



# **AGENDA OF THE GREEN BAY PUBLIC ARTS COMMISSION**

**WEDNESDAY, DECEMBER 4, 2019, 8:00 AM  
CITY HALL, ROOM 604 - THE HARRY MAIER ROOM**

## **A. Roll Call.**

1. Members: Kelli Strickland - Chair, Alex Zacarias - Vice-Chair, Ald. Randy Scannell, Matt Buchanan and Kent Hutchison
2. Liaison Representatives: Beth Lemke from Neville Museum, Paul Grall from Civic Symphony and Matt Vanden Boomen from Imperial Supplies.

## **B. Approval of the Agenda.**

1. Approval of the agenda for the December 4, 2019, meeting of the Green Bay Public Arts Commission.

## **C. Approval of Minutes.**

1. Approval of the minutes from the October 23, 2019, meeting of the Green Bay Public Arts Commission.

## **D. Regular Business.**

## **E. Informational.**

1. Public Art Tour Map presented by Green Bay Public Arts Commission Intern, Amanda Shepard.
2. Budget Report.
3. Update on the permanent art installation utilizing CDBG beautification funds. The art installation was selected by the GBPAC at their September 25, 2019 meeting and approved by the Redevelopment Authority at their October 8, 2019 meeting.
4. Chairperson's Report and Project Updates.
5. Coordinator's Report and Project Updates.

6. Next meeting: Wednesday, January 22, 2020.

**F. Adjournment.**

- 1) THIS MEETING IS RECORDED: THE VIDEO OF THIS MEETING AND MINUTES ARE AVAILABLE ONLINE AT [www.greenbaywi.gov](http://www.greenbaywi.gov)
- 2) ACCESSIBILITY: Any person wishing to attend who requires special accommodation because of a disability, should contact the City Safety Manager at 920-448-3125 at least 48 hours before the scheduled meeting time so that arrangements can be made.
- 3) QUORUM: Please take notice that a majority or quorum of the Common Council will attend this Green Bay Public Arts Commission meeting and will constitute a meeting of the Common Council for purposes of discussion and information gathering relative to this agenda.
- 4) REPRESENTATION: The party requesting the communication, or their representative, should be present at this meeting.



# **MINUTES OF THE GREEN BAY PUBLIC ARTS COMMISSION**

**WEDNESDAY, OCTOBER 23, 2019, 8:00 AM  
CITY HALL, ROOM 604 - THE HARRY MAIER ROOM**

## **A. ROLL CALL.**

1. Members: Kelli Strickland - Chair, Alex Zacarias - Vice-Chair, Ald. Randy Scannell, Matt Buchanan and Kent Hutchison

Present: Randy Scannell, Alex Zacarias, Kelli Strickland, Matt Buchanan, Kent Hutchison,

2. Liaison Representatives: Beth Lemke from Neville Museum, Paul Grall from Civic Symphony and Matt Vanden Boomen from Imperial Supplies.

Liaisons Present: None

## **B. APPROVAL OF THE AGENDA.**

1. Approval of the agenda for the October 23, 2019, meeting of the Green Bay Public Arts Commission.

Moved by Alex Zacarias, seconded by Matt Buchanan to approve the agenda. Motion carried.  
Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Kelli Strickland, No- None,  
Abstain- None

## **C. APPROVAL OF MINUTES.**

I. Approval of the minutes from the September 25, 2019, meeting of the Green Bay Public Arts Commission.

Moved by Ald. Randy Scannell, seconded by Alex Zacarias to approve the minutes from the September 25, 2019, meeting of the Green Bay Public Arts Commission. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Kelli Strickland, No- None, Abstain- None

#### **D. REGULAR BUSINESS.**

1. Consideration with possible action on a request by Ald. Chris Wery to discuss whether the City should require development agreements to include funds for public art, and if so, what level, amount, percentage it should be.

Moved by Kent Hutchison, seconded by Alex Zacarias to approve the RDA's decision to adopt Resolution 19-03 Regarding Percent for Art. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Randy Scannell, Kelli Strickland, No- None, Abstain- Matt Buchanan

2. Consideration with possible action on the election of Chair and Vice Chair for the Green Bay Public Arts Commission.

Election of Chair and Vice Chair of the Green Bay Public Arts Commission.

Moved by Kent Hutchison, seconded by Ald. Randy Scannell to nominate Kelli Strickland as Chair. Laura Schley asked three times if there were any other nominations. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Kelli Strickland, No- None, Abstain- None

Moved by Ald. Randy Scannell, seconded by Matt Buchanan to nominate Alex Zacarias as Vice Chair. Laura Schley asked three times if there were any other nominations. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Kelli Strickland, No- None, Abstain- None

#### **E. INFORMATIONAL.**

1. Discussion with Parks, Recreation & Forestry Director - Dan Ditscheit, on how the Parks Department can intersect with the Green Bay Public Arts Commission's work.

Moved by Ald. Randy Scannell, seconded by Kent Hutchison to open the floor for discussion. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Kelli Strickland, No- None, Abstain- None

2. Update on East River Trail Plaza Project.

Laura provided the update on the East River Trail Plaza Project.

Moved by Matt Buchanan, seconded by Kent Hutchison to close the floor for discussion. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Kelli Strickland, No- None, Abstain- None

3. Chairperson's Report and Project Updates.

Kelli Strickland presented the Chairperson's report and project updates.

4. Coordinator's Report and Project Updates.

Laura Schley presented the Coordinator's report and project updates.

5. Next meeting: Wednesday, December 4, 2019.

## **F. ADJOURNMENT.**

Moved by Ald. Randy Scannell, seconded by Kent Hutchison to adjourn. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Kelli Strickland, No- None, Abstain- None



Report to the  
Public Arts Commission  
of the City of Green Bay

**MEETING DATE**

December 4, 2019

**PREPARED BY**

**AGENDA ITEM # E.I.**

Public Art Tour Map presented by Green Bay Public Arts Commission Intern, Amanda Shepard.

**BACKGROUND**

University of Wisconsin Green Bay student, Amanda Shepard has been working with the Green Bay Public Arts Commission since June 2019 to catalog and record all of the current public art pieces within Green Bay and also develop a Public Art Map.

Subject to any final edits, the Public Art Map will be printed and made available in City Hall for visitors and residents alike. A PDF version will also be made available on the City website. The map will need to be updated yearly as new pieces are installed.

**RECOMMENDATION**

**FISCAL IMPACT**

**ATTACHMENTS**

None



Report to the  
Public Arts Commission  
of the City of Green Bay

**MEETING DATE**

December 4, 2019

**PREPARED BY**

**AGENDA ITEM # E.2.**

Budget Report.

**BACKGROUND**

Financial Report is attached.

**RECOMMENDATION**

**FISCAL IMPACT**

**ATTACHMENTS**

- I. 11.26.19 GBPAC Financials

Green Bay Public Arts Commision  
 Finacial Report  
 11/26/2019

|                     | Begging Bal | Revenue   | Expenses  | Balance    |
|---------------------|-------------|-----------|-----------|------------|
| CDBG                | 70,408.97   | 71,500.00 | 43,986.88 | 97,922.09  |
| Rotating Art Grants | 5,000.00    | -         | 500.00    | 4,500.00   |
| Donations           | 100,000.00  | -         | 80,000.00 | 20,000.00  |
| Friends Account     | 10,000.00   | -         | 104.16    | 9,895.84   |
| Stadium tax         | 75,000.00   | -         | 75,000.00 | -          |
|                     | 260408.97   | 71500     | 199591.04 | 132,317.93 |

|                            |              |
|----------------------------|--------------|
| <b>CDBG Funding Budget</b> | \$ 97,922.09 |
| Coordinator Position       | 43,528.09    |
| Bus shelters               | -            |
| Side walks                 | 2,000.00     |
| Alley Art                  | 27,000.00    |
|                            | <hr/>        |
|                            | \$ 25,394.00 |

|                                    |             |
|------------------------------------|-------------|
| <b>Rotating Art Funding Budget</b> | \$ 4,500.00 |
| Artist payments                    | 400.00      |
| Insurance                          | 1,000.00    |
|                                    | <hr/>       |
|                                    | 3,100.00    |

|                                      |              |
|--------------------------------------|--------------|
| <b>Donations Budget - Restricted</b> | \$ 20,000.00 |
| Embark maint                         | 20,000.00    |
|                                      | <hr/>        |
|                                      | \$ -         |

|                           |       |
|---------------------------|-------|
| <b>Stadium tax budget</b> | \$ -  |
| Coordinator Position      | -     |
|                           | <hr/> |
|                           | \$ -  |

|                        |          |
|------------------------|----------|
| <b>Friends Account</b> | 9,895.84 |
|------------------------|----------|



Report to the  
Public Arts Commission  
of the City of Green Bay

## MEETING DATE

December 4, 2019

## PREPARED BY

Laura Schley, Staff

## AGENDA ITEM # E.3.

Update on the permanent art installation utilizing CDBG beautification funds. The art installation was selected by the GBPAC at their September 25, 2019 meeting and approved by the Redevelopment Authority at their October 8, 2019 meeting.

## BACKGROUND

The Community Development Block Grant (CDBG) art installation option was selected by the GBPAC at their September 25, 2019 meeting and approved by the Redevelopment Authority at their October 8, 2019 meeting.

There is roughly \$29,000 remaining in 2018 CDBG beautification funds. Staff developed a draft RFP to create a permanent art installation to take place within the CDBG eligible area. The project budget is currently set at \$27,000. An initial location has been selected, but alternate locations may need to be pursued based on the building owners approval.

Specific site criteria and restrictions have yet to be developed, but staff is working with the Department of Public Works to establish project parameters. Staff is also working with the Legal Department to establish clear ownership and responsibility for the installation.

Staff anticipates presenting the RFP for approval at the next GBPAC meeting.

## RECOMMENDATION

## FISCAL IMPACT

## ATTACHMENTS

- I. CDBG Beautification Options I-4



City of Green Bay  
Department of Community and Economic Development

| Proposed CDBG Beautification Project  | Option # | Available Funds |
|---------------------------------------|----------|-----------------|
| Illuminated Green Bay Sign - Landmark | I        | \$27,000        |

### Project Overview

Project #I – Illuminated Green Bay Sign.

Project #I proposes the creation of a mobile illuminated sign that will assist with promotion of Green Bay. Potential sayings for the piece may include: GB, Green Bay, Better by the Bay - Green Bay, WI, Say cheese! – Green Bay, WI

The purpose of this project will be to provide a vibrant marketing option for the city and create an identifiable landmark for the community and visitors. This project will help increase visibility of the city through social media opportunities, and provide an engaging piece for both visitors and residents alike. This project would have the option to be mobile, so it can be transported to multiple locations to keep the project fresh and exciting.

Materials: Various metals plexiglas, LED lighting elements

Duration of project: 3 – 5 years

Size Estimate: up to 10' high

### Potential Location(s)

- The Shipyard
- Riverside site near the Neville Museum
- 12<sup>th</sup> and Mason
- Tank Park
- Extension of River Walk

### Example Project Photos



## Proposed CDBG Beautification Project

## Option #

## Available Funds

Mural near The Shipyard site

2

\$27,000 w/ a potential match

### Project Overview

Project #2 – Mural near The Shipyard site.

Project #2 proposes the creation of a mural alongside the KK Logistics warehouse that faces the future Shipyard development site. Funding match may be provided by building owners. This mural would be slated for implementation in Spring of 2020.

### Potential Location(s)

- 320 S. Pearl Street

### Example Project Photos





| Proposed CDBG Beautification Project | Option # | Available Funds |
|--------------------------------------|----------|-----------------|
| Original Sculpture / Installation    | 3        | \$27,000        |

### Project Overview

#### Project #3 – Original Sculpture / Installation

Project #3 proposes the creation of an original sculpture/ installation that will focus on the site specific transformation of a space.

The purpose of this project will be to take an ordinary overlooked space within Green Bay and transform it into something unique and interesting. Project materials are essentially limitless, but must be able to withstand the elements for at least 6 months. Project costs may include: artist stipend, travel, installation and removal, purchase of artwork.

Materials: Unlimited (Minimum lifespan of 6 months.)

Duration of project: 6 months – 10+ years

Size Estimate: Varies.

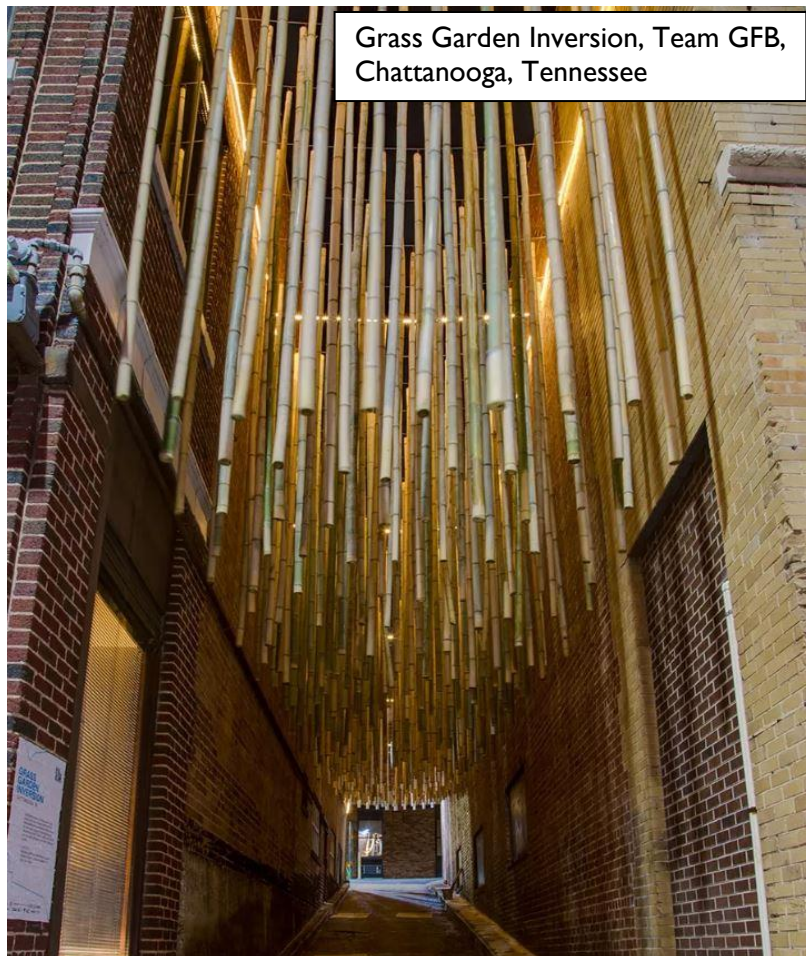
### Potential Location(s)

- 12<sup>th</sup> and Mason
- Tank Park
- Extension of River Walk
- Alleyway off of Dousman St.

### Example Project Photos



RedBall Project, Kurt Perschke,  
Taipei.



Grass Garden Inversion, Team GFB,  
Chattanooga, Tennessee

## Proposed CDBG Beautification Project

## Option #

## Available Funds

Artistic Bus Wrap

4

\$27,000

### Project Overview

Project #4 – Artistic Bus Wrap.

Project #4 proposes the creation of a yearlong installation of original artwork on a not-so-original canvas – a city bus.

For this project original artwork will be selected to wrap a City bus for a term of one year. Project costs will include: a small artist stipend, materials and installation, lease of bus for 1 year. Bus selected for the project and subsequent route of the bus, to be determined by Green Bay Metro.

Materials: Digital artwork (vector format) to be printed and installed in vinyl.

Duration of project: 1 year

Size Estimate: Standard City bus

### Potential Location(s)

- The wrapped bus will travel on its designated route, to be determined by Green Bay Metro.

### Example Project Photos



2018 City Art Bus by Sam Gray,  
Charlottesville Area Transit



# Green Bay

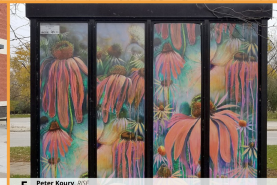
## BUS SHELTER ARTWORK



**A** Tamara McLean, Fishbowl  
1000 University Avenue  
Green Bay, WI 54304



**D** Devin Merritt, 1000  
1000 University Avenue  
Green Bay, WI 54304



**E** Peter Kaury, 1000  
1000 University Avenue  
Green Bay, WI 54304



**H** Harmony Hill, The Culture Bazaar  
1000 University Avenue  
Green Bay, WI 54304



**B** Lindsey New, 1000  
1000 University Avenue  
Green Bay, WI 54304



**C** Alexis Arnold, Looking Ahead  
1000 University Avenue  
Green Bay, WI 54304



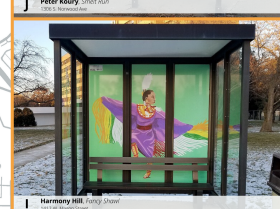
**F** Tamara McLean, 1000  
1000 University Avenue  
Green Bay, WI 54304



**G** Sherri Bolert, 1000  
1000 University Avenue  
Green Bay, WI 54304



**J** Peter Kaury, 1000  
1000 University Avenue  
Green Bay, WI 54304



**I** Harmony Hill, 1000  
1000 University Avenue  
Green Bay, WI 54304