



MINUTES OF THE TRANSIT COMMISSION

WEDNESDAY, MARCH 20, 2019, 8:15 AM

TRANSIT

901 University Ave

A. ROLL CALL.

I. Roger Kolb, Chair; John Withbroe, Vice Chair; Kevin Kuehn, Secretary; Alderman Randy Scannell, Ron Antonneau, Emily Ysebaert and Rashad Cobb

Excused: Kevin Kuehn, Secretary; Ron Antonneau and Emily Ysebaert

B. APPROVAL OF THE AGENDA.

I. Approval of March 20, 2019 Transit Commission Agenda

Moved by Ald. Randy Scannell, seconded by Commissioner John Withbroe to approve March 20, 2019 agenda. Motion carried.

Yes- John Withbroe, Randy Scannell, Roger Kolb, Rashad Cobb, No- None, Abstain- None

C. APPROVAL OF MINUTES.

I. Approval of February 20, 2019 Transit Commission Minutes

Moved by Ald. Randy Scannell, seconded by Commissioner John Withbroe to approve the minutes from the February 20, 2019 meeting. Motion carried.

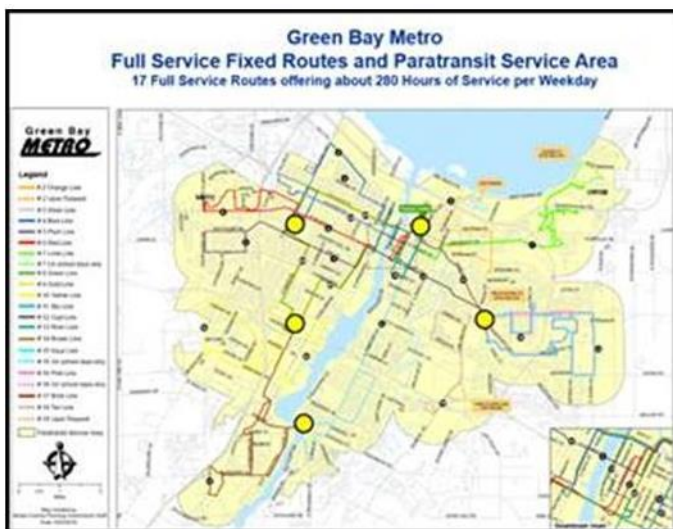
Yes- John Withbroe, Randy Scannell, Roger Kolb, Rashad Cobb, No- None, Abstain- None

D. REGULAR BUSINESS.

E. INFORMATIONAL.

I. Presentation: Green Bay Metro's 2018 Annual Route Review and Analysis Report by Brown County Planning Commission Staff

L. Conard provided an overview of the 2019 Annual Route Review and Analysis Report via PowerPoint.



L. Conard noted that Metro added a fifth hub to the system on July 30, 2018. With this, a number of route changes, particularly in the southeastern portion of the service area, were realized.

L. Conard noted that the changes were largely made to accommodate service requests from the Village of Bellevue:

1. Service to the area south of STH 172 near the Sheriff's Department via route #18 Tan
2. Service to Bellin College / YMCA area via route pair #15 Aqua and #16 Pink.



L. Conard noted that routes #12 Coal and #14 Brown, which serve as connectors between the main hub and the new hub, offer 30 minute service and are performing well.

L. Conard noted the challenges with providing transit service in the southeast portion of the service area.

Interstate I-43 provides a major barrier for east-west movement as the number of crossings are limited (East Mason Street, Greenbrier Road, and Manitowoc Road). In addition, the road network within the I-43 Business Center forces transit service to operate in zig-zag type pattern if front door service to key destinations is to be provided. Lack of sidewalks within the park also contributes for the need to provide front door service.

Key destinations within the business park include:

- 1.) Aurora BayCare Medical Center
- 2.) Services Plus (large low-income employer)
- 3.) Prevea Clinic



Aurora BayCare Path to Front Door Service



L. Conard also noted that the land uses surrounding Bellin College / YMCA as well as areas near the Sheriff's Office are still in agriculture. L. Conard continued that the three routes detailed (#15, #16, and #18) are performing at or near the bottom in terms of route performance and will likely continue to do so.

L. Conard that the #6 Red route continues to outperform all other routes with a passenger per hour rate of over 29. High density residential, commercial (including Walmart), and NWTC contribute to the success of the route.

L. Conard provided an overview of the transit service currently provided to Lambeau Field and Titledown District via routes #8 Green and #9 Gold and noted this area is served 32 times per weekday.



Discussion occurred on the need to operate the #19 G route (seasonal route offered in partnership

with the Green Bay Packers during training camp and made free to the public).

Discussion occurred regarding a history of low ridership of the #19 G route.

L. Conard highlighted one of the recommendations made within the report. Green Bay Metro has agreements with UW-Green Bay, Green Bay Area Public School District (GBAPSD), and the Ashwaubenon School District whereby students can board the bus by showing their ID card and ride for free. Green Bay Metro receives compensation in return. L. Conard noted that after analyzing the agreements, usage, and reimbursement rates it appears that the UW-Green Bay and GBAPSD rates are fair. However, the reimbursement rate under the Ashwaubenon contract is low.

P. Kiewiz agreed. P. Kiewiz intends to work with the Ashwaubenon School District in preparation for the upcoming budget.

R. Kolb thanked L. Conard for the report.

2. Operational Reports

Director Kiewiz stated in your packets is the operational reports. Director Kiewiz gave a brief overview of February ridership reports for Fixed Route and Paratransit. Ridership is down slightly because of the weather and school closings. Director Kiewiz stated that if the Commission would have any questions, she would be happy to answer them.

3. Financial Report

Director Kiewiz stated in your packets you will find the operating expense report for January. She gave a brief overview of the revenue and expense reports. P. Kiewiz stated that if the Commission would have any questions, she would be happy to address them.

Director Kiewiz commented Schenk & Assoc. will be here for either the April or May meeting to present the annual financial audit results.

4. Director's Report

Director Kiewiz stated she had been in Washington D.C. with WIPTA for the annual Fly-In. She had left Sunday, March 17, 2019 and returned early this morning. Included in our packets is a 2018 Green Bay Metro Transit Fact Sheet. They visited about 11 different offices discussing the needs of Transit.

She will be traveling to Madison on April 3rd for the WIPTA Spring Legislative Day meeting with Legislators sharing the important issues in transit.

Governor Evers visited Green Bay Metro to discuss his new transportation budget. He even had a little time to take a bus ride to Karvana's for lunch.

Director Kiewiz provided a staff update.

Director Kiewiz stated we actually hit 100 working days with no at fault accidents. We closed out 2018 with no at fault accidents with Transit Mutual Insurance. This is phenomenal! Metro provided pizza and everyone received a swag item.

5. Next Meeting: Wednesday, April 17, 2019

F. ADJOURNMENT.

Moved by Ald. Randy Scannell, seconded by Commissioner John Withbroe to adjourn. Motion carried.

Yes- John Withbroe, Randy Scannell, Roger Kolb, Rashad Cobb, No- None, Abstain- None