



MINUTES OF THE GREEN BAY PUBLIC ARTS COMMISSION

WEDNESDAY, DECEMBER 14, 2022, 8:00 AM
City Hall, Room 604 - The Harry Maier Room
Virtual attendance is also available via Zoom.

A. ZOOM MEETING INFORMATION.

I. This item contains Zoom information, instructions, and a link to the Virtual Comment Form.

B. ROLL CALL.

I. Members: Alex Zacarias - Chair, Chuck Yang - Vice-Chair, Ald. Brian Johnson, Kent Hutchison, and Katie Ries.

Present: Alex Zacarias, Chuck Yang, Kent Hutchison, Brian Johnson (arrived at 8:06 AM), Katie Ries (arrived at 8:05 AM).

2. Liaison Representatives: Beth Kowalski - Neville Museum, Gabrielle Metoxen - Oneida Arts Board, Rissel Peguero Almonte - Independent Music Instructor, and Timothy Perlewitz - Salvation Army Kroc Center.

Present: Beth Kowalski - Neville Museum, Timothy Perlewitz - Salvation Army Kroc Center,
Absent: Rissel Peguero Almonte - Independent Music Instructor, Gabrielle Metoxen - Oneida Arts Board.

C. APPROVAL OF THE AGENDA.

I. Approval of the agenda for the December 14, 2022, meeting of the Green Bay Public Arts Commission.

Moved by Kent Hutchison, seconded by Chuck Yang to approve the agenda. Motion Passed.
Yes- Chuck Yang, Brian Johnson, Alex Zacarias, Katie Ries, Kent Hutchison, No- None, Abstain- None.

D. APPROVAL OF MINUTES.

1. Approval of the minutes from the August 24, 2022, meeting of the Green Bay Public Arts Commission.

Moved by Kent Hutchison, seconded by Chuck Yang to approve the minutes. Motion Passed.

Yes- Chuck Yang, Brian Johnson, Alex Zacarias, Katie Ries, Kent Hutchison, No- None, Abstain-None.

E. REGULAR BUSINESS.

1. Election of Chair and Vice-Chair of the Green Bay Public Arts Commission.

Nominations for Chair: Katie Ries.

Nominations for Vice-Chair: Kent Hutchison.

Moved by Alex Zacarias, seconded by Kent Hutchison to approve Katie Ries as Chair and Kent Hutchison as Vice-Chair. Motion Passed.

Yes- Chuck Yang, Brian Johnson, Alex Zacarias, Katie Ries, Kent Hutchison, No- None, Abstain-None.

2. Consideration with possible action to approve the TDS utility box Call-for-Art.

Moved by Ald. Brian Johnson, seconded by Kent Hutchison to approve the TDS utility box Call-for-Art. Motion Passed.

Yes- Chuck Yang, Brian Johnson, Alex Zacarias, Katie Ries, Kent Hutchison, No- None, Abstain-None

F. INFORMATIONAL.

1. Coordinator's Report and Project Updates.

Laura Schley presented the Coordinator's Report and Project Updates.

2. Next Meeting: Wednesday, January 25, 2023

G. ADJOURNMENT.

Moved by Brian Johnson, seconded by Katie Ries to adjourn. Motion Passed.

Yes- Chuck Yang, Brian Johnson, Alex Zacarias, Katie Ries, Kent Hutchison , No- None, Abstain-None

VERBATIM MINUTES

- All right, good morning, everybody. This is Wednesday, December 14th, 2022. We're gonna start off with the roll call. Members, myself, Alex Zacarias, Chuck Yang.

- Here.

- Alderman Brian Johnson, Kent Hutchison.

- Present.
- And Katie Ries. All right, next is our lead design representatives, Beth Kowolski, Gabrielle Metoxen, Rissel Peguero Almonte, and Timothy Pearl is...
- Here, present.
- Okay, Timothy. Approval of the minutes for December 14th, 2022. Approval of the minutes from the August 24th, 2022 meeting of the Green Bay Public Arts Commission.
- Excuse me, Alex, I think he needs... it's the approval of the agenda first.
- Oh, Approve it. Sorry. Approval of the agenda. Can I get a second?
- Second.
- Okay. All who approve?
- Aye.
- Aye. All is good. Okay, so now you can move on to the next one. Then the agenda approval of the minutes from August 24th, 2022. Can we get a motion?
- Motion to approve.
- Hop in.
- Hi, Katie.
- Second.
- Second.
- All right, all those that approve?
- Aye.
- Aye.
- Perfect.
- And Katie is now here, so.
- So moved. "Regular Business. "Election of the Chair, Vice Chair "of the Green Bay Public Arts Commission." Laura, can you fill us in a little bit about this?
- Yeah, so we normally elect our Chair and Vice Chair annually in October. There were a few things that came up. So, we didn't have our meeting in October. So now, we are going to be electing our Chair and Vice Chair for the next year. To give a little bit of a spiel on the position, a Chair runs the meeting. They assist with approving the agenda, helping me kind of set up the agenda if they have items that they'd like to bring forward to the commission. We work together on that. Not a super time-intensive position, but you are kind of running the show during the meetings. Vice Chair is a backup in the instance that Chair is not able to attend

the meeting, so they will be the one that runs the meeting and goes through all the "Roberts Rules of Order" and all of that. So, only commissioners are eligible to be in this position. So did you wanna run elections as far as-

- I can run elections for the Chair.

- Okay.

- Are there any nominations for the Chair?

- I'd like to nominate Katie Ries for Chair.

- I'll accept that. Oh wait, it has to be seconded, doesn't it?

- I second it.

- Thank you, Kent. I will accept that nomination.

- Cool, are there any other nominations? Are there any other nominations? Excellent, so the motion would be to elect Katie as the Chair of the PAC. All those in favor signify by saying aye.

- Aye.

- Aye.

- Aye.

- Any opposed? Motion carried. So, I think then you need to take over the meeting. Oh, boy, right now.

- I'm gonna get you a .

- Do we elect our Vice Chair or how does that work?

- Yep, that's the next one.

- So, it'll be the same thing. We'll have to announce it three times after taking any nominations.

- Any motions for Vice Chair -

- You're done with the game, Alex. You're done.

- Oh!

- Any nominations for Vice Chair?

- Who's Vice Chair?

- Any nominations?

- Oh, all right.

- We're for calling for them.

- Kent.
- I second it.
- Hutchison for Vice Chair.
- Seconded.
- Aye.
- You have to accept the nomination. You need to request it three times.
- Oh, okay.
- Did you request it three times?
- Are there any nominations for Vice Chair? That's the third time. Okay, so we've heard one from Alex and seconded.
- Yep.
- Any other nominations for Vice Chair? All in favor say aye.
- Aye.
- Aye.
- Opposed say nay. And the ayes have it. Mr. Vice Chair.
- So, Katie Ries and Kent Hutchison have been approved. All right.
- You're amazing. Thank you for your .
- So, do we keep moving on consideration of-
- So, Alex, I think-
- Alex, you're done. It's Katie's now.
- Oh, that's right. Is Katie here?
- Yes, I came in late, Alex. My apologies.
- Katie and Alder Johnson are here.
- Oh, all right, I'll be quiet. Thank you.
- All right, so our next item of regular business is consideration of possible action to approve the TDS Utility Box call for art. Laura, can I turn it to you?
- Absolutely. So, during the March 9th, 2022 meeting of the Parks Commission, they had approved on installing several above ground utility boxes through four of their parks. As a condition of that they had also requested that TDS beautify these boxes that they're installing in the parks. Thankfully, TDS has agreed to pay for the

installation and fabrication of that vinyl as well as the artist's stipend for beautifying those boxes in the parks. So from there, staff has developed this draft call that's in the agenda. I believe it is on page... all my pages are out of order, but it's in the agenda. I'm thinking page eight is in there from the call. Basically, the highlights of the call is that we would leave this open for two months. It's open to Wisconsin-based artists, and it's open to artists of any medium whether that's painting, drawing, ceramics, mosaics, or collage or anything like that. We want this to be as open to all types of mediums, not just painters, which would typically be found. So, that's the benefit of doing vinyl. Submissions that we're asking from artists include a cover letter, image list, and up to five artwork designs. And then from there, after the call closes at the two-month period, staff would go through those submissions, narrow down, and then bring those recommendations to the PAC for approval. Following that, we're looking at kind of a installation time of late spring, early summer 'cause after you guys approve the artwork in March, from there I'll be working with the artist and the printing company to make sure that their artwork images are compatible to what their printing needs are. And then, yeah, installation in late spring, early summer. Are there any initial questions on the call or anything else?

- Yeah, I read through the calls last night and I saw that you note, hopefully, that some of the events and things think it would not be wrapped, and it looked like most of the sample images were entirely wrapped. Do you know specifically is it anything that sticks out 'cause for me that would be really helpful in terms of how I designed it.

- Yeah, I'm not entirely sure. As far as the specifics of it, that's why the template that's in there, it's really loose. It's like, "Here's some squares "and fill them out." We assisted with Military Avenue on wrapping some utility, not quite like this shape, but similar in the fact that they had all sorts of protrusions and vents and other things and doors and hinges that you needed to steer clear of. The vinyl company did a really good job as far as kind of duplicating elements to kind of cut and paste and fill in those areas as they needed. I think I have that included in there, too, that artists should kind of keep that in mind that-

- Yeah, you did.

- Designs are gonna need to be cut up for kind of pieced here and there to wrap that box.

- Okay, great.

- Do we know when these boxes are getting installed?

- I'm not entirely sure on that.

- I understand, like if they were installed, an artist can go and actually look at it and say, "Oh, might need a little more work. "I gotta change it."

- That's just it. It would be incredibly helpful, but there's a lot of weird things that are done.

- If it's like that picture, there's a lot of obstructions and obtrusions.

- Yeah, and I guess that's one of the pros to having artists paint directly on the boxes. I'm in favor of going the vinyl route just because it does open it up to all those different artists. If you're a quilter or something, you can't put a quilt on a utility box, but you can photograph your work and then have it printed in vinyl to install. And just with the nature of some of these elements that shouldn't be covered, not so that artists are gonna be messy or anything like that, but vinyl precision, they can cut and make sure that they're not covering any of those necessary elements.

- Great, I have one more question about the image rights. Is that in perpetuity or is it a onetime sort of thing?

- As far as using the image or-

- Yeah, the licensing fee. Are they licensed for this one thing or- and then as far as promotional materials or anything like that, but the artist maintains the copyright and everything.
- I have a question. So, did it mention that the broader applications would be narrowed down? Who would be the agency who's narrowed down the applications?
- It would be city staff, most likely a combination of this department and Parks department.
- Okay, is that because you feel like there's gonna be a lot of applications or-
- In the past when we've done digital calls or calling for digital artwork, we've received a high, high amount of submissions. We've been able to process those in meetings in the past, but I do know that it's been a bit time intensive and a bit clunky. So, I think in the interest of using your time wisely, we could present a Top 10, and out of the Top 10 if you'd wanna narrow it down, if that seems more appealing.
- Well, and I think if anyone from the PAC would wanna work on that with staff, we couldn't have a quorum of the PAC, but Kent, if you wanted to sit in or Alex or any of you, you'd have to put the time in then on the front end.
- Yeah, I think that would make sense to have someone from the PAC attend that and just so, I don't know, it's just a little bit more, I don't know, continuity between that phase and this phase. It's like what type of criterium? Is it just like, "Oh, no, that one's not good enough" kind of thing or...
- We most likely would base it off of previous criteria that we've used, kinda like for our Bus Shelter Project. Basically, the main one is, is it acceptable for the general public?
- We haven't set any theme. I know that's something that we've kind of done for previous projects, too, as far as "Hey, we want something that's "focused on Green Bay and the environment and other things." We don't have a theme set for this. It's kind of anything goes.
- Do we want to get neighborhood associations and maybe their thoughts on it considering that these are parks within their areas? Just an idea.
- As far as having them in the selection process?
- Yeah, kinda like how we did it with the Rotating Art Program.
- Rotating Arts, yeah, when you brought it back to the PAC. I think you invited the neighborhood associations where you were placing the art.
- They could request favorites.
- Yeah, they could request a favorite, but the PAC still decided where and when.
- Yeah, but at least it gives them a chance to voice their opinion, especially since this will be in the parks within their neighborhoods.
- I think we absolutely could do that. Once we receive all of the submissions, we can share them with the neighborhood associations and, "Hey, these are everything that we've received. "Do you have kind of a Top 5 out of these "that you would be interested in having?" And like what we do with Rotating Art, not necessarily that we can guarantee that you'll get these, but it will definitely go into consideration when decisions are being made.

- Yep.

- Yeah, we can implement these.

- I think sounds great. The one concern that I have is that this narrowing down of applications, it's not like value judgements as far as the art is considered, but if something's definitely inappropriate or something like that that the city can call out, then those applications can be set aside. The PAC's here to really provide that value judgment, so it just kind of protects the city, but it also, I think, I don't know, holds all its applications at the same standard.

- Kent, could I speak to that? And Laura, I'm gonna propose something that would be be work on your end. I'm wondering if maybe we could rank them ahead of time so everyone gets 'em and just maybe in a Google form goes through and is like, "Based on this rubric, "originality, appropriateness," whatever, it's a five, it's a one, and then whatever rises to the top, we could evaluate or you all could evaluate from those. Just get down to 10. Or I guess the question's are we... is it permissible to do kinda committee work outside of scheduled meeting times?

- As long as you aren't all meeting together to discuss and "Oh, I really like Joe's piece. "Let's make sure the lobster gets a-" As long as we aren't doing that. I can send the rubrics out ahead of time, have you review them, and then, yeah, from the scores that I receive, we can kind of review through staff, select the Top 10 or whatever, Top 8s if we're doing four half or double whatever we're actually installing, and then bring those back to the PAC.

- One question I have is for because this is on Parks properties and this is something that Parks had requested, what's the directions from Parks, I guess, in regards to this on how involved do they want to be? Are they leaving it all up to the PAC or are they going to say, "Hey, we need a..." This is our park, so we also need to say, "Hey, this is what we want on our parks."

- Parks has basically entrusted PAC to make those decisions, but as far as if we're gonna have you reviewing ahead of time, we would most likely send that same rubric out to Parks staff.

- That way, they're involved, also.

- It'd be like, "Hey, here's Park's Top 10, "here's the PAC's Top 10. "Now narrow down."

- Okay, in fact, just to piggyback on that, I'm the one that made the request that this go on here. And it was Public Works that actually took the lead because of TDS being a public utility. So, I think Parks was kind of like, "Yeah, whatever." And Steve, actually, Director Grenier did the communicating with TDS to finalize against the commitment.

- Yeah, I wasn't aware of that. I just figured it's on Park's property, so.

- Well, but there'll be other boxes, too, that won't be on Parks property that there may be an opportunity if we rank these pieces that we could add potentially, right?

- Yes, and that was kind of the... I wanted to add on is that there are more boxes that are going to be installed. Not necessarily all of them will be in Parks property, but potentially, some of them could be in Public Works. But in that case then we would go to Public Works and ask for their input also.

- Take the INS route, improvement service, whatever that is, wherever that would work, but yeah.

- Yeah, I mean at the end of the day, we were just looking at it saying, "Hey, I mean, this is public property, right?" So, if you're gonna request an easement on public property and put in this big utility box, it doesn't look nice. We're gonna at least request that you make it look nice, and that was kind of the intent behind it.

- Well, is the actual obligation staying the same? We reviewed that in the past and it's nice because it kind of was easy. So, is that gonna remain the same?

- They just have to email me the materials that are listed in here: the cover letter, image list, and then up to five images. Oh, something that I didn't include in here, but I know we've kind of started incorporating it. I think in our Rotating Art Program we started incorporating having a preference for highlighting as many artists as possible. That way we're not just like, "Okay, I really like..." I don't know why I keep saying Joe. I was, "Well, I really like Joe's piece. "Let's put all Joe's work up." Do we wanna include something in here as a edit saying that there will be preference on showcasing as many artists as possible?

- I think that's in there, isn't it?

- Do I have it in there? Maybe I did.

- I think you said that you can only be selected for one project.

- Okay, maybe I did.

- I'm not sure about maybe preference will be given to underrepresented artists, which includes not only people who have not had work picked but who are statistically underrepresented. Or do we think we'd run into...

- I don't think we as the city can do that. We have to give it to everyone and anyone.

- Yeah, okay.

- We think it's sticky.

- We did add an encouragement, though, that encouraged underrepresented artists in the past to other calls though, haven't we?

- Yeah.

- Honestly, I'm not sure how much that will matter. I think the real work could happen with us sharing it with those communities, so we'll just do that. I wonder, Laura, would it matter to you if the submitted artwork is under one megabyte? That's something I see, or like under five. Do you all have data limits that that's gonna run up against since you're accepting five images and they're all hi-res?

- Not that I know, but when they originally submit, they don't have to put them in in the hi-res versions. It's just if they're selected and then we actually need to start working with the vendor, then I'll need those hi-res images. But for initial submissions, I don't think they are required to have them at that resolution.

- Great. Any other questions, clarifications, concerns?

- I'm just looking to verify, Laura, that I'm not leading you astray. I'm looking for that language.

- The what language?

- "One project per artist."

- I don't remember seeing the...
- It's a color copy, so it's like .
- Oh, fancy.
- Was it perhaps not in the application, but in the-
- Where what?
- "Agenda Report."
- "An applicant may only be selected once "unless the city decides otherwise." Where is that?
- "Eligibility."
- That is in "Eligibility."
- Aha, thank you. There we go.
- I just reread this thing like three times, and I didn't find the thing I was looking for.
- All right, great, then... we have a motion to approve. Do we have to approve? Sorry, I'll read up on this before .
- So, consider it so to approve the TDS utilities.
- Motion to approve.
- Seconded.
- All right.
- So, do we have to ask this three times?
- Nope.
- All right. So, the motion has been seconded. All in favor say aye.
- Aye.
- Aye.
- Aye.
- Aye.
- All opposed say nay. And the ayes have it.
- Yay.
- All right great. And next we move to the "Coordinator's Report" and "Project Updates."

- Yes, so last time we met, we were getting ready to move forward with our Shipyard Underpass Mural Project. Unfortunately, I had a personal thing that took me away from work for a while. So, that project got postponed, and we will be picking that back up in June of 2023. I'm excited that we'll be joining with On Broadway, and it'll be better weather in the summer. So all around, not the best way that we wanted to go about it, but we will be picking that back up with those four artists that we approved in June.

- Are you doing it with the ?

- Mm-hmm.

- Oh, I didn't even know that.

- I've been talking with Allie about it. Surprise.

- Yeah, I figured. Yeah, yeah, yeah.

- Also, ARPA requests have been held. Out of the ARPA requests, there are a number of arts requests that are in there along with two that we have, one for our Rotating Art Program to fund for three years and actually expand the Rotating Art Program to 10 sites and then also renewing our Annual Grant Program. So, that will be going to Finance in January for anyone that's interested in attending that meeting. I can send you that information at that time if you would like to join.

- Just a little tag onto that. I mean, there's I think over \$8 million of outstanding requests and about 5 million left in remaining funding. Alders need to hear from people about what they value and what they prioritize. A decision that was made as previously, funding was allocated into separate buckets. Arts and tourism had their own bucket, and now everything is meshed into one bucket. So, if you want my honest opinion, I think art will be a secondary priority within that discussion, so it's important that if this group sees those things as important, which I think they do, it's important that members of City Council also understand that and hear that.

- With regard to specific projects that we haven't discussed or-

- Proposals, the ARPA requests that have been proposed. So perhaps, Laura, you could share with the commission via email. Afterwards the project, the proposals that have been submitted for ARPA.

- Absolutely, because yeah, there are a number of arts requests out there, not just the ones that we have. Kent, did you wanna say something

- No, no, but I think that's a great idea, but I suggest that we should not only contact our alders that are in our area, but maybe just if you happen to run into other alders or just email or call them to get them aware, specifically of the requests that you have. So, if you could email us those requests specifically, Laura, I think that would help our cause.

- And I think to add on to that, sharing that information with our partners and our other arts organizations that are out there that also can benefit from having their voices heard, also. Yeah, I will share those out.

- And I mean this sincerely, when we hear from people, it influences us, right? I'm not just paying that lip service. When you know that there is sort of an undercurrent of support for something, it matters.

- Great. , do you have any other?

- Lastly, staff is also working on a mural process or a mural educational guide to kind of assist. Not quite sure what it's gonna look like just yet. I spoke to Kent a little bit about it. The ultimate goal from this is to better educate artists. Muralists who have been doing it for a long time, they obviously know how they should be going about preparing a wall and how to go about commissioning a mural and everything else. But this guide is gonna help artists that maybe they do watercolor and they're not exactly sure how to make that leap to that next level. So, giving them information so that they can better go through that process, but then also giving information to business owners and property owners so that they have the same expectations in check. The goal of this is not to hinder artists through that process. It's not to make it more difficult to get a mural up in the community. It's really just to help better educate so that we have quality murals that aren't deteriorating quicker over time, and also just help us have a better handle on documenting those murals so that we can be a resource for the community and other organizations can be a resource for the community to accurately display what mural we have, what the title is, who made it, when was it made, 'cause our information is a little influx right now. So, that will be coming to you most likely January or February. January might be a bit ambitious, but it'll be coming to you in the new year. Other than that, those are my updates.

- Wonderful. Well, it looks like our next meeting is January 25th, so we'll look forward to seeing some of that or not. There will be other stuff.

- Do we call for a motion to the floor or-

- I motion to adjourn.

- Seconded.

- All right, all in favor of early adjournment?

- Aye.

- Aye.

- Aye.

- Aye.

- All opposed? All right, there we go. The ayes have it. Thank you, everyone. Thanks everyone. Good to see you guys.