things that the Madisons and Milwaukees are able to do so we wanted to focus our efforts

where they would yield the greatest results. I would love to work with Madison Milwaukee. PACE, the PACE commission does work with Milwaukee's office of sustainability initiatives and such because Milwaukee's taken advantage of PACE legislation. So strategically thinking that I believe is why we haven't yet but we do work with Fitchburg, Monona, Middleton, and Sun Prairie all surrounding Madison. Dane County is going to join the PACE commission as well. So someday we do hope to land the big birds but we're very pleased with who we're working with right now and again seeing like the difference one good city planner can make in a community has been super inspiring and that's kind of been where we've made our bread so far but we are not opposed and if you know anybody...

- Well thank you and I think you could provide a lot of service like the grant writing which has come

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- Absolutely.

- From people or the community that like to see us work on that so.

- Absolutely.

- Fantastic. Thank you guys.

- Yeah thank you.

- Any other questions?

- Are you getting any push back at all? I would think...

- Yeah so we've been, Green Tier has been very fortunate to throughout the duration of our time we've enjoyed bipartisan support, you know. Wisconsin's open for business so we are a business

-supporting organization. We work with companies, we help them implement environmental management systems, it's really a tool for Wisconsin to tout to you know incoming businesses to say hey look we provide support, we provide resources to you as well from the state. So that's done us a good amount of goodwill and in terms of Legacy Communities, we really haven't received any pushback outside of one instance where there was thinking of there was it got politicized about a road diet but it had nothing to do with Legacy Communities, it was one of our NGO partners, their work in assessing a road diet that wasn't sustainable. But on the whole, no. It's really, like I said, it's a free, voluntary, non

-regulatory program and it truly is what you put in is what you get out. And so it's just kind of a tool that communities can take advantage of and that we hope support their existing efforts and we're not pushy as to what we're doing, we don't have an agenda of our own. We truly try to have all direction of the charter be steered by the city planners, the mayors, the folks who are attending these meetings and are saying we hear them and that guides our efforts. So we make that be our core value and our core kind of direction of work and that has kind of kept us pretty unpoliticized.

- I can speak. As the DNR we are more so the facilitators of these things. This is where everything is housed, but like he said the executive committee really takes it in the direction they want to. However being housed at the DNR it is important for us to still recognize environmental sustainability so that's why some of those things on the score sheet are part of it but I mean if you're talking sustainability, you're talking environmental, economic, and social, so we will plan a profit.

- So.

- Thank you.

- Since it's information.

- Yeah, so we motion to do that?

- Mm hmm.

- Alright is there a motion to do it?

- So.

- Is there a second?

- Second.

- There is a motion and a second. All those in favor of receiving and placing on file, say aye.

- Aye.

- Opposed? Alright, thanks a lot.

- Thank you.

- Thank you guys.

- Yes.

- Thank you.

- Yeah, thank you.

- Alright. Moving on to the next item, oh. This?

- Anybody's pacemaker?

- Thank you so much again for having us, you guys.

- Thank you.

- Thank you guys.

- Thank you guys.

- We'll see you.

- Hey feel free to reach out with any questions.

- Thanks for coming out.

- Yeah, thanks for having us.

- Alright, now moving on to item two under informational section. Wanted to have an opportunity for everybody to report back on some of the feedback we've been getting. So in the last month and I guess five weeks I hope we've all had a chance to talk to different folks in the community formally and informally so if we just wanna go around and share any feedback we've gotten we can do that at this moment. So does anybody want to go first?

- I'll go first.

- Alright.

- Oh, okay.

- Alright so I just got started with this. And I sent out an email that asked what sustainability meant to them, I had the UN example and then what would they like to see the Green Bay Sustainability Commission do? So I think I worded it in a way that got back a lot of information that didn't really fit nicely into that spreadsheet, but these answers are very heartfelt, very sincere, very concerned, and some really brought tears to my eyes. So I think it's a very powerful thing to involve the community in this question and what we can do to have their involvement as much as possible. I just felt it was very, the answers were very powerful so I thought it would be cool if we all could have a chance maybe to read everybody's so they wouldn't just get swept into a spreadsheet and filed but you know we could actually spend time reading them. Maybe together or take notes or something like that. So that's

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- Was there any that really stuck out at you that you care to share right now?

- Yeah. One is a little bit long but this is, can I say names?

- Yes, absolutely.

- I think so.

- Note of

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- Public record.

- Alright so this is from Charlie Frisk. And I won't read the whole thing, it's lengthy, but every single bit of it is so important. So one of the things he talked about was how many of us in the United States or in the world are choosing to live a certain way that is preventing future generations from enjoying what we're enjoying right now. Like to hear a loon at night, to be able to fish certain kinds of fish, hunt certain kinds of game, you know, things like that are being lost slowly but surely and that really hit home, that, you know, our lifestyle now is affecting the future of other people's lifestyles. Our children and grandchildren. So that one was quite powerful. I couldn't actually read the whole thing. Here's one that hits home. It's nicely read. Hello friends, as a member of Green Bay's Sustainability Commission, on this commission we are, oops, that's mine, sorry. Okay. Oops. Okay. We would like to have our water and air clean and free from pollutants. We would like to see public green space kept up and not privatized. We are concerned about megafarms so would like an economy that supports those who are interested in developing innovative, compassionate, intelligent farming techniques. And this is from Craig in East A friend who's in Mexico now, this is very basic. When I think of sustainability I think of it having enough affordable clean water for living life. Less plastic and more recycling is always neat to see. Being in Mexico there is a fair amount of publicity about damaging plastic, how it damages the sea turtles' noses, et cetera. Are there any initiatives about solar energy, wind energy, methane? Here in Mexico there is a ton of sargasso seaweed that washes ashore. People have no idea what to do with it. It sits and rots eventually it dries out. It would be so cool if it could be turned into energy some way. And then I'll just read one more. Advice for the committee. The committee input on decision making seek wisdom from a variety of partners, make a difference that is tangible, have a plan for communication with interested effected parties, work with partners who have similar interests for mutually beneficial goals, tap into and develop the community's talents and steps can be small if they are fun, innovative and capture the imagination of young and old alike. Hillary Raff, she's a teacher at Holden Leopold. That's all. I just think they're very special and heartfelt and it was a great idea to elicit these opinions. For our committee members.

- Great.

- Should we just go around or anything?

- A few people has addressed the ports for electric cars, there's not many here in town. I think the only one is by BPS but I really don't know.

- There aren't that many.

- There ain't that many so.

- Yeah.

- So I got that from a few people. The recycling is a big thing too. They suggested you know if we have those waste garbage cans to have you know recycling alongside it. So those are just a couple of the topics that I got.

- One person said they want lots of more fish for fishing.

- That's fishy.

- I was like there's a lot of fish right now but whatever.

- Not at that joint.

- They want bigger fish.

- There could be more of some fish. Transportation definitely came up in a couple of different conversations. I talked to one person who is a small business owner and he found it difficult to implement sustainable practices because he's like to do those practices because they cost a lot for one person to do. So I think so basically being maybe potentially supporting businesses to be able to do things. He was a hairstylist. So he couldn't find ways to recycle or deal with his products or whatever that was cost effective. And then... Also air quality I mean I don't know. I know that's a big public health issue and we have a lot of industry here and then we're also kind of like the tail pipe of Wisconsin and Chicago I mean really so I think potentially there is some opportunities there. Also, we are just surrounded by a lot of agriculture and there's a lot of opportunity for local, it's actually a really unique food opportunity. I mean it's you know what's the, hinterland so they have a I talked to their owner once and their restaurant, they have a restaurant down in Milwaukee but they said it's way more easier to source food, local farm and table food in this region because there's so much around.

- Oh.

- That's good.

- So I have the benefit of spending a lot of time on campus where there's a lot of like

-minded individuals such as myself who like hopefully I will be the pioneers towards sustainability in the future and pursue different roles within that aspect. What has really caught my attention is how interested especially my professors have become towards what I'm doing. So they'll pull me aside after class and they'll ask specifically like, "What direction are you guys going, "where do you think you wanna take this?" And for me not only does it feel good for me that I even have the opportunity to sit at this table but it's just, it's kind of nice to know that they're there to offer their advice if needed and they have so if you ever need any assistance go ahead and ask and I think that's really great opportunity not only for the commission but just for one of our local establishments here in Green Bay because there is, especially on the environmental science side and the policy side I mean have a lot of special minds in that institution.

- I started talking to a lot of my neighbors over the last several well actually over the last couple months and setting aside the discussion I always get about hey I do recycling and so there's always a question. There's always a question. What do I do with lint? Can I put this in there, can I put this in

there? Why can't I recycle every plastic that's made? So I do get that a lot. There is a lot of interest from a lot of people about how we recycle in Green Bay and why can't we do more stuff and basically I tell them well you can't recycle more stuff because I set the rules. With the county it's like oh, now I can hide my head. I wish I could but interestingly enough actually what came up in a couple of conversations was people's concern about storm water management and I think it was because of the flooding this year. And so I started hearing about that in terms of how does what we're doing in my neighborhood I'm over by the stadium, the St. Agnes neighborhood. It's not that old I mean but we get flooding periodically here and there and people were concerned about is the city doing more to maybe get the storm water out or are we gonna have more floods in the future? There's based on what they've seen this past year this past summer and are going to have to do more about that and is my sump pump be adequate to keep water out of my basement or my backyard? So there were a lot of, a number of conversations with a couple of my neighbors and friends I also live in an area that's it's really, Celestine knows my name really really well too. On my block we now have four families with kids, little kids and my next door neighbor just moved out of her house. She was 90 and it's a family now next door. So my neighborhood is turning over and so several neighbors have lots of little kids to you know pre teen and their concerned about what the future is like for their kids and whether their, they like our neighborhood because it's walkable. We have sidewalks every where, I'm a block from a bus line. We're several blocks from schools. We're walking distance to churches. You can come through my neighborhood and there are people walking every time all night you know not all night but at night time during the

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- Zombies.

- Yes. So it's a very walkable neighborhood and they like that and they see what, just what doesn't want sidewalks in old neighborhoods and so I've heard about that from the standpoint of having a nice neighborhood for families and kids to grow up in and is that something that's a priority for the area. As Green Bay develops and are we gonna see more of that. And then I have two neighbors within a block or so of me, one's a longtime friend, one I just met. Both have solar panels on their houses. One built his own. For lack of a better term, it's a monstrosity. But it's, it's kind of like a whole building out of wood that supports solar panels. So they are very interested about that and is the city going to be looking at incentives for additional solar work or is that something that energy, self

-sustainability in energy, is that something that you focus on, is that something you wanna continue to talk about. They wanna know more about that so. My neighborhood is getting to be a real mix of you know I've got several neighbors who are retired and several neighbors who are starting families so it's a real nice mix of age and groups and a lot of different things. Lots of questions out there I tried not to provide the answer.

- I've heard from a few different people. There was a few things. One is leaves and I've actually been getting some complaints from neighbors who are raking their leaves and blowing their leaves into the street. Which we have a city ordinance on that, I have talked to Director Grenier about that and there is a movement afoot within their department to take a more firm stance on that. In the past

they just kind of directed, tried to educate people but it seems like the the same ones are doing it over and over and over so we're gonna maybe come up with some

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- Is there a leaf collection?

- There's a leaf collection but people still...

- Just do it yeah. They done a lot of research in Madison actually about leaf collection programs and how to make them work in terms of behavior change so.

- Oh.

- And providing people with bags and the exact date of when the leaves are gonna get picked up helps a lot.

- Well that's

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- So yeah.

- Something we could

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- We could look into.

- Yup.

- They've done a lot of work on that.

- Yeah I was just so happy that there were so many people in the community actually concerned about it.

- I think it's great.

- Yeah.

- This is the first time I've ever had somebody complain about their neighbor blowing leaves.

- That's awesome.
- Yeah.
- I love hearing that.
- Yeah me too.
- Putting leaves onto the curb like I see I mean in the summertime it's grass and in the wintertime or fall it's leaves.
- Yeah. Someone reached out to me
- Wait, sorry. What are people supposed to do if there's leaf pick up? Maybe they don't know.
- Just leave it on the terrace.
- Oh.
- Not into the curb.
- Interesting.
- Yeah it's a storm water issue.
- Yes.
- Mm hmm.
- Totally I think it's really interesting that's good maybe.
- But it's also not only messes up our sewers but also then pollutes the bay, the river and Bay Beach.
- That's actually why you, yeah. That's like the main reason you have a leaf collection program so.
- Yeah.
- For the storm water to come in or pollution.
- Leave the leaves at the curb.
- It also increases blockage because the water can't
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- Blocks them.

- One woman reached out to me, she's an herbalist and she sent me some issues with zoning with the city and she'd like to CC us maybe towards green zones. I shared that with her charity we bring that up later on I'm assuming and she'll be involved and actually I just shared I just sent that to Ken so.

- Okay.

- I'm sorry what green zones?

- Green zones? It'd be an area of the city that's zoned where you'd be able to grow things in your yard. You might even have goats or something or I mean green there are different kinds of green zones but it's more of a urban

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- We're talking about like urban farming?

- Kind of, kind of but not urban like you know but not, a mini idea of that.

- Yeah a lot of my

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- So that's a zoning?

- It's a zoning issue yeah. You'd have to zone for that. You'd have to establish what we won't allow and how it has to be done. And then I had someone reach out to me who is interested in doing solar with schools and getting grants and stuff. So I told him he should definitely, actually I didn't get a chance to talk to him. He left me a message and I contacted him and we're playing phone tag and so eventually I said by all means put something together here and then send it and we can definitely follow up on that. So.

- Great. Over the last month but even prior to that as we're building support to get this commission started I've met with folks from the Joshua Environmental Task Force, folks from the Brown County Conservation Alliance, Wisconsin League of Conservation Voters members and a lot of the feedback has been very similar. I guess there has been through all three of those groups very universal support for renewable energy. I think that lots of folks throughout the community and throughout the state have really been turning to embrace that group and I need to get permission if I can share publicly but there's some polling done in Brown County that suggested that renewable energy isn't as much of a political divisive issue anymore and there was I guess support for that on both sides of the political spectrum which was really promising. But a lot of folks were really concerned about that issue. I think that just a few weeks ago when the Intergovernmental Climate Panel came out with the the article that said that 2040 is kind of the cut off date I felt a big surge of urgency canvassing during my day job. Folks would be you know bringing it up at the doors or members are bringing it up with folks and

these organizations are bringing it up that we need to have very rapid shift to renewable energy because the science suggests that in a very short amount of time it will be too late to mitigate the worst things with the climate change. So that's that's been a big response point. I think that like you said folks very recently after all the flooding have been really concerned about water infrastructure issues. I attended, there was a neighbor works forum a few weeks ago on water infrastructure and most of the meeting kind of took a different shift. And we focused on a different issue but they kind of had like a audience round the horn thing where they talk about their concerns and there's a lot of different concerns with flooding and storm water management and there seemed to be a lot of support for green infrastructure and better storm water management. So that was very interesting. But yeah those are the big things. I think that more transportation access, bike lanes and things like that. Clean buses have been things that have come up. I also got the chance to meet with Dan Dino the head of the Neighborhood Association Leadership Council and we didn't really discuss any issues specifically but just generally he was very excited to have the Neighborhood Association Leadership Council offer some feedback. So he invited us to go speak at either big meet every two months. Either their December or February meeting and really was excited about bringing in the neighborhood associations to whatever projects we do. Beyond that I think that yeah there's a lot of potential. I had been in contact with somebody from the Midwest Renewable Energy Association that was excited to talk about how we could work together in the future. So that's a meeting that I have set for, tentatively set for sometime later in November and then I'd also reached out to the chair of the Madison Sustainability Committee to talk about some of their best practices and issues. So that's another meeting that is tentatively scheduled. But lots of good support all around so. Yeah.

- So with sustainability being more bipartisan is that what about windmills?
- I think around here that still seems to be a sticky wicket.
- Okay. I thought that had been resolved too much but maybe I missed something so I was hoping.
- Yeah this is very general you know.
- What about urban wind generation, I mean rooftop generation that you don't, you know, the windmills that are actually horizontal instead of vertical and
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- Like at East Town Mall?
- No actually
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- It doesn't look that vertical.

- Those are vertical, these are actually windmills that sit there, they catch, they are kind of like the industrial buildings you see those kind of gray round things.

- Oh yeah.

- But these are actually, there are different designs that are actually they lie flat.

- Huh.

- But enough of the main sticks up above the roof and catches wind as it comes along so that they're spinning this way on top of the roof and they are very very cool. It's been a while since I've seen any additional designs on that. I know they were first on the market even as much as 10 years ago when I was...

- What's the cost on something like that?

- I have no idea.

- Well, okay. I mean not dollar amount but is it kind of high, you think?

- No, they actually seem to be less expensive. Because it doesn't require a post. You're not sitting something up into the air, you're actually capturing wind that would blow across a rooftop. So the structure is basically on the roof itself. The ones I saw were primarily, I think it was the city of Milwaukee I saw them. I was at a conference down there several years ago and they were talking about those. They were talking about alternative ways of generating wind energy and that was one of the ones especially for an urban area because specifically in this case they were talking about large, tall buildings that you can put it on the top and they'll actually catch the wind. But then there was some further discussion about whether or not you could do it in a residential or how and it's a lot, the profile is so much lower. That it seemed to make a lot of sense but I don't know how that's going, I haven't had a chance to follow up on it. It just came up.

- Blows me away.

- Well played. Can see it's gonna be a long night. Alright any other feedback that folks would like to share before we move on to regular business? Alright well

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- The appropriate motion is to receive and place on file.

- Motion to receive and place on file.

- So noted. Second? All those in favor?

- [All] Aye.

- Anybody opposed? Alright that's been received and placed on file. Thank you.
- You ready for tomorrow?
- Tomorrow, what's tomorrow? Oh, the banquet?
- Yeah.
- Yeah no I'm ready.
- I'm bringing my rock to be.
- Are you?
- Yeah.
- Oh jeez! There's a no money back guarantee for those events, you know?
- And before we move on if you have anything written please email it to me. I'm not sure about how to quite include it but at least set it aside in our, we have a binder for this committee.
- Cool.
- So you could just give it to me, send it to me.
- Do we have like a digital like Dropbox or anything too that we can
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- No.
- No?
- No. We, no.
- Okay.
- Just email it to me just forward that to me.
- Okay.
- Yes.
- All this, okay.
- Yup, as an email. Yeah Dropbox gets a little tough because of open meetings.

- Oh okay.

- So giving me information is fine and then I can type and accumulate it and put it where it needs to go but everyone's collaborating on a document outside of the boundaries of the meeting gets to be difficult because there's not a, because then you're creating a meeting where there isn't one. Sharing information like hey read this article that's fine but like here's this you know here's the comments that you had gathered, can you comment on the comments, and that's not... Okay. Ready?

- Great, yeah, moving on to regular business. First item, there is discussion with possible action and the communication from Alderman Galvin on developing a plan for Green Bay to offset our total municipal energy use through the use of renewable energy installations on city property including buildings, street lights, transportation and other areas. Do we have any discussion on that? Is that all of the text that was in the communication?

- Quote unquote.

- Quote unquote.

- Yes.

- Yeah.

- And so I mean I know that you're working on the Green Tier Legacy.

- Mm hmm. There are also some of the things that departments have already done. And I'm not sure how you, he had been wanting the Sustainability Commission to address this since he figured out that we were gonna have one so

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- I told him to hang on but

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- Yeah.

- Right.

- He couldn't wait any longer.

- No. So there are several things that you and me I don't think that we're prepared to answer this question tonight.

-Flip the switch, done.

- So there are several things that you could do. You can refer her to staff so I can figure out what we're already doing to answer part of this question.

- Yeah that'd be helpful.

- Yeah.

- I agree.

- And then once I can give you a report back then you can decide how this concept, these concepts fit into other actions you would take if you were for instance to adopt the Green Tier Legacy community framework so.

- Okay.

- That would be my recommendation

- Motion to refer to staff?

- There's a motion to refer to staff. Is there a second?

- Second.

- There's a second. Any discussion before we vote? Alright, all those in favor signify by saying

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- Hold on, hold on. Sorry my computer is moving very slow.

- I need to consider my vote.

- And who seconded the motion?

- I did.

- Okay awesome. You know I need a mouse too which is ridiculous okay now you may vote.

- Alright, all those in favor say aye.

- [All] Aye.

- All those opposed.

- And what shall be referred to as

- And that motion passes.

- Okay. So say that again Mark.

- Nothing.

- Okay.

- Alright moving on to the next item on the agenda. Discussion and possible action on whether or not to recommend the city to join the Green Tier Legacy Community program. Do we have any discussion following our presentation on that?

- Well what would be the downside? I'm trying to figure out a downside and I can't think of one. Anybody can think of a downside?

- I thought it sounded great.

- I thought it was great.

- I thought that he did a great job.

- Made me green with envy.

- Yeah. I got the chance to talk to folks in other communities that are a part of it and I think to answer that question I don't think there is a downside. Mayor Wiza of Stevens Point was had nothing but good things to say about it. My colleagues in Eau Claire are really supportive of it. I think a lot of our questions moving forward kind of go back to where we are right now and I think the first thing we do in this program would be to get a very clear sense of what we're doing and what we're not. So I'd be all in favor of doing this.

- I was glad Ned asked about why Madison and Milwaukee and I thought the answer was actually perfect because it makes so much since that they can just provide the assistance to cities that don't have the capacity and staff to do these things. So I thought it was great so.

- Yeah.

- If we join we'll be the biggest city.

- Yeah.

- I guess the only thing I can think of is we should as a commission kind of commit that we will be engaged.

- Yeah.

- So

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- Do we have to go to the council?
- Mm hmm.
- There's a resolution that's required too.
- Yeah.
- So, right.
- That's the first step right?
- Yeah the motion to move forward on this would be to create a ad hoc working committee to develop a resolution to then send it to the city
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- Council.
- City council.
- Well the city attorney would look at it and then...
- Okay so city attorneys and then city council and then they would vote on it and we can probably get that before them by next, by the December meeting?
- There's a December 4th meeting.
- A December 4th meeting so if that motion were to be made we would pick two or three folks to put together a resolution and they did. I think it's this last page here. They do have a sample resolution so it's very boilerplate. I mean we wouldn't have to do too much reinventing of the wheel but we would just have to personalize it.
- I want to do a completely new one.
- Could that working group maybe bring it back to here first before putting in comments?
- Yeah, totally.
- Yeah for the next meeting in November, no, December.
- December.

- December.
- Well then we wouldn't get it, yeah we could get it to council in
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- January 15th.
- It'd be January. Because our December meeting is after city council's. Is the next meeting after city council? The next meeting of this commission after?
- So we have to talk about that later.
- Yup.
- But the next meeting is actually scheduled, of course I don't have it in front of me.
- Yeah, but I'm hoping we can change it anyway.
- Yeah you said that last time.
- Yeah.
- The first Thursday, so the first Thursday
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- Is the 6th.
- Is the 6th and that does occur after the 4th.
- City council.
- The following meeting is January.
- And their meetings did you say are Monday night?
- No.
- No.
- The city council meets Tuesday.

- Tuesday.
- The first and third Tuesday except when there's election so there's a couple of elections coming up this Monday.
- Is this something we can pull together fast or do we need to wait to generate?
- We might be able to squeeze it in.
- Does it take like beyond us saying yeah let's go forward with this as it stands with this template and order it to the ad hoc committee? I mean is there a process that this committee has to review, this commission has to review the ad hoc's work before going to city council?
- So that's not a completely necessary process.
- Okay.
- If you want to empower the ad hoc committee but it does make sense since you're all getting started to bring it back. You can call a special meeting of the Sustainability Commission. I'm not here for Thanksgiving so you can call a special meeting to you know. So you can send out the document in a special meeting. I can create an agenda. It will be a one item agenda to go over the
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- Resolution.
- Correct. You give your comments then I can roll that all up, give it to the city attorney's office, they can put their informator on it and then it would have to be, we would have to have it completed. I'll just give it to you, all the info, give me one second, sorry. So everything would have to be all wrapped up with a bow by November 29th in order to go to the December 4th council meeting.
- But there's also the one on the 15th too.
- Yes.
- Council.
- Yes.
- You said January 15th.
- No.
- No, January 15th.

- Oh yeah January 15th.
- There is no December.
- Right, right, right.
- Second December meeting.
- How do folks feel? Would we like to for sure have the commission look back at this?
- I personally don't mind coming to a special meeting but I don't think I'm gonna be much help developing anything so. I think for me it depends on if there's someone to lead and make it happen. But I'd be happy to come to a special meeting before.
- Same. And actually this is a great template but I found a few of the other community templates doing research as well. Like I found Stevens Point, their resolution that they drafted for it and it's a little bit different.
- Cool.
- Format and all.
- You sound like you should be
- There you go Chase.
- Or am I just stupid?
- Yeah. I don't know but I like it.
- You said it.
- That's some good research.
- Yeah.
- So let's have a motion about this resolution just to make it, you know, put something down here that makes sense for all of you.
- Okay.
- Alright.
- Well the motion would be to recommend joining the Green Tier Community and develop a resolution.
- By creating an ad hoc work committee. Alright that's the resolution and then from there should we pass that and then create the working...

- Yes that's fine.
- Two separate resolutions.
- So there needs to be a second.
- Okay.
- Alright. There's a motion on the table.
- Motion.
- Is there a second?
- I second it.
- Okay.
- And there's a second. Any discussion? Any discussion, hear any good jokes lately?
- No.
- No.
- Nevermind the jokes.
- No, no, no, never a good one.
- Alright.
- I got some bad ones.
- All those in favor say aye.
- [All] Aye.
- Anybody opposed? Alright. Now I think an appropriate motion would be to create that work group, so two to three people.
- Okay.
- We have one volunteer?
- I have a question. I would volunteer but there's something in my head about Monday. Did he say the meetings, they wanted involvement. One of the things we had to do was be involved and attend meetings. Didn't he say Mondays?

- He said the fifth Monday seems to work for like a big meeting.
- Group one.
- Yeah so it's just a couple times a year.
- Semi annual.
- Oh.
- It's once a year.
- The thing like they have in Stevens Point?
- Yes.
- The meeting where the little photobomb girl
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- Yeah.
- That was the meeting.
- Oh so that's just minor?
- Yeah.
- It was actually
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- Once a year.
- Yeah that doesn't make it late because it's not a Monday.
- Okay.
- They do have like events and stuff around that day. We can participate in some of those.
- Yeah.
- Okay. I just can't on Mondays so that's my point.

- Oh well they're gonna be all different.
- Okay. So I would be willing to step in. I don't have any experience with this but I do have time.
- Okay. Chase.
- I have lots of time or lots of experience. I'm running out of time.
- Right.
- So if it were to be Deb, Chase and Seth there could be one more person because you can have a quorum, right.
- Yeah I've had experience doing this so I'd be willing to.
- Okay. Mark do you wanna do it? Short on time?
- Yeah short on time.
- Okay that's fine. Deb, Chase, and Seth.
- Great.
- Okay.
- Thank you.
- Alright we've got a motion to approve packaged appointees.
- Well are you sure this needs to come back to the commission?
- I don't know.
- I don't know. It'd be nice to look at the, I think it's important for us to all look at it. Don't you think?
- But the ad hoc committee
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- Well we get an email with it and we can.
- That's fine. Sound our voice that way.
- Yeah is there some informal way to just give feedback?

- I just don't want it to wait til 2019. I mean I think this is something that we gotta

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- Email doesn't work.

- Email doesn't work, okay.

- No.

- No.

- So you meet but you said we just hold a special commission meeting with?

- Right.

- And we get it in the meeting packet.

- Yes.

- But that all has to happen before the 29th?

- Correct.

- Yeah.

- That meeting has to happen before the 29th.

- Correct.

- I trust. I trust you.

- My personal opinion also is that I mean the resolution is to become a Green Tier Legacy Community so it's not really gonna set much more, I mean maybe I'm making some assumptions that you're gonna use some aspects of this template and say this is what we wanna work on but essentially it's to join the Legacy Communities.

- It is and the template has to be, it has to reflect what we want and to communicate what we want to the council so that they can say yes to it.

- Okay.

- And the resolution, the template that's the example here lists the goals of, which are basically I mean that's the Legacy Community goals. So they're there already, we're saying yes, we're gonna be a Legacy Community, those are some of the goals. It doesn't mean we're limited to those goals.

- No, no, we're not limited, yeah.
- So yeah I mean I would be all for us empowering your committee that yeah I'm committing to forward to this city council, to city attorney and then...
- And ad hoc can hoc it over.
- Okay.
- I think if there's any feedback prior to putting it together that would be appropriate to send any of us three so we can make sure that's included if we aren't going to meet.
- That yup. As long as it's.
- Yup.
- I mean when I read this it mirrors a lot of what we've already talked about.
- So do we hear an amendment to the motion? To create the ad hoc committee and to also empower the committee...
- And do we wanna set a draft deadline? I think it would have to be, the 29th would be the very, very final.
- Okay, yes.
- But we should do 20th.
- No because the city attorney has to look at it. And has to record it and...
- Formalize the language...
- Yeah and I'm not even sure if we've got like 30 days, like I'm not very well
- versed in our notice parameters. 'Cause sometimes depending there's numbers of days you have to publish in the newspaper and I don't know that so as soon as possible, essentially.
- Yeah.
- If you want it for the December 4th council meeting.
- Yeah we need it like late next week.
- Yeah, after the election.
- Do we need to, we can set our meeting time online?
- No I get it, right. We do that ad hoc.

- Cool. We'll do it.
- So to add on to, so motion to create ad hoc committee with Deb Hutchison, Chase Hyland, and Seth Hoffmeister. And empower the ad hoc committee to create the draft.
- Great. Alright so that's the motion.
- Seconded. Okay, motion, who's gonna move it. That's the motion, who's going to?
- I make the motion.
- Okay.
- Randy, is there a second?
- I second.
- I'll second that.
- Yeah, alright, discussion prior to voting?
- So help me understand to give you input before you start doing this what are the ways we can do that?
- So the best way
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- You can send an email to Seth.
- The best way to do that is to send an individual email to either Seth or myself.
- Okay.
- And then that way you are providing your comments. Without it creating a quorum.
- Without creating a quorum of some type.
- Yes.
- Great.
- Okay.
- Alright.

- CC the rest of us then we're...

- Then that's

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- It's a walking quorum.

- Yeah.

- Yeah, right.

- Alright.

- Okay.

- All those in favor?

- Aye.

- Signify by saying aye.

- Aye.

- Anybody opposed? Alright, motion passes.

- Okay.

- Alright so let's just connect after the meeting on a meeting time. Onto item three, the discussion with possible action on stakeholder meetings and survey questions. We had talked a little bit about formalizing our outreach strategy, coming up with a list of questions for these various stakeholders in the community. Is there any discussion or next steps and thoughts on that at this time? I didn't do my homework so much on this one.

- I...

- Go ahead.

- Sorry. Who are the stakeholders?

- That's for you to identify.

- That's what we want to, yeah, so who are the different folks that are gonna be most affected by our decisions that we want to make sure we're deliberately bringing into this process.

- I feel like, 'cause I read, I looked over this earlier and I thought a couple things like for that to answer what you just proposed is we need to have more of a framework fleshed out around some stuff first. I think and then also not just community members but some kind of thought about talking to the folks within the municipality who are directly involved in implementing anything. And figuring out what's going on first and then also what challenges they have already. So that's where I was at. So I just didn't feel like we were quite far enough along to the point where we didn't know what we would be asking quite yet.

- Do we feel that if city council does approve the Green Tier involvement that some of the baseline questions that are outlined here would set us up a little bit better for that? Or maybe

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- It's outlined here?

- Yeah.

- Do we have to do an assessment, you mean?

- Yeah.

- Yeah I think this one is when I looked through I really liked this, just having an assessment. The program kind of gives you just a framework to start off on and help you get your bearings.

- Yeah.

- Which I thought too so.

- Yeah.

- Yeah. I guess that's my thoughts is wait til we get a little farther down the line on scope and stuff, our whole direction.

- Yeah I also like, I guess I'd like to hear from Stephanie Ortiz too 'cause she really had a strong, at our first meeting, a strong sense that she wanted to bring in more people from the community in doing something like this. And I tend to agree with Julia as well but this is a good framework, it's not the whole thing. It gives us a good starting point for some of the questions but are we missing something else there? So I'd like to have the whole plan, the whole commission, weighing in on this. 'Cause I don't know what our stakeholders are either.

- Uh huh.

- It depends on what aspect are you talking about.

- Well then you brought up just, you were gonna potentially go talk with the neighborhood associations?

- Mm hmm.
- I mean just maybe even starting a list of
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- Mm hmm, yeah.
- Local groups or, that we should be making sure we're networked with.
- Yeah.
- In the future to do this kind of things.
- Mm hmm.
- That's why I wanna change the date.
- Okay.
- The date we meet, they meet every other month.
- Oh that's today?
- It's tonight.
- Oh.
- Makes up for the last month so it'd be next month.
- December, then February.
- Oh 'cause you would like to go to that.
- Yes, I've gone my whole tenure and it's really a good thing for me to go to.
- Okay.
- Connect with those. 'Cause there's so many neighborhood associations, like to support 'em, love 'em, and so it's much easier to just get 'em when they're all together. Then to try to get to every meeting. So.
- Mm hmm.
- Yeah.

- And Dan really wanted us at some point to go present to them. Or solicit feedback from them.
- Yeah.
- I mean do we have any stakeholders who we wanna identify right now moving forward or do we wanna kinda hold off on this one?
- Maybe starting a list?
- Mm hmm.
- Of ones we already know. People we're starting to talk to, kind of?
- Is that something where we could, again, send here's a group I think should be is a stakeholder and what we're talking about and what aspect of it sent you that.
- Yeah.
- Comment or sends us.
- Yeah, that would be fine.
- Yeah. And I think that's just a best practice to always be doing. That doesn't need to be something that we do from November to December.
- Mm hmm. 'Cause there could be new groups.
- Yep, I think that should just be part of our mindset going forward.
- So I guess I'll make a motion then to table this til further time slot.
- Yeah.
- And start building a list of people we're networked with. Sound good?
- Yeah.
- Is there a date we wanna put on that? Usually when you table there's a date, usually.
- So if I use different language would that matter? Is the date that we're tabled
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- No, it's the same. You could table to a date certain or you could table to infinitely.

- You could do more, yeah.
- Or you can table to a condition so we'll table this until we have...
- Further information?
- Right.
- Can the action actually be to start compiling a list of stakeholders?
- We could do that.
- That would be the action to begin with.
- Yeah so then we don't have to table it.
- So then we don't have to table it.
- Yeah, okay, hold on.
- Then we're taking some action on it, yeah?
- Hold on, hold on!
- Would you make that motion?
- I'll make the motion.
- Alright.
- Wait wait wait.
- What motion?
- Locomotion. You remember that song, right?
- On the oldies channel?
- Yes indeed. Both of them.
- Okay now who was making that motion?
- I was.
- Okay.
- And was there a second?

- Second.
- Seconded. Any discussion? Okay all those in favor say aye.
- [All] Aye.
- All those opposed? Motion passes. Alright and on to the last item of regular business. Discussion with possible action on changing the regular meeting day. Do you wanna kick things off, Randy?
- Well.
- Give us a teaser.
- Yeah. I think Thursday was the day everybody had most available, correct? I mean Wednesdays doesn't work for
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- That was not my choice so it's okay, we'll...
- So we just offer that it can be the first or third Thursday or the second or fourth Monday Tuesday Wednesday.
- Okay the third Thursdays are just, aren't they like always, there's always gonna be holidays and things that just seem to, like the third weekends never work. I dunno.
- First or third Thursday or the second, what were the Mondays?
- So first or third Thursday. Second or fourth Monday Tuesday Wednesday.
- Wednesday's really good for me. I don't know how that sits with anybody else.
- I can be pretty flexible.
- I can do Wednesday.
- Essie?
- I'm thinking about my plans, I don't have my calendar. I think it should work.
- There's no other committee meetings or anything in the city on Wednesdays.
- Well unfortunately there's supposed to be INS and Parks on Wednesday.
- Well.

- You're not on those.
- I'm not on those.
- So sorry so... What were our choices for Wednesday?
- Second or fourth.
- Second or fourth.
- And the reason why it's that way is because it needs to get into the council agenda and if it's the first or third Wednesday
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- It won't make it.
- Yeah.
- I don't know how traffic commission gets away with, I mean 'cause they're always meeting just before.
- They report out the next meeting.
- Yeah that seems
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- 'Cause agenda's already done, so.
- I would be good with second Wednesdays, no problem.
- I'd do the second Wednesday for me.
- Okay.
- I can do that.
- Will that work?
- I can do it for a nickel.
- Okay.

- I'm not sorry.
- You're getting paid?
- So the second Wednesday of the month beginning in December.
- Beginning in December, great, perfect.
- Okay, hold on, let me see.
- Next Wednesday I'm gonna not do anything.
- And then who was making that motion?
- So what day exactly is that, the second
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-
- December 12th.
- 12th.
- See because second Wednesday of December.
- I can do that.
- Okay.
- I will make that motion.
- Okay.
- I'll second.
- Mark and seconded by Randy. One second.
- Second Wednesdays starting in December.
- And alright.
- At the same time.
- At the same time.
- At the same time, yeah.

- Yeah, that's fine.
- Five o'clock.
- And it'll most likely be in here.
- Yeah.
- But I have to find, make sure I get the room. Most likely.
- Otherwise the basement.
- No, you're gonna be in the basement, the rest of us are gonna be up here.
- Up here, yeah.
- Where is everybody?
- Wouldn't be the first.
- Right?
- Okay.
- Alright. Any discussion prior to vote? All those in favor say aye.
- [All] Aye.
- All those opposed say nay. Motion passes. Alright and with that we're on to...
- I make a motion to adjourn it.
- And second, there's a motion and a second.
- Okay, Randy and Chase.
- I need to read my favorite passage from Walden. Yeah, right on.
- Okay?
- All those in favor of adjourning?
- [All] Aye.
- Opposed? Alright.
- I'm leaving the meeting.

- Me too.
- Yes, please leave the meeting. Alright.
- Are you sure you're leaving the meeting?
- Yes!
- Leave meeting.
- Don't forget to log out.
- See you go to agendas and then...
- I think once you leave the meeting it doesn't matter if you log out, right?
- No you still.