



AGENDA OF THE GREEN BAY PUBLIC ARTS COMMISSION

**WEDNESDAY, SEPTEMBER 25, 2019, 8:00 AM
CITY HALL, ROOM 604 - THE HARRY MAIER ROOM**

A. Roll Call.

1. Members: Kelli Strickland - Chair, Alex Zacarias - Vice-Chair, Ald. Randy Scannell, Matt Buchanan and Kent Hutchison
2. Liaison Representatives: Beth Lemke from Neville Museum, Paul Grall from Civic Symphony and Matt Vanden Boomen from Wild Blue Technologies.

B. Approval of the Agenda.

1. Approval of the agenda for the September 25, 2019, meeting of the Green Bay Public Arts Commission.

C. Approval of Minutes.

1. Approval of the minutes from the August 28, 2019, meeting of the Green Bay Public Arts Commission.

D. Regular Business.

1. Consideration with possible action to rank four options for a permanent art installation, utilizing CDBG beautification funds. The options were developed by staff. Ranked options will be presented to the Redevelopment Authority at their October 8, 2019 meeting for approval.

E. Informational.

1. Discussion with Parks Director - Dan Ditscheit, on how the the Parks, Forestry & Recreation Department can intersect with the Green Bay Public Arts Commission's work.
2. Chairperson's Report and Project Updates.
3. Coordinator's Report and Project Updates.

4. Next meeting: Wednesday, October 23, 2019.

F. Adjournment.

- 1) THIS MEETING IS RECORDED: THE VIDEO OF THIS MEETING AND MINUTES ARE AVAILABLE ONLINE AT www.greenbaywi.gov
- 2) ACCESSIBILITY: Any person wishing to attend who requires special accommodation because of a disability, should contact the City Safety Manager at 920-448-3125 at least 48 hours before the scheduled meeting time so that arrangements can be made.
- 3) QUORUM: Please take notice that a majority or quorum of the Common Council will attend this Green Bay Public Arts Commission meeting and will constitute a meeting of the Common Council for purposes of discussion and information gathering relative to this agenda.
- 4) REPRESENTATION: The party requesting the communication, or their representative, should be present at this meeting.



MINUTES OF THE GREEN BAY PUBLIC ARTS COMMISSION

**WEDNESDAY, AUGUST 28, 2019, 8:00 AM
CITY HALL, ROOM 604 - THE HARRY MAIER ROOM**

A. ROLL CALL.

1. Members: Kelli Strickland - Chair, Alex Zacarias - Vice-Chair, Ald. Randy Scannell, Matt Buchanan and Kent Hutchison

Present: Kelli Strickland, Randy Scannell, Kent Hutchison, Excused: Matt Buchanan, Alex Zacarias

2. Liaison Representatives: Beth Lemke from Neville Museum, Paul Grall from Civic Symphony and Matt Vanden Boomen from Wild Blue Technologies.

Liaisons Present: Beth Lemke and Matt Vanden Boomen.

B. APPROVAL OF THE AGENDA.

1. Approval of the agenda for the August 28, 2019, meeting of the Green Bay Public Arts Commission.

Moved by Ald. Randy Scannell, seconded by Kent Hutchison to approve the agenda. Motion carried.

Yes- Kent Hutchison, Randy Scannell, Kelli Strickland, No- None, Abstain- None

C. APPROVAL OF MINUTES.

I. Approval of the minutes from the July 31, 2019, meeting of the Green Bay Public Arts Commission.

Moved by Kent Hutchison, seconded by Ald. Randy Scannell to approve the minutes. Motion carried.

Yes- Kent Hutchison, Randy Scannell, Kelli Strickland, No- None, Abstain- None

D. REGULAR BUSINESS.

I. Consideration with possible action to increase the Rotating Art Program artist stipend from \$600 to \$1,500 effective immediately.

Moved by Kent Hutchison, seconded by Ald. Randy Scannell to increase the Rotating Art Program artist stipend to \$1,500. Motion carried.

Yes- Kent Hutchison, Randy Scannell, Kelli Strickland, No- None, Abstain- None

2. Consideration with possible action to adjust the Annual Grant Program application deadline from a rolling deadline to 3 times a year (March, July and November). Eligible grant applications to be reviewed/awarded during the regular monthly meeting of the Green Bay Public Arts Commission during the months of March, July and November.

Moved by Kent Hutchison, seconded by Ald. Randy Scannell to adjust the Annual Grant Program deadline to 3 times a year to review all eligible grant applications during the regular monthly meeting of the Green Bay Public Arts Commission during the months of April, August and December. Motion carried.

Yes- Kent Hutchison, Randy Scannell, Kelli Strickland, No- None, Abstain- None

E. INFORMATIONAL.

I. Chairperson's Report and Project Updates.

Kelli Strickland presented the Chairperson's report and project updates.

2. Coordinator's Report and Project Updates.

Laura Schley presented the Coordinator's report and project updates.

3. Fundraising and Budget Updates.

Laura Schley presented the fundraising and budget updates.

4. Next meeting: Wednesday, September 25, 2019.

F. ADJOURNMENT.

Moved by Ald. Randy Scannell, seconded by Kent Hutchison to adjourn. Motion carried.
Yes- Kent Hutchison, Randy Scannell, Kelli Strickland, No- None, Abstain- None



Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

September 25, 2019

PREPARED BY

Laura Schley, Staff

AGENDA ITEM # D.I.

Consideration with possible action to rank four options for a permanent art installation, utilizing CDBG beautification funds. The options were developed by staff. Ranked options will be presented to the Redevelopment Authority at their October 8, 2019 meeting for approval.

BACKGROUND

There is roughly \$27,000 remaining in Community Development Block Grant (CDBG) beautification funds. Staff would like to designate what project this money will be spent on. Following selection of the final option, staff will proceed with further developing the project details and artwork selection.

Staff has developed four options for a permanent art installation to take place within CDBG eligible areas. After reviewing the four options, the Commission will rank them and present the ranked options to the Redevelopment Authority at their October meeting for approval.

RECOMMENDATION

Staff recommends to rank the four options provided to later be approved by the Redevelopment Authority.

FISCAL IMPACT

ATTACHMENTS

- I. CDBG Beautification Options I-4



City of Green Bay
Department of Community and Economic Development

Proposed CDBG Beautification Project	Option #	Available Funds
Illuminated Green Bay Sign - Landmark	I	\$27,000

Project Overview

Project #I – Illuminated Green Bay Sign.

Project #I proposes the creation of a mobile illuminated sign that will assist with promotion of Green Bay. Potential sayings for the piece may include: GB, Green Bay, Better by the Bay - Green Bay, WI, Say cheese! – Green Bay, WI

The purpose of this project will be to provide a vibrant marketing option for the city and create an identifiable landmark for the community and visitors. This project will help increase visibility of the city through social media opportunities, and provide an engaging piece for both visitors and residents alike. This project would have the option to be mobile, so it can be transported to multiple locations to keep the project fresh and exciting.

Materials: Various metals plexiglas, LED lighting elements

Duration of project: 3 – 5 years

Size Estimate: up to 10' high

Potential Location(s)

- The Shipyard
- Riverside site near the Neville Museum
- 12th and Mason
- Tank Park
- Extension of River Walk

Example Project Photos



Proposed CDBG Beautification Project

Option

Available Funds

Mural near The Shipyard site

2

\$27,000 w/ a potential match

Project Overview

Project #2 – Mural near The Shipyard site.

Project #2 proposes the creation of a mural alongside the KK Logistics warehouse that faces the future Shipyard development site. Funding match may be provided by building owners. This mural would be slated for implementation in Spring of 2020.

Potential Location(s)

- 320 S. Pearl Street

Example Project Photos





Proposed CDBG Beautification Project	Option #	Available Funds
Original Sculpture / Installation	3	\$27,000

Project Overview

Project #3 – Original Sculpture / Installation

Project #3 proposes the creation of an original sculpture/ installation that will focus on the site specific transformation of a space.

The purpose of this project will be to take an ordinary overlooked space within Green Bay and transform it into something unique and interesting. Project materials are essentially limitless, but must be able to withstand the elements for at least 6 months. Project costs may include: artist stipend, travel, installation and removal, purchase of artwork.

Materials: Unlimited (Minimum lifespan of 6 months.)

Duration of project: 6 months – 10+ years

Size Estimate: Varies.

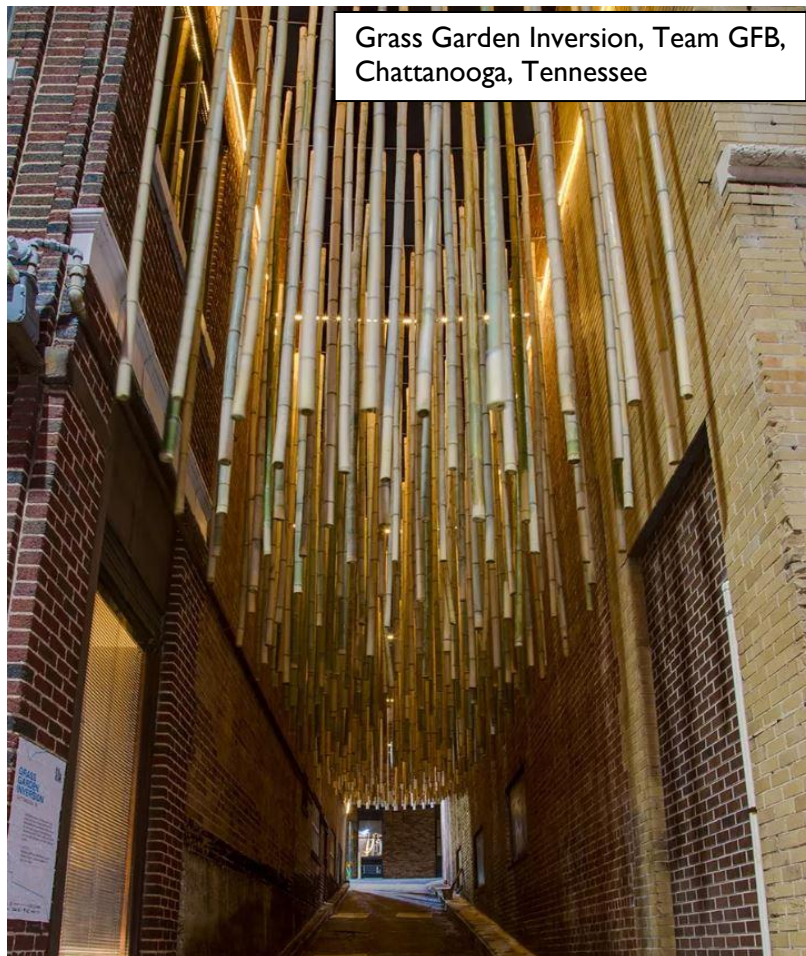
Potential Location(s)

- 12th and Mason
- Tank Park
- Extension of River Walk
- Alleyway off of Dousman St.

Example Project Photos



RedBall Project, Kurt Perschke,
Taipei.



Grass Garden Inversion, Team GFB,
Chattanooga, Tennessee

Proposed CDBG Beautification Project

Option

Available Funds

Artistic Bus Wrap

4

\$27,000

Project Overview

Project #4 – Artistic Bus Wrap.

Project #4 proposes the creation of a yearlong installation of original artwork on a not-so-original canvas – a city bus.

For this project original artwork will be selected to wrap a City bus for a term of one year. Project costs will include: a small artist stipend, materials and installation, lease of bus for 1 year. Bus selected for the project and subsequent route of the bus, to be determined by Green Bay Metro.

Materials: Digital artwork (vector format) to be printed and installed in vinyl.

Duration of project: 1 year

Size Estimate: Standard City bus

Potential Location(s)

- The wrapped bus will travel on its designated route, to be determined by Green Bay Metro.

Example Project Photos



2018 City Art Bus by Sam Gray,
Charlottesville Area Transit





Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

September 25, 2019

PREPARED BY

Laura Schley, Staff

AGENDA ITEM # E.I.

Discussion with Parks Director - Dan Ditscheit, on how the the Parks, Forestry & Recreation Department can intersect with the Green Bay Public Arts Commission's work.

BACKGROUND

Parks Director Dan Ditscheit will briefly update the Green Bay Public Arts Commission(GBPAC) on current projects taking place in the Parks Department, and also discuss ways that the Parks Department and the GBPAC can work together on future programs and projects.

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None

PUBLIC ART

Call for Artists - East River Trail Plaza Experience



Issued by: City of Green Bay Parks Department and Green Bay Public Arts Commission
Location: East River Trail Plaza, Corner of N. Baird and Main Street, Green Bay, WI
Release Date: August 1, 2019
Submission Deadline: October 1, 2019

The City of Green Bay Parks Department and Green Bay Public Arts Commission (GBPAC) is seeking to commission artist(s) to create a bold innovative public art commission on the rectangular East River Trail Plaza located along Main Street, sited between N. Baird Street and N. Irwin, along the riverfront.

Summary of Opportunity

The City of Green Bay Parks Department and GBPAC invite artists and artist teams to submit their proposals to develop an outdoor artwork that will activate and enhance the East River Trail plaza located along the East River Recreational Trail. Artwork should create a sense of space as pedestrians travel down the recreational trail. Artwork should contain vertical elements that are visually engaging both during the day and at night.

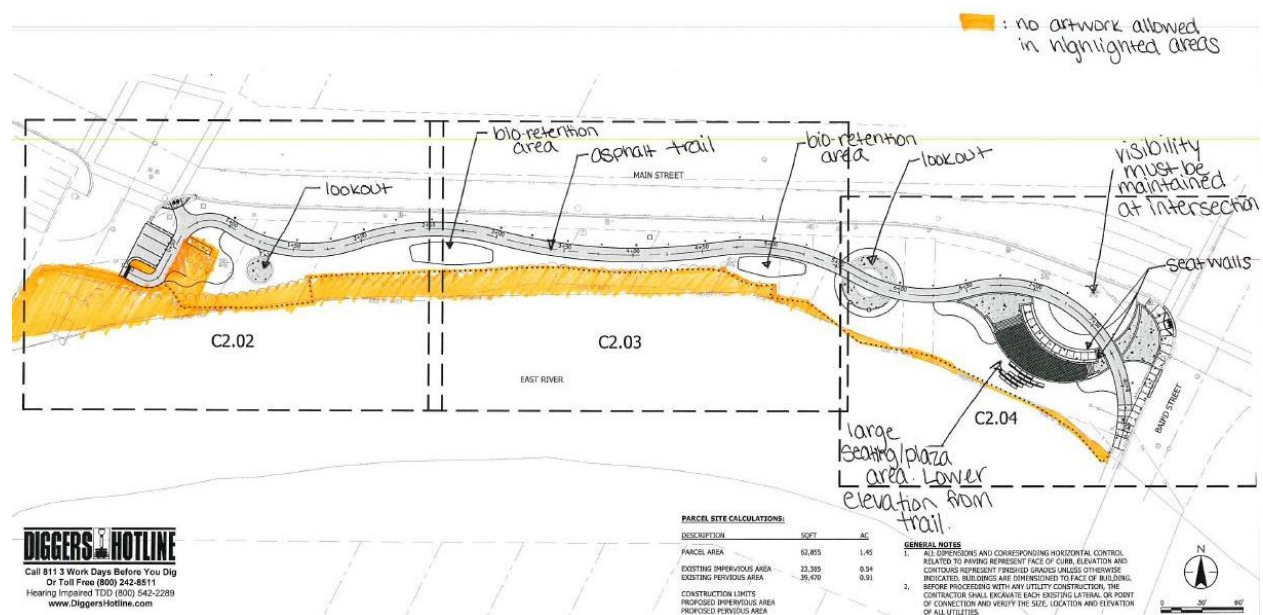
The site will be undergoing landscape improvements in spring of 2020 (see attached). Building on these improvements, City staff wish to have an artist or artist team create artwork for the plaza that will create a sense of place within the Arts District, celebrate the history of the area, and develop a visually engaging space for local residents and visitors.

This opportunity is open to artists and artist teams with a demonstrated history of completing large-scale, outdoor public art projects. Following the call-for-art application deadline, the City will convene a selection panel of arts professionals, City staff, elected officials and community representatives to review the applications. The committee will select finalist artists, who will present their design proposals to the selection committee. Finalists will present their design proposals at the October 23rd meeting of the GBPAC and a final artist or artist team will be selected.

Successful public art proposals will approach the site with a bold and creative vision that is sensitive to the surrounding neighborhood and its diverse residents. Proposals will consider the planned landscaping, and maintain the accessibility and functionality of the plaza and recreational trail. Designs will include elements of an appropriate size, scale and orientation to engage viewing from multiple potential vantage points, including pedestrian, bike and vehicular traffic. The artwork will be engineered to withstand the demands of its environment; only durable and resilient media will be considered.

Community members are encouraged to share this opportunity with artists they hope will apply.

Background



Situated along the East River, the East River Trail serves as a recreational trail for the community while highlighting the natural beauty of the waterway. The one-block segment of recreational trail will also incorporate a plaza area for gathering and viewing the East River. The Plaza proposal includes water overlooks as well as natural planted elements.

The East River Trail Plaza is located within the City of Green Bay and is only one small section along the East River Trail. The once underutilized space will soon be a spot for potential gatherings located within the Arts District.

The Plaza is in the early stages of development, but is slated to break ground starting in spring of 2020. The goals of the East River Plaza are to create a unique space that is visually engaging while maintaining the recreational aspects of the trail and park.

Current Site Photos



Themes and Objectives

The Plaza will provide a variety of opportunities for the public interacting with the space. Proposed artwork should help enhance the local environment and create a sense of space as pedestrians travel down the recreational trail and carry into the pedestrian viewing areas. Vision for the space includes incorporating visual vertical elements that are engaging both during the day and at night.

The Plaza can accommodate a variety of media. Existing artwork may be considered. A wide range of forms of artwork will also be considered including but not limited to freestanding sculpture(s), architectural/functional elements, and interactive works. Art cannot impact the recreational use of the trail, and other restricted areas (please see attached map for restricted areas).

Eligibility

This Call for Artist is open to visual Artists or artist teams working in any medium with experience executing their ideas from concept to installation completion, meeting a specified budget and timeframe, and working in the public realm with public agencies.

Budget

The budget is negotiable within reason. Artist's budget will include Artist design fees, materials, fabrication, Artist travel, and final installation (including any necessary sub-contracted services).

The selected artist will be responsible for contracting engineering services required for affiliated foundations, infrastructure, lighting, and any other utilities needed for the artwork.

Required Submission Materials

The Artist, or Artist Team, must submit the following:

- A. Contact information
- B. A statement of interest that articulates the Artist's or Artist Team's desire to participate
- C. Clear narrative description of the proposed work, including an estimated delivery installation schedule.
- D. Illustrations/conceptual designs: Additional visual support material and/or illustrations that depict the proposed work within the eligible areas of the site. Designs should display colors, materials, dimensions of the proposed work(s), and base fixture plan and footing requirements. Acceptable formats include:
 - a. Digital images in .jpg or .pdf format
 - b. Illustrations on 8.5x11 page
- E. Proposed budget. The budget must cover the production of the sculpture, base, artist fee, site preparation, delivery, installation, and any sub-contacting costs.
- F. Maintenance Plans. Maintenance plans must include a list of materials, estimated maintenance schedule with approximate life span of sculptural elements, and budget.
- G. A resume that details the Artist's past experience, emphasizing experience in public art and working with public agencies. If the application is from an Artist Team, one Artist will submit a single resume for the whole team with individual resumes integrated into 1 document (4 page maximum)

- H. No more than ten (10) images that fairly represent the Artist's, or Artist Team's body of work. These images will include artwork title, medium, size, commissioning organization, budget, date, and brief design statement.
- I. Three (3) references, with contact information only, for recently completed projects

Artist Selection Process

This is a phased process. During the first phase the Parks department will review all artist submissions and select artists for consideration. Artists selected for consideration will present their public art proposal at the October 23rd meeting of the GBPAC. A final artist/artist team will be selected following the meeting and will require Park Committee and City Council approvals.

Instructions for Submittal of Proposals

The application deadline is **October 1st, 2019** and is open to all professional Artists and Artist Teams nationwide. Preference will be given to Artists and Artist Teams that have experience implementing their ideas and work in the public realm with government agencies. Please submit the above required submission materials by the date above, by mail or email to:

Emma Browne
City of Green Bay
Parks, Recreation and Forestry Department
100 North Jefferson Street, Room 510
Green Bay, WI 54301
emmabr@greenbaywi.gov

Project Contact

All questions related to this Call-for-Artists can be sent to:

Emma Browne
emmabr@greenbaywi.gov
920-448-3383

Disclaimer

The City of Green Bay reserves the right to decline all submissions and terminate this project at any time, without notice. Selection of a finalist does not constitute a contract between the selected Artist and/or Artist Team and the City of Green Bay, and is not a guarantee or a right to enter into a contract.