AGENDA OF THE
GREEN BAY PUBLIC ARTS COMMISSION

WEDNESDAY, MARCH 27, 2019, 8:00 AM
CITY HALL, ROOM 604 - THE HARRY MAIER ROOM

A. Roll Call.

1. Members: Kent Hutchison - Chair, Alex Zacarias - Vice-Chair, Ald. Randy Scannell, Matt Buchanan and Kelli Strickland
2. Liaison Representatives: Beth Lemke from Neville Museum, and Paul Grall from Civic Symphony

B. Approval of the Agenda.

1. Approval of the agenda for the March 27, 2019, meeting of the Green Bay Public Arts Commission.

C. Approval of Minutes.

1. Approval of the minutes from the February 27, 2019, meeting of the Green Bay Public Arts Commission.

D. Regular Business.

1. Consideration with possible action on approval of David Windey's Rotating Art Program application.
2. Consideration with possible action on the Annual Grant Program application from Allison Hellanbrand and Kent Hutchison - The Farmory *Rooted* sculpture.
3. Consideration with possible action on options to utilize Community Development Block Grant (CDBG) Beautification funds.

E. Informational.

1. Chairperson's Report and Project Updates.
2. Coordinator's Report and Project Updates.

3. Next meeting: Wednesday, April 24, 2019.

F. Adjournment.

1) THIS MEETING IS RECORDED: THE VIDEO OF THIS MEETING AND MINUTES ARE AVAILABLE ONLINE AT www.greenbaywi.gov
2) ACCESSIBILITY: Any person wishing to attend who requires special accommodation because of a disability, should contact the City Safety Manager at 920-448-3125 at least 48 hours before the scheduled meeting time so that arrangements can be made.
3) QUORUM: Please take notice that a majority or quorum of the Common Council will attend this Green Bay Public Arts Commission meeting and will constitute a meeting of the Common Council for purposes of discussion and information gathering relative to this agenda.
4) REPRESENTATION: The party requesting the communication, or their representative, should be present at this meeting.

MINUTES OF THE
GREEN BAY PUBLIC ARTS COMMISSION

WEDNESDAY, FEBRUARY 27, 2019, 8:00 AM
CITY HALL, ROOM 604 - THE HARRY MAIER ROOM

A. ROLL CALL.

1. Members: Kent Hutchison - Chair, Alex Zacarias - Vice-Chair, Ald. Randy Scannell, Matt Buchanan and Kelli Strickland

Members present: Kent Hutchison, Kelli Strickland, Alex Zacarias, Matt Buchanan (arrived at 8:31 a.m.), Excused: None, Absent: Ald. Randy Scannell

Others present: Cheryl Renier-Wigg and Celestine Jeffreys

2. Liaison Representatives: Staci Mincks, Beth Lemke from Neville Museum, and Paul Grall from Civic Symphony

Liaisons present: Beth Lemke and Paul Grall; Absent: Staci Mincks

B. APPROVAL OF THE AGENDA.

1. Approval of the agenda for the February 27, 2019, meeting of the Green Bay Public Arts Commission.

Moved by Kelli Strickland, seconded by Alex Zacarias to approve the agenda. Motion carried. Yes- Alex Zacarias, Kent Hutchison, Kelli Strickland, No- None, Abstain- Matt Buchanan (Matt Buchanan was not present for the vote.)

C. APPROVAL OF MINUTES.

1. Approval of the minutes from the November 28, 2018, meeting of the Green Bay Public Arts Commission.

Moved by Alex Zacarias, seconded by Kelli Strickland to approve the minutes. Motion carried.
Yes- Alex Zacarias, Kent Hutchison, Kelli Strickland, No- None, Abstain- Matt Buchanan (Matt Buchanan was not present for this vote.)

D. REGULAR BUSINESS.

1. Consideration with possible action on status of existing Green Bay Public Arts Commission funding strategy.

Moved by Alex Zacarias, seconded by Kelli Strickland to approve to continue operations as normal. Motion carried.
Yes- Alex Zacarias, Kent Hutchison, Kelli Strickland, No- None, Abstain- None

2. Consideration with possible action on the Annual Grant Program application from the Boys and Girls Club Green Bay - 2019 Dragon Boat Races.

Moved by Alex Zacarias, seconded by Kelli Strickland to open the floor for discussion. Motion carried.
Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Kelli Strickland, No- None, Abstain- None

Moved by Alex Zacarias, seconded by Kelli Strickland to close the floor for discussion. Motion carried.
Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Kelli Strickland, No- None, Abstain- None

Alex Zacarias recused himself for the discussion and vote regarding the Boys and Girls Club.

Moved by Kelli Strickland, seconded by Matt Buchanan to approve $300 in Annual Grant funds to the Boys and Girls Club for the 2019 Dragon Boat Races. Motion carried.
Yes- Kent Hutchison, Matt Buchanan, Kelli Strickland, No- None, Abstain- Alex Zacarias

3. Consideration with possible action on the Annual Grant Program application from UntitledTown.

Moved by Alex Zacarias, seconded by Kelli Strickland to open the floor for discussion. Motion carried.
Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Kelli Strickland, No- None, Abstain- None

Moved by Alex Zacarias, seconded by Matt Buchanan to close the floor for discussion. Motion carried.
Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Kelli Strickland, No- None, Abstain- None

Moved by Alex Zacarias, seconded by Matt Buchanan to approve $300 of Annual Grant funding to UntitledTown. Motion carried.
Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Kelli Strickland, No- None, Abstain- None

4. Consideration with possible action on approval of the "Call for Artists" for the Military Avenue Business District extension of the pilot utility box art program.

Moved by Matt Buchanan, seconded by Kelli Strickland to approve the "Call for Artists" for the Military Avenue Business District extension of the pilot utility box art program. Motion carried.
Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Kelli Strickland, No- None, Abstain- None

5. Consideration with possible action on approval of the creation and establishment of a pilot program entitled "Sidewalk Poetry".

Moved by Matt Buchanan, seconded by Kelli Strickland to approve the creation and establishment of a pilot program entitled "Sidewalk Poetry". Motion carried.
Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Kelli Strickland, No- None, Abstain- None

E. INFORMATIONAL.

1. Chairperson's Report and Project Updates.

Kent Hutchison presented the Chairperson's report and project updates. No action taken.

2. Coordinator's Report and Project Updates.

Laura Schley presented the Coordinator's Report and project updates. No action taken.

3. Next meeting: Wednesday, March 27, 2019.

F. ADJOURNMENT.

Moved by Matt Buchanan, seconded by Alex Zacarias to adjourn. Motion carried.
Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Kelli Strickland, No- None, Abstain- None

Report to the
Public Arts Commission of the City of Green Bay

MEETING DATE	PREPARED BY
March 27, 2019	Laura Schley, Staff

AGENDA ITEM # D.1.

Consideration with possible action on approval of David Windey's Rotating Art Program application.

BACKGROUND

Experienced local artist, David Windey, has produced several works of public art already throughout Wisconsin. David Windey's proposed project is titled *Palm Tree*. The piece is constructed out of steel and measures 10 ft. in diameter at the top, 26 in. in diameter at the base and 16 ft. high. It is constructed of steel pipe, stainless steel rod and reflective discs. This sculpture would be placed at the Rotating Art foundation located at Webster and Irwin.

RECOMMENDATION

Staff is recommending accepting David Windey's proposed art piece for the Rotating Art Program.

FISCAL IMPACT

ATTACHMENTS

1. David Windey RAP Application
2. David Windey RAP Attachments
3. RAP Scoring Form

ROTATING ART PROGRAM APPLICATION

Green Bay Public Arts Commission
City of Green Bay
Dept. of Community and Economic Development
100 North Jefferson Street - Room 608
Green Bay, WI 54301-5026
Phone: (920).448.3142
Fax: (920).448.3426
http://greenbaywi.gov/pac

GBPAC GREEN BAY PUBLIC ARTS COMMISSION

APPLICANT/ARTIST TEAM NAME: David Windey

STREET ADDRESS: 2400 Oak Ridge Circle

MAILING ADDRESS (IF DIFFERENT):

CITY: De Pere STATE: WI ZIP CODE: 54115

TELEPHONE (DAYS): (920) 609-4131

E-MAIL ADDRESS: Dave Windey @ gmail.com

PROJECT TITLE: Palm tree

PROJECT DESCRIPTION: (What is the piece? What are the materials? How will you install the piece? etc.)

It is a full size palm tree 16ft tall 10ft wide made of steel pipe sections for the trunk, stainless steel rod for the branches and roots and reflecting discs for the leaves. This can be installed by myself and a ladder and is strong and sturdy just needing four anchors in the concrete.

EXPERIENCE - WHAT IS YOUR EXPERIENCE WITH EXHIBITING PUBLIC ART?

I've displayed at the Botanical Gardens Several art shows in Green Bay and DePere and have a display at my shop in east DePere. Also a large tree in Egg Harbor.

WILL THIS PIECE BE FOR SALE? (Please circle one.) (YES) NO

DO YOU HAVE THE NECESSARY PERMITS FOR THIS PROJECT? (Please circle one.) YES (NO)

DO YOU HAVE THE NECESSARY INSURANCE? (Please circle one.) (YES) NO

- **A.) 1 - 4 EXAMPLES OF PREVIOUS WORK** Please label files with Title and Number. Ex.) A1Title.jpeg , A2Title.jpeg

- **B.) PHOTOS/SKETCHES OF PROPOSED WORK** Please include frontal view, birds eye view, dimensions of piece, and any other information you feel is important pertaining to the piece. Label files with Proposed Project Title and Number. Ex.) B1ProposedProjectTitle.jpeg , B2ProposedProjectTitle.jpeg

WHEN YOU HAVE COMPLETED THIS FORM, EMAIL FORM AND ATTACHED PHOTOS TO LAURAS@GREENBAYWI.GOV

IF YOU HAVE ANY QUESTIONS, FEEL FREE TO CONTACT THE PUBLIC ARTS COORDINATOR AT: 920-448-3142

Palm Tree

Example 1

Example 2

Example 3

ROTATING ART PROGRAM SCORING FORM
GBPAC Meeting: March 27, 2019

David Windey – *Palm Tree*

FACTOR	MAX POINTS	POINTS GIVEN
ALIGNMENT WITH STRATEGY	**15**	
Enhances environment of public space	5	
Safe to the public	5	
Design/idea is relevant to community	5	
DESIGN AND THEME	**15**	
Overall form and character of piece	5	
Artist ideas fully explored throughout piece	5	
Strong innovative design	5	
ORIGINALITY	**15**	
Creativity of design/idea/materials	5	
Originality of design/idea	5	
Engaging to audience	5	
CRAFTSMANSHIP	**10**	
Proposed design/materials are of high quality	5	
Artist demonstrates experience in the medium - quality examples of previous work	5	
TOTAL POINTS POSSIBLE	**55**	

Notes:

Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE	PREPARED BY
March 27, 2019	Laura Schley, Staff

AGENDA ITEM # D.2.

Consideration with possible action on the Annual Grant Program application from Allison Hellanbrand and Kent Hutchison - The Farmory *Rooted* sculpture.

BACKGROUND

Allison Hellanbrand and Kent Hutchison are requesting $750 from the Green Bay Public Arts Commission to assist in funding the commissioned sculpture *Rooted,* to be placed in front of The Farmory in late May/June 2019. The piece will be constructed of steel and aluminum and will be interactive allowing residents to engage with the piece.

Following the recommended Annual Grant Program fund disbursement calendar, until May, the Green Bay Public Arts Commission has only $900 available to be used for granting.

RECOMMENDATION

Due to the current available funds of the Green Bay Public Arts Commission, staff recommends either a reduction of the requested funds or denial of the Annual Grant Program application from Allison Hellanbrand and Kent Hutchison.

FISCAL IMPACT

ATTACHMENTS

1. A_Application_TheFarmoryRooted
2. B_Attachments_TheFarmoryRooted
3. AGP Commissioner Grading Form_TheFarmoryRooted

ANNUAL GRANT PROGRAM APPLICATION

Green Bay Public Arts Commission
City of Green Bay
Dept. of Community and Economic Development
100 North Jefferson Street - Room 608
Green Bay, WI 54301-5026
Phone: (920).448.3142
Fax: (920).448.3426
http://greenbaywi.gov/pac

NAME OF ARTIST/ARTIST TEAM OR ORGANIZATION: ~~Allison Hellanbrand and Kent Hutchison- commissioned by The Farmory~~

APPLICANT/ORGANIZATION NAME: The Farmory

STREET ADDRESS: 815 Chicago St. Green Bay, WI 54301

MAILING ADDRESS (IF DIFFERENT): 437 S Jackson St.

CITY: Green Bay **STATE:** Wisconsin **ZIP CODE:** 54301

TELEPHONE (DAYS): Allison- AmeriCorps VISTA at The Farmory (920) 593-3714 Kent Hutchison- Artist (920) 791-1237

E-MAIL ADDRESS: allisonh@nwgreenbay.org, hutchisonartdesign@gmail.com

PROJECT TITLE: "Rooted" Sculpture

WHERE PROJECT WILL OCCUR: The project will be placed in front of The Farmory (at the entrance of the building) on Chicago Street.

START DATE: February 2019 **END DATE:** May/ June 2019

ESTIMATED TOTAL COST: $12,750 **ADDITIONAL INCOME:** Received $4000 from NeighborWorks America, Received $7,500 from City BLOCK Grant ~~Seeking $500 (Neighborworks, Farmery)~~

AMOUNT REQUESTED FROM GBPAC: $750 (In addition to the below description, remember to attach several examples of previous work - Maximum of 4 examples.)

WHAT IS YOUR EXPERIENCE WITH EXHIBITING, PERFORMING OR PROGRAMMING PUBLIC ART?

Kent Hutchison is a multidisciplinary artist who has over 12 years designing, fabricating and installing public sculpture. Kent has exhibited custom works in Green Bay, Milwaukee, Appleton, Door County, San Antonio, Louisiana State in Monroe, and Buson South Korea.

IN THE SPACE PROVIDED, BRIEFLY DESCRIBE YOUR PROJECT: (Additional pages may be attached: 1 full page maximum.)

The Farmory is bringing a sustainable indoor aquaponics farm and fish hatchery to Green Bay and the larger Northeast Wisconsin region. The historic armory building is being renovated to grow fresh produce and fish. This farm will operate as a self-sustaining non-profit and all revenue generated from our farm products will go toward providing community residents with job skills and agricultural training, materials to grow food at home, and scholarships for pursuing higher education and entrepreneurial development- all to increase the self-sustainability of area residents. The employment, economic development, and food-related benefits of the operation will provide a triple bottom line of "people, planet, and profit."

To create a sense of "community, connection, and place" around the The Farmory and all stakeholders involved, our resident team will focus on creating a Art Project for The Farmory, in collaboration with local artist Kent Hutchison and the Navarino Neighborhood Association.

Under the supervision of Kent, to ensure quality, technique, durability, craftsmanship, and beauty, we will be creating a unique piece for The Farmory. We will create a three dimensional sculptural piece that can be displayed outside, in front of The Farmory building. The motif of this piece will focus around the "roots" of our building-water: as this is the connecting factor between the history of the building (The Allouez Mineral Springs Bottling Co) and the present/future (to house an indoor aquaponics farm and fish hatchery). The piece was designed specifically to be interactive, so that neighborhood residents, especially children from Howe Elementary School, can engage with the piece. It will have an edible garden surrounding the sculpture that neighborhood members can participate in. Additionally, it will be used in educational demonstrations.

Our plan is to unveil this art piece at The Farmory's 100-year anniversary of the building, where a ribbon cutting ceremony and public open house will take place in Summer 2019.

PROJECT OBJECTIVE:

By completing The Farmory Art Project:
•Farmory staff, volunteers, and community stakeholders (specifically the residents of the Navarino neighborhood where the Farmory is locatted) will strengthen their working relationships, build connections and networks for the future
•Participants will learn how public art contributes to building a sense of place within a community
•The property and community will benefit from turning a dilapidated, vacant building into an attractively renovated structure with beautiful, lasting art piece for our community to enjoy for years to come.

DO YOU HAVE THE NECESSARY INSURANCE FOR THIS PROJECT? (Please circle one.) **YES** **NO**

DO YOU HAVE THE NECESSARY PERMITS FOR THIS PROJECT? (Please circle one.) **YES** **NO**

Allison Hellenbrand and Kent Hutchison- commissioned by The Farmory

APPLICANT NAME/ ORGANIZATION:

$750

TOTAL REQUESTED FROM GBPAC:

PROPOSED BUDGET FOR GREEN BAY PUBLIC ARTS COMMISSION GRANT

PROJECT EXPENSES Applicants may attach budget details IN ADDITION to this completed form.

In-Kind Expenses - Must equal In-Kind Income (defined on pg. 4)	Amount
TOTAL	

(Please indicate via check box below if GBPAC funds will be used for the expense listed.)

Supplies/Materials	Amount	Check off
steel, aluminum, hardware,	$5,250	750 - GBPAC
concrete, rebar, lumber, bolts,		
installation hardware		
TOTAL		

Publicity/Postage	Amount	Check off
TOTAL		

Services/Fees/Rentals	Amount	Check off
Labor, instalation	7,500	
TOTAL		

Honorary/Personnel	Amount	Check off
TOTAL		

Travel/Other Expenses	Amount	Check off
TOTAL		

Total Expenses must equal Total Income on Page 4

TOTAL EXPENSES	12,750

PROJECT INCOME

In-Kind Contributions - Must equal In-Kind Expenses (item, source, amount) *	Amount
N/A	
TOTAL	

Committed Funds (donors and amount)	Amount
NeighborWorks America Community Leadership Institute Grant	$4,000.00
City of Green Bay BLOCK Grant	$7,500.00
TOTAL	$11,500.00

Anticipated Funding (donor and amount)	Amount
Further donors - Potentially Farmery, Neightborworks	$500
TOTAL	$500

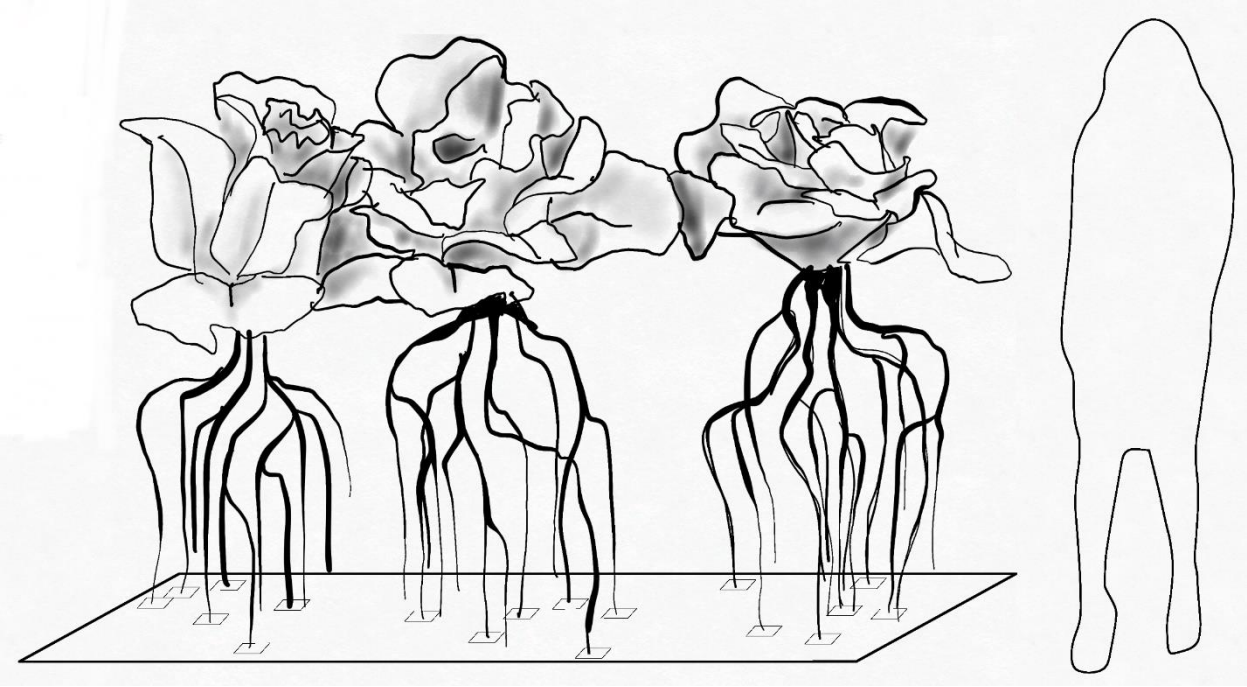
GBPAC Grant Funds Requested	TOTAL	$750.00

Total Income must equal Total Expenses from Page 3	TOTAL INCOME	$12,750.00

* IN-KIND is defined as non-cash donations of goods and services such as labor, facilities, or equipment to carry out a project. Typically, skilled or professional labor can be valued at the prevailing rate that the individual making the donation has a record of receiving in the field. For example Grantee X counts donation of Venue Y at Venue Y's normal rental rate and the donation of their set designer at the designer's average wage of $17.00 per hour x's the number of hours they will work on the project. If audited, these amounts could be verified, by showing the posted rental agreement for Venue Y and previous pay stubs of the set designer.

Grants MAY be used for artists' fees, legally required royalties, production expenses, space rental, marketing costs, purchase of expendable materials, required insurance, city-related expenses such as street closures and police/fire protection. GBPAC grants CANNOT be used to fund prizes or awards, scholarships, tuition, permanent equipment, travel outside of Green Bay, refreshments and/or debts incurred for past activities.

Any questions feel free to contact the Public Arts Coordinator at: 920 -448-3142



Concept sketch of proposed piece *Rooted*, to be located in front of The Farmory

Previous Work (1)

Previous Work (2)

Previous Work (3)

Previous Work (4)

ANNUAL GRANT PROGRAM – SCORING FORM

Applicant: Allison Hellanbrand and Kent Hutchison

Project: *Rooted* Sculpture

March 27, 2019

FACTOR	MAX POINTS	Commission Score	Notes
ALIGNMENT WITH STRATEGY	**20**		
Enhances environment of public space	5		
Safe to the public	5		
Design/idea is relevant to community	5		
Applicant demonstrates experience in public art with previous work/examples	5		
DESIGN AND THEME	**20**		
Overall form and character	5		
Ideas fully explored throughout piece	5		
Project is accessible to all	5		
High potential to reach targeted audiences	5		
ORIGINALITY	**15**		
Creativity of design/idea	5		
Originality of design/idea	5		
Engaging to audience	5		
BUDGET	**5**		
Applicant has realistically assessed their costs	5		
TOTAL POINTS POSSIBLE	**60**		

Do you approve of this project?

Yes

No

Maybe

If you answered yes, what $ amount do you wish to award? If you answered maybe, please explain why. Reminder: the maximum award amount is $1,500.

Final Comments/Questions:

Report to the
Public Arts Commission of the City of Green Bay

MEETING DATE	PREPARED BY
March 27, 2019	Laura Schley, Staff

AGENDA ITEM # D.3.

Consideration with possible action on options to utilize Community Development Block Grant (CDBG) Beautification funds.

BACKGROUND

Staff is seeking input on ways to best use 2018 Community Development Block Grant allocation to create and foster public art opportunities within Green Bay's low-to-moderate income neighborhoods. These funds are currently being used for the Sidewalk Poetry Project, *Rooted* the Farmory Sculpture Project, and a potential bus shelter artistic upgrade.

Parameters of CDBG Beautification funds:

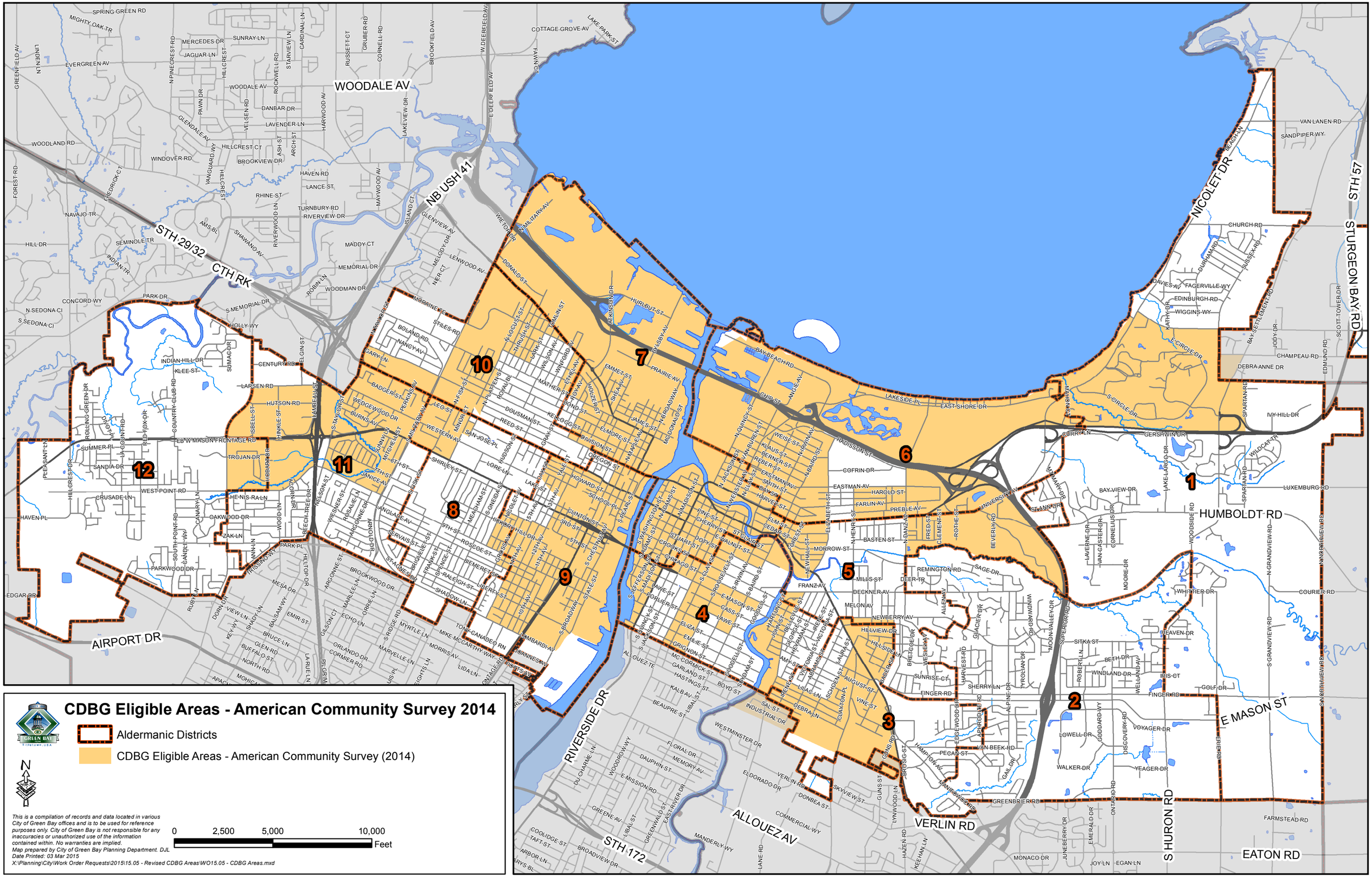
- Approximate funds available: $25,000
- Funds must be spent by: October 2019
- Funds must be used for projects and or pieces located within low to moderate income neighborhoods

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

1. CDBG Eligible Areas Map


CDBG Eligible Areas - American Community Survey 2014
Aldermanic Districts
CDBG Eligible Areas - American Community Survey (2014)
N
0
2,500
5,000
10,000
Feet
This is a compilation of records and data located in various City of Green Bay offices and is to be used for reference purposes only. City of Green Bay is not responsible for any inaccuracies or unauthorized use of the information contained within. No warranties are implied.
Map prepared by City of Green Bay Planning Department. DJL
Date Printed: 03 Mar 2015
X:\Planning\City\Work Order Requests\2015\15.05 - Revised CDBG Areas\WO15.05 - CDBG Areas.mxd
1
2
3
4
5
6
7
8
9
10
11
12
WOODALE AV
NB USH 41
STH 29/32
CTH RK
NICOLET DR
STH 57
STURGEON BAY RD
HUMBOLDT RD
E MASON ST
S HURON RD
EATON RD
VERLIN RD
ALLOUEZ AV
STH 172
RIVERSIDE DR
AIRPORT DR