



# **AGENDA OF THE GREEN BAY PUBLIC ARTS COMMISSION**

**WEDNESDAY, MARCH 22, 2023, 8:00 AM**  
**City Hall, Room 604 - The Harry Maier Room.**  
**Virtual attendance is also available via Zoom.**

**A. Zoom Meeting Information.**

1. This item contains Zoom information, instructions, and a link to the Virtual Comment Form.

**B. Roll Call.**

1. Members: Katie Ries - Chair, Kent Hutchison - Vice-Chair, Ald. Brian Johnson, Chuck Yang, and Alex Zacarias.
2. Liaison Representatives: Beth Kowalski - Neville Museum, Gabrielle Metoxen - Oneida Arts Board, Rissel Peguero Almonte - Independent Music Instructor, and Timothy Perlewitz - Salvation Army Kroc Center.

**C. Approval of the Agenda.**

1. Approval of the agenda for the March 22, 2023, meeting of the Green Bay Public Arts Commission.

**D. Approval of Minutes.**

1. Approval of the minutes from the February 22, 2023, meeting of the Green Bay Public Arts Commission.

**E. Regular Business.**

1. Consideration with possible action to select finalists for the TDS utility box Call-for-Art.
2. Consideration with possible action to review and approve the Art Grants Program materials.

**F. Informational.**

1. Financial Report.

## 2. Coordinator's Report and Project Updates.

### **G. Adjournment.**

- 1) THIS MEETING IS RECORDED: THE VIDEO OF THIS MEETING AND MINUTES ARE AVAILABLE ONLINE AT [www.greenbaywi.gov](http://www.greenbaywi.gov)
- 2) ACCESSIBILITY: Any person wishing to attend who requires special accommodation because of a disability, should contact the City Safety Manager at 920-448-3125 at least 48 hours before the scheduled meeting time so that arrangements can be made.
- 3) QUORUM: Please take notice that a majority or quorum of the Common Council will attend this Green Bay Public Arts Commission meeting and will constitute a meeting of the Common Council for purposes of discussion and information gathering relative to this agenda.
- 4) REPRESENTATION: The party requesting the communication, or their representative, should be present at this meeting.

# Virtual Meeting Instructions

---



## Public Arts Commission

### Zoom Meeting Information

#### Join Zoom Meeting

<https://us02web.zoom.us/j/82324699453?pwd=SWtrUUNVd1Y1SldXaTRPaFpXMHBqZz09>

**Meeting ID: 823 2469 9453**

**Passcode: 924755**

#### One tap mobile

+16468769923,,82324699453# US (New York)

+13017158592,,82324699453# US (Washington DC)

#### Dial by your location

+1 646 876 9923 US (New York)

+1 301 715 8592 US (Washington DC)

+1 312 626 6799 US (Chicago)

+1 669 900 6833 US (San Jose)

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

+1 408 638 0968 US (San Jose)

Meeting ID: 823 2469 9453

Find your local number: <https://us02web.zoom.us/j/82324699453?pwd=SWtrUUNVd1Y1SldXaTRPaFpXMHBqZz09>

## Public Comments

If you wish to speak at this public meeting or leave a comment, please fill out the online [Comment Form](#) prior to the meeting.

## Additional Information

1. Wisconsin Open Meetings Law still applies
  - a. Persons interested in speaking to an item must state their name and address for the minutes.
  - b. Committee/Commission/Board members will still follow *Roberts Rules of Order Newly Revised 12<sup>th</sup> edition*.
2. Please log into the Zoom meeting at least 10 minutes before the meeting begins to ensure a proper connection and that your technology is working.
  - a. If you are a Board Member, please log into [CivicClerk](#) with a computer, laptop, or tablet device.
3. Once you are in the meeting please mute yourself.
  - a. You may unmute yourself when you are called upon to speak.
4. Waiting room
  - a. When you call in or connect via web or Zoom app, you will be placed in a “waiting room.”
  - b. The meeting host will then admit you to the meeting, and mute you upon entrance (you will still be able to hear and or otherwise observe the meeting).
5. Registering
  - a. The host may ask you to register for the meeting. A registration link will be sent to you along with the invite. You'll receive another email confirming that you're registered for the meeting.
  - b. If you're using a phone, your registration will be tied to an email.
6. Raising your hand
  - a. Committee/Commission/Board members—you can either use CivicClerk and request to speak or you can also utilize the “raise your hand” tool in the Zoom platform (you'd need to use a computer or tablet) to let the host know you would like to speak. You can also un-mute yourself and start speaking.
  - b. Persons with items on the agenda or other interested parties—you can also utilize the “raise your hand” tool on the Zoom platform via computer or mobile device. You will be allowed to speak once the committee, commission, or board has moved to “open the floor for interested parties to speak.” Once discussion on your agenda item has concluded, the host will mute you, unless the committee opens the floor again.
7. What devices should I use?
  - a. Smart phone (please see more detailed instructions on page 3)
  - b. Land line
  - c. Tablet—in advance of the meeting, please download the Zoom Meeting app by using either the Apple Store or the Play Store. You will be asked to input your name, to identify you for the meeting.
  - d. Computer—you can access the meeting through a web browser by clicking on the meeting link, or through the Zoom Meeting app. If using the app, please download it in advance of the meeting. You will be asked to input your name, to identify yourself for the meeting.
  - e. For tablet and computer users--if you download the app you may be asked to verify your email.

8. Zoom etiquette
  - a. Muting yourself when you're not speaking will prevent your background noise from interfering with others' ability to listen to and participate in the meeting.
  - b. If you're using a telephone, please identify yourself with your phone number and state your name and address before you speak. Zoom meeting hosts can see only your telephone number and will ask you to identify yourself.
9. Closed session
  - a. Persons in the Zoom meeting will be put into a waiting room while the committee/commission/board meets in Closed Session. Participants will be admitted back into the Zoom meeting once the committee reconvenes in Open Session.
  - b. Persons watching a Common Council meeting live on YouTube will see a gray screen with the City logo during closed session.
10. Persons interested in attending anonymously or listening to the meeting may call in by dialing \*67 followed by the phone number in the Zoom Meeting Information box.

### Calling into the Zoom meeting using a smartphone

1. Dial the phone number listed at the beginning of this document.
2. When prompted, enter the Meeting ID number followed by #
3. Once you are in the meeting, notify the meeting host that you are in and state your name.
4. If you do not wish to speak, please make sure your phone is on **Mute**
  - a. If you're using a smartphone, look at your screen and click the Mute button





## Report to the Public Arts Commission of the City of Green Bay

### MEETING DATE

March 22, 2023

### PREPARED BY

Laura Schley, Staff

### AGENDA ITEM # E.1

Consideration with possible action to select finalists for the TDS utility box Call-for-Art.

### BACKGROUND

The Parks Committee approved installing above-ground TDS Metrocom utility cabinets in four parks (He-Nis-Ra, Edison, Colburn, and Mather Heights) at their March 9, 2022 meeting.

The Green Bay Public Arts Commission (GBPAC) met on December 14, 2022, and approved a Call-for-Art requesting visual artwork from artists of all mediums to be selected and developed into a vinyl graphic to be installed on the select utility cabinets. Submissions were limited to artists residing in Wisconsin, and artwork must be appropriate for the general public. Staff received submissions from 22 artists with over 80 artworks to select from.

Selected artists will receive an artwork licensing fee of \$300 per selected image for rights to use the selected artwork on the TDS utility cabinet and in the City's promotional materials. Applicants were requested to submit a brief Cover Letter, Image List, and up to five Artwork Designs for consideration.

The GBPAC, along with assistance from Parks Department staff, may select at least four artworks. The GBPAC and Parks Department has the right to decline all submissions and retract this call-for-art for any reason at any time. Following artwork selection, artwork installation is anticipated to take place in late spring/early summer. Several more locations throughout the city may be approved in the future for utility cabinet placement, resulting in the need for additional artwork.

### RECOMMENDATION

Staff recommends the selection of four finalists and reserving the remaining ranked artworks for the TDS utility box artwork project.

### FISCAL IMPACT

Based on current project estimates, the cost of printing and installing vinyl wraps on similar-sized utility boxes range between \$1,450 - \$2,500. Adding in the artwork licensing fee of \$300, the total estimate for one TDS box wrapped in vinyl artwork ranges between \$1,750 - \$2,800.

Due to the size of the utility cabinets and their placement within the public space, the Parks Committee requested that TDS assist with beautifying these cabinets. TDS has agreed to cover the costs for the fabrication and installation of the vinyl art wraps and artwork licensing fees associated with wrapping these utility cabinets.

### ATTACHMENTS

1. FINAL\_ThinkOutsideTheBox\_UTILITYBOXCall-for-Art
2. TDS Utility Box Art Submissions-Full Collection

# THINK OUTSIDE THE BOX

CALL FOR ARTISTS: UTILITY BOX ARTWORK

**DEADLINE TO APPLY: March 3, 2023 at 5:00PM**



**GBPAC** GREEN BAY  
PUBLIC ARTS  
COMMISSION

**CITY OF GREEN BAY**

Public Arts Commission

[www.greenbaywi.gov/pac](http://www.greenbaywi.gov/pac)

920-448-3400

## OVERVIEW

The Green Bay Public Arts Commission (GBPAC) and City of Green Bay Parks Department are seeking visual artwork proposals from artists of all mediums (painting, drawing, textiles, photography, ceramics, etc.) to create several vinyl graphics wraps to be installed on TDS utility boxes located throughout select parks and public spaces in Green Bay. This project is intended to transform plain utility boxes into visually appealing, enjoyable additions to our public spaces. The utility box artwork project is being fully funded by TDS Metrocom.

## ELIGIBILITY

This project is open to experienced visual artists of all mediums who reside within Wisconsin. Previous experience with public art is not necessary. An applicant may only be selected once unless the City decides otherwise. Selected artists will be expected to submit their artwork images in a high resolution digital format upon request (not at time of application).

## PAYMENT

Upon completion of an art release/waiver, selected artists will receive an artwork licensing fee of \$300 per selected image for rights to use the selected artwork image on the TDS utility box and in promotional materials. Artist's name and artwork title will appear on the utility box.

## SELECTION PROCESS

City staff will present selections to the GBPAC for approval. Selected artists to provide high resolution images (for enlargement to at least 6' x 4'). Location, layout, and length of artwork installation will be determined by City of Green Bay staff.

The City will not accept any artwork involving profanities, advertising, living person's likeness without written and signed consent, plagiarism, political campaigns, negative messages or otherwise inappropriate content. *The City of Green Bay has the right to decline all submissions and retract this call for art for any reason at any time.*

## VINYL WRAP PROCESS

Selected designs will be printed on a vinyl wrap and applied to select utility boxes. The City will be working with a vendor to finalize the digital artwork designs and properly apply the vinyl wrap to the utility boxes. Artists must properly scan/photograph or digitally create their artwork. Please note that vents, doors, meters, and other miscellaneous features of the utility boxes may not be wrapped so artists should take this into account when developing design proposals for the project.

# HOW TO SUBMIT

All application materials must be submitted by 5:00PM on March, 3, 2023. Interested artists are to submit application materials and/or questions to:

Laura Schley | City of Green Bay Public Arts Coordinator

920-448-3142

[laura.schley@greenbaywi.gov](mailto:laura.schley@greenbaywi.gov)

Submit the following materials:

NOTE: Use suggested file formats and label style show in bold, replace **JDoe** with artist's first initial and last name.

1. *Cover Letter*. Include artist's name, home address, email address, telephone number, as well as a statement of interest and brief description of the artwork. One page maximum – standard type - PDF. **1\_Cover\_JDoe.pdf**
2. *Image List*. Include information on artwork title, size, artwork medium, and brief description (artwork theme, significance, inspiration, symbols, etc.) PDF. **2\_Imagelist\_JDoe.pdf**
3. *Artwork Designs*. Up to 5 images per artist will be reviewed (JPEG format or Full-page PDF). **3\_ArtDesign1\_JDoe.jpg, 3\_ArtDesign2\_JDoe.jpg**, etc. OR **3\_ArtDesign1-5\_JDoe.pdf**

## ACCEPTABLE FILE FORMATS FOR PRINTING

- *Vector Files*: OUR RECOMMENATION FOR BEST RESULTS. 300 dpi, EPS (Encapsulated Post Script), PSD (Adobe Photoshop), AI (Adobe Illustrator), PDF (Adobe PDF), TIFF (High Resolution TIFF), EPS (CS4 or lower), AI (CS4 or lower), PDF. If submitting these files be sure all fonts are converted to outlines or curves if applicable. Vector files can be submitted at any size proportionate to the final print size.
- *Raster Files/Images*: PSD (CS4 or lower), JPEG, TIFF, and PDF.  
Raster files should be submitted using the following guidelines: Full Scale at 100 dpi. 50% scale at 200 dpi or higher. 25% scale at 300 dpi or higher. 10% scale at 600dpi or higher.

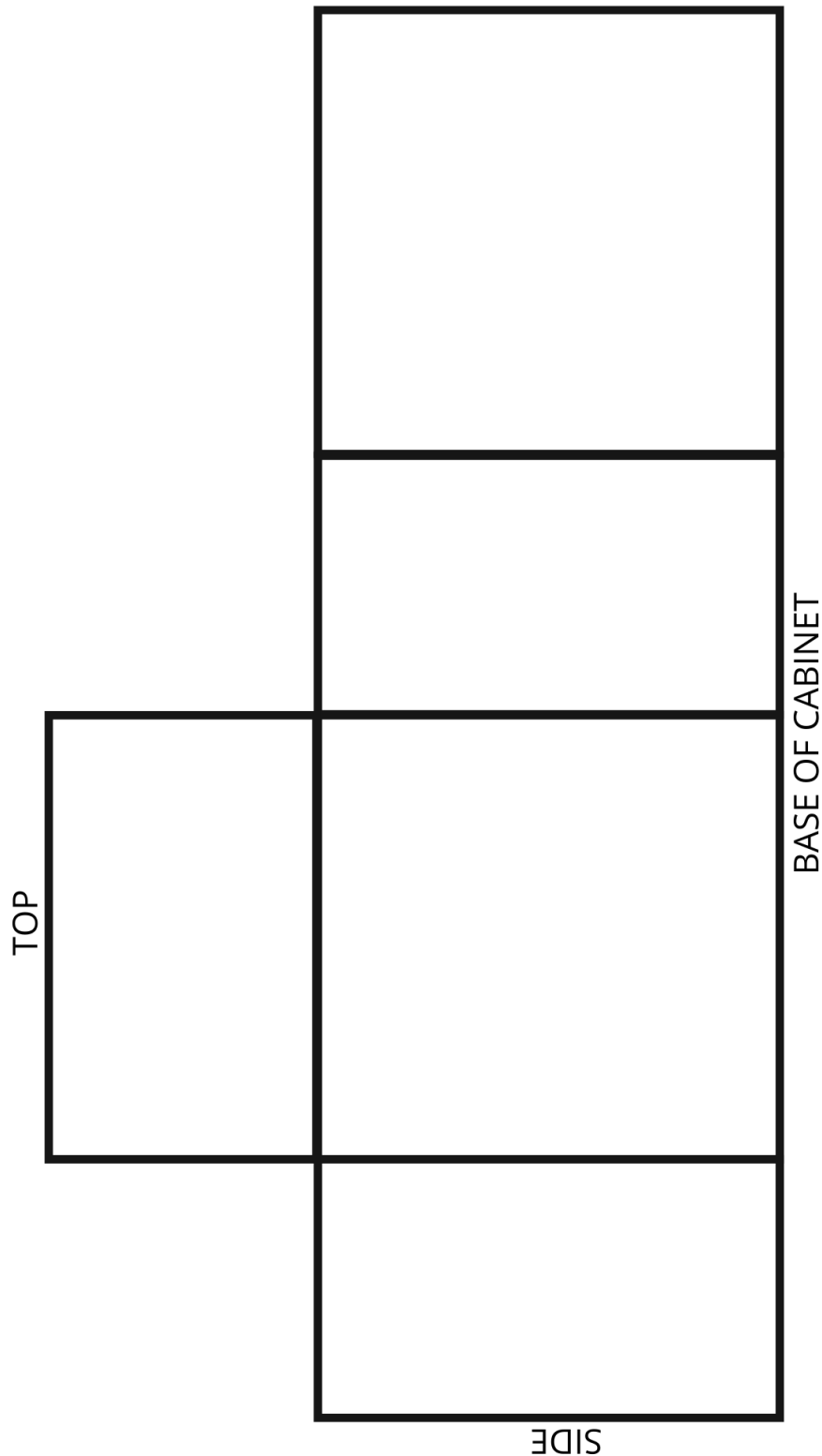
## DESIGN GUIDELINES

The City will select artwork based upon the following considerations:

- Artwork submitted is the original work of the artist, is high in quality, engaging and positive. Artwork does not need to be newly created for this project, and can be work created earlier by the artist.
- Artwork should contain no legible logos, words, letters or numbers that could constitute a sign in the right-of-way.
- Artwork submitted does not promote or advertise a particular community group or organization. Artwork must be appropriate for the general public, appeal to a broad constituency, and adapt to every season as the artwork will be in place for several years.
- Art submitted for consideration should be able to translate well to a utility box wrap, such that parts of the image may be repeated, doubled, flipped, or even removed to accommodate openings, keyholes, protrusions and other general design constraints that come with wrapping a utilitarian utility box that is a working part of the City's infrastructure.

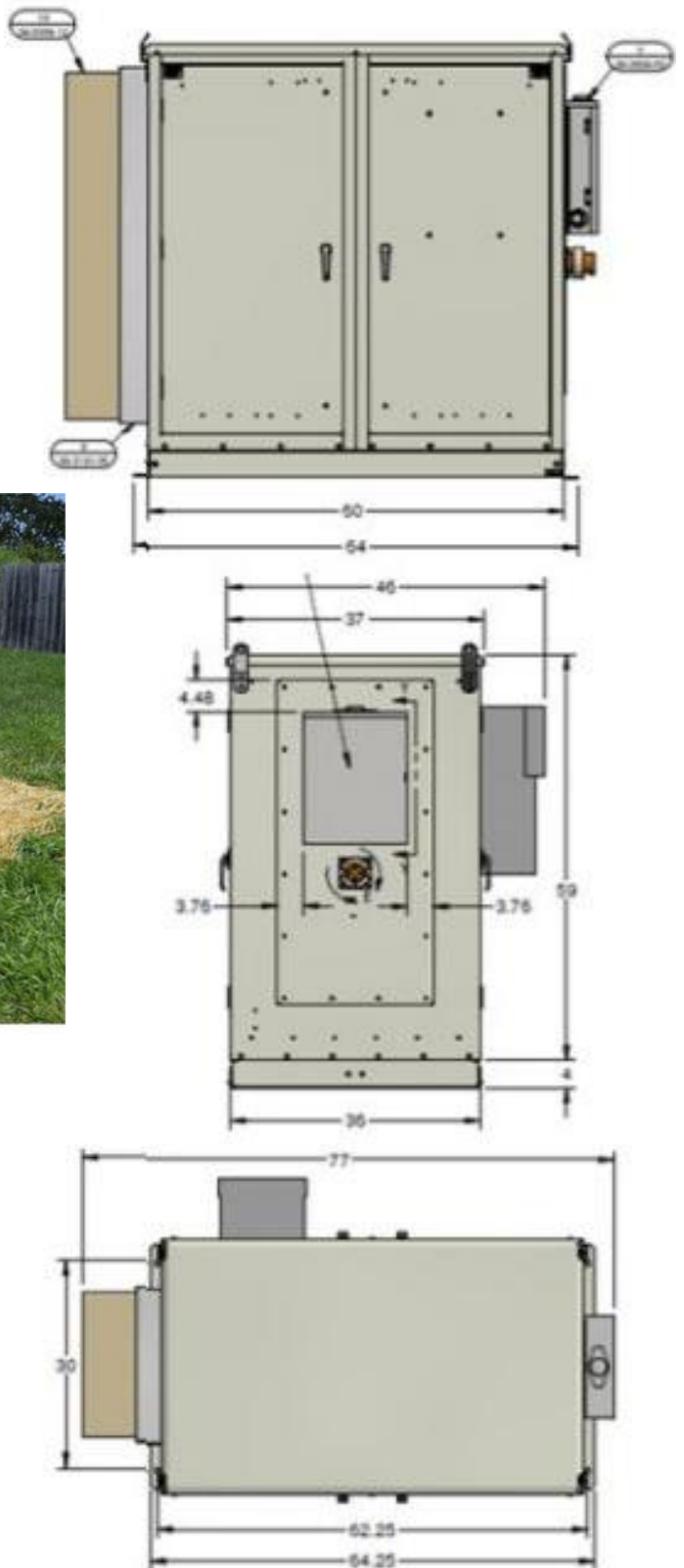
# TEMPLATES

Below are sample templates. It is recommended but not required to use a template like these when developing your design. If you use the template, make sure your sides are proportionate to the dimensions of the real box. Keep in mind that small sections of vinyl wrap may need to be repeated or will have to be cut or trimmed to maintain the function of the utility box or to fit the various edges. Example images on page 5 help show how the design may turn out on the finished product.





Node Footprint: ~ 10' x 10'  
 Concrete Pad: 72" x 88" x 6"  
 Cabinet Dimensions: 64"W x 46"D x 63"H



## EXAMPLES



Mark Lidke, City of Edina, MN



Sarah Simon, City of Ballard, WA



Kenneth Jungjohann,  
City of Coeur d' Alene, ID



Suhyun Alice Park , City of Dublin, CA



Tom Hanson,  
City of Coeur d' Alene, ID

## Artist: A

### A1 – A5 Titles:

1. **Dax the Deer** - Made from leaves from a variety of tree species, bark, seeds and other plants. Inspiration - my father who is a deer hunter in the area.
2. **Ferris the Fox** - Made from leaves from a variety of tree species, bark and needles. Inspiration was a friend who was having a baby and wanted for their baby room.
3. **Oakley the Owl** - Made from leaves from a variety of tree species and plant species and twigs. Inspiration was strictly from what I collected and what I thought it would be a good fit for.
4. **Hickory the Horse** - Made from leaves from a variety of tree species and plant species and seeds.
5. **Hazel the Hummingbird** - Made from leaves from a variety of tree species, needle and flower. Inspired by my friends favorite animal.



**Artist Statement:** As a Green Bay native and newly established creative I am excited to learn about the Think Outside The Box call for artist opportunity. I started doing artwork in the pandemic in 2020 when life was a little bit slower and I had more time to express my creative side. That was when Maple Collective began. The whole concept came about with my dog, Maple, in mind. I thought, “How cool would it be to create a piece of Maple using strictly Maple leaves.” While I would take her for walks or go for hikes I would collect Maple leaves and started to piece them together to assemble her silhouette. The first couple of trials didn’t go well and it took time to put the vision I had in my mind together, but I finally found what worked. My first, finished, photographed piece was actually of a lion and not Maple, but her time will eventually come.

Right now Maple Collective is mainly animals that are created with foliage and flowers I find outside while enjoying the outdoors. What started as just Maple leaves, transformed into all elements of plant life. It is so fun and rewarding to discover a new plant and be more aware of my surroundings. Finding something and envisioning how I will use it, is my favorite part. All foliage is just placed upon each other and assembled very carefully through use of tweezers and my fingers. Once complete, I photograph each piece and then make necessary edits. Once done I take it apart and put it back into the wild. I have yet to figure out how to preserve my pieces to their fullest potential without them decaying, but is a work in progress.

The piece I am submitting would include the animals that are relative to our community and have one piece be a focus of each panel with the overall box showcasing several pieces. Thank you so much for this opportunity. Being born and raised in Green Bay, it would be so special to have a piece of my artwork in the community. If there happens to be a box in the Broadway District or downtown, even more of a bonus since I live and work in that area. Thank you for your consideration.

## Artist: B

**B1 – B5 Titles:**

1. **Beauty thru the Rain**
2. **Heartache**
3. **Cherries in the Snow**
4. **Lemons and Limes**
5. **Cherry Tree**



**Artist Statement:** Artist B is a self-taught, abstract painter. She believes abstract painting is a way of releasing your inner feelings and emotions on canvas using different techniques. She is a person who suffers from major depression, anxiety, ADD, and BPD which is Borderline Personality Disorder. With these diagnoses, her feelings can be disoriented. Her way of releasing those complicated feelings is by abstract painting. She may picture something she wants to paint, but because of her racing mind, it's hard to do, but when she's done with it, which could be hours or days, it ends up being a unique piece of art that can be interpreted in many different ways, and it doesn't need to be corrected. It's right all the time. She feels as though it is like freedom of speech. It opens our mind to diversity. Her goal is to let those struggling with mental illnesses know that abstract painting can release those feelings of frustration. You can combine all those emotions into a piece of art people will cherish every day.

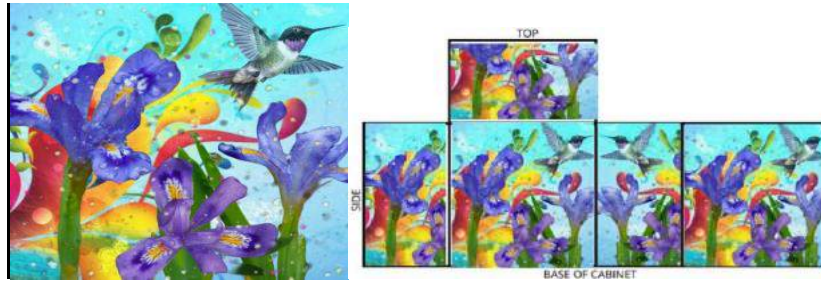
Abstract art allows one to envision what they want, and the beauty of that is; it can be multiple things. It can make sense or not make sense. It is a great conversation piece that can bring out the creative edge you have.

## Artist: C

### CI + Example of Template Layout of Box

#### CI – C5 Titles:

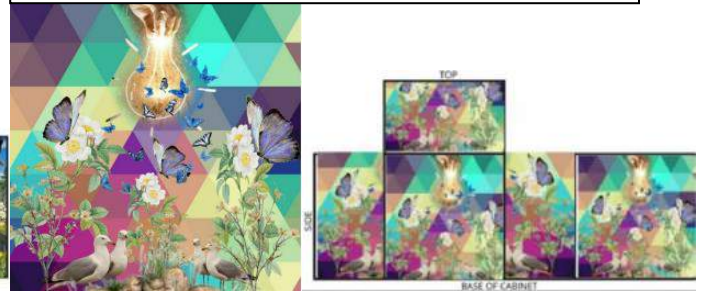
1. Flower growth
2. Home is here
3. We are light
4. Stunning Flowers
5. Color of nature



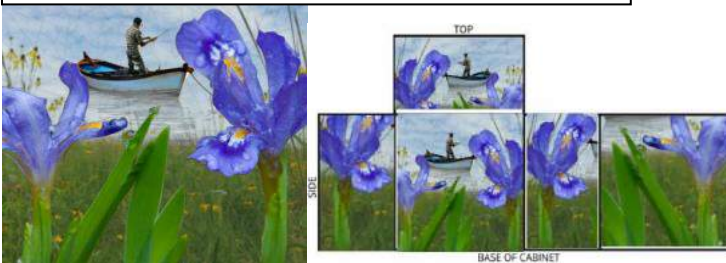
### C2 + Example of Template Layout of Box



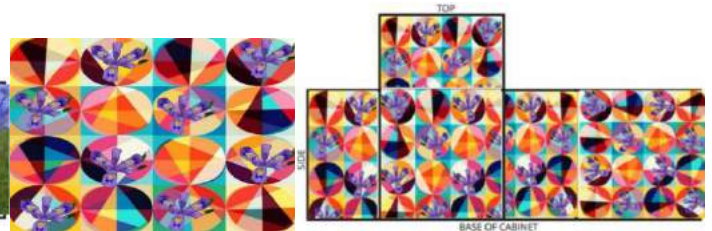
### C3 + Example of Template Layout of Box



### C4 + Example of Template Layout of Box



### C5 + Example of Template Layout of Box



**Artist Bio:** Artist C, took drawing and painting courses at the School of Plastic Arts in San Juan, Puerto Rico, born in San Juan, Puerto Rico, continued her studies at the University of Puerto Rico, completing a Bachelor's Degree with a concentration in Humanities, a Master's Degree from the University of Puerto Rico with a concentration in Public Administration, a degree from the Complutense University of Madrid, Spain, with a concentration in International Law Arbitration Law and a Juris Doctor in Law from the Inter-American University of Puerto Rico.

What inspired me to apply to this project has been the opportunity that the city offers me to be able to show my work in a public space and where many people can see reflected the inclusive and diversity nature of the City of Green Bay.

**Artist Statement:** Our Art Studio is dedicated to Design Artworks using as inspiration Nature, Climate Change, Social Diversity, Cultural Diversity and Inclusion. We use mostly animal designs, flowers, fruits, water and trees in a background to raise awareness about global warming and to exalt the singular beauty of the biodiversity of each state. Biodiversity that makes them unique and extraordinary as a state. On other occasions, we use abstraction to exemplify how beautiful and harmonious it is to be inclusive and diverse as a society and culture.

**Art Description:** The nature of Green Bay allows it to be an instrument for inclusion and social diversity. Just as flowers germinate, there is a variety of species and ecosystems, nature offers us a degree of adaptation, permanence and evolution. Nature is used metaphorically to reflect inclusion and social diversity, through the vivid and latent colors of Green Bay's nature. Just as nature has an important value for our survival as human beings, inclusion and social diversity is the key tool to live together, to coexist in a Community where diversity of opinions, ideologies, races, genders, customs and cultures inhabits because of In this way, we build a more equitable, inclusive world with a plurality of voices.

**For this Project:** We will approach this project taking as inspiration **the nature of the City of Green Bay** and its colorful and beautiful essence shows us how nature itself through its various colors and shades, and different species **promotes inclusion and social diversity**: "flower growth"; "Home is here"; "We are light"; "Stunning Flowers"; "Color of nature": Allowing a sense of adaptation, evolution and permanence that Nature itself offers us and we are part of it: **"We are Nature"**.

## Artist: D

**D1 – D4 Titles:**

1. **Girl Singer** 5'x6' canvas
2. **JP** 4'x5' canvas
3. **King Louie** 4'x5' canvas
4. **Untitled (WIP)** 5'x6' canvas



**Artist Statement:** I am interested in asserting a refreshing splash of my perspective within the City of Green Bay.

**\*\*\*PLEASE NOTE DIGITAL IMAGES ARE PLACE KEEPERS. HIGHER RESOLUTION FILES ARE AVAILABLE. IF I SHOULD BE CHOSEN, I WILL SIGN ANY WAIVER AND PROVIDE THESE FILES WITHIN 24 HOURS VIA, SD CARD(S).\*\*\***

## Artist: E

### E1 – E3 Titles:

1. **Title:** *My Structured Joy* **Size:** 30x54" **Medium:** Acrylic  
This painting was inspired by a bronze wired metal piece of wall art that I saw somewhere. I loved the pattern, and could picture it as a painting, having a structured abstract feel. I had fun creating this piece, choosing lively, fun color and strong textures. It hangs in our work office.
2. **Title:** *Leaves of Calm* **Size:** 32x32" **Medium:** Acrylic  
I designed this painting on canvas to correlate with another piece I made for our Title IX office. My color choice and image is intended to be calming to those who come to our area who may be experiencing stress and trauma.
3. **Title:** *Dad's Big Pond* **Size:** 9x12" (approx.) **Medium:** Watercolor  
I created this piece from a photo that I took while I stood in my favorite spot to view my dad's pond. It serves as a memory of him and his great talent and vision. He created something truly beautiful from a small area of our land. Although he is gone, I feel closer to him when I visit the pond back home.

E1



E2



E3



**Artist Statement:** I am writing to express my interest in participating in the Think Outside the Box. In De Pere, I drive by a utility box covered in art each day when I leave work. It is fun, creative, and adds so much beauty and interest to the area. Seeing your online examples and thinking about the potential these wraps have for adding joy and artistic interest throughout our Green Bay community is exciting. I would love to be a part of this!

I have included two abstract acrylic pieces, painted on canvas. They are currently in the office where I work and brighten up our area. I'd love to share them with others! The pond scene is something I recently finished. It is a watercolor and is from a photo I took of a pond that my dad designed and dug himself, years ago, with my brothers help. My dad is no longer with us, and the original will be a gift to my brother who turns fifty this summer.

Unfortunately, I only learned of this project recently, therefore, I did not have time to design something tailored to your needs. I am hopeful that one of the pieces I chose may work with the dimensions of the utility boxes project. I can get a quality image of any, if interested.

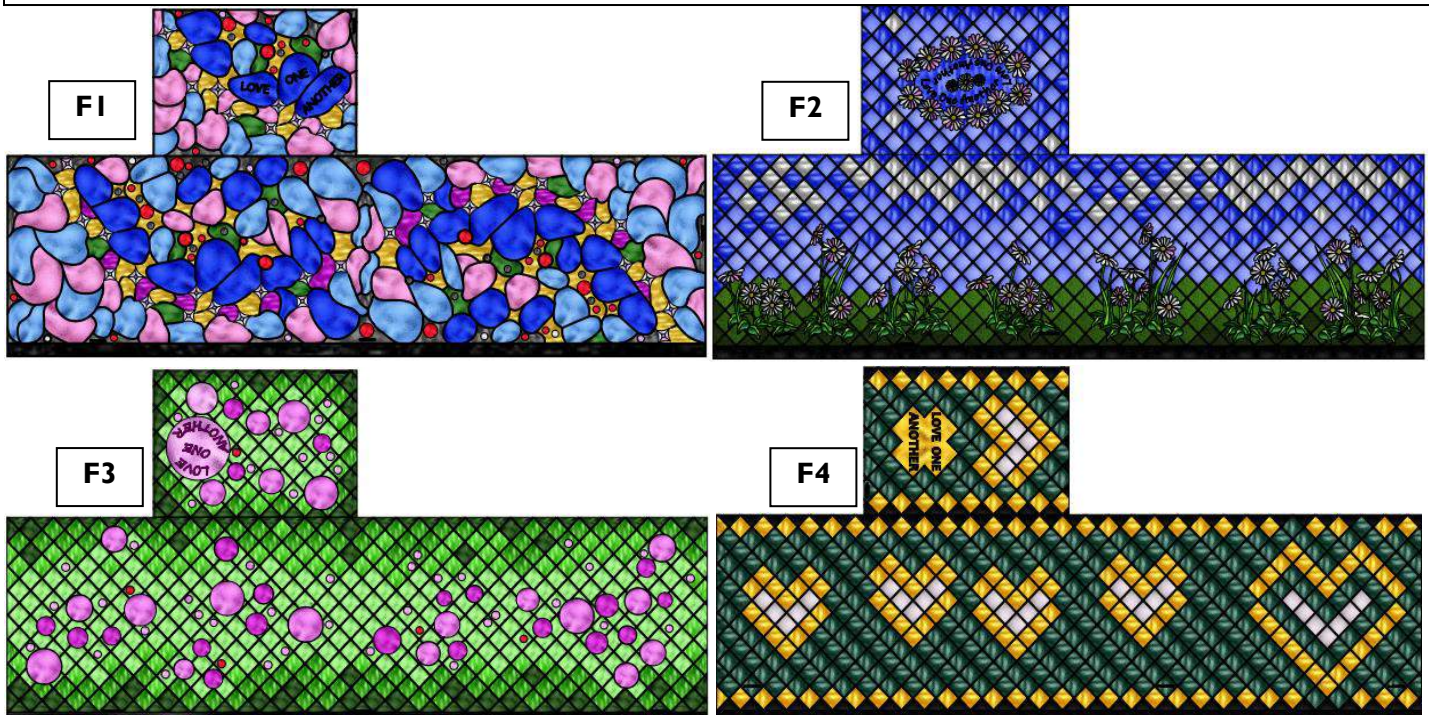
Thank you in advance for your consideration.

# Artist: F

## F1 – F4 Titles:

1. **Title:** *Hidden Gems*      **Medium:** Stained glass      **Size:** sized to the template provided  
**Description:** This design is adapted from a stained glass window I created in 2016. Its inspiration comes from glistening rocks in a stream and contains diamond-like gems. Its colors are vibrantly abstract. Words of encouragement “LOVE ONE ANOTHER” are seen on the top of the utility box.
2. **Title:** *New Beginnings*      **Medium:** Stained glass      **Size:** sized to the template provided  
**Description:** This is a design reminiscent of the Daisy Art Installation at the North Pier Lighthouse in Kenosha, 2019. Daisies have been symbolic of new beginnings for centuries. They are a cheerful and universally loved flower. Words of encouragement “LOVE ONE ANOTHER” are seen on the top of the utility box.
3. **Title:** *Blowing Bubbles*      **Medium:** Stained glass      **Size:** sized to the template provided  
**Description:** This design expresses the carefree nature and fun of blowing bubbles. Green represents growth, and pink, joy. Words of encouragement “LOVE ONE ANOTHER” are seen on the top of the utility box.
4. **Title:** *Love, Green Bay*      **Medium:** Stained glass      **Size:** sized to the template provided  
**Description:** This is a design for stained glass, but looks more like it was knitted! The hearts call to mind love and care and the colors are those of a beloved Wisconsin Institution. Words of encouragement “LOVE ONE ANOTHER” are seen on the top of the utility box.

\*\*Each design was created using a stained glass design program, therefore colors and other alterations can be made.



**Artist Statement:** Internet utility boxes bring the world to Wisconsin, enriching our lives. Art also enriches our lives, and I have been delighted to bring my work to public spaces in Kenosha to do just that. I have been a stained glass craftsman for 30 years.

I was very drawn to this Green Bay public space art project as it allowed me to create stained glass artwork outside the usual constraints of glass and lead came. Through the medium of vinyl wrap technology, utility boxes can be transformed as never before.

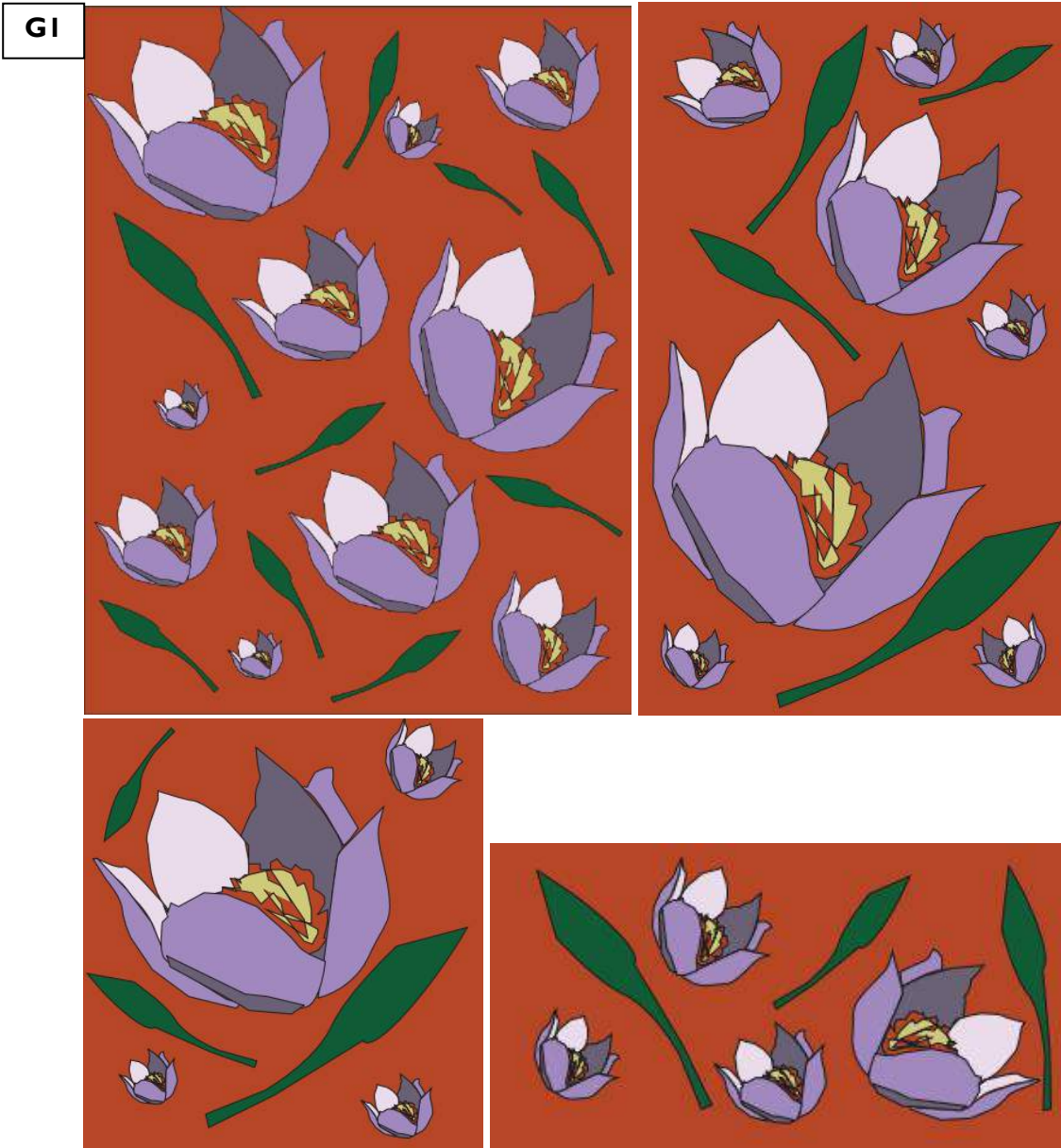
I approached the design for these utility boxes using the same constraints needed to fabricate actual stained glass windows. The sizing is accurate to what can be made with glass and lead came and the colors are taken from images of real glass textures. The intent is that these boxes would bring stained glass to mind by anyone seeing them.

The design ideas flowed from a window I made in 2015, a daisy-based art installation I created in 2019, and a couple of favorite pastimes.

This process was challenging as I considered how the various openings and protrusions (indicated by the schematics) might affect the stained glass feel overall. I am confident that the final designs keep that 'glassy feel' while offering the installers options when applying the vinyl. I hope you agree.

## Artist: G

**GI Title:**  
**I. Crocus**



**Art Submission Description:** I created this design “crocus” on Adobe Illustrator. It is an original design of vector shapes. The file size is 1.25 MB. The design board represents each side of the utility box to be printed on vinyl.

**Inspiration:** The design “crocus” is inspired by resilience, grit, and resolve. The crocus is one of the first flowers to bloom after winter. Many times you can find them among leftover snow. I see them as a symbol of hope. Winters are long in Green Bay and yet spring always comes. On a grander scale it reminds me of the seasons of human existence and the resolve to make it through the difficult moments in life.

**Purpose:** This brightly colored pattern is intended to be engaging and uplifting. The movement and repetition of the design will read well on a form such as a utility box and will enhance and beautify our public spaces in Green Bay.

# Artist: H

## H1 – H5 Titles:

### 1. Title: **Something in the Orange**

6'x6'. Adobe Illustrator Graphic Design.

This multi-layer bright orange piece is inspired by the song “Something in the Orange” by Zach Bryan. When I sat down to create something I turned on some music to get inspired. This song came on and I started with an up-close picture of the texture of an orange. From that grew the idea of using different textures of orange items such as a pumpkin, a leaf, orange juice, a basketball, a salmon, brick, a sunset, and paint. I overlaid some low gradient shapes and added some texture with thin lines and large brush strokes. This collage of “Something in the Orange” is bright and cannot be missed. It stands out! In my opinion, it gives the color orange a refreshing look.

### 2. Title: **Glitch Garden**

6'x6'. Adobe Illustrator Graphic Design.

This was created from cut outs of images taken from a wildflower terrain in Green Bay. My friends and I passed this cute area with wildflowers growing, and decided to get out and take some pictures one summer. I cut out glimpses of the garden and patched them together to where they almost meet up, but they don't. This gives it the effect of looking like a glitch on one whole picture of the flowered area. These photos give me a refreshing memory of summer, friends, and the laughter we shared.

### 3. Title: **Evening City**

6'x6'. Adobe Illustrator Graphic Design.

This was also inspired by a song, “Midnight City” by M83. I wanted to use a picture from one of the travel destinations I went to. This is an image that I took on a trip to San Francisco. I love when the image is flipped, it still lines up in an aesthetically pleasing way, this reminds me of the perfect lines of the Golden Gate Bridge itself. This has a simplistic, edgy look, and contrasts the airy sky with the architecture of the Golden Gate Bridge.

### 4. Title: **Pastel Pallet**

6'x6'. Adobe Illustrator Graphic Design.

Pastel colors are some of my favorite colors to work with. I decided to contrast the softness of pastel colors against the hard edges of a digital montage. Mixing the digital blocked look, with the soft pastel colors, gives this piece a contradicting story. Although simplistic, the *gradient boxes layered on top of the first layer of boxes, adds a multidimensional and programmed look. This piece reminds me of spring and has a joyful vibe when you look at it.*

### 5. Title: **You Said It Was An Electrical Box**

6'x6'. Adobe Illustrator Graphic Design.

This box design is a satirical look at the fact that we are wrapping an electrical box. I parody the fact that the box is used for electricity by decorating it with a pattern of colored outlets. This simple pattern will look like a colorful patterned box from afar, but up close, the addition of electrical plugs in three different eye-catching colors will become apparent. When I think of electricity, I think of looking for these wall hole plugs. An artistic commentary for an electricity box; painting a picture of the purpose of the box, in a goofy, creative way.

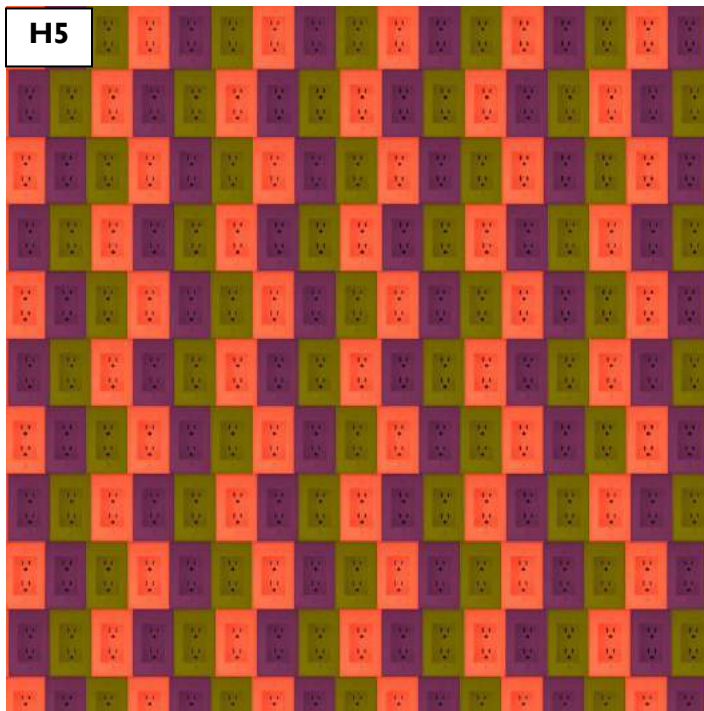
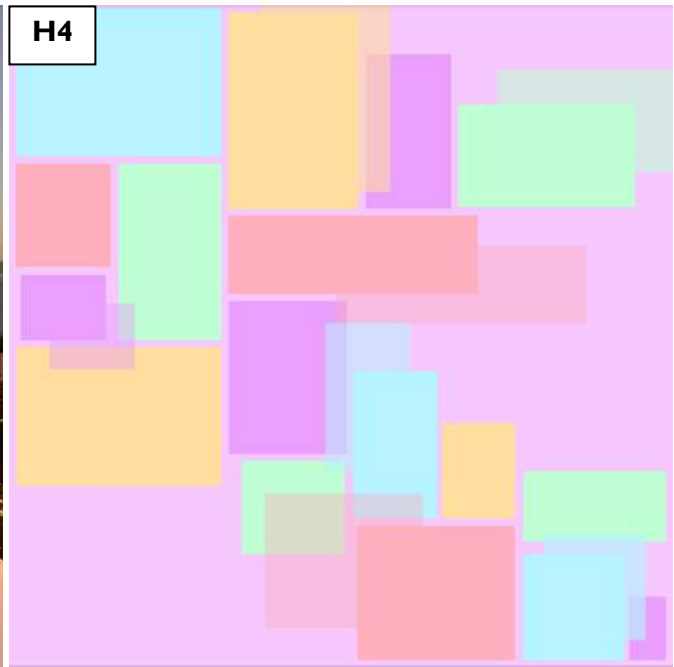
H1



H2



## Artist: H Continued



**Artist Statement:** I am an artist who grew up in Green Bay and I currently reside in Green Bay! I went to UW-Green Bay for my first year of college, I transferred to St. Norbert College and graduated with a degree in Communication and Media Studies, with a minor in Graphic Design. I played college soccer all throughout my years in undergrad. I now work for Imperial Supplies in Marketing Services. I also currently attend St. Norbert College for my Masters in Business Administration.

In my free time, I enjoy playing sports, watching sports, spending time with friends and family, art, crafting, and traveling. I have a goal to visit all 50 states and I am currently half way there! I also have a trip planned coming up to visit Tokyo, Japan, which I am very excited for! I have two cute cats named Pixi and Puk who keep me busy with their mischievous personalities.

The art pieces that I am submitting for this proposal are graphic design pieces I created on Adobe Illustrator. When getting my bachelors degree, I was unsure what to minor in. I knew I enjoyed art but I wanted to find something that I could tie into my major of Communication and Media Studies. My mom suggested Graphic Design. After my first class, I fell in love with this medium of art.

I often spend time creating pieces for myself or my friends. When I found the “Think Outside the Box” call for artists, I thought it would be cool to get creative and freely design artwork that would catch your eye on a utility box. How fun! As a long term Green Bay resident, I love the idea of bringing more art into our city. Art for me, is an opportunity to express my emotions and fosters my creative side. I am so blessed to have the materials and inspiration around me to amuse myself with creativity.

The pieces I created reflect me and aspects of my life. These submissions highlight images from trips I took, colors that I enjoy and resonate with and a style of art that I find fun to design. I listened to music while creating these pieces and got inspired by songs and moods. The inspiration around me of sights I travel to, songs I hear, the mood I get from certain colors, and more, are largely my inspiration. I hope you enjoy looking them over, just as much as I enjoyed creating them! Thank you for your consideration of my pieces.

## Artist: I

### II – I3 Titles:

1. **Title:** “Immersed in Color”      **Original Size:** 30” x 24”      **Medium:** Acrylic on Canvas  
**Description:** Music Theme/Inspiration
2. **Title:** “Beauty of Mind”      **Original Size:** 24” x 48”      **Medium:** Acrylic on Canvas  
**Description:** Intuitive Abstract about the beauty of the human mind.
3. **Title:** “Standing Voice”      **Original Size:** 40” x 46”      **Medium:** Acrylic on Canvas  
**Description:** Colorful abstract about the voice of people with disabilities.



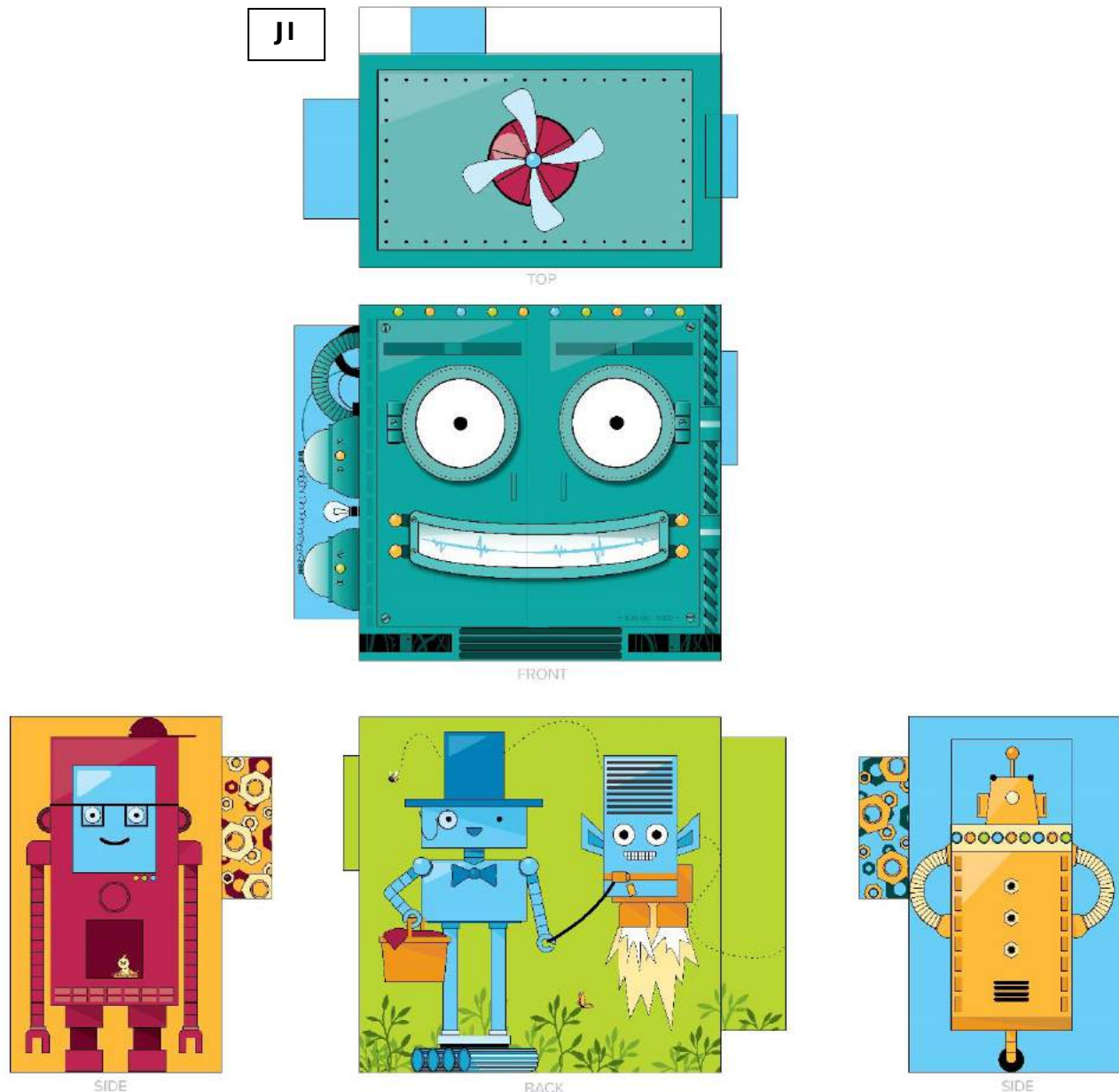
**Statement of Interest:** I am interested in bringing vibrant color, culture and beauty to our community through public art! I am a self-taught award-winning artist, guest speaker, live painter, mentor and muralist hired by many organizations, including The Green Bay Packers. I am a member of the Wisconsin Alliance of Artists & Craftspeople, National Association of Independent Artists, The Art-Hop Collective, United Arts and a former board member of The Artgarage. I teach various art classes to aspiring artists with disabilities as an instructor for ARTS For ALL Wisconsin and often teach from my own studio in Suamico.

**Description of Artwork:** Inspiration for my colorful acrylic pieces comes from emotion felt through music, human form, injustices and people I meet. In my eclectic work, I break up objects with refraction lines allowing the dispersion of light. I custom mix layers of acrylic paint to create the desired depth and vibrant synergy within each piece.

## Artist: J

**J | Title:****I. Title:** Box Bots**Size:** 64"W x 46"D x 63"H**Medium:** digital, vector artwork

**Brief Description:** I made a piece to fit the utility box image provided, in the theme of friendly robots! I wanted it to be fun for all ages, colorful, and easily recognizable from a distance.



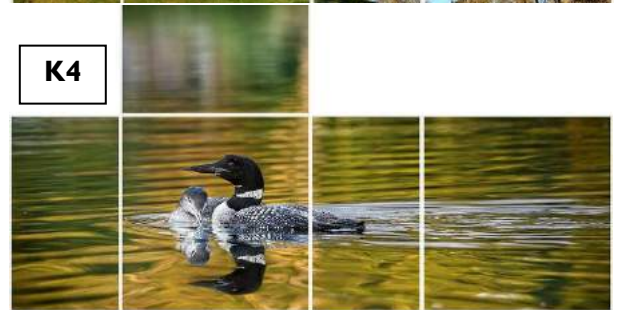
**Statement of Interest:** I work as a graphic designer, but I also have a degree in fine art. It's rare that I create art outside of my job these days, so I decided to create a submission just for fun. I'm happy to see projects that beautify the Green Bay area.

**Description of Artwork:** I made a piece to fit the utility box image provided, in the theme of friendly robots! I wanted it to be fun for all ages, colorful, and easily recognizable from a distance.

## Artist: K

### K1 – K5 Titles:

1. **Title: Shade Garden in the Fall** Digital image, 5714 x 2857 pixels, 23.38 MB jpg file  
Panoramic photo created at the Green Bay Botanical Garden
2. **Title: Stumpf Belvedere Gazebo** Digital image, 5760 x 3840 pixels, 19.51 MB jpg file  
Panoramic photo created at the Green Bay Botanical Garden
3. **Title: Impressions of Fall** Digital image, 5760 x 3840 pixels, 9.72 MB jpg file  
Digital painting based on a photo taken at the Green Bay Country Club golf course
4. **Title: Loons Up North** Digital image, 6000 x 4299 pixels, 15.48 MB jpg file  
Photo of a baby loon with its parent, created on a small lake in northern Wisconsin. c. Loons are my favorite birds. I love their haunting calls. They remind me of relaxing weekends up north.
5. **Title: Ocean Sunrise** Digital image, 3648 x 2736 pixels, 4.74 MB jpg file  
Digital painting of a seashore, based on multiple photos that I've taken of the sky and the surf. Originally created to be a background for my portrait photography, I found that I like this image better on its own! The soft pastels lend to the peaceful feeling, and I can almost hear the waves rolling in.



**Artist Statement:** I saw an article in the Green Bay Press Times, calling for submissions for vinyl wraps for utility boxes in the Green Bay area, and I think this is a great idea! I had recently seen this sort of art being done in other cities, as a way to deter vandalism and beautify neighborhoods.

I have a background as a professional portrait photographer. I graduated from St. Norbert College in 1991, and have been photographing people in the Green Bay area ever since. I currently own my own photography business, Caylor Photography in Pulaski. My website is [www.caylorphoto.com](http://www.caylorphoto.com).

I am accustomed to creating artwork to please individual clients. I am also accustomed to making changes to my originals based on my clients' requests. If you want to use any of my submissions, but need to make some alterations for whatever reason, I will do what I can to be helpful and accommodating.

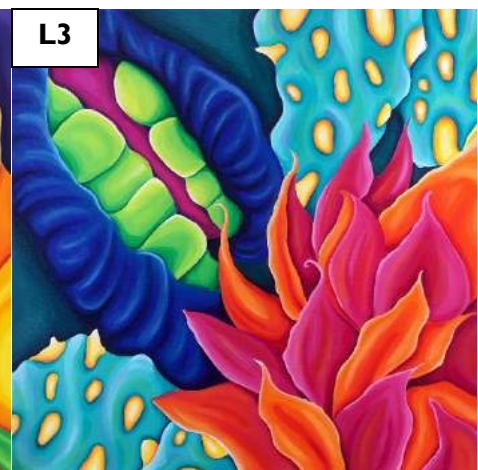
I am submitting five pieces for your consideration. All of these are my original creations. I have used the template that you created to show how the images would best fit the utility boxes. (My original works are rectangular, so there is room to make adjustments.)

All of my submissions are digital images to begin with, so they should be easy to convert to vinyl wraps. Two of them feature iconic locations from the Green Bay Botanical Garden. (Why not give them a bit of free marketing?) One is a photo of loons, created here in Wisconsin, a bit north of Green Bay. The final two submissions are impressionistic digital paintings based on photos that I've created. Thank you for the opportunity to share my artwork!

## Artist: L

### L1 – L5 Titles:

1. **Artwork Title:** Filtered Sunshine **Size:** 20" x 20" **Artwork Medium:** Acrylic on Canvas  
**Brief Description:** An acrylic painting on canvas that features bright colors and tropical inspired plants.
2. **Artwork Title:** Vague and Cryptic **Size:** 20" x 20" **Artwork Medium:** Acrylic on Canvas  
**Brief Description:** An acrylic painting on canvas that features bright colors and tropical inspired plants.
3. **Artwork Title:** Midnight Confessions **Size:** 20" x 20" **Artwork Medium:** Acrylic on Canvas  
**Brief Description:** An acrylic painting on canvas that features bright colors and tropical inspired plants.
4. **Artwork Title:** In Full Bloom **Size:** 20" x 20" **Artwork Medium:** Acrylic on Canvas  
**Brief Description:** An acrylic painting on canvas that features bright colors and tropical inspired plants.
5. **Artwork Title:** Hidden In Plain Sight **Size:** 24" x 24" **Artwork Medium:** Acrylic on Canvas  
**Brief Description:** An acrylic painting on canvas that features bright colors and tropical inspired plants.



**Artist Statement:** I am writing to you in regards to the call for artists for the Think Outside the Box public art project, which I discovered on the Portal Wisconsin website.

Since graduating from the University of Wisconsin-Parkside in 2010 with a Bachelor's degree in Studio Art, I have maintained an active studio practice. I have exhibited my artwork in galleries regionally, nationally and internationally. In March 2022 I was named as the winner of the Racine Art Museum's Emerging Artist Fellowship Award and I am

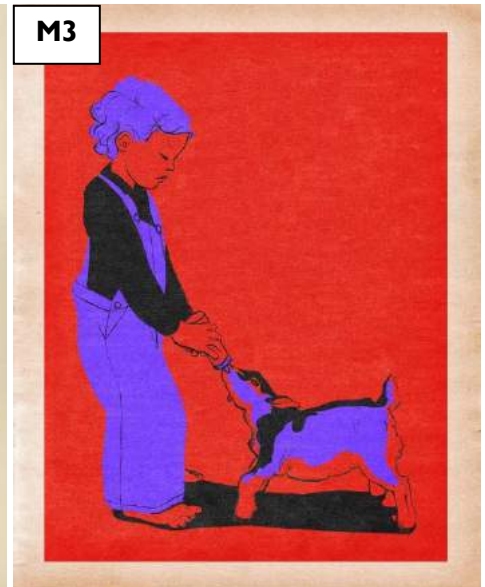
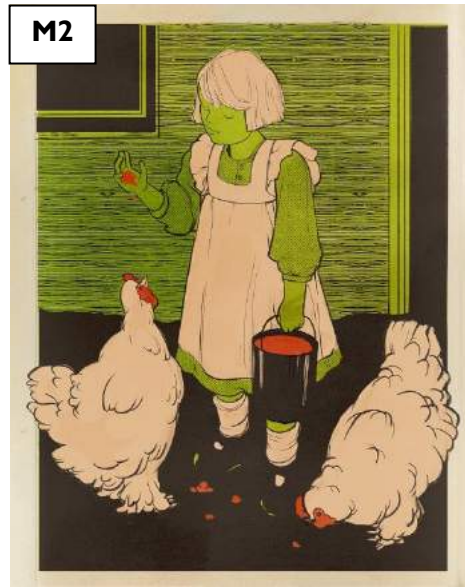
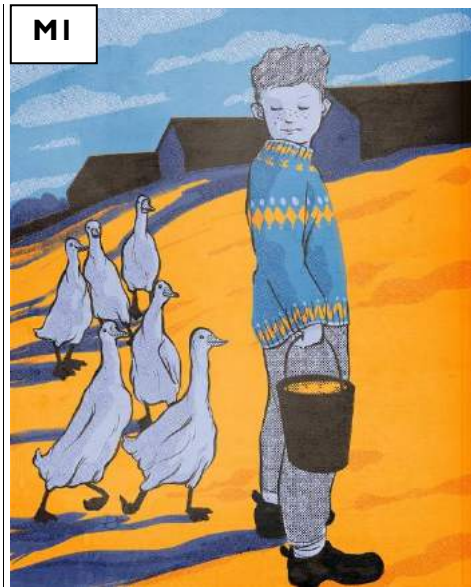
creating a brand new body of work for my solo exhibition at the museum in August 2023. I am no stranger to public art having participated in the Downtown Racine Corporation annual public art exhibit every year since 2004 and also painting several large scale murals in the Kenosha area. Currently I am working on a piece for the Sturgeon Bay, Wisconsin public art project "Bass Around the Bay".

My submitted artwork designs represent one of my favorite bodies of work, "Fruit and Flowers". I created a suite of acrylic paintings on canvas that celebrate my fondness of vivid colors, tropical foliage, flowers and fruit. I enjoy creating complex and dynamic compositions. The bright colors and bold shapes in my work are visually appealing and create an enjoyable addition to whatever area they are displayed in. Thank you for your time and consideration. I am looking forward to hearing from you soon.

## Artist: M

**M1 – M5 Titles:**

1. **Wyatt's Ducks**, Digital Illustration 8.5x11"
2. **Scarlett's Cochins**, Digital Illustration 8.5x11"
3. **Kid feeding kid**, Digital Illustration 8.5x11"
4. **Come on**, Digital Illustration 11x17"
5. **Snowshoeing**, Digital Illustration 8.5x11"



**Artist Statement:** I'm interested in being part of the Green Bay utility box program. I think public art is so important for creating beauty in urban settings. I also have a personal connection to Green Bay, since my youngest child was born there! It would be very meaningful to have a piece of my art in a city that brought one of my greatest gifts in my life.

Because I lived in the Green Bay area for almost 10 years, I know how important farm life is to people in the region. Therefore, I'd like to submit several of my farm illustrations for your consideration. These drawings are all based off of my experiences having a small farm in the GB area

## Artist: N

### NI Title:

#### I. GREEN BAY

This repeatable design was created specifically for the Utility Box project. It's digital (drawn on my iPad), so I can easily convert this image to a vectorized AI file for print. I'm also happy to replace any of the colors or imagery if you have a more fitting idea for Green Bay.

I'm imaging the print to be stacked like bricks (stacked horizontally, then moved halfway over and then stacked horizontally) - as shown. To me, it's the most seamless way to repeat a pattern, but I'm certainly open to suggestions or different ways of stacking.

I wasn't sure whether or not the protruding elements on the Utility Box would be wrapped with vinyl, but the fact that the design is repeatable makes it easy to alter and wrap any shape. I'm happy to prepare the file for any template (the included one or a different shape if needed).

NI Single



NI Repeated



**Artist Statement:** I'm from Milwaukee, Wisconsin. I've gotten to create promotional, editorial, merchandise, and all other sorts of illustrations for people and businesses nationwide. I mostly create digital drawings and I've been practicing a full time freelance career as an illustrator for 4 years. While my roots are planted in MKE, I think community art is an important mission all over Wisconsin; even a single city adding extra fun and vibrancy to the community makes a big impact on the entire state. I'd love to be able to contribute to making Wisco a more vibrant place.

For this Utility Box Project I wanted to create something sweet and versatile for the city of Green Bay. This is a celebrated city by every Wisconsinite, so including football and our favorite foods and drinks were a must. I also wanted to emphasize the great artistic community in Green Bay that makes eye-catching Utility Boxes possible (so fun!!).

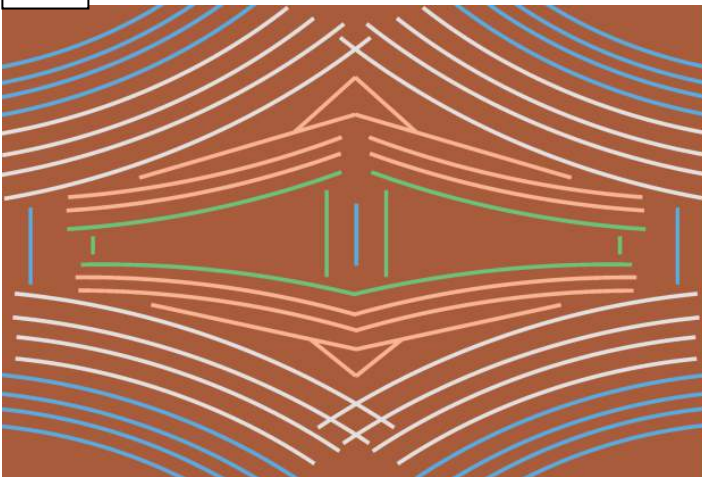
Much like wrapping a giant gift box, I illustrated a repeatable pattern. This custom illustration can be repeated infinitely at a size as large or as teeny tiny as you want. The yellow promotes positivity and ties in with the greens and golds already decorating the city.

Thank you so much for your time and I'd love to answer any questions you may have, or make any necessary alterations to make this design perfect for you. Feel free to check out my other work if you'd like to get a better sense of who I am and what I make. Toodles!

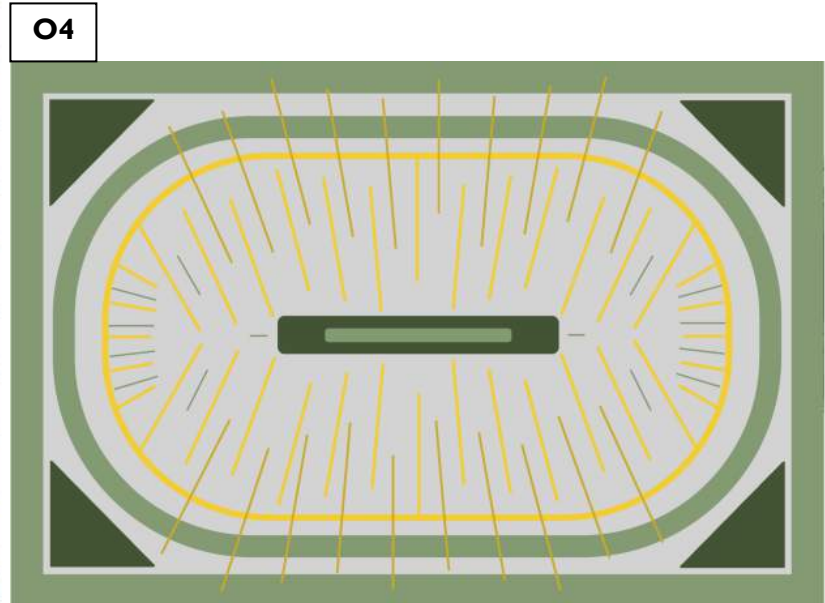
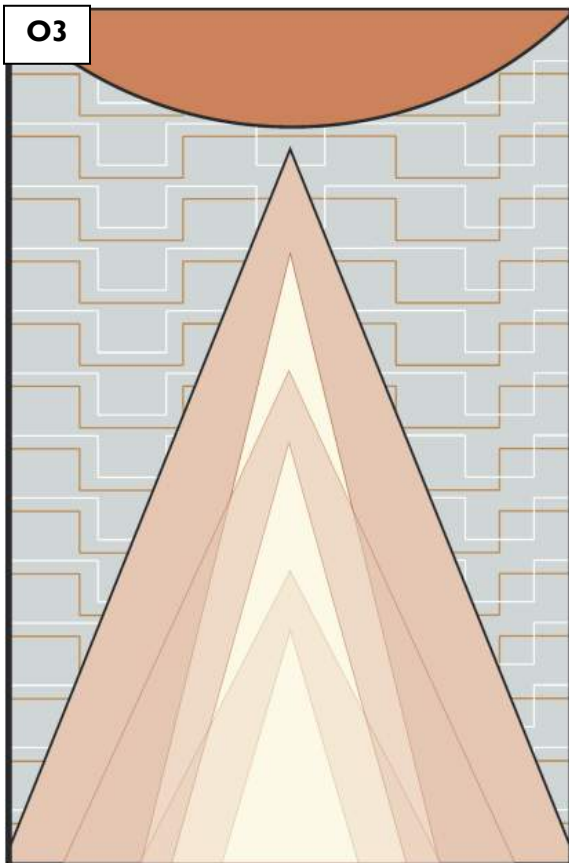
## Artist: O

### O1 – O4 Titles:

1. **Title: Green Bay Botanical Garden Family Pavilion** Size: 6x4 ft / 21600 x 14400 px Medium: Adobe Illustrator digital illustration. This illustration is inspired by the Matthew Schmidt Garden and Wangerin Family Pavilion at the Green Bay Botanical Garden, particularly the structure's curves of the overhang and wood posts. The greens and blues represent the natural elements of the gardens (grass, water, sky) and the browns and whites represent the colors in the structure itself.
2. **Title: Meyer Theatre** Size: 6x4 ft / 21600 x 14400 px Medium: Adobe Illustrator digital illustration. This illustration is inspired by the Meyer Theatre in Green Bay. I really loved the green hues against the browns of the brick. I chose to incorporate the beautiful trim with shapes that look like sunbursts.
3. **Title: Grassy Island Range Lights Lighthouse** Size: 4x6 ft / 14400 x 21600 px Medium: Adobe Illustrator digital illustration. This illustration is inspired by the Grassy Island Range Lights Lighthouse. I identified colors that represented the neutral colors of the exterior shingles, copper adornments, and balcony. The maze-like pattern is my interpretation of the shingles and the other shapes as the shape of the structure itself.
4. **Title: Lambeau Field** Size: 6x4 ft / 21600 x 14400 px Medium: Adobe Illustrator digital illustration. This illustration is inspired by the majestic Lambeau Field. From a bird's eye view, the bleachers, tunnels, and divided sections of the stadium reveal an interesting geometric pattern, which I emphasized in this design. I grew up with the greens and yellows/golds of Wisconsin's favorite team shining throughout the neighborhood and tried to capture those different hues.

**O1****O2**

## Artist: O Continued



**Artist Statement:** My background is in community arts, and as a visual artist, arts educator, and administrator, I'm very driven to bring the arts to a city's residents and visitors. I've found in my career in the arts and culture industries that the general public is not fully conscious of the power of the arts, though the interest certainly exists deep within them. I've seen many people shy away from art-making or art-viewing, saying "I don't have a creative bone in my body," "I don't understand art," or "I can't even draw a stick figure." This is so common and I've seen it most while working at art museums and public art centers. The beauty of public art is that the pressure of viewing is integrated into neighbors' everyday lives. When art is more accessible in this way— without needing to engage in a potentially intimidating art gallery or workshop – our creativity organically flourishes. With enough immersive art and culture, through the form of community arts, those who "can't draw a stick figure" suddenly discover confidence and familiarity with their own creativity.

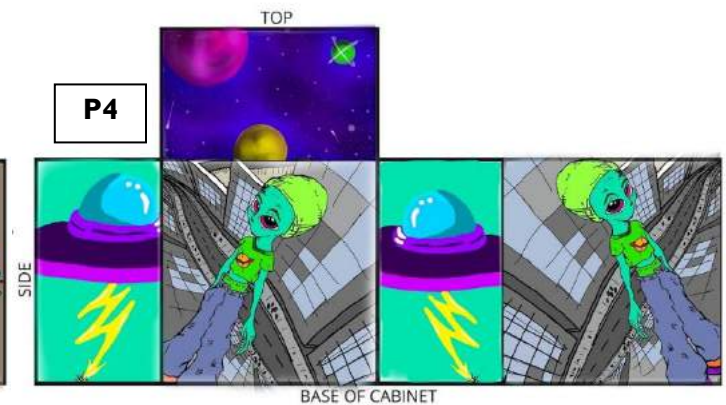
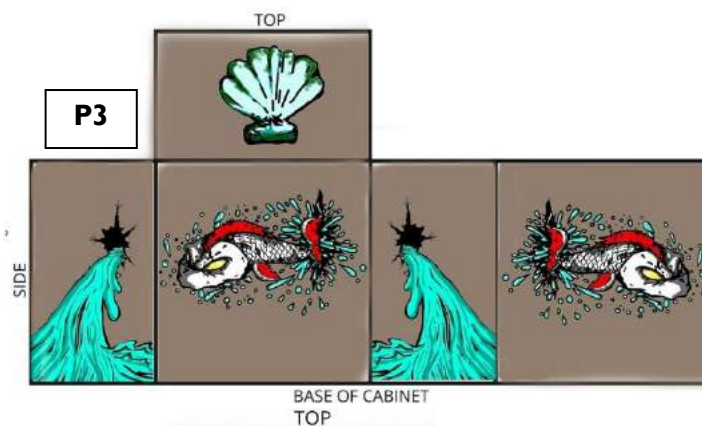
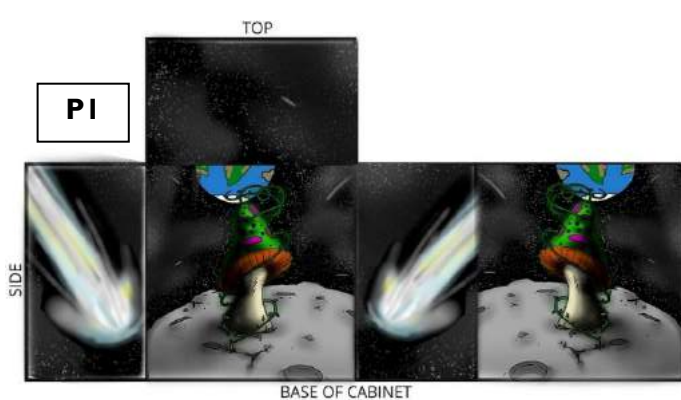
I'm a geometric contemporary artist, drawing inspiration from the shapes and lines in architecture and nature. I created four works for the "Think Outside the Box" call for utility box artwork. The images, in order of submission, are inspired by structures in Green Bay: the Matthew Schmidt Garden And Wangerin Family Pavilion at the Green Bay Botanical Garden, Meyer Theatre, Grassy Island Range Lights Lighthouse, and Lambeau Field. I chose these buildings because they promote culture in the community, bring people together as visitors with a shared interest, and consist of architecture with fascinating geometry. (And additionally, Lambeau Field because I'm a huge Packers fan!)

By creating interpretations of repeating patterns and unique shapes in nature and architecture, I hope to encourage people to slow down and observe the complexity of our environments. We are small pieces of a bigger world and we seldom stop to appreciate our unadorned everyday surroundings. In Wisconsin, there is so much beauty to appreciate, and I'm excited that smaller cities in the region, such as Green Bay, are pursuing opportunities to add to that beauty through community arts.

## Artist: P

### P1 – P5 Titles:

1. **Moon mushroom-** is a piece I just wanted to have surreal vibes while also inspiring the potential to thrive in new surroundings.
2. **Bad Egg-** A play on humpty dumpty as a graffiti artist. Tagging walls instead of falling from them.
3. **Koi** – an older piece, I just simply wanted to give a koi fish my own special look.
4. **Skyscraper stroll-** I wanted this one to embrace challenging routine norms and individualism. The electric ufo's are a new addition however mostly to fit the aesthetic of the box.
5. **Graffiti beats-** a self-portrait homage to Gorillaz style and how I feel listening to music while I create my work.



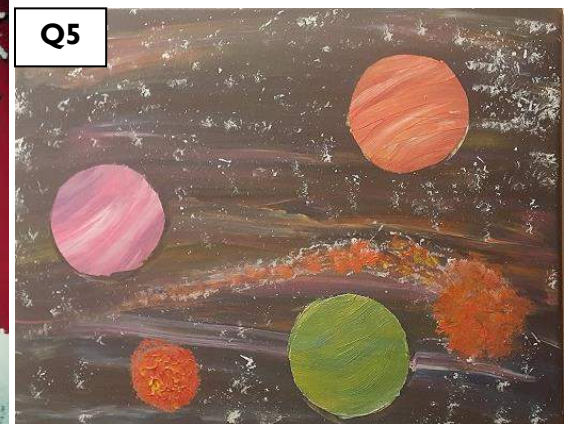
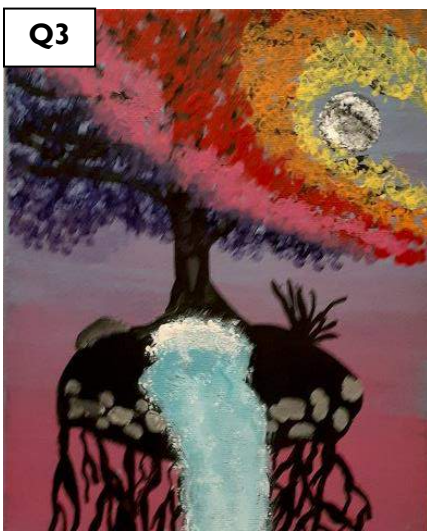
**Artist Statement:** My art alias under which my work can be found is: GodLee Graphix. I am a Wisconsin born and raised artist, I work in various mediums ranging from pencils to paint, papier mâché to photography, etc.

I have put together 5 pieces from some of my older work that I have updated digitally.

## Artist: Q

### Q1 – Q5 Titles:

1. **Cat looking into a fish bowl**, Acrylic. Life is full of surprises. This can be expanded to make the whole box look like a fish bowl.
2. **I love you symbol with the daisy and butterflies**, Acrylic and watercolor on canvas. Just love of nature that could definitely be wrapped around a box.
3. **Waterfall from the tree**, Acrylic on canvas. Tree of life could be done on each side playing with the color schemes for each tree if needed.
4. **Day and night tree**, Acrylic on canvas. Doesn't have to have snow, can do a spring one or all 4 seasons.
5. **Space**, Acrylic on canvas. Because it's space and fun to paint.

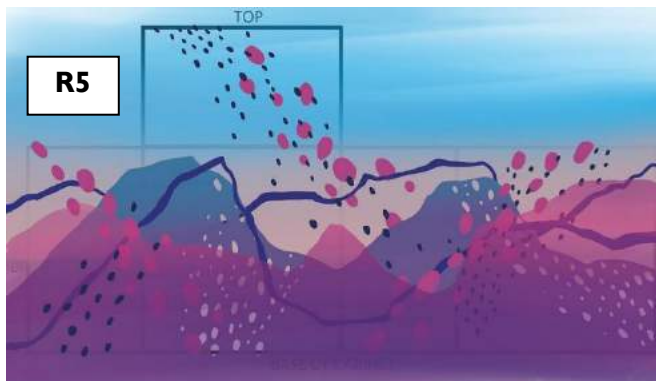
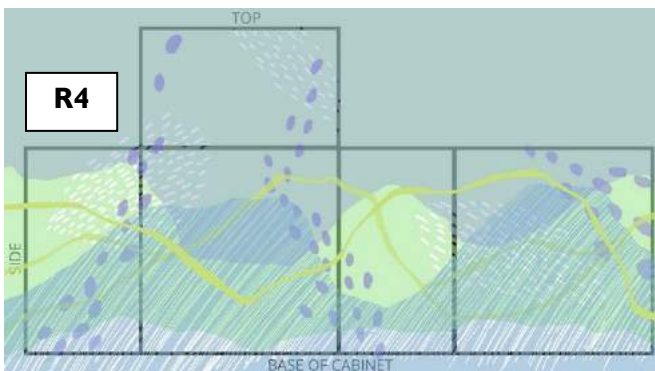
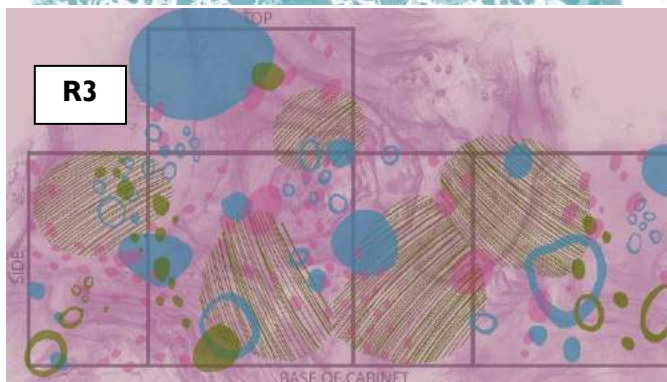
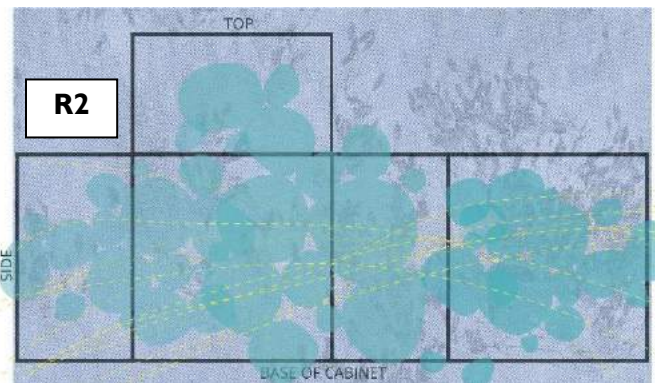
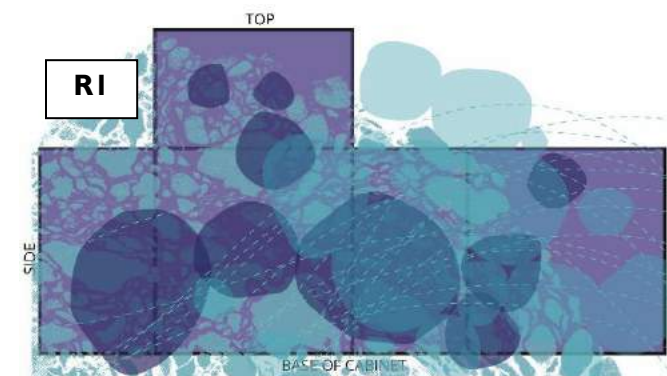


**Artist Statement:** I was born in Green Bay and was there until I ended 5th grade due to my dad needing to move. I have always loved Green Bay and moved back there for 2019-2021, but husband got a job in Appleton so had to move again. I have many friends and some family that still live there so I am in town at least 2 times a month if not more. My daughter goes to UWGB so I have many connections and I love to paint. Painting is a great outlet emotionally, especially in the winter when there isn't as much going on outside like camping, fishing, and kayaking. I have sold a few on Ebay, but haven't done a public showing yet. I have more painting possibilities if you need to see more. Thank you for your time and considerations, please let me know either way if you, if any are acceptable.

## Artist: R

### R1 – R5 Titles:

1. **Waterway #1**, digital illustration. This design includes elements from a screen print that I created for an exhibition focused on the Mississippi River.
2. **Waterway #2**, digital illustration. This design includes elements from a screen print that I created for an exhibition focused on the Mississippi River.
3. **Waterway #3**, digital illustration. This design depicts elements of oil versus water.
4. **May Terrain**, digital illustration. This design is inspired by elements of growth, Spring, and movement across a landscape.
5. **September Terrain**, digital illustration. This design depicts the cool sunsets of Fall and the impending Winter season.



**Artist Statement:** Please consider this letter and work for consideration for the Think Outside the Box call for the City of Green Bay Public Arts Commission. I am a practicing artist for 25 years and would be delighted to have my utility box designs represented in my home state. Working abstractly, I explore themes of environment and landscape within my work, and this would translate well to the public sphere. The enclosed designs are positive, light-hearted, and highly colorful which contrasts the starkness of the existing utility boxes.

The designs that I've submitted are similar to many of the works I've created in my printmaking and book arts practice where I further explore abstract landscapes. My work is included in numerous national collections including Yale University Special Collections, Library of Congress Rare Book Collection, Stanford University Special Collections, and University of Wisconsin's Green Bay, Madison, and Milwaukee Special Collection Libraries.

Additional information about each specific design is included in my image list description. If you have any questions regarding the designs, please let me know. I look forward to the Commission's response.

## Artist: S

### S1 – S5 Titles:

1. **“Orange Oblivion”** Oil Paint on canvas [study of color and the illusion of depth]
2. **“Jump Rope”** Intaglio Etching [A recorded performance of jumping rope. Part of a print series to encourage play.]
3. **“Pick-Up Sticks”** Intaglio Etching [A recorded game of Pick-Up Sticks. Part of a print series to encourage play.]
4. **“Cats Play”** Intaglio Etching [A surface recording of cats chasing toy. Part of a print series to encourage play.]
5. **“Spinning Top”** Intaglio Etching [A surface recording of one spin of a top. Part of a print series to encourage play.]

Image 1 is of an oil painting. Images 2-5 are photographs of etched intaglio prints

**S1****S2****S3****S4****S5**

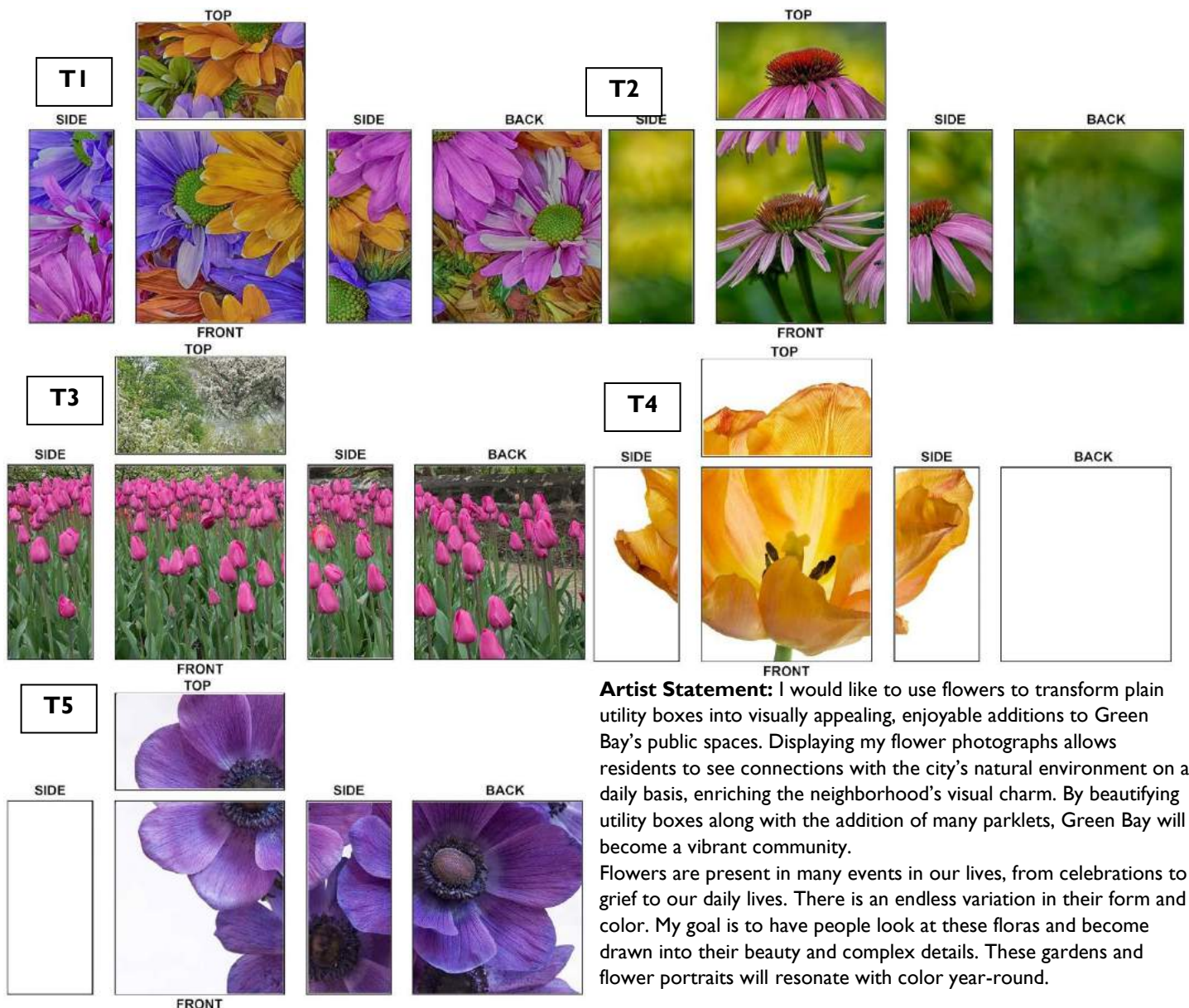
**Objective:** Contribute to the call for art “Think Outside the Box” campaign for utility boxes throughout the city of Green Bay.

**ABOUT ME:** I am a local artist who was trained in fine art at the University of Wisconsin-Green Bay. My typical medium is drawing, painting and printmaking.

# Artist: T

## T1 – T5 Titles:

1. **What Colors;** Photography. A bouquet of flowers from the farmer's market
2. **Echinacea Three;** Photography. Found in the wild as well as in a garden, echinacea is native to Wisconsin.
3. **Fields of Tulips;** Photography. Spring is full of tulips and on utility boxes, spring will last year round.
4. **Orange Yellow Tulip;** Photography. The beauty and complex detail can be seen on this tulip. There is an endless variation in their form and color.
5. **Purple Anemone;** Photography. Striking color can further enhance the city.



**Artist Statement:** I would like to use flowers to transform plain utility boxes into visually appealing, enjoyable additions to Green Bay's public spaces. Displaying my flower photographs allows residents to see connections with the city's natural environment on a daily basis, enriching the neighborhood's visual charm. By beautifying utility boxes along with the addition of many parklets, Green Bay will become a vibrant community.

Flowers are present in many events in our lives, from celebrations to grief to our daily lives. There is an endless variation in their form and color. My goal is to have people look at these florals and become drawn into their beauty and complex details. These gardens and flower portraits will resonate with color year-round.

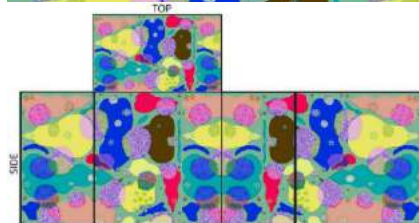
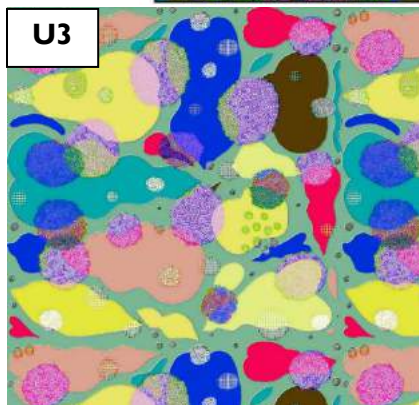
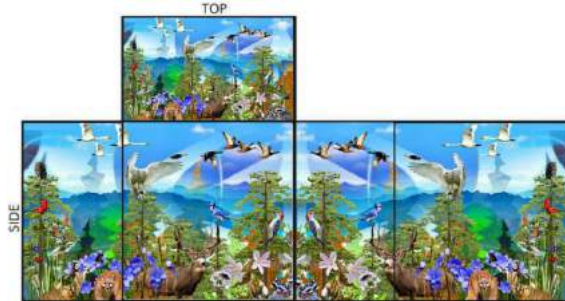
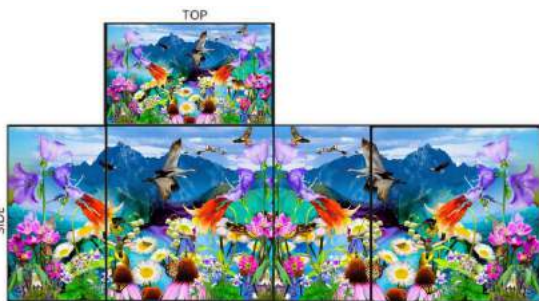
Green Bay is a beautiful city. I have participated in many ArtStreet art fairs there. Adding gardens of color with flower photographs on utility boxes will further enhance the city. My flowers are Big, Bold, Bright and Beautiful! I use photography to share color, action and excitement. I am a nature photographer with a specialty in flowers and the intricacies of nature's designs. Photographing these is what energizes me. I let my passion for photography guide me. My portfolio contains a variety of commissioned work, intricately detailed floral photos and fine art prints.

I have included what my art designs may look like using the template. I know the boxes may vary in size and the floral patterns may be different. This is an idea of how they may look.

# Artist: U

## U1 – U3 Titles:

1. **“Native Flowers and Birds of Green Bay”**, Digital Art, 2023. For this Project: We will approach this project taking as inspiration The Natural Biodiversity, Native Flora and Birds of Green Bay.
2. **“Natural Ecosystem of Green Bay”**, Digital Art, 2023. For this Project: We will approach this project taking as inspiration The Natural Biodiversity, Native Flora and Birds of Green Bay.
3. **“Symbiotic Footprints of Diversity and Inclusion”**, Digital Art, 2023 For this Project: We will approach this Project taking as Inspiration the Social and Cultural Diversity and Inclusion that encourages the City of Green Bay.



**Artist Statement:** We are an Art Studio that develop Art Designs for different kinds of Public Art Projects thru the United States, for this reason we support and encourage all art public initiatives that let us show to others the importance of the Art in our Society and Culture. Art is a powerful tool of Social Transformation. Because When we do art, we do it for humanity and the Social Transformation. “Our Art Studio is dedicated to Design Artworks using as inspiration the Nature, The Climate Change and the Social and Cultural Diversity and Inclusion. Our Artworks have been commissioned by Hospitals, Privates Entities, Newark Liberty International Airport and Public Art Programs of different States of United States and Canada.

We use mostly animal designs, flowers, fruits, water and trees in a background to raise awareness about climate warming or for exalt the singular beauty of the biodiversity of each state in particular, biodiversity that makes them unique and extraordinary as a state. On other occasions, we use abstraction to exemplify how beautiful and harmonious it is to be inclusive and diverse as a society and culture.”

We have experience making Art Designs for be printed on Vinyl Wraps and making Templates required for Public Art Projects as we have made in the followings public art projects: **Traffic Signal Box**(Sugar Land (Texas), Rancho Cordova (California), Federal Way (Washington), Grand Prairie (Texas), Chattanooga (Tennessee); **Doors Vinyl Wraps (Downtown Doors Public Art Project, Madison, Wisconsin, 2019)** and **Regina Downtown Alley Doors, Regina, Canada, 2020**; **Electric Renovation Box Public Art Project, Twin Falls, Idaho, 2019**); **Art Design selected for Wrap Buildings (Palos Verdes Art Center, California, 2019)** or Art Designs for **Fabricate Bus Shelters (Art Bus Shelter Type II, Athens-Clarke, Georgia, 2018-2019)**; Art

Design for **Together Raleigh Bus Shelter, Raleigh, North Carolina**); Art Design for **ArtSpark, Chattanooga, Tennessee**. Also we have done **Commissioned Artwork** as “Calm Waters” made and printed in Metal Print 60 x 40 inches for the **Mission Hospital for Advanced Medicine, Asheville, North Carolina** and “Grass and Mountains” as a Metal Panel Mural for **Penn State Health Hampden Medical Center, Enola, PA**. (URL: <https://cruglezsternmann.com/public-art>)

**For this Project:** We will approach this project taking as inspiration **The Natural Biodiversity, Native Flora and Birds of Green Bay**: “Native Flowers and Birds of Green Bay”, “Natural Ecosystem of Green Bay” and **the Social and Cultural Diversity and Inclusion that encourages the City of Green Bay**: “Symbiotic Footprints of Diversity and Inclusion”.

## Artist: V

### VI – V4 Titles:

1. **Bamboo Oasis**, 2021 Latex/acrylic Dimensions Vary Osceola , Wisconsin Budget: \$1,000
2. **Flourish**, 2022 Acrylic/latex house paint Dimensions Vary Winooski, Vermont Budget: \$2,000
3. **La Sirena**, 2018 Acrylic 5 ft x 15 ft Big Surf, Playa Popoyo, Tola Budget: \$300
4. **Sanctuary**, 2021 acrylic/latex 35 ft x 40 ft Firehouse Bar, EAU CLAIRE, WI Budget: \$8,000



**Artist Statement:** I am writing to express my interest in the public art project to create vinyl graphics wraps for utility boxes located in select parks and public spaces in Green Bay. As a multidisciplinary visual artist with a passion for using art to transform public spaces, I believe I would be a perfect fit for this project.

I have a strong background in large-scale mural work and visual design projects spread across eight countries around the world. My travels have inspired me to explore the harmony between human populations and the environments they live in, making me a great candidate for the project theme of "Connecting Our Community." I am excited about the opportunity to use my skills to create intentional art that will foster engagement and enjoyment in the community. I am experienced in various techniques, including painting, drawing, interior design, body paint, performance art, and creating murals. I am confident that my diverse skill set will allow me to create visually appealing and enjoyable vinyl graphics wraps that will transform plain utility boxes into enjoyable additions to your public spaces. One idea is to create designs that make the utility boxes look like fish tanks, complete with plants, amphibious creatures, and mini treasures. I look forward to the opportunity to collaborate with your team and contribute to the beautification of Green Bay's public spaces. Please do not hesitate to contact me if you require additional information or portfolio samples. Thank you for your consideration.



## Report to the Public Arts Commission of the City of Green Bay

### MEETING DATE

March 22, 2023

### PREPARED BY

Laura Schley, Staff

### AGENDA ITEM # E.2

Consideration with possible action to review and approve the Art Grants Program materials.

### BACKGROUND

During the February 7, 2023, regular meeting of the Common Council, staff recommendations for the use of the remaining American Rescue Plan Act (ARPA) allocation were approved.

One item on the list is the approval of the Art Grants Program. Previously, this program was called the Annual Grant Program.

| File Number | Staff              | Category                   | Recommend Amount | Project/ Activity                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Status                                                                           |
|-------------|--------------------|----------------------------|------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------|
| 6-2-211     | Cheryl Renier-Wigg | Arts, Culture, and Tourism | \$150,000        | 2.35 Arts Grant Program. In partnership with the GB Public Arts Commission and Community and Economic Development Dept., funding would be provided for public arts and cultural activities. This program is established to develop the creative potential of local artists and performers, advance education, spur economic vibrancy and revitalize communities through involvement with the arts. This program provides competitive grants for temporary and permanent arts and cultural projects. Grants can range from \$2,500-\$10,000 and one \$50,000 project. Requested \$150,000 | Continuation of existing program already managed by Public Arts Commission (PAC) |

With the new funding source for the program, some adjustments have been made to the previous Annual Grant Program materials.

The Public Art Grant Program provides funds to artists/artist teams, creatives, makers, performers, arts organizations and other cultural drivers, to enhance and increase arts and culture and public art opportunities within the City of Green Bay. Funded by the American Rescue Plan Act (ARPA), funds are dedicated to support presentations, performances, workshops, research, and/or creation of artwork within the City of Green Bay. The program strives to encourage artistic engagement, spur economic vibrancy, and revitalize Green Bay through the arts.

Highlighted changes include:

- Award amounts ranging from \$2,500 to \$10,000 are to be paid in two installments. No match is required and funds may be used to fully fund a project.
- Applicants must obtain a TIN/UEI number to receive funds.
- The grant application timeline has been updated from previous Annual Grant Program schedules.

### RECOMMENDATION

Staff recommends approval of the Art Grant Program materials.

### FISCAL IMPACT

## ATTACHMENTS

- I. DRAFT - City of Green Bay Public Art Grants Program Overview + Application Materials

# CITY OF GREEN BAY

## PUBLIC ART GRANTS PROGRAM

To enhance and contribute to Green Bay's unique arts and culture sector.



**CITY OF GREEN BAY**

[www.greenbaywi.gov/pac](http://www.greenbaywi.gov/pac)

920-448-3400

### ABOUT THE GREEN BAY PUBLIC ARTS COMMISSION (GBPAC)

The Green Bay Public Arts Commission (GBPAC) focuses on the creation and preservation of public art within Green Bay, and ensuring equal access for all to enjoy and engage with public art. The GBPAC exists to fund artistic activities and support cultural programs that integrate and advance arts and culture as an essential part of life in Green Bay. The GBPAC is a five-member commission appointed by the Mayor to advise the City on matters of arts and culture.

Public art is any art form that is readily available for the public and is unimpeded by barrier or entry. Public art includes work on both public and/or private property and can be permanent or temporary.

### PUBLIC ART GRANT PROGRAM DESCRIPTION

The Public Art Grant Program provides funds to artists/artist teams, creatives, makers, performers, arts organizations and other cultural drivers, to enhance and increase arts and culture and public art opportunities within the city of Green Bay. Funded by the American Rescue Plan Act (ARPA), funds are dedicated to support presentations, performances, workshops, research, and/or creation of artwork within the City of Green Bay. The program strives to encourage artistic engagement, spur economic vibrancy, and revitalize Green Bay through the arts.

Applicants are eligible to receive a one-time grant between \$2,500 - \$10,000. This grant may be used to fully fund a project. No match is required. Funds cannot be used to retroactively fund completed projects or portions of projects, but can be used for ongoing projects.

Professional artists of all disciplines, arts organizations and other cultural drivers are encouraged to apply.

### APPLICATION DEADLINE

All applications must be submitted by **5:00PM (CT) July 10, 2023**. Applications must be submitted electronically via the City's online form.

For technical assistance, email [laura.schley@greenbaywi.gov](mailto:laura.schley@greenbaywi.gov). Or call 920.448.3142.

## REVIEW CRITERIA

Proposals will be evaluated based on three criteria: **1)** artistic excellence, **2)** artistic merit, and **3)** project feasibility. Evidence to support the criteria will come from the narrative responses and submitted supplemental materials.

1. The artistic excellence of the project includes the:
  - Professionalism of the artist, quality of the artwork, or services that the project will involve, as appropriate to the project
  - Evidence includes digital work samples, arts resumes, artist websites, or artist social media
2. The artistic merit of the project includes the:
  - Connection of the project to the artistic practice of the applicant
  - Potential for the project to reach new audiences
  - Evidence includes digital work samples, arts resumes, letters of support, artist websites, or artist social media
3. The measures of project feasibility include:
  - Ability to carry out the project based on the appropriateness of the budget, the proposed timeline, the quality and clarity of the project activities and goals, the resources and partners involved, and the qualifications of the project's personnel.
  - Evidence of project feasibility includes a budget, project timeline, letters of support or agreement with partner artists & organizations, or project plans.

## REVIEW PROCESS

Submissions are first reviewed by staff. Staff confirms applicant eligibility, basic compliance with grant criteria, and completeness of applications before sending them to the Arts Commission for review. Ineligible or incomplete applications will not be reviewed by the Arts Commission.

## AWARD AMOUNTS

Award amounts range from \$2,500 to \$10,000. Awards will be paid in two disbursements: half upon signing of grant agreement and half upon approval of final report. No match is required. A project can be fully-funded with the award.

## ELIGIBLE APPLICANTS

- Wisconsin residents.
- At least 18 years of age
- Applicant must obtain a TIN/UEI number to receive funds
- Groups of artists, or artist collectives, represented by an individual meeting the residency criteria above. Group applicants are eligible for only one award. Each artist within the group must consent to be part of the application; however, only one person should act as the lead applicant. Note: any tax implications for a group application will fall on the lead applicant.

## CONTACTS AND ACCESSIBILITY

For questions or concerns about the application process or technical assistance, contact City staff: Laura Schley, [laura.schley@greenbaywi.gov](mailto:laura.schley@greenbaywi.gov).

## ELIGIBLE PROJECTS

Qualified artists across disciplines are eligible to apply for support to carry out specific projects and activities. Grantees will demonstrate tangible results of work undertaken and completed during the award period from August 1, 2023 to December 31, 2023.

Examples of the types of projects applicants of varying discipline might pursue with the support of this grant include, but aren't limited to:

- Teaching artists: curricula, digital learning modules, workshop or resource development
- Visual artists: sculptures, paintings, studies, installations
- Literary artists: manuscripts, proposals, drafts, research reports
- Performance artists: performances, tours, events, video or audio recordings
- Folk and traditional artists: textiles, instruments, beading, dolls, exhibitions, workshops
- Media artists: films, scripts, interviews

## INELIGIBLE PROJECTS

- Previously completed projects (though clearly defined, and demonstrable portions of ongoing projects can be eligible)
- Projects taking place outside of the city of Green Bay
- Rent or food assistance, or any type of artist relief to alleviate hardship without undertaking work
- Honorifics or recognition awards based on the past work without plan to undertake work during the award period

# APPLICATION MATERIALS – to be made available on the City's online Form Center

### PROJECT NAME\*

Choose a project name that is descriptive and will allow reviewers to quickly identify the proposal.

*Character Limit: 100*

### ELIGIBILITY\*

Refer to the eligibility requirements listed above. For questions about eligibility, email [laura.schley@greenbaywi.gov](mailto:laura.schley@greenbaywi.gov).

*Choices:*

*I am eligible to apply and can provide the necessary eligibility documents if requested.*

### REQUEST AMOUNT\*

The minimum amount to request is \$2,500. Maximum request is \$10,000. The amount requested should match the total expenses listed in the Project Budget below.

*Character Limit: 20*

### PROJECT DESCRIPTION\*

Describe the project and how it connects to your artistic practice. As applicable, include details about your artistic practice and vision, project location(s), intended audience, collaborators, partners, and contractors.

*Character Limit: 3000*

## **PROJECT TIMELINE\***

Describe a timeline for completing the proposed project. Consider including major project milestones that will help you measure progress. Reminder: successful applicants must provide a status update to City staff by November 1, 2023 and projects must be completed by December 31, 2023.

*Character Limit: 3000*

## **PROJECT OUTCOMES\***

Describe tangible outcomes of the project. Clearly define the deliverable end-product that will demonstrate completion of the project. For clarifications about eligible projects and project outcomes, contact City staff.

In the final report, grantees will be required to provide documentation of work completed during the award period from August 1, 2023 to December 31, 2023. Consider this timeframe when planning a project.

*Character Limit: 3000*

## **PROJECT BUDGET\***

Click **HERE** to download the Project Budget Worksheet. Fill out, save, and upload the budget. Please use file types: .xls, .xlsx, or PDF.

A detailed Project Budget is an important piece of evidence for the feasibility of the project..

*File Size Limit: 5MB*

## **PROJECT BUDGET EXPLANATION\***

If the project budget exceeds \$10,000 please describe the plan for paying for the expenses beyond the maximum award amount.

If there are aspects of the project budget that require explanation, describe them below. Additional budget documents can be uploaded in the Work Samples boxes in the “Supplemental Materials” section below if necessary.

*Character Limit: 750*

## **SUPPLEMENTAL MATERIALS**

### **IMPORTANT:**

In order to be considered for funding, an application needs to include evidence to support the grant criteria. The arts resume field is required; the other fields are *strongly recommended* but may not be applicable to your submission. An application *does not need* to use every field below in order to be considered complete. For assistance with supplemental materials please contact City staff.

### **ARTS RESUME OR CV\***

Include information that reflects career advancements, professional accomplishments, and training, up to 4 pages.

*File Size Limit: 5MB*

### **LETTER(S) OF SUPPORT**

If applicable, upload letter(s) of support from partners, collaborators, mentors, etc.

*File Size Limit: 10MB*

### **WORK SAMPLE #1**

Depending on artistic discipline, work samples might include images, PDFs, video or audio clips, curricula, learning modules, press articles, or marketing materials. Additional work sample upload boxes are available below. For technical support or assistance on work samples please contact City staff.

*File Size Limit: 25MB*

## **WORK SAMPLE #2**

*File Size Limit: 25MB*

## **WORK SAMPLE #3**

*File Size Limit: 25MB*

## **ARTIST WEBSITE**

*Character Limit: 2000*

## **ARTIST SOCIAL MEDIA**

*Character Limit: 2000*

## **ARTIST SOCIAL MEDIA**

*Character Limit: 2000*

## **ONLINE PORTFOLIO**

*Character Limit: 2000*

## **ADDITIONAL URL**

*Character Limit: 2000*

## **ADDITIONAL URL**

*Character Limit: 2000*

## **ASSURANCES AND SIGNATURE**

### **SIGN UP FOR GBPAC NEWS**

The receive periodic email updates about the arts in the Greater Green Bay area or upcoming opportunities through the GBPAC go to <https://greenbaywi.gov/981/Artist-Database>

### **PAYMENT PROCESS\***

Payments will be disbursed in two installments: 50% of the award upon completion of the required forms and 50% upon approval of a completed final report.

*Check box – I understand the payment process and the required steps to initiate payments.*

### **REPORTING REQUIREMENTS\***

All grantees are required to submit a final report no later than January 31, 2024. The final report will collect information about the results of the proposed project as well as financial and statistical data. Failure to submit a final report will disqualify the grantee from receiving the second grant payment. Grantees with delinquent final reports will be considered ineligible for future GBPAC grants.

*Check box – I understand that if accepted I am required to submit a final report no later than January 31, 2024.*

### **REVIEW PROCESS\***

Reviewers will only consider the included materials in the review process. No changes to the application will be allowed following the deadline.

In order to maintain the integrity of the review process, contacting reviewers or members of the GBPAC, before or during the review process is not permitted. Applicants may be disqualified from consideration if attempts to contact reviewers are made.

*Check box – I understand that my application will be reviewed as-submitted.*

*I understand that I risk disqualification if I attempt to contact reviewers.*

### **DATE\***

*Character Limit: 10*

### **YOUR NAME\***

*Character Limit: 30*

### **SIGNATURE VERIFICATION\***

By clicking “I agree” below and typing my name in the box above, I am authorized to make the application on behalf of this individual and the information provided is true and accurate to the best of my knowledge.

*Check box: I agree*



Report to the  
Public Arts Commission  
of the City of Green Bay

**MEETING DATE**

March 22, 2023

**PREPARED BY**

Stephanie Schmutzer, Staff

**AGENDA ITEM # F.I**

Financial Report.

**BACKGROUND**

**RECOMMENDATION**

**FISCAL IMPACT**

**ATTACHMENTS**

- I. GBPAC Financials I.I.2023

# Green Bay Public Arts Commission

## Financial Report

1/1/2023

|                         | Begging Bal | Revenue | Expenses | Balance    |
|-------------------------|-------------|---------|----------|------------|
| CDBG                    | 167,007.93  | -       | -        | 167,007.93 |
| Grants/Restricted funds | 29,800.00   |         |          | 29,800.00  |
| City funds              | 214,956.23  |         |          | 214,956.23 |
| Friends Account         | 15,969.30   |         |          | 15,969.30  |
|                         | 427,733.46  | -       | -        | 427,733.46 |

### CDBG Funding Budget \$ 167,007.93

Coordinator Position 29,953.16

Shipyard Underpass (2021) 87,054.77

Unallocated (2022 funds) \$ 50,000.00

### City Grants (Fund 211) \$ 14,956.23

Artist payments 4,500.00 Payments are \$1,500 per artist

Shipyard underpass 10,000.00 10k Match from City - NEA grant

Insurance - Pd \$1,020.73 for 2023

Unallocated \$ 456.23

### National Endowment for the Arts \$ 10,000.00

### City funds (ARPA) \$ 200,000.00

Rotating Art Grant 50,000.00

Art Grants 150,000.00

Unallocated \$ -

### City Donations - Restricted \$ 19,800.00

Embark maint (WPS) 19,800.00

Unallocated \$ -

### Friends Account (unrestricted) \$ 15,969.30

GGBCF 11,505.54

Bank 4,463.76