



AGENDA OF THE GREEN BAY PUBLIC ARTS COMMISSION

THURSDAY, JANUARY 12, 2023, 10:00 AM
City Hall, Room 604 - The Harry Maier Room.
Virtual attendance is also available via Zoom.

A. Zoom Meeting Information.

1. This item contains Zoom information, instructions, and a link to the Virtual Comment Form.

B. Roll Call.

1. Members: Katie Ries - Chair, Kent Hutchison - Vice-Chair, Ald. Brian Johnson, Chuck Yang, and Alex Zacarias.
2. Liaison Representatives: Beth Kowalski - Neville Museum, Gabrielle Metoxen - Oneida Arts Board, Rissel Peguero Almonte - Independent Music Instructor, and Timothy Perlewitz - Salvation Army Kroc Center.

C. Approval of the Agenda.

1. Approval of the agenda for the January 12, 2023, special meeting of the Green Bay Public Arts Commission.

D. Approval of Minutes.

1. Approval of the minutes from the December 14, 2022, meeting of the Green Bay Public Arts Commission.

E. Regular Business.

1. Consideration with possible action to approve the resolution to apply for a Vibrant Spaces grant.
2. Consideration with possible action on acceptance of the NEA Grants for Arts Projects Grant for up to \$10,000.

F. Informational.

I. Coordinator's Report and Project Updates.

G. Adjournment.

- 1) THIS MEETING IS RECORDED: THE VIDEO OF THIS MEETING AND MINUTES ARE AVAILABLE ONLINE AT www.greenbaywi.gov
- 2) ACCESSIBILITY: Any person wishing to attend who requires special accommodation because of a disability, should contact the City Safety Manager at 920-448-3125 at least 48 hours before the scheduled meeting time so that arrangements can be made.
- 3) QUORUM: Please take notice that a majority or quorum of the Common Council will attend this Green Bay Public Arts Commission meeting and will constitute a meeting of the Common Council for purposes of discussion and information gathering relative to this agenda.
- 4) REPRESENTATION: The party requesting the communication, or their representative, should be present at this meeting.

Virtual Meeting Instructions



Public Arts Commission

Zoom Meeting Information

Join Zoom Meeting

<https://us02web.zoom.us/j/82324699453?pwd=SWtrUUNVd1Y1SldXaTRPaFpXMHBqZz09>

Meeting ID: 823 2469 9453

Passcode: 924755

One tap mobile

+16468769923,,82324699453# US (New York)

+13017158592,,82324699453# US (Washington DC)

Dial by your location

+1 646 876 9923 US (New York)

+1 301 715 8592 US (Washington DC)

+1 312 626 6799 US (Chicago)

+1 669 900 6833 US (San Jose)

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

+1 408 638 0968 US (San Jose)

Meeting ID: 823 2469 9453

Find your local number: <https://us02web.zoom.us/j/82324699453?pwd=SWtrUUNVd1Y1SldXaTRPaFpXMHBqZz09>

Public Comments

If you wish to speak at this public meeting or leave a comment, please fill out the online [Comment Form](#) prior to the meeting.

Additional Information

1. Wisconsin Open Meetings Law still applies
 - a. Persons interested in speaking to an item must state their name and address for the minutes.
 - b. Committee/Commission/Board members will still follow *Roberts Rules of Order Newly Revised 12th edition*.
2. Please log into the Zoom meeting at least 10 minutes before the meeting begins to ensure a proper connection and that your technology is working.
 - a. If you are a Board Member, please log into [CivicClerk](#) with a computer, laptop, or tablet device.
3. Once you are in the meeting please mute yourself.
 - a. You may unmute yourself when you are called upon to speak.
4. Waiting room
 - a. When you call in or connect via web or Zoom app, you will be placed in a “waiting room.”
 - b. The meeting host will then admit you to the meeting, and mute you upon entrance (you will still be able to hear and or otherwise observe the meeting).
5. Registering
 - a. The host may ask you to register for the meeting. A registration link will be sent to you along with the invite. You'll receive another email confirming that you're registered for the meeting.
 - b. If you're using a phone, your registration will be tied to an email.
6. Raising your hand
 - a. Committee/Commission/Board members—you can either use CivicClerk and request to speak or you can also utilize the “raise your hand” tool in the Zoom platform (you'd need to use a computer or tablet) to let the host know you would like to speak. You can also un-mute yourself and start speaking.
 - b. Persons with items on the agenda or other interested parties—you can also utilize the “raise your hand” tool on the Zoom platform via computer or mobile device. You will be allowed to speak once the committee, commission, or board has moved to “open the floor for interested parties to speak.” Once discussion on your agenda item has concluded, the host will mute you, unless the committee opens the floor again.
7. What devices should I use?
 - a. Smart phone (please see more detailed instructions on page 3)
 - b. Land line
 - c. Tablet—in advance of the meeting, please download the Zoom Meeting app by using either the Apple Store or the Play Store. You will be asked to input your name, to identify you for the meeting.
 - d. Computer—you can access the meeting through a web browser by clicking on the meeting link, or through the Zoom Meeting app. If using the app, please download it in advance of the meeting. You will be asked to input your name, to identify yourself for the meeting.
 - e. For tablet and computer users--if you download the app you may be asked to verify your email.

8. Zoom etiquette
 - a. Muting yourself when you're not speaking will prevent your background noise from interfering with others' ability to listen to and participate in the meeting.
 - b. If you're using a telephone, please identify yourself with your phone number and state your name and address before you speak. Zoom meeting hosts can see only your telephone number and will ask you to identify yourself.
9. Closed session
 - a. Persons in the Zoom meeting will be put into a waiting room while the committee/commission/board meets in Closed Session. Participants will be admitted back into the Zoom meeting once the committee reconvenes in Open Session.
 - b. Persons watching a Common Council meeting live on YouTube will see a gray screen with the City logo during closed session.
10. Persons interested in attending anonymously or listening to the meeting may call in by dialing *67 followed by the phone number in the Zoom Meeting Information box.

Calling into the Zoom meeting using a smartphone

1. Dial the phone number listed at the beginning of this document.
2. When prompted, enter the Meeting ID number followed by #
3. Once you are in the meeting, notify the meeting host that you are in and state your name.
4. If you do not wish to speak, please make sure your phone is on **Mute**
 - a. If you're using a smartphone, look at your screen and click the Mute button





Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

January 12, 2023

PREPARED BY

Laura Schley, Staff

AGENDA ITEM # E.1

Consideration with possible action to approve the resolution to apply for a Vibrant Spaces grant.

BACKGROUND

Wisconsin Economic Development Corporation (WEDC) is offering Vibrant Spaces grants to assist with placemaking and creating vibrant and engaging communities that make it easier to recruit and retain residents, sustain a robust labor force and enhance local quality of life. The grant is intended to transform vacant or underused spaces into multi-purpose community gathering spaces.

On Broadway, Inc. (OBI) proposes to facilitate a place-making project at 109 Dousman Street that includes improvements to provide a public plaza with unique interactive seating and art and has requested the City submit an application for a Vibrant Spaces grant to assist with the project costs.

Grant applications are due on January 31, 2023, and awards will be made by May 1, 2023. The grant requires a 1:1 funding match, with grant dollars provided on a reimbursement basis, and awarded projects are expected to begin construction in 2023.

A resolution authorizing the submission of a grant application by the City of Green Bay is a prerequisite for the submission of a Vibrant Spaces grant application.

RECOMMENDATION

Approve the resolution to apply for a Vibrant Spaces grant.

FISCAL IMPACT**ATTACHMENTS**

1. Vibrant Spaces Grant Insert
2. Vibrant Spaces Authorization Resolution
3. Vibrant Spaces Project Location Map

NEW PROGRAM ALERT

VIBRANT SPACES GRANT



PILOT GRANT TO ASSIST WITH PLACEMAKING EFFORTS

Creating vibrant and engaging communities helps communities recruit and retain residents, sustaining a robust labor force and enhancing the quality of life. Creating public gathering places in the heart of our communities fosters community connections and creates accessible locations for programming and amenities desired by local residents, with the additional benefit of boosting foot traffic for nearby businesses.

If your community has a vacant or underutilized space within a key commercial corridor, this grant could be your opportunity to create a community gathering space.

Competitive projects will:

- » Incorporate multiple improvements within or associated with one public space
- » Demonstrate community engagement and support via a community document/plan and/or letters of support from public, private and civic partners
- » Be ready to begin construction during 2023
- » Increase the number and types of audiences using the space
- » Create visible and lasting transformation that fosters public activity

Review criteria:

- » Creation of visible and pedestrian-oriented public space
- » Potential of the space to attract multiple user groups and activities
- » Impact of the project on the community, district and nearby businesses
- » Demonstrated community support for the project (multiple funding partners, civic organization participation)
- » Ability of the project to be started in 2023



**GRANTS OF
\$25,000-\$50,000**
to help local communities
develop and enhance
public spaces

KEY PROGRAM FACTS

- » 1:1 match required
- » **Application deadline:**
Jan. 31, 2023
- » Local government
applicants only
- » One application
per community
- » Competitive application
cycle with up to 30
grants awarded



NEW PROGRAM ALERT

VIBRANT SPACES GRANT



APPLICATION PROCESS

Those interested in applying for the Vibrant Spaces Grant should:

- 1) Talk to your local municipality, since they will need to serve as the lead applicant.
- 2) To access more information, FAQ page and the webinar recording, visit <https://wedc.org/programs-and-resources/vibrant-spaces/>
- 3) Reach out to your WEDC regional economic development director for a program application. Map and contact info: wedc.org/inside-wedc/contact-us/#regional
- 4) Collect relevant documents:
 - a. Municipal resolution to apply
 - b. Community plan, community document and/or letters of support that identify the project as a positive community investment
 - c. Completed budget and cost estimates
 - d. Photos and plans for the space (pictures of the amenities to be installed or project renderings)
- 5) Write a narrative about the space. Who uses it now? What is the vision for the space? How will the district and community benefit from the public space transformation?
- 6) Upload application to Network Wisconsin by Jan. 31, 2023.

THE FINE PRINT:

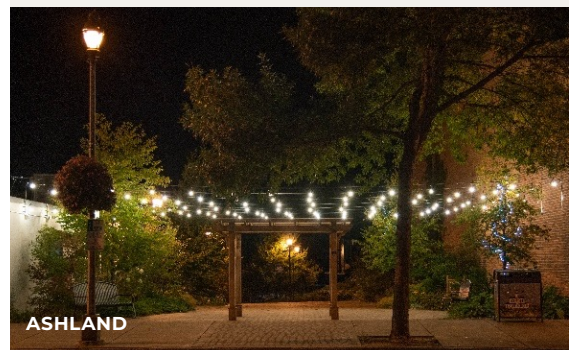
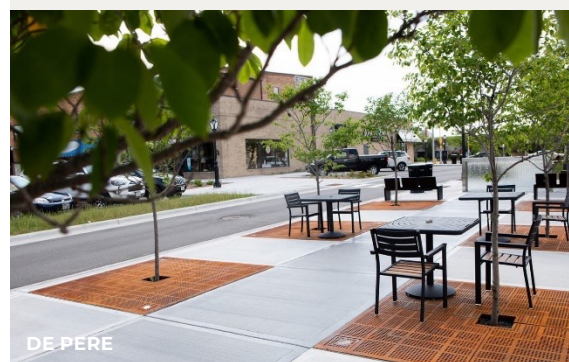
» Eligible activities include:

- o Public space improvements (projects activating alleys, programmable park spaces, vacant parcels and underutilized parking lots)
- o Public space enhancements (e.g., public art, landscaping, benches, bike racks)
- o Public signage (wayfinding, interpretive signage, kiosks associated with the space)
- o Public infrastructure (restrooms, water features, electrical, lighting)
- o Seasonal equipment with the intent to use annually (tables, chairs, umbrellas, heaters)

» Ineligible activities and costs include:

- o Building improvements, other than restrooms for public space use
- o District- or community-wide improvement projects
- o Events, staffing, programming, ongoing maintenance
- o Private spaces not accessible to the public
- o Activities eligible to be funded through other WEDC programs
- o Ineligible for grant or match: Past costs, in-kind contributions, indirect expenses/soft costs

EXAMPLE PROJECTS



**RESOLUTION AUTHORIZING THE SUBMISSION OF A VIBRANT SPACES GRANT
APPLICATION FOR 109 DOUSMAN STREET**

January 17, 2023

WHEREAS, the Wisconsin Economic Development Corporation (WEDC) is offering Vibrant Spaces grants to assist with creating vibrant and engaging communities that make it easier to recruit and retain residents, sustain a robust labor force and enhance local quality of life; and

WHEREAS, ON BROADWAY, INC. (OBI) proposes to facilitate a place-making project at 109 Dousman Street that includes improvements to provide a public plaza with unique interactive seating and art; and

WHEREAS, OBI has requested the City to submit an application for a Vibrant Spaces grant to assist with the project costs; and

WHEREAS, a resolution authorizing the submission of a grant application by the City of Green Bay is a prerequisite for the submission of a Vibrant Spaces grant application; and

WHEREAS, should a Vibrant Spaces grant be awarded and accepted, the City, with the assistance of OBI, will maintain and submit semi-annual fiscal and narrative reports until completion of the project that document performance metrics; and

THEREFORE, BE IT RESOLVED, by the Common Council of the City of Green Bay that the City requests funds available from the Wisconsin Economic Development Corporation (WEDC) through the Vibrant Spaces grant program and will comply with all of the requirements of the program and hereby authorizes the Development Director to act on the behalf of the City to submit a Vibrant Spaces application to WEDC, sign documents and take necessary action to undertake, direct and complete approved grant activities.

BE IT FURTHER RESOLVED that The City of Green Bay shall comply with all state and federal laws, regulations and permit requirements pertaining to implementation of this project and to fulfillment of the grant document provisions.

Adopted _____

Approved _____

Mayor

Clerk

Attachment – Map



VS Project Location

Map printed on 1/10/2023

1:480

1 inch = 40 feet*

1 inch = 0.00758 miles*

*original page size: 8.5"x11"

Appropriate format depends on zoom level

Parcel ownership key

Parcel Boundary

Condominium

Gap or Overlap

"hooks" indicate
parcel ownership
crosses a line

Parcel line

Right of Way line

Meander line

Lines between deeds or lots

Historic Parcel Line

Vacated Right of Way

A complete key (legend) is available at:
tinyurl.com/BrownDogLegend



(920) 448-6480

www.browncountywi.gov



Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

January 12, 2023

PREPARED BY

Laura Schley, Staff

AGENDA ITEM # E.2

Consideration with possible action on acceptance of the NEA Grants for Arts Projects Grant for up to \$10,000.

BACKGROUND

On March 24, 2021, the National Endowment for the Arts (NEA) notified the City of Green Bay that it was awarded a Grants for Arts Projects Grant of up to \$10,000. The City's grant application was prepared by City staff, proposing to support the commission and installation of public art in downtown Green Bay. The proposal includes the commission of four artists to create site-specific exterior murals to aesthetically enhance select vertical support structures of the Don A. Tillman Bridge next to The Shipyard. The project is estimated to cost \$80,000. To match the NEA grant, the City is contributing \$10,000 of Neighborhood Enhancement Funds. The remaining project costs will be sourced from Community Development Block Grant Funds.

The NEA supports arts and arts education in communities nationwide and is a catalyst of public and private support for the arts. The NEA's activities support bringing meaningful arts experiences to all Americans, helping to ensure that everyone in the country has the opportunity to live artful lives.

RECOMMENDATION

To accept the \$10,000 Grants for Arts Projects grant award from the National Endowment for the Arts (NEA) for the enhancement of select vertical support structures of the Don A. Tillman Bridge next to The Shipyard.

FISCAL IMPACT

Grant recipients are required to provide a non-federal cost share 1:1 match.

ATTACHMENTS

- I. 03.24.2021 NEA Grant Tracking Form



GRANT TRACKING FORM

PART #1: Notification of Grant Funds

(emailto:Kim.Rivest@greenbaywi.gov)

APPLICANT DEPARTMENT: DCED

DATE: 1/10/2023

APPLICANT DEPARTMENT GRANT CONTACT NAME/TITLE: Laura Schley/Public Arts Coordinator

APPROPRIATE COMMITTEE: Finance and/or GBPAC

NAME OF GRANT/FUNDING SOURCE: Grants for Arts Projects/NEA

AMOUNT OF GRANT REQUEST: \$10,000

LOCAL MATCH REQUIREMENT: \$10,000

SOURCE OF MATCH: ☐ General Fund ☒ Non-General Fund ☐ Not Applicable

TIMEFRAME OF GRANT: 1/1/2021 through 2/28/2024

TYPE OF GRANT REQUEST: ☒ Monetary ☐ Other (explain under 'purpose of grant')

PURPOSE OF GRANT (summary): The City's grant application was prepared by City staff, proposing to support the commission and installation of public art in downtown Green Bay. The proposal includes the commission of four artists to create site-specific exterior murals to aesthetically enhance select vertical support structures of the Don A. Tillman Bridge next to The Shipyard.

How does the grant meet City/Department needs? The project will improve the surrounding area near The Shipyard development and create new public art for the community.

What are the personnel requirements (include both existing and new staff) of the grant? Personnel from DCED will manage the grant project. The City's Public Arts Coordinator will serve as the primary contact. All grant activities will be conducted under the direction of the Development Director. The following staff will have minor supporting roles to assist with grant management: Public Works Director, Public Works Engineer.

Deputy
DEPARTMENT HEAD SIGNATURE: Cheryl Benier-Wigg

PART #2: Request to Accept Grant Funds

(complete after notification of grant award; emailto:Kim.Rivest@greenbaywi.gov)

AMOUNT OF GRANT AWARD: \$10,000

CFDA/STATE ID #: 45.024

LOCAL MATCH REQUIREMENT: \$10,000

Please describe the source of match, if applicable: The project is estimated to cost \$80,000. To match the NEA grant, the City is contributing \$10,000 of Neighborhood Enhancement Funds. The remaining project costs will be sourced from Community Development Block Grant Funds.

PART	TO:	DATE:	TO:	DATE:
#1: Request to Apply	Finance Dept		FC - Info/Action	
#2: Request to Accept	Finance Dept		FC - Action	

FC = Finance Committee



GRANT TRACKING FORM

Please describe any major changes in proposed grant-funded activities: None

Please describe what the grant money will be spent on: The grant may be used to support the commission and installation of public art murals on select vertical support structures of the Don A. Tillman bridge. Eligible costs may include site preparation, artist payment, and project supplies. Matching funds may also be used for above expenses.

<i>PART</i>	<i>TO:</i>	<i>DATE:</i>	<i>TO:</i>	<i>DATE:</i>
#1: Request to Apply	Finance Dept		FC - Info/Action	
#2: Request to Accept	Finance Dept		FC - Action	

FC = Finance Committee



Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

January 12, 2023

PREPARED BY

AGENDA ITEM # F.I

Coordinator's Report and Project Updates.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None