



AGENDA OF THE GREEN BAY PUBLIC ARTS COMMISSION

**WEDNESDAY, NOVEMBER 25, 2020, 8:00 AM
CITY HALL, ROOM 604 - THE HARRY MAIER ROOM**

A. Zoom Meeting Information.

- I. This item contains documents which provide call in information and instructions for the Zoom Meeting.

B. Roll Call.

- I. Members: Kelli Strickland - Chair, Alex Zacarias - Vice-Chair, Ald. Lynn Gerlach and Kent Hutchison
2. Liaison Representatives: Beth Lemke from Neville Museum, Paul Grall from Civic Symphony and Matt Vanden Boomen from Imperial Supplies.

C. Approval of the Agenda.

- I. Approval of the agenda for the November 25, 2020, meeting of the Green Bay Public Arts Commission.

D. Approval of Minutes.

- I. Approval of the minutes from the August 26, 2020, meeting of the Green Bay Public Arts Commission.

E. Regular Business.

- I. Consideration with possible action to determine the meeting date for the December 2020 Public Art Commission meeting.

F. Informational.

- I. Presentation of Community Development Block Grant Funds and the Arts.

G. Adjournment.

I. Coordinator's Report and Project Updates.

- 1) THIS MEETING IS RECORDED: THE VIDEO OF THIS MEETING AND MINUTES ARE AVAILABLE ONLINE AT www.greenbaywi.gov
- 2) ACCESSIBILITY: Any person wishing to attend who requires special accommodation because of a disability, should contact the City Safety Manager at 920-448-3125 at least 48 hours before the scheduled meeting time so that arrangements can be made.
- 3) QUORUM: Please take notice that a majority or quorum of the Common Council will attend this Green Bay Public Arts Commission meeting and will constitute a meeting of the Common Council for purposes of discussion and information gathering relative to this agenda.
- 4) REPRESENTATION: The party requesting the communication, or their representative, should be present at this meeting.

Virtual Meeting Instructions



GBPAC 2020-11-25

Zoom Meeting Information

Join Zoom Meeting

<https://us02web.zoom.us/j/85286828655>

Meeting ID: 852 8682 8655

Passcode: 660372

One tap mobile

+13017158592,,85286828655#,,,,,0#,,660372# US (Washington D.C)

+13126266799,,85286828655#,,,,,0#,,660372# US (Chicago)

Dial by your location

+1 301 715 8592 US (Washington D.C)

+1 312 626 6799 US (Chicago)

+1 929 205 6099 US (New York)

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

+1 669 900 6833 US (San Jose)

Meeting ID: 852 8682 8655

Passcode: 660372

Find your local number: <https://us02web.zoom.us/j/85286828655>

Additional Information

1. Wisconsin Open Meetings Law still applies
 - a. Persons interested in speaking to an item must give their name and address
 - b. Committee/Commission/Board members will still follow *Roberts Rules of Order*
2. All zoom meetings will have a password in the instructions. Please enter when prompted.
3. Please log into the Zoom meeting 10 minutes before the meeting starts to ensure proper technology is working.
 - a. If you are a Board Member, please log into [CivicClerk](#) with a computer, laptop, or tablet device.
4. Once you are in the meeting please mute yourselves.
 - a. You may unmute yourself when you are called upon to speak.
5. Waiting room
 - a. When you call in, all callers/participants will be placed in a “waiting room.”
 - b. Persons on the agenda will be admitted to the meeting, and then once the item is concluded, the host will permanently mute you from the meeting (you can still hear the meeting).
6. Using Zoom with a tablet or computer
 - a. Tablet—you will be asked to sign in. Download the app either with the Apple Store or the Play Store
 - b. Computer—you will be asked to sign in. You may download the app or click on the link to open Zoom in your browser.
7. Registering
 - a. The host may ask you to register for the meeting. A registration link will be sent to you along with the invite. You’ll receive another email confirming that you’re registered for the meeting.
 - b. If you’re using a phone, your registration will still be tied to an email.
8. Raising your hand
 - a. Committee members—you can either use CivicClerk and request to speak or you can “raise your hand” in the zoom meeting (you’d need to use a computer or tablet) to let the host know you’d like to speak. You can also un-mute yourselves and start speaking.
 - b. Persons on the agenda—you can “raise your hand” but you’d need to use a computer. You will be allowed to speak, per Wisconsin Open Meetings Rules, once the committee has “opened the floor for interested parties to speak.” Once the committee is finished with your agenda item, the host will mute you permanently, unless the committee opens the floor again.
9. What devices should I use?
 - a. Smart phone (please see more detailed instructions on page 3)
 - b. Land line
 - c. Tablet—well in advance of the meeting, please download the Zoom Meeting app before you join a meeting by using either the Apple Store or the Play Store. You will be asked to input your name, thus identifying you for the meeting. You’ll also be asked to verify your email.
 - d. Computer—well in advance of the meeting, please download the Zoom Meeting app, but you can also click on a link to open the Zoom Meeting in your browser. You will be asked to input your name, thus identifying you for the meeting.
 - e. For tablet and computer users—if you download the app you will be asked to verify your email.
10. Zoom etiquette
 - a. Muting yourselves when you’re not talking will prevent your background noise from interfering with others’ ability to listen to and participate in the meeting.
 - b. If you’re using a telephone, please identify yourself with your phone number and name before you speak. Zoom meeting hosts can see only your telephone number and will ask you to identify yourselves.
11. Closed session
 - a. Persons in the Zoom meeting will be put into a waiting room while the committee meets in Closed Session. Participants will be admitted back into the Zoom meeting once the committee reconvenes in Open Session.
 - b. Persons watching live on YouTube will see a gray screen with the City logo during closed session.
12. Persons interested in attending anonymously or listening to the meeting may call in by dialing *67 followed by the phone number above.

Calling into the Zoom meeting using a smartphone

1. Dial the phone number listed at the beginning of this document.
2. When prompted, enter the Meeting ID number followed by #
 - a. If you're using a smartphone, you can access the keypad by clicking "Keypad" on your screen



3. Once you are in the meeting, notify the meeting host that you are in and state your name.
4. If you do not need to talk, please make sure your phone is on **Mute**
 - a. If you're using a smartphone, look at your screen and click the Mute button



- b. If you're using a computer, you should see a Mute button in the Zoom application





MINUTES OF THE GREEN BAY PUBLIC ARTS COMMISSION

**WEDNESDAY, AUGUST 26, 2020, 8:00 AM
Virtual Meeting. Public may join via Zoom**

A. ZOOM MEETING INFORMATION.

I. This item contains documents which provide call in information and instructions for the Zoom Meeting.

B. ROLL CALL.

I. Members: Kelli Strickland - Chair, Alex Zacarias - Vice-Chair, Ald. Lynn Gerlach, Matt Buchanan and Kent Hutchison

Present: Kelli Strickland, Kent Hutchison, Matt Buchanan, Alex Zacarias, Lynn Gerlach, Excused:

2. Liaison Representatives: Beth Lemke from Neville Museum, Paul Grall from Civic Symphony and Matt Vanden Boomen from Imperial Supplies.

Liaisons present: Beth Lemke from Neville Museum and Matt Vanden Boomen from Imperial Supplies.

C. APPROVAL OF THE AGENDA.

I. Approval of the agenda for the August 26, 2020, meeting of the Green Bay Public Arts Commission.

Moved by Kent Hutchison, seconded by Matt Buchanan to approve the agenda. Motion carried.
Yes- Alex Zacarias, Matt Buchanan, Kelli Strickland, Lynn Gerlach, Kent Hutchison , No- None,
Abstain- None

D. APPROVAL OF MINUTES.

I. Approval of the minutes from the July 22, 2020, meeting of the Green Bay Public Arts Commission.

Moved by Alex Zacarias, seconded by Kent Hutchison to approve the minutes. Motion carried.
Yes- Alex Zacarias, Matt Buchanan, Kelli Strickland, Lynn Gerlach, Kent Hutchison , No- None,
Abstain- None

E. REGULAR BUSINESS.

I. Consideration with possible action to select a finalist for the Danz Park artistic seating project.

Moved by Matt Buchanan, seconded by Alex Zacarias to open the floor for discussion. Motion carried.

Yes- Alex Zacarias, Matt Buchanan, Kelli Strickland, Lynn Gerlach, Kent Hutchison , No- None,
Abstain- None

Moved by Kent Hutchison, seconded by Alex Zacarias to close the floor and return to regular order of business. Motion carried.

Yes- Alex Zacarias, Matt Buchanan, Kelli Strickland, Lynn Gerlach, Kent Hutchison , No- None,
Abstain- None

Moved by Matt Buchanan, seconded by Alex Zacarias to approve Concept B for the Danz Park artistic seating project with the condition that two benches are created without backs. Motion carried.

Yes- Alex Zacarias, Matt Buchanan, Kelli Strickland, Lynn Gerlach, No- None, Abstain- Kent Hutchison

F. INFORMATIONAL.

I. Chairperson's Report and Project Updates.

Chair Kelli Strickland presented the Chairperson's Report and Project Updates.

2. Coordinator's Report and Project Updates.

Laura Schley presented the Coordinator's Report and Project Updates.

Laura Schley announced to the Commission that Matt Buchanan is stepping down from the Green Bay Public Arts Commission.

Thank you Matt, you will be missed!

3. Next Meeting: September 23, 2020.

G. ADJOURNMENT.

Moved by Matt Buchanan, seconded by Alex Zacarias to adjourn. Motion carried.

Yes- Alex Zacarias, Matt Buchanan, Kelli Strickland, Lynn Gerlach, Kent Hutchison , No- None,
Abstain- None



Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

November 25, 2020

PREPARED BY

Laura Schley, Staff

AGENDA ITEM # E.I

Consideration with possible action to determine the meeting date for the December 2020 Public Art Commission meeting.

BACKGROUND

The December GBPAC meeting is scheduled to take place at 8:00 AM on December 23, 2020. Staff is requesting guidance to either move the meeting to the third Wednesday in December (Wednesday, December 16) or cancel the December meeting.

RECOMMENDATION

Determine the December 2020 GBPAC meeting date.

FISCAL IMPACT

ATTACHMENTS

None



Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

November 25, 2020

PREPARED BY

Laura Schley, Staff

AGENDA ITEM # F.I

Presentation of Community Development Block Grant Funds and the Arts.

BACKGROUND

Staff has developed a brief presentation on the background and details of Community Block Grant dollars. This will highlight several different community uses for these funds in the arts.

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

- I. Community Development Block Grants and the Arts

Community Development Block Grants and the Arts

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Snapshot

- U.S. Department of Housing and Urban Development (HUD) provides CDBG to municipalities and states directly
- Activities it funds: “Bricks and mortar” construction, capital improvement, and services to the community



Background

- Established in 1974, CDBG is one of the oldest programs administered through HUD
- Over the years, communities have awarded funds to community-based organizations, including arts organizations
- Art projects that other communities have funded have included: public art, afterschool programs and children's museums
- There are three different funding methods used to distribute CDBG funds: Entitlement Communities, State Administered CDBG, and Rural Housing and Economic Development

Entitlement Communities

- This method provides annual grants to entitled cities and counties (most contain populations of 50,000+) to develop viable urban communities
 - Focuses on providing the following for low - moderate income persons
 - Provide decent housing and suitable living environments
 - Expanding economic opportunities

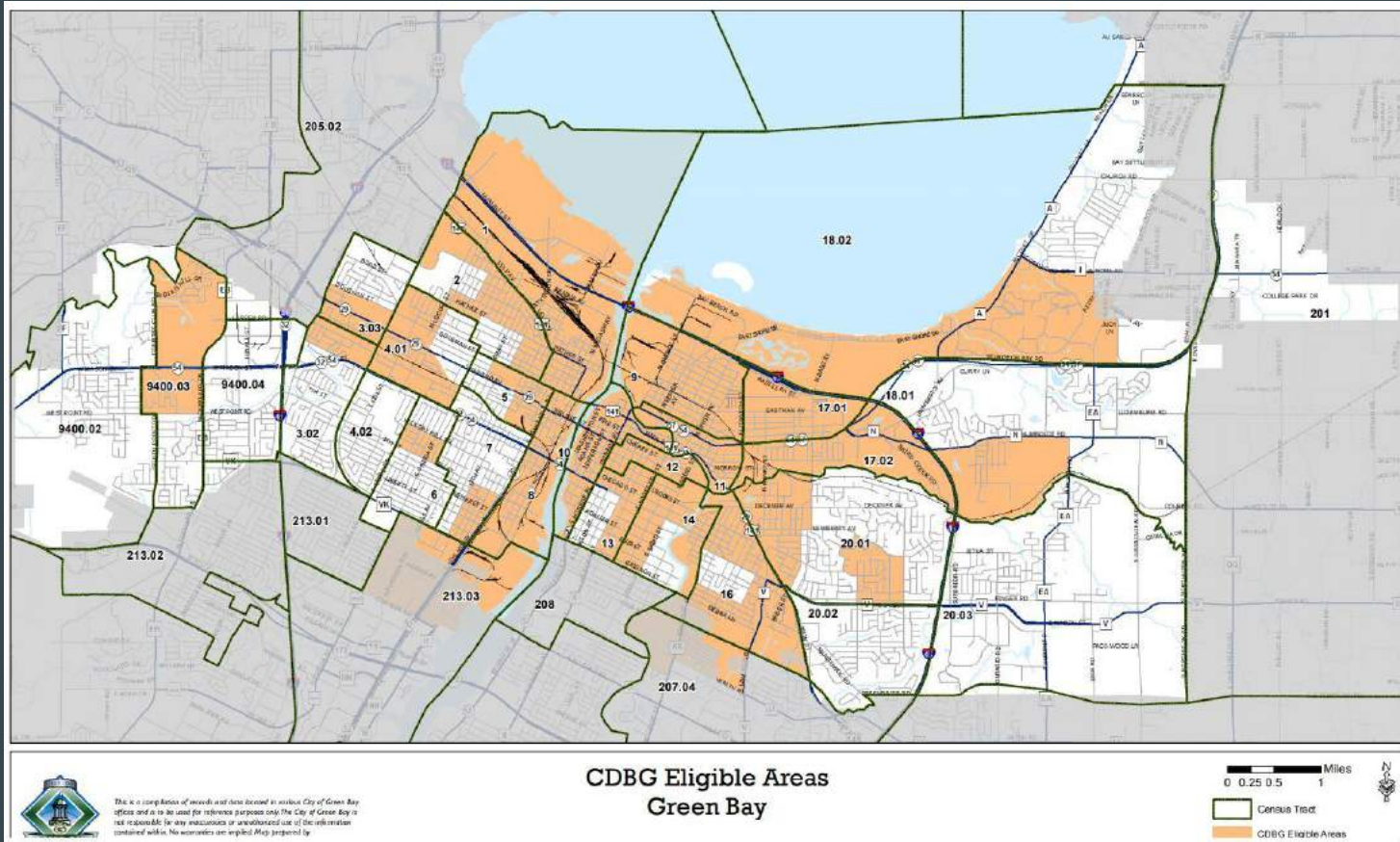
Entitlement Communities - Eligible Activities

- CDBG funds may be used for activities which include, but are not limited to:
 - acquisition of real property
 - relocation and demolition
 - rehabilitation of residential and nonresidential structures
 - construction of public facilities and improvements, such as water and sewer facilities, streets, neighborhood centers, and the conversion of school buildings for eligible purposes
 - public services, within certain limits
 - activities relating to energy conservation and renewable energy resources
 - provision of assistance to profit-motivated businesses to carry out economic development and job creation/retention activities

Entitlement Communities - Ineligible Activities

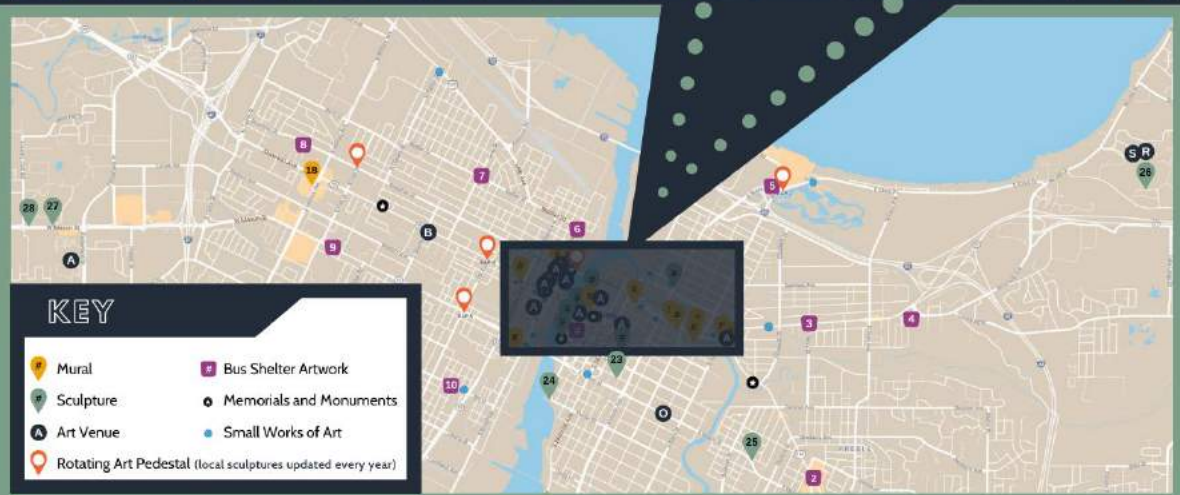
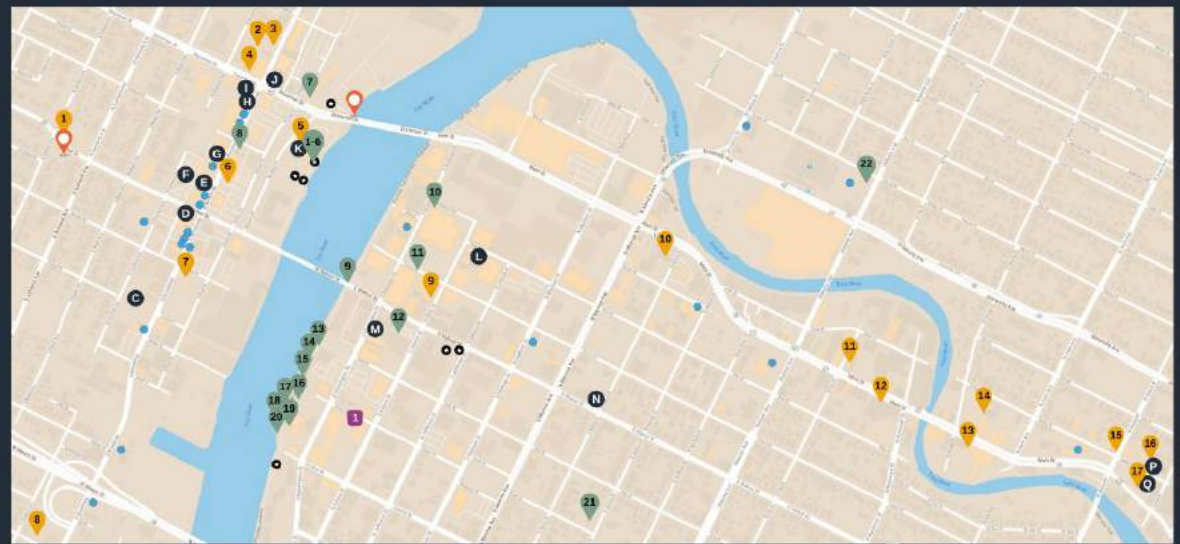
- Generally, the following types of activities are ineligible:
 - acquisition, construction, or reconstruction of buildings for the general conduct of government
 - political activities
 - certain income payments
 - construction of new housing by units of general local government.

Green Bay Block Grant Eligible Area Map



Green Bay Art Map

- updated May 2020



Examples of Other Communities Arts Grants

Salt Lake City - Salt Lake City, UT

Purpose: Commission public art in low-income neighborhoods

Funds Received: \$3,000

Program Description: the city has funded a number of arts programs including an annual appropriation for commissioning public art. For artwork at a skateboard park in a lower-income neighborhood.



Tweak 360 , 2005
Robert Ellison

The Fairfield Arts Council - Fairfield, CT

Purpose: Variety of programs for seniors and the homeless

Funds Received: \$10,000

Program Description: The Fairfield Arts Council operates a performing arts program at Grasmere Elder Care Center, an elder center specifically for disabled seniors, in partnership with the local senior housing authority. It has also hosted an artist residency that has created artwork for seniors. In addition, programs have also been held at Operation Hope, a local homeless and transitional housing center. At Operation Hope, a group of homeless men participated in a writing workshop and others created a mural in the shelter.



**Community Mural located at
Operation Hope.
Lead Artist: JoAnn Moran**

Somerville Arts Council - Somerville, MA

Purpose: summer and afterschool arts programs for underserved youth

Funds Received: \$9,800 (total for two programs)

Program Description: Implementation of two youth arts programs.

First, Art in a Garden is a 20-hour-a-week program serving 110 youth for six weeks during the summer.

Taking place in a large community garden, the program incorporates art and environmental science. It is free to low-income families, providing free breakfast and lunch for participants.

The second program, the Mystic Mural project, hires eight to ten teens from a local housing project for 20 hours a week for six weeks to explore environmental issues surrounding a local river and educates them on mural arts design. Each summer, local youth contribute to an expanding mural that is placed near their housing development units.



Mystic Mural Project , 1997 - Current
David Fichter and Somerville youth

City of Fort Lauderdale - Fort Lauderdale, FL

Purpose: support for artist workspace

Funds Received: \$110,000

Program Description: The city of Fort Lauderdale has committed CDBG Rental Rehabilitation funds for 37 units of artist work space in the area.



Sources / For Further Information

- [Americans for the Arts](#)
- [Salt Lake City Arts Council](#)
- [The Somerville News Weekly](#)