



AGENDA OF THE ON BROADWAY BUSINESS IMPROVEMENT DISTRICT BOARD

FRIDAY, OCTOBER 14, 2022, 8:00 AM
The Docking Station
111 N. Broadway, Suite B

- A. Roll Call.**
- B. Approval of the Agenda.**
- C. Approval of Minutes.**
 - 1. Approval of the minutes from September 21, 2021, On Broadway Inc. BID Board Meeting.
- D. Regular Business.**
 - 1. Consideration with possible action for review of Financials and Treasurer's Report.
 - 2. Election of Officers for 2022 - 2023.
 - 3. Consideration with possible action on the 2023 Appointments to the On Broadway Inc., BID Board.
 - 4. 2022 Annual recap of activities.
 - 5. Consideration with possible action on 2022 transfer authorization.
 - 6. Consideration with possible action on the 2023 Operating Plan for On Broadway Inc.
- E. Informational.**
- F. Adjournment.**

- 1) **ACCESSIBILITY:** Any person wishing to attend who, because of a disability, requires special accommodations should contact Peter Nugent at (920) 455-8881 at least 24 hours before the scheduled meeting time, so that arrangements can be made.
- 2) **QUORUM:** Please take notice that a majority or quorum of the Common Council will attend this On Broadway Business Improvement District Board meeting and will constitute a meeting of the Common Council for purposes of discussion and information gathering relative to this agenda.
- 3) **REPRESENTATION:** The party requesting the communication, or their representative, should be present at this meeting.



Report to the
On Broadway Business Improvement District Board
of the City of Green Bay

MEETING DATE

October 14, 2022

PREPARED BY

Wendy Townsend, Economic Coordinator

AGENDA ITEM # C.1

Approval of the minutes from September 21, 2021, On Broadway Inc. BID Board Meeting.

BACKGROUND

RECOMMENDATION

Recommend approval

FISCAL IMPACT

ATTACHMENTS

- I. BID Minutes 9-30-2021



September 30, 2021 - 8:30 a.m.

**BID Board Meeting
Minutes**

1. Administrative Members **present called in:** Sandra Ranck, Brent Weyker, Brendt Peeters, Chad Van Handle, Kurt Schwiesow. **Unable to attend:** Adam Funk, Gregg Mattek, Stephanie Bruss
 - a. Call meeting to order 8:32
 - b. Motion to approve agenda (additions, changes, etc.) **Chad 1st Weyker 2nd**
 - c. Motion to approve March 25, 2021 Meeting Minutes (discussion) **Weyker 1st Chad 2nd**
2. Financials
 - a. Treasurer's Report: \$4,281.00 in account. \$74,000 went to OBI. Weyker 1st. Peeters 2nd
Motion passed
3. 2021 REVIEW: 10 new murals, planters, 3 year sponcer w murals, had market with covid, 3 ignight markets. No taste, no spring wine walk, keeping an eye on delta varient w future events. Rail yard 107 units, TWG 225 were stalled but will come back soon with financing. South district: 2 million lift station for flooding at howard st., green space n of Mason st. Merge development agreement signed. 225 units, planning option 238 units, shipyard corridor plan – master plan. Business recruit/retention. Retail growing – Grant option of 10k, great tool to recruit. Staff is going well.
4. 2022 OPERATING PLAN: OBI Board approved/recommended. Principal activities all stayed the same as last year. Brand strategy with marketing staff of district. Retention strategy- directory of district, assistant directory and lease info. Benches/cans public art project – sand blast/re paint. Design: OBI fundraising for maintance as well on lighting thus \$5k less than normal. Maintaince \$25k. Art \$15k. Administration \$16,469. Audit \$3k. Marketing surplus left over \$17,877. Chad made 1st motion. Sandra 2nd. Motion passed
5. NEW APPOINTMENTS: Proactive motion Linda Bova to BID Board from Walnut (Helping hand Caregivers). Celest Cadment of Voyager sourdough. Recommended we bring a new member from south end of distrct as we have 3 members in north district. Sandra 1st for Linda. Chad 2nd
Motion passed to bring Linda Bova to BID board.
6. OFFICERS ELECTIONS: Chad for Treasurer. Rachel 1st. Sandra 2nd. Motion Passed. Vice Chair: Sandra Ranck. Chad 1st. Weyker 2nd. Motion Passed. Chair Rachel. Weyker 1st Chad 2nd.
Motion passed

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<https://downtowngreenbay.com/about/broadway-district>

7. SURPLUS FUNDS ALLOCATION: \$2500 in account with surplus of \$1,781.00 to go towards lighting. Chad 1st. Peeters 2nd. Motion Passed.

8. Motion to Adjourn (no discussion): 9:15 Chad 1st. Weyker 2nd

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Wendy Townsend, Economic Coordinator

AGENDA ITEM # D.1

Consideration with possible action for review of Financials and Treasurer's Report.

BACKGROUND

RECOMMENDATION

Approval of the Financial and Treasurer's report as submitted

FISCAL IMPACT

ATTACHMENTS

None



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AGENDA ITEM # D.2

Election of Officers for 2022 - 2023.

BACKGROUND

Election of Officers for 2022 - 2023

- a. 2022 - 2023 President
- b. 2023 Secretary
- c. 2023 Treasurer

RECOMMENDATION

Approval of the nominees as presented

FISCAL IMPACT

ATTACHMENTS

None



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AGENDA ITEM # D.3

Consideration with possible action on the 2023 Appointments to the On Broadway Inc., BID Board.

BACKGROUND

BID Board Appointments

RECOMMENDATION

Approve BID Board Appointments as presented.

FISCAL IMPACT

ATTACHMENTS

None



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AGENDA ITEM # D.4

2022 Annual recap of activities.

BACKGROUND

Review OBI BID recap and activities for 2022

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None



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AGENDA ITEM # D.5

Consideration with possible action on 2022 transfer authorization.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None



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AGENDA ITEM # D.6

Consideration with possible action on the 2023 Operating Plan for On Broadway Inc.

BACKGROUND

Each year the On Broadway Inc. Business Improvement District must submit an operating plan to it's board for approval and then to the City's Plan Commission.

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None