



AGENDA OF THE GREEN BAY PUBLIC ARTS COMMISSION

WEDNESDAY, DECEMBER 22, 2021, 8:00 AM
Virtual Meeting. Public may join via Zoom.

A. Zoom Meeting Information.

B. Roll Call.

1. Members: Ald. Lynn Gerlach - Chair, Alex Zacarias - Vice-Chair, Chuck Yang, Kent Hutchison, and Katie Ries
2. Liaison Representatives: Beth Lemke - Neville Museum, Matt Vanden Boomen - Imperial Supplies, and Rissel Peguero Almonte - Independent Music Instructor.

C. Approval of the Agenda.

1. Approval of the agenda for the December 22, 2021, meeting of the Green Bay Public Arts Commission.

D. Approval of Minutes.

1. Approval of the minutes from the October 27, 2021, meeting of the Green Bay Public Arts Commission.

E. Regular Business.

1. Consideration with possible action to approve the Call-for-Artists for the Shipyard Underpass Placemaking Project.

F. Informational.

1. Financial Report.
2. Coordinator's Report and Project Updates.
3. Next Meeting: January 26, 2022.

G. Adjournment.

- 1) THIS MEETING IS RECORDED: THE VIDEO OF THIS MEETING AND MINUTES ARE AVAILABLE ONLINE AT www.greenbaywi.gov
- 2) ACCESSIBILITY: Any person wishing to attend who requires special accommodation because of a disability, should contact the City Safety Manager at 920-448-3125 at least 48 hours before the scheduled meeting time so that arrangements can be made.
- 3) QUORUM: Please take notice that a majority or quorum of the Common Council will attend this Green Bay Public Arts Commission meeting and will constitute a meeting of the Common Council for purposes of discussion and information gathering relative to this agenda.
- 4) REPRESENTATION: The party requesting the communication, or their representative, should be present at this meeting.

Virtual Meeting Instructions



Public Arts Commission

Zoom Meeting Information

Join Zoom Meeting

<https://us02web.zoom.us/j/89418825135>

Meeting ID: 894 1882 5135

Passcode: 522387

One tap mobile

+1 301 715 8592,,89418825135#,,, *522387# US (Washington D.C)

+1 312 626 6799,,89418825135#,,, *522387# US (Chicago)

Dial by your location

+1 301 715 8592 US (Washington D.C)

+1 312 626 6799 US (Chicago)

+1 929 205 6099 US (New York)

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

+1 669 900 6833 US (San Jose)

Meeting ID: 894 1882 5135

Passcode: 522387

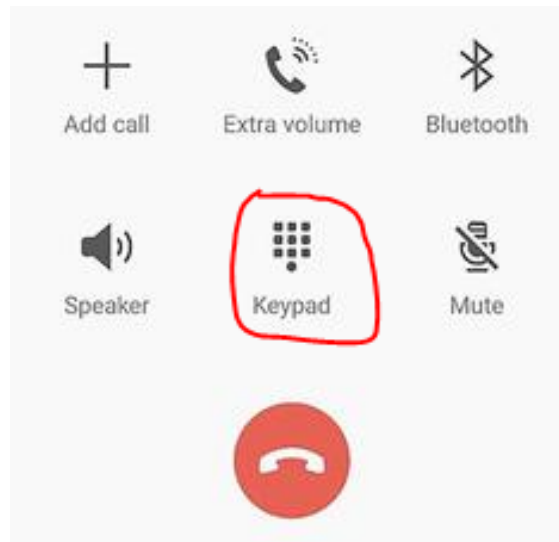
Find your local number: <https://us02web.zoom.us/u/kvPVEqyki>

Additional Information

1. Wisconsin Open Meetings Law still applies
 - a. Persons interested in speaking to an item must give their name and address
 - b. Committee/Commission/Board members will still follow *Roberts Rules of Order*
2. All zoom meetings will have a password in the instructions. Please enter when prompted.
3. Please log into the Zoom meeting 10 minutes before the meeting starts to ensure proper technology is working.
 - a. If you are a Board Member, please log into [CivicClerk](#) with a computer, laptop, or tablet device.
4. Once you are in the meeting please mute yourselves.
 - a. You may unmute yourself when you are called upon to speak.
5. Waiting room
 - a. When you call in, all callers/participants will be placed in a “waiting room.”
 - b. Persons on the agenda will be admitted to the meeting, and then once the item is concluded, the host will permanently mute you from the meeting (you can still hear the meeting).
6. Using Zoom with a tablet or computer
 - a. Tablet—you will be asked to sign in. Download the app either with the Apple Store or the Play Store
 - b. Computer—you will be asked to sign in. You may download the app or click on the link to open Zoom in your browser.
7. Registering
 - a. The host may ask you to register for the meeting. A registration link will be sent to you along with the invite. You’ll receive another email confirming that you’re registered for the meeting.
 - b. If you’re using a phone, your registration will still be tied to an email.
8. Raising your hand
 - a. Committee members—you can either use CivicClerk and request to speak or you can “raise your hand” in the zoom meeting (you’d need to use a computer or tablet) to let the host know you’d like to speak. You can also un-mute yourselves and start speaking.
 - b. Persons on the agenda—you can “raise your hand” but you’d need to use a computer. You will be allowed to speak, per Wisconsin Open Meetings Rules, once the committee has “opened the floor for interested parties to speak.” Once the committee is finished with your agenda item, the host will mute you permanently, unless the committee opens the floor again.
9. What devices should I use?
 - a. Smart phone (please see more detailed instructions on page 3)
 - b. Land line
 - c. Tablet—well in advance of the meeting, please download the Zoom Meeting app before you join a meeting by using either the Apple Store or the Play Store. You will be asked to input your name, thus identifying you for the meeting. You’ll also be asked to verify your email.
 - d. Computer—well in advance of the meeting, please download the Zoom Meeting app, but you can also click on a link to open the Zoom Meeting in your browser. You will be asked to input your name, thus identifying you for the meeting.
 - e. For tablet and computer users—if you download the app you will be asked to verify your email.
10. Zoom etiquette
 - a. Muting yourselves when you’re not talking will prevent your background noise from interfering with others’ ability to listen to and participate in the meeting.
 - b. If you’re using a telephone, please identify yourself with your phone number and name before you speak. Zoom meeting hosts can see only your telephone number and will ask you to identify yourselves.
11. Closed session
 - a. Persons in the Zoom meeting will be put into a waiting room while the committee meets in Closed Session. Participants will be admitted back into the Zoom meeting once the committee reconvenes in Open Session.
 - b. Persons watching live on YouTube will see a gray screen with the City logo during closed session.
12. Persons interested in listening to the meeting can go to www.youtube.com/CityofGreenBay

Calling into the Zoom meeting using a smartphone

1. Dial the phone number listed at the beginning of this document.
2. When prompted, enter the Meeting ID number followed by #
 - a. If you're using a smartphone, you can access the keypad by clicking "Keypad" on your screen



3. Once you are in the meeting, notify the meeting host that you are in and state your name.
4. If you do not need to talk, please make sure your phone is on **Mute**
 - a. If you're using a smartphone, look at your screen and click the Mute button



- b. If you're using a computer, you should see a Mute button in the Zoom application





Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

December 22, 2021

PREPARED BY

Laura Schley, Staff

AGENDA ITEM # E.1

Consideration with possible action to approve the Call-for-Artists for the Shipyard Underpass Placemaking Project.

BACKGROUND

The City of Green Bay has received a \$10,000 grant from the National Endowment for the Arts (NEA) to commission the work of an accomplished artist(s) to develop a unique and striking visual art form to be located under the Mason Street viaduct. Through a Call for Artists, the City of Green Bay is seeking up to four (4) professional artists to create murals for placement on the support structures for the Don A. Tillman Bridge located next to the Shipyard development. The City of Green Bay Redevelopment Authority has approved allocating \$85,227 in 2021 Community Development Block Grant funds towards public art. Of these funds, staff is recommending \$2,000 be available to fund up to (4) \$500 finalist design fees, \$80,000 that may be split into up to (4) \$20,000 artist stipends, and the remaining \$13,227 to be allocated for signage, printing, and any additional costs for production of the artworks.

The Don A. Tillman Bridge is the property of the Wisconsin Department of Transportation (WisDOT). WisDOT and the Department of Public Works request design approval from the Public Arts Commission prior to approving artwork placement.

The timeline below is intended to provide a loose framework for project phase expectations. The timeline, with the exception of project completion, is subject to change based on the approval process and needs of the overall project.

- March 2, 2022: Deadline for submission.
- March 23, 2022: Review of eligible applicants by the Public Art Commission and selection of up to four finalists.
- May 4, 2022: Finalist presentation materials due.
- May 25, 2022, at 8:00 AM: Finalist presentations to the Public Art Commission virtual meeting; public encouraged to attend. Final artwork is selected and approved by the Public Arts Commission.
- June 7, 2022: Recommendation of the Public Art Commission's final artwork selection presented to the Common Council for approval.
- June 2022: Contract Administration - Upon Common Council approval of the selected artist(s) and contingent on final approval from WisDOT
- July 2022: Final artwork approval from WisDOT received
- Summer 2022: Artwork installation to begin upon final approval from City staff and WisDOT.
- September/October 2022: Artwork installation complete.
- January 2023: Finalize NEA grant paperwork for submittal.

RECOMMENDATION

Staff recommends approval and release of the Shipyard Underpass Placemaking Project Call for Artists.

FISCAL IMPACT

ATTACHMENTS

- I. DRAFT Shipyard Underpass Placemaking Call for Artists

CITY OF GREEN BAY SHIPYARD UNDERPASS CALL TO ARTISTS

City of Green Bay
100 North Jefferson Street
Green Bay, WI 54301

Contact: Laura Schley, Public Arts Coordinator, laura.schley@greenbaywi.gov / 920.448.3142

Entry Deadline: March 2, 2022

Request for Qualifications

Budget: \$80,000

Deadline for submission: March 2, 2022

OVERVIEW

The City of Green Bay Public Art Commission is requesting artists to submit qualifications for a public art mural project adjacent to a new mixed-use development being constructed called The Shipyard. The Shipyard Project promises to be a prominent destination within the upper Midwest. Once a center for rail and water transport of raw materials, the now vacated brownfield will be dramatically transformed into a destination of recreation and tourism along the Fox River.

The Shipyard area will serve the City of Green Bay as a showpiece of integrated green infrastructure and resiliency and will be a flexible, adaptable, and ever-changing space. The Shipyard will attract a broad cross section of the population, provide entrepreneurial opportunities, and showcase the playful and creative energies of the City.

COMMUNITY INPUT

In December of 2018, The Shipyard Neighborhood Investment Strategy, also known as “The Strategy,” was adopted. The Strategy contains goals and overall objectives for the Shipyard area that were identified by City Staff and community stakeholders based on a neighborhood survey. One of the goals listed within the Shipyard neighborhood was the development of community building activities and opportunities.

Objectives identified for the Community Building goal focus on engaging, activating, and empowering residents, property owners, and other community partners to take ownership of their neighborhood. Objectives include:

- Involve residents and property owners in future planning and implementation of changes and improvements to the area
- Create a unique identity for the area
- Celebrate the history and historic structure/sites within the neighborhood area

Building off of this goal, Community and Economic Development staff released a community survey focused on artwork developed for The Shipyard. The survey resulted in the following main findings. (Full survey results can be presented upon request.)

- The Community believes that public artwork should achieve the following:

- Provide opportunities for people to experience art that enriches their lives
- Promote pride in Green Bay and make it beautiful
- Help build and reinforce the city of Green Bay's identity
- Bring a sense of whimsy and delight to everyday spaces
- The Community is interested in artwork that:
 - Is focused on nature and the environment
 - Is whimsical
 - Is historical
 - Is abstract

PROJECT SCOPE

By and through its Public Art Commission, the City of Green Bay seeks to commission an artist(s) to create a site-specific exterior mural that will aesthetically enhance the vertical support structures for the Don A. Tillman Bridge next to The Shipyard. You will find a Conceptual Design for the park on page four with the targeted bridge improvement area outlined in red. You will notice that the park concept contains a multiuse great lawn, a fenced dog park, an interactive play fountain ("splash park"), a playground, an urban beach, walking paths, a shipping container park, and a number of ways to interact with the waterfront including a fishing wharf, kayak launch, and marina.

The artwork that you design is to be installed adjacent to the Shipyard and is located under the Mason Street (Don A. Tillman) Bridge. You will find images of the surface area under the Mason Street Bridge on pages 4 - 5. Since vehicles will be utilizing this area as they enter and exit the parking lot, it would not be appropriate to include interactive features that encourage children or adults to "play" with the artwork and/or incorporate elements that could be confused for traffic control signage.

ELIGIBILITY

This opportunity is open to all professional artist over the age of 18 who reside in the State of Wisconsin.

BUDGET

Funding is provided in part by the City of Green Bay Redevelopment Authority's Community Development Block Grant fund and in part from a grant received from the National Endowment for the Arts. A total budget of \$80,000 covers all costs associated with the project, including, but not limited to, materials, fabrication, installation, permitting, documentation and transportation. In addition, up to four finalists will be given a \$500 design fee to develop a proposal for community review and final consideration by the City of Green Bay Public Arts Commission, Common Council and WisDOT.

ARTIST CRITERIA

Artists must meet the following criteria in order to have their submissions considered:

- Completed other public art commissions of a similar scale.
- Willing to travel to Green Bay, Wisconsin to complete the project by **October 31, 2022**.
- Willing to interact with the community and engage the community throughout the development of the project (design, input, installation, etc.)

SUBMISSION REQUIREMENTS

Your submission must include:

- *Letter of Interest:* Brief letter of interest to include how your work relates to this project and explain how you intend to implement community building and have the community engage/interact with your work and process.
- *Images:* Four digital images of previous work.
- *Image List:* A description of each image that includes title, date of completion, location, size and project budget.
- *Resume:* A current resume of no more than three pages with emphasis on public art experience. Please include your contact information.

DEADLINE

Wednesday, March 2, 2022. Late or incomplete applications will not be accepted. The Public Art Commission reserves the right to extend this deadline, if necessary and/or decline all applications received and retract this call for any reason at any time.

SELECTION PROCESS

In awarding this commission, Stakeholders who live and work in the surrounding community will be invited to attend a review meeting and voice their preferences and concerns. Following the community meeting, the Public Art Commission will review each artist's submission materials and evaluate the community input received to select up to four finalists. Each finalist will be paid a \$500 design fee to produce a design or electronic proposal for presentation to the Commission, Department of Public Works (DPW), and WisDOT, along with a list identifying the materials the artist intends to use, expected longevity, painting techniques, installation methods and long-term preventative maintenance strategies. The Commission will select the winning design(s) to receive final approval from Common Council and WisDOT.

FURTHER INFORMATION

For further information about this project, please visit <https://greenbaywi.gov/936/The-Shipyard>. To learn more about the City's public art program, please visit <https://greenbaywi.gov/571/Public-Arts-Commission>. Green Bay City Hall is located at 100 North Jefferson Street –Room 608, Green Bay, WI 54301. For assistance, please contact Laura Schley, Public Arts Coordinator, Department of Community and Economic Development by calling 920-448-3142 or emailing laura.schley@greenbaywi.gov.

LOCATION HIGHLIGHTS

The City of Green Bay home to 107,395 residents is the third-largest municipality in Wisconsin and is the flagship community of a combined metropolitan region of nearly 700,000 people. Green Bay is located at the mouth of the Fox River at the Bay of Green Bay and is at the epicenter of the world's largest concentration of pulp and paper mills. Green Bay is well-known for being the home of the NFL team the Green Bay Packers. Green Bay is also recognized for its ample opportunities for outdoor recreation through 70 parks and trails, including Bay Beach Amusement Park and Wildlife Sanctuary and the City Deck.

SITE IMAGES



613 S Broadway Green Bay, Wisconsin



Green Bay Public Arts Commission
Financial Report
12/7/2021

	Begging Bal	Revenue	Expenses	Balance
CDBG 2020 & 2021	88,176.08	85,227.00	61,598.76	111,804.32
Grants	4,100.00	14,000.00	4,100.00	14,000.00
Donations	19,800.00			19,800.00
Friends Account	21,496.61	2,027.86	4,260.90	19,263.57
	133,572.69	101,254.86	69,959.66	164,867.89

CDBG Funding Budget **\$ 111,804.32**

Coordinator Position	24,601.21	x
Park shelters (2020)	1,976.11	
Shipyard Underpass (2021)	85,227.00	
Unallocated	-	

City Grants (Fund 211)

Rotating Art Grant	\$ 4,000.00	
Artist payments	-	Payments are \$1,500 per artist
Insurance	-	\$1,066.05 Paid in 2021
	4,000.00	

National Endowment for the Arts	\$ 10,000.00	
Shipyard underpass	10,000.00	10k Match from CDBG - Shipyard Underpass
	-	

City Donations - Restricted **\$ 19,800.00**

Embark maint (WPS)	19,800.00
	\$ -

Friends Account **19,263.57**

GGBCF	17,263.57
Bank	2,000.00
Unallocated	19,263.57

