



AGENDA OF THE GREEN BAY PUBLIC ARTS COMMISSION

WEDNESDAY, APRIL 22, 2020, 8:00 AM

Telephonic Meeting

public may also view at

www.youtube.com/CityOfGreenBay

A. Virtual Meeting Information

- I. Please find information to join this meeting via Zoom along with instructions.

B. Roll Call.

- I. Members: Kelli Strickland - Chair, Alex Zacarias - Vice-Chair, Ald. Randy Scannell, Matt Buchanan and Kent Hutchison
2. Liaison Representatives: Beth Lemke from Neville Museum, Paul Grall from Civic Symphony and Matt Vanden Boomen from Imperial Supplies.

C. Approval of the Agenda.

- I. Approval of the agenda for the April 22, 2020, meeting of the Green Bay Public Arts Commission.

D. Approval of Minutes.

- I. Approval of the minutes from the January 22, 2020, meeting of the Green Bay Public Arts Commission.

E. Regular Business.

- I. Consideration with possible action to determine whether to allow the current applicants for the Alley Transformation Project to alter their designs for the Bodart location to adhere to updated alley guidelines and/or proceed in finding a new alley to house one of the proposed designs as currently presented.

F. Informational.

1. Chairperson's Report and Project Updates.
2. Coordinator's Report and Project Updates.
3. Financial Report.
4. Next meeting: Wednesday, May 27, 2020.

G. Adjournment.

- 1) THIS MEETING IS RECORDED: THE VIDEO OF THIS MEETING AND MINUTES ARE AVAILABLE ONLINE AT www.greenbaywi.gov
- 2) ACCESSIBILITY: Any person wishing to attend who requires special accommodation because of a disability, should contact the City Safety Manager at 920-448-3125 at least 48 hours before the scheduled meeting time so that arrangements can be made.
- 3) QUORUM: Please take notice that a majority or quorum of the Common Council will attend this Green Bay Public Arts Commission meeting and will constitute a meeting of the Common Council for purposes of discussion and information gathering relative to this agenda.
- 4) REPRESENTATION: The party requesting the communication, or their representative, should be present at this meeting.

Virtual Meeting Instructions



Green Bay Public Arts Commission for 4/22/2020

Zoom Meeting Information

City Of Green Bay is inviting you to a scheduled Zoom meeting.

Join Zoom Meeting

<https://zoom.us/j/92945612074?pwd=VVJKWkl1dGZCQjUvaGRteXc1eDk5QT09>

Meeting ID: 929 4561 2074

Password: 168477

One tap mobile

+13126266799,,92945612074#,,#,168477# US (Chicago)

+19292056099,,92945612074#,,#,168477# US (New York)

Dial by your location

+1 312 626 6799 US (Chicago)

+1 929 205 6099 US (New York)

+1 346 248 7799 US (Houston)

+1 669 900 6833 US (San Jose)

+1 253 215 8782 US

+1 301 715 8592 US

Meeting ID: 929 4561 2074

Password: 168477

Find your local number: <https://zoom.us/u/ar8eimGum>

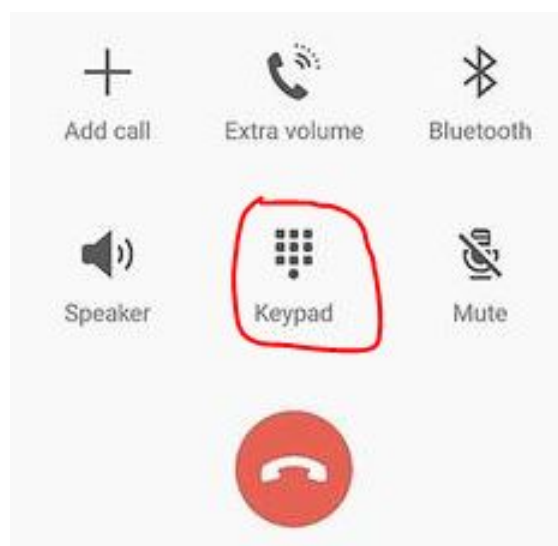
Additional Information

1. Wisconsin Open Meetings Law still applies
 - a. Persons interested in speaking to an item must give their name and address
 - b. Committee/Commission/Board members will still follow *Roberts Rules of Order*
2. Please log into the Zoom meeting 10 minutes before the meeting starts to ensure proper technology is working.
 - a. If you are a Board Member, please log into [CivicClerk](#) with a computer, laptop, or tablet device.
3. Once you are in the meeting please mute yourselves.
 - a. You may unmute yourself when you are called upon to speak.
4. Waiting room
 - a. When you call in, you will automatically be in the “waiting room”.
 - b. Persons on the agenda will be admitted to the meeting, and then once the item is concluded, the host will permanently mute you from the meeting (you can still hear the meeting).
5. Using Zoom with a tablet or computer
 - a. Tablet—you will be asked to sign in. Download the app either with the Apple Store or the Play Store
 - b. Computer—you will be asked to sign in. You may download the app or click on the link to open Zoom in your browser.
6. Registering
 - a. The host may ask you to register for the meeting. A registration link will be sent to you along with the invite. You’ll receive another email confirming that you’re registered for the meeting.
 - b. If you’re using a phone, your registration will still be tied to an email.
7. Raising your hand
 - a. Committee members—you can either use CivicClerk and request to speak or you can “raise your hand” in the zoom meeting (you’d need to use a computer or tablet) to let the host know you’d like to speak. You can also un-mute yourselves and start speaking.
 - b. Persons on the agenda—you can “raise your hand” but you’d need to use a computer. You will be allowed to speak, per Wisconsin Open Meetings Rules, once the committee has “opened the floor for interested parties to speak.” Once the committee is finished with your agenda item, the host will mute you permanently, unless the committee opens the floor again.
8. What devices should I use?
 - a. Smart phone (please see more detailed instructions on page 3)
 - b. Land line
 - c. Tablet—well in advance of the meeting, please download the Zoom Meeting app before you join a meeting by using either the Apple Store or the Play Store. You will be asked to input your name, thus identifying you for the meeting. You’ll also be asked to verify your email.
 - d. Computer—well in advance of the meeting, please download the Zoom Meeting app, but you can also click on a link to open the Zoom Meeting in your browser. You will be asked to input your name, thus identifying you for the meeting.
 - e. For tablet and computer users—if you download the app you will be asked to verify your email.
9. Zoom etiquette
 - a. Muting yourselves when you’re not talking will prevent your background noise from interfering with others’ ability to listen to and participate in the meeting.
 - b. If you’re using a telephone, please identify yourself with your phone number and name before you speak. Zoom meeting hosts can see only your telephone number.
10. Closed session
 - a. Persons in the Zoom meeting will be put into a waiting room while the committee meets in Closed Session. Participants will be admitted back into the Zoom meeting once the committee reconvenes in Open Session.
 - b. Persons watching live on YouTube will see a gray screen with the City logo during closed session.

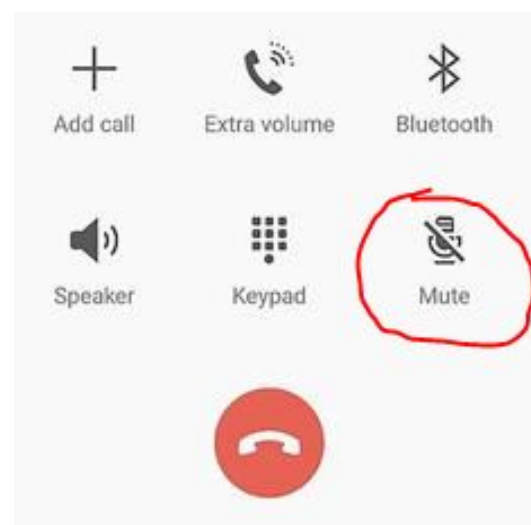
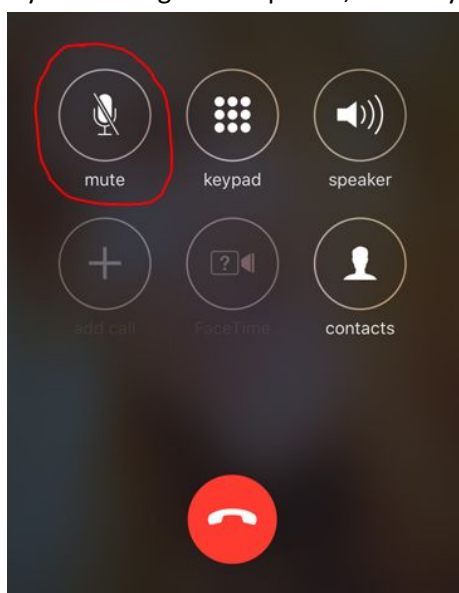
11. Persons interested in listening to the meeting can go to www.youtube.com/CityofGreenBay

Calling into the Zoom meeting using a smartphone

1. Dial the phone number listed at the beginning of this document.
2. When prompted, enter the Meeting ID number followed by #
 - a. If you're using a smartphone, you can access the keypad by clicking "Keypad" on your screen



3. Once you are in the meeting, notify the meeting host that you are in and state your name.
4. If you do not need to talk, please make sure your phone is on **Mute**
 - a. If you're using a smartphone, look at your screen and click the Mute button



- b. If you're using a computer, you should see a Mute button in the Zoom application





MINUTES OF THE GREEN BAY PUBLIC ARTS COMMISSION

**WEDNESDAY, JANUARY 22, 2020, 8:00 AM
CITY HALL, ROOM 604 - THE HARRY MAIER ROOM**

A. ROLL CALL.

1. Members: Kelli Strickland - Chair, Alex Zacarias - Vice-Chair, Ald. Randy Scannell, Matt Buchanan and Kent Hutchison

Present: Matt Buchanan, Randy Scannell, Kent Hutchison, Kelli Strickland, Alex Zacarias (arrived at 8:04 a.m.), Excused: None

2. Liaison Representatives: Beth Lemke from Neville Museum, Paul Grall from Civic Symphony and Matt Vanden Boomen from Imperial Supplies.

Present - Matt Vanden Boomen from Imperial Supplies and Paul Grall from Civic Symphony (arrived at 8:07 a.m.); Excused: Beth Lemke from Neville Museum

B. APPROVAL OF THE AGENDA.

1. Approval of the agenda for the January 22, 2020, meeting of the Green Bay Public Arts Commission.

Moved By Ald. Randy Scannell, Seconded By Kent Hutchison to approve the agenda. Motion Carried.

Yes- Kent Hutchison, Matt Buchanan, Randy Scannell, Kelli Strickland, No- None, Abstain- None

C. APPROVAL OF MINUTES.

I. Approval of the minutes from the December 4, 2019, meeting of the Green Bay Public Arts Commission.

Moved by Ald. Randy Scannell, seconded by Matt Buchanan to approve the minutes. Motion carried.

Yes- Kent Hutchison, Matt Buchanan, Randy Scannell, Kelli Strickland, No- None, Abstain- None

D. REGULAR BUSINESS.

I. Consideration with possible action on approval of GBPAC budget, for Fiscal Year Beginning January 1, 2020.

Moved by Kent Hutchison, seconded by Ald. Randy Scannell to approve the GBPAC budget for Fiscal Year beginning January 1, 2020. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Kelli Strickland, No- None, Abstain- None

2. Consideration with possible action to approve the Alleyway Transformation RFP for a permanent art installation, utilizing CDBG beautification funds. The art installation option was selected by the GBPAC at their September 25, 2019, meeting and approved by the Redevelopment Authority at their October 8, 2019, meeting.

Moved by Ald. Randy Scannell, seconded Alex Zacarias to open the floor for discussion. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Kelli Strickland, No- None, Abstain- None

Moved by Ald. Randy Scannell, seconded by Kent Hutchison to close the floor for discussion. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Kelli Strickland, No- None, Abstain- None

Moved by Kent Hutchison, seconded by Ald. Randy Scannell to approve the Alleyway Transformation RFP for a permanent art installation utilizing CDBG beautification funds with the following amendments:

- Removing the artist allocation restrictions for artist fee and materials.

- Extending the duration of the Artist's piece.

- Additional information available regarding the Neighborhood.

- Include the parameters of the location.

Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Kelli Strickland, No- None, Abstain- None

E. INFORMATIONAL.

I. Financial Report.

Laura Schley presented the Financial Report.

2. Review of Arts & Culture Strategic Plans from other cities to determine which elements should be included in the Green Bay Arts & Culture Strategic Plan.

Staff presented Arts & Culture Strategic Plans from the following cities:

Duluth, GA; Lancaster, PA; Albuquerque, NM; State of Oregon and Sugar Land, TX.

3. Chairperson's Report and Project Updates.

Kelli Strickland presented the Chairperson's Report and Project updates.

4. Coordinator's Report and Project Updates.

Laura Schley presented the Coordinator's Report and Project updates.

5. Next meeting: Wednesday, February 26, 2020.

F. ADJOURNMENT.

Moved by Ald. Randy Scannell, seconded by Matt Buchanan to adjourn. Motion carried.

Yes- Alex Zacarias, Kent Hutchison, Matt Buchanan, Randy Scannell, Kelli Strickland, No- None,
Abstain- None



Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

April 22, 2020

PREPARED BY

Laura Schley, Staff

AGENDA ITEM # E.I

Consideration with possible action to determine whether to allow the current applicants for the Alley Transformation Project to alter their designs for the Bodart location to adhere to updated alley guidelines and/or proceed in finding a new alley to house one of the proposed designs as currently presented.

BACKGROUND

Consideration with possible action, to determine whether to allow the current applicants for the Alley Transformation Project to alter their designs for the Bodart location to adhere to updated alley guidelines and/or proceed in finding a new alley to house one of the proposed designs as currently presented.

An allocation of \$27,000 in Community Development Block Grant (CDBG) beautification funds has been established for this installation. There is the potential to allocate additional block grant funds for a second installation.

Additional site criteria and restrictions were presented after the release of the RFP, resulting in many of the current proposals to be unfit for current placement within the Bodart Alley.

RECOMMENDATION

Staff is seeking guidance for moving forward with the Alleyway Transformation Project.

FISCAL IMPACT

ATTACHMENTS

1. Alleyway Transformation RFP
2. Proposal 1: Alley of Hope
3. Proposal 2: Canopy
4. Proposal 3: Pool Party
5. Proposal 4: Salva-Jelly Bloom
6. Proposal 5: The Beat of Green Bay
7. Proposal 6: Webs of Hope
8. Proposal 7: Wish Walk



GBPAC

GREEN BAY
PUBLIC ARTS
COMMISSION

CITY OF GREEN BAY

ALLEYWAY TRANSFORMATION PROJECT

CALL FOR ARTISTS 2020

INSPIRATION



The City of Green Bay's Alleyway Transformation Project was inspired by other cities and projects such as Chattanooga, Tennessee, Sheboygan, Wisconsin, Dairy Block Art Alley.

CALL FOR ARTISTS

The City of Green Bay Public Arts Commission (GBPAC) invites Artists and Artist Teams to submit a proposal for the design and fabrication of an immersive installation for the community to be located within an alleyway on Bodart Street in downtown Green Bay, Wisconsin. The selected Artist/Artist Team (hereafter known as Artist) will work in collaboration with City staff to bring an engaging, immersive, creative space to life.

This is the first Alleyway Transformation Project for the city of Green Bay, but is inspired from numerous communities. The goal of this project is to build unexpected creativity into the everyday life of residents and visitors of Green Bay. We also hope to foster deeper relationships between the community and local Artists through new and unexpected experiences, while actively supporting the creative economy.

SUBMISSION DETAILS

April 3, 2020 by 4:30PM Preliminary Proposal - Requirements for submitting a preliminary proposal are detailed in this RFP.

April 10, 2020 by Noon Refined Proposal - Select applicants may be asked to submit additional details regarding their proposal by this date.

May 2020 Final Artist Selection - All applicants will be notified of the results of the selection process.

Award: \$27,000

Installation Period: June 2020 - September 2020

Installation Duration: Minimum of 3 years to Permanent

ELIGIBILITY

The GBPAC invites all Artists, designers, and makers of all kinds to submit a proposal to create an immersive installation within the Bodart Street alley located between the buildings of 401 N Quincy St and 617 Bodart St.

The GBPAC encourages proposals from everyone. Individuals or groups, regardless of level of experience or background can apply.

BUDGET

The selected Artist will be awarded \$27,000 to be used for materials, fabrication, installation, artist fees, rentals, permits, electrical hookups, and the like. Fabrication, installation, and other costs will be covered in the materials budget.

WHAT IS AN IMMERSIVE INSTALLATION?

In the context of this project, **Immersive Installations** are defined as built environments that can create multi-sensory, all-encompassing experiences for visitors and residents. Immersive installations are designed to create engagement between the visitor and the creator.

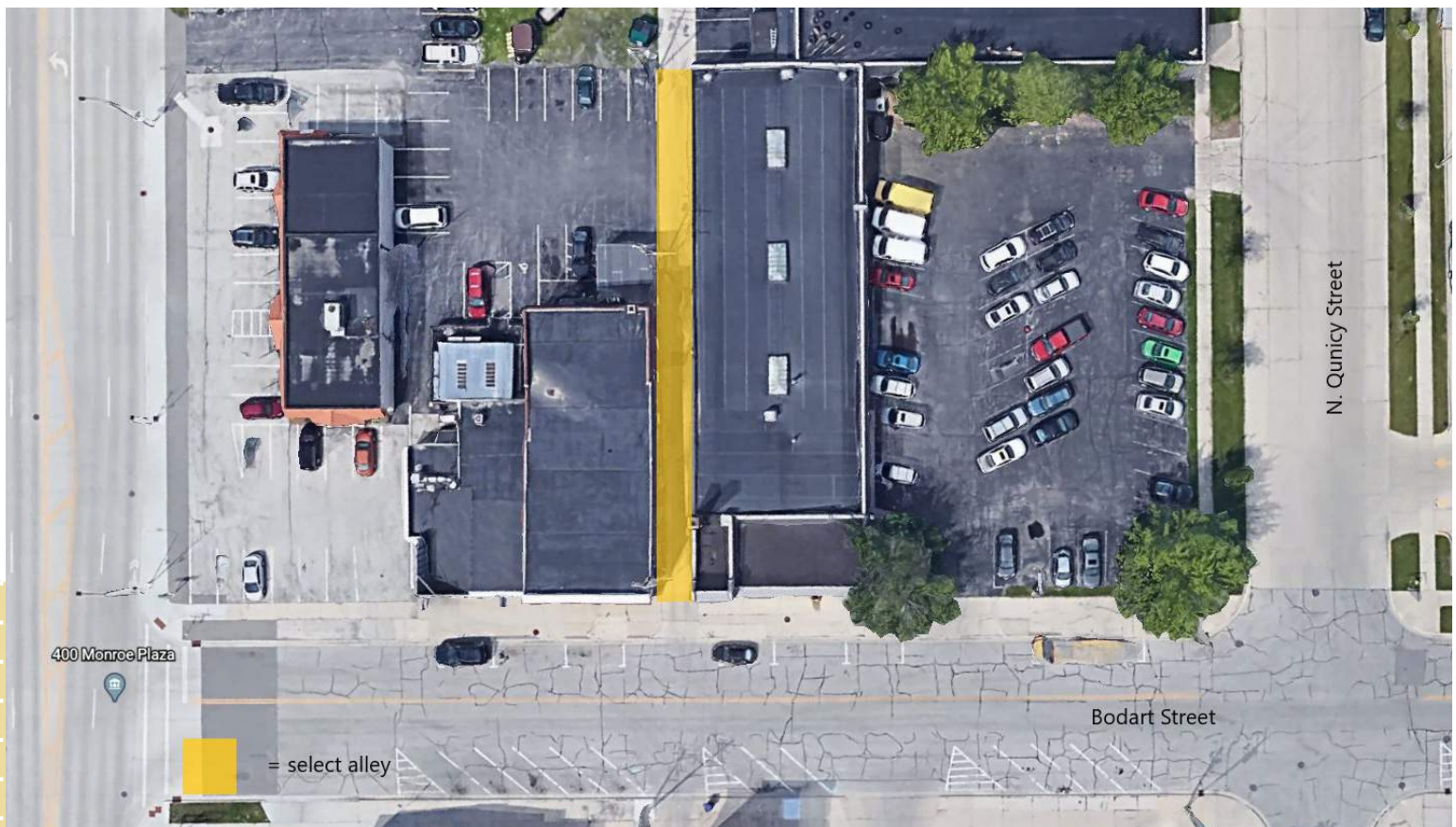
SITE DESCRIPTION

Proposed immersive installations will be installed in the approved alleyway on Bodart Street, in downtown Green Bay, Wisconsin. If an alternate site(s) located within Bodart Street is proposed, this may be considered. Bodart Street is home to an array of local businesses, coffeehouses and Asian markets and is a great connector between Whitney Park and downtown Green Bay. Neighboring residential developments in the area will bring new residents to the space and future area developments are anticipated.

The selected site is a fully functioning alley that requires access for vehicles, snow plowing and maintenance. A clearance of 14 feet from the ground must be maintained for vehicle and pedestrian traffic. There is a power line running through the alleyway also, 10 feet of clearance must be maintained for the upper wires and 3 feet clearance must be maintained for the lower wires. The site must be prepared for the installation in a manner that best supports the specific requirements of the work to be installed. These requirements will be discussed and agreed upon by City staff and the Artist. Artists may add lighting and built environments that attach only to the adjacent buildings. Floor and lower wall transformations and/or painting may be considered but nothing can protrude into the functioning alley space.

Drawings and photos for general reference are located below. For a full site view, you may either visit the site in person or explore online.

AERIAL VIEW OF STREET



ALLEY PHOTOS

Located between buildings 617 Bodart St. (red brick) and 401 N Quincy St (grey)



SITE DETAILS

The selected site is a fully functioning alley that requires access for vehicles, snow plowing and maintenance.

A clearance of 14 feet from the ground must be maintained for vehicle and pedestrian traffic. Floor and lower wall transformations and/or painting may be considered but nothing can protrude into the functioning alley space.

The power line running through the alleyway requires 10 feet of clearance for the upper wires and 3 feet of clearance for the lower wires.

Dimensions: **Alley: 12 feet wide**

Red Brick Building: 170 feet long

Grey Brick Building: 200 feet long

Please contact City staff for further site details or to schedule a site visit and meet with a City staff member. If you do not wish to meet with staff, you may visit the site anytime. Please email laurasc@greenbaywi.gov or call **920-448-3142** for more information or to schedule a site visit.



14' high regulated area
- ask City staff for details



LOGISTICS

WHAT WILL YOU DO + WHAT WILL WE DO

Select Artist will:

- Bring their unique vision, perspective and expertise in fabrication to create an immersive installation for Green Bay residents and visitors to experience.
- Work with the GBPAC and City staff on final design specifications and agree to meet safety and environmental standards as well as standards for accessibility and universal design.
- Provide personal work-space and equipment to realize the project.
- Conduct in-process meetings with City staff throughout the project for staff to observe and consult on work in progress.
- Follow timeline!
- Transport work from personal work space to installation site.
- **If applicable:** transportation and deaccession of temporary installation from site.

City Staff will:

- Provide guidance for the Artist to ensure installation design and process meet city standards for safety, physical accessibility and universal design.
- Promote and host a public opening in coordination with the Artist.

CRITERIA

Designs must adhere to the following criteria:

- Installation(s) must meet City standards for vehicular and pedestrian accessibility.
- All protruding and/or hanging elements must be 14 feet above the ground. Painting and/or flush elements may be considered below the 14 foot restriction.
- Proper distances sited previously must be maintained around existing power lines.
- The installation site is outdoors in Northeast Wisconsin. All installation components must be designed and built to withstand the weather. City staff will consult with the Artist to ensure safety and durability.
- If electricity is to be used, it must be approved by City staff, building owners, and be properly permitted.
- Sound levels (including bass, low end frequencies) must be below 80 dB (decibels). Review Municipal Code Chapter 27 for further details.
- The installation cannot include any breach of intellectual property, brands, trademarks, depictions of illegal activities, or adult content, such as sexually explicit or suggestive material.
- The installation must be appropriate for audiences of all-ages and abilities. The City of Green Bay reserves the right to remove any artworks for any reason, at anytime.
- You must disclose the contents of your installation known at the time of submission of application, including but not limited to: hardware, technology, construction materials and decorative elements. If selected, applicants will need to disclose any additional or new content to City staff.

Contact: Public Arts Coordinator, Laura Schley for more information.

Email laurasc@greenbaywi.gov Phone: 920-448-3142

SUBMITTING IDEAS

Proposals can be submitted by creating a cover page with your name, contact information including mailing address, phone number, and email, **and all materials listed in the Submission Materials section below.**

Mail/drop-off a copy of Submission Materials to:

Laura Schley
Department of Community & Economic Development
100 North Jefferson Street - Room 608
Green Bay, Wisconsin 54301

or email Submission Materials to:

laurasc@greenbaywi.gov

Proposals can be written or audio/video. Applicants can choose to submit a video application if a written application is not feasible.

Videos should be saved to YouTube. Artists submitting a video application should create a cover sheet as detailed above. Provide a link to the videos in place of written responses, and **all materials listed in the Submission Materials section below** then mail/drop-off or email this to the address' listed above.

SUBMISSION MATERIALS

- **Proposal**

A narrative statement describing the proposed installation, with descriptions of materials (material images optional). Applicants must choose either written or video format. **Writing submissions should be 750 words or less, video submissions must be under 5 minutes.** Submissions exceeding the maximum lengths cannot be reviewed.

- **Concept Images**

Minimum of **3**, not to exceed, **10** concept images or models (video alternative accepted). All images must be PDF or JPEG format. Video clips can be no longer than **3** minutes.

- **Proposed Budget**

All proposals must include a proposed budget for the project. In the FAQ section we have provided an example of a budget format for applicants to follow. Applicants should copy this format to submit your budget.

- **Previous Work**

Up to **5** images of previous work or projects completed by the Artist (PDF/JPEG format).

- **Artist Materials**

Brief biographies along with a description of prior experiences that you feel will contribute to your success with designing, fabricating and installing this work. Applicants must choose either written or video format. **Written submissions should be 300 words or less, video submissions must be under 3 minutes.**

Select applicants may be asked for references.

SELECTION PROCESS

The GBPAC will facilitate the review process, and create a selection committee. The selection committee will be composed of a diverse group of business owners, City staff, and other arts professionals. The selection committee will read all applications and rank each according to how well they meet the criteria for selection.

The top-ranking Artist will be chosen to install their work. The City of Green Bay has the right to decline all submissions and retract this call for proposal for any reason at any time.

Criteria for Selection Include

- **Artistic Merit:** High quality, meaningful, innovative, engaging, thoughtful, unusual use of space/materials, aesthetically rich. Create a multi-sensory, all-encompassing experience for visitors and residents, encourage engagement between the visitor and the creator.
- **Clarity of Proposal and Project:** The proposal states clearly what will be built, what kinds of materials will be utilized, general construction techniques, as well as how residents and visitors are intended to interact with the installation.
- **Achievability:** The proposal demonstrates that the Artist has a plan, knowledge of materials and methods, and that they have resources for learning and finding appropriate support to complete the project as needed.

Please note that the proposed work must be original and solely the work of the Artist.

FAQ'S

Can I get support or help in preparing my application?

Yes, City staff can provide support with preparing application materials such as budget, narrative, or concept representation. This support does not guarantee the applicant will be awarded funds. Please email laurasc@greenbaywi.gov or call 920-448-3142

Is there a format for me to follow when writing my budget?

Yes, we have a template for budgets that applicants should use to submit their budget. Please copy and fill out the budget template located at the end of the document.

Can I make a site visit and take photographs?

If you wish to make a site visit and meet with a City staff member, you must make an appointment. If you do not wish to meet with staff, you may visit the site anytime. Please email laurasc@greenbaywi.gov or call 920-448-3142 to schedule a site visit.

Photography is permitted of the architecture and environmental features.

I want to propose an idea but I've never built an installation before...is there someone I can work with to help bring my idea to life?

While we want to support all applicants and their development, we will be limited in the scope of mentoring we can provide in developing skill-sets needed to design and complete an installation. Please contact City staff to discuss your situation and we will determine if we can accommodate your request with available resources. Please email laurasc@greenbaywi.gov or call 920-448-3142.

FAQ'S CONTINUED

If an Artist Team proposes an installation does each Artist receive \$27,000?

No. A total amount of \$27,000 will be awarded to the Artist Team for their work. Fabrication, installation, and other costs will be covered in the materials budget.

What if I have an idea for an installation at a different site?

If an alternative location is proposed, the Artist will need to work with City staff to determine eligibility of the site.

How will the installation(s) be promoted, and who has the rights to share the work publicly?

The GBPAC will market the process and installation through our social media and public announcements.

The City of Green Bay, property owner(s), and the Artist share and retain the rights to use images of the work and names, dates and details associated with the project.

The Green Bay Redevelopment Authority owns the work upon completion. The Artist holds copyright to the work.

Whenever work is represented publicly, including social media, all work must be mutually attributed to the Artist, GBPAC, City of Green Bay, and the Green Bay Redevelopment Authority.

What will happen to the work if it is a temporary installation (3 year minimum)?

Should the Green Bay Redevelopment Authority choose to sell/remove the installation, the GBPAC retains the right of first refusal to purchase the copyright and the work.

Temporary installations must be removed at the end of the designated period. Artist(s) will be responsible for the removal and transport of the installation.

I'm not an installation artist. What other opportunities are available to me in this project?

Artists who do not wish to propose an immersive installation may become involved with the GBPAC by working in any of the capacities listed below:

The GBPAC is continually seeking artists and makers for various public art opportunities.

City staff is exploring offering new arts programming. These programs may include activities run by artists and makers. If you have a teaching aspect to your practice, prior experience working with children or adults, or have an interactive creative demonstration, program, performance or lecture you would like to propose, contact the address below.

The GBPAC also works with local artists and arts organizations to fill City Hall 6th floor and the Mayor's office with artwork on a rotating basis to provide a creative environment while also offering local artists and makers a new venue with access to unique audiences. We are interested in sharing local artists work with our visitors. If you have artwork you would like to submit for consideration, please email the contact below.

Please email laurasc@greenbaywi.gov or call 920-448-3142 for further information.

BUDGET TEMPLATE

APPLICANT NAME/PROJECT TITLE: _____

PROPOSED BUDGET FOR ALLEYWAY TRANSFORMATION PROJECT
PROJECT INCOME Applicants may attach budget details IN ADDITION to this template.

Source	Amount	Confirmed/Projected
Redevelopment Authority of Green Bay	\$27,000	Confirmed

Total Project Income

TOTAL INCOME	\$27,000
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(Please indicate via checkbox below if awarded funds will be used for the expense listed.)

PROJECT EXPENSES

Supplies/Materials	Amount	Check Off
TOTAL		

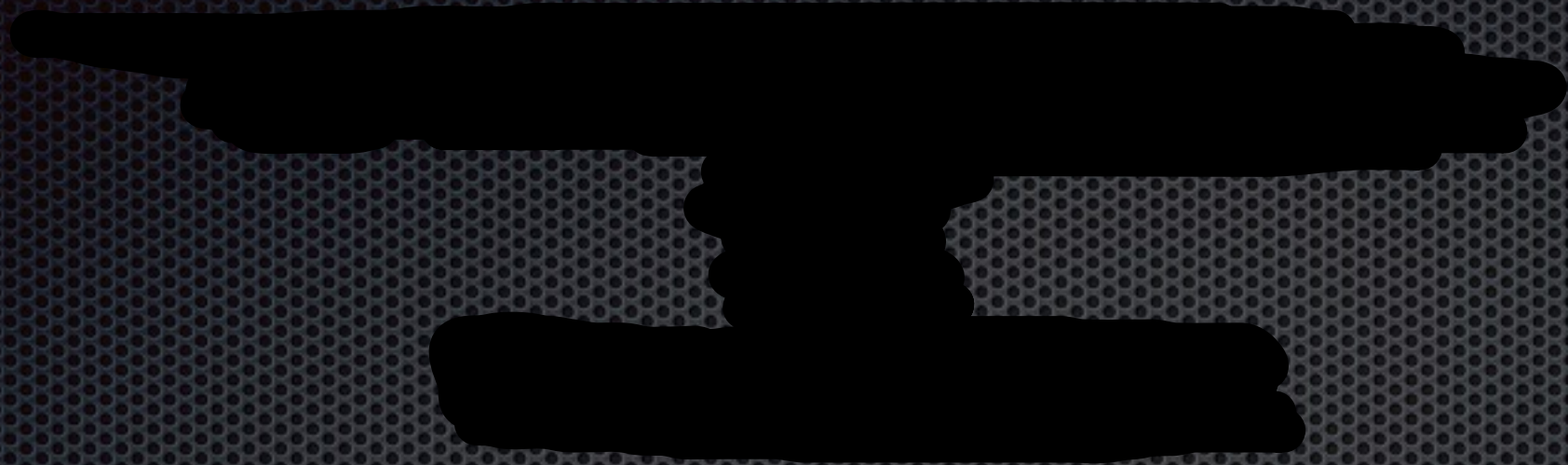
Services/Fees/Rentals	Amount	Check Off
TOTAL		

Artist Fees	Amount	Check Off
TOTAL		

Total Expenses must equal Total Income

TOTAL EXPENSES	
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Green Bay Alley of Hope



Sculpture Artist

Photographer & Multi Medium Artist

Project Overview...

- We are proposing to create an immersive art experience for the city of Green Bay by designing and creating an alley combining 2D and 3D art forms.
- We will be transforming a boring alley into something unique and out of the box.
- It will be in the style of an outdoor art gallery.
- There will be art above you (lights and sculptures) and art around you (photography printed on large metal panels and sculptures on the walls of the alley)
- Every piece in the alley will be thought out and will compliment each other while sticking to our narrative.
- There will be above head lighting in the alley to provide light and add ambiance.

Our Mission is.....

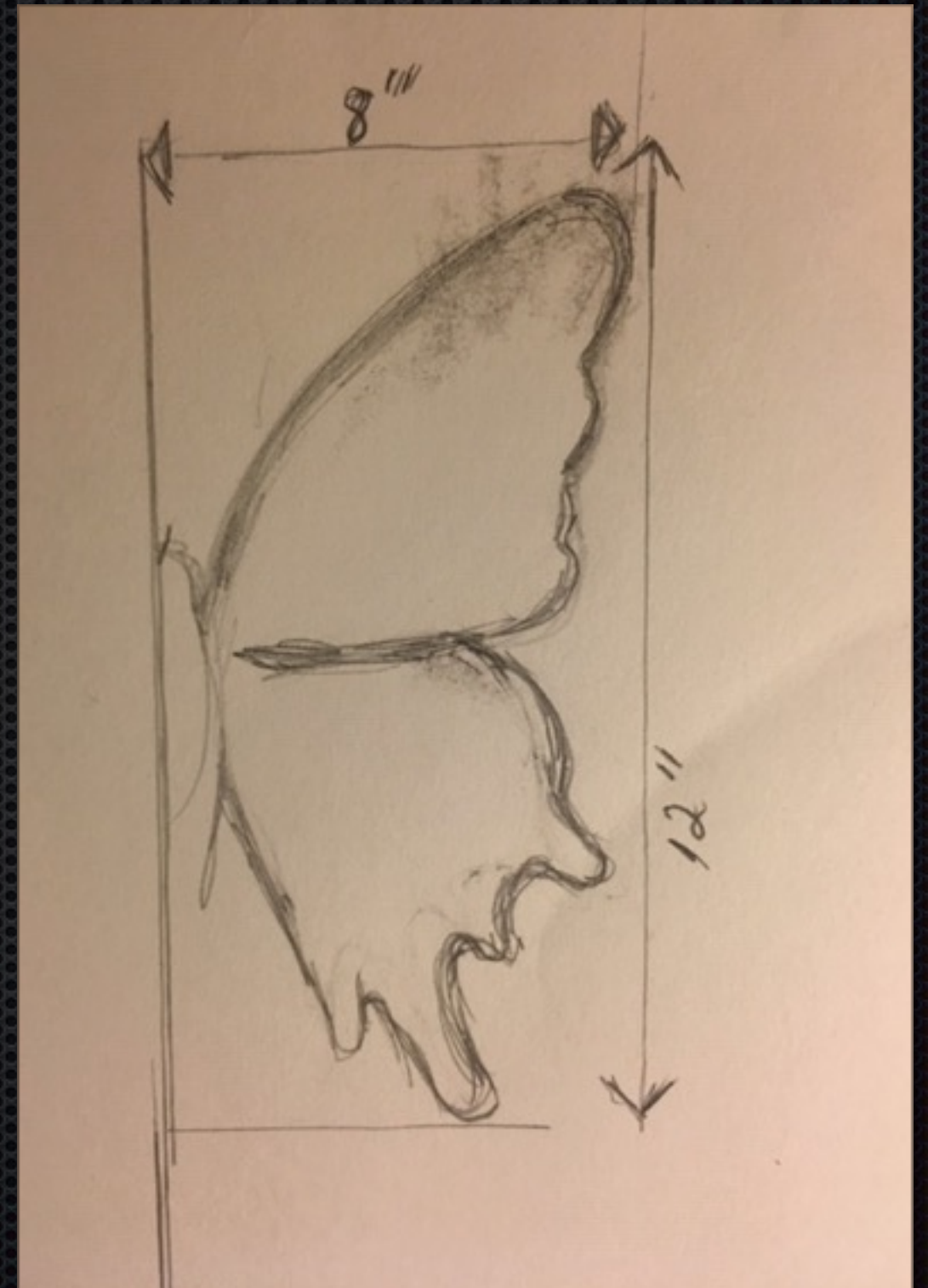
- ✦ To create an outdoor art exhibit that will merge our 2D and 3D mediums into one cohesive conceptual art experience.
- ✦ To create a thought provoking art display that focuses on the feeling of HOPE. Finding hope in unusual places. For instance... an urban alley.
- ✦ To create a usable, functional public space that will not only create a dialogue about hope but also about art and it's importance in our local community while working within the locations limitations.

the Proposed ART

There will be clusters of butterflies.
They will be climbing up the buildings like vines.
Think 150+ fiberglass butterflies made to withstand the weather



The butterflies measure
H 12 inches xW will vary xD 8 inches
They can be attached over the flush
panels (and over the 14 feet
restriction) or if they work within size
next to the panels. We could also
hang above if need be. They would
protrude off the wall by eight inches.



We are inspired
by the colors &
textures of
urban
landscape. We
will pair those
colors with
contrasting
vibrant colors.



- ✦ There would be 5 metal panels measuring 4foot by 6foot in size, 3 inches in depth spaced out throughout the alley.
- ✦ The Photography will be printed on aluminum metal and secured to the walls with wood and screws/bolts.
- ✦ The Panels will be weatherized to hold up in the winter months and over time.
- ✦ The art on the panels will be images of abandoned/forgotten locations that also have something beautiful/hopeful in them. These art panels will bring the narrative of “finding hope” full circle.



Image samples.

There will also be a large gaunt Hare (8' high x 4' wide) hanging from the top of building. He is obviously struggling, but our message of hope is the butterflies that are flying up towards him... and some fluttering on him, creating a spiritually uplifting pattern.

He is constructed of rebar and metal, fiberglass and epoxy resin. And will be mounted near the front of the alley in whichever building it is most accessible so he will create curiosity and draw people in.



(8' high x 4' wide) hanging from the top of building.

Budget
\$27,000

Artists:

[REDACTED]

&

[REDACTED]

Project name:
Alley of Hope

Part 1

Sculptures

Job Insurance

300

Supplies/Materials

Fiberglass Resin

1100

Fiberglass Cloth

850

Metal

300

Tools (scale/timer/scissors/tape/Gloss)

200

Safety Equipment (Masks/gloves)

75

Others (paint brushes/buckets/stir sticks/sprays/drop clothe

200

Rabbit additional expenses

metal rod

350

Apoxi /clay/resin/

1,250

paint/clear coat/varnish

850

Installment (lift rental and misc. screws,tools)

600

outside Labor

500

\$6,575

PART 2

Art Wall Panels.

job Insurance

300

Supplies and Materials

Sample Prints for approval

150

Location fees

50

Gas

100

Assistant fees

150

Props for shoots

150

Yupo Paper

30

Paint and Inks

50

Rubbing Alcohol

10

\$990

4foot x 6foot Aluminum Panels

(wholesale price) 300

Laminate overlay weather proofing

100

Installment labor (including an assistant)

150

550 each panel

x 5= 2,750

Wood

200

Paint

50

screws/tools/drop cloths/paint brushes

100

\$4,090

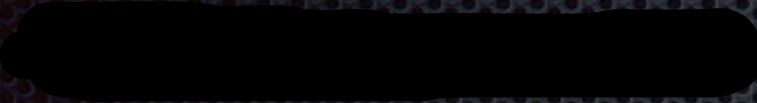
Budget \$27,000

- (Part 1 + Part 2)=Expenses \$10,665
- Addition of Lights (and electricians fees) and security cameras (not to exceed \$5,000)
- Artist fees will be what is left over (per these estimates) \$11,335 ([REDACTED] & [REDACTED] \$5,667.50 each)

Examples of commissioned
work that we have completed.



Bio



is a self taught sculpture artist who had started working in mixed media after college, developing her formulas and techniques. She has now evolved into the world of bronze casting and works between the two mediums. She has been a presence in the local arts community for over 15 years and has won numerous awards nationally. Her work is enjoyed by many clients across the country. She resides in Green Bay, Wisconsin with her husband and two children.

Example # 1



Up close image of a BEE from the
De Pere Alley.

This is a 10' bronze sculpture that is installed at WCTC



Sample #2

Sample #3



Bronze boy sculpture
installed at Fire Station #1
in Waukesha Wisconsin

example #4

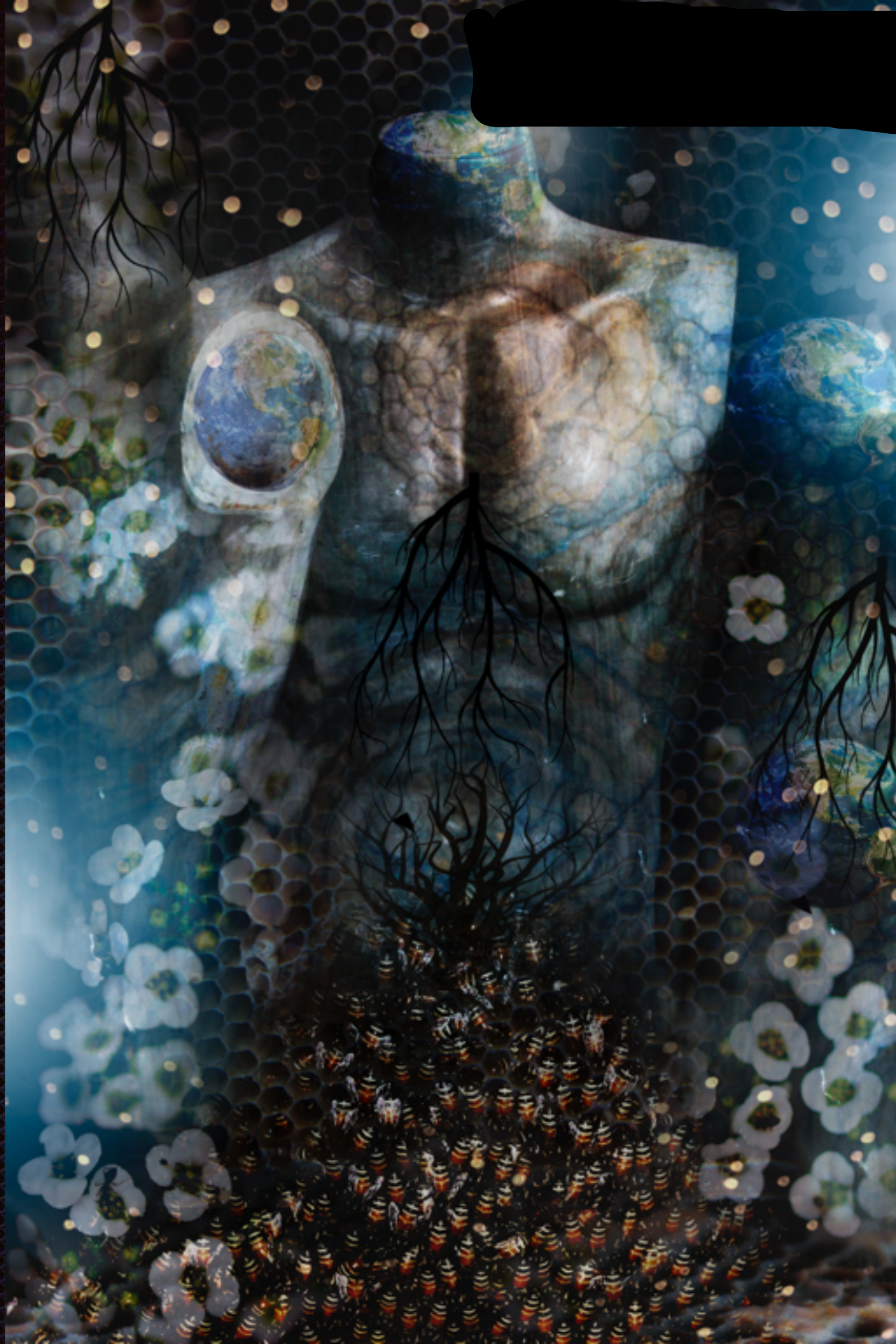
- 5'4 Resin and Concrete sculpture for Camp Tekawitha in Shawano County



Bio

[REDACTED] is a primarily self-taught conceptual photographer and multi medium artist. She started "Studio Rouge" to manage and market her fine-art photography business. Taking photos of the world around her is how she connects with her spiritual self. Even though [REDACTED] loves nature photography, Her primary interests lie in the emotional nature of human dynamics, both internal and interpersonal. She strives to find the beauty throughout the course of everyday life and interactions. She believes that imperfections are beautiful. Every wrinkle on the face and every scar on the body are earned and should be worn like a badge of honor because they are the ingredients to a deeper understanding of life. [REDACTED] work has been published, featured in magazines, at museums and shown internationally. She teaches classes in both photography and art. [REDACTED] is an active member of the local art community and currently resides De Pere, Wisconsin with her husband of 20years and 17 year old son.

Example #1



A few images from the
Art Alley in De Pere.

Example #2

- National award winning image.
- Was shown at the Louvre in Paris for a month in a photography exhibit.
- It was also published in both an art book
- was also a magazine cover image.



Example #3



I photograph the images for the town planner calendar

example #4

- Neville Museum
- Piece sold to private collection



Together we have created an Art Alley in De Pere

Our concept was “The importance of the honey bee”

We were in charge of designing, creating, overseeing and installment this alley project. We learned a lot from working on this project that would help us greatly with this installment.

Here are some before and after photos of that project.



Before Main Street View



Before

Parking lot view



After
at Night (parking lot view)





After/ Night





Alley in daylight
Showing panels





Thanks you for taking the time to look at our proposal.
We would be happy to provide you with more information
if needed.



Thank You

Proposal, *Canopy*

The alleyway at Bodart and Quincy Streets is a perfect template to hold a multi-layered, dimensional archway connecting two buildings together. I am proposing 32 arched, steel panels that will span approximately 100 running feet of the alley. (There is 100' in the alley that can accept panels at approximately 14 ½ feet above the ground).

Each panel will be a unique, artistic construction and will be 18" wide by approximately 12' long. The panels will be framed with ¼" by 1 ½" steel. There will be several different radiuses incorporated into the 32 panels. They will be installed separated from one another and staggered, creating a cascading effect.

The artwork in each panel will be similar to the sculpture that I exhibited in Green Bay's Rotating Art Program in 2018 (pictured in the "Previous Works" section of this application), and is based on a sculptural collages from laser-cut material. Many of the materials incorporated into this project will showcase the negative cut (or off-fall) from our regional manufacturers. Manufacturing is an important part of our community, and I include these pieces to pay homage to our vital manufacturing sector. The implementation of parts from northeastern Wisconsin manufacturers also solidifies the bridge between manufacturing and art.

The panels will be rusted with a muriatic acid rinse which will provide a beautiful and varied patina. Over the life of the sculpture, the patina will change and darken.

The panels will span the alleyway and are designed to mitigate the variation in distance between the two buildings along the length of the alley. The connections to the brick will be made with anchors and lag bolts. The installation will require two lifts, battery operated tools, and will take approximately 8 days. The sculpture should easily endure the Wisconsin climate for 20 – 30 years without requiring maintenance. Fabrication of the sculptural elements will take 10 weeks.

Canopy is meant to be experienced from underneath the sculpture. The viewer will see the sky in a new way, viewed through the artwork above his/her head. The designs will appear differently from every different angle, so strolling from one end to the other will provide the complete experience.

It is also designed to be engaging from several yards away. Many people will view this artwork from the sidewalk or from the road way, so that perspective must have a significant presence. While the complete immersion in the experience requires walking the length of the alleyway, the casual viewer still can enjoy it from a distance.

*Please note that the concept images are from a scale model that represents approximately one half of the length of my proposed alleyway sculpture. I propose to span approximately 100' feet, but my scale model only shows the first 45' of the alley.

Concept Images





Proposed Budget

PROPOSED BUDGET FOR ALLEYWAY TRANSFORMATION PROJECT

PROJECT INCOME Applicants may attach budget details IN ADDITION to this template.

Source	Amount	Confirmed/Projected
Redevelopment Authority of Green Bay	\$27,000	Confirmed

Total Project Income

TOTAL INCOME	\$27,000
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(Please indicate via checkbox below if awarded funds will be used for the expense listed.)

PROJECT EXPENSES

Supplies/Materials	Amount	Check Off
steel	5,500	✓
gas, welding supplies	1,600	✓
grinding, cutting disks	300	✓
TOTAL	7,400	

Services/Fees/Rentals	Amount	Check Off
artist assistants fees	15,000	✓
delivery and installation	3,000	✓
lift rentals	600	✓
TOTAL	18,600	

Artist Fees	Amount	Check Off
artist fee / model construction	1,000	✓
TOTAL	1,000	

Total Expenses must equal Total Income

TOTAL EXPENSES	27,000
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Previous Work



Eye of the Storm, 2019. Stainless Steel, 12' x 10' x 6'

Site-specific commission

Stephenson National Bank, Marinette, WI



Menominee Perch, 2019. Stainless steel, mild steel, 11' x 16' x 7'

Public commission celebrating fishing culture

Menominee County Courthouse, Menominee, MI



Trio of Brown Trout, 2019. Mild steel, 10' x 10' x 10'

Public commission celebrating fishing culture

Menominee Marina, Menominee, MI



In Flight, 1999. Steel, 40' x 9' x 10"

Site-specific commission for private collection

Nashville, TN



Pyramid, 2018. Steel, 8' x 5' x 2'

This piece was part of the GB Rotating Art Program and represents the kinds of panels proposed for the alleyway project

Artist Materials

I have been a musician, sculptor and painter for more than forty years and am comfortable with projects large and small. I have completed dozens of sculpture commissions throughout the United States in the last twenty years. Last summer, I was commissioned to create a large, outdoor, site-specific sculpture for Stephenson National Bank in Marinette, Wisconsin and was awarded a \$67,000 public art commission for outdoor sculptures that celebrate the area's fishing heritage in Menominee, Michigan.

My talented staff and I completed those projects on time and on budget last fall. This project for the alleyway transformation comes at an interesting time for all of us. Covid-19 has already changed the art environment. The alleyway project is a great opportunity for me to create a significant piece of art in the region that I love, and most importantly, to keep the artist that I work with working. I am donating my time and materials at my cost in the hopes of securing this project for me and my team. It would be an honor to have a permanent placement in the City of Green Bay.



ALLEYWAY TRANSFORMATION PROJECT

Call for Artists 2020

Materials:

“Pool Party”

Various colors of epoxy paint will be needed to transform the alleyway into a two-lane pool. A pool ladder and other fixtures you may see while swimming (if you dare to open your eyes underwater) will be on the sides of the pool. Lastly to create the effect of water in this above-ground refreshment, “glass tiles” will be loosely tacked to the wall to create the ebb and flow of water contained in the alleyway.



Narrative Statement:

My proposal for the Alleyway Transformation Project is to turn the space into a pool. Not an actual filled with water space, but the illusion of being under the surface of the water. The drive between the buildings would be transformed using concrete and epoxy to generate the idea of makings and tiles at the bottom of the public pools. Up the walls on the buildings on either side would be formed glass tiles pinned to continue the feel of tiles and generate the “look” of water. No pool would be complete without filters and a ladder, then capped off with the concrete lip to the side to jump off of.

This transformation will have a cool look and give the alleyway a clean and refreshing look. The loose tiles of glass will provide a subtle movement and the relaxing effect of water on a hot summer's day. The memory of a pool will warm up the space even when there is four feet of snow accumulated and tire tracks cutting down the “lane.”

The entire “pool” would be the deep end utilizing the maximum height of fourteen feet, but there would be no worries if you couldn't swim because it would only appear to be filled with water. The ladder would be only what is visible while resting at the bottom of the pool. It would curve up and over the edge of the pool, taking it out of sight. The ladder would not be functional, meaning it would not go anywhere, as no one would get out of the pool or need saving.

The sides of the building would be painted a flat neutral color in order to highlight the reflection and appearance of ripples in the water created by the glass tiles pinned very systematically covering the sides.

Concept Images



Toothbrush.hatasinincozumu.co
m topglassart.com



Designboom.com
artofglassnetwork.club

These are not my images. They are merely my inspirations. An imagination along with the creative insight is needed in order to apply these images to the old alleyway and the concept I am proposing.

Proposed Budget

APPLICANT NAME/PROJECT TITLE: Pool Party by [REDACTED]

PROPOSED BUDGET FOR ALLEYWAY TRANSFORMATION PROJECT

PROJECT INCOME

Source	Amount	Confirmed/Projected
Redevelopment Authority of Green Bay	\$27,000	Confirmed

Total Project Income

TOTAL INCOME	\$27,000
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PROJECT EXPENSES

Supplies/Materials	Amount
Glass sheets from Home Depot 24"x 36"x.9" \$13.98	200 sheets
Epoxy paint for walls \$258.00	50 gal
Pool ladder \$250	1
Misc. Pool parts	\$500
TOTAL	\$16,550

Services/Fees/Rentals	Amount
Scissor Lift Rental 1 month	\$600
TOTAL	\$600

Artist Fees	Amount
Lots of manual labor and time	\$9,850
TOTAL	\$9,850

Total Expenses must equal Total Income

TOTAL EXPENSES	\$27,000
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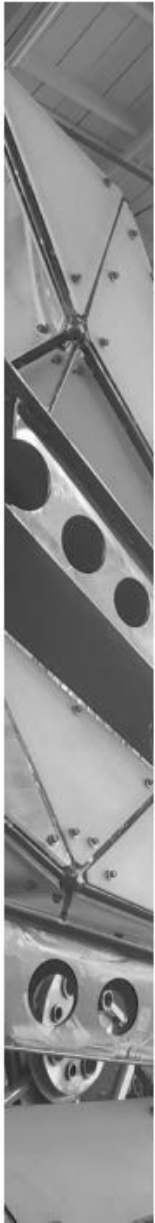
Previous Work

Despite the fact that I am not an Installation artist, I am an Art teacher at Green Bay West HS. I also have participated in Einstein Projects “Butterflies & Friends” and Egg Harbor’s “Eggstravaganza.”

Artist Materials

For this project, it will take loads of paint, epoxy and talent. Then glass tiles will be hung and other fixtures that create the impression of a pool.

Proposal



To the (GBPAC),

I'd like you to consider my concept of the "Salva-Jelly Bloom," for the city of Green Bay, Alleyway Transformation Project. These are larger than life jellyfish and midwestern industrial-inspired creations. They will be made of several found and reclaimed objects, steel, wood, plastic, and recycled plastic bags and bottles. I will light the pieces with solar-powered LEDs. The intent is that this becomes a youth & community engagement project where folks donate their discarded plastic and/or create their own jellyfish inspired creature out of reclaimed/recycled plastic elements to be hung along with the larger sculptures.

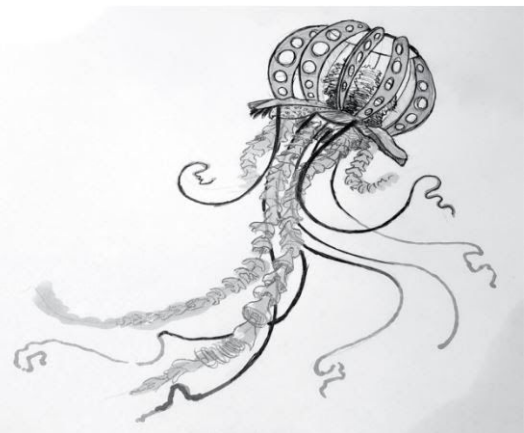
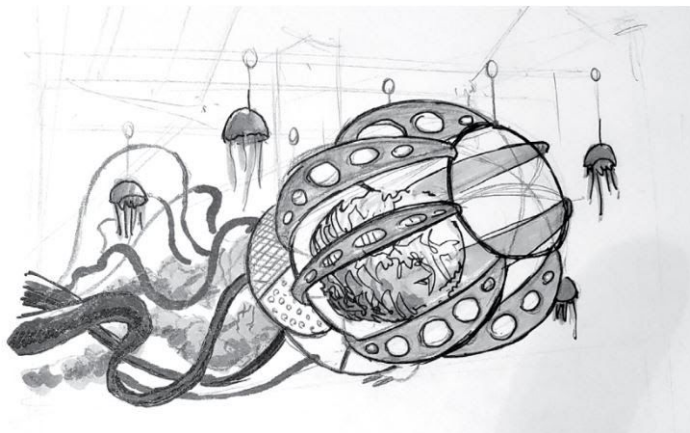
*The sculptures will be roughly 6-8' in diameter by 30-60' long. They will be constructed of a sturdy yet light CNC'd plywood with metal edge banding, strapping, and reinforced core. There will be steel cross members and airline steel cables installed and anchored between the buildings that hangover or through the sculptures to suspend the main structures as well as the long tentacles and arms. The plywood will be primed and finished in hammered metal and color-shifting enamel spray paints. The interior of the main spherical head or bell of the creatures will have a smaller central ball of plastic bags and bottles LED-lit from the inside and appear to glow and alternate in color. The long thin tentacles will have a light rigid core wrapped in foam tubing. The long larger more floral in nature, oral arms or stingers, will be simulated with a combination of plastic bags and bottles strung and secured to long rods. These will also be LED-lit and appear to glow and alternate in color.

In terms of the LEDs and solar power, I'm hoping that these will be able to be secured on the roofs of either building. This will keep them out of the active alley and be the optimal placement for charging. The programming done will have an atomic clock-like element so that the lights will come on at dusk and go off around bar close or agreed-upon time.

Thank you for your time and consideration.

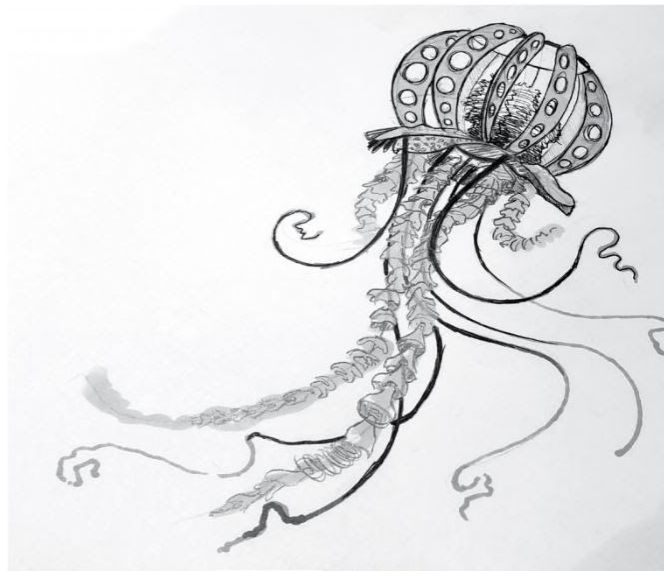
*length & size will depend on plastic bag and bottle collection/donations

Concept Images





RENDERINGS



DAY



NIGHT



SCALE | (3) Jellyfish 6-8' in diameter by 40-60' long



CROSS MEMEBERS

Cross members for suspending the sculptures.

COMMUNITY ENGAGEMENT

teams of students and/or community members can create a jellyfish out of reclaime/recycled plastic for inclusion in the installation

INSPIRATION →



PLACEMENT & ENGAGEMENT

Proposed Budget

PROPOSED BUDGET FOR ALLEYWAY TRANSFORMATION PROJECT

PROJECT INCOME Applicants may attach budget details IN ADDITION to this template.

Source	Amount	Confirmed/Projected
Redevelopment Authority of Green Bay	\$27,000	Confirmed

Total Project Income

TOTAL INCOME	\$27,000
---------------------	-----------------

(Please indicate via checkbox below if awarded funds will be used for the expense listed.)

PROJECT EXPENSES

Supplies/Materials	Amount	Check Off
Steel - cross members, tube, and rod	\$3000	
LEDs	\$1000	
Solar Panels	\$1200	
Batteries	\$2000	
Plywood	\$2000	
Finishes	\$1000	
Fasteners & Misc	\$250	
TOTAL		

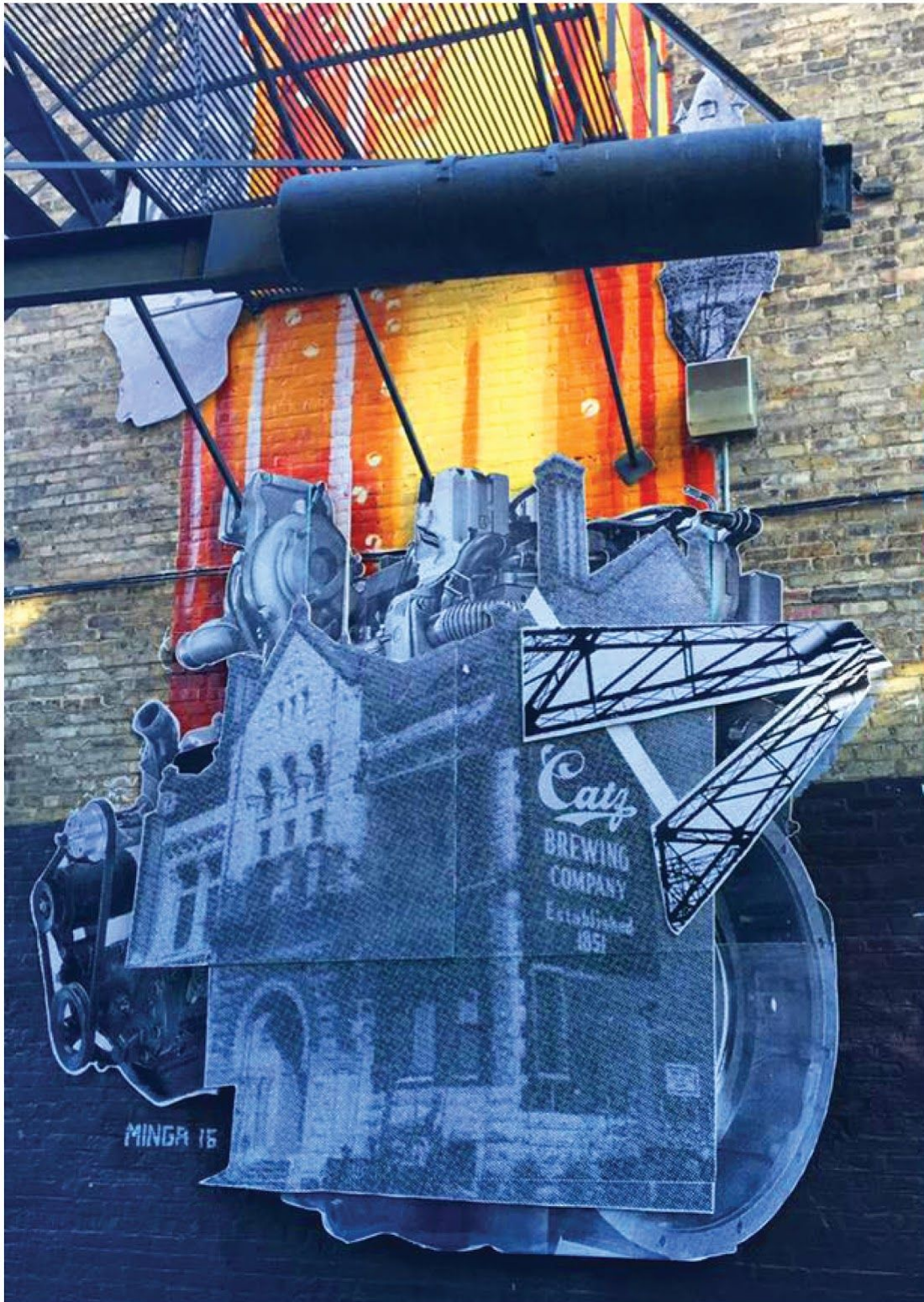
Services/Fees/Rentals	Amount	Check Off
LED engineering & programming	\$2300	
Lift rentals	\$1500	
Tube bending	\$500	
Truck rental	\$500	
Paid labor	\$1000	
Travel, Lodging & Meals	\$750	
TOTAL		

Artist Fees	Amount	Check Off
	\$10,000	
TOTAL	\$27,000	

Total Expenses must equal Total Income

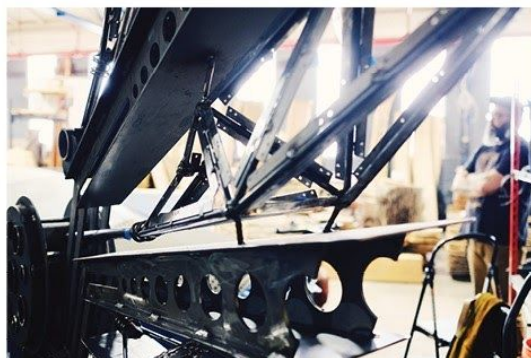
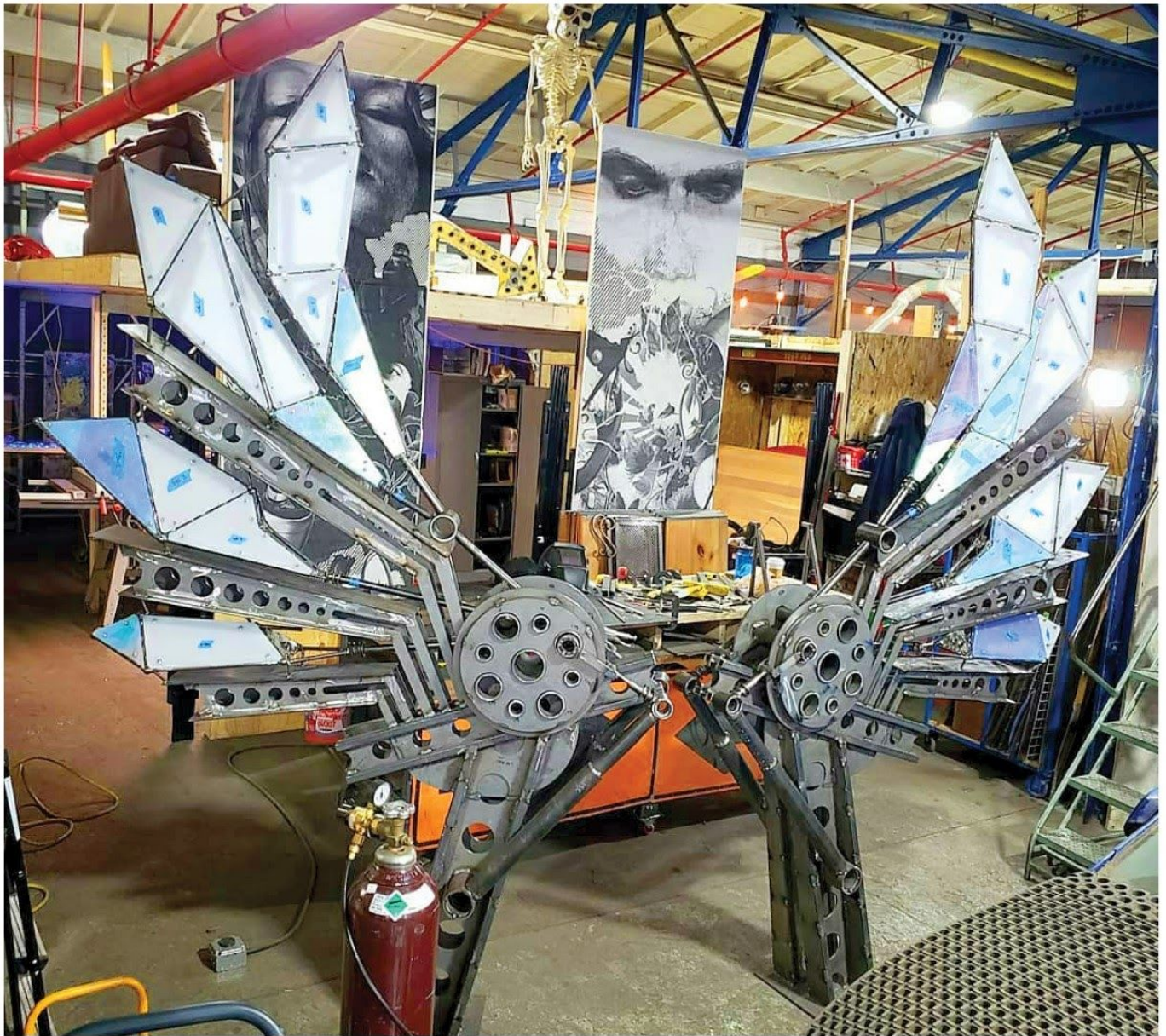
TOTAL EXPENSES	\$27,000
-----------------------	-----------------

Previous Work









Artist Materials



██████████ is a multidisciplinary artist practicing professionally for 16 years. He is currently the creator and a resident artist of the House of RAD (Resident Artist Doers). In addition to his own practice, ██████████ owns and operates a small agency, the Mingadigm specializing in branding, identities, interiors, murals, and commissioned art.

██████████ attended the Milwaukee Institute of Art and Design where he received his bachelor's degree in Fine Art Illustration, 2004. Since graduating, he has spoken on alumni panels and has taught as a guest instructor at MIAD. His work with students motivated ██████████ to volunteer as a mentor to underprivileged teens through Hanson Dodge's On-Ramp MKE program. Those interactions have inspired his love for making art that engages people of all ages and backgrounds.

██████████ artwork reaches the public through a variety of channels, with emphasis on community-minded projects – and while the majority of his work has been primarily exhibited throughout Southeastern Wisconsin, it has been showcased nationally and internationally as well. Locally, he has been elected to complete a 27'x15' 3D mixed-media mural for the Black Cat Alley public art space and has been a two-time finalist in the Pfister Hotel Artist and Residency program. ██████████ impact at the new Fiserv Forum was two-fold - not only was he chosen, along with 31 other artists, to create a mixed-media triptych art piece for the Milwaukee Bucks Collection, but his work was also debuting at the Candy Lab store where he created all of the wall, floor, and lollipop graphics. Live art events have also played a big part in ██████████ career. He has enjoyed creating live for various nonprofits such as Open Canvas, Feeding America, and Arte Para Todos. Notably, ██████████ worked with American Family Insurance live-painting every day of Summerfest's 50th Anniversary, and he completed a painting with XQ Super School Project in which the local community was able to interact and paint along with him. ██████████ most important work is currently with America's Black Holocaust Museum where he has created and art directed all of the graphics from production, through print and installation.

Resume

EDUCATION

Milwaukee Institute of Art and Design (MIAD) BFA in Illustration (2004)

EXPERIENCE

Mingadigm, LLC Owner (2008-present)

Artist/Owner - Creative Director / Branding / Identities / Interiors / Murals / Art / Sculpture

- + Responsible for translating business strategies into high-level conceptual development through creation and installation/impementation
- + Provide clear and effective direction while leading and mentoring artists/designers and production teams

Kohl's Corporate (March 2012 - 2014)

Consultant - Art direction

- + Responsible for translating business strategies into high-level conceptual development and design, photo direction (fashion and off-fig) and production development
- + Collaborate daily with all levels of creative, copy, photo studio, project management, store planning (fixturing), merchandise presentation, and strategy partners to achieve project goals
- + Provide clear and effective direction while leading and mentoring designers and production teams
- + Provide concept designs for a variety of internal and consumer-facing marketing materials including direct mail, credit, seasonal graphics and in-store signage
- + Personally selected for omni-channel cross-collaboration teams providing concepts and design work for special high-level projects

Kohler Company (Aug 2011- Mars 2012)

Consultant - Designer

- + Creation of corporate and product specific style guides
- + Creation of technical illustrations for use in style guides and manuals
- + Photo retouching for print and digital use

MIAD (Mar - Apr 2009, Jan - Feb 2011, Jan - Feb 2013)

Teaching | Art Direction / Branding

- + Creation of unique section curriculum based on current fashion & retail customization trends & how to apply such to their respective styles or processes
- + Engage & Inspire the class body as well as students individually to create outstanding work

Straight-Up, Inc. (Aug 2005 - Jan 2011)

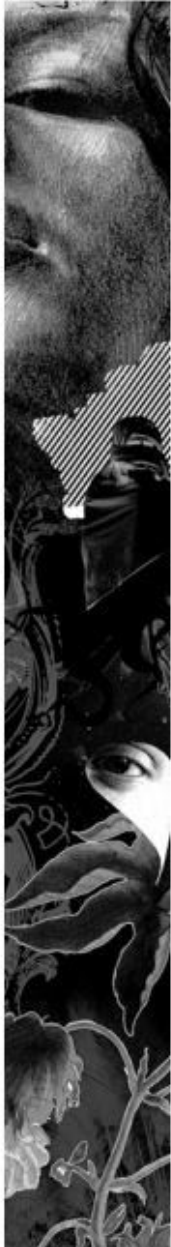
Apparel Design / Digital Design & Development / Illustration

- + Lead creative in fashion forward Brand Development
- + Lead Digital Designer
- + Manage brand identities & guidelines
- + Produce graphics & products that energize the brand & it's audience.
- + Research & Develop products with vendors, geared towards specific branded promotional marketing campaigns.
- + Consult with creative team about objectives and/or styles for various clients' needs

Kindred Clothiers division of Straight-Up, Inc. (2007-2009)

Art Direction / Apparel Design / Digital Design & Development/ Illustration

- + Lead Creative behind Kindred Clothiers & Kindred Market Brands
- + Branding Concepts & Development for Kindred & independent labels under Kindred brand



CV

2020

Public Sculpture, BID 16 Pocket Park, Milwaukee, WI

2019

Curator & Live Painting, Feed Your Soul, Flux Design, Milwaukee WI (curator & live painting)

AWE fundraiser, Saint Kate Art Hotel, Milwaukee WI (live painting)

Donor Wall, UW Meat Science building, Madison WI

Modern Cabinet of Curiosities, Frank Juarez Gallery, Milwaukee WI

Permanent Collection, GMR Marketing, New Berlin, WI

Indiana Green Anniversary, Cedarburg Cultural Center, Cedarburg WI

2018

"Common Thread" Collaborative Sculpture, Milwaukee Public Library Mitchell Street Branch

Feed Your Soul, Flux Design, Milwaukee WI (curator & live painting)

Gallery Night & Day, Gallery 326 at Flux Design, Milwaukee WI

Milwaukee Bucks Art Collection, Fiserv Forum, Milwaukee WI

Var Gallery & Studios permanent collection, Milwaukee WI

Arte Para Todos, Company Brewing, Milwaukee WI

Art Candy Group Show, Art*Bar, Milwaukee, WI

2017

Live Painting, Feed Your Soul, Flux Design, Milwaukee WI (live painting)

Gallery Night & Day, Gallery 326 at Flux Design, Milwaukee WI

American Family Ins. Dream House at Summer Fest, Milwaukee WI (live painting)

30x30x30 Exhibit, Var Gallery & Studios, Milwaukee, WI

Manicured Nature, Var Gallery & Studios, Milwaukee, WI (curator & showing)

2016

Feed Your Soul, Flux Design, Milwaukee WI (live painting)

Gallery 326, Big Head Brewery, Milwaukee WI

30x30x30 Exhibit, Var Gallery & Studios, Milwaukee, WI

Catz Brewery, Black Cat Alley, Milwaukee

2015

Feed Your Soul, Flux Design, Milwaukee WI

Indiana Green, Frank Juarez Gallery, Sheboygan, WI

Gallery 326, Big Head Brewery, Milwaukee WI

Truth Be Told, Culture Jam, Hide House Studios, Milwaukee WI

2014

MKE Exposition, Beulah Brinton House, Bay View, WI

Feed Your Soul, Flux Design, Milwaukee WI

Branding Creativity, UW Parkside Fine Arts Gallery, Kenosha WI

Easily Discarded, Culture Jam, Hide House Studios, Milwaukee WI

July Gallery Night & Day, Gallery 326 at Onesto, Milwaukee WI

Lady Elgin, Beulah Brinton House, Bay View WI (curator & showing)

Will to Make, Milwaukee Institute of Art Design, Milwaukee, WI

Plaid Tuba Buying Experience, Plaid Tuba, Milwaukee WI

(More exhibition & curation history upon request).

Proposal

The Beat of Green Bay

An immersive installation that will truly get you and give you a unique interactive experience in sight and sound only the city can provide. This amazing and vibrant alleyway project will catch your attention as you walk or drive down the city streets. The eye catching headphone sculpture made of artistically manipulated metal peaks your curiosity .As you enter to investigate this sculpture you will see a docking station that you can put your cell phone in and by using a music App on it you make the alleyway come alive with sound to listen to while you investigate future into the alley to view the Grand musical art mural. Maybe dance maybe sing or just take a selfie with this cool thing .After you have taken in all that you can make sure to grab your phone as you leave send out a tweet ,Hash tag or Instagram .

Having grown up in the Green Bay area and surrounding neighborhoods, I have seen Green Bay at its best an at its worst times. Green Bay has always been a culturally diverse city from its conception. Our team wishes to take part in this public works project to show and remind the community of this. We are a city of multi-cultural diversity and talent that combine to make up what I think makes the city special as one.

The proposed art piece is an interactive metal sculpture and musical themed mural that we feel will reach out to all citizens of Green Bay and the surrounding area. Our intention is that it will provide enjoyment, inspiration, and understanding of the true meaning of what the city is. It is an art piece that shows the city has its finger on the beat of Green Bay.

The submission can follow any timeline the city requires with reasonable lead tie and open communication with the project lead person.

Project Information and Timetable of Installation

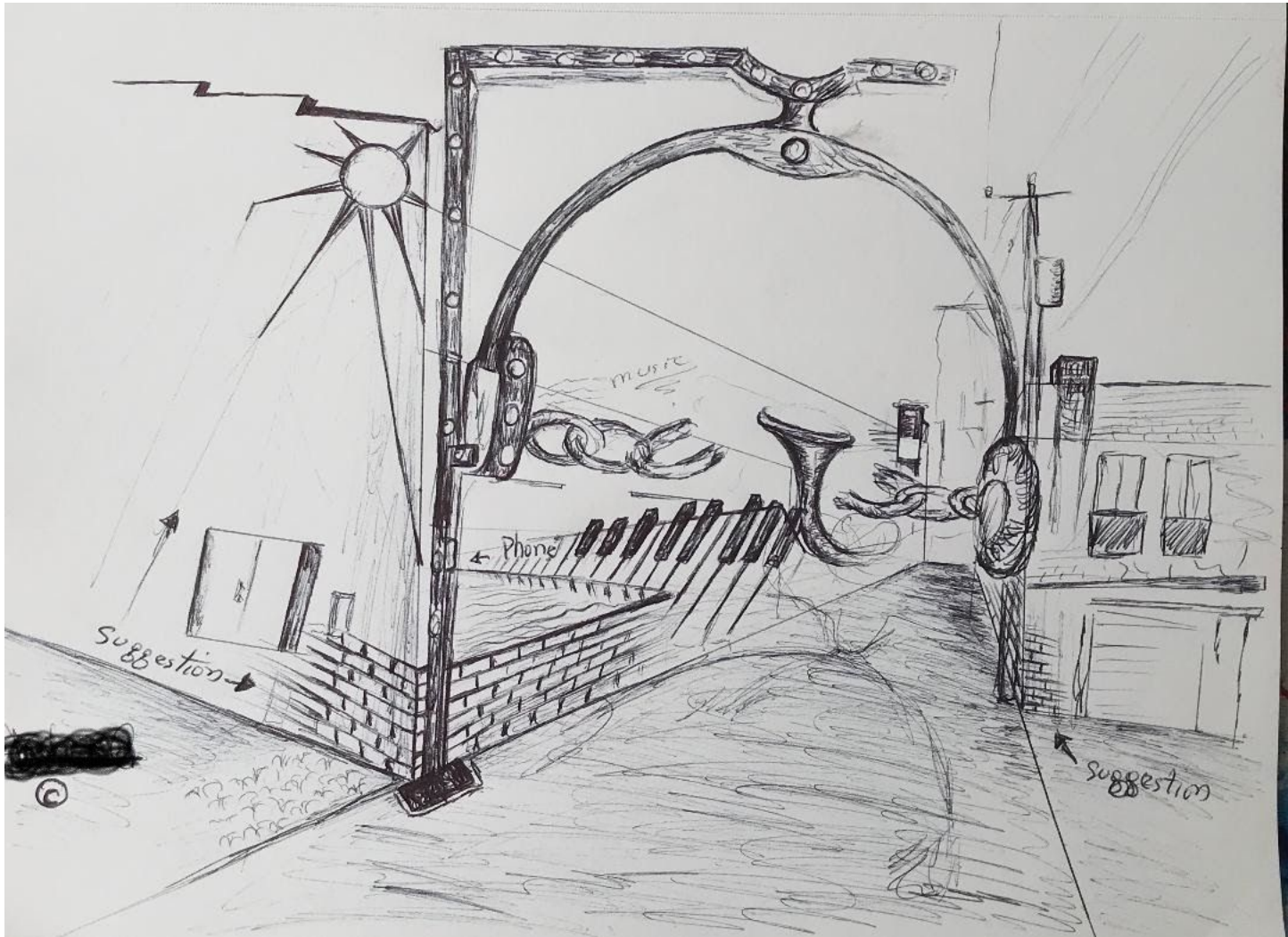
Professional Acrylic Painted Mural

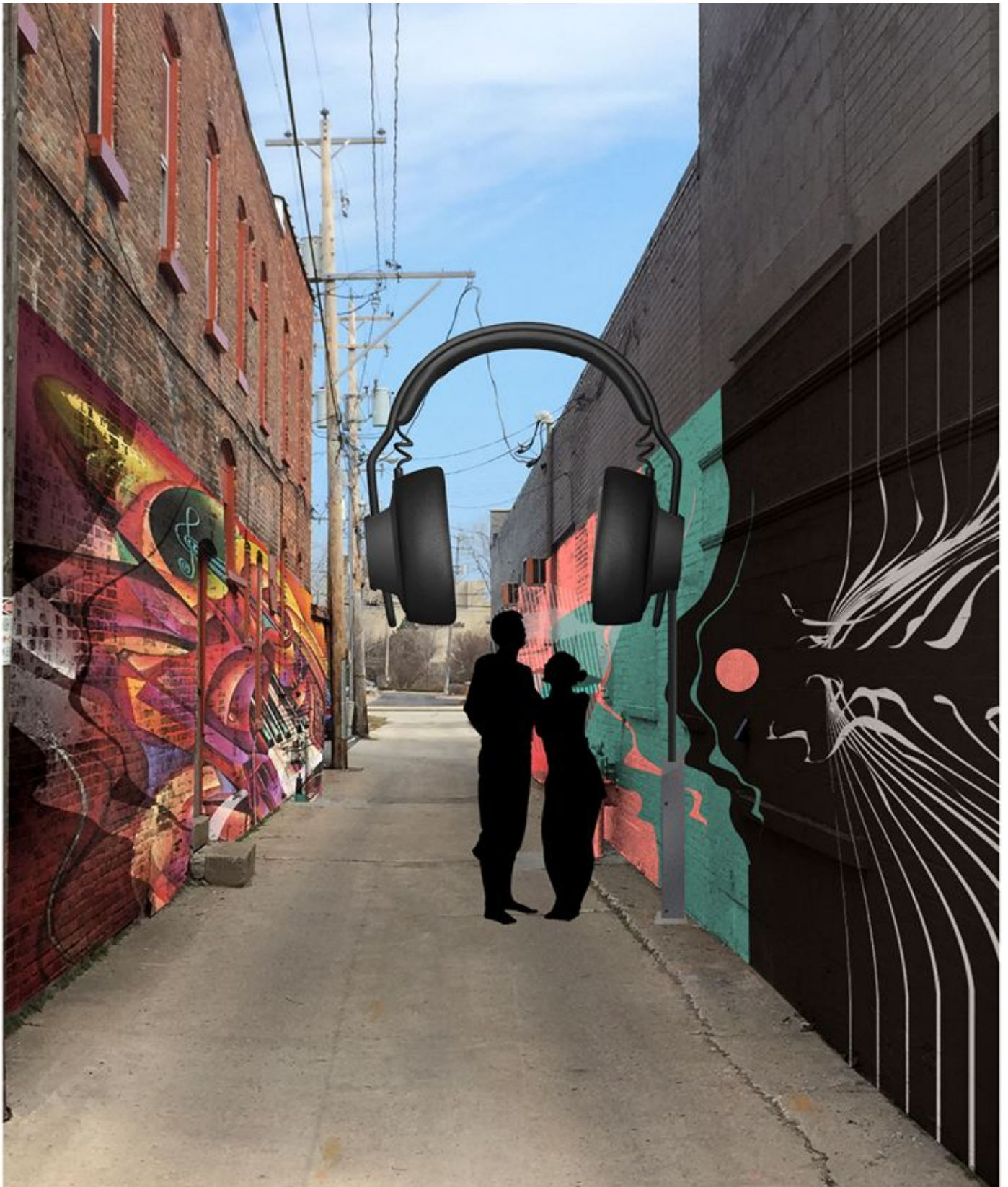
Alleyway between 617 Bodart Street and 401 N. Quincy Street, Green Bay WI

Approximately 196' Wide x 5' High

Scraping wall	1 week
Wash wall	2 hours
Measure space	3 hours
Taping areas	3 hours
Prime wall	1 day
Align the concept	1 day
Background Color	2 days
Painting	2 weeks
Finish details	1 day
<u>Sealant application</u>	<u>1 day</u>
Total	1 month

Concept Images





Proposed Budget

APPLICANT NAME/PROJECT TITLE: TEAM Progressive Cord / BEAT OF GREEN BAY

PROPOSED BUDGET FOR ALLEYWAY TRANSFORMATION PROJECT

PROJECT INCOME Applicants may attach budget details IN ADDITION to this template.

Source Amount Confirmed/Projected

Redevelopment Authority of Green Bay

Total Project Income \$27,000 Confirmed

PROJECT EXPENSES TOTAL INCOME \$27, 000

Supplies/Materials	Amount	Check Off
See Attachment "A"	\$5,155	yes
See Attachment "B "	\$5,288	yes
Material Contingency 5% of budget	\$1,350	yes
TOTAL	\$11,793	

Services/Fees/Rentals	Amount	Checkoff
Sandblast and paint (Quality Sandblasting)	\$1,000	yes
Transportation of sculpture	\$1.000	yes
Crane service (Barlament Erection Crane Rentals) \$150.00 HR X 2	\$300	yes
Contingency 5% of budget	\$1,350	yes
TOTAL	\$3,650	

Artist Fees	Amount	Check Off
Team Green Bay - Art Design	\$3,852	yes
- Application	\$3,852	yes
- Project Management	\$3,853	yes
TOTAL	\$11,557	

Total Expenses must equal Total Income TOTAL EXPENSES \$27,000

ATTACHMENT "A"

Alleyway Project Mural Budget

Paint-13 gallons exterior acrylic @ \$50 per gallon	\$ 650
Sealant-3 gallons @ \$42 per gallon	\$ 126
Artist Fees	
wash/scrape wall (1 week approx)@\$30/hr	\$1,200
painting labor-8 hr days (2 wks approx)@\$35/hr	\$2,800
errands to purchase supplies	\$ 50
Extra hands- helper's labor (approx)- @\$10/hr	\$ 120
Commuting Fuel-15 days approx=360 miles round trip(20 gallons)	\$ 25
Supplies	
Paint Trays (6)	\$ 10
Tape (6 large rolls)	\$ 26
Brushes- (24 pack of foam), 6 (4" natural brushes)	\$ 51
-use of personal small brushes	\$ 20
Plastic Drop Cloth	\$ 20
Roller Heads (9)	\$ 23
Paint Rollers	
Tele-handle 2 @ \$13 each	\$ 26
Short 2@ \$4 each	\$ 8
	Total \$5,155

Budget Attachment B

S.K.T. DESIGN & MANUFACTURING			Quotation	
Company Address	1783 Grant St. DE PERE, WI 54115 (920)632-3594	Date	4/1/2020	
Quotation for:		Quotation #	234	
		Customer ID	sculpture	
		Quotation valid	9/29/2020	
		Prepared by:	Kory	
Comments, or Special Instructions Quote for potential work				
Salesperson	P.O. Number	Ship	F.O.B. Point	Terms
Kory	ART 123	Quote		Due on receipt
Quantity	Description	Unit Price	Taxable?	Amount
2	14 ga THICK (mild steel sheet) 2PC. x 24	\$157.00	Yes	\$314.00
1	#9 Expanded Metal (A36) 1PC.	\$58.00	Yes	\$58.00
1	120x150 sch 10 (A500 Pipe) 21ft	\$57.00	Yes	\$57.00
1	3/4" THICK Plate. (A#^) 1PC.	\$100.00	Yes	\$100.00
1	1"x4" 6061 Alum. Flat 1pc. 1FT	\$32.00	Yes	\$32.00
1	1/2"x4" 6061 Alum. Flat 1pc. 1FT	\$17.00	Yes	\$17.00
1	6"x4" Rec.Tube(A500) 7ga wall 20FT	\$260.00	Yes	\$260.00
2	3"ODx11GA wall Round Steel Tub 8FT	\$70.00	Yes	\$140.00
1	Misc. Hardware (Anchor bolts, Nuts & Bolts)	\$150.00	Yes	\$150.00
1	WELD WIRE: 03570S-6 30 LB SPOOL	\$60.00	Yes	\$60.00
				\$1,188.00
Labourer	Description	HR/PRICE	Taxable?	Amount
	5 HRS CNC CUTTING	\$50.00		\$250.00
	20 HRS ROLL &PRESS WORK	\$50.00		\$1,000.00
	5 HRS MATERIAL HANDLING AND GRINDING	\$50.00		\$250.00
	40 HRS WELD	\$50.00		\$2,000.00
	5 HRS BLENDING AND CLEAN OF WELD	\$50.00		\$250.00
	3.5 HRS MACHINING OF PARTS	\$100.00		\$350.00
				\$4,100.00
Thank you for your business!				SUBTOTAL \$5,288.00

Previous Work





Recent Public Art Installations of [REDACTED]

Title: The Slice of Thought

Medium: Acrylic Paint on Canvas

Size: 180' x 48'

Commissioning Org: City of Appleton

Date: Installed 12/17/19

Brief Design Statement: As Artist-in Residence for the Appleton Public Library, I was excited to connect with teens from the STAR program through the Appleton Area School District and the Boys and Girls Club to inspire creativity and help showcase their community, including the diversity perspectives and experiences. I worked with teens to design and create an incredible mural that hangs in the teen area in the library.



Title: Clean Planet

Medium: Acrylic Paint on Paper Mache Sculpture and Bottles

Commissioning Org: Titledown Development LLC in collaboration with The ARTgarage & Austin Straubel Airport

Date: Installed 1/24/20

Brief Design Statement: Members of our community, under the instruction of artist [REDACTED], painted these bottles to raise awareness for the widely recognized problem of plastic waste. While it is an important material for our economy, providing multiple benefits to modern-day living, plastic takes up valuable space in landfill sites and is polluting the natural environment, having an especially significant impact on our oceans. One million plastic bottles are bought around the world every minute, and this number is set to increase if we do not act. A number of organizations and countries are banning the use and production of disposable plastics, and we too can extend a helping hand to the global movement of reducing plastic waste. It's never too late to start using less plastic and support efforts to leave a cleaner planet for the next generation.



Artist Materials



Artist Statement

██████████ is a self-taught award-winning artist, guest speaker, live painter, mentor and muralist with a unique style. Inspiration for his colorful acrylic pieces comes from emotion felt through music, human form, injustices and people he meets. After becoming a well-known mural painter in Haiti, he relocated to Wisconsin and continues adding to his list of satisfied collectors. His work stays immortal in the memory of each viewer as he inspires change and respect for one another.



Artist Statement

I am a metal fabricator by trade an artist at heart, the combination of both allows me the ability to transform a sketch or idea into something that I can craft into a sometimes practical. Other times thought engaging visual art pieces both technical and artistic in one unique body of heart felt work. Art should be felt, examined and contemplated, but most of all enjoyed.



Artist Statement

██████████ a designer currently living in Green Bay, Wisconsin. He is widely versed in space design, brand development, painting, music, custom bicycle graphics and other visual communication. ██████████ previous occupation was as a welder fabricator, so he can appreciate laborious work and understands how -to bring ideas to fruition. His designs have spanned the country. Some have even obtained national awards and recognition. He has done work for large and small companies. ██████████ is not happy until everyone including himself is excited or absolutely in love with the project that is being created. The ideas are the magic that build a great result. A great result doesn't happen by magic.

Title: The Webs of Hope

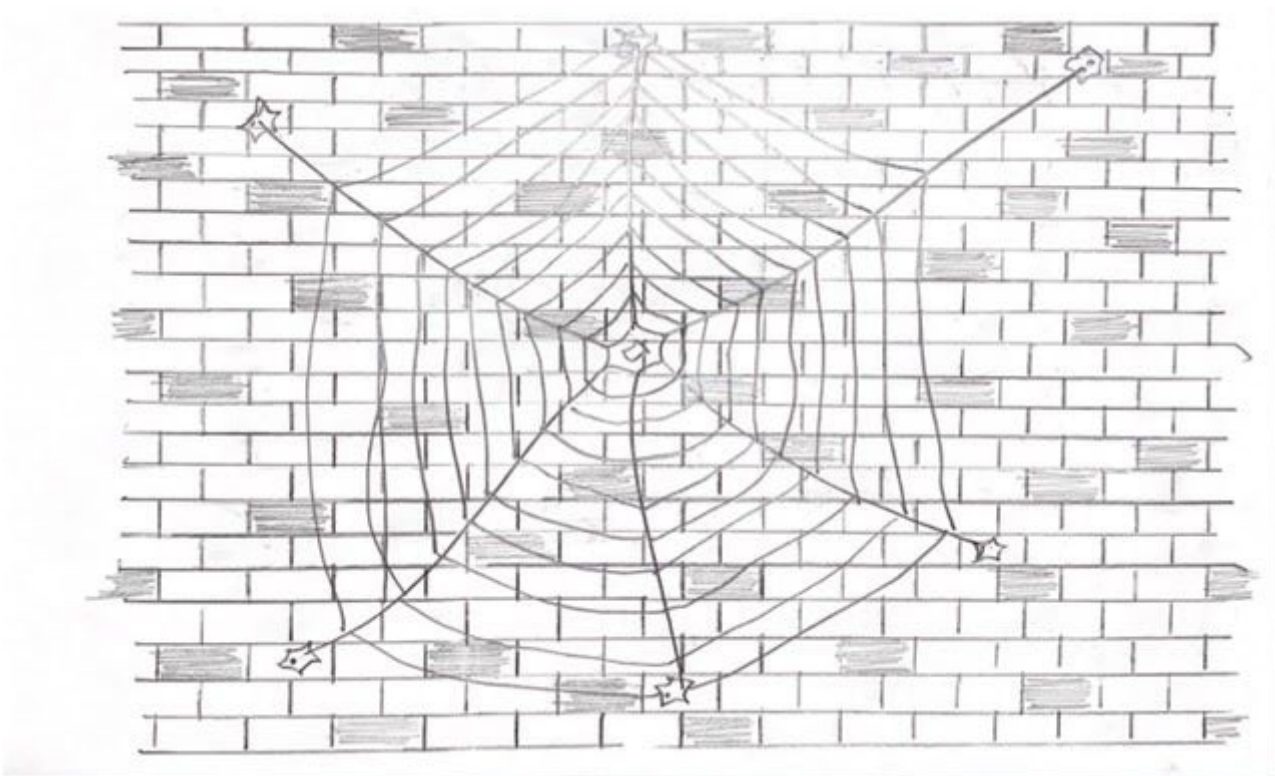
Description:

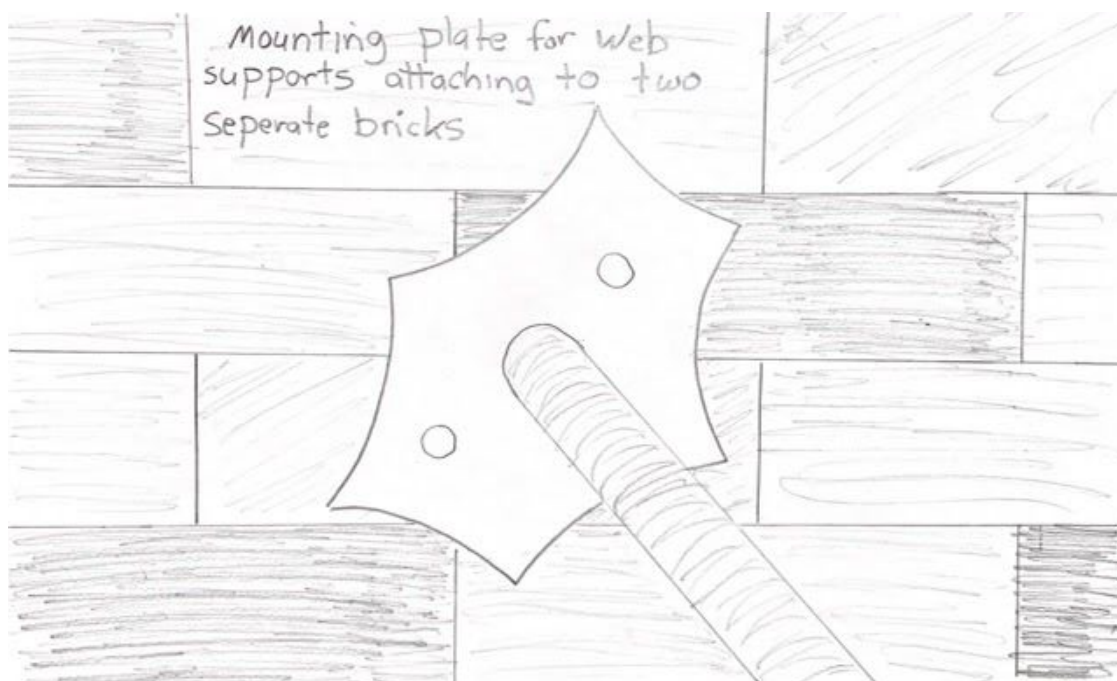
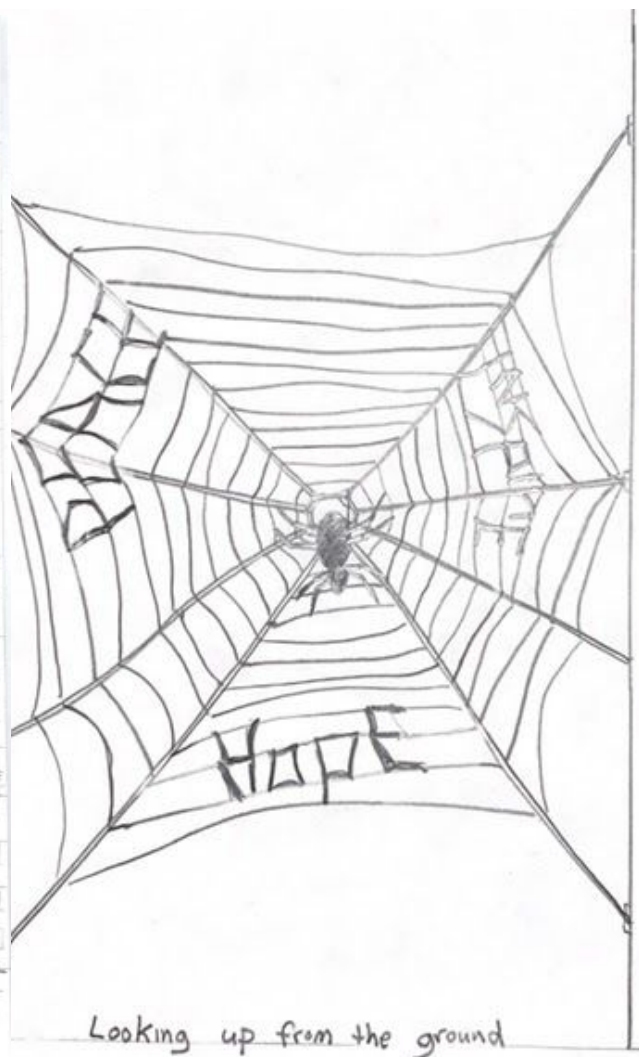
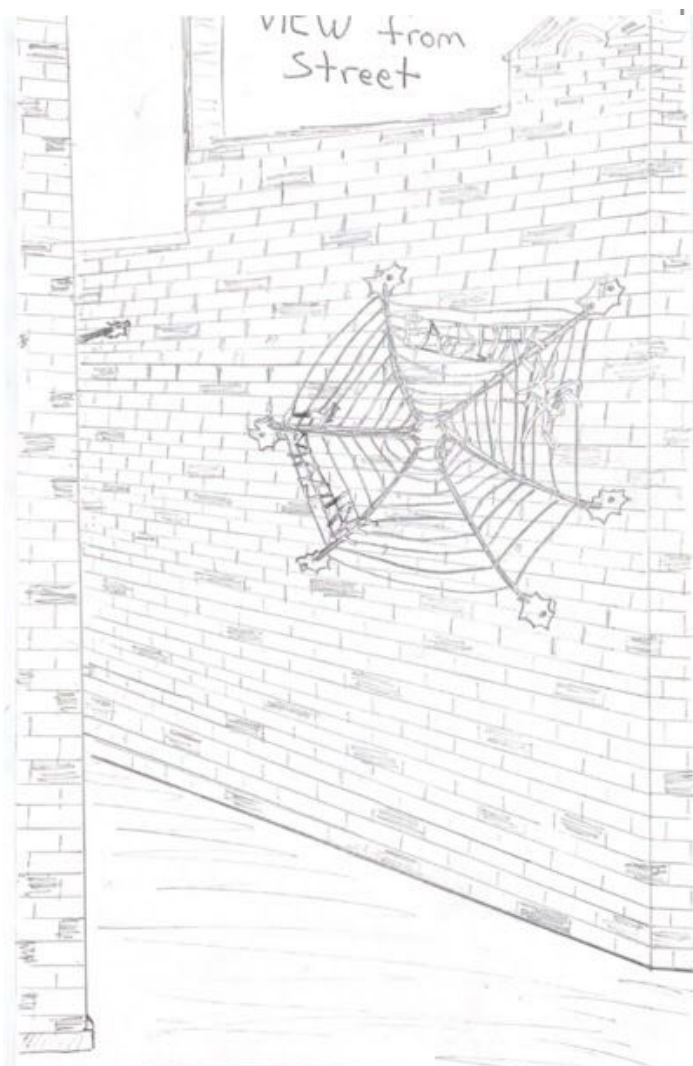
My vision for this project is to install at least three spider webs within the alleyway, one spanning overhead from building to building with two or three more attached vertically on the walls. The webs will be a feasible way to explore the alley space while maintaining functionality. The large overhead web will have a large spider, possibly with a smiling face, and on each different web there will be positive words or short inspirational quotes written by the spider, like in "Charlotte's Web". Potential words could include "hope" "imagine" "preserve" "endure" Opportunity, etc.

The Structural supporting members of the web will be made of one-inch solid aluminum rod that will anchor directly to the brick walls. The main web would be one piece and made of 1/2 inch solid aluminum rod that would sit on top of the supporting members and bolted to them. The webbing will be spaced approximately six inches apart to ensure there is no snow buildup during the winter months. The spiders will also be made from aluminum. The aluminum would be left bare and will age naturally requiring no maintenance. The spider will be powder coated black for a nice contrast to the silver aluminum. If for any reason the situation arose, the entire installation could be relocated easily with a minimum amount of work needed.

With the recent health crisis, it has created fear and uncertainty about the future for many people. Though "The Webs of Hope" contains spiders, which many people fear, by incorporating words of encouragement, it is telling us to see past our initial fears and to hold onto hope and courage for a brighter future.

Concept Images:





Proposed Budget:

Project Expenses	
Supplies/materials	\$8,000
Services/fees/rentals	\$1,500
Artist fees	\$13,000
Total expenses	\$27,000

Previous Work:





Artist Background:

Having worked in a family-owned custom metal fabrication shop for 35 years, I have performed every task from grinding, welding, designing, troubleshooting problems, and installations. I have a great deal of experience with welding aluminum and knowing its strengths and weaknesses. All these experiences have helped me become a much better artist and has given me an advantage over my competitors.



WISHLIST WALKIN

ALLEYWAY
TRANSFORMATION
PROJECT

WISH GREENBAY, WI WALK

As the world faces an uncertain future, it can be easy to fall into thoughts of fear, anxiety, and worry. One of the world's most beautiful traditions addressing the negative aspects of life we wish would disappear centers around Asian floating lanterns. These lanterns, are created with a paper shell surrounded by a stiff structural support which holds an interior flame source.



Green Bay, WI

WISH WALK

Once the flame is ignited it heats the air inside the paper which lowers the density of the lantern allowing it to rise into the air. Only as long as the flame is lit will the lantern remain airborne, after which it will sink back to the ground.

Across time and cultures, the lanterns have taken on a variety of meanings, from signaling a community was safe from attack to providing blessings to newlywed couples. However, the root of their message remains the same, releasing worry and embracing hope. Additionally this practice has resulted in festivals releasing multiple lanterns at once bringing people together for socializing and reunions.

This freedom to gather and release ourselves of worry seems like a luxury at our present moment in time. Those valued and previously taken for granted practices are ones I would like to celebrate and honor with this artwork.

Wish Walk is comprised of an installation of custom made plastic lantern molds hung below a galvanized steel mesh structure, which would be anchored into the surrounding walls with milled steel bolts. As a light-based installation, electrical access is need to power the work. The lanterns will be suspended via commercial grade heavy-duty waterproof electrical cords which also contain their led lighting source. This provides flexibility to the suspended lanterns giving the appearance and ability of subtle movement as the wind blows through. Hung at various intervals, they will appear as if released by a crowd below, floating upward between the buildings before their final release into the sky. All of the lanterns will hang above the 14' height restriction to allow vehicles to pass underneath.

In each of my works I look to create a sense of play and wonder for participants. In the daytime the lanterns will create a colorful and celebratory overhead canopy. During the evening the lights will appear on as twilight approaches. It is my vision that only a percentage of lights will

remain on consistently throughout the evening (estimated 30%) to ensure that the alleyway remains illuminated in the evenings. The remaining ights (estimated 70%) will only be activated once a passerby traverses below the lights, allowing visitors to take part in activating the art. These lights will be activated via motion sensor and remain responsive to movement below. This allows artwork viewers to control the illumination of the lights with their motion, encouraging them to traverse the length of the alley to be rewarded with an interactive and magical experience.

(Note that the final divide of illuminated and activated lights would be determined after a site visit to ensure maximum impact)

To increase the daytime impact of Wish Walk and to enhance the community impact of the work I would like to work with the Green Bay Public Arts Commission to announce the project and coordinate a community outreach campaign for people to share their wishes. The could be done via a submission form via a dedicated website for the project, or if preferable on the greenbaywi.gov page. Additionally submissions may be accepted via social media using a hashtag.

Select submissions would be included in the installation design and painted along the 401 Quincy Street wall, providing a way for visitors to view and discover the wishes of others and gather a sense of the collective community intentions. These messages could be applied via temporary vinyl if the building owner is opposed to painting. This aspect of the installation offers community contribution to the design and and directly communicates the hopeful and inspiring nature of the work. It is my intent that viewers would discover comparisons to their own hopes and dreams within the printed messages to build an intuitive sense of community and connection to viewers as they enjoy the artwork.

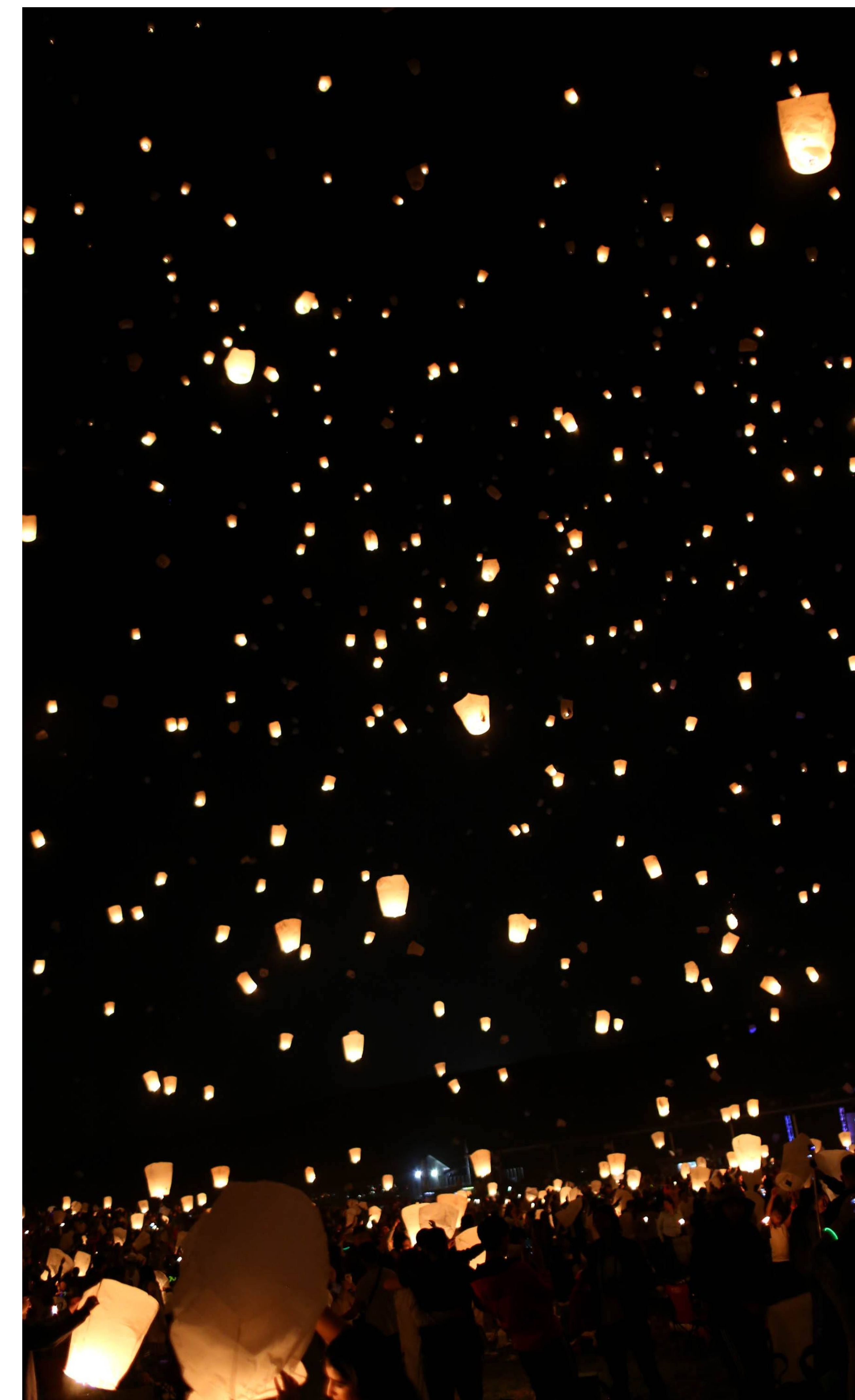
Wish Walk is about celebrating the uplifting energy of hope and the delights of dreams. My vision is that Wish Walk will provide a sense of magic and joy to all who have the opportunity to experience the artwork.



CONCEPT

IMAGES

“Wish Walk is about celebrating the uplifting energy of hope and the delights of dreams. My vision is that Wish Walk will provide a sense of magic and joy to all who have the opportunity to experience the artwork”





DAY VIEW



NIGHT FRONT VIEW- FULL LIGHT PEOPLE ACTIVATION



NIGHT SIDE VIEW-PARTIAL LIGHTS, NO PEOPLE



Interactive Sculpture

CLOUD SWING

Cloud Swing is a series of swings suspended from glowing cloud structures, in which color and light are created as people engage with the artwork and swing through the air. If a swing is unoccupied, the cloud above it will emanate a steady white glow, which shines downward and illuminates the empty swing as an invitation to passersby. But when someone begins to swing, the transformation begins, and the white glow is replaced by vibrant colors that become more saturated as the swing moves faster. The goal is to provide nostalgic joy and connect participants to magic and wonder in everyday experiences.



CLOUD SWING

Burning Man, Black Rock City



P u b l i c A r t

K A R M A C A L L S

Karma Calls revitalized decommissioned pay phone boxes with illuminated messages of happiness, hustle, and hope in an effort to encourage an aura or inspiration, action, and positivity in public space. The work elevates and beautifies obsolete urban infrastructure as an asset, visually showing the concept of karma: what you create in the world is what you receive in return.



P r i v a t e C o m m i s s i o n

MAJESTIC MOOSE

Majestic Moose is a site-specific installation which was created as an illuminated homage to the spirit of Canadian culture. This illuminated sculpture offered a vibrant and ambient glow with dynamic washes of color rotating from the interior of the Moose form.



Community Project

Bright, Alight

A reimagined oversized light bright, in which participants added to a community-created mural, with designs formed by custom-made LED lights that participants constructed on site and then added to the mural design.

BUDGET TEMPLATE

APPLICANT NAME/PROJECT TITLE: Wish Walk

PROPOSED BUDGET FOR ALLEYWAY TRANSFORMATION PROJECT
PROJECT INCOME Applicants may attach budget details IN ADDITION to this template.

Source	Amount	Confirmed/Projected
Redevelopment Authority of Green Bay	\$27,000	Confirmed

Total Project Income

TOTAL INCOME	\$27,000
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(Please indicate via checkbox below if awarded funds will be used for the expense listed.)

PROJECT EXPENSES

Supplies/Materials	Amount	Check Off
Galvenized Steel Wire Mesh Support Structure	6,500	☐
Commercial Grade Led Lighting + Electrical	4,970	☐
Anchoring + Bolt System	1,750	☐
Motion Sensors	780	☐
Lantern Materials + Production	2,300	☐
Paint + Painting Supplies	1,200	☐
		☐
TOTAL	17,500	

Services/Fees/Rentals	Amount	Check Off
Articulating Boom Lift	1,500	☐
Installation + Team Transport + Accommodations	1,350	☐
Installation Team Fee	2,500	☐
Engineering Review Fee	650	☐
TOTAL	6,000	

Artist Fees	Amount	Check Off
Artist Fee	3,500	☐
TOTAL	3,500	

Total Expenses must equal Total Income

TOTAL EXPENSES	27,000
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About the ARTIST



My mission is to demonstrate the power of art to transform communities.

Over the course of my career I have sought to challenge the role that art and culture have within the community. Working to create art that not only increases the aesthetic value of a city, but also activating ways that it can be used as a tool to build community and drive economic growth.

I worked with the New Orleans CVB during Hurricane Katrina. It was then that I truly recognized the importance and power of art and culture to shape and heal the community. Art and culture are the backbone of community, innovation, and one of the strongest indicators of vibrant cities.

With a desire to focus my work within the creative industries I have spent the last decade working to bring public art to the community. I remain committed to utilizing art as a means for inspiring community engagement and pride. In the past year alone my work has been exhibited in Scottsdale, Los Angeles, Toronto, Georgetown, Black Rock City, and New Orleans.

Wonder is a key aspect of my work, both in terms of infusing magic and creativity into public spaces and as a means for questioning possibilities and captivating civic imagination. My communication background plays a key role in my art in driving conversation and connecting with others.

Growing up my childhood, which continues to be an inspiration for my work, was spent between Illinois and Wisconsin. Wonder is a key aspect of my work, both in terms of infusing magic and creativity into public spaces and as a means for questioning possibilities and captivating civic imagination. I would be honored to return to my Wisconsin roots and bring the Wish Walk to life for the Green Bay Community.



[REDACTED]

[REDACTED]

+

[REDACTED]

[REDACTED]

[REDACTED]



Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

April 22, 2020

PREPARED BY

AGENDA ITEM # F.I

Chairperson's Report and Project Updates.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None



Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

April 22, 2020

PREPARED BY

AGENDA ITEM # F.3

Financial Report.

BACKGROUND

Financial Report is attached.

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

- I. GBPAC Financial Report 4.22.20

Green Bay Public Arts Commission
Financial Report
4/1/2020

	Begging Bal	Revenue	Expenses	Balance
CDBG	92,366.67		7,546.69	84,819.98
Rotating Art Grants	4,100.00			4,100.00
Donations	20,000.00			20,000.00
Friends Account	9,941.68		156.24	9,785.44
Stadium tax	-			-
	126,408.35	-	7,702.93	118,705.42

CDBG Funding Budget	\$ 84,819.98
Coordinator Position	30,425.98
Bus shelters	-
Side walks	7,000.00
Alley Art	27,000.00
	<u>\$ 20,394.00</u>

Rotating Art Funding Budget	\$ 4,100.00
Artist payments	-
Insurance	<u>1,000.00</u>
	3,100.00

Donations Budget - Restricted	\$ 20,000.00
Embark maint	<u>20,000.00</u>
	\$ -

Stadium tax budget	\$ -
Coordinator Position	<u>-</u>
	\$ -

Friends Account Budget	9,785.44
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