



MINUTES OF THE GREEN BAY PUBLIC ARTS COMMISSION

**WEDNESDAY, OCTOBER 23, 2019, 8:00 AM
CITY HALL, ROOM 604 - THE HARRY MAIER ROOM**

A. ROLL CALL.

I. Members: Kelli Strickland - Chair, Alex Zacarias - Vice-Chair, Ald. Randy Scannell, Matt Buchanan and Kent Hutchison

Present: Randy Scannell, Alex Zacarias, Kelli Strickland, Matt Buchanan, Kent Hutchison,

2. Liaison Representatives: Beth Lemke from Neville Museum, Paul Grall from Civic Symphony and Matt Vanden Boomen from Imperial Supplies.

Liaisons Present: None

B. APPROVAL OF THE AGENDA.

I. Approval of the agenda for the October 23, 2019, meeting of the Green Bay Public Arts Commission.

Moved by Alex Zacarias, seconded by Matt Buchanan to approve the agenda. Motion carried.
Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Kelli Strickland, No- None, Abstain- None

C. APPROVAL OF MINUTES.

I. Approval of the minutes from the September 25, 2019, meeting of the Green Bay Public Arts

Commission.

Moved by Ald. Randy Scannell, seconded by Alex Zacarias to approve the minutes from the September 25, 2019, meeting of the Green Bay Public Arts Commission. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Kelli Strickland, No- None, Abstain- None

D. REGULAR BUSINESS.

1. Consideration with possible action on a request by Ald. Chris Wery to discuss whether the City should require development agreements to include funds for public art, and if so, what level, amount, percentage it should be.

Moved by Kent Hutchison, seconded by Alex Zacarias to approve the RDA's decision to adopt Resolution 19-03 Regarding Percent for Art. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Randy Scannell, Kelli Strickland, No- None, Abstain- Matt Buchanan

2. Consideration with possible action on the election of Chair and Vice Chair for the Green Bay Public Arts Commission.

Election of Chair and Vice Chair of the Green Bay Public Arts Commission.

Moved by Kent Hutchison, seconded by Ald. Randy Scannell to nominate Kelli Strickland as Chair. Laura Schley asked three times if there were any other nominations. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Kelli Strickland, No- None, Abstain- None

Moved by Ald. Randy Scannell, seconded by Matt Buchanan to nominate Alex Zacarias as Vice Chair. Laura Schley asked three times if there were any other nominations. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Kelli Strickland, No- None, Abstain- None

E. INFORMATIONAL.

1. Discussion with Parks, Recreation & Forestry Director - Dan Ditscheit, on how the Parks Department can intersect with the Green Bay Public Arts Commission's work.

Moved by Ald. Randy Scannell, seconded by Kent Hutchison to open the floor for discussion. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Kelli Strickland, No- None, Abstain- None

2. Update on East River Trail Plaza Project.

Laura provided the update on the East River Trail Plaza Project.

Moved by Matt Buchanan, seconded by Kent Hutchison to close the floor for discussion. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Kelli Strickland, No- None, Abstain- None

3. Chairperson's Report and Project Updates.

Kelli Strickland presented the Chairperson's report and project updates.

4. Coordinator's Report and Project Updates.

Laura Schley presented the Coordinator's report and project updates.

5. Next meeting: Wednesday, December 4, 2019.

F. ADJOURNMENT.

Moved by Ald. Randy Scannell, seconded by Kent Hutchison to adjourn. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Kelli Strickland, No- None, Abstain- None

VERBATIM MINUTES

- It's 8:01, I'd like to call this meeting to order. We'll start with roll-call. Kelli, that's me. Alex Zacarias?

- Present.

- Randy Scannell?

- Here!

- Matt Buchanan?

- Here.

- Kent Hutchison?

- Here.
- Our Liaisons, Beth Lemke, Paul Graw, and Matt Vanden Boomen.
- Matt Vanden Boomen.
- Approval of the agenda from the October 23rd meeting.
- So moved.
- Second.
- Approved. All in favor?
- [All] Aye.
- So moved. All right, we're passed. We'll say that, right?
- Sure.
- Okay.
- We're passed it now.
- It was so passed.
- We also Okay, that was the approval of our agenda. Approval of the minutes from September 25th's meeting?
- So moved.
- Second.
- Oh, and you should say who approved, who made the motion, so they got it.
- Oh! So, first moved by Randy, seconded by Alex. All in favor?
- [All] Aye.
- That looks like a successful endeavor. All right, are we all caught up down there? Yep? So, onto regular business. Consideration with possible action on a request by Alderman Chris Wery to discuss whether the city should require development agreements to include funds for public art, and if so, what level amount percentage it should be?
- I spoke with Alder Wery, or texted Alder Wery, asking what he expected from this and all he wanted was to be able to speak at this at Council. So, I don't know if he even care what we do with this, and I don't know why we wouldn't just approve what the RDA had done. So, I make a motion that we approve.

- We'll poll once again. Laura, did you say that Celestine actually wanted to weigh in on this?
- Yeah. So, Celestine isn't feeling well this morning, but she wanted me to ring her in, so I'm just gonna put her on speaker phone. I don't know exactly what she wanted to speak on, but at least include her in on the conversation.
- Isn't that nice?
- That's a good one. Got a good response.
- Celestine's on speaker here.
- I don't know how unwell she is.
- [Operator] Nine two zero five four four seven.
- She must not have wanted to weigh in that badly, or she's feeling very poorly. One of the other.
- Yeah, I don't know what there is to weigh in on. I don't even know why this is here, to tell you the truth, 'cause Alder Wery could have spoke at this when it was reported out by the RDA. I don't know what he expects to gain. This is an RDA decision. Council has no authority. We have no authority. So, I really don't understand what's going on here.
- Was there any discussion in the preparation of the agenda, what the possible action was?
- No. Pretty much what Randy said. So, since the resolution came out of RDA, it's really up to RDA. We can't alter that resolution at all. More or less, we can support RDA's decision, but that's really all.
- That's what I was gonna suggest. I would make a suggestion that we consider. Essentially, the way that I'm interpreting this is do we support RDA's ability to require development agreements? And if so, what level? But I would say that, yes, we agree and support them at the level that the RDA recommends.
- So, is the possible action here to get a consensus of support?
- I think so.
- All right, would someone like to make a motion to that?
- Well, I think maybe we should up it. RDA said one percent. Let's give the Council something to talk about. Let's say 200%.
- Yes. As your question, Kelli, I will make a motion that the GBPAC supports the recommendations of development agreements, and if so, the level at which the RDA suggest.
- And I second that.

- Great. So, motion from Kent and second from Alex. All in favor?
- No, you vote on your pads.
- Oh, we vote on our pads now.
- Hello, Celestine
- [Celestine] Hey, hey, hey. How are you?
- Oh, they're just voting on it right now.
- [Celestine] Oh, my goodness. Wow, that was super quick.
- Did you have anything important you think needed to be added to the conversation?
- [Celestine] Why don't you tell me just where it went. So, what's the vote? What are they voting on?
- They're voting to approve RDA's decision to adopt the resolution.
- To support it.
- To support it.
- Yeah, to support it.
- [Celestine] Okay, perfect.
- Okay.
- [Celestine] That was super quick. I just went upstairs. I'm like, hey, this is my program.
- We're efficient here.
- Okay, yeah. That sounds good. Does anybody have anything they want me to add?
- No, pretty straight forward, I think, on our end, Celestine.
- [Celestine] Okay, good. All right, thank you. Yeah, I would agree. All right, thank you everyone.
- Thank you.
- Get better!
- Bye.
- Bye.

- Yeah, thank you. Okay, bye.
- I was gonna say, since the line was ringing, you know?
- Do you need to vote?
- I just got booted off the wifi.
- That's 'cause we don't like you.
- I'm gonna try my best, Randy.
- Did you vote?
- No, I haven't been able to 'cause I've been booted off wifi. Are you able to vote for me?
- [Clerk] Yep.
- Okay. I'm in favor.
- You don't wanna even waffle a little?
- No.
- I'm just gonna say, for the record, since I had a role in crafting the resolution, I'm just gonna abstain on this one.
- Fair enough.
- [Clerk] Okay, passed unanimously with Matt abstaining.
- Okay.
- Great.
- Moving on to item two, regular business. Consideration with possible action on the election of Chair and Vice Chair for the Green Bay Public Arts Commission. Laura, can you talk us through the timing of this?
- So, I know what we had just gone over this about two months earlier, but we had also agreed that October is going to be the election month for the Arts Commission. So, during our October meetings from here on out, you guys will be electing the Chair and Vice Chair for the next year. Since we had just done this two months previously, we still have to go through the process, but I'm assuming you guys are going to continue your positions as Chair and Vice Chair, but this is your chance to decide again.
- I think when we agreed to it, we agreed that this is what we would do. So, we just need to renew those elections?

- Yes.
- Would anyone like to make a motion?
- I'll make a motion to renew the Chair and Vice Chair as it currently seats.
- You have to call.
- Unless.
- Yes?
- I think we have to individually.
- [Clerk] You have to do it individually, and you have to call three times for a nomination.
- Oh.
- So, you need to nominate the Chair. Who do you wanna nominate for Chair?
- I wanna nominate Kelli Stricklan as the Chair of the Green Bay Public Arts Commission.
- I'll second that.
- That's one.
- [Clerk] No, Laura should be running the meeting. She should call for any other nominations.
- Are there any other nominations for Chair? Are there any other nominations for Chair?
- [Clerk] Being none, you close nominations.
- Now, I close nominations for Chair.
- [Clerk] And to vote.
- It has to be spoke, 'cause I already seconded. So, okay, yep. Now, we need to vote.
- And now, we vote.
- Who seconded?
- I did.
- Randy.
- Okay. Right here.

- And do we need to do that? We can do that.
- We have to do that on here, too.
- Yep.
- All right, go ahead.
- Congratulations. You're so lucky.
- I'm dizzy with power.
- I'm just dizzy.
- So, I vote yes. I'm not into the voting.
- [Clerk] Okay. Passed unanimously.
- Okay.
- [Clerk] And Laura, you're gonna do the same thing for Vice Chair.
- Do I hear any nominations for Vice Chair?
- I nominate Alex Zacarias for Vice Chair.
- Second.
- Do I hear any other nominations for Vice Chair? Do I hear any other nominations for Vice Chair?
I'm closing nominations for Vice Chair. You guys can vote.
- Can someone? Yeah.
- I know why you're here now. Your kids got onto this.
- Great. Are you done down there?
- [Clerk] I'm waiting for. Am I voting for you?
- Yes.
- [Clerk] Okay.
- I don't have the wifi.
- [Clerk] Passed unanimously.

- Terrific.
- You have the no-fi.
- Regime stands.
- Thank you.
- Moving on to our informational session discussion with Parks, Recreation, and Forestry Director on how the Parks Department can intersect with the Green Bay Public Arts Commission's work. This is exciting.
- Fantastic. Hi, Dan.
- Hello.
- Good morning.
- Good morning. I see everyone has coffee. That's great. We don't bring coffee to our meetings.
- We have another glass.
- Exactly.
- And lots of coffee there.
- Exactly. So, my name's Dan Ditscheit. I'm the Green Bay Parks Director. I also have Kaurie Mihm here. She's our Parks Planner, and we've been working fairly closely with Laura over the past year or so on trying to bring art into our parks system.
- I have a meeting later today, actually.
- Exactly. So, I'll kind of tell you what we've done to date. So, we've worked with her to incorporate the temporary art structures in several locations throughout the city. So, those sculptures have been a big hit. I know the one at the sanctuary gets a lot of attention, 'cause it's a palm tree in the middle of the sanctuary, but it's very visible from the road too, so that was a good project and the kick off project to working with the Committee and Laura on bringing art into the parks. More recently, we've been working with her, sending out an RFP for the East River Trail expansion, and for those of you who aren't aware of that project, what that is is there's a one mile section along the East River where we currently don't have trail, and it's right thorough the heart of the Main Street district, and so for the past five, six years, we've been acquiring property and tearing down buildings in preparation for this trail connection. So, we're to the point now where we have nearly all of the properties under city ownership. There's still, I think, three parcels left, but we're to the point now where we're starting to engineer portions of the trail and the canoe/kayak launch that's a part of that project. So, once we get this one mile section of trail built, the Fox River trail will be connected to the East River Trail, which goes down to Ledgeview, which is also connected to the Bear Creek trail. So, there'll be a regional trail system about 18 or 19 miles long going throughout the community. So, this one mile section is a very important section, and there's a one block section located right on

Main Street between Baird and Irwin, so the property that the city owns is right adjacent to the road. So, what we'd like to do and what we've been working with Laura on bringing is to bring in art into that trail. So, the desire is, as people are driving by, to really make it a high visibility, just a really interesting space so that people are intrigued by the trail, instead of just driving by and seeing a standard 10 foot wide asphalt trail. So, we hired an engineering firm to design an urban plaza space, and now what we're trying to do is to find an artist to add to that space to enhance it and bring art into that, and what that is, we'll find out. I know we had some submittals last week on it, and we're in the process of reviewing those submittals, and then as part of that, we also have a community kayak launch where we're trying to bring art into that, too, because it's a portion of that trail, so we want some continuity and some unity within the art work and the art pieces. So, that's what we're working on right now. As far as funding for the artwork, that's something that we don't know if we have yet, so we do have some DNR money to build a portion of the trail. I don't know if they'll fund the art portion of it, but the key is let's find a design, find something that's intriguing, build some excitement about the project, and then see if we can come up with the money for the sculptural pieces; and in the future, we anticipate more projects like that, too, coming forward, and trying to incorporate art into a lot of different development projects moving forward, 'cause prior to this, we haven't done a heck of a lot in the Parks Department. Every so often, there's a little piece here or there, but that hasn't been a major focus in the parks until recently, so that's something we see of value. We see other large communities doing it, the public is very interested in it, so it's something that we wanna try and achieve in our parks.

- Awesome.

- Do you have anything to add, Kaurie?

- [Kaurie] Yes, the first sidewalk poetry stamp is going in tomorrow, weather depending.

- Where?

- [Kaurie] Jackson Square.

- Okay.

- [Kaurie] So unfortunately, some of the ones we were gonna put in this year got pulled because the paving couldn't happen due to wet conditions, so we'll have to wait til next year when we're able to do that.

- And where all right the other locations?

- [Kaurie] I know we had at one at East River van Beaver. I don't know. Top of my head.

- And that was around the playground that's being installed there.

- [Kaurie] Yeah. Oh, no. Yes, Fort Howard and Jefferson. We were planning to put one there, or the new playground that's going in there, and then we're hoping maybe once Ship Yard goes in, or possible some of the beach development. I don't know, it's LCD funded right now some of that, so it's kinda dependent on some of the funding. So, we'll see. We didn't have locations selected for all five areas, just based on current projects. So, we're planning to plan them in as we can.

- Yeah.

- Are the parameters for the artists that they have to work under, and what type of art you're looking for?

- Yeah, each project is going to be different, depending on the scope of work. So, for the East River Trail project, we did set some parameters as far as what we were looking for in those proposals, and I think in that one we wanted continuity, we wanted architectural features, we wanted something that could expand beyond just that one block section to tie pieces together. I think that there were some other ones, kinda general scope of services included in that. So, yeah. We would continue to do that in the future for any other project, but it's kinda project dependent. Some of these are gonna be just stand alone pieces, and other ones are going to be more big picture, more regional, or expanded projects.

- And then, what are you gonna do about flooding?

- Wrong committee.

- Is there any development? I heard some talk about Bear Creek, like having some artistic signs or something like that.

- Yeah. Over at Bear Creek, we coordinate with the Bear Creek Preservation Foundation on a lot of projects, and we team up with them, and they do everything from property acquisitions to trail maintenance, to trail development. At tonight's Park Committee, we're gonna be talking about a bike obstacle course that's gonna be installed, but one other project that we're teaming up with them on is signage within the parks, and this is trail signage. So right now, we do have trail signage out there, but it's very outdated, it's not very easy to follow it, and it's not very user-friendly. So, we're working with them on a site wide trail system mapping, and as part of that, we hope that some of the signage will be somewhat creative and artistic. Some of the signage is just trail markers. You had mile marker one on this trail, but then we are gonna have some sort of trail entry points with some larger kiosks, and those, we're trying to make those look a little more creative, a little more interesting than just a laminated sign on some wood posts. So, we're working with them on various design options right now for that signage, and I think they're looking at installing that starting next year, right?

- [Kaurie] Yeah.

- So, it's coming along well.

- Dan, would you ever be open in the future to hearing input from us about ways to increase representation in the RFPs? So, I think specifically about the East River project. That's a project that would really benefit from representing the immediate surrounding community, and there are some best practices about how you go about soliciting artists, RFPs that sometimes don't align exactly with the traditional RFP process, and I think we have to think about it in our own RFP process, too. I'm wondering if, as we have that conversation, if that is a conversation that your department is open to, as well.

- Yeah, we're open to that, definitely. I know Laura's gonna be working with you very closely on your RFPs, I'm assuming. She was very helpful to us, drafting the one for the East River Trail, so we'll continue to work with Laura on these RFPs as they go out, but if we want some Committee representation on that, we can definitely look into that in the future, too, as these come up.

- Yeah. We're a resource, I think, for all departments, so we're here to help and provide vision, however you'd like.

- Great.

- And I think it's great that you guys are here and we're having this conversation.

- Yeah, we're grateful for that.

- Yeah.

- I think it's a good start and there's a lot of possibilities. As you know, most everything comes to funding, and if you can fund it and find the money for it, great. These are great amenities to have for the community, and we'd love to more, if at all possible.

- The percent for the art program would definitely help with that.

- Yeah, definitely.

- Just curious, are there designated hours for the use of that? Is there lighting and things like that?

- Well, sections of the trail are already lit, the existing trail, not the entire trail, but the more heavily populated areas or the heavy used areas are lit. I know that that area, that one block section along Main Street, we're looking at doing some creative LED lighting to help accent the vertical elements, whatever they end up being, and just making it very visual and exciting at night as you're driving by, but we do, like I said, in the downtown areas, we will have pedestrian scale lighting and we already do on some of our trails. The Fox River trail is completely lit up, and portions of the East River Trail are lit up. This one mile section, I would assume we're gonna have some lighting on that, but yeah, the trails technically close the same time as the parks in the evening, but we don't lock them up, so people, I'm sure, are walking on them in the evening, but technically all of our parks close at a designated time.

- Got two questions for you.

- Yeah.

- Is there anything in the works for replacing the sign at Ken Euers? That sign's pretty sad.

- Yeah, right now we just have our traditional park sign that's out there, just designating it as a city park. As you know, we've just done some recent restoration work for a water fowl habitat nesting area and there's no signage in that scope of work. So, typically what happens is when our signs fail and they start to rot out, that's when we look at replacing them, and at that point, we can look at doing something different, but there is no funding right now to replace that sign.

- Okay. And a while back, someone came forward to the Public Arts Commission about covered fencing and colored. Is that going anywhere?

- The tennis courts?

- Yeah, tennis courts and stuff?

- Yeah, we haven't really done many projects since then where we could've applied anything like that. We haven't done any re-color coating for any of our tennis courts or basketball courts since that communication came in. As far as fencing goes, those colors, it's more expensive to buy those real bold colors. So, budget is sometimes an issue. So, traditionally we go with a black fence, but on occasion we can look at the more colorful fencing if it makes sense, but other than fencing, we really haven't done many projects where that would've applied.

- But it's still on your radar, so to speak?

- Yeah, we consider that.

- Okay.

- And we've talked, too. I've shared a few ideas for, not necessarily colorizing fences, but having artistic designs or other things attached to them for two dimensional sculptures that could be adhered to the fence to add some sort of beautification to it. So, we have shared ideas.

- Yeah, and we kinda looked at something for the dog park on the fencing there. I don't think it ever got implemented, but we looked at doing a sculptural piece, incorporated right onto the fence in the dog park there.

- Are you calling that East River Trail segment Missing Link anymore?

- We still do. It doesn't come up that often, but yeah, that's still the official name on it. The Missing Link.

- That's what I've been talking to people about, the Missing Link, and I'm wondering if I'm outdated there.

- No, that's still.

- There's always a missing link.

- It's still relevant. It's still the Missing Link.

- I think that project is so cool. I can't wait for it.

- Someone was just asking me the other day, the West Side trail, is that eventually gonna connect up with everything, anything on the east side? We have the river in the way.

- yeah, the ultimate goal for the West Side trail, which is also the Sergeant Benjamin Edinger trail, the goal of that is to connect that in Howard to the Mountain Bay trail.

- So, we're gonna go that way?

- We've actually been working with Howard to try and make that connection. So, they're taking some steps over the next few years to make a connection to around where Fleet Farm is, and then we are going to have to extend it to meet their trail. So, I would say in the next five years, probably, we should have that connection to the Mountain Bay trail, which goes all the way out to Wausau, and beyond that, I believe. On the East Side, the ultimate goal would be to connect it to the Fox River trail. That's a little more difficult, just because there's not a lot of great corridors for that. We might have to do some modifications to the traffic lanes in order to get bike lanes in there, and then really, the biggest obstacle is we have to pick one of the bridges and make some changes to the bridge to create a safe crossing on the bridges, and that's where it's going to be pretty difficult to make any changes to the bridge. So, that's our ultimate goal. That's our wish list, but connecting to the Fox River will be difficult.

- What about to the ship yard?

- The ship yard, yeah. Again, it'll be easier to get to the ship yard than the Fox River because we don't have to cross the river, but yeah, ultimately we wanna connect that West Side trail to the ship yard. There will be, I'm assuming a lot of possibilities for the ship yard with art sculptural pieces. I know we've been having a lot of discussions with the Planning Department on the look and the feel of the ship yard and what that development's gonna be, so we hope to be able to work with you a little bit on the ship yard, also.

- And that's also Parks.

- Portions of it are Parks, not the entire thing.

- Okay.

- So, portions are gonna be designated park land, and then portions of it will be under private property.

- Okay. Oh, private. Okay. Cool. Any other projects on the periphery for the parks that GBPAC should know about?

- There are always projects on the periphery. So, it's kinda nonstop. One thing that we could look at doing, and I don't know if this ties in with what your group does, but over the next few years, we'd like to update a lot of our exhibits out at the Wildlife Sanctuary, and I don't know if that really falls into the scope of work that you'd be interested in weighing in on, but we'd like to have very vibrant, exciting, interactive displays instead of the traditional signs that you just read as you walk through.

- Right.

- So, we're just starting that process now with looking at some options there, but there's always room for small pieces here or there at various locations, such as Bay Beach Amusement Park, the

Wildlife Sanctuary, and then case by case as we move into that parks. I know Navarino Neighborhood Association, they're very interested in bringing art and sculpture into Navarino Park, so maybe that's something that we could look at in the future. They've already done a giant Adirondack chair, they did some very artistic birdhouses, put them up on a post on display. So, I can see definitely doing more items like that in Navarino Park.

- It's a big space, too.

- Yeah, there's a lot of options there.

- Cool.

- Does programming for public performances also fall under your domain?

- It does and it doesn't. Usually all that we get involved with with those type of things are renting the space to the groups.

- But you don't program yourself?

- We don't program it ourselves unless it's a park program, for example we have a talent show for our parking program that happens every year, but that's something that isn't quite what you're talking about, but I think it was the Players. I don't remember.

- Play by Play.

- Yes, Play by Play. So, every year the last two years they've been doing a play at Whitney Park, but again, all that we're doing and coordinating with them is renting them the space.

- So, you wouldn't program a symphony to play with a fireworks, or something like that

- We possibly could. We haven't done too much of that. At Saint James Park, we do coordinate with the city band and they have concerts every Wednesday throughout the summer at Saint James Park, but that's about the extent of it. It's something that we could look at doing, but it's not. Typically something like that hasn't been something that's been funded by the Parks Department in the past, it's more been the Celebrations Committee, which each year the funding for that goes down and down.

- There's a Celebrations Committee?

- We don't know much about that.

- I'm wondering, this is kinda off topic, but if there was any kind of digital navigational information. People come to town, you can kinda learn about areas or the sculptures being made, they can just navigate through.

- I think one thing that might be a good possibility with that is working with the CVB, the Convention and Visitors Bureau. They're fundraising to build a brand new facility just off of Lombardi Avenue, I believe, and now the great idea for their building and when that gets completed because it'd be a destination place if people are just coming to the city.

- And I have a meeting actually scheduled, just in the next two week, I believe, with someone from the CVB.
- But aren't they technically in Ashwaubenon? Jurisdictional problems again?
- They aren't requesting a grant. They're inquiring about the public art tour, focusing in Green Bay.
- Okay.
- They want to collaborate on really filling out that information so that they can give it to people.
- That's a cool idea though. I went to a city in Georgia that had an app for their Parks Department, and it just elaborately laid out all the cool parks, and you click on 'em and it just highlights what's cool in that park, and it made navigating the parks super, super easy and more exciting.
- And we've started to implement that on the city webpage. We're not quite to that extend yet.
- With an app yet.
- About a year ago, what we did is we actually inserted an interactive map on our website, so you can click on any park and it goes specifically to that park webpage, that you can see pictures of that park and then it clicks on the rental information for that.
- So, there's an interactive map component on there?
- Yeah, where you'll click on the actual park and it just takes you to a page with the photos of that park. So, we just implemented that within the last year.
- Cool.
- We do wanna do more with our website, like that. I think the app is definitely an interesting feature. I can look into that, definitely. It's always a good idea when you can get information out there easily.
- Right, accessible.
- Is their webpage phone friendly?
- Yes.
- Yes. Yeah, when you go on your phone, it's all formatted properly.
- Cool.
- Anything else for Dan?
- We need to open up the floor, technically.

- Yeah. Can I have a motion to open the floor?

- Motion to open the floor.

- Second.

- Seconded by Kent. All in favor?

- [All] Aye.

- [Jerome] Thank you, folks. My name is Jerome Brunette.

- And your address, please?

- Huh?

- Your address, please?

- My address?

- Your name and address.

- Oh.

- For the record.

- For the record.

- [Jerome] Jerome Brunette, 1783 Grant Street, De Pere.

- Okay.

- [Jerome] My question, since I have the Council and the Parks Department here, is on the East River Trail plaza. I did make a submission to it, and I would just like some clarification because I did have a team submission, and basically, the response that I got was very vague, at the most, and that's what I gave to my fellow art members of the team, and it was like, okay. We're kinda wondering where the project was. I know that there was no specific budget given in that, and I know our was extremely high, as far as the budget, but I did ask several times, and they had mentioned that it was, like you had mentioned, subject to acquisition of funds. That's why I feel that we went very large, but I think that area and that project, it is a very important area, it is a very culturally diverse area, and I'm just wondering where we're at with that.

- Yeah. So, we can reach out to you and have a lengthier conversation one on one. I don't know if that really ties in to this agenda item or not.

- It ties into the next one.

- I think it's more appropriate for the next agenda item to talk about it at that.

- [Jerome] All right, thank you.
- If you have specific questions for the Parks, related to the parks, then you can ask those now, but that would wait of for the next item.
- [Jerome] Okay. All right, thank you.
- Great.
- Motion to close the floor.
- You wanna just keep it open, because it's gonna come up with the next agenda item.
- I don't know.
- We can do that.
- Right, 'cause we're not voting on anything.
- Yeah,
- Right.
- Yeah, okay. Yeah.
- Great. So, any other questions for Dan on how the Parks Department can intersect with the Green Bay Public Arts Commission's work? Cool.
- Dan, this is cool. Thank you for this.
- Yes. Thank you for your time, Dan.
- Your welcome. Appreciate it.
- All right, moving.
- Appreciate you coming and parking it here for a while.
- Had to get it in.
- Moving on to the next agenda item. Update on the East River Trail plaza project. Laura?
- I'm glad you guys are still here. We received six submissions total.
- I thought it was five.

- Five. My bad. We received five submissions total for the East River Trail plaza project, and we reviewed them last week. Park staff and myself went over and reviewed them, and we felt, after reviewing, I know we were supposed to bring them to you guys today so that you can select, but after reviewing what we had received, we felt that they didn't make best use of that space, the submissions that we had received. They didn't fully utilize the space, which was something that we were looking for, was to really branch out and really explore that whole plaza area. So at the moment, we have decided to not move forward with any of the submissions we had received. I don't know yet if we're going to resubmit a call. That's something that Parks Department and I still need to talk about, is if we're going to resubmit a call or look internally for a design proposal for that space.

- Laura, did the submissions that you received illuminate for you, perhaps, things you wish you had included in the call? You know what I mean? Sometimes when you put something out and you get a response to it, you kinda realize, "oh, I didn't articulate some things." You know what I'm saying?

- Yeah. It was like, "oh, we should've included this," or, "we should've really highlighted "that this was important." That definitely is something that came forward after seeing all the submissions we had received. It also was a fairly short turn around time. I think we had released it beginning of September, and that it had closed about the beginning of October. So, it was really only a month that that submission period was open, which is fairly short for a project like that. So, I think if we are gonna release another call it will be for a longer period of time, and really touching back on those points that we wish were highlighted more, and as you mentioned earlier, really focusing on reaching those diverse communities.

- And also, my recollection is that there was no suggested range of budget, which I think sometimes artists take as a cue about the scale of the project. Did you feel like that might have been? I understand that the funding of it is tricky, but I'm trying to figure out how do you signal to the artist what the scale of the project is that you're looking for.

- Yeah. That's not in my realm. That's something that the Parks Department and I would need to work on is figuring out how to best leave it open, but yet not over-promising and not under-serving.

- So, I think if we just think psychologically about where the artists are coming from, they're gonna see, "oh, "it's a municipal proposal," right? "So, it's gonna benefit me "to make this affordable, "especially if there's no description "of what the real scale of the project is," and when you start to use abstract language, like explore the area. Well, that could be interpreted in a lot of different ways. So, I wonder if that might be a question that somehow needs to be answered. If a dollar amount can't be attached, how are we communicating really the depth and breadth of the proposals that you're looking for if you feel like they didn't go far enough? Because again, artists are gonna see that municipal piece of it, and be like, "oh, this is gonna be." They're going to think, "I wanna keep this small and manageable. "I wanna keep it bite sized." And so, what's the right way to say?

- Yeah, I think having a little bit more of specifics on the call would definitely help. From my perspective, as an artist, seeing things that are a little bit vague will push me away from applying to something like that, but I realize, like in other contracting worlds, circles, that's the rule of thumb. You give them a parameter, and then you don't really give too many specifics on the dollar amount, but in the art world, it is a little bit different. So, I think if we're not gonna accept any of these and move forward, specifically if this is gonna be an art type of thing, it would look good on the city if we did another call that maybe provided a little bit more specifics on what we're looking for, the context,

and potential dollar amount. Even if it's not there, we don't have the dollar for it yet, we don't have the budget, but just giving a range helps provide a foundation for the artist to develop a proposal.

- Yeah, if we give that range and we don't end up having those funds right away, and we select the art piece, that gives and opportunity to fundraise for that specific project, which is so much easier to do.

- Definitely.

- Than just funding for a program.

- Yes.

- If you've got a pretty picture of something, what we hope to do with those dollars.

- Also, artists are ingenious at scaling back, right?

- Or scaling up.

- Or scaling up. That's the other thing. Even as a starting place, and it turns out that that's not what the number is that's working. I think you'll see ingenious adjustments.

- Yeah, and there's definitely an art in science. My wife dabbles and she does surveys and all that. It's knowing how to ask those questions. There's a language so that you can get that response that you're looking for. So, I don't know if there's a department, other than within the city, that can help you create that language to ask those questions so that you can get those answers. Believe me, there's a science to that 'cause my wife gets pretty well for that. So, it's like, "oh, okay. "They're paying you to ask those questions. "All right." But it's how you ask them to get that information. There's a science behind that.

- Also, the portals. Did we look into publicart.org or to Art Cafe?

- Those cost money.

- Yeah.

- And we don't have money.

- I guarantee you we'd have more than five.

- It's definitely on our radar to use those.

- Yeah.

- And my recollection was that actually at the last update meeting, prior to our last Commission meeting that there was a window identified for when we were gonna start using those. They were not huge dollar amounts to register for the portals.

- I don't remember you guys.

- No, this was in a meeting with Celestine.
- I know we had mentioned it, but I don't think there was any official do it at this date, at least I'm not aware of if that was discussed.
- Well, if it needs to be an item that we pass so we allocate dollars, then I think we should put that on the next agenda.
- Absolutely. When we get that next financial summary, we should do that. Yeah.
- Yeah.
- 'Cause that will definitely boost the vision, or just the platform for who sees it. Like people from out of state will see it, and that will behoove all of our efforts moving forward if we had the access to those portals, for all the calls.
- It would legitimize the calls.
- Does Parks wanna weigh in on this conversation at all?
- Yeah. So, yeah. We do feel that this is a very visible location where we would love to incorporate art work into this. The submittals, as Laura said, weren't quite what we were envisioning or looking for, so we are gonna be putting out another RFP for artwork. So, I think your input here is valuable to refine the scope of work a little bit more and maybe give a little bit more clearer direction to the artists. So, I think that these are all great comments and we'll incorporate them moving forward.
- Cool.
- Yeah, the intention here is giving a very visible, high impact, artistic urban plaza with a trail going through it. That's what our vision is, so we would like to see that happen if at all possible.
- Great. So, we will consider another proposal then?
- Yeah.
- Okay.
- Yeah.
- Great.
- And if you have more specific questions, you can definitely reach out to either Kaurie or Laura and get some more specific answers to your questions. We'd be more than happy to work with you on that.
- Excellent. Thank you.

- Okay. You're welcome.
- Any other commentary on the East River Trail plaza project?
- I make a motion to close the floor.
- Oh, yeah. Matt made a motion to close, any second?
- Second.
- I got it.
- Kent beat you to it.
- That he did.
- Do we have to vote on closing the floor?
- Yes.
- All in favor of voting to close the floor.
- [All] Aye.
- Okay.
- Great.
- Okay.
- Oh, they want us to do it. Do you want us to do it?
- [Clerk] No, you're good.
- Okay.
- My thing went dark. I think it died.
- You broke it.
- There we go. All right. Chairperson's report and project updates. The only two things I had, and I think Laura will answer this question, but I wanted to get clarity on both the completion of the financial update that we were to be receiving on a regular basis, and confirm the timing of that. So, where we are. I think that there were some questions about formatting, really. We weren't seeing it exactly the way we were gonna see it, so we were expecting some edits on that, and then when we'll see it next, and then the other project update is I wonder, Laura, if it might benefit us and maybe this is a conversation in advance of our next meeting, but when we discuss the scope of work, or the scope outlined in the charter of the PAC, the programs themselves, we had the rotating art

pads, and we had the granting. I wonder if we need, in order to be better prepared for these quick turnaround projects, if we need to add something about these, I think we've been referring to them as the showcase pieces, because even though sometimes the funding isn't coming from the Commission, and this is what I don't understand about the right way to go about this from the city's perspective. We need to have ready to go a library of these showcase pieces, right? Because what we've seen happen is that someone comes forth and there's an opportunity and it's quick, and so I don't know what the right way to articulate what that is or how it relates to the charter itself in terms of our responsibilities as a group, but I think we need to be clear about what that is, as opposed to relying on a new round of research in response to an opportunity coming available. Do you know what I'm saying?

- So, are you saying we just need the literature behind the showcase, what parameters the showcase piece is and how to influence something really quickly?

- Yes, I think that's part of it, but it's also related to fundraising. So, part of Matt's comment earlier about it's much easier to fundraise for an actual thing, I think as our fundraising efforts gear up, we need to look at the work of the Commission with it slightly expanding. So, maybe it's just our documentation. I don't know if that relates to the charter. When I ask specifically about, okay, is this the lane that we're in, the rotating art pads in the granting, we're sort of finding ourself in collaborative communications with other commissions, but also turning around quickly, here are some ideas. I think that those ideas need to be cataloged, identified, how would we do this quickly? Where is it coming from? So that we don't just end up moving forward with something that seems like the lowest hanging fruit, and we're really tackling things that are thoughtful and meaningful to our community specifically. Am I articulating this?

- I think so. We've provided all these opportunities for artists to create work. Even if they aren't physical, tangible pieces of work, they've been thoughtfully created and hand crafted for our offer proposal. So, if we could create a database of those things, and just have them easily accessible. Like look, we had someone propose this for this space, this for this space, this for this space kinda thing. I definitely think that's valuable, but also, I think if someone does step forward with some money, we should do a call for art specifically for those dollars. So, as opposed to having them cherry pick and hand select one of the past proposals.

- From previous submissions.

- Yeah. I think from the municipal perspective, that's the appropriate thing to do is to make sure the public knows that this money came in and to give the public at least the opportunity to throw new proposals at it, but we could also potentially mix in some of those old proposals with that batch of new ones, if an entity really has an opinion about one favorably. So, we could do that. We could provide that to the donors. Does that make sense?

- It does. I think, probably, I guess the logical next step about this is for Laura, you to go back and think about how this would look in our literature and maybe talk to Celestine. Does this live in our charter or how are we representing to the community that this is something that we're actually doing? And so, when folks are out there fundraising, they realize that there is a capacity to do such things and how are we telling that story. I don't know exactly where that intersects with the rules.

- All right.

- One thing I will say about that. So, our department has created an outreach team this past year, which Laura is a part of, and it's that group's role to tell our story as a department, the things that we are accomplishing, and public art is a huge part of that. So, we've been creating new literature, updating our website, Facebook, social media, that kind of stuff. So, I think that falls within.

- Yeah, that's a piece of it, too. Yeah, yeah, for sure. There's the telling of the story, there's actually having the executable, just being good at moving quickly on these things.

- We definitely have the infrastructure for the annual grants program, the rotating arts program, but we haven't really thoroughly developed the infrastructure to develop the showcased projects. Is that in the packet, Laura, or is that something that came after the packet?

- It's mentioned briefly. It doesn't outright say, "showcase pieces," but it's outline in the budget that we are intending to put money towards more high profile, large scale pieces.

- That's good.

- But there's no, I think what you're kind of looking for is an outlay of, "this is the showcase program, "this is what it could do, "this is some of the things that we've received." 'Cause I don't know about you guys. I haven't received any, "hey, I have this showcase idea." I haven't received that from artists. So, if you're getting those, get them in contact with me, 'cause I don't have any of that information to put in that packet.

- No, I don't think anyone's here. These RFPs happen, right? They happen through Parks, they happen through here, and these proposals are coming in, so we do have these artists' contact information, we do have work that has been put in by artists, and so to some extent, traditionally the city would then catalog those.

- I have an artist database and we do have a catalog that's developed at this point.

- The WPS, all of the other submissions, like all of that work, whatever, how many came in for that one, even those who worked for it.

- Yeah, so I do have these.

- Yeah.

- Okay.

- Yeah. Maybe it's just creating a program, so to speak, even though it is but it isn't. It's not like a program in a way that the grant program is.

- It's like an ad hoc program.

- Kind of, but we could still have a rack card or something to speak to what we've done with WPS and with other donors, and how we've collaborated with these partners to create pieces, and there's an opportunity for others to do that.

- What I have seen come up in Art Cafe is calls for rolling showcase-like programs, like I said, like Denver or something, it's so much dollars coming in from unexpected places, and they need to have a catalog for those purposes, so they'll just do one every year or two every year. They'll just, "what's your ideas? "We're not gonna pay for your ideas, "but if one gets selected, "then you potentially get." So, it's like, from my perspective, I haven't really applied to those, 'cause there's not anything reciprocated, but if there was, if your idea gets accepted like 10 out of 100 submittals or something like that, then you get \$1000 for that proposal development, or something like that.

- I also think it's laying the groundwork for the Dollar for the Arts program because ultimately, what you would expect from that program is that sometimes developers will say, "no, I'm going "to oversee this entire "required art program," and they're gonna try and convince you that their budgets are. That's gonna be one path that you're gonna see, and then the other one is going to be, "you know what? "I'm just gonna write you a check. "Give me some art." And so, we need these things in place to be able to do this quickly, quickly when the time comes, having put the thought in ahead of time, so that we're not trying to put the thought into it when the turnaround of the project comes. I think it's just a slight expansion of our scope of work, and really giving language to it and making us partner-ready. We're not really, every partnership right now is starting from scratch. That's what it is.

- So, maybe just investigating what the infrastructure for a showcase program would look like and cataloging some of the stuff that's already come in in the past.

- Yeah. I would defer to Laura in combination with staff to think about what's appropriate to accomplish those things.

- Does that make sense, Laura? Okay.

- That's all I had. Moving on to the coordinator's report and project update.

- So, for my coordinator's report, I know Kelli had mentioned, with the recent agenda, where the financial report was, and back in August, we had given that initial report, which you guys had reviewed. I don't remember you requesting any other edits to it. I think it was all right information-wise if I'm correct. If there are edits that you wanted to see, I can put that in, but then you had asked to have it quarterly. So, speaking with Stephanie, she had recommended that we start at the beginning of the year, just so you can see where you're at and where you can go during that next year. So, we didn't outright say when those were gonna be given, so I'm just proposing a financial report schedule for our upcoming meetings, starting with January, and then having them every three months.

- Is it possible to do one every month, or does it just not make sense to do that?

- [Clerk] You don't have enough activity. You'd probably get a lot of the same reports. So, that's why quarterly would probably work better because, unless there's something big, she could always bring anything big to you, but otherwise, you're not making many changes.

- So, why wouldn't we align the schedule with our grant allotment schedule?

- So, I actually looked that up, 'cause I knew you were gonna ask about it. You guys had decided to do a trimester grant. So, you're getting more reports this way compared to a trimester. The way that

the grant period works out, you'll be reviewing grants in April, August, and December. So, I know that those don't line up exactly with these financial reports. One of them does, but then the other two follow that report, which might actually be more helpful, because you know the previous month that's where we were. Now, we're giving out grants the following month. I'm open to adjusting this if you guys want it more on a trimester, compared to a quarterly.

- That makes sense.

- [Clerk] And you're gonna wanna keep your one in January for the simple fact that Laura's gonna have reporting to do for tax purposes, and January, you're gonna look at that report and you're gonna say, "yes, "everything's good for the close of that year." That gives her the okay to then work on getting that financial, it's your nine 90, it's your IRS form, submitted, but you're okaying that the close of that financial period.

- Right.

- [Clerk] So, you wanna keep the January one for sure so that way it gives us the, "okay, everything's good." We can go back, we can look at everything, get it all prepared so that that submission can go out.

- So, this is a slightly irregular schedule that I am proposing here, but does it make sense to do January, April, August, December so that we're getting that January look and we're also getting it hand in hand with the grant proposals?

- Do we need it hand in hand with the grant proposals though?

- I think we do. Yeah, so that we know exactly how much we have right before we're about to give that.

- But if we get it the month before, we're not gonna be spending any money.

- Well, I mean right before. Is that aligning with the exact same month?

- What I'm suggesting does?

- Yeah.

- Yeah.

- Okay. So, you would be proposing that it's the month before?

- Yeah, 'cause we wouldn't be spending money. We would know what we have, and then we're not.

- I guess either one would be okay.

- I guess, now that they're not drawing Laura's salary down from it, 'cause that was part of the update.

- [Clerk] Laura's salary no longer. That comes out of CDBG. So, you guys really don't have a say in that one anymore, 'cause that's handled through a different program.

- Different program.

- Yeah.

- Right. But it was one of the things that was changing the financial statement for the Commission.

- Yeah.

- It was.

- So, to change so that it's always one month ahead of the grant proposals, January, March, June and November? Is that what you're suggesting, Randy?

- That or just.

- Yeah, you can go with that.

- Because then we're getting a finance report on October and we're granting in December. I just don't know why we wouldn't get these two reports at the same time. It doesn't make sense to me.

- We can do it the trimester, it's just the January one I think would be more for my purposes.

- Yeah. Do the January one, but then we'll also align.

- January, April, August, December, which sounds slightly goofy, but we're doing January because we need January, and we're doing April, August, December so that we always get the proposals at the same time as the financial snapshot, otherwise I think part of what we would have to request, in addition to the grant proposals, is a financial snapshot.

- That sounds good to me. That makes sense.

- Matt?

- That sounds fine to me, too, unless, I usually defer to accountants with accounting type things. So, if there's a strong reason why we need to be doing this quarterly, rather than?

- [Clerk] My only suggestion would be is December's a bad month to do that. You have year end wrap up and also, you wanna make sure that if you're setting a budget, you wanna set that in November. So, you probably wanna know financially where you are in November so you can approve that budget. So, that would be my only tweak to that schedule. Because December, you have to have your budget approved before the end of the year, and if you have any questions, you want anything changed to do it on the fly, you might not be able to see it again before it has to be implemented. So, if you do it in November, your default then is if something doesn't pass, you wanna tweak a budget, you have then December to still do that. So, I would maybe move your last one of the year.

- To November.
- To November, so that you can see. And I mean, that way you kinda know where you're coming into the end of the year.
- Yeah.
- All right. So now.
- January.
- January.
- April.
- April, July, November.
- Yeah.
- Yeah?
- Sounds the most relevant with the schedule aligning, and the preparation for December.
- And then, we would just need to say that, for the grant reviews in August and December, we would need to be aware of any changes in the financial situation since the last report the month before. That would just have to be a part of the packet, Laura, that goes out for review.
- I'm sorry, can you go over that one more time?
- So, if they are January, April, July, and November. So, we're hearing that January and November are important for the financial cycle.
- Right.
- April and July, really at this point, are just hold overs.
- Aligning.
- When we review grants in August and December, part of what we would need as a part of our review packet would be any changes in financial positions since the previous month.
- Okay. Got it.
- Okay.
- Does this make sense to you?

- [Clerk] Yeah. And what we can do, too, is for your, is it July? The July month, we can also do encumbered amounts. Encumbered amounts are like if you say, "oh, I'm gonna give Randy \$1000."

- Thank you!

- Well, he hasn't spent his \$1000, you can put an encumbrance on there, and that means that it's money that has to be set aside and held.

- Right.

- So, we can always add that, so that way when you get your financial report, and you see it, you know, "oh, "well, we have \$6000, "but there's \$1000 that's encumbered, "so we really only have \$5000 to spend."

- Okay.

- Thank you, thank you.

- I gave you \$1000 last month.

- Thank you for that, Laura.

- Yeah, great.

- That's it for my report, really. The next meeting is gonna be December fourth. At our last meeting, we had discussed, since the holidays and everything, rather than having a meeting in November and December, we're gonna just have that one meeting beginning of December.

- Bingo.

- Excellent.

- Yes. All right.

- Motion to adjourn?

- Anything else I'm forgetting before we go forward with adjournment?

- Motion to adjourn.

- Seconded.

- From Randy, and then Kent. All in favor?

- [All] Aye.

- Thank you, everybody.