MINUTES OF THE TRANSIT COMMISSION

WEDNESDAY, OCTOBER 26, 2022, 8:15 AM
TRANSIT
901 University Ave

A. ROLL CALL.

1. Roger Kolb, Chair; Emily Ysebaert, Vice-Chair; Kevin Kuehn, Secretary; Alderman Randy Scannell, Rashad Cobb, and Michael Conley-Kuhagen

Present: Emily Ysebaert, Roger Kolb, Kevin Kuehn, Michael Conley-Kuhagen
Excused: Randy Scannell, Rashad Cobb

Chair Roger Kolb called the meeting to order at 8:17 a.m.

B. APPROVAL OF THE AGENDA.

1. Approval of October 26, 2022 Transit Commission Agenda

Moved by Commissioner Kevin Kuehn, seconded by Commissioner Emily Ysebaert to approve the October 26, 2022 agenda. Motion carried.
Yes- Emily Ysebaert, Roger Kolb, Kevin Kuehn, Michael Conley-Kuhagen, No- None, Abstain- None

C. APPROVAL OF MINUTES.

1. Approval of September 21, 2022 Transit Commission Minutes

Moved by Commissioner Emily Ysebaert, seconded by Michael Conley-Kuhagen to approve the minutes from the September 21, 2022 meeting. Motion carried.
Yes- Emily Ysebaert, Roger Kolb, Kevin Kuehn, Michael Conley-Kuhagen, No- None, Abstain- None

D. REGULAR BUSINESS.

E. INFORMATIONAL.

1. Marketing Report

Director Kiewiz gave a brief overview of the 2022 January - September Advertising Comparison

Report. Metro is working towards digital boards inside the buses that will assist in generating additional revenue. Director Kiewiz stated she has no concerns and is pleased about where our revenue is given the current state of the economy.

2. Operational Reports

Director Kiewiz stated in your packets you will find the ridership reports for fixed route, microtransit and paratransit. Staff is seeing an increase in ridership on fixed route and microtransit. No concerns.

3. Financial Report

Director Kiewiz stated in your packets you will find the operating expense report through August. Currently, Metro is currently below budget.

Metro will be advertising with WBAY Channel 2. Staff is hoping this will assist with the hiring process. Other messages that will be advertised are the on demand service and education on how to use the services.

Commissioner Kevin Kuehn suggested hosting a career fair.

4. Director's Report

Director Kiewiz stated staff had been working on the budget. No concerns at this time. Director Kiewiz is expecting status quo.

5. Next Transit Commission Meeting: Wednesday, November 16, 2022

F. ADJOURNMENT.

Moved by Commissioner Kevin Kuehn, seconded by Michael Conley-Kuhagen to adjourn at 8:25 a.m. Motion carried.
Yes- Emily Ysebaert, Roger Kolb, Kevin Kuehn, Michael Conley-Kuhagen, No- None, Abstain- None