



AGENDA OF THE SUSTAINABILITY COMMISSION

**WEDNESDAY, NOVEMBER 13, 2019, 5:00 PM
CITY HALL, ROOM 604 - THE HARRY MAIER ROOM**

A. Roll Call.

- I. Seth Hoffmeister--Chair; Ned Dorff--Vice Chair; Alder Randy Scannell; Transit--Essie Fels; John Arendt; Deb Hutchison; Julia Noordyk; Mark Walter

B. Approval of the Agenda.

- I. Approve the agenda for November 13, 2019.

C. Approval of Minutes.

- I. Approve the minutes from October 9, 2019.

D. Regular Business.

- I. Consideration with possible action on Eland Electric's recommendations for solar panel installations .

E. Informational.

- I. Update on Great Lakes Champions mini grant.
2. Update from Sustainability Commission members on work group activities.
3. Letter of Support to the Brico Foundation for a proposal by the University of Wisconsin, Milwaukee School of Freshwater Sciences for the project entitled, "Climate Crisis: Addressing the ecological and socio-economic impacts of climate change on the Greater Green Bay -- Fox-Wolf Watershed ecosystem."
4. Update on Green Tier Legacy.
5. Update on Coal Tar Sealant Ban.
6. Update on resiliency coordinator.

F. Adjournment.

- 1) THIS MEETING IS RECORDED: THE VIDEO OF THIS MEETING AND MINUTES ARE AVAILABLE ONLINE AT www.greenbaywi.gov
- 2) ACCESSIBILITY: Any person wishing to attend who requires special accommodation because of a disability, should contact the City Safety Manager at 920-448-3125 at least 48 hours before the scheduled meeting time so that arrangements can be made.
- 3) QUORUM: Please take notice that a majority or quorum of the Common Council will attend this Sustainability Commission meeting and will constitute a meeting of the Common Council for purposes of discussion and information gathering relative to this agenda.
- 4) REPRESENTATION: The party requesting the communication, or their representative, should be present at this meeting.



Report to the
Sustainability Commission
of the City of Green Bay

MEETING DATE

November 13, 2019

PREPARED BY

AGENDA ITEM # B.I.

Approve the agenda for November 13, 2019.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None



Report to the
Sustainability Commission
of the City of Green Bay

MEETING DATE

November 13, 2019

PREPARED BY

AGENDA ITEM # C.I.

Approve the minutes from October 9, 2019.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None



Report to the
Sustainability Commission
of the City of Green Bay

MEETING DATE

November 13, 2019

PREPARED BY

AGENDA ITEM # D.I.

Consideration with possible action on Eland Electric's recommendations for solar panel installations .

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None



Report to the
Sustainability Commission
of the City of Green Bay

MEETING DATE

November 13, 2019

PREPARED BY

AGENDA ITEM # E.I.

Update on Great Lakes Champions mini grant.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None



Report to the
Sustainability Commission
of the City of Green Bay

MEETING DATE

November 13, 2019

PREPARED BY

AGENDA ITEM # E.2.

Update from Sustainability Commission members on work group activities.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None



Report to the
Sustainability Commission
of the City of Green Bay

MEETING DATE

November 13, 2019

PREPARED BY

AGENDA ITEM # E.3.

Letter of Support to the Brico Foundation for a proposal by the University of Wisconsin, Milwaukee School of Freshwater Sciences for the project entitled, "Climate Crisis: Addressing the ecological and socio-economic impacts of climate change on the Greater Green Bay -- Fox-Wolf Watershed ecosystem."

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None



Report to the
Sustainability Commission
of the City of Green Bay

MEETING DATE

November 13, 2019

PREPARED BY

AGENDA ITEM # E.4.

Update on Green Tier Legacy.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

1. 2019-11-05 Green Tier Legacy Info for SC
2. 2018-11-01 Green Tier Legacy Communities Annual Report Template
3. 2018-12-12 Resolution for Green Tier Community

Green Tier Legacy Community Charter

From: Wegener, Weston R - DNR [Weston.Wegener@wisconsin.gov]

Sent: Monday, June 04, 2018 12:41 PM

To: District Seven

Cc: Erikson, William L - DNR; Sukup, Laurel C - DNR

Subject: Green Tier Legacy Communities

Good Afternoon,

It has come to our attention that Green Bay is discussing the establishment of a Sustainability Committee. I would love to begin a dialogue about how joining Legacy Communities will help create a strong foundation for your sustainability committee and what participation in this program looks like for the City of Green Bay.

I'd like to introduce myself and the Green Tier Legacy Communities. My name is Weston Wegener, I work in the Green Tier program with the Wisconsin DNR. I grew up in Green Bay and throughout High School, I worked seasonally with Green Bay's DPW in the Sign Department. You may have seen me painting School Zone markings during the summertime. I enjoyed working with the great people at the City and I hope to continue our relationship!

From my own experience, I know Green Bay is already engaging in sustainable initiatives because they result in cost savings, environmental improvements, and better social outcomes. I would love to see Green Bay contribute to this network of sustainable communities.

What is Legacy Communities? It is a [free](#) and voluntary program that exists to help communities to move faster and go further with their sustainability goals. The charter encourages the sharing of best management practices that work in Wisconsin. Participation provides an avenue for municipal and county staff to share resources and technical assistance across the state, address sustainability issues and opportunities, and provide for friendly competition to achieve superior environmental performance amongst neighbors. Participation also positions communities favorably for additional points on certain grants.

You already know some of our members! Appleton is one of our longest standing and most active Legacy Community members. They would be a great resource for you and I'm sure they would be more than happy to share what Legacy Community membership has meant to them. The communities in our network would prove to be invaluable resources as you work to establish a culture focused on sustainability.

So, what will you need to do to join the Legacy Communities? There are a few requirements that must be met by the municipality. Prospective members are required to:

- Adopt a resolution stating intent to join Legacy Communities.
- Conduct a 'Sustainability Scoresheet' baseline assessment.

Once you are a Legacy Community:

- Engage in your usual sustainability efforts!
- Participate in Members Meetings hosted by Legacy Communities across Wisconsin.
- Submit an annual report that highlights your efforts and documents your progress.

I have attached a write up with more information on Legacy Communities, our Sustainability Scoresheet, a sample resolution, and the annual report template. Two websites are maintained for Legacy Communities, each providing great resources. Please check them out [here](#) and [here](#). We also host a free monthly Sustainable Strategies Webinar Series for Municipal Professionals by presenting

on a variety of topics in sustainability. An archived library of some of the topics we have covered can be found [here](#).

I am looking forward to hearing from you! If you have any questions regarding Legacy Community membership please don't hesitate to contact me. I'd be more than happy to present for any council or committee. I'd love to see my hometown of Green Bay join this incredible network of sustainable communities. You are already doing great work and have lots to share with others.

Best Regards,

Weston Wegener

Weston Wegener

Green Tier Program Specialist

Sustainability and Business Support | Green Tier

Wisconsin Department of Natural Resources

Phone: (608) 267-9753

Thanks for the call!

Here is a link to a map of participants:

<https://dnr.wi.gov/topic/GreenTier/Participants/CharterPages/images/LegacyMap.jpg>

Here is a list of participants and partners, and links to their websites:

<https://dnr.wi.gov/topic/GreenTier/Participants/CharterPages/LegacyCommunitiesReports.html>

Here is the Legacy Communities Home Page with all kinds of information that can help make the business (community) case for joining:

<https://dnr.wi.gov/topic/GreenTier/Participants/CharterPages/LegacyCommunities.html>

<https://dnr.wi.gov/topic/GreenTier/Participants/CharterPages/LegacyCommunitiesResources.html>

Our partners also host these resources:

<https://greentiercommunities.org/>

<https://greentiercommunities.org/mission-charter/>

<https://greentiercommunities.org/process-and-incentives/>

Hope to hear good news soon!

Best,

Weston

Weston Wegener

Cell: (608) 284-0908

Weston.Wegener@Wisconsin.Gov

We are committed to service excellence.

Visit our survey at <http://dnr.wi.gov/customersurvey> to evaluate how I did.

Great News!!

We are happy to have Green Bay join the program. When the dust settles, it would be nice to discuss next steps for the city.

If the city will have a staff-member or another “point person” for Legacy Community Interactions, please have them reach out to me or Will Erikson (will.erikson@wisconsin.gov). If a committee will be tasked with managing Legacy Community participation, we can review next steps with the whole committee as well!

Best,
Weston

Weston Wegener
Cell: (608) 284-0908
Weston.Wegener@Wisconsin.Gov

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Charter participants



GREEN TIER

The following communities have signed the Legacy Communities charter.

- [Bayfield County \[exit DNR\]](#)
- [Eau Claire County \[exit DNR\]](#)
- [La Crosse County \[exit DNR\]](#)
- [St. Croix County \[exit DNR\]](#)
- [City of Appleton \[exit DNR\]](#)
- [City of Ashland \[exit DNR\]](#)
- [City of Bayfield \[exit DNR\]](#)
- [City of De Pere \[exit DNR\]](#)
- [City of Eau Claire \[exit DNR\]](#)
- [City of Fitchburg \[exit DNR\]](#)
- [City of La Crosse \[exit DNR\]](#)
- [City of Middleton \[exit DNR\]](#)
- [City of Monona \[exit DNR\]](#)
- [City of New Richmond \[exit DNR\]](#)
- [City of Oshkosh \[exit DNR\]](#)
- [City of Port Washington \[exit DNR\]](#)
- [City of Racine \[exit DNR\]](#)
- [City of Sheboygan \[exit DNR\]](#)
- [City of Stevens Point \[exit DNR\]](#)
- [City of Wauwatosa \[exit DNR\]](#)
- [City of Wisconsin Rapids \[exit DNR\]](#)
- [Village of Bayside \[exit DNR\]](#)
- [Village of Egg Harbor \[exit DNR\]](#)
- [Village of Ephraim \[exit DNR\]](#)
- [Village of Weston \[exit DNR\]](#)

- Last revised: Monday September 23 2019

Green Tier Legacy Community Annual Report Instructions

For Municipalities or Counties subscribing to the sustainability component of this Charter

STRUCTURE

The Annual Report consists of two main parts: a narrative portion and an updated Legacy Communities Sustainable Strategy Spreadsheet (Appendix 3 of the Legacy Communities Charter) for that year.

The Narrative portion consists of four basic sections:

1. Title (logo optional) includes the name of the city, the year being reported, an indication of participation in the Sustainability Component of the Green Tier Legacy Charter, with the date that the report was last revised.
2. Sustainability Mission Statement (will likely be the same from year to year)
3. A listing of sustainable initiatives and activities that have been undertaken in the City in that year. The format of this section is based on main category headings with a bullet-point listing and short description of your cities initiatives and programs that fit in that category. Below is a listing of categories that most of the initiatives and activities will fall under. The bolded sections of these categories can be used as headings for this section of the report to create an easy to reference document. Your Annual Report may contain some or all of these categories. This list may also be used as inspiration for areas of sustainability your city can expand into for the future. The categories are:
 - a. **Build and Buy Green**- strategies and programs that use or promote the use of sustainable materials and building techniques.
 - b. **Transportation** – Transportation policies and actions that increase pedestrians, bicyclists, transit passengers as a primary mode of transportation, and that are designed to reduce public per-capita VMT and GHG emissions.
 - c. **Land Use** – Policies and actions that seek to identify, cleanup and redevelop brownfield sites, promote street connectivity and mixed-use development, and protect natural resources.
 - d. **Energy** – Environmental stewardship, energy efficiency, waste and materials management policies and the use of renewable fuels to reduce total energy consumption throughout the community.
 - e. **Water** – Policies and actions that address stormwater facilities and infrastructure, water quality improvement, and water conservation.
 - f. **Waste** - Policies and actions that reduce landfill waste and increase or encourage recycling and reuse.

- g. **Healthy Community Planning** – Policies and projects related to incorporating healthy living into community design – whether by built form, programs, education, etc. in an effort to reduce trends in poor nutrition, inactive lifestyles, chronic disease and other negative health risk factors.

The Sustainable Strategy Options Spreadsheet (Appendix 3 of the Legacy Communities Charter) is attached to these instructions. The purpose of the strategy options matrix is to provide a broad list of best management practices that encompass several elements of sustainability. Prospective signatories should use the strategy options to gauge environmental performance and then use this baseline to strive for superior results. Superior environmental performance may be achieved when municipalities use the strategy options to develop a sustainability plan that reduces their overall negative impact on the environment.

To use the strategy options matrix:

- First, use the strategy options to gauge environmental performance and create a baseline score for your City. The baseline score should be entered in column E of the spreadsheet, after you have entered the name of your city, and the year the baseline score is being produced at the top of the column.
- Next, consider your baseline score and the sustainability goals and initiatives your city has in place for the future (which are preferably outlined and discussed in your city's sustainability plan) and set a goal score to work toward in the coming year.
- Each year you will submit a narrative report, you will also score yourself for that year on the strategy options matrix. Create a column for each year after the baseline year. After you have scored yourself for that year, create new goals to work toward (insert columns as needed).

SUBMITTAL TIMELINE

Each Green Tier Legacy Community (GTLC) is expected to submit an Annual Report to the 1000 Friends of Wisconsin by March 31 of each year after the year they initially become a GTLC. For example, if you became a GTLC in 2014 you do not need to submit an Annual Report for 2014, you would begin submitting Annual Reports with the 2015 report, which will become your baseline year and will be due by March of 2016. Annual Reports would then be submitted every subsequent year thereafter.

RESOLUTION

RESOLUTION APPROVING PARTICIPATION IN THE GREEN TIER LEGACY

COMMUNITY PROGRAM FOR THE CITY OF GREEN BAY

WHEREAS, the Wisconsin Department of Natural Resources in partnership with the League of Wisconsin Municipalities, 1,000 Friends of Wisconsin, Wisconsin Energy Conservation Corp, Center on Wisconsin Strategy, Wisconsin Counties Association and the cities of Appleton, Bayfield, Fitchburg, Middleton, Ashland, Monona, Eau Claire, Bayside, Port Washington, Sheboygan, La Crosse and the Village of Weston have created a Green Tier Charter for Legacy Communities with goals of:

1. To assist the City of Green Bay in achieving superior environmental performance in both of the following two areas: (1) water resource management; (2) sustainability practices; and goals relating to economic development, public health and social equity; and to recognize their efforts and progress;
2. To improve the quality of life and economic vitality of communities;
3. To help the City of Green Bay and the Wisconsin Department of Natural Resources address wastewater, storm water, drinking water, wetlands and other water issues in a holistic, watershed-based manner;
4. To assist the City of Green Bay in preparing, implementing, and improving an overall watershed plan(s) that integrates the municipality's full range of water resources issues;
5. To assist the City of Green Bay in preparing, implementing and improving over time a sustainability plan that reduces the City of Green Bay's impact on the environment;
6. To facilitate access to state and federal funding for projects and activities related to achieving the purposes of this charter, such as energy efficiency, renewable energy, greenhouse gas reductions, comprehensive planning, transportation policies, and integrated planning for wastewater treatment, storm water treatment and management; and drinking water;

7. To realize taxpayer savings through reduced municipal expenditures on motor vehicles fuels and energy resulting from efficient development patterns;
8. To help the City of Green Bay comply with various water regulations in a more efficient, cost effective and flexible manner;
9. To achieve other demonstrable and measurable environmental improvements beyond what is required by local, state, or federal law;
10. To assist the City of Green Bay in approaching zero waste and improving waste management practices; and

WHEREAS, the City of Green Bay was invited to join in this voluntary program and believe participation will further enhance our city's current commitments to sustainability, and

WHEREAS, the City of Green Bay will benefit from such a partnership with the Green Tier Legacy Communities Program by receiving positive recognition, gaining access to a DNR staff liaison and their resource team, receiving prioritization in applying for certain grants and streamlining in certain DNR permitting processes, and

WHEREAS, the services and resources provided by the Green Tier Legacy Community Program will benefit and assist the initiatives and efforts of the Sustainability Commission, and

WHEREAS, by adopting this resolution the City of Green Bay agrees to sign and hold to the Green Tier Charter for Legacy Communities. We will participate in the quarterly meetings, networks and share information with our public and the communities in the program, and provide an annual report noting the progress in our goals, baselines and sustainability plans.

NOW, THEREFORE, BE IT RESOLVED by the City of Green Bay declares itself a signatory to the Green Tier Charter for Legacy Communities and authorizes the Council President, Mayor, and City Clerk to execute the necessary documents on behalf of the Common Council, and

BE IT FURTHER RESOLVED, that City of Green Bay staff and members of the Sustainability Commission are directed to assist with meeting the Charter goals and to submit an annual report to the Organizational Signatories, and

BE IT FURTHER RESOLVED, that upon adoption, the City Clerk is hereby directed to send a copy of this resolution to the Wisconsin DNR and the Legacy Communities Green Tier Steering Committee.

(Adoption Date)

(SEAL)

(SEAL)

(ATTESTED)



Report to the
Sustainability Commission
of the City of Green Bay

MEETING DATE

November 13, 2019

PREPARED BY

AGENDA ITEM # E.5.

Update on Coal Tar Sealant Ban.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None



Report to the
Sustainability Commission
of the City of Green Bay

MEETING DATE

November 13, 2019

PREPARED BY

AGENDA ITEM # E.6.

Update on resiliency coordinator.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None