



MINUTES OF THE GREEN BAY PUBLIC ARTS COMMISSION

THURSDAY, JANUARY 12, 2023, 10:00 AM
City Hall, Room 604 - The Harry Maier Room.
Virtual attendance is also available via Zoom.

A. ZOOM MEETING INFORMATION.

I. This item contains Zoom information, instructions, and a link to the Virtual Comment Form.

B. ROLL CALL.

I. Members: Katie Ries - Chair, Kent Hutchison - Vice-Chair, Ald. Brian Johnson, Chuck Yang, and Alex Zacarias.

Present: Chuck Yang, Alex Zacarias, Katie Ries, Kent Hutchison

Absent: Brian Johnson

2. Liaison Representatives: Beth Kowalski - Neville Museum, Gabrielle Metoxen - Oneida Arts Board, Rissel Peguero Almonte - Independent Music Instructor, and Timothy Perlewitz - Salvation Army Kroc Center.

Present: Beth Kowalski

Absent: Gabrielle Metoxen, Rissel Peguero Almonte, Timothy Perlewitz

C. APPROVAL OF THE AGENDA.

I. Approval of the agenda for the January 12, 2023, special meeting of the Green Bay Public Arts Commission.

Moved by Kent Hutchison, seconded by Alex Zacarias to approve the agenda. Motion Passed.

Yes- Chuck Yang, Alex Zacarias, Katie Ries, Kent Hutchison , No- None, Abstain- None.

D. APPROVAL OF MINUTES.

I. Approval of the minutes from the December 14, 2022, meeting of the Green Bay Public Arts

Commission.

Moved by Kent Hutchison, seconded by Katie Ries to approve the minutes. Motion Passed.
Yes- Chuck Yang, Alex Zacarias, Katie Ries, Kent Hutchison , No- None, Abstain- None.

E. REGULAR BUSINESS.

1. Consideration with possible action to approve the resolution to apply for a Vibrant Spaces grant.

Moved by Kent Hutchison, seconded by Alex Zacarias to approve the resolution to apply for Vibrant Spaces grant. Motion Passed.

Yes- Chuck Yang, Alex Zacarias, Katie Ries, Kent Hutchison , No- None, Abstain- None.

2. Consideration with possible action on acceptance of the NEA Grants for Arts Projects Grant for up to \$10,000.

Moved by Alex Zacarias, seconded by Katie Ries to approve the acceptance of the NEA Grants for Arts Projects Grant for up to \$10,000. Motion Passed.

Yes- Chuck Yang, Alex Zacarias, Katie Ries, Kent Hutchison , No- None, Abstain- None.

F. INFORMATIONAL.

1. Coordinator's Report and Project Updates.

Laura Schley presented the Coordinator's Report and Project Updates.

G. ADJOURNMENT.

Moved by Katie Ries, seconded by Alex Zacarias to adjourn. Motion Passed.

Yes- Chuck Yang, Alex Zacarias, Katie Ries, Kent Hutchison , No- None, Abstain- None.

VERBATIM MINUTES.

- [Laura] Here? Okay.

- [Speaker 1] I think we are recording now.

- [Laura] Yes, we are recording. Katie, you can kick things off.

- Okay. Consider things kicked, um, Laura, or, well I guess we need to approve the minutes from the December 14th meeting, or do we?

- [Laura] Roll call?

- Oh, okay. Let's do roll call then. Do I need to call people and they say it here or?

- [Laura] Yup.

- Okay. Member Alex Zacarias.

- Zacarias, here.

- Zacarias, sorry. Kent Hutchinson. Ali Hearley.
- [Ali] I'm here.
- And Laura Schley.
- [Laura] I'm here.
- [Cheryl] So Katie, we only have to call a roll for your board members.
- Okay. So just me, Alex, Kent.
- [Cheryl] Yep. And then you just, you call the whole role and then they're excused or absent. So you've got Kent, you- Did you say Chuck?
- Oh, and, and Chuck. I'm sorry; I did not. Chuck Yang.
- [Chuck] Here.
- Thank you.
- [Cheryl] And then Alder Johnson is- is he here?
- [Laura] No. On Zoom. So he's not here. So.
- Alder Johnson is a member.
- [Cheryl] He's a member?
- [Laura] Yep.
- Okay.
- [Cheryl] So if you look, do you have your agenda up?
- I do, but I was looking at vibrant spaces. Oh. Oh, they're there. Okay, I see. Yes.
- [Cheryl] Yeah, they're there. Cool.
- All right. And then, so we don't need to call for the liaisons at all.
- [Cheryl] You- you can, it's up to you.
- [Laura] I think typically we have; none of our liaisons are present, in person.
- Okay.

- [Laura] Virtually, so.
- Okay.
- [Laura] They are all absent at the moment.
- Okay. Well then, now do we need to approve the agenda? The- this meeting?
- And I second it.
- Okay. All in favor of approving the agenda?
- [Chuck, Alex, and Katie] Aye.
- The ayes have it. The agenda is approved. And we- now, do we have a motion to approve the minutes from the December 14th meeting? I'll make that motion.
- [Kent] Motion to approve.
- All right. Seconded. All in favor?
- [All] Aye.
- All right. Unanimous approval of the minutes. Now we come to regular business; number one, consideration with possible action to approve the resolution to apply for a Vibrant Spaces Grant?
- [Laura] Yes. This is why we're having the special meeting today. Wisconsin Economic Development Corporation is offering a Vibrant spaces grant right now to assist with place-making efforts, creating vibrant spaces and- and engaging spaces that serve multiple functions. On Broadway, Inc. has proposed to facilitate projects, specifically at 109 Dousman Street, and they are looking to add improvements such as a public plaza along with some creative seating and some sort of artistic piece to the- the- What they need is the city to submit that application. Each community can only submit one application, and we need a resolution to allow the city to apply for the grant. Am I forgetting anything, Matt?
- [Matt] Um, no. At this stage, yeah, we're- we're just requesting that recommendation to, um, have it also with REBA resolution giving staff the authority to submit the application. It's kind of a formality that WEDC requires. There's no other request at this time. Further on down the road, there'll be some additional engagement or we'll be coming back to the PAC, and we'll be coming back to council should we receive those grant funds to- to move forward with the project and formally accept. So at this point we're still pretty high level: what the project is only gonna be. We're just kind of at the application phase. So there'll be some more- more details in the future.
- [Speaker 1] One question I have is, as I was looking at the location, has On Broadway already received, I guess, authorization from the city to be able to construct or build upon the- within the right of way for one? And then on the city of Green, the site is on within the right of way and then also on city property.

- [Matt] Yeah. Yep.
- [Speaker 1] So, so I, I was just curious as to if that conversation's already occurred, I mean would it pigeonhole the city if we say we're gonna apply for this funding? There's no authorization to
- [Matt] So we've had- team with-
- [Speaker 2] Are you okay?
- [Speaker 3] Yeah.
- [Speaker 2] Okay, I just wanna have you sign this. So they updated the picture and the exam- additional copies.
- Kent, can you mute?
- [Matt] There we go.
- [Laura] There you go.
- [Matt] Yes. So we've had conversations with development team, with the mayor, the department heads of public works, and parks, as well as community, and economic developments. And everyone is on the same page that this is the project we're gonna support to move forward. As far as formal approvals from INS that hasn't happened yet, but I imagine that would be required if anything's going to be happening like in the right way.
- [Speaker 1] Yeah, I just wasn't aware of the- any conversations in the background, and I just wanna make sure that-
- [Matt] Yeah.
- [Speaker 1] some steps have already been taken to get authorization in order to do this versus just getting the grant and also can't really-
- [Laura] You can't do it, and then, we're the bad guys. Yeah, right?
- [Matt] We do feel like this is a good site. There's been artwork in this specific location before, within the right of way as well as on that parcel. So with that precedent- precedent, it felt like this is probably workable.
- [Speaker 1] Okay.
- Could I ask two questions? One, who is speaking on behalf of On Broadway in the room right now?
- [Matt] On Broadway's, not at the meeting today.
- Who are you?

- [Matt] I am Matthew Cannon. I am an economic development specialist with the city. So I work with-

- Thank you.

- [Matt] With Laura, in our Department of Community and Economic Development. I write a lot of grant applications

- Okay. Thank you.

- [Matt] Yep.

- And then my second question would be, this as I understand it, this is permission to apply for a what? But all the details are to be determined? So wait, there's a mention of interactive seating and art, but none of that is specified; is that correct?

- [Laura] It's high level vision at this point. The overall idea is to transform it into a plaza with seating and an art piece. There is no- no concept yet as far as what that art piece will look like, what the seating will look like because a portion of the grant is how are we engaging the community in the project. So that's where we, with the timing of the grant, the grant application is due January 31st. With the timing of that, we- we don't have adequate time to gather that community input regarding this. So building that community input to help, kind of, drive the vision of what that piece will look like.

- Thank you. Looks like Kent has a question. Kent?

- [Kent] Yep. Thank you Katie. So I obviously- I would be for this application. When- at what point would we put in some suggestions for On Broadway? Cause it sounds like the actual intent is still, you know, has a long way to get before we really start to see what it might look like in that area. I think if, do we put in suggestions at this point? How would the application should be written or anything like that? Or- um- I'm just thinking of who would do the work. I'd obviously advocate that it would be local artists and the local staff members that recently some things were created for the city deck that were not done by local folks, and you know, it's cool that have sculptures and stuff out there, but obviously, if it's coming out of the GDPAC, we'd wanna have it be one of our own people.

- [Laura] And I think, overall, the agreement and the discussions that we have had with On Broadway and- and downtown is that we want local artists involved in the process when it comes to if we're gonna have creative seating, the fabrication of something Then you're starting to get into engineering local artists, not all local artists, but some artists might not necessarily have the ability to do the required engineering for something like that, so everyone in the conversation, so far, has been in agreement that we want local artists involved. We just might have to outsource that for engineering and structural components.

- [Kent] Okay. I'd push back a little bit in that regard. I- I think we can accommodate that in Green Bay. So, I don't know if this is the point to have that conversation, but I just wanna make sure that we're diligent on looking at fabrication shops and artists first who are in the area. If, you know, the city's gonna get on top of promoting and providing funding for stuff like this.

- [Laura] Absolutely, absolutely.

- Yeah. I just- I just wanna add, you know, transparency's always important, so if- if there's already an agenda, please share it. You know, just let us know ahead of time.

- [Laura] I don't think that, I think the overall intent of the project is to create a vibrant space that assists multiple user groups, and with the tight timeline of the grant and not knowing what that final piece will look like, I don't know if we need to get this deep into it just yet.

- I have one more question for whenever. How much are we asking for in this grant?

- [Matt] We are requesting \$50,000. That's the maximum you can request. We're still defining the budget. We need to work with the third party to put together a- a high-level cost estimate, but we anticipated it probably costing, at least, a hundred thousand dollars. It's a \$50,000 grant. It's a dollar per dollar match.

- Thank you

- [Kent] Laura. What- what the motion be then? What-

- [Laura] The motion would be to approve the rest- life at the vibrant space-

- [Kent] Shall move?

- Aye. Second.

- All right. All in favor?

- [All] Aye.

- Okay, unanimous approval. All right. Anything else that we need to tend to with that, Laura or- or Cheryl? And Kent, I don't know what's going on but you have a lot of background noise, if you don't mind muting. Thank you.

- [Laura] Regarding vibrant spaces: No, we are good with that item. We are ready to move on to item two.

- Okay. Consideration with possible action on Grants for Arts Projects Grant for up to \$10,000.

- [Laura] It's not a typo. The NEA has named the grant Grants for Arts Project Grant. It sounds redundant when you write it out this way, but that's how it is. So as all of you know, this is no surprise. This grant has been with us for quite awhile now. In March 24 of- March 24th, 2021, the NEA notified the city that we were awarded a Grants for Arch Project Grant up to \$10,000 for our shipyard murals art project. We have already gone through the process of selecting our four artists to enhance select vertical columns of the Don A. Tillman Bridge. It's a match grant; we are matching the NEA portion with our neighborhood enhancement funds and then supplementing the remaining costs of this project with community development block grant dollars. Essentially what I'm asking you guys today, I made a mistake, and I never went through and filled out this finance form that has to go

through the city's finance department. So this is more of a formality, really kind of listing out this is the grant; this is the details behind it; this is what it will be doing; this is who's managing it. So I'm really just looking for you guys to accept the- the grant from NEA, the Grants for Arts Project Grant. And if you have any questions, please let me know.

- I saw move.

- Are you making a motion to accept the grant?

- Yes.

- All right. Seconded. All in favor of accepting the NEA Grants for Arts Project Grant? Say aye.

- [All] Aye.

- All right. Sounds like once again the aye have it; unanimous.

- [Kent] Thanks Laura.

- [Laura] Thank you guys. And eventually we'll get the paperwork all together. Moving on to informational: coordinator's report and project updates. As I notified most of you earlier, January 24th is the finance committee meeting, where they will be discussing the remaining ARPA requests. As I said, there are a number of arts requests out there including our rotating art program and annual grant program. So if you are interested and available to attend that meeting, that will be January 24th at 4:30 PM. Agenda is not set yet, but when that is ready I can share that out with you. And that will include all the- all the requests, not just arts.

- [Cheryl] So we're asking specifically, with regards to the PAC, we're asking for \$50,000 for three years, which will cover our rotating arts program with the inclusion of four additional sites. So that's included in the 50. And then we're asking for 150,000 for the annual grants program, which has been, I think, shuttered for a while due to funding; 50,000 of that being set aside for a larger project; and then a hundred, that would just be part of our normal application process through the PAC, which is at the smaller level grants, the real local community-based types of grants programs. So that will be the request that's made on behalf of the PAC for our programming. There's also going to be some ARPA requests, I believe, for some tourism, special events types of monies, and those types of things. But specific to the PAC, those are two of our programs that we run, and we'll be asking for that- those funds.

- [Kent] Where is the meeting gonna take place?

- [Laura] That will be a hybrid meeting, correct?

- [Cheryl] It's a- yeah- it'll be a hybrid for sure, Kent. And I'm not sure if they'll hold this one in the council chambers or in room 207, but it'll be somewhere on second floor at city hall. Sometimes these bigger finance meetings, they move it into the council chambers. Otherwise, it's a-

- [Kent] Okay.

- [Cheryl] But it'll be hybrid

- [Kent] and if we wanted- okay, great. I think I- I'd be willing to attend virtually, at least. So then if we wanna mention something, is there something that we need to fill out ahead of time; or, cause you're gonna comment virtually or can we just kinda raise our hand like we do in this meeting?

- [Cheryl] I think they might ask for- I'm not sure if they're gonna open up for public comments in the beginning. Otherwise if I see that you're there, I'll let an alder know that there's people from the public that would like to speak to the and then they'll open it up.

- [Kent] Perfect. Thank you very much.

- [Laura] Any other questions or anything else regarding the ARPA request to the finance meeting? Okay. Continuing on. This week, we- actually- last week, we released our call for the tedious utility box artwork along with our city hall art gallery. City Hall Gallery is very informal and we have it located up on sixth floor and also within the mayor's office. It's an opportunity to have artists display their work within City Hall that aren't necessarily suited for exterior display. And those are open. City Hall Gallery is an ongoing call. And TDS utility is going to be closing in March. In addition to that, next month, we will be releasing our call for the rotating art program, which seems bananas cause I feel like we just did that. But that will be going out next month. And then in addition to that, earlier this week, Cheryl and myself, we met with Katie to kind of get her on board with the PAC, give her some background information, and talk about goals, and- and what we envision this body doing. I don't know if Cheryl or Katie if you want to elaborate any further on on your goals

- [Cheryl] I would turn that over to Katie, on your ideas.

- Sure. Thank you. One of the things we talked about was, well we noted again that the PAC is an advisory committee, and we are grateful to the many city employees who do all the hard work and file the paperwork. So just get that on the record. And I think what we can do, as in our advisory capacity is come up with creative ways beyond murals and monumental sculpture that we can bring meaningful, appropriate, excellent art to the public of Green Bay. And so one of the things we talked about are ways that art might support the existing work of entities, both municipal and other. Hello Beth. So we, in that conversation, talked about, for example u-using drawing as a means of asset building and asset mapping in underserved neighborhoods, for example, old North. And so maybe thinking about doing some smaller projects to build capacity and pilot these collaborations. And so I guess I would ask the PAC members to just keep thinking about opportunities for artists to kind of amplify the good work that's going on or to kind of come at things in a different way. Is that- Cheryl or Laura, you wanna add to that?

- [Laura] No, I think you, you wrapped it up very beautifully, and yeah, looking forward to how we can engage artists that aren't typical public artists, in a way that we haven't necessarily, excuse me, necessarily done previously.

- [Cheryl] A lot of creative minds on the board, which is great for the PAC. Right? You're looking at new and exciting ideas on ways to do that. So I don't know if you're thinking maybe, Katie, at the February meeting, spending some time on that, maybe brainstorming or make a-

- Yeah, I'd like- I'd like to talk about, kind of, more of what we talked about in our meeting, in terms

of what it might look like to build- to aim towards something a little larger in the future, in terms of something that might be both festive and spectacular; and benefit many people in the city; and introduce people in Green Bay to art in different ways, in addition to the good work that's already been going on.

- [Cheryl] Great.

- [Laura] Any other comments on that? Otherwise, that is my coordinator's report.

- I- I second to adjourn.

- [Laura] I think we need a motion to adjourn.

- Oh

- Motion to adjourn.

- I second.

- Aye.

- [Kent] Aye

- All right. Thank you all.

- [Laura] Thanks everyone.

- [Cheryl] Thank you.

- [Kent] Thanks. Thanks everybody. Bye-Bye.