



AGENDA OF THE FINANCE COMMITTEE

TUESDAY, FEBRUARY 8, 2022, 4:30 PM

Virtual Meeting. Public may join via Zoom.

Immediately following Personnel.

AMENDED

A. Zoom Meeting Information.

1. This item contains Zoom information, instructions, and a link to the Virtual Comment Form.

B. Roll Call.

1. Members: Ald. Barbara Dorff, Ald. Veronica Corpus-Dax, Ald. Bill Galvin & Ald. Brian Johnson.

C. Approval of the Agenda.

D. Approval of Minutes.

1. Approval of the Finance Committee minutes from the January 25, 2022 meeting.

E. Regular Business.

1. An update from the City Assessor on the city-wide revaluation for the 2022 assessment year.
2. For consideration with possible action the approval of American Rescue Plan Act (ARPA) allocation within the Stormwater, Green Infrastructure and Climate Resiliency category for East Seymour Park Storm Water for \$1,000,000.
3. For consideration with possible action the approval of American Rescue Plan Act (ARPA) allocation within the Capital Needs category for Roads for \$1,500,000.
4. For consideration with possible action the approval of American Rescue Plan Act (ARPA) allocation within the Capital Needs category for Body Cameras for \$307,316.25.
5. For consideration with possible action the approval of American Rescue Plan Act (ARPA) allocation within the Affordable Housing Development and Small Business Support category for City's Façade Improvement project for \$1,000,000.

6. For consideration with possible action the approval of American Rescue Plan Act (ARPA) allocation with the Affordable Housing Development and Small Business Support category for the Blueprint Accelerator Program for \$40,000.
7. For consideration with possible action the approval of American Rescue Plan Act (ARPA) allocation within the Affordable Housing Development and Small Business Support for Farmers Market for \$75,000.
8. For consideration with possible action the approval of American Rescue Plan Act (ARPA) allocation with the Arts, Culture, and Tourism category for Tourism Grants for \$250,000.
9. For considerations with possible actions the 2022 revised bonding request.
10. A request by Ald. Brunette to the Finance Committee which states: "To use all unbudgeted and unspent 2021 revenue from the Cooperative Governance Agreement with the Oneida Nation on items found in the 2022 Capital Improvement Plan as opposed to the suggested rebranding initiative. The rebranding initiative should then be considered during the 2023 city budget process if it is worth pursuing."
11. Report of the Claims Committee.

The Committee may convene in closed session pursuant to Section 19.85(1) (g), Wis. Stats., for the purpose of conferring with legal counsel for the governmental body who is rendering oral or written advice concerning strategy to be adopted by the body with respect to litigation in which it is or is likely to become involved. The Committee will thereafter reconvene in open session pursuant to Section 19.85(2), Wis. Stats., to take action on items discussed in closed session, if appropriate, and to consider the remainder of the agenda.

F. Informational.

1. 2021 Contingency Account: \$104,650.00
2022 Contingency Account: \$200,000.00
2. The next Finance Committee meeting will be held on Tuesday February 22, 2022 at 4:30 PM.

G. Adjournment.

- 1) THIS MEETING IS RECORDED: THE VIDEO OF THIS MEETING AND MINUTES ARE AVAILABLE ONLINE AT www.greenbaywi.gov
- 2) ACCESSIBILITY: Any person wishing to attend who requires special accommodation because of a disability, should contact the City Safety Manager at 920-448-3125 at least 48 hours before the scheduled meeting time so that arrangements can be made.
- 3) QUORUM: Please take notice that a majority or quorum of the Common Council will attend this Finance Committee meeting and will constitute a meeting of the Common Council for purposes of discussion and information gathering relative to this agenda.

- 4) REPRESENTATION: The party requesting the communication, or their representative, should be present at this meeting.

Virtual Meeting Instructions



Finance Committee

Zoom Meeting Information

Join Zoom Meeting

<https://us02web.zoom.us/j/88142524379?pwd=ekliUHNVYTJlRFpOUHVubTdXOHZYZz09>

Meeting ID: 881 4252 4379

Passcode: 846368

One tap mobile

+13126266799,,88142524379#,,,,*846368# US (Chicago)

+19292056099,,88142524379#,,,,*846368# US (New York)

Dial by your location

+1 312 626 6799 US (Chicago)

+1 929 205 6099 US (New York)

+1 301 715 8592 US (Washington DC)

+1 346 248 7799 US (Houston)

+1 669 900 6833 US (San Jose)

+1 253 215 8782 US (Tacoma)

Meeting ID: 881 4252 4379

Passcode: 846368

Find your local number: <https://us02web.zoom.us/j/88142524379>

Public Comments

If you wish to speak at this public meeting or leave a comment, please fill out the online [Comment Form](#) prior to the meeting.

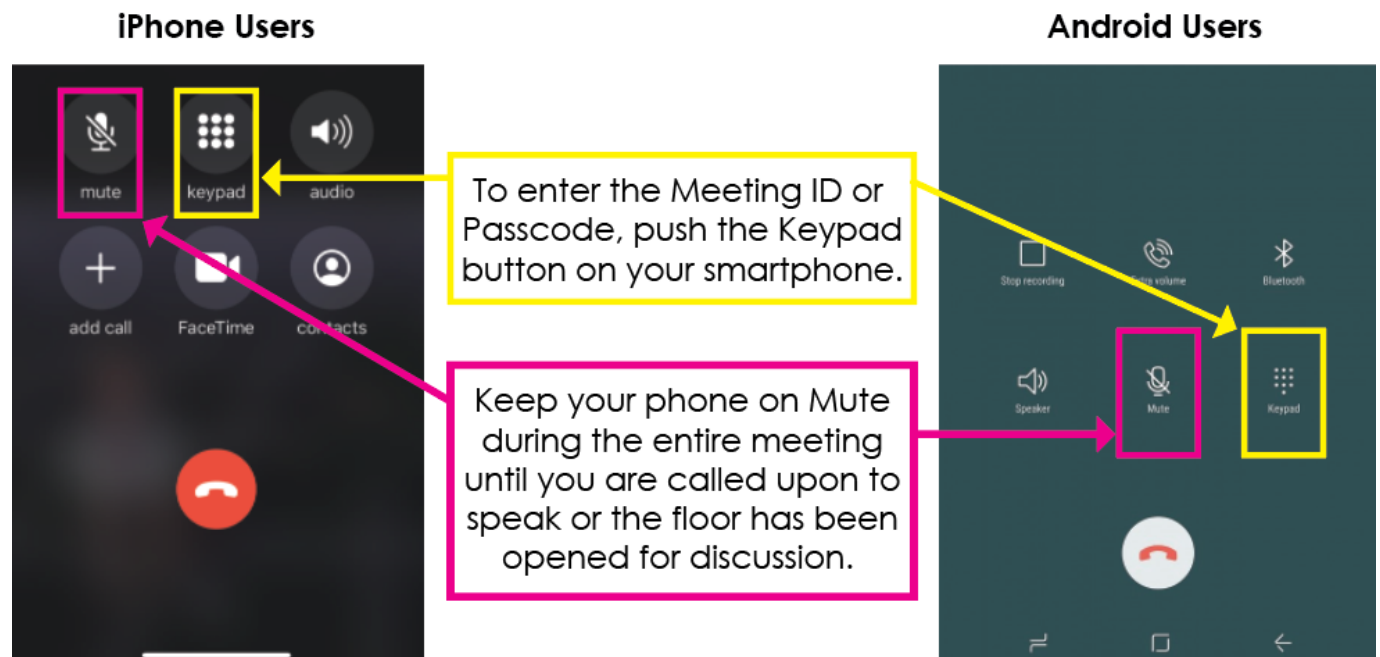
Additional Information

1. Wisconsin Open Meetings Law still applies
 - a. Persons interested in speaking to an item must state their name and address for the minutes.
 - b. Committee/Commission/Board members will still follow *Roberts Rules of Order Newly Revised 12th edition*.
2. Please log into the Zoom meeting at least 10 minutes before the meeting begins to ensure a proper connection and that your technology is working.
 - a. If you are a Board Member, please log into [CivicClerk](#) with a computer, laptop, or tablet device.
3. Once you are in the meeting please mute yourself.
 - a. You may unmute yourself when you are called upon to speak.
4. Waiting room
 - a. When you call in or connect via web or Zoom app, you will be placed in a "waiting room."
 - b. The meeting host will then admit you to the meeting, and mute you upon entrance (you will still be able to hear and or otherwise observe the meeting).
5. Registering
 - a. The host may ask you to register for the meeting. A registration link will be sent to you along with the invite. You'll receive another email confirming that you're registered for the meeting.
 - b. If you're using a phone, your registration will be tied to an email.
6. Raising your hand
 - a. Committee/Commission/Board members—you can either use CivicClerk and request to speak or you can also utilize the "raise your hand" tool in the Zoom platform (you'd need to use a computer or tablet) to let the host know you would like to speak. You can also un-mute yourself and start speaking.
 - b. Persons with items on the agenda or other interested parties—you can also utilize the "raise your hand" tool on the Zoom platform via computer or mobile device. You will be allowed to speak once the committee, commission, or board has moved to "open the floor for interested parties to speak." Once discussion on your agenda item has concluded, the host will mute you, unless the committee opens the floor again.
7. What devices should I use?
 - a. Smart phone (please see more detailed instructions on page 3)
 - b. Land line
 - c. Tablet—in advance of the meeting, please download the Zoom Meeting app by using either the Apple Store or the Play Store. You will be asked to input your name, to identify you for the meeting.
 - d. Computer—you can access the meeting through a web browser by clicking on the meeting link, or through the Zoom Meeting app. If using the app, please download it in advance of the meeting. You will be asked to input your name, to identify yourself for the meeting.
 - e. For tablet and computer users—if you download the app you may be asked to verify your email.

8. Zoom etiquette
 - a. Muting yourself when you're not speaking will prevent your background noise from interfering with others' ability to listen to and participate in the meeting.
 - b. If you're using a telephone, please identify yourself with your phone number and state your name and address before you speak. Zoom meeting hosts can see only your telephone number and will ask you to identify yourself.
9. Closed session
 - a. Persons in the Zoom meeting will be put into a waiting room while the committee/commission/board meets in Closed Session. Participants will be admitted back into the Zoom meeting once the committee reconvenes in Open Session.
 - b. Persons watching a Common Council meeting live on YouTube will see a gray screen with the City logo during closed session.
10. Persons interested in attending anonymously or listening to the meeting may call in by dialing *67 followed by the phone number in the Zoom Meeting Information box.

Calling into the Zoom meeting using a smartphone

1. Dial the phone number listed at the beginning of this document.
2. When prompted, enter the Meeting ID number followed by #
3. Once you are in the meeting, notify the meeting host that you are in and state your name.
4. If you do not wish to speak, please make sure your phone is on **Mute**
 - a. If you're using a smartphone, look at your screen and click the Mute button





Report to the
Finance Committee
of the City of Green Bay

MEETING DATE

February 8, 2022

PREPARED BY

AGENDA ITEM # E.1

An update from the City Assessor on the city-wide revaluation for the 2022 assessment year.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

- I. Revaluation update Feb 2022

Revaluation Progress Report

Phase 2

July 1, 2021 – June 30, 2022

Audit Progress

The most significant portion of auditing is complete. Ongoing audit cleanup will continue through the rest of this year as needed.

Sketches and photos are still being worked on and the progress is as follows:

	As of 1/1/22	As of 11/15/21
Sketches Needed	8,146	14,171
Photos Needed	625	765

Staff Meetings

Monthly staff zoom meetings will continue between assessment staff and Forward Appraisal allowing us to address any questions, concerns or procedural guidance appraisers may have regarding the revaluation.

Land Modeling

Land modeling for all residential neighborhoods has been completed. Forward Appraisal has begun meeting with appraisers individually to discuss the resulting land valuations in their residential neighborhoods.

Part of the final review of land modeling involves reviewing irregular shaped parcels and other parcels requiring unique adjustments. This will be done using neighborhood parcel maps in coordination with each appraiser assigned to the neighborhood.

New commercial neighborhoods have been defined and mapped in GIS. Manufacturing parcels, which were previously unassigned, have been assigned to the commercial neighborhood in which they are located.

Land modeling for commercial neighborhoods is still in progress.

Full boundary descriptions and digital maps for neighborhoods will be included in our final Revaluation Report.

Modeling of Residential Improvements

Market Drive has been updated with Wisconsin Property Assessment Manual Volume 2 2018 Cost Tables and a local modifier for 2022 has been established. Input from the Department of Revenue's Volume 2 Local Modifiers, independent research and review of new construction sales has confirmed the selected local modifier for 2022. Appropriate depreciation schedules have been tested and verified with recent sales. Cost modeling for residential improvements is complete.

Review will begin in March, once validated 2021 sales have been submitted to the State.

The following data is repeated from the prior progress report:

Summary of 3-year sales data

Property Type	Parcels	Valid Sales	Ratio	P.R.D.
Single Family	25,585	2,863	83.2%	90.7%
Condos	22	4	85.8%	96.7%
Executive Homes	24	4	125.4%	88.0%
Multi Family	3,475	349	82.3%	93.9%

The ratio tells us the level of assessment for that property type. As expected residential properties are around the low 80% range. Executive homes are well above 100%, indicating that these homes will likely see a decrease in assessed value during the revaluation.

The P.R.D. (Price Related Differential) tells us the level of uniformity in ratios between low and high valued properties. A P.R.D. greater than 1 indicates regressivity, meaning low dollar value property is over assessed while high dollar value property is under assessed. A P.R.D. less than 1 indicates progressivity, meaning low dollar value property is under assessed while high dollar value property is over assessed. Our data shows that the City's assessed values are progressive. We expect many of the high dollar value properties to decrease in assessed value, while the lower to average dollar value properties will increase in assessed value during the revaluation.

- The results of this 3-year sales data reiterates the importance of revaluations as a tool to maintain fairly assessed property, thus ensuring equitably distributed tax burden.
- Our sale ratio study concluded a level of assessment for residential of 79%

Modeling of Commercial Improvements

Market Drive has been updated with Marshall & Swift commercial cost tables and a local modifier has been applied based on studies of new construction. Market modifiers by property type are being established where needed.

- Our sale ratio study concluded a level of assessment for commercial of 85%
- Further sales analysis by commercial property type is in progress
- A survey was mailed to all commercial properties requesting income and expense data. Responses received have been scanned, saved, kept confidential, and analyzed for the use in valuing based on an income approach where appropriate. A copy of this letter was included in the prior progress report.
- Return rate for commercial surveys has been around 15%

Level of Assessment - Metrics Review

The level of assessment is determined by comparing the locally assessed value of property in the City against the Department of Revenue's base value as seen on the Major Class Comparison Report below.

Major Class Comparison

2020	Residential	4,009,149,800	4,691,633,200	68.97	85.45	NO	
	Commercial	1,743,089,300	1,980,121,600	29.11	88.03	NO	
	Agricultural	558,600	620,800	0.01	89.98		
	Sum Of 5, 5M, 6, 7	1,910,000	2,088,000	0.03	91.48		
	Personal	114,874,900	127,497,100	1.87	90.10		
	Total	5,869,582,600	6,801,960,700	100.00	86.29	NO	

The base value is determined each year by the Department of Revenue and is an estimate of full value derived from statistical analysis of the prior year's sales. The change to the base value each year is indicated in the Statement of Changes in Equalized Value report.

The 2021 Preliminary Statement of Changes in Equalized Value Report provided the following anticipated base values. Comparing the estimated base values to our 2021 assessed values indicates an estimated overall level of assessment of 79.46% for 2021.

Property Class	Municipal Assessed Value	DOR Base Value	% of DOR Base Value	Ratio (%)
Residential	\$4,032,149,700	\$5,179,354,500	69.49	77.85
Commercial	\$1,777,205,800	\$2,143,300,000	28.76	82.92
Agricultural	\$555,300	\$646,000	0.01	85.96
Sum of 5,5M,6,7	\$1,915,200	\$1,638,300	0.02	116.90
Personal	\$110,229,200	\$128,154,500	1.72	86.01
Total	\$5,922,055,200	\$7,453,093,300	100	79.46

- It will be important to analyze the Department of Revenue reports and studies when they are distributed. These reports play a key role in determining if the revaluation accomplishes the goal of assessments at market value.

March of 2022

Assessment / Sale Ratio Study
Study based on sales occurring in 2021

August of 2022

Statement of Changes in Equalized Value
Department of Revenue projection of equalized value for 2022

Timeline

There have been no significant changes to the work timeline. Modeling will continue into February, with final review taking place March through August.





Office of the City Assessor

To: City Alderpersons

Re: City-wide Revaluation

The city is working to complete a city-wide revaluation for the 2022 assessment year. This process is taking place in stages and will affect all residential and commercial properties in the City. We anticipate inquiries from many taxpayers about the process, the results, and the effect on their properties. Below, we have compiled a list of potential Frequently Asked Questions that will allow you to field many of the inquiries.

Our goal is to conduct an accurate and transparent revaluation. We greatly appreciate your cooperation in the revaluation process. Please direct any additional questions from property owners in your district to the Assessor's Office. After discussing with the property owner, we will follow up with the Alderperson to keep everyone informed.

Revaluation FAQs

1. What is a revaluation?

A revaluation is a process by which the assessors go through each property record in the city and give it a new value (they revalue each property). There are different types of revaluations, but the goal of all revaluations is the same: produce a more accurate and equitable value than was in place previously on a given property and City-wide. This means that assessments should reflect market sale prices and properties with comparable amenities should be assessed similarly.

For example, if the assessed value on a property is \$150,000, we would expect the property to sell for about \$150,000. In other words, the assessed value is supposed to be 100% of market value. Foreclosure sales, sales between related parties and any other sale that is concluded under duress are not considered reflective of market value.

To be at 100% for every property annually is an ideal situation and not entirely realistic. The Wisconsin Department of Revenue (DOR) recognizes that and allows a cushion of +/- 10% (i.e. between 90% - 110% of estimated market value) to remain in compliance with the law. This allows for both market fluctuations and the human element of a sale.

From our previous example, if a home sells for \$150,000, that means the assessed value should be between \$135,000-\$165,000.



Office of the City Assessor

2. Why is the city undergoing this revaluation process?

Wisconsin Department of Revenue statutes require municipalities to be within 10% of market value (between 90% - 110%) to be considered “in compliance.” The City of Green Bay’s overall ratio was 90.1% in 2019, and the city is expected to be out of compliance (<90%) for 2020.

3. Who is performing the revaluation?

The revaluation is a collaborative effort by both Assessor’s Office staff and Forward Appraisal LLC, a professionally licensed appraisal company. Forward Appraisal has worked as contracted appraisers in the City of Green Bay Assessor’s Office for fifteen years and a portion of this revaluation process is an extension of their annual tasks, just as a portion of it is an extension of the annual tasks for the city employees.

4. How does the revaluation work?

There are different types of revaluations that can be undertaken: market update, drive-by revaluation, exterior revaluation, and full revaluation. In this case, the city will be undergoing a combination of a market update and drive-by revaluation.

Appraisers will be going through each property’s record card to confirm that information we have on file is accurate via electronic and remote means (e.g. satellite/GIS imagery, Google Maps, etc.). Then we will perform sales studies, neighborhood studies, income/expense studies (for income-producing properties), and other necessary studies to assist in creating new models. Using these models, we will adjust valuation tables as necessary to better reflect market conditions. We will then field verify a percentage of the values before sending out the final assessment notices.

5. How are City taxes calculated?

Tax rates are built using two numbers: total City valuation and total City budget. The tax rate then gets applied to each individual property’s valuation to determine what amount of taxes each property is responsible for. Given that the budget is put in place after the values are set, there is no way to determine exact tax rates or amounts during the revaluation.



Office of the City Assessor

6. How is this going to change my property's taxes?

Some property owners may see a decrease in both value and taxes owed, some may see an increase in both value and taxes owed, and some may see an increase or decrease in value and the opposite in taxes owed. A property's value going up does not alone cause a higher tax amount owed.

We can use sample numbers to illustrate this concept.

Total Budget	=	\$20,000,000
City Valuation Total	=	\$1,000,000,000

Tax Rate (Mill Rate): $\$20,000,000 \div \$1,000,000,000 = \$0.0200$ (or \$20.00 per thousand)

A home valued at \$150,000, the taxes owed would be \$3,000.

Now, let us suppose the sample underwent a revaluation.

Total Budget	=	\$20,000,000	<i>*Not affected by revaluation</i>
City Valuation Total	=	\$1,100,000,000	

Tax Rate (Mill Rate): $\$20,000,000 \div \$1,100,000,000 = \$0.0182$ (or \$18.20 per thousand)

A home valued \$150,000, the taxes owed would be \$2,730.

It is important to remember though, that during a revaluation all property values are adjusted closer to market value. If the home were reassessed from \$150,000 to \$165,000, the taxes owed would be \$3,003 (similar to the taxes owed prior to the revaluation).

Please note that the Assessor's Office is strictly tasked with attaining accuracy in valuation. This is true both of revaluation years and non-revaluation ("maintenance") years. Technically, taxes and budget are outside the scope of the Assessor's Office. Please also understand that the total tax rate includes other taxing entities such as the Green Bay Schools, Technical College, and Brown County.



Office of the City Assessor

7. Do I personally need to do anything for my property to get revalued? (OR) Does this mean somebody needs to go through my house?

Most of the work will be done in office and through drive-by review. An exception to that would be inspections for new permits, sales, and rechecks for work from prior years, but those will be worked separately.

If you want someone to go through your home, for whatever reason, the Assessor's office will accommodate your wishes.

8. I just put up a new garage (or updated my kitchen, or tore down a shed, etc.) Do the assessors know that?

It never hurts to bring any changes to the attention of the Assessor's Office. If the changes were done without permits, then that's information that the Assessor's Office might not have. Any changes that would have been completed with a permit will be inspected independently of the revaluation process.

9. Where can I see my property information?

All property data is available on the City Assessor's website under the "Parcel Data" link. We encourage property owners to look at and verify their property information and bring to our attention any discrepancies they find.

10. When will notices of new assessments be mailed?

Notices of changed assessment will be mailed to property owners after values are reviewed in September. We will provide advanced notice to alderpersons and city staff so they can be prepared to direct questions or concerns to the assessor's office.

11. What is "Open book"

Open book is a set period of time for property owners to contact our office with questions regarding their new values. After notices are mailed, property owners with questions are encouraged to contact our office via phone or email. If a property owner wishes to meet with an appraiser in person, an appointment will be set up to discuss their property.

12. What if I still disagree with my value after my Open Book appointment?

A property owner who still disagrees with the assessed value has the right to appear before the Board of Review. This board acts like a court by taking oral testimony from the property owner



Office of the City Assessor

and the Assessor's office. The board then makes decisions based upon the evidence presented. The Assessor's value is presumed correct unless compelling contrary evidence is presented. Information on board of review and how to object to your valuation will be referenced on each notice of assessment and is available on the Department of Revenue's website.

13. What information can I use to contest my value if I disagree with it?

The best indicator of market value is a recent sale of the subject property. This would be a sale on the open market between a willing buyer and seller under no duress to sell or any compulsion to buy. Additional relevant information can include similar homes nearby with lower assessments, a recent market value appraisal, and construction costs if recently built.

14. What information cannot be used to contest my value if I disagree with it?

Concerns specific to the taxes, rather than the assessed value, will not be reviewed. Our job is to determine an assessed value that closely represents market value. We do not determine, set or collect taxes. Assessed values in other communities will not be considered as they do not represent the market value within our city.

15. Who can I contact with further questions?

You can call, email, mail, or simply stop into the Assessor's Office. Given the current state of safety concerns, we would prefer a call or email as first contact. All inquiries must be responded to within ten days by state statute, but we typically try to respond within 48 hours.

Questions specific to the revaluation can be directed to reval@greenbaywi.gov

Thank you,

*City of Green Bay
Assessor's Office*



Report to the
Finance Committee
of the City of Green Bay

MEETING DATE

February 8, 2022

PREPARED BY

AGENDA ITEM # E.2

For consideration with possible action the approval of American Rescue Plan Act (ARPA) allocation within the Stormwater, Green Infrastructure and Climate Resiliency category for East Seymour Park Storm Water for \$1,000,000.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

- I. 2-8-22 ARPA requests for Approval item I

Memo

To: Finance Committee
Diana Ellenbecker, Finance Director

From: Susan House, Grant Administrator

Date: February 2, 2022

Re: ARPA Requests- Revenue Replacement

The Finance Committee and Common Council have approved, on December 7, 2021, by resolution the following ARPA fund categories:

1. \$10,000,000 Capital Needs
2. \$6,000,000 Affordable Housing Development and Small Business Support
3. \$3,000,000 Stormwater, Green Infrastructure, and Climate Resilience
4. \$2,000,000 Crime Prevention and Neighborhood Enhancement
5. \$1,500,000 Arts, Culture, and Tourism

The following three (3) items are requested from the Stormwater, Green Infrastructure, and Climate Resilience category and from the Capital Needs (Revenue Replacement) category. All three (3) projects are eligible projects for ARPA funds.

5-5-001	East Seymour Park Storm Water	\$1,000,000
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Project Summary: Stormwater feature at East Seymour Park. This project is from the 2022 Capital Improvement list. This project will need the design to be completed before any final costs are available. We currently estimate the project to be \$2 million and Storm Water Utility funds will complete the project.

Project Outcomes: Decrease flooding in the local area and improve water quality.

Reoccurring Costs: Annual maintenance that is budgeted.

Recommendation: Approve Request for 5-5-001 East Seymour Park Storm Water project, for \$1,000,000.00 from the Stormwater, Green Infrastructure, and Climate Resilience category.

2-6-001	Roads	\$1,500,000.00
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Project Summary: Several road repairs from the 2022 Capital Improvement list. Department of Public Works will be using the Capital Needs (Revenue Replacement) category for this project.

Project Outcomes: Improved roads within the City.

Reoccurring Costs: Annual maintenance that is budgeted.

Recommendation: Approve request 2-6-001 Roads project for \$1,500,000.00 from the Capital Needs category.

2-3-002	Body Cameras	\$307,316.25
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Project Summary: Body Cameras for the Green Bay Police Department from the Capital Improvement list. This item is needed for better policing and investigative needs within the police force. This is replacing and adding to the current body camera inventory. We will be using the Capital Needs (Revenue Replacement) category for this project.

Project Outcomes: Better policing.

Reoccurring Costs: Maintenance that is budgeted and or bonded annually.

Recommendation: Approve request 2-3-002 Body Cameras project for \$307,316.25 from the Capital Needs category.

2-2-003 City's Façade Improvement \$1,000,000.00

Project Summary:	The City of Green Bay currently facilitates a Commercial Façade Improvement Grant program. The program provides competitive funding to renovate or restore the exterior facade of commercial properties located in Facade Grant Eligible Areas.
Project Outcomes:	• Provides an option of expanding the program to additional commercial businesses • Leverages at least \$1 of private sector investment for every \$3 of program funds invested. • Improvements positively impact the value of commercial property and property tax revenue for the project site and adjacent properties. • Can be used to improve outdoor seating areas • Financial benefits go directly to the small business owner or operator. • Funds can be deployed immediately using the existing application materials. • Meets the small business assistance national objectives of ARPA funding.
Reoccurring costs:	None
Recommendation:	Approve request 2-2-003 City's Façade Improvement project for \$1,000,000.00 from the Affordable Housing Development and Small Business Support category.

2-2-004 Blueprint Business Accelerator \$40,000.00

Project Summary: The Blueprint Green Bay is an accelerator program located in the Urban Hub and operated by the Green Bay Area Chamber of Commerce that provides entrepreneurs of color, female and veteran-owned businesses and startups in the Green Bay area with mentorship, technology training and the opportunity to secure seed funding via two focused cohorts (an idea session and a market validation session).

Project Outcomes:

- Funds go to directly supporting business startups that will hopefully end up growing here in Green Bay.
- The program provides technical and financial support to entrepreneurs and small business owners that might not otherwise have been able to find assistance.
- The program successfully operated by the Chamber of Commerce and has no immediate or long-term staffing or cost demands on the City beyond the sponsorship.
- Investment in this program by the City is leveraged several times over by private sector investment.
- The program fills a need for business startups that do not qualify for assistance in the Titledown Tech.
- The program attracts business interest and investment from outside of Green Bay.
- Meets the small business assistance national objectives of ARPA funding.

Reoccurring costs: None

Recommendation: Approve request 2-2-004 Blueprint Accelerator Program project for \$40,000 from the Affordable Housing Development and Small Business Support category.

2-2-005

Farmers Markets

\$75,000.00

Project Summary: The three active farmers markets that operate in the City of Green Bay are a primary tourism attraction for visitors during the summer months. These outdoor events are critical to supporting small businesses within our Business Improvement Districts. Pandemic conditions have negatively impacted these events and caused additional expenses and reduced revenues. Staff is recommending that grants up to \$25,000 be awarded to the hosting organizations to help with costs related to operating and marketing these events in 2022. Events are Saturday Farmers Market, Farmers Market on Broadway and the Market on Military.

Project Outcomes:

- Funds go to directly supporting business startups that will hopefully end up growing here in Green Bay.
- The program provides technical and financial support to entrepreneurs and small business owners that might not otherwise have been able to find assistance.
- The program successfully operated by the Chamber of Commerce and has no immediate or long-term staffing or cost demands on the City beyond the sponsorship.
- Investment in this program by the City is leveraged several times over by private sector investment.
- The program fills a need for business startups that do not qualify for assistance in the Titledown Tech.
- The program attracts business interest and investment from outside of Green Bay.
- Meets the small business assistance national objectives of ARPA funding.

Reoccurring costs: None

Recommendation: Approve request 2-2-005 Farmers Market project for \$75,000.00 from the Affordable Housing Development and Small Business Support category.

2-2-006 Tourism Grants \$250,000.00

Project Summary: Competitive grant program will be established to provide direct operating and marketing assistance grants to organizations that host and operate existing or new tourism events

Project Outcomes: • Directly supports the continued recovery of small businesses, especially restaurants and entertainment venues.
• Directly supports the hotel industry and encourages overnight stays, and thus contributions to hotel tax revenue.
• Targets support for events that can have the biggest economic impact on the City.
• Meets the small business assistance and tourism enhancement national objectives of ARPA funding.

Reoccurring costs: None

Recommendation: Approve request 2-2-006 Tourism Grants project for \$250,000.00 from the Arts, Culture, and Tourism category.

Total of Projects:

February 8, 2022 Requests

Capital Needs (Revenue Replacement) Remaining Balance		\$9,145,000.00
2-6-001 Roads	\$1,500,000.00	
2-3-002 Body Cameras	\$307,316.25	
	<u>\$1,807,316.25</u>	
Remaining Balance:		<u><u>\$7,337,683.75</u></u>
Stormwater, Green Infrastructure, & Climate Resilience Remaining Balance		\$2,940,000.00
5-5-001 E Seymour Park Storm Water	\$1,000,000.00	
Remaining Balance:		<u><u>\$1,940,000.00</u></u>
Affordable Housing Development & Small Business Support Remaining Balance		\$6,000,000.00
2-2-003 City's Façade Improvement	\$1,000,000.00	
2-2-004 Blueprint Business Accelerator	\$40,000.00	
2-2-005 Farmers Markets	\$75,000.00	
	<u>\$1,115,000.00</u>	
Remaining Balance:		<u><u>\$4,885,000.00</u></u>
Arts, Culture & Tourism Remaining Balance		\$1,500,000.00
2-2-006 Tourism Grants	\$250,000.00	
Remaining Balance:		<u><u>\$1,250,000.00</u></u>

Approved Projects

3-2-001	Administrative Expenses	\$200,000.00
10-6-001	One Time Expenses FY22	\$655,000.00
9-2-007	NIBIN	\$188,358.00
9-1-008	Recruit/ Retain	\$88,000.00
9-2-009	Lot Cop	\$40,000.00
12-3-001	Shot Detection System	\$0.00
7-5-001	Rain Barrel/ Rain Garden	\$60,000.00

**RESOLUTION ADOPTING THE CITY'S PLAN FOR
EXPENDITURE OF FUNDS RECEIVED PURSUANT TO
THE AMERICAN RESCUE PLAN ACT OF 2021**

December 7, 2021

BY THE COMMON COUNCIL OF THE CITY OF GREEN BAY:

WHEREAS, on March 11, 2021, President Biden signed into law the American Rescue Plan Act of 2021 (ARPA), under which the Coronavirus State and Local Fiscal Recovery Funds will deliver \$350 billion for state, local, territorial, and tribal governments to respond to the COVID-19 emergency; and

WHEREAS ARPA permits municipalities to use Fiscal Recovery Funds for four broad purposes: to respond to the public health emergency or its negative economic impacts; to respond to workers providing essential services during the public health emergency; to replace lost public sector revenue; and to invest in water, sewer, and broadband infrastructure; and

WHEREAS the City's Plan for expenditure of the Fiscal Recovery Funds received pursuant to ARPA (ARPA Plan) was created after receiving input from residents and consulting with staff as to the most appropriate and effective utilization of those funds to assist the citizens of the City of Green Bay in recovering from the COVID-19 emergency; and

WHEREAS the City of Green Bay received \$11,847,758 in Fiscal Recovery Funds in May 2021, and is projected to receive a second disbursement of \$11,847,758 in May 2022; and

WHEREAS the ARPA Plan described herein is intended to provide a general framework for the amount of Fiscal Recovery Funds to be spent in each of the listed categories, and contemplates expenditure of the combined disbursements; and

WHEREAS plans for specific projects and/or services funded by Fiscal Recovery Funds will be presented to the Common Council in more detail prior to the expenditure of such funds;

NOW, THEREFORE, BE IT RESOLVED that the Common Council of the City of Green Bay hereby approves and adopts the following ARPA Plan for expenditure of Fiscal Recovery Funds in the following categories:

- \$10 million for City of Green Bay capital needs (roads, bridges, etc.) and organizational priorities;
- \$6 million for affordable housing development and small business support;
- \$3 million for stormwater, green infrastructure, and climate resilience;

ARPA Plan Resolution
Page 2

- \$2 million for crime prevention and neighborhood enhancement;
- \$1.5 million for arts, culture, and tourism.

BE IT FURTHER RESOLVED that the above-referenced amounts are intended to be approximate.

Adopted December 7, 2021

Approved December 8, 2021

C. Jeffrey
Clerk

[Signature]
Mayor



Report to the
Finance Committee
of the City of Green Bay

MEETING DATE

February 8, 2022

PREPARED BY

AGENDA ITEM # E.3

For consideration with possible action the approval of American Rescue Plan Act (ARPA) allocation within the Capital Needs category for Roads for \$1,500,000.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

1. 2-8-22 ARPA requests for Approval items 2-7
2. Summary page \$1.5M

Memo

To: Finance Committee
Diana Ellenbecker, Finance Director

From: Susan House, Grant Administrator

Date: February 2, 2022

Re: ARPA Requests- Revenue Replacement

The Finance Committee and Common Council have approved, on December 7, 2021, by resolution the following ARPA fund categories:

1. \$10,000,000 Capital Needs
2. \$6,000,000 Affordable Housing Development and Small Business Support
3. \$3,000,000 Stormwater, Green Infrastructure, and Climate Resilience
4. \$2,000,000 Crime Prevention and Neighborhood Enhancement
5. \$1,500,000 Arts, Culture, and Tourism

The following three (3) items are requested from the Stormwater, Green Infrastructure, and Climate Resilience category and from the Capital Needs (Revenue Replacement) category. All three (3) projects are eligible projects for ARPA funds.

5-5-001	East Seymour Park Storm Water	\$1,000,000
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Project Summary:	Stormwater feature at East Seymour Park. This project is from the 2022 Capital Improvement list. This project will need the design to be completed before any final costs are available. We currently estimate the project to be \$2 million and Storm Water Utility funds will complete the project.
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Project Outcomes:	Decrease flooding in the local area and improve water quality.
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Reoccurring Costs:	Annual maintenance that is budgeted.
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Recommendation:	Approve Request for 5-5-001 East Seymour Park Storm Water project, for \$1,000,000.00 from the Stormwater, Green Infrastructure, and Climate Resilience category.
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Roads

\$1,500,000.00

Project Summary: Several road repairs from the 2022 Capital Improvement list. Department of Public Works will be using the Capital Needs (Revenue Replacement) category for this project.

Project Outcomes: Improved roads within the City.

Reoccurring Costs: Annual maintenance that is budgeted.

Recommendation: Approve request 2-6-001 Roads project for \$1,500,000.00 from the Capital Needs category.

Body Cameras

\$307,316.25

Project Summary: Body Cameras for the Green Bay Police Department from the Capital Improvement list. This item is needed for better policing and investigative needs within the police force. This is replacing and adding to the current body camera inventory. We will be using the Capital Needs (Revenue Replacement) category for this project.

Project Outcomes: Better policing.

Reoccurring Costs: Maintenance that is budgeted and or bonded annually.

Recommendation: Approve request 2-3-002 Body Cameras project for \$307,316.25 from the Capital Needs category.

2-2-003 City's Façade Improvement \$1,000,000.00

Project Summary:	The City of Green Bay currently facilitates a Commercial Façade Improvement Grant program. The program provides competitive funding to renovate or restore the exterior facade of commercial properties located in Facade Grant Eligible Areas.
Project Outcomes:	• Provides an option of expanding the program to additional commercial businesses • Leverages at least \$1 of private sector investment for every \$3 of program funds invested. • Improvements positively impact the value of commercial property and property tax revenue for the project site and adjacent properties. • Can be used to improve outdoor seating areas • Financial benefits go directly to the small business owner or operator. • Funds can be deployed immediately using the existing application materials. • Meets the small business assistance national objectives of ARPA funding.
Reoccurring costs:	None
Recommendation:	Approve request 2-2-003 City's Façade Improvement project for \$1,000,000.00 from the Affordable Housing Development and Small Business Support category.

2-2-004 Blueprint Business Accelerator \$40,000.00

Project Summary: The Blueprint Green Bay is an accelerator program located in the Urban Hub and operated by the Green Bay Area Chamber of Commerce that provides entrepreneurs of color, female and veteran-owned businesses and startups in the Green Bay area with mentorship, technology training and the opportunity to secure seed funding via two focused cohorts (an idea session and a market validation session).

Project Outcomes:

- Funds go to directly supporting business startups that will hopefully end up growing here in Green Bay.
- The program provides technical and financial support to entrepreneurs and small business owners that might not otherwise have been able to find assistance.
- The program successfully operated by the Chamber of Commerce and has no immediate or long-term staffing or cost demands on the City beyond the sponsorship.
- Investment in this program by the City is leveraged several times over by private sector investment.
- The program fills a need for business startups that do not qualify for assistance in the Titledown Tech.
- The program attracts business interest and investment from outside of Green Bay.
- Meets the small business assistance national objectives of ARPA funding.

Reoccurring costs: None

Recommendation: Approve request 2-2-004 Blueprint Accelerator Program project for \$40,000 from the Affordable Housing Development and Small Business Support category.

2-2-005

Farmers Markets

\$75,000.00

Project Summary: The three active farmers markets that operate in the City of Green Bay are a primary tourism attraction for visitors during the summer months. These outdoor events are critical to supporting small businesses within our Business Improvement Districts. Pandemic conditions have negatively impacted these events and caused additional expenses and reduced revenues. Staff is recommending that grants up to \$25,000 be awarded to the hosting organizations to help with costs related to operating and marketing these events in 2022. Events are Saturday Farmers Market, Farmers Market on Broadway and the Market on Military.

Project Outcomes:

- Funds go to directly supporting business startups that will hopefully end up growing here in Green Bay.
- The program provides technical and financial support to entrepreneurs and small business owners that might not otherwise have been able to find assistance.
- The program successfully operated by the Chamber of Commerce and has no immediate or long-term staffing or cost demands on the City beyond the sponsorship.
- Investment in this program by the City is leveraged several times over by private sector investment.
- The program fills a need for business startups that do not qualify for assistance in the Titledown Tech.
- The program attracts business interest and investment from outside of Green Bay.
- Meets the small business assistance national objectives of ARPA funding.

Reoccurring costs: None

Recommendation: Approve request 2-2-005 Farmers Market project for \$75,000.00 from the Affordable Housing Development and Small Business Support category.

2-2-006 Tourism Grants \$250,000.00

Project Summary: Competitive grant program will be established to provide direct operating and marketing assistance grants to organizations that host and operate existing or new tourism events

Project Outcomes: • Directly supports the continued recovery of small businesses, especially restaurants and entertainment venues.
• Directly supports the hotel industry and encourages overnight stays, and thus contributions to hotel tax revenue.
• Targets support for events that can have the biggest economic impact on the City.
• Meets the small business assistance and tourism enhancement national objectives of ARPA funding.

Reoccurring costs: None

Recommendation: Approve request 2-2-006 Tourism Grants project for \$250,000.00 from the Arts, Culture, and Tourism category.

Total of Projects:

February 8, 2022 Requests

Capital Needs (Revenue Replacement) Remaining Balance		\$9,145,000.00
2-6-001 Roads	\$1,500,000.00	
2-3-002 Body Cameras	\$307,316.25	
	<u>\$1,807,316.25</u>	

Remaining Balance:	<u><u>\$7,337,683.75</u></u>
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Stormwater, Green Infrastructure, & Climate Resilience Remaining Balance		\$2,940,000.00
5-5-001 E Seymour Park Storm Water	\$1,000,000.00	

Remaining Balance:	<u><u>\$1,940,000.00</u></u>
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Affordable Housing Development & Small Business Support Remaining Balance		\$6,000,000.00
2-2-003 City's Façade Improvement	\$1,000,000.00	
2-2-004 Blueprint Business Accelerator	\$40,000.00	
2-2-005 Farmers Markets	\$75,000.00	
	<u>\$1,115,000.00</u>	

Remaining Balance:	<u><u>\$4,885,000.00</u></u>
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Arts, Culture & Tourism Remaining Balance		\$1,500,000.00
2-2-006 Tourism Grants	\$250,000.00	

Remaining Balance:	<u><u>\$1,250,000.00</u></u>
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Approved Projects

3-2-001	Administrative Expenses	\$200,000.00
10-6-001	One Time Expenses FY22	\$655,000.00
9-2-007	NIBIN	\$188,358.00
9-1-008	Recruit/ Retain	\$88,000.00
9-2-009	Lot Cop	\$40,000.00
12-3-001	Shot Detection System	\$0.00
7-5-001	Rain Barrel/ Rain Garden	\$60,000.00

DEPARTMENT OF PUBLIC WORKS 2022 CAPITAL IMPROVEMENTS PROGRAM

As of 01-27-22

TOTAL PAVEMENTS	\$11,911,000
Fees & Contingencies	750,000
Subtotal:	12,661,000
Local Roads Improvement Program	115,000
2021 Funds Carried Over	1,751,000
Vehicle Registration Fees	2,250,000
Storm Utility - GI on Van Buren	210,000
ARPA Contribution	1,500,000
2022 BOND ISSUE:	\$6,835,000

TOTAL STORM SEWERS	\$8,717,000
Fees & Contingencies	750,000
GI on Van Buren	210,000
Subtotal:	9,467,000
2021 Funds Carried Over	5,107,000
Stormwater Utility Budget	1,000,000
2022 BOND ISSUE:	\$3,360,000

TOTAL SANITARY SEWERS	\$6,982,000
Fees & Contingencies	650,000
Subtotal:	7,632,000
2021 Funds Carried Over	3,652,000
Sanitary Sewer District Budget	2,000,000
2022 BOND ISSUE:	\$1,980,000

PARKING RAMP REPAIRS	\$550,000
Fees & Contingencies	100,000
Parking Ramp Emergency Repairs	50,000
Subtotal:	700,000
2021 Funds Carried Over	0
2022 BOND ISSUE:	\$700,000

DPW GARAGE REPAIRS & EQUIPMENT	
*WSG GYM WALL REPAIR	20,000
*WSG PARAPET CAP REPLACEMENT	20,000
WSG RE-ROOFING	1,355,000
*ESG WINDOWS	45,000
*WSG REPAIR/REPLACE BLDG H	300,000
Subtotal:	1,740,000
2021 Funds Carried Over	480,000
2022 BOND ISSUE:	\$1,260,000

PUBLIC WORKS BOND ISSUE SUMMARY

PAVEMENTS	\$6,835,000
DPW GARAGE REPAIRS & EQUIPMENT	\$1,260,000
STORM SEWERS	\$3,360,000
SANITARY SEWERS	\$1,980,000
PARKING RAMP REPAIRS	\$700,000

TOTAL DPW BONDING REQUEST: \$14,135,000

PARKING DIVISION SUPPORTED BORROWING: \$700,000

TIF SUPPORTED BORROWING: \$0

**STORMWATER UTILITY
SUPPORTED BORROWING: \$3,360,000**

**SANITARY SEWER DISTRICT
SUPPORTED BORROWING: \$1,980,000**

LEVY SUPPORTED BORROWING: \$8,095,000

TOTAL: \$14,135,000

PREVIOUS DEPARTMENT OF PUBLIC WORKS BOND ISSUES

YEAR	AMOUNT*
2021	\$9,588,000
2020	\$6,572,000
2019	\$12,763,220
2018	\$8,480,000
2017	\$12,475,000
2016	\$9,700,000
2015	\$7,120,000
2014	\$4,191,500
2013	\$4,861,000
2012	\$4,080,000
2011	\$4,400,000
2010	\$3,300,000
2009	\$6,060,000
2008	\$4,080,000
2007	\$3,425,000
2006	\$3,915,000
2005	\$8,000,000
2004	\$5,075,000
2003	\$6,385,000
2002	\$5,130,000
2001	\$5,190,000
2000	\$3,555,000
1999	\$4,215,000
1998	\$7,030,000
1997	\$5,580,000
1996	\$4,810,000
1995	\$4,345,000
1994	\$5,600,000
1993	\$5,850,000
1992	\$4,830,000
1991	\$4,090,000
1990	\$4,505,000
1989	\$2,970,000
1988	\$2,935,000
1987	\$3,950,000
1986	\$4,600,000
1985	\$4,760,000

*Note: Does not include
TIF supported borrowing



Report to the
Finance Committee
of the City of Green Bay

MEETING DATE

February 8, 2022

PREPARED BY**AGENDA ITEM # E.4**

For consideration with possible action the approval of American Rescue Plan Act (ARPA) allocation within the Capital Needs category for Body Cameras for \$307,316.25.

BACKGROUND**RECOMMENDATION****FISCAL IMPACT****ATTACHMENTS**

1. 2-8-22 ARPA requests for Approval items 2-7
2. Body cam billing schedule approved at CC 12-15-2020

Memo

To: Finance Committee
Diana Ellenbecker, Finance Director

From: Susan House, Grant Administrator

Date: February 2, 2022

Re: ARPA Requests- Revenue Replacement

The Finance Committee and Common Council have approved, on December 7, 2021, by resolution the following ARPA fund categories:

1. \$10,000,000 Capital Needs
2. \$6,000,000 Affordable Housing Development and Small Business Support
3. \$3,000,000 Stormwater, Green Infrastructure, and Climate Resilience
4. \$2,000,000 Crime Prevention and Neighborhood Enhancement
5. \$1,500,000 Arts, Culture, and Tourism

The following three (3) items are requested from the Stormwater, Green Infrastructure, and Climate Resilience category and from the Capital Needs (Revenue Replacement) category. All three (3) projects are eligible projects for ARPA funds.

5-5-001	East Seymour Park Storm Water	\$1,000,000
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Project Summary:	Stormwater feature at East Seymour Park. This project is from the 2022 Capital Improvement list. This project will need the design to be completed before any final costs are available. We currently estimate the project to be \$2 million and Storm Water Utility funds will complete the project.
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Project Outcomes:	Decrease flooding in the local area and improve water quality.
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Reoccurring Costs:	Annual maintenance that is budgeted.
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Recommendation:	Approve Request for 5-5-001 East Seymour Park Storm Water project, for \$1,000,000.00 from the Stormwater, Green Infrastructure, and Climate Resilience category.
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Roads

\$1,500,000.00

Project Summary: Several road repairs from the 2022 Capital Improvement list. Department of Public Works will be using the Capital Needs (Revenue Replacement) category for this project.

Project Outcomes: Improved roads within the City.

Reoccurring Costs: Annual maintenance that is budgeted.

Recommendation: Approve request 2-6-001 Roads project for \$1,500,000.00 from the Capital Needs category.

Body Cameras

\$307,316.25

Project Summary: Body Cameras for the Green Bay Police Department from the Capital Improvement list. This item is needed for better policing and investigative needs within the police force. This is replacing and adding to the current body camera inventory. We will be using the Capital Needs (Revenue Replacement) category for this project.

Project Outcomes: Better policing.

Reoccurring Costs: Maintenance that is budgeted and or bonded annually.

Recommendation: Approve request 2-3-002 Body Cameras project for \$307,316.25 from the Capital Needs category.

2-2-003 City's Façade Improvement \$1,000,000.00

Project Summary:	The City of Green Bay currently facilitates a Commercial Façade Improvement Grant program. The program provides competitive funding to renovate or restore the exterior facade of commercial properties located in Facade Grant Eligible Areas.
Project Outcomes:	• Provides an option of expanding the program to additional commercial businesses • Leverages at least \$1 of private sector investment for every \$3 of program funds invested. • Improvements positively impact the value of commercial property and property tax revenue for the project site and adjacent properties. • Can be used to improve outdoor seating areas • Financial benefits go directly to the small business owner or operator. • Funds can be deployed immediately using the existing application materials. • Meets the small business assistance national objectives of ARPA funding.
Reoccurring costs:	None
Recommendation:	Approve request 2-2-003 City's Façade Improvement project for \$1,000,000.00 from the Affordable Housing Development and Small Business Support category.

2-2-004 Blueprint Business Accelerator \$40,000.00

Project Summary: The Blueprint Green Bay is an accelerator program located in the Urban Hub and operated by the Green Bay Area Chamber of Commerce that provides entrepreneurs of color, female and veteran-owned businesses and startups in the Green Bay area with mentorship, technology training and the opportunity to secure seed funding via two focused cohorts (an idea session and a market validation session).

Project Outcomes:

- Funds go to directly supporting business startups that will hopefully end up growing here in Green Bay.
- The program provides technical and financial support to entrepreneurs and small business owners that might not otherwise have been able to find assistance.
- The program successfully operated by the Chamber of Commerce and has no immediate or long-term staffing or cost demands on the City beyond the sponsorship.
- Investment in this program by the City is leveraged several times over by private sector investment.
- The program fills a need for business startups that do not qualify for assistance in the Titledown Tech.
- The program attracts business interest and investment from outside of Green Bay.
- Meets the small business assistance national objectives of ARPA funding.

Reoccurring costs: None

Recommendation: Approve request 2-2-004 Blueprint Accelerator Program project for \$40,000 from the Affordable Housing Development and Small Business Support category.

2-2-005

Farmers Markets

\$75,000.00

Project Summary: The three active farmers markets that operate in the City of Green Bay are a primary tourism attraction for visitors during the summer months. These outdoor events are critical to supporting small businesses within our Business Improvement Districts. Pandemic conditions have negatively impacted these events and caused additional expenses and reduced revenues. Staff is recommending that grants up to \$25,000 be awarded to the hosting organizations to help with costs related to operating and marketing these events in 2022. Events are Saturday Farmers Market, Farmers Market on Broadway and the Market on Military.

Project Outcomes:

- Funds go to directly supporting business startups that will hopefully end up growing here in Green Bay.
- The program provides technical and financial support to entrepreneurs and small business owners that might not otherwise have been able to find assistance.
- The program successfully operated by the Chamber of Commerce and has no immediate or long-term staffing or cost demands on the City beyond the sponsorship.
- Investment in this program by the City is leveraged several times over by private sector investment.
- The program fills a need for business startups that do not qualify for assistance in the Titledown Tech.
- The program attracts business interest and investment from outside of Green Bay.
- Meets the small business assistance national objectives of ARPA funding.

Reoccurring costs: None

Recommendation: Approve request 2-2-005 Farmers Market project for \$75,000.00 from the Affordable Housing Development and Small Business Support category.

2-2-006

Tourism Grants

\$250,000.00

Project Summary: Competitive grant program will be established to provide direct operating and marketing assistance grants to organizations that host and operate existing or new tourism events

Project Outcomes:

- Directly supports the continued recovery of small businesses, especially restaurants and entertainment venues.
- Directly supports the hotel industry and encourages overnight stays, and thus contributions to hotel tax revenue.
- Targets support for events that can have the biggest economic impact on the City.
- Meets the small business assistance and tourism enhancement national objectives of ARPA funding.

Reoccurring costs: None

Recommendation: Approve request 2-2-006 Tourism Grants project for \$250,000.00 from the Arts, Culture, and Tourism category.

Total of Projects:

February 8, 2022 Requests

Capital Needs (Revenue Replacement) Remaining Balance		\$9,145,000.00
2-6-001 Roads	\$1,500,000.00	
2-3-002 Body Cameras	\$307,316.25	
	<u>\$1,807,316.25</u>	
Remaining Balance:		<u><u>\$7,337,683.75</u></u>
Stormwater, Green Infrastructure, & Climate Resilience Remaining Balance		\$2,940,000.00
5-5-001 E Seymour Park Storm Water	\$1,000,000.00	
Remaining Balance:		<u><u>\$1,940,000.00</u></u>
Affordable Housing Development & Small Business Support Remaining Balance		\$6,000,000.00
2-2-003 City's Façade Improvement	\$1,000,000.00	
2-2-004 Blueprint Business Accelerator	\$40,000.00	
2-2-005 Farmers Markets	\$75,000.00	
	<u>\$1,115,000.00</u>	
Remaining Balance:		<u><u>\$4,885,000.00</u></u>
Arts, Culture & Tourism Remaining Balance		\$1,500,000.00
2-2-006 Tourism Grants	\$250,000.00	
Remaining Balance:		<u><u>\$1,250,000.00</u></u>

Approved Projects

3-2-001	Administrative Expenses	\$200,000.00
10-6-001	One Time Expenses FY22	\$655,000.00
9-2-007	NIBIN	\$188,358.00
9-1-008	Recruit/ Retain	\$88,000.00
9-2-009	Lot Cop	\$40,000.00
12-3-001	Shot Detection System	\$0.00
7-5-001	Rain Barrel/ Rain Garden	\$60,000.00

OFFICER SAFETY PLAN 7+ FIVE-YEAR QUOTE SUMMARY

GREEN BAY POLICE DEPARTMENT

Axon Enterprise, Inc.
17800 North 85th Street
Scottsdale, AZ 85255
Phone: 800.978.2737
December 10, 2020





OFFICER SAFETY PLAN 7+

Axon's [Officer Safety Plan 7+](#) (OSP) package bundles hardware, software, accessories, training programs, 24/7 customer support, equipment refreshes, and warranties together, to help equip your officers with the solutions they need. Whether easing your administrative burden back at the station or protecting your officers in the field, Green Bay PD will receive the following program features and products to help you meet your goals.

HARDWARE COMPONENTS

- ▶ 150 [TASER 7 CEWs and Battery Packs](#)
- ▶ 2 TASER 7 Docks and Wall Mounts
- ▶ TASER 7 Cartridges
 - ▶ Includes Field Use, Inert, Hook and Loop Training (HALT), Training Live, and Duty Replacement Live cartridges
- ▶ HALT Suit, Target, and Target Frame
- ▶ [Oculus Go Headset](#)
- ▶ [Axon Body-Worn Cameras](#) w/ Two Upgrades
- ▶ 190 Axon Body-Worn Cameras
- ▶ 24 8-Bay Docks and Wall Mounts w/ Two Upgrades
- ▶ 1 [Body-Worn Camera Mount per Camera](#)
- ▶ 190 [Axon Signal Sidearm](#)

SOFTWARE COMPONENTS

- ▶ 150 Axon Evidence Taser 7 User License
- ▶ 2 Axon Evidence Taser 7 Admin License
- ▶ 190 [Axon Evidence Professional Licenses](#)
- ▶ 1 Axon Evidence Viewer Licenses
- ▶ 1 Redaction Assistant License
- ▶ 190 Axon Aware+ Licenses
- ▶ 190 [Axon Performance Licenses](#)
- ▶ 1 [Axon Citizen for Communities License](#)
- ▶ [Axon Capture](#) and [Citizen One-to-One](#)
- ▶ 190 [Axon Standards Channel Services](#)
- ▶ 500GB of Storage (Non-Axon Data)
- ▶ Unlimited Storage (Axon Data Only)

TRAINING & SUPPORT

- ▶ TASER 7 Instructor Course Vouchers
- ▶ TASER 7 Master Instructor Course Vouchers
- ▶ [Axon VR Empathy Training](#)
- ▶ Online Training Content
- ▶ Auto-Tagging Service

WARRANTIES & REFRESHES

- ▶ One-Year TASER 7 Manufacturer Warranties
- ▶ TASER 7 Extended Warranties
- ▶ Five-Year Axon Body-Worn Camera Warranty
- ▶ Five-Year Axon Dock Warranty
- ▶ Body-Worn Camera and Dock Refreshes

COST OVERVIEW	
OSP Program Length	Five Years
Refresh Schedule	Axon BWC – 30 & 60 months Axon Docks – 30 & 60 months Fleet – 60 months
Cost Per User Per Month	\$199
SAVINGS OVERVIEW	
Bundled Savings	\$618,000
Additional Discount	\$150,000
Axon/Packers Partnership Discount	\$168,690
Packers Contribution	\$757,389
TOTAL SAVINGS OFFERED	\$1,694,079

BILLING SCHEDULE	
Payment Year	Cost per Year (190 Officers) Including Fleet
Year 1	\$21,600
Year 2	\$307,316.25
Year 3	\$526,110.75
Year 4	\$547,710.75
Year 5	\$547,710.75
ESTIMATED TOTAL W/ TAX	\$1,950,448.50



Report to the
Finance Committee
of the City of Green Bay

MEETING DATE

February 8, 2022

PREPARED BY

AGENDA ITEM # E.5

For consideration with possible action the approval of American Rescue Plan Act (ARPA) allocation within the Affordable Housing Development and Small Business Support category for City's Façade Improvement project for \$1,000,000.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

1. 2-8-22 ARPA requests for Approval items 2-7
2. DCED ARPA Allocation Recommendation Memo Backup

Memo

To: Finance Committee
Diana Ellenbecker, Finance Director

From: Susan House, Grant Administrator

Date: February 2, 2022

Re: ARPA Requests- Revenue Replacement

The Finance Committee and Common Council have approved, on December 7, 2021, by resolution the following ARPA fund categories:

1. \$10,000,000 Capital Needs
2. \$6,000,000 Affordable Housing Development and Small Business Support
3. \$3,000,000 Stormwater, Green Infrastructure, and Climate Resilience
4. \$2,000,000 Crime Prevention and Neighborhood Enhancement
5. \$1,500,000 Arts, Culture, and Tourism

The following three (3) items are requested from the Stormwater, Green Infrastructure, and Climate Resilience category and from the Capital Needs (Revenue Replacement) category. All three (3) projects are eligible projects for ARPA funds.

5-5-001	East Seymour Park Storm Water	\$1,000,000
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Project Summary:	Stormwater feature at East Seymour Park. This project is from the 2022 Capital Improvement list. This project will need the design to be completed before any final costs are available. We currently estimate the project to be \$2 million and Storm Water Utility funds will complete the project.
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Project Outcomes:	Decrease flooding in the local area and improve water quality.
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Reoccurring Costs:	Annual maintenance that is budgeted.
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Recommendation:	Approve Request for 5-5-001 East Seymour Park Storm Water project, for \$1,000,000.00 from the Stormwater, Green Infrastructure, and Climate Resilience category.
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2-6-001	Roads	\$1,500,000.00
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Project Summary: Several road repairs from the 2022 Capital Improvement list. Department of Public Works will be using the Capital Needs (Revenue Replacement) category for this project.

Project Outcomes: Improved roads within the City.

Reoccurring Costs: Annual maintenance that is budgeted.

Recommendation: Approve request 2-6-001 Roads project for \$1,500,000.00 from the Capital Needs category.

2-3-002	Body Cameras	\$307,316.25
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Project Summary: Body Cameras for the Green Bay Police Department from the Capital Improvement list. This item is needed for better policing and investigative needs within the police force. This is replacing and adding to the current body camera inventory. We will be using the Capital Needs (Revenue Replacement) category for this project.

Project Outcomes: Better policing.

Reoccurring Costs: Maintenance that is budgeted and or bonded annually.

Recommendation: Approve request 2-3-002 Body Cameras project for \$307,316.25 from the Capital Needs category.

2-2-003 City's Façade Improvement \$1,000,000.00

Project Summary:	The City of Green Bay currently facilitates a Commercial Façade Improvement Grant program. The program provides competitive funding to renovate or restore the exterior facade of commercial properties located in Facade Grant Eligible Areas.
Project Outcomes:	• Provides an option of expanding the program to additional commercial businesses • Leverages at least \$1 of private sector investment for every \$3 of program funds invested. • Improvements positively impact the value of commercial property and property tax revenue for the project site and adjacent properties. • Can be used to improve outdoor seating areas • Financial benefits go directly to the small business owner or operator. • Funds can be deployed immediately using the existing application materials. • Meets the small business assistance national objectives of ARPA funding.
Reoccurring costs:	None
Recommendation:	Approve request 2-2-003 City's Façade Improvement project for \$1,000,000.00 from the Affordable Housing Development and Small Business Support category.

2-2-004 Blueprint Business Accelerator \$40,000.00

Project Summary: The Blueprint Green Bay is an accelerator program located in the Urban Hub and operated by the Green Bay Area Chamber of Commerce that provides entrepreneurs of color, female and veteran-owned businesses and startups in the Green Bay area with mentorship, technology training and the opportunity to secure seed funding via two focused cohorts (an idea session and a market validation session).

Project Outcomes:

- Funds go to directly supporting business startups that will hopefully end up growing here in Green Bay.
- The program provides technical and financial support to entrepreneurs and small business owners that might not otherwise have been able to find assistance.
- The program successfully operated by the Chamber of Commerce and has no immediate or long-term staffing or cost demands on the City beyond the sponsorship.
- Investment in this program by the City is leveraged several times over by private sector investment.
- The program fills a need for business startups that do not qualify for assistance in the Titledown Tech.
- The program attracts business interest and investment from outside of Green Bay.
- Meets the small business assistance national objectives of ARPA funding.

Reoccurring costs: None

Recommendation: Approve request 2-2-004 Blueprint Accelerator Program project for \$40,000 from the Affordable Housing Development and Small Business Support category.

2-2-005

Farmers Markets

\$75,000.00

Project Summary: The three active farmers markets that operate in the City of Green Bay are a primary tourism attraction for visitors during the summer months. These outdoor events are critical to supporting small businesses within our Business Improvement Districts. Pandemic conditions have negatively impacted these events and caused additional expenses and reduced revenues. Staff is recommending that grants up to \$25,000 be awarded to the hosting organizations to help with costs related to operating and marketing these events in 2022. Events are Saturday Farmers Market, Farmers Market on Broadway and the Market on Military.

Project Outcomes:

- Funds go to directly supporting business startups that will hopefully end up growing here in Green Bay.
- The program provides technical and financial support to entrepreneurs and small business owners that might not otherwise have been able to find assistance.
- The program successfully operated by the Chamber of Commerce and has no immediate or long-term staffing or cost demands on the City beyond the sponsorship.
- Investment in this program by the City is leveraged several times over by private sector investment.
- The program fills a need for business startups that do not qualify for assistance in the Titledown Tech.
- The program attracts business interest and investment from outside of Green Bay.
- Meets the small business assistance national objectives of ARPA funding.

Reoccurring costs: None

Recommendation: Approve request 2-2-005 Farmers Market project for \$75,000.00 from the Affordable Housing Development and Small Business Support category.

2-2-006 Tourism Grants \$250,000.00

Project Summary: Competitive grant program will be established to provide direct operating and marketing assistance grants to organizations that host and operate existing or new tourism events

Project Outcomes: • Directly supports the continued recovery of small businesses, especially restaurants and entertainment venues.
• Directly supports the hotel industry and encourages overnight stays, and thus contributions to hotel tax revenue.
• Targets support for events that can have the biggest economic impact on the City.
• Meets the small business assistance and tourism enhancement national objectives of ARPA funding.

Reoccurring costs: None

Recommendation: Approve request 2-2-006 Tourism Grants project for \$250,000.00 from the Arts, Culture, and Tourism category.

Total of Projects:

February 8, 2022 Requests

Capital Needs (Revenue Replacement) Remaining Balance		\$9,145,000.00
2-6-001 Roads	\$1,500,000.00	
2-3-002 Body Cameras	\$307,316.25	
	<u>\$1,807,316.25</u>	

Remaining Balance:	<u><u>\$7,337,683.75</u></u>
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Stormwater, Green Infrastructure, & Climate Resilience Remaining Balance		\$2,940,000.00
5-5-001 E Seymour Park Storm Water	\$1,000,000.00	

Remaining Balance:	<u><u>\$1,940,000.00</u></u>
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Affordable Housing Development & Small Business Support Remaining Balance		\$6,000,000.00
2-2-003 City's Façade Improvement	\$1,000,000.00	
2-2-004 Blueprint Business Accelerator	\$40,000.00	
2-2-005 Farmers Markets	\$75,000.00	
	<u>\$1,115,000.00</u>	

Remaining Balance:	<u><u>\$4,885,000.00</u></u>
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Arts, Culture & Tourism Remaining Balance		\$1,500,000.00
2-2-006 Tourism Grants	\$250,000.00	

Remaining Balance:	<u><u>\$1,250,000.00</u></u>
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Approved Projects

3-2-001	Administrative Expenses	\$200,000.00
10-6-001	One Time Expenses FY22	\$655,000.00
9-2-007	NIBIN	\$188,358.00
9-1-008	Recruit/ Retain	\$88,000.00
9-2-009	Lot Cop	\$40,000.00
12-3-001	Shot Detection System	\$0.00
7-5-001	Rain Barrel/ Rain Garden	\$60,000.00



City of Green Bay
Department of Community and Economic Development

MEMORANDUM

DATE: February 4, 2022
TO: Finance Committee
FROM: Neil Stechschulte, Development Director
CC: Mayor Eric Genrich
RE: Recommended ARPA Allocations (Small Business Assistance & Tourism)

After discussions with the Mayor, Staff is seeking approval to proceed with \$1,365,000 of ARPA funds in the areas of “Small Business Assistance” and “Tourism” budget categories through the following programs:

- Expansion of the City’s Façade Improvement Grant Program (\$1 million)
- 4 Year Sponsorship of the GBACC Blueprint Program (\$40,000)
- Farmers Market Event Support Grants (3 grants at \$25,000 each or \$75,000)
- Tourism Event Support Grants (5 grants at \$50,000 each or \$250,000)

Expansion of the City’s Façade Improvement Grant Program (\$1 million)

The City of Green Bay currently facilitates a Commercial Façade Improvement Grant program. The program provides competitive funding to renovate or restore the exterior facade of commercial properties located in Facade Grant Eligible Areas. The amount of grant dollars awarded are determined on a case-by-case basis, depending on the amount of funds available and the project's overall impact. All grant funds are provided as reimbursements on qualified expenditures and are limited to no more than 75% of the total cost of eligible improvements. Any commercial building owner or tenant (business owner) with lease authority and approval of the owner may apply for Facade Grant funds. The commercial building must be located within a Facade Grant Eligible Area. Under the current program, the project must satisfy a National Objective for Community Development Block Grant Funding as defined by Housing and Urban Development (HUD) (either job creation or blight elimination). Owner cannot be delinquent on any current City charges, taxes, or assessments or have defaulted on any previous city assistance.

Eligible projects under the current program include:

- Restoration of masonry, brick, wood, and glass;
- Restoration/preservation of historical or architecturally significant features
- Storefront redesign and reconstruction
- Murals and permanent art fixtures
- Exterior lighting enhancements
- Awnings
- Other approved visual enhancement of a property as it relates to a public right-of-way or visible from a public vantage point.

Benefits of using these funds for this purpose include:

- Provides an option of expanding the program to additional commercial businesses
- Leverages at least \$1 of private sector investment for every \$3 of program funds invested.
- Improvements positively impact the value of commercial property and property tax revenue for the project site and adjacent properties.
- Can be used to improve outdoor seating areas
- Financial benefits go directly to the small business owner or operator.
- Funds can be deployed immediately using the existing application materials.
- Meets the small business assistance national objectives of ARPA funding.

All grants would be subject to a competitive grant application process, and subject to a standard grant agreement that would define the specific conditions of award. Staff recommends beginning disbursement of funds by late Spring of 2022 and targeting no later than the end of 2023 to have funds awarded and disbursed.

4 Year Sponsorship of the GBACC Blueprint Business Accelerator Program (\$40,000)

The Blueprint Green Bay is an accelerator program located in the Urban Hub and operated by the Green Bay Area Chamber of Commerce that provides entrepreneurs of color, female and veteran-owned businesses and startups in the Green Bay area with mentorship, technology training and the opportunity to secure seed funding via two focused cohorts (an idea session and a market validation session).

The City sponsored the initial year of this program at \$10,000. An amount of \$10,000 per year for the next four years is recommended to continue to help provide direct assistance to participating entrepreneurs and helping to build on a successful first year of the program. The first year of the program included 7 companies. More than half were women-owned businesses and the rest were minority-owned businesses. 3 of the companies were tech-based, while the other 4 were more traditional small business startups.

Other corporate sponsors of this program include American Foods Group, Associated Bank, Connect (American Family Insurance), Schneider Trucking, Schreiber Foods, Wells Fargo, Wipfli, and UW-Green Bay.

Benefits of using these funds for this purpose include:

- Funds go to directly supporting business startups that will hopefully end up growing here in Green Bay.
- The program provides technical and financial support to entrepreneurs and small business owners that might not otherwise have been able to find assistance.
- The program successfully operated by the Chamber of Commerce and has no immediate or long-term staffing or cost demands on the City beyond the sponsorship.
- Investment in this program by the City is leveraged several times over by private sector investment.
- The program fills a need for business startups that do not qualify for assistance in the Titledown Tech.
- The program attracts business interest and investment from outside of Green Bay.
- Meets the small business assistance national objectives of ARPA funding.

Funds would be distributed once per year over the next four years at \$10,000 per year.

Farmers Market Event Support Grants (3 grants up to \$25,000 each or \$75,000)

The three active farmers markets that operate in the City of Green Bay are a primary tourism attraction for visitors during the summer months. These outdoor events are critical to supporting small businesses within our Business Improvement Districts. Pandemic conditions have negatively impacted these events, and caused additional expenses and reduced revenues. Staff is recommending that grants up to \$25,000 be awarded to the hosting organizations to help with costs related to operating and marketing these events in 2022.

- The *Saturday Farmers Market* in Downtown Green Bay has 75+ local vendors that offer the community fresh produce, baked goods, carry out foods, coffee & teas, meats, cheeses, flowers & plants, handcrafted goods, soaps, and even more. This market is hosted and operated by Downtown Green Bay.
- The *Farmers Market on Broadway* is a popular Wednesday night Farmers Market that will return to Broadway for its 19th year starting in 2022. This market features produce, craft and food vendors as well as live musicians and a beverage tent. This market is hosted and operated by On Broadway, Inc.
- The *Market on Military* is located in the Green Bay Plaza on Military Avenue, and is open every Thursday with a wide selection of locally grown, made and crafted products. Seasonal selections ripe each week. This market is hosted and operated by the Military Avenue Business Improvement District.

Benefits of using these funds for this purpose include:

- Funds can provide direct operating and marketing assistance to ensure increased customer traffic at these events back to and beyond previous levels.

- Frees up other budgeted funds for our BID's to be allocated to other operating needs as they deem appropriate
- Directly and indirectly supports small businesses in each of these areas by attracting more visitors to the area.
- Provides support to a proven event who's impact lasts over several months and multiple locations in a manner
- Provides support to a proven outdoor event that is less likely to be impacted by pandemic conditions.
- Meets the small business assistance and tourism enhancement national objectives of ARPA funding.

Funds would be distributed in a one-time payment and be subject to a formal grant agreement. Staff recommends disbursement of funds by late Spring of 2022.

Tourism Event Support Grants (5 grants at \$50,000 each or \$250,000)

Staff is recommending that a competitive grant program be established to provide direct operating and marketing assistance grants to organizations that host and operate existing or new tourism events that can demonstrate one or more of the following impacts:

- Significant visitor spending in the local retail, dining and entertainment sectors.
- Significant impacts to overnight hotel stays in Green Bay hotels.
- Significant attraction of visitors from targeted markets.
- Significant increase in the duration of stay of visitors to Green Bay.
- Direct impacts to the viability and success to local small businesses.
- Significant expansion of the scope of an existing event.

Eligible applicants would be any organization that is responsible for hosting and operating an event that has can demonstrate a clear visitor impact on the City of Green Bay.

Benefits of using these funds for this purpose include:

- Directly supports the continued recovery of small businesses, especially restaurants and entertainment venues.
- Directly supports the hotel industry and encourages overnight stays, and thus contributions to hotel tax revenue.
- Can potentially be leveraged with other tourism funding from the State of Wisconsin.
- Targets support for events that can have the biggest economic impact on the City.
- Meets the small business assistance and tourism enhancement national objectives of ARPA funding.

Funds would be distributed in a one-time payment and be subject to a formal grant agreement. Staff would prepare a formal application materials for issuance by the end of March 2022, with initial awards being made by May 1, 2022 and a target date for disbursement of all funds by no later than the end of 2023. Staff is recommending a minimum visitor impact of 5,000+.

Please let me know if you have any questions.

A handwritten signature in black ink, reading "Neil Stechschulte". The signature is written in a cursive style with a large, stylized "N" and "S".

Neil Stechschulte
Development Director



Report to the
Finance Committee
of the City of Green Bay

MEETING DATE

February 8, 2022

PREPARED BY

AGENDA ITEM # E.6

For consideration with possible action the approval of American Rescue Plan Act (ARPA) allocation with the Affordable Housing Development and Small Business Support category for the Blueprint Accelerator Program for \$40,000.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

1. 2-8-22 ARPA requests for Approval items 2-7
2. DCED ARPA Allocation Recommendation Memo Backup

Memo

To: Finance Committee
Diana Ellenbecker, Finance Director

From: Susan House, Grant Administrator

Date: February 2, 2022

Re: ARPA Requests- Revenue Replacement

The Finance Committee and Common Council have approved, on December 7, 2021, by resolution the following ARPA fund categories:

1. \$10,000,000 Capital Needs
2. \$6,000,000 Affordable Housing Development and Small Business Support
3. \$3,000,000 Stormwater, Green Infrastructure, and Climate Resilience
4. \$2,000,000 Crime Prevention and Neighborhood Enhancement
5. \$1,500,000 Arts, Culture, and Tourism

The following three (3) items are requested from the Stormwater, Green Infrastructure, and Climate Resilience category and from the Capital Needs (Revenue Replacement) category. All three (3) projects are eligible projects for ARPA funds.

5-5-001	East Seymour Park Storm Water	\$1,000,000
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Project Summary: Stormwater feature at East Seymour Park. This project is from the 2022 Capital Improvement list. This project will need the design to be completed before any final costs are available. We currently estimate the project to be \$2 million and Storm Water Utility funds will complete the project.

Project Outcomes: Decrease flooding in the local area and improve water quality.

Reoccurring Costs: Annual maintenance that is budgeted.

Recommendation: Approve Request for 5-5-001 East Seymour Park Storm Water project, for \$1,000,000.00 from the Stormwater, Green Infrastructure, and Climate Resilience category.

Roads

\$1,500,000.00

Project Summary: Several road repairs from the 2022 Capital Improvement list. Department of Public Works will be using the Capital Needs (Revenue Replacement) category for this project.

Project Outcomes: Improved roads within the City.

Reoccurring Costs: Annual maintenance that is budgeted.

Recommendation: Approve request 2-6-001 Roads project for \$1,500,000.00 from the Capital Needs category.

Body Cameras

\$307,316.25

Project Summary: Body Cameras for the Green Bay Police Department from the Capital Improvement list. This item is needed for better policing and investigative needs within the police force. This is replacing and adding to the current body camera inventory. We will be using the Capital Needs (Revenue Replacement) category for this project.

Project Outcomes: Better policing.

Reoccurring Costs: Maintenance that is budgeted and or bonded annually.

Recommendation: Approve request 2-3-002 Body Cameras project for \$307,316.25 from the Capital Needs category.

2-2-003 City's Façade Improvement \$1,000,000.00

Project Summary:	The City of Green Bay currently facilitates a Commercial Façade Improvement Grant program. The program provides competitive funding to renovate or restore the exterior facade of commercial properties located in Facade Grant Eligible Areas.
Project Outcomes:	• Provides an option of expanding the program to additional commercial businesses • Leverages at least \$1 of private sector investment for every \$3 of program funds invested. • Improvements positively impact the value of commercial property and property tax revenue for the project site and adjacent properties. • Can be used to improve outdoor seating areas • Financial benefits go directly to the small business owner or operator. • Funds can be deployed immediately using the existing application materials. • Meets the small business assistance national objectives of ARPA funding.
Reoccurring costs:	None
Recommendation:	Approve request 2-2-003 City's Façade Improvement project for \$1,000,000.00 from the Affordable Housing Development and Small Business Support category.

2-2-004 Blueprint Business Accelerator \$40,000.00

Project Summary: The Blueprint Green Bay is an accelerator program located in the Urban Hub and operated by the Green Bay Area Chamber of Commerce that provides entrepreneurs of color, female and veteran-owned businesses and startups in the Green Bay area with mentorship, technology training and the opportunity to secure seed funding via two focused cohorts (an idea session and a market validation session).

Project Outcomes:

- Funds go to directly supporting business startups that will hopefully end up growing here in Green Bay.
- The program provides technical and financial support to entrepreneurs and small business owners that might not otherwise have been able to find assistance.
- The program successfully operated by the Chamber of Commerce and has no immediate or long-term staffing or cost demands on the City beyond the sponsorship.
- Investment in this program by the City is leveraged several times over by private sector investment.
- The program fills a need for business startups that do not qualify for assistance in the Titledown Tech.
- The program attracts business interest and investment from outside of Green Bay.
- Meets the small business assistance national objectives of ARPA funding.

Reoccurring costs: None

Recommendation: Approve request 2-2-004 Blueprint Accelerator Program project for \$40,000 from the Affordable Housing Development and Small Business Support category.

2-2-005

Farmers Markets

\$75,000.00

Project Summary: The three active farmers markets that operate in the City of Green Bay are a primary tourism attraction for visitors during the summer months. These outdoor events are critical to supporting small businesses within our Business Improvement Districts. Pandemic conditions have negatively impacted these events and caused additional expenses and reduced revenues. Staff is recommending that grants up to \$25,000 be awarded to the hosting organizations to help with costs related to operating and marketing these events in 2022. Events are Saturday Farmers Market, Farmers Market on Broadway and the Market on Military.

Project Outcomes:

- Funds go to directly supporting business startups that will hopefully end up growing here in Green Bay.
- The program provides technical and financial support to entrepreneurs and small business owners that might not otherwise have been able to find assistance.
- The program successfully operated by the Chamber of Commerce and has no immediate or long-term staffing or cost demands on the City beyond the sponsorship.
- Investment in this program by the City is leveraged several times over by private sector investment.
- The program fills a need for business startups that do not qualify for assistance in the Titledown Tech.
- The program attracts business interest and investment from outside of Green Bay.
- Meets the small business assistance national objectives of ARPA funding.

Reoccurring costs: None

Recommendation: Approve request 2-2-005 Farmers Market project for \$75,000.00 from the Affordable Housing Development and Small Business Support category.

2-2-006 Tourism Grants \$250,000.00

Project Summary: Competitive grant program will be established to provide direct operating and marketing assistance grants to organizations that host and operate existing or new tourism events

Project Outcomes: • Directly supports the continued recovery of small businesses, especially restaurants and entertainment venues.
• Directly supports the hotel industry and encourages overnight stays, and thus contributions to hotel tax revenue.
• Targets support for events that can have the biggest economic impact on the City.
• Meets the small business assistance and tourism enhancement national objectives of ARPA funding.

Reoccurring costs: None

Recommendation: Approve request 2-2-006 Tourism Grants project for \$250,000.00 from the Arts, Culture, and Tourism category.

Total of Projects:

February 8, 2022 Requests

Capital Needs (Revenue Replacement) Remaining Balance		\$9,145,000.00
2-6-001 Roads	\$1,500,000.00	
2-3-002 Body Cameras	\$307,316.25	
	<u>\$1,807,316.25</u>	
Remaining Balance:		<u><u>\$7,337,683.75</u></u>
Stormwater, Green Infrastructure, & Climate Resilience Remaining Balance		\$2,940,000.00
5-5-001 E Seymour Park Storm Water	\$1,000,000.00	
Remaining Balance:		<u><u>\$1,940,000.00</u></u>
Affordable Housing Development & Small Business Support Remaining Balance		\$6,000,000.00
2-2-003 City's Façade Improvement	\$1,000,000.00	
2-2-004 Blueprint Business Accelerator	\$40,000.00	
2-2-005 Farmers Markets	\$75,000.00	
	<u>\$1,115,000.00</u>	
Remaining Balance:		<u><u>\$4,885,000.00</u></u>
Arts, Culture & Tourism Remaining Balance		\$1,500,000.00
2-2-006 Tourism Grants	\$250,000.00	
Remaining Balance:		<u><u>\$1,250,000.00</u></u>

Approved Projects

3-2-001	Administrative Expenses	\$200,000.00
10-6-001	One Time Expenses FY22	\$655,000.00
9-2-007	NIBIN	\$188,358.00
9-1-008	Recruit/ Retain	\$88,000.00
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12-3-001	Shot Detection System	\$0.00
7-5-001	Rain Barrel/ Rain Garden	\$60,000.00



City of Green Bay
Department of Community and Economic Development

MEMORANDUM

DATE: February 4, 2022

TO: Finance Committee

FROM: Neil Stechschulte, Development Director

CC: Mayor Eric Genrich

RE: Recommended ARPA Allocations (Small Business Assistance & Tourism)

After discussions with the Mayor, Staff is seeking approval to proceed with \$1,365,000 of ARPA funds in the areas of “Small Business Assistance” and “Tourism” budget categories through the following programs:

- Expansion of the City’s Façade Improvement Grant Program (\$1 million)
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Expansion of the City’s Façade Improvement Grant Program (\$1 million)

The City of Green Bay currently facilitates a Commercial Façade Improvement Grant program. The program provides competitive funding to renovate or restore the exterior facade of commercial properties located in Facade Grant Eligible Areas. The amount of grant dollars awarded are determined on a case-by-case basis, depending on the amount of funds available and the project's overall impact. All grant funds are provided as reimbursements on qualified expenditures and are limited to no more than 75% of the total cost of eligible improvements. Any commercial building owner or tenant (business owner) with lease authority and approval of the owner may apply for Facade Grant funds. The commercial building must be located within a Facade Grant Eligible Area. Under the current program, the project must satisfy a National Objective for Community Development Block Grant Funding as defined by Housing and Urban Development (HUD) (either job creation or blight elimination). Owner cannot be delinquent on any current City charges, taxes, or assessments or have defaulted on any previous city assistance.

Eligible projects under the current program include:

- Restoration of masonry, brick, wood, and glass;
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- Storefront redesign and reconstruction
- Murals and permanent art fixtures
- Exterior lighting enhancements
- Awnings
- Other approved visual enhancement of a property as it relates to a public right-of-way or visible from a public vantage point.

Benefits of using these funds for this purpose include:

- Provides an option of expanding the program to additional commercial businesses
- Leverages at least \$1 of private sector investment for every \$3 of program funds invested.
- Improvements positively impact the value of commercial property and property tax revenue for the project site and adjacent properties.
- Can be used to improve outdoor seating areas
- Financial benefits go directly to the small business owner or operator.
- Funds can be deployed immediately using the existing application materials.
- Meets the small business assistance national objectives of ARPA funding.

All grants would be subject to a competitive grant application process, and subject to a standard grant agreement that would define the specific conditions of award. Staff recommends beginning disbursement of funds by late Spring of 2022 and targeting no later than the end of 2023 to have funds awarded and disbursed.

4 Year Sponsorship of the GBACC Blueprint Business Accelerator Program (\$40,000)

The Blueprint Green Bay is an accelerator program located in the Urban Hub and operated by the Green Bay Area Chamber of Commerce that provides entrepreneurs of color, female and veteran-owned businesses and startups in the Green Bay area with mentorship, technology training and the opportunity to secure seed funding via two focused cohorts (an idea session and a market validation session).

The City sponsored the initial year of this program at \$10,000. An amount of \$10,000 per year for the next four years is recommended to continue to help provide direct assistance to participating entrepreneurs and helping to build on a successful first year of the program. The first year of the program included 7 companies. More than half were women-owned businesses and the rest were minority-owned businesses. 3 of the companies were tech-based, while the other 4 were more traditional small business startups.

Other corporate sponsors of this program include American Foods Group, Associated Bank, Connect (American Family Insurance), Schneider Trucking, Schreiber Foods, Wells Fargo, Wipfli, and UW-Green Bay.

Benefits of using these funds for this purpose include:

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- The program successfully operated by the Chamber of Commerce and has no immediate or long-term staffing or cost demands on the City beyond the sponsorship.
- Investment in this program by the City is leveraged several times over by private sector investment.
- The program fills a need for business startups that do not qualify for assistance in the Titledown Tech.
- The program attracts business interest and investment from outside of Green Bay.
- Meets the small business assistance national objectives of ARPA funding.

Funds would be distributed once per year over the next four years at \$10,000 per year.

Farmers Market Event Support Grants (3 grants up to \$25,000 each or \$75,000)

The three active farmers markets that operate in the City of Green Bay are a primary tourism attraction for visitors during the summer months. These outdoor events are critical to supporting small businesses within our Business Improvement Districts. Pandemic conditions have negatively impacted these events, and caused additional expenses and reduced revenues. Staff is recommending that grants up to \$25,000 be awarded to the hosting organizations to help with costs related to operating and marketing these events in 2022.

- The *Saturday Farmers Market* in Downtown Green Bay has 75+ local vendors that offer the community fresh produce, baked goods, carry out foods, coffee & teas, meats, cheeses, flowers & plants, handcrafted goods, soaps, and even more. This market is hosted and operated by Downtown Green Bay.
- The *Farmers Market on Broadway* is a popular Wednesday night Farmers Market that will return to Broadway for its 19th year starting in 2022. This market features produce, craft and food vendors as well as live musicians and a beverage tent. This market is hosted and operated by On Broadway, Inc.
- The *Market on Military* is located in the Green Bay Plaza on Military Avenue, and is open every Thursday with a wide selection of locally grown, made and crafted products. Seasonal selections ripe each week. This market is hosted and operated by the Military Avenue Business Improvement District.

Benefits of using these funds for this purpose include:

- Funds can provide direct operating and marketing assistance to ensure increased customer traffic at these events back to and beyond previous levels.

- Frees up other budgeted funds for our BID's to be allocated to other operating needs as they deem appropriate
- Directly and indirectly supports small businesses in each of these areas by attracting more visitors to the area.
- Provides support to a proven event who's impact lasts over several months and multiple locations in a manner
- Provides support to a proven outdoor event that is less likely to be impacted by pandemic conditions.
- Meets the small business assistance and tourism enhancement national objectives of ARPA funding.

Funds would be distributed in a one-time payment and be subject to a formal grant agreement. Staff recommends disbursement of funds by late Spring of 2022.

Tourism Event Support Grants (5 grants at \$50,000 each or \$250,000)

Staff is recommending that a competitive grant program be established to provide direct operating and marketing assistance grants to organizations that host and operate existing or new tourism events that can demonstrate one or more of the following impacts:

- Significant visitor spending in the local retail, dining and entertainment sectors.
- Significant impacts to overnight hotel stays in Green Bay hotels.
- Significant attraction of visitors from targeted markets.
- Significant increase in the duration of stay of visitors to Green Bay.
- Direct impacts to the viability and success to local small businesses.
- Significant expansion of the scope of an existing event.

Eligible applicants would be any organization that is responsible for hosting and operating an event that has can demonstrate a clear visitor impact on the City of Green Bay.

Benefits of using these funds for this purpose include:

- Directly supports the continued recovery of small businesses, especially restaurants and entertainment venues.
- Directly supports the hotel industry and encourages overnight stays, and thus contributions to hotel tax revenue.
- Can potentially be leveraged with other tourism funding from the State of Wisconsin.
- Targets support for events that can have the biggest economic impact on the City.
- Meets the small business assistance and tourism enhancement national objectives of ARPA funding.

Funds would be distributed in a one-time payment and be subject to a formal grant agreement. Staff would prepare a formal application materials for issuance by the end of March 2022, with initial awards being made by May 1, 2022 and a target date for disbursement of all funds by no later than the end of 2023. Staff is recommending a minimum visitor impact of 5,000+.

Please let me know if you have any questions.

A handwritten signature in black ink, reading "Neil Stechschulte". The signature is written in a cursive style with a large, stylized "N" and "S".

Neil Stechschulte
Development Director



Report to the
Finance Committee
of the City of Green Bay

MEETING DATE

February 8, 2022

PREPARED BY

AGENDA ITEM # E.7

For consideration with possible action the approval of American Rescue Plan Act (ARPA) allocation within the Affordable Housing Development and Small Business Support for Farmers Market for \$75,000.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

1. 2-8-22 ARPA requests for Approval items 2-7
2. DCED ARPA Allocation Recommendation Memo Backup

Memo

To: Finance Committee
Diana Ellenbecker, Finance Director

From: Susan House, Grant Administrator

Date: February 2, 2022

Re: ARPA Requests- Revenue Replacement

The Finance Committee and Common Council have approved, on December 7, 2021, by resolution the following ARPA fund categories:

1. \$10,000,000 Capital Needs
2. \$6,000,000 Affordable Housing Development and Small Business Support
3. \$3,000,000 Stormwater, Green Infrastructure, and Climate Resilience
4. \$2,000,000 Crime Prevention and Neighborhood Enhancement
5. \$1,500,000 Arts, Culture, and Tourism

The following three (3) items are requested from the Stormwater, Green Infrastructure, and Climate Resilience category and from the Capital Needs (Revenue Replacement) category. All three (3) projects are eligible projects for ARPA funds.

5-5-001	East Seymour Park Storm Water	\$1,000,000
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Project Summary:	Stormwater feature at East Seymour Park. This project is from the 2022 Capital Improvement list. This project will need the design to be completed before any final costs are available. We currently estimate the project to be \$2 million and Storm Water Utility funds will complete the project.
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Project Outcomes:	Decrease flooding in the local area and improve water quality.
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Reoccurring Costs:	Annual maintenance that is budgeted.
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Recommendation:	Approve Request for 5-5-001 East Seymour Park Storm Water project, for \$1,000,000.00 from the Stormwater, Green Infrastructure, and Climate Resilience category.
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Roads

\$1,500,000.00

Project Summary: Several road repairs from the 2022 Capital Improvement list. Department of Public Works will be using the Capital Needs (Revenue Replacement) category for this project.

Project Outcomes: Improved roads within the City.

Reoccurring Costs: Annual maintenance that is budgeted.

Recommendation: Approve request 2-6-001 Roads project for \$1,500,000.00 from the Capital Needs category.

Body Cameras

\$307,316.25

Project Summary: Body Cameras for the Green Bay Police Department from the Capital Improvement list. This item is needed for better policing and investigative needs within the police force. This is replacing and adding to the current body camera inventory. We will be using the Capital Needs (Revenue Replacement) category for this project.

Project Outcomes: Better policing.

Reoccurring Costs: Maintenance that is budgeted and or bonded annually.

Recommendation: Approve request 2-3-002 Body Cameras project for \$307,316.25 from the Capital Needs category.

2-2-003 City's Façade Improvement \$1,000,000.00

Project Summary:	The City of Green Bay currently facilitates a Commercial Façade Improvement Grant program. The program provides competitive funding to renovate or restore the exterior facade of commercial properties located in Facade Grant Eligible Areas.
Project Outcomes:	• Provides an option of expanding the program to additional commercial businesses • Leverages at least \$1 of private sector investment for every \$3 of program funds invested. • Improvements positively impact the value of commercial property and property tax revenue for the project site and adjacent properties. • Can be used to improve outdoor seating areas • Financial benefits go directly to the small business owner or operator. • Funds can be deployed immediately using the existing application materials. • Meets the small business assistance national objectives of ARPA funding.
Reoccurring costs:	None
Recommendation:	Approve request 2-2-003 City's Façade Improvement project for \$1,000,000.00 from the Affordable Housing Development and Small Business Support category.

2-2-004 Blueprint Business Accelerator \$40,000.00

Project Summary: The Blueprint Green Bay is an accelerator program located in the Urban Hub and operated by the Green Bay Area Chamber of Commerce that provides entrepreneurs of color, female and veteran-owned businesses and startups in the Green Bay area with mentorship, technology training and the opportunity to secure seed funding via two focused cohorts (an idea session and a market validation session).

Project Outcomes:

- Funds go to directly supporting business startups that will hopefully end up growing here in Green Bay.
- The program provides technical and financial support to entrepreneurs and small business owners that might not otherwise have been able to find assistance.
- The program successfully operated by the Chamber of Commerce and has no immediate or long-term staffing or cost demands on the City beyond the sponsorship.
- Investment in this program by the City is leveraged several times over by private sector investment.
- The program fills a need for business startups that do not qualify for assistance in the Titledown Tech.
- The program attracts business interest and investment from outside of Green Bay.
- Meets the small business assistance national objectives of ARPA funding.

Reoccurring costs: None

Recommendation: Approve request 2-2-004 Blueprint Accelerator Program project for \$40,000 from the Affordable Housing Development and Small Business Support category.

2-2-005

Farmers Markets

\$75,000.00

Project Summary: The three active farmers markets that operate in the City of Green Bay are a primary tourism attraction for visitors during the summer months. These outdoor events are critical to supporting small businesses within our Business Improvement Districts. Pandemic conditions have negatively impacted these events and caused additional expenses and reduced revenues. Staff is recommending that grants up to \$25,000 be awarded to the hosting organizations to help with costs related to operating and marketing these events in 2022. Events are Saturday Farmers Market, Farmers Market on Broadway and the Market on Military.

Project Outcomes:

- Funds go to directly supporting business startups that will hopefully end up growing here in Green Bay.
- The program provides technical and financial support to entrepreneurs and small business owners that might not otherwise have been able to find assistance.
- The program successfully operated by the Chamber of Commerce and has no immediate or long-term staffing or cost demands on the City beyond the sponsorship.
- Investment in this program by the City is leveraged several times over by private sector investment.
- The program fills a need for business startups that do not qualify for assistance in the Titledown Tech.
- The program attracts business interest and investment from outside of Green Bay.
- Meets the small business assistance national objectives of ARPA funding.

Reoccurring costs: None

Recommendation: Approve request 2-2-005 Farmers Market project for \$75,000.00 from the Affordable Housing Development and Small Business Support category.

2-2-006

Tourism Grants

\$250,000.00

Project Summary: Competitive grant program will be established to provide direct operating and marketing assistance grants to organizations that host and operate existing or new tourism events

Project Outcomes:

- Directly supports the continued recovery of small businesses, especially restaurants and entertainment venues.
- Directly supports the hotel industry and encourages overnight stays, and thus contributions to hotel tax revenue.
- Targets support for events that can have the biggest economic impact on the City.
- Meets the small business assistance and tourism enhancement national objectives of ARPA funding.

Reoccurring costs: None

Recommendation: Approve request 2-2-006 Tourism Grants project for \$250,000.00 from the Arts, Culture, and Tourism category.

Total of Projects:

February 8, 2022 Requests

Capital Needs (Revenue Replacement) Remaining Balance		\$9,145,000.00
2-6-001 Roads	\$1,500,000.00	
2-3-002 Body Cameras	\$307,316.25	
	<u>\$1,807,316.25</u>	

Remaining Balance:	<u><u>\$7,337,683.75</u></u>
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Stormwater, Green Infrastructure, & Climate Resilience Remaining Balance		\$2,940,000.00
5-5-001 E Seymour Park Storm Water	\$1,000,000.00	

Remaining Balance:	<u><u>\$1,940,000.00</u></u>
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Affordable Housing Development & Small Business Support Remaining Balance		\$6,000,000.00
2-2-003 City's Façade Improvement	\$1,000,000.00	
2-2-004 Blueprint Business Accelerator	\$40,000.00	
2-2-005 Farmers Markets	\$75,000.00	
	<u>\$1,115,000.00</u>	

Remaining Balance:	<u><u>\$4,885,000.00</u></u>
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Arts, Culture & Tourism Remaining Balance		\$1,500,000.00
2-2-006 Tourism Grants	\$250,000.00	

Remaining Balance:	<u><u>\$1,250,000.00</u></u>
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Approved Projects

3-2-001	Administrative Expenses	\$200,000.00
10-6-001	One Time Expenses FY22	\$655,000.00
9-2-007	NIBIN	\$188,358.00
9-1-008	Recruit/ Retain	\$88,000.00
9-2-009	Lot Cop	\$40,000.00
12-3-001	Shot Detection System	\$0.00
7-5-001	Rain Barrel/ Rain Garden	\$60,000.00



City of Green Bay
Department of Community and Economic Development

MEMORANDUM

DATE: February 4, 2022
TO: Finance Committee
FROM: Neil Stechschulte, Development Director
CC: Mayor Eric Genrich
RE: Recommended ARPA Allocations (Small Business Assistance & Tourism)

After discussions with the Mayor, Staff is seeking approval to proceed with \$1,365,000 of ARPA funds in the areas of “Small Business Assistance” and “Tourism” budget categories through the following programs:

- Expansion of the City’s Façade Improvement Grant Program (\$1 million)
- 4 Year Sponsorship of the GBACC Blueprint Program (\$40,000)
- Farmers Market Event Support Grants (3 grants at \$25,000 each or \$75,000)
- Tourism Event Support Grants (5 grants at \$50,000 each or \$250,000)

Expansion of the City’s Façade Improvement Grant Program (\$1 million)

The City of Green Bay currently facilitates a Commercial Façade Improvement Grant program. The program provides competitive funding to renovate or restore the exterior facade of commercial properties located in Facade Grant Eligible Areas. The amount of grant dollars awarded are determined on a case-by-case basis, depending on the amount of funds available and the project's overall impact. All grant funds are provided as reimbursements on qualified expenditures and are limited to no more than 75% of the total cost of eligible improvements. Any commercial building owner or tenant (business owner) with lease authority and approval of the owner may apply for Facade Grant funds. The commercial building must be located within a Facade Grant Eligible Area. Under the current program, the project must satisfy a National Objective for Community Development Block Grant Funding as defined by Housing and Urban Development (HUD) (either job creation or blight elimination). Owner cannot be delinquent on any current City charges, taxes, or assessments or have defaulted on any previous city assistance.

Eligible projects under the current program include:

- Restoration of masonry, brick, wood, and glass;
- Restoration/preservation of historical or architecturally significant features
- Storefront redesign and reconstruction
- Murals and permanent art fixtures
- Exterior lighting enhancements
- Awnings
- Other approved visual enhancement of a property as it relates to a public right-of-way or visible from a public vantage point.

Benefits of using these funds for this purpose include:

- Provides an option of expanding the program to additional commercial businesses
- Leverages at least \$1 of private sector investment for every \$3 of program funds invested.
- Improvements positively impact the value of commercial property and property tax revenue for the project site and adjacent properties.
- Can be used to improve outdoor seating areas
- Financial benefits go directly to the small business owner or operator.
- Funds can be deployed immediately using the existing application materials.
- Meets the small business assistance national objectives of ARPA funding.

All grants would be subject to a competitive grant application process, and subject to a standard grant agreement that would define the specific conditions of award. Staff recommends beginning disbursement of funds by late Spring of 2022 and targeting no later than the end of 2023 to have funds awarded and disbursed.

4 Year Sponsorship of the GBACC Blueprint Business Accelerator Program (\$40,000)

The Blueprint Green Bay is an accelerator program located in the Urban Hub and operated by the Green Bay Area Chamber of Commerce that provides entrepreneurs of color, female and veteran-owned businesses and startups in the Green Bay area with mentorship, technology training and the opportunity to secure seed funding via two focused cohorts (an idea session and a market validation session).

The City sponsored the initial year of this program at \$10,000. An amount of \$10,000 per year for the next four years is recommended to continue to help provide direct assistance to participating entrepreneurs and helping to build on a successful first year of the program. The first year of the program included 7 companies. More than half were women-owned businesses and the rest were minority-owned businesses. 3 of the companies were tech-based, while the other 4 were more traditional small business startups.

Other corporate sponsors of this program include American Foods Group, Associated Bank, Connect (American Family Insurance), Schneider Trucking, Schreiber Foods, Wells Fargo, Wipfli, and UW-Green Bay.

Benefits of using these funds for this purpose include:

- Funds go to directly supporting business startups that will hopefully end up growing here in Green Bay.
- The program provides technical and financial support to entrepreneurs and small business owners that might not otherwise have been able to find assistance.
- The program successfully operated by the Chamber of Commerce and has no immediate or long-term staffing or cost demands on the City beyond the sponsorship.
- Investment in this program by the City is leveraged several times over by private sector investment.
- The program fills a need for business startups that do not qualify for assistance in the Titledown Tech.
- The program attracts business interest and investment from outside of Green Bay.
- Meets the small business assistance national objectives of ARPA funding.

Funds would be distributed once per year over the next four years at \$10,000 per year.

Farmers Market Event Support Grants (3 grants up to \$25,000 each or \$75,000)

The three active farmers markets that operate in the City of Green Bay are a primary tourism attraction for visitors during the summer months. These outdoor events are critical to supporting small businesses within our Business Improvement Districts. Pandemic conditions have negatively impacted these events, and caused additional expenses and reduced revenues. Staff is recommending that grants up to \$25,000 be awarded to the hosting organizations to help with costs related to operating and marketing these events in 2022.

- The *Saturday Farmers Market* in Downtown Green Bay has 75+ local vendors that offer the community fresh produce, baked goods, carry out foods, coffee & teas, meats, cheeses, flowers & plants, handcrafted goods, soaps, and even more. This market is hosted and operated by Downtown Green Bay.
- The *Farmers Market on Broadway* is a popular Wednesday night Farmers Market that will return to Broadway for its 19th year starting in 2022. This market features produce, craft and food vendors as well as live musicians and a beverage tent. This market is hosted and operated by On Broadway, Inc.
- The *Market on Military* is located in the Green Bay Plaza on Military Avenue, and is open every Thursday with a wide selection of locally grown, made and crafted products. Seasonal selections ripe each week. This market is hosted and operated by the Military Avenue Business Improvement District.

Benefits of using these funds for this purpose include:

- Funds can provide direct operating and marketing assistance to ensure increased customer traffic at these events back to and beyond previous levels.

- Frees up other budgeted funds for our BID's to be allocated to other operating needs as they deem appropriate
- Directly and indirectly supports small businesses in each of these areas by attracting more visitors to the area.
- Provides support to a proven event who's impact lasts over several months and multiple locations in a manner
- Provides support to a proven outdoor event that is less likely to be impacted by pandemic conditions.
- Meets the small business assistance and tourism enhancement national objectives of ARPA funding.

Funds would be distributed in a one-time payment and be subject to a formal grant agreement. Staff recommends disbursement of funds by late Spring of 2022.

Tourism Event Support Grants (5 grants at \$50,000 each or \$250,000)

Staff is recommending that a competitive grant program be established to provide direct operating and marketing assistance grants to organizations that host and operate existing or new tourism events that can demonstrate one or more of the following impacts:

- Significant visitor spending in the local retail, dining and entertainment sectors.
- Significant impacts to overnight hotel stays in Green Bay hotels.
- Significant attraction of visitors from targeted markets.
- Significant increase in the duration of stay of visitors to Green Bay.
- Direct impacts to the viability and success to local small businesses.
- Significant expansion of the scope of an existing event.

Eligible applicants would be any organization that is responsible for hosting and operating an event that has can demonstrate a clear visitor impact on the City of Green Bay.

Benefits of using these funds for this purpose include:

- Directly supports the continued recovery of small businesses, especially restaurants and entertainment venues.
- Directly supports the hotel industry and encourages overnight stays, and thus contributions to hotel tax revenue.
- Can potentially be leveraged with other tourism funding from the State of Wisconsin.
- Targets support for events that can have the biggest economic impact on the City.
- Meets the small business assistance and tourism enhancement national objectives of ARPA funding.

Funds would be distributed in a one-time payment and be subject to a formal grant agreement. Staff would prepare a formal application materials for issuance by the end of March 2022, with initial awards being made by May 1, 2022 and a target date for disbursement of all funds by no later than the end of 2023. Staff is recommending a minimum visitor impact of 5,000+.

Please let me know if you have any questions.

A handwritten signature in black ink, reading "Neil Stechschulte". The signature is written in a cursive style with a large, stylized "N" and a long, sweeping underline.

Neil Stechschulte
Development Director



Report to the
Finance Committee
of the City of Green Bay

MEETING DATE

February 8, 2022

PREPARED BY

AGENDA ITEM # E.8

For consideration with possible action the approval of American Rescue Plan Act (ARPA) allocation with the Arts, Culture, and Tourism category for Tourism Grants for \$250,000.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

1. 2-8-22 ARPA requests for Approval items 2-7
2. DCED ARPA Allocation Recommendation Memo Backup

Memo

To: Finance Committee
Diana Ellenbecker, Finance Director

From: Susan House, Grant Administrator

Date: February 2, 2022

Re: ARPA Requests- Revenue Replacement

The Finance Committee and Common Council have approved, on December 7, 2021, by resolution the following ARPA fund categories:

1. \$10,000,000 Capital Needs
2. \$6,000,000 Affordable Housing Development and Small Business Support
3. \$3,000,000 Stormwater, Green Infrastructure, and Climate Resilience
4. \$2,000,000 Crime Prevention and Neighborhood Enhancement
5. \$1,500,000 Arts, Culture, and Tourism

The following three (3) items are requested from the Stormwater, Green Infrastructure, and Climate Resilience category and from the Capital Needs (Revenue Replacement) category. All three (3) projects are eligible projects for ARPA funds.

5-5-001	East Seymour Park Storm Water	\$1,000,000
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Project Summary: Stormwater feature at East Seymour Park. This project is from the 2022 Capital Improvement list. This project will need the design to be completed before any final costs are available. We currently estimate the project to be \$2 million and Storm Water Utility funds will complete the project.

Project Outcomes: Decrease flooding in the local area and improve water quality.

Reoccurring Costs: Annual maintenance that is budgeted.

Recommendation: Approve Request for 5-5-001 East Seymour Park Storm Water project, for \$1,000,000.00 from the Stormwater, Green Infrastructure, and Climate Resilience category.

Roads

\$1,500,000.00

Project Summary: Several road repairs from the 2022 Capital Improvement list. Department of Public Works will be using the Capital Needs (Revenue Replacement) category for this project.

Project Outcomes: Improved roads within the City.

Reoccurring Costs: Annual maintenance that is budgeted.

Recommendation: Approve request 2-6-001 Roads project for \$1,500,000.00 from the Capital Needs category.

Body Cameras

\$307,316.25

Project Summary: Body Cameras for the Green Bay Police Department from the Capital Improvement list. This item is needed for better policing and investigative needs within the police force. This is replacing and adding to the current body camera inventory. We will be using the Capital Needs (Revenue Replacement) category for this project.

Project Outcomes: Better policing.

Reoccurring Costs: Maintenance that is budgeted and or bonded annually.

Recommendation: Approve request 2-3-002 Body Cameras project for \$307,316.25 from the Capital Needs category.

2-2-003 City's Façade Improvement \$1,000,000.00

Project Summary:	The City of Green Bay currently facilitates a Commercial Façade Improvement Grant program. The program provides competitive funding to renovate or restore the exterior facade of commercial properties located in Facade Grant Eligible Areas.
Project Outcomes:	• Provides an option of expanding the program to additional commercial businesses • Leverages at least \$1 of private sector investment for every \$3 of program funds invested. • Improvements positively impact the value of commercial property and property tax revenue for the project site and adjacent properties. • Can be used to improve outdoor seating areas • Financial benefits go directly to the small business owner or operator. • Funds can be deployed immediately using the existing application materials. • Meets the small business assistance national objectives of ARPA funding.
Reoccurring costs:	None
Recommendation:	Approve request 2-2-003 City's Façade Improvement project for \$1,000,000.00 from the Affordable Housing Development and Small Business Support category.

2-2-004 Blueprint Business Accelerator \$40,000.00

Project Summary: The Blueprint Green Bay is an accelerator program located in the Urban Hub and operated by the Green Bay Area Chamber of Commerce that provides entrepreneurs of color, female and veteran-owned businesses and startups in the Green Bay area with mentorship, technology training and the opportunity to secure seed funding via two focused cohorts (an idea session and a market validation session).

Project Outcomes:

- Funds go to directly supporting business startups that will hopefully end up growing here in Green Bay.
- The program provides technical and financial support to entrepreneurs and small business owners that might not otherwise have been able to find assistance.
- The program successfully operated by the Chamber of Commerce and has no immediate or long-term staffing or cost demands on the City beyond the sponsorship.
- Investment in this program by the City is leveraged several times over by private sector investment.
- The program fills a need for business startups that do not qualify for assistance in the Titledown Tech.
- The program attracts business interest and investment from outside of Green Bay.
- Meets the small business assistance national objectives of ARPA funding.

Reoccurring costs: None

Recommendation: Approve request 2-2-004 Blueprint Accelerator Program project for \$40,000 from the Affordable Housing Development and Small Business Support category.

2-2-005

Farmers Markets

\$75,000.00

Project Summary: The three active farmers markets that operate in the City of Green Bay are a primary tourism attraction for visitors during the summer months. These outdoor events are critical to supporting small businesses within our Business Improvement Districts. Pandemic conditions have negatively impacted these events and caused additional expenses and reduced revenues. Staff is recommending that grants up to \$25,000 be awarded to the hosting organizations to help with costs related to operating and marketing these events in 2022. Events are Saturday Farmers Market, Farmers Market on Broadway and the Market on Military.

Project Outcomes:

- Funds go to directly supporting business startups that will hopefully end up growing here in Green Bay.
- The program provides technical and financial support to entrepreneurs and small business owners that might not otherwise have been able to find assistance.
- The program successfully operated by the Chamber of Commerce and has no immediate or long-term staffing or cost demands on the City beyond the sponsorship.
- Investment in this program by the City is leveraged several times over by private sector investment.
- The program fills a need for business startups that do not qualify for assistance in the Titledown Tech.
- The program attracts business interest and investment from outside of Green Bay.
- Meets the small business assistance national objectives of ARPA funding.

Reoccurring costs: None

Recommendation: Approve request 2-2-005 Farmers Market project for \$75,000.00 from the Affordable Housing Development and Small Business Support category.

2-2-006 Tourism Grants \$250,000.00

Project Summary: Competitive grant program will be established to provide direct operating and marketing assistance grants to organizations that host and operate existing or new tourism events

Project Outcomes: • Directly supports the continued recovery of small businesses, especially restaurants and entertainment venues.
• Directly supports the hotel industry and encourages overnight stays, and thus contributions to hotel tax revenue.
• Targets support for events that can have the biggest economic impact on the City.
• Meets the small business assistance and tourism enhancement national objectives of ARPA funding.

Reoccurring costs: None

Recommendation: Approve request 2-2-006 Tourism Grants project for \$250,000.00 from the Arts, Culture, and Tourism category.

Total of Projects:

February 8, 2022 Requests

Capital Needs (Revenue Replacement) Remaining Balance		\$9,145,000.00
2-6-001 Roads	\$1,500,000.00	
2-3-002 Body Cameras	\$307,316.25	
	<u>\$1,807,316.25</u>	

Remaining Balance:	<u><u>\$7,337,683.75</u></u>
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Stormwater, Green Infrastructure, & Climate Resilience Remaining Balance		\$2,940,000.00
5-5-001 E Seymour Park Storm Water	\$1,000,000.00	

Remaining Balance:	<u><u>\$1,940,000.00</u></u>
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Affordable Housing Development & Small Business Support Remaining Balance		\$6,000,000.00
2-2-003 City's Façade Improvement	\$1,000,000.00	
2-2-004 Blueprint Business Accelerator	\$40,000.00	
2-2-005 Farmers Markets	\$75,000.00	
	<u>\$1,115,000.00</u>	

Remaining Balance:	<u><u>\$4,885,000.00</u></u>
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Arts, Culture & Tourism Remaining Balance		\$1,500,000.00
2-2-006 Tourism Grants	\$250,000.00	

Remaining Balance:	<u><u>\$1,250,000.00</u></u>
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Approved Projects

3-2-001	Administrative Expenses	\$200,000.00
10-6-001	One Time Expenses FY22	\$655,000.00
9-2-007	NIBIN	\$188,358.00
9-1-008	Recruit/ Retain	\$88,000.00
9-2-009	Lot Cop	\$40,000.00
12-3-001	Shot Detection System	\$0.00
7-5-001	Rain Barrel/ Rain Garden	\$60,000.00



City of Green Bay
Department of Community and Economic Development

MEMORANDUM

DATE: February 4, 2022
TO: Finance Committee
FROM: Neil Stechschulte, Development Director
CC: Mayor Eric Genrich
RE: Recommended ARPA Allocations (Small Business Assistance & Tourism)

After discussions with the Mayor, Staff is seeking approval to proceed with \$1,365,000 of ARPA funds in the areas of “Small Business Assistance” and “Tourism” budget categories through the following programs:

- Expansion of the City’s Façade Improvement Grant Program (\$1 million)
- 4 Year Sponsorship of the GBACC Blueprint Program (\$40,000)
- Farmers Market Event Support Grants (3 grants at \$25,000 each or \$75,000)
- Tourism Event Support Grants (5 grants at \$50,000 each or \$250,000)

Expansion of the City’s Façade Improvement Grant Program (\$1 million)

The City of Green Bay currently facilitates a Commercial Façade Improvement Grant program. The program provides competitive funding to renovate or restore the exterior facade of commercial properties located in Facade Grant Eligible Areas. The amount of grant dollars awarded are determined on a case-by-case basis, depending on the amount of funds available and the project's overall impact. All grant funds are provided as reimbursements on qualified expenditures and are limited to no more than 75% of the total cost of eligible improvements. Any commercial building owner or tenant (business owner) with lease authority and approval of the owner may apply for Facade Grant funds. The commercial building must be located within a Facade Grant Eligible Area. Under the current program, the project must satisfy a National Objective for Community Development Block Grant Funding as defined by Housing and Urban Development (HUD) (either job creation or blight elimination). Owner cannot be delinquent on any current City charges, taxes, or assessments or have defaulted on any previous city assistance.

Eligible projects under the current program include:

- Restoration of masonry, brick, wood, and glass;
- Restoration/preservation of historical or architecturally significant features
- Storefront redesign and reconstruction
- Murals and permanent art fixtures
- Exterior lighting enhancements
- Awnings
- Other approved visual enhancement of a property as it relates to a public right-of-way or visible from a public vantage point.

Benefits of using these funds for this purpose include:

- Provides an option of expanding the program to additional commercial businesses
- Leverages at least \$1 of private sector investment for every \$3 of program funds invested.
- Improvements positively impact the value of commercial property and property tax revenue for the project site and adjacent properties.
- Can be used to improve outdoor seating areas
- Financial benefits go directly to the small business owner or operator.
- Funds can be deployed immediately using the existing application materials.
- Meets the small business assistance national objectives of ARPA funding.

All grants would be subject to a competitive grant application process, and subject to a standard grant agreement that would define the specific conditions of award. Staff recommends beginning disbursement of funds by late Spring of 2022 and targeting no later than the end of 2023 to have funds awarded and disbursed.

4 Year Sponsorship of the GBACC Blueprint Business Accelerator Program (\$40,000)

The Blueprint Green Bay is an accelerator program located in the Urban Hub and operated by the Green Bay Area Chamber of Commerce that provides entrepreneurs of color, female and veteran-owned businesses and startups in the Green Bay area with mentorship, technology training and the opportunity to secure seed funding via two focused cohorts (an idea session and a market validation session).

The City sponsored the initial year of this program at \$10,000. An amount of \$10,000 per year for the next four years is recommended to continue to help provide direct assistance to participating entrepreneurs and helping to build on a successful first year of the program. The first year of the program included 7 companies. More than half were women-owned businesses and the rest were minority-owned businesses. 3 of the companies were tech-based, while the other 4 were more traditional small business startups.

Other corporate sponsors of this program include American Foods Group, Associated Bank, Connect (American Family Insurance), Schneider Trucking, Schreiber Foods, Wells Fargo, Wipfli, and UW-Green Bay.

Benefits of using these funds for this purpose include:

- Funds go to directly supporting business startups that will hopefully end up growing here in Green Bay.
- The program provides technical and financial support to entrepreneurs and small business owners that might not otherwise have been able to find assistance.
- The program successfully operated by the Chamber of Commerce and has no immediate or long-term staffing or cost demands on the City beyond the sponsorship.
- Investment in this program by the City is leveraged several times over by private sector investment.
- The program fills a need for business startups that do not qualify for assistance in the Titledown Tech.
- The program attracts business interest and investment from outside of Green Bay.
- Meets the small business assistance national objectives of ARPA funding.

Funds would be distributed once per year over the next four years at \$10,000 per year.

Farmers Market Event Support Grants (3 grants up to \$25,000 each or \$75,000)

The three active farmers markets that operate in the City of Green Bay are a primary tourism attraction for visitors during the summer months. These outdoor events are critical to supporting small businesses within our Business Improvement Districts. Pandemic conditions have negatively impacted these events, and caused additional expenses and reduced revenues. Staff is recommending that grants up to \$25,000 be awarded to the hosting organizations to help with costs related to operating and marketing these events in 2022.

- The *Saturday Farmers Market* in Downtown Green Bay has 75+ local vendors that offer the community fresh produce, baked goods, carry out foods, coffee & teas, meats, cheeses, flowers & plants, handcrafted goods, soaps, and even more. This market is hosted and operated by Downtown Green Bay.
- The *Farmers Market on Broadway* is a popular Wednesday night Farmers Market that will return to Broadway for its 19th year starting in 2022. This market features produce, craft and food vendors as well as live musicians and a beverage tent. This market is hosted and operated by On Broadway, Inc.
- The *Market on Military* is located in the Green Bay Plaza on Military Avenue, and is open every Thursday with a wide selection of locally grown, made and crafted products. Seasonal selections ripe each week. This market is hosted and operated by the Military Avenue Business Improvement District.

Benefits of using these funds for this purpose include:

- Funds can provide direct operating and marketing assistance to ensure increased customer traffic at these events back to and beyond previous levels.

- Frees up other budgeted funds for our BID's to be allocated to other operating needs as they deem appropriate
- Directly and indirectly supports small businesses in each of these areas by attracting more visitors to the area.
- Provides support to a proven event who's impact lasts over several months and multiple locations in a manner
- Provides support to a proven outdoor event that is less likely to be impacted by pandemic conditions.
- Meets the small business assistance and tourism enhancement national objectives of ARPA funding.

Funds would be distributed in a one-time payment and be subject to a formal grant agreement. Staff recommends disbursement of funds by late Spring of 2022.

Tourism Event Support Grants (5 grants at \$50,000 each or \$250,000)

Staff is recommending that a competitive grant program be established to provide direct operating and marketing assistance grants to organizations that host and operate existing or new tourism events that can demonstrate one or more of the following impacts:

- Significant visitor spending in the local retail, dining and entertainment sectors.
- Significant impacts to overnight hotel stays in Green Bay hotels.
- Significant attraction of visitors from targeted markets.
- Significant increase in the duration of stay of visitors to Green Bay.
- Direct impacts to the viability and success to local small businesses.
- Significant expansion of the scope of an existing event.

Eligible applicants would be any organization that is responsible for hosting and operating an event that has can demonstrate a clear visitor impact on the City of Green Bay.

Benefits of using these funds for this purpose include:

- Directly supports the continued recovery of small businesses, especially restaurants and entertainment venues.
- Directly supports the hotel industry and encourages overnight stays, and thus contributions to hotel tax revenue.
- Can potentially be leveraged with other tourism funding from the State of Wisconsin.
- Targets support for events that can have the biggest economic impact on the City.
- Meets the small business assistance and tourism enhancement national objectives of ARPA funding.

Funds would be distributed in a one-time payment and be subject to a formal grant agreement. Staff would prepare a formal application materials for issuance by the end of March 2022, with initial awards being made by May 1, 2022 and a target date for disbursement of all funds by no later than the end of 2023. Staff is recommending a minimum visitor impact of 5,000+.

Please let me know if you have any questions.

A handwritten signature in black ink, reading "Neil Stechschulte". The signature is written in a cursive style with a large, stylized "N" and "S".

Neil Stechschulte
Development Director



Report to the
Finance Committee
of the City of Green Bay

MEETING DATE

February 8, 2022

PREPARED BY

AGENDA ITEM # E.9

For considerations with possible actions the 2022 revised bonding request.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

- I. 2022 Draft bonding request for 2-8 Finance

CITY OF GREEN BAY - 2022 BONDING FOR CAPITAL ITEMS

Updated 1/20/2022

	ITEM	CATEGORY	QTY	COST PER	TOTAL	DESCRIPTION/JUSTIFICATION	Comments
Police	Mobile (squad) radios	Equipment	5	\$4,800	\$ 24,000	Annual replacement schedule (5/year)	
Police	Hand held radios	Equipment	20	\$3,800	\$ 76,000	Annual replacement schedule (20/year)	
Police	Officer Helmets	Equipment	180	\$400	\$ 72,000	Officer Safety	
Police	Squad #42	Fleet	1	\$34,500	\$ 34,500	Replacement schedule. Repair costs.	
Police	Squad #43	Fleet	1	\$34,500	\$ 34,500	Replacement schedule. Repair costs.	
Police	Squad #45	Fleet	1	\$34,500	\$ 34,500	Replacement schedule. Repair costs.	
Police	Squad #46	Fleet	1	\$34,500	\$ 34,500	Replacement schedule. Repair costs.	
Police	Squad #58	Fleet	1	\$34,500	\$ 34,500	Replacement schedule. Repair costs.	
Police	Squad #65	Fleet	1	\$34,500	\$ 34,500	Replacement schedule. Repair costs.	
Police	Squad #73	Fleet	1	\$34,500	\$ 34,500	Replacement schedule. Repair costs.	
Police	Squad #74	Fleet	1	\$34,500	\$ 34,500	Replacement schedule. Repair costs.	
Police	Squad #75	Fleet	1	\$34,500	\$ 34,500	Replacement schedule. Repair costs.	
Police	Squad #76	Fleet	1	\$34,500	\$ 34,500	Replacement schedule. Repair costs.	
Police	Squad #77	Fleet	1	\$34,500	\$ 34,500	Replacement schedule. Repair costs.	
Police	Squad #80	Fleet	1	\$34,500	\$ 34,500	Replacement schedule. Repair costs.	
Police	Squad #81	Fleet	1	\$34,500	\$ 34,500	Replacement schedule. Repair costs.	
Police	Squad #82	Fleet	1	\$34,500	\$ 34,500	Replacement schedule. Repair costs.	
Police	Squad #83	Fleet	1	\$34,500	\$ 34,500	Replacement schedule. Repair costs.	
Police	GBPD S. Adam & N. Irwin CP Ctr roof repairs	Maj Capital	1	\$240,000	\$ 240,000	Replace 25+ year old roof membrane	
Parks	ADD Baird Creek Skills Park (Parks)	Maj Capital	1	\$100,000	\$ 100,000	ADD - per Dir. Ditscheit due to timing of 2023 bonding	Added from original request
Parks	Fisk - Tennis Court Colorcoating	Maj Capital	1	\$70,000	\$ 70,000	This facility was constructed in 2006. The color coating surface is in need of replacement in order to keep it usable as a tournament facility for West High School. It is estimated to cost a total of \$140,000 with the School District funding ½ of the cost.	
Parks	Park Shop - Old Park Shop Roof Replacement	Maj Capital	1	\$100,000	\$ 100,000	The shingles and rubber membrane on this roof has reached its lifespan. If the roofing is not replaced there is the possibility of water damage to the building structure, which will in turn add to the cost to repair these roofs in future years. There are currently leaks that we are not able to patch.	
Parks	Perkins - New Baseball Field	Maj Capital	1	\$450,000	\$ 450,000	With the development of the Phase 1 ballfield development at Colburn Park, one baseball field was removed at Colburn. There is now a shortage of baseball fields in the City. This funding will convert one little league field to a baseball field, which will give us a 2 baseball field complex at Perkins Park. This will accommodate adult and/or sanctioned leagues. In addition this will move the hockey rinks that will be affected by this update to the facility	
Parks	Wildlife Sanctuary - ADA Ramp Construction	Maj Capital	1	\$30,000	\$ 30,000	This proposed ADA accessible walk will connect the proposed parking lot expansion to the Dick Resch & Family Learning and Conservation Center. This walk will allow for a safer route to the new addition from the parking lot, which will be used primarily by the 4k families for pick up and drop off to access the Oak Learning Center	
Parks - Forestry	33,000 GVW Truck w/Dump Body - Unit 11	Fleet	1	\$15,576	\$ 15,576	Unit is no longer serviceable. This vehicle is used in the daily operations of our forestry department. With the continued increase to storm damage and the additional anticipated removal of EAB trees throughout the City of Green Bay this vehicle must be replaced this year.	\$114,224.00 Stormwater Utility \$15,576.00 Bonding
Parks	72" Kubota Deck Mower - Unit 126	Equipment	1	\$23,000	\$ 23,000	72" Deck Mower replacing unit 126, 72" Kubota Mower bought in 2009 with a useful life expectancy of 2023. Unit is no longer serviceable.	
Parks	Skidsteer - Unit 155	Equipment	1	\$59,000	\$ 59,000	Skidsteer with 2050# lift cap with cab and grapple bucket replacing unit 155, loader with snowblower bought in 1999 with a useful life expectancy of 2013. Unit is no longer serviceable	

	Parks	Toolcat w/Broom and Snowblower - Unit 233	Equipment	1	\$86,000	\$ 86,000	Toolcat with broom and snowblower replacing unit 233, Bobcat bought in 2008 with a useful life expectancy of 2022. Unit is no longer serviceable.	
	Parks - WLS	Wildlife Sanctuary - Walk In Freezer Replacements	Equipment	1	\$30,000	\$ 30,000	There are several walk in freezers that are used to store feed for the animals at the facility. One of which is in need of replacement. This funding will cover the cost of the freezer and the installation of it.	
	IT	Replace network switches at City Hall	Equipment	1	\$50,000	\$ 50,000	Replace of network switches that connect devices on the network together that are over 10 years old.	
	Fire	56 Dual Band Portable Radios	Equipment	56	\$8,357	\$ 468,000	Replacing aged, high technological equipment, transition o multiband necessary	
	Fire	Ambulance MED 431	Fleet	1	\$318,000	\$ 318,000	This ambulance will be moved in to reserve status. The standard replacement cycle for an ambulance is 4 years front line, then 5 to 6 years as a reserve ambulance. Reserve ambulances are put in service when a front line ambulance breaks down or requires routine maintenance. After the 10 year life span, the ambulance is often in poor condition, accounting for the low salvage value.	
	Fire	Ambulance MED 451	Fleet	1	\$318,000	\$ 318,000	This ambulance will be moved in to reserve status. The standard replacement cycle for an ambulance is 4 years front line, then 5 to 6 years as a reserve ambulance. Reserve ambulances are put in service when a front line ambulance breaks down or requires routine maintenance. After the 10 year life span, the ambulance is often in poor condition, accounting for the low salvage value.	
	Fire	Engine 431	Fleet	1	\$688,135	\$ 688,135	The current fire engine will be moved in to reserve status. The standard replacement cycle for a fire engine is 12 years front line, then approximately 5 years as a reserve. Reserve fire engines are put in service when a front line vehicle breaks down or requires routine maintenance. After the 17 year life span, the vehicle is often in poor condition, accounting for the low salvage value.	Approved at 12/7/21 Council mtg
	Fire	Remount Engine 7	Fleet	1	\$460,000	\$ 460,000	Remounting the rear compartmentation on a new chassis and replacing all other emergency equipment, and refurbishing the pump will save a significant amount of money. This will allow for additional years of service as a front-line apparatus before being placed as a serviceable reserve. This is possible because the rear compartmentation was manufactured using stainless steel.	
	Fire	Roof station 4	Maj Capital	1	\$30,200	\$ 30,200	Roof has reached expected life span. The replacement is normal preventative maintenance.	
	DPW	Refuse truck, automated	Fleet	1	\$335,000	\$ 335,000	New to fleet (keeping old unit for spare)	Approved at 12/7/21 Council mtg
	DPW	Refuse truck, automated	Fleet	1	\$335,000	\$ 335,000	New to fleet (keeping old unit for spare)	Approved at 12/7/21 Council mtg
	DPW	Loader with plow, wing & grapple bucket	Fleet	1	\$210,000	\$ 210,000	(800) Loader/wing/plow/grapple bucket	Approved at 12/7/21 Council mtg
	DPW	Dump truck, tandem axle w/plow & wing	Fleet	1	\$235,000	\$ 235,000	(52) 6X6 tandem axle dump/wing plow	Approved at 12/7/21 Council mtg
	DPW	Infrared asphalt repair truck	Fleet	1	\$190,000	\$ 190,000	New to fleet	Approved at 12/7/21 Council mtg
	DPW	Sidewalk tractor	Fleet	1	\$70,000	\$ 70,000	(753) sidewalk tractor	Approved at 12/7/21 Council mtg
	DPW	Various Pavement Projects	Maj Capital	1	\$6,835,000	\$ 6,835,000	See DPW CIP program	
	DPW	DPW Garage Repairs	Maj Capital	1	\$1,260,000	\$ 1,260,000	See DPW CIP program	
						\$ -		
TOTAL GENERAL FUND					\$ 13,695,411			
	Parking	Parking ramp repairs	Maj Capital	1	\$700,000	\$ 700,000	See DPW CIP program	
	Sanitary	Various Sanitary Projects	Maj Capital	1	\$2,480,000	\$ 1,980,000	See DPW CIP program	Revised 2/4/2022
	Stormwater	Various Stormwater Projects	Maj Capital	1	\$8,300,000	\$ 3,360,000	See DPW CIP program	Revised 2/4/2022
	Stormwater - Forestry	33,000 GVW Truck w/Dump Body - Unit 11	Fleet	1	\$114,224	\$ 114,224	Unit is no longer serviceable. This vehicle is used in the daily operations of our forestry department. With the continued increase to storm damage and the additional anticipated removal of EAB trees throughout the City of Green Bay this vehicle must be replaced this year.	\$114,224.00 Stormwater Utility \$15,576.00 Bonding
						\$ -		
TOTAL SANITARY, STORM & PARKING					\$ 6,154,224			
TOTAL 2022 BONDING REQUEST					\$ 19,849,635			

2022 Debt Outstanding Payoff

General Fund	\$ 8,474,337	\$ 13,695,411
Sanitary	\$ 1,162,625	\$ 1,980,000
Storm	\$ 917,926	\$ 3,474,224
Parking	\$ 70,000	\$ 700,000
TIDs	\$ 4,427,112	\$ -
	\$ 15,052,000	\$ 19,849,635

2022 REQUESTS**CHANGES FROM JANUARY 25TH FINANCE COMMITTEE MEETING**

Police	Armored Vehicle (SWAT Bearcat)	Fleet	1	-\$450,000	\$ (450,000)	Replace 12 year old vehicle. High repair costs	Remove/Delay
Police	Body Cam, Taser, car cameras, software	Equipment	1	-\$307,316	\$ (307,316)	Per contract agreement	Use ARPA revenue replacement
Parks	Colburn Park - 9th Street Parking Lot Replacement	Maj Capital	1	-\$200,000	\$ (200,000)	There are several parking lots throughout the park system that are in need of total replacement. This lot was installed over 30 years ago and is in need of a total replacement.	Delay
Fire	Remount Engine	Fleet	1	-\$460,000	\$ (460,000)	Remounting the rear compartmentation on a new chassis	Postpone/2023 bonding
DPW	DPW discovers Country Club Road Design was double-counted	Maj Capital	1	-\$250,000	\$ (250,000)	See DPW CIP program	Remove
DPW	Only accounted for new revenue in wheel tax fund – utilize 2021 carry-over funding	Maj Capital	1	-\$550,000	\$ (550,000)	See DPW CIP program	Revise
DPW	Delay reconstruction of School Place, Howard Street, and Oakland Avenue until 2023	Maj Capital	1	-\$815,000	\$ (815,000)	See DPW CIP program	Delay
DPW	Delay reconstruction of Finger Road until 2023	Maj Capital	1	-\$445,000	\$ (445,000)	See DPW CIP program	Delay
DPW	Delay reconstruction of Nitschke Bridge Hydraulics until 2023/seek BIL bridge funding	Maj Capital	1	-\$1,000,000	\$ (1,000,000)	See DPW CIP program	Delay
DPW	Apply ARPA Lost Revenue funding to 2023 CIP	Maj Capital	1	-\$1,500,000	\$ (1,500,000)	See DPW CIP program	Use ARPA revenue replacement

January 25, 2022 - 2022 General levy bonding request \$ 19,572,727

Recommended reductions \$ (5,977,316)

\$ 13,595,411

Parks	ADD Baird Creek Skills Park (Parks)	Maj Capital	1	\$100,000	\$ 100,000	ADD - per Dir. Ditscheit due to timing of 2023 bonding	Added from original request
Revised 2022 general levy bonding request				\$ 13,695,411			



DEPARTMENT OF PUBLIC WORKS 2022 CAPITAL IMPROVEMENTS PROGRAM

Draft - 09/08/2021

**DEPARTMENT OF PUBLIC WORKS
2022 CAPITAL IMPROVEMENTS PROGRAM**

As of 01-27-22

STREET	FROM	TO	LENGTH	PAVEMENTS		RIGHT OF-WAY COST	STORM SEWER		SANITARY SEWER	
				TOTAL COST	CITY COST		TOTAL COST	CITY COST	TOTAL COST	CITY COST
<u>NEW SUBDIVISIONS-EAST SIDE</u>										
*SITKA HEIGHTS (3)										
UNNAMED DRIVE	SITKA STREET	SITKA STREET	1,420	285,000	0		35,000	5,000	205,000	0
UNNAMED COURT	UNNAMED DRIVE	CUL-DE-SAC 387' NORTH	387	100,000	0		60,000	0	55,000	0
*GRANDVIEW PLACE (1)										
ROCKY ARBOR TRAIL	ERIE ROAD	1354' EAST	1,354	464,000	0		248,000	0	268,000	0
*EXCALIBER PHASE 4 (3)										
PAULA STREET	400' EAST OF DURHAM	SUSSEX	600	105,000	0		70,000	0	65,000	0
LARGO RIDGE EST.- PH II(2)	LARGO RIDGE DRIVE	650' SOUTH	650	199,000	0		87,000	0	96,000	0

NEW SUBDIVISIONS-WEST SIDE

* PROJECT CARRIED OVER FROM PREVIOUS YEAR

(1) City design/build										
(2) Developer design/ City build										
(3) Developer design/build										
NEW SUBDIVISIONS TOTAL:			4,411	1,153,000	0	0	500,000	5,000	689,000	0
			0.84 Miles							

**DEPARTMENT OF PUBLIC WORKS
2022 CAPITAL IMPROVEMENTS PROGRAM**

As of 01-27-22

STREET	FROM	TO	LENGTH	PAVEMENTS		RIGHT OF-WAY COST	STORM SEWER		SANITARY SEWER	
				TOTAL COST	CITY COST		TOTAL COST	CITY COST	TOTAL COST	CITY COST
<u>OTHER STREETS - WEST SIDE</u>										
*CONTRY CLUB-DESIGN	W. MASON	INDIAN HILLS	3,952	250,000	250,000					
ELMORE STREET	GRAY STREET	FAIRVIEW COURT	1,282	481,000	481,000		435,000	435,000	290,000	290,000
ADDITION OF GI FOR ELMORE				280,000	280,000		700,000	700,000		
SCHOOL PLACE	S ASHLAND AVENUE	WEST CUL-DE-SAC	1,031	390,000			350,000		235,000	
HOWARD STREET	S ASHLAND AVENUE	OAKLAND AVENUE	354	135,000			1,110,000		85,000	85,000
OAKLAND AVENUE	HOWARD STREET	SEYMOUR COURT	819	290,000			260,000		175,000	175,000
<u>OTHER STREETS - EAST SIDE</u>										
S VAN BUREN STREET	E MASON STREET	STUART STREET	1,422	535,000	535,000		480,000	480,000	320,000	320,000
ADDITION OF GI TO S VAN BUREN ST.				210,000	210,000		360,000	360,000		
ROOSEVELT STREET	MAIN STREET	STUART STREET	2,135	810,000	810,000		725,000	725,000	485,000	485,000
ADDITION OF GI TO ROOSEVELT							360,000	360,000		
ELIZA STREET	100 FT WEST OF MADISON STREET	MONROE AVENUE	510	170,000	170,000		155,000	155,000	110,000	110,000
ADDITION OF GI TO ELIZA				85,000	85,000					
FINGER ROAD	SUPERIOR ROAD	CHALLENGER DRIVE	1,176	445,000			400,000		265,000	
ADDITION OF GI TO FINGER RD							100,000			
S VAN BUREN STREET	GRIGNON	ELIZA	1,082	410,000	410,000		370,000	370,000	250,000	250,000
ADDITION OF GI TO S VAN BUREN ST.				315,000	315,000		200,000	200,000		
COURIER ROAD	GRANDVIEW	NORTHVIEW	2,746	760,000	760,000		40,000	40,000	5,000	5,000
ONTARIO ROAD	FINGER ROAD	TOBERMORY	460	260,000	260,000		230,000	230,000	150,000	150,000
N. MAPLE STREET	DOUSMAN	350 FT NORTH OF	350	25,000	25,000		75,000	75,000		
* PROJECT CARRIED OVER FROM PREVIOUS YEAR										
LOCAL STREETS TOTAL:			17,319	5,851,000	4,591,000	0	6,350,000	4,130,000	2,370,000	1,870,000
			3.28 Miles							
2022 CIP SUBTOTAL:			21,730	7,004,000	4,591,000	0	6,850,000	4,135,000	3,059,000	1,870,000
			4.12 Miles							

DEPARTMENT OF PUBLIC WORKS
2022 CAPITAL IMPROVEMENTS PROGRAM
As of 01-27-22

STREET	FROM	TO	LENGTH	PAVEMENTS		RIGHT OF-WAY COST	STORM SEWER		SANITARY SEWER		
				TOTAL COST	CITY COST		TOTAL COST	CITY COST	TOTAL COST	CITY COST	
<u>NHS ROUTES - EAST SIDE</u>											
<u>NHS ROUTES - WEST SIDE</u>											
<u>STP ROUTES - EAST SIDE</u>											
<u>STP ROUTES - WEST SIDE</u>											

**DEPARTMENT OF PUBLIC WORKS
2022 CAPITAL IMPROVEMENTS PROGRAM**
As of 01-27-22

				PAVEMENTS		STORM SEWER		SANITARY SEWER		
STREET	FROM	TO	LENGTH	TOTAL COST	CITY COST	RIGHT OF-WAY COST	TOTAL COST	CITY COST	TOTAL COST	CITY COST
<u>OTHER PROJECTS</u>										
TRAFFIC SIGNAL REPAIRS 2022	MAIN STREET	DECKNER AVENUE		250,000	250,000					
TRAFFIC SIGNAL REPAIRS 2022	EAST MASON	ABRAMS		250,000	250,000					
HURON ROAD SIDEWALK	HUMBOLDT	N. TO HIGHWAY RAMPS		276,000	240,000					
*CITY WIDE SURVEY MONUMENTS	CITYWIDE			217,000	217,000		217,000	217,000	217,000	217,000
<u>BRIDGE REPAIRS</u>										
GENERAL BRIDGE MAINTENANCE	CITYWIDE			30,000	30,000					
CONCRETE DECK REPAIRS	ATKINSON AND NICOLET BRIDGES			350,000	350,000					
MONROE AVE OVER EAST RIVER	EXPANSION JOINT REPLACEMENT			370,000	370,000					
ATKINSON DR. PAINTING GIRDER ENDS/BEARINGS				260,000	260,000					
LARSEN RD BRIDGE	DESIGN			20,000	20,000					
RECURRING BRIDGE DECK SEALING	MISC. BRIDGES			20,000	20,000					
*EAST RIVER PED BRIDGE	ABUTMENT STEEL REHAB, CONCRETE OVERLAY			340,000	340,000					
*W. MASON OVER BEAVER DAM CREEK	BRIDGE DESIGN			7,000	7,000					
MAIN STREET BRIDGE AT FOX RIVER	BRIDGE REPAIRS/BRIDGETENDER BUILDING/HYDRAULIC SYSTEM EAST SIDE			1,000,000						
ASHLAND AVENUE BRIDGE	EXPANSION JOINT REPLACEMENT			870,000	870,000					
*MAIN STREET BRIDGE AT FOX RIVER	HYDRAULIC DESIGN			150,000	150,000					
BRIDGE INSPECTION	REQUIRED ANNUAL INSPECTIONS			30,000	30,000					
*CHANTEL ST. BRIDGE OVER BEAVER DAM CR	BRIDGE DESIGN			16,000	16,000					
*TAYLOR STREET OVER BEAVER DAM CREEK	BRIDGE CONSTRUCTION			180,000	180,000					
<u>ANNUAL PROJECTS:</u>										
ASPHALT RESURFACING - LOCAL STREETS				2,100,000	2,100,000					
PAVEMENT REPAIRS - RESURFACING PROGRAM				500,000	500,000					
PAVEMENT REPAIRS - ASPHALT PATCHING/SPRAY POTHOLE PATCHING				60,000	60,000					
CONCRETE PAVEMENT REPAIRS - CITYWIDE				550,000	550,000					
MUDJACKING				40,000	40,000					
SIDEWALKS - NEW/REPLACEMENT				360,000	150,000					
SIDEWALKS-CITYWIDE REPLACEMENT				720,000	320,000					
* PROJECT CARRIED OVER FROM PREVIOUS YEAR										
OTHER PROJECTS TOTAL:				8,966,000	7,320,000	0	217,000	217,000	217,000	217,000
PAVEMENT SUBTOTAL:				15,970,000	11,911,000					
RIGHT-OF-WAY COST:				0	0					
TOTAL PAVEMENT COST:				21,730	15,970,000	11,911,000	7,067,000	4,352,000	3,276,000	2,087,000
				4.12 Miles						

**DEPARTMENT OF PUBLIC WORKS
2022 CAPITAL IMPROVEMENTS PROGRAM**
As of 01-27-22

STREET	FROM	TO	LENGTH	PAVEMENTS		RIGHT OF-WAY COST	STORM SEWER		SANITARY SEWER		
				TOTAL COST	CITY COST		TOTAL COST	CITY COST	TOTAL COST	CITY COST	
<u>SEWER PROJECTS</u>											
GROVE STREET SIPHON REPLACEMENT									2,000,000	2,000,000	
INFLOW & INFILTRATION REDUCTION PROGRAM									1,000,000	1,000,000	
<u>STORM WATER MANAGEMENT</u>											
SEYMOUR PARK STORMWATER POND-WEST							3,500,000				
RAIN BARREL PROGRAM							60,000	60,000			
SEYMOUR PARK STORMWATER POND-EAST							2,000,000	2,000,000			
MAIN ST FLOOD PROJECT-DESIGN							100,000	100,000			
STORM WATER FACILITY VEGETATION MANAGEMENT - 2022							75,000	75,000			
*STREET SWEEPER DEWATERING BASINS							70,000	70,000			
*GRANDVIEW STORMWATER FACILITY							1,500,000	0			
CROOKS STREET & UTILITY COURT LS ROOF REPLACEMENT							20,000	20,000			
							0	0			
<u>ANNUAL PROJECTS:</u>											
SEWER REPAIRS - CITYWIDE							400,000	400,000	150,000	150,000	
TV INSPECTION OF SEWERS (2021)							90,000	90,000	75,000	75,000	
SEWER REHABILITATION - RESURFACING PROGRAM							900,000	900,000	600,000	600,000	
MINI-STORM SEWERS - CITYWIDE							650,000	650,000			
ROOT TREATMENT - CITYWIDE									70,000	70,000	
CHRONIC SEWER REPAIRS - CITYWIDE									1,000,000	1,000,000	
* PROJECT CARRIED OVER FROM PREVIOUS YEAR											
MISC. SEWER PROJECTS TOTAL:							0	9,365,000	4,365,000	4,895,000	4,895,000
TOTAL SEWER COSTS:							16,432,000	8,717,000	8,171,000	6,982,000	

DEPARTMENT OF PUBLIC WORKS
2022 CAPITAL IMPROVEMENTS PROGRAM

As of 01-27-22

				PAVEMENTS			STORM SEWER		SANITARY SEWER	
STREET	FROM	TO	LENGTH	TOTAL COST	CITY COST	RIGHT OF-WAY COST	TOTAL COST	CITY COST	TOTAL COST	CITY COST
TIF #5										
*SHIPYARD DEVELOPMENT										
ARNDT STREET	BROADWAY	PEARL	268	110000	110000		100000	100000	75000	75000
ARNDT STREET	PEARL	EAST TERMINI	294	110000	110000		100000	100000	70000	70000
BRIDGE STREET	BROADWAY	EAST TERMINI	700	270,000	270,000		240,000	240,000	160,000	160,000
PEARL STREET	WALNUT	SOUTH TERMINI	1,467	560,000	560,000		500,000	500,000	350,000	350,000
TOTAL TIF #5					2,645,000					
TIF #7										
*LEGENDS DISTRICT SIDEWALKS										
					1,200,000	1,200,000				
TOTAL TIF #7					1,200,000					

* PROJECT CARRIED OVER FROM PREVIOUS YEAR

**DEPARTMENT OF PUBLIC WORKS
2022 CAPITAL IMPROVEMENTS PROGRAM**
As of 01-27-22

TOTAL PAVEMENTS	\$11,911,000
Fees & Contingencies	750,000
Subtotal:	12,661,000
Local Roads Improvement Program	115,000
2021 Funds Carried Over	1,751,000
Vehicle Registration Fees	2,250,000
Storm Utility - GI on Van Buren	210,000
ARPA Contribution	1,500,000
2022 BOND ISSUE:	\$6,835,000

TOTAL STORM SEWERS	\$8,717,000
Fees & Contingencies	750,000
GI on Van Buren	210,000
Subtotal:	9,467,000
2021 Funds Carried Over	5,107,000
Stormwater Utility Budget	1,000,000
2022 BOND ISSUE:	\$3,360,000

TOTAL SANITARY SEWERS	\$6,982,000
Fees & Contingencies	650,000
Subtotal:	7,632,000
2021 Funds Carried Over	3,652,000
Sanitary Sewer District Budget	2,000,000
2022 BOND ISSUE:	\$1,980,000

PARKING RAMP REPAIRS	\$550,000
Fees & Contingencies	100,000
Parking Ramp Emergency Repairs	50,000
Subtotal:	700,000
2021 Funds Carried Over	0
2022 BOND ISSUE:	\$700,000

DPW GARAGE REPAIRS & EQUIPMENT	
*WSG GYM WALL REPAIR	20,000
*WSG PARAPET CAP REPLACEMENT	20,000
WSG RE-ROOFING	1,355,000
*ESG WINDOWS	45,000
*WSG REPAIR/REPLACE BLDG H	300,000
Subtotal:	1,740,000
2021 Funds Carried Over	480,000
2022 BOND ISSUE:	\$1,260,000

PUBLIC WORKS BOND ISSUE SUMMARY	
PAVEMENTS	\$6,835,000
DPW GARAGE REPAIRS & EQUIPMENT	\$1,260,000
STORM SEWERS	\$3,360,000
SANITARY SEWERS	\$1,980,000
PARKING RAMP REPAIRS	\$700,000

TOTAL DPW BONDING REQUEST: \$14,135,000

PARKING DIVISION SUPPORTED BORROWING: \$700,000

TIF SUPPORTED BORROWING: \$0

**STORMWATER UTILITY
SUPPORTED BORROWING: \$3,360,000**

**SANITARY SEWER DISTRICT
SUPPORTED BORROWING: \$1,980,000**

LEVY SUPPORTED BORROWING: \$8,095,000

TOTAL: \$14,135,000

**PREVIOUS DEPARTMENT
OF PUBLIC WORKS
BOND ISSUES**

YEAR	AMOUNT*
2021	\$9,588,000
2020	\$6,572,000
2019	\$12,763,220
2018	\$8,480,000
2017	\$12,475,000
2016	\$9,700,000
2015	\$7,120,000
2014	\$4,191,500
2013	\$4,861,000
2012	\$4,080,000
2011	\$4,400,000
2010	\$3,300,000
2009	\$6,060,000
2008	\$4,080,000
2007	\$3,425,000
2006	\$3,915,000
2005	\$8,000,000
2004	\$5,075,000
2003	\$6,385,000
2002	\$5,130,000
2001	\$5,190,000
2000	\$3,555,000
1999	\$4,215,000
1998	\$7,030,000
1997	\$5,580,000
1996	\$4,810,000
1995	\$4,345,000
1994	\$5,600,000
1993	\$5,850,000
1992	\$4,830,000
1991	\$4,090,000
1990	\$4,505,000
1989	\$2,970,000
1988	\$2,935,000
1987	\$3,950,000
1986	\$4,600,000
1985	\$4,760,000

**Note: Does not include
TIF supported borrowing*



Report to the
Finance Committee
of the City of Green Bay

MEETING DATE

February 8, 2022

PREPARED BY**AGENDA ITEM # E.10**

A request by Ald. Brunette to the Finance Committee which states: "To use all unbudgeted and unspent 2021 revenue from the Cooperative Governance Agreement with the Oneida Nation on items found in the 2022 Capital Improvement Plan as opposed to the suggested rebranding initiative. The rebranding initiative should then be considered during the 2023 city budget process if it is worth pursuing."

BACKGROUND**RECOMMENDATION****FISCAL IMPACT****ATTACHMENTS**

- I. 2022-02-01 District 12 to Finance.

From: noreply@civicplus.com
To: [Celestine Jeffreys](#)
Subject: Online Form Submittal: Alders' Petitions and Communications
Date: Tuesday, February 1, 2022 6:44:50 PM

Alders' Petitions and Communications

Name	Jesse Brunette
Committee Name	Finance Committee
Text of Communication	To use all unbudgeted and unspent 2021 revenue from the Cooperative Governance Agreement with the Oneida Nation on items found in the 2022 Capital Improvement Plan as opposed to the suggested rebranding initiative. The rebranding initiative should then be considered during the 2023 city budget process if it is worth pursuing.

Email not displaying correctly? [View it in your browser.](#)



Report to the
Finance Committee
of the City of Green Bay

MEETING DATE

February 8, 2022

PREPARED BY

AGENDA ITEM # E.II

Report of the Claims Committee.

The Committee may convene in closed session pursuant to Section 19.85(1) (g), Wis. Stats., for the purpose of conferring with legal counsel for the governmental body who is rendering oral or written advice concerning strategy to be adopted by the body with respect to litigation in which it is or is likely to become involved. The Committee will thereafter reconvene in open session pursuant to Section 19.85(2), Wis. Stats., to take action on items discussed in closed session, if appropriate, and to consider the remainder of the agenda.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

- I. CONFIDENTIAL - Claims Committee Rpt January 2022 revised