



AGENDA OF THE SUSTAINABILITY COMMISSION

WEDNESDAY, JUNE 21, 2023, 5:00 PM

In person at City Hall, Room 310.

Virtual attendance also available via Zoom.

A. Zoom Meeting Information.

- I. This item contains Zoom information, instructions, and a link to the Virtual Comment Form.

B. Roll Call.

- I. Chair- Seth Hoffmeister; Vice Chair-Ned Dorff; Alder Mark Steuer; John Arendt; Amy Kox; Kaurie Mihm-PRF; Julia Noordyk; Christa Kananen; Mark Walter.

C. Approval of the Agenda.

- I. Approval of the Sustainability Commission meeting agenda for June 21, 2023.

D. Approval of Minutes.

- I. Approval of minutes from April 19, 2023.

E. Announcements

F. Informational.

- I. Climate Resilience and Adaptation work group update
2. Marketing & Communications work group update
3. Clean Energy work group update

G. Adjournment.

- 1) THIS MEETING IS RECORDED: THE VIDEO OF THIS MEETING AND MINUTES ARE AVAILABLE ONLINE AT www.greenbaywi.gov
- 2) ACCESSIBILITY: Any person wishing to attend who requires special accommodation because of a disability, should contact the City Safety Manager at 920-448-3125 at least 48 hours before the scheduled meeting time so that arrangements can be made.
- 3) QUORUM: Please take notice that a majority or quorum of the Common Council will attend this Sustainability Commission meeting and will constitute a meeting of the Common Council for purposes of discussion and information gathering relative to this agenda.
- 4) REPRESENTATION: The party requesting the communication, or their representative, should be present at this meeting.

Virtual Meeting Instructions



Sustainability Commission

Zoom Meeting Information

Join Zoom Meeting

<https://us02web.zoom.us/j/82236285137?pwd=bzBScDVVRysrQlpSZEZpK2FMSnd4Zz09>

Meeting ID: 822 3628 5137

Passcode: 769016

One tap mobile

+13126266799,,82236285137#,,,,*769016# US (Chicago)

+19292056099,,82236285137#,,,,*769016# US (New York)

Dial by your location

+1 312 626 6799 US (Chicago)

+1 929 205 6099 US (New York)

+1 301 715 8592 US (Washington DC)

+1 346 248 7799 US (Houston)

+1 669 900 6833 US (San Jose)

+1 253 215 8782 US (Tacoma)

Meeting ID: 822 3628 5137

Passcode: 769016

Find your local number: <https://us02web.zoom.us/j/kxwwGfSBc>

Public Comments

If you wish to speak at this public meeting or leave a comment, please fill out the online [Comment Form](#) prior to the meeting.

Additional Information

1. Wisconsin Open Meetings Law still applies
 - a. Persons interested in speaking to an item must state their name and address for the minutes.
 - b. Committee/Commission/Board members will still follow *Roberts Rules of Order Newly Revised 12th edition*.
2. Please log into the Zoom meeting at least 10 minutes before the meeting begins to ensure a proper connection and that your technology is working.
 - a. If you are a Board Member, please log into [CivicClerk](#) with a computer, laptop, or tablet device.
3. Once you are in the meeting please mute yourself.
 - a. You may unmute yourself when you are called upon to speak.
4. Waiting room
 - a. When you call in or connect via web or Zoom app, you will be placed in a "waiting room."
 - b. The meeting host will then admit you to the meeting, and mute you upon entrance (you will still be able to hear and or otherwise observe the meeting).
5. Registering
 - a. The host may ask you to register for the meeting. A registration link will be sent to you along with the invite. You'll receive another email confirming that you're registered for the meeting.
 - b. If you're using a phone, your registration will be tied to an email.
6. Raising your hand
 - a. Committee/Commission/Board members—you can either use CivicClerk and request to speak or you can also utilize the "raise your hand" tool in the Zoom platform (you'd need to use a computer or tablet) to let the host know you would like to speak. You can also un-mute yourself and start speaking.
 - b. Persons with items on the agenda or other interested parties—you can also utilize the "raise your hand" tool on the Zoom platform via computer or mobile device. You will be allowed to speak once the committee, commission, or board has moved to "open the floor for interested parties to speak." Once discussion on your agenda item has concluded, the host will mute you, unless the committee opens the floor again.
7. What devices should I use?
 - a. Smart phone (please see more detailed instructions on page 3)
 - b. Land line
 - c. Tablet—in advance of the meeting, please download the Zoom Meeting app by using either the Apple Store or the Play Store. You will be asked to input your name, to identify you for the meeting.
 - d. Computer—you can access the meeting through a web browser by clicking on the meeting link, or through the Zoom Meeting app. If using the app, please download it in advance of the meeting. You will be asked to input your name, to identify yourself for the meeting.
 - e. For tablet and computer users—if you download the app you may be asked to verify your email.

8. Zoom etiquette
 - a. Muting yourself when you're not speaking will prevent your background noise from interfering with others' ability to listen to and participate in the meeting.
 - b. If you're using a telephone, please identify yourself with your phone number and state your name and address before you speak. Zoom meeting hosts can see only your telephone number and will ask you to identify yourself.
9. Closed session
 - a. Persons in the Zoom meeting will be put into a waiting room while the committee/commission/board meets in Closed Session. Participants will be admitted back into the Zoom meeting once the committee reconvenes in Open Session.
 - b. Persons watching a Common Council meeting live on YouTube will see a gray screen with the City logo during closed session.
10. Persons interested in attending anonymously or listening to the meeting may call in by dialing *67 followed by the phone number in the Zoom Meeting Information box.

Calling into the Zoom meeting using a smartphone

1. Dial the phone number listed at the beginning of this document.
2. When prompted, enter the Meeting ID number followed by #
3. Once you are in the meeting, notify the meeting host that you are in and state your name.
4. If you do not wish to speak, please make sure your phone is on **Mute**
 - a. If you're using a smartphone, look at your screen and click the Mute button





Report to the
Sustainability Commission
of the City of Green Bay

MEETING DATE

June 21, 2023

PREPARED BY

AGENDA ITEM # F.I

Climate Resilience and Adaptation work group update

BACKGROUND

1. JN reviewed and offered suggestions to Eliza Street Permeable Pavers educational sign. Sign will be installed later this summer by Public Works.
2. The Green Stormwater Infrastructure Revolving Loan Fund Program was approved by Common Council. This is a low-interest loan program for residential property owners to install green stormwater infrastructure.
3. A progress meeting for the citywide green stormwater infrastructure plan was held June 7. Agenda is attached.

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

1. SSE_CoGB GSI Plan Client Meeting #3_agenda

City of Green Bay

Agenda for Client Update Meeting #3

City-Wide Green Stormwater Infrastructure Plan

June 7, 2023

9:00 - 10:00 a.m. (Virtual, via MS Teams)

1. Review Schedule (milestones)
2. GIS Tasks (Location Analysis)
 - a. Review new GIS maps
3. ID and Prioritize 30 public and 20 private projects
 - a. Using CIP list and GIS maps from Task 2:
 - b. Review Public GSI proposed project locations and types.
 - c. Review Private GSI proposed project locations and types.
4. TBL Analysis - update
5. Modeling - reviewed as part of item 3
6. New GIS Maps – Review City list and discuss
7. Evaluation Process Tool – no update this meeting
8. Design Guidance
 - a. Specs – City of GB standard specs as framework.
 - b. Standard Details – ready for GB use if desired
9. O&M Guidance – no update this meeting
10. Draft GSI Plan Outline – Revising draft report
11. Meetings – today is meeting 3 of 4. Discuss 4th meeting.
12. Next steps
13. Adjourn



Report to the
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MEETING DATE

June 21, 2023

AGENDA ITEM # F.2

Marketing & Communications work group update

BACKGROUND

1. Looking for 1-2 volunteers to help host a Sustainability Commission table at the Levitt AMP Green Bay Music Series on 6/25 or 7/16.
2. Promoting pollinators on social media

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None



Report to the Sustainability Commission of the City of Green Bay

MEETING DATE

June 21, 2023

AGENDA ITEM # F.3

Clean Energy work group update

BACKGROUND

1. A group check-in meeting regarding the *Clean Energy Green Bay Plan* was held May 25. The planning project is on schedule and will be completed in October. Meeting slides are attached.
2. An open house about the *Clean Energy Green Bay Plan* is July 25. The open house aims to inform the public about the plan and will:
 - Provide an overview of the planning process and progress to date
 - Share results of the community survey on clean energy
 - Present draft recommendations for community feedback

Join city staff, policymakers, industry experts, and fellow residents to review the plan and provide feedback.

Date: July 25, 2023

Time: 4pm to 7pm (short presentation at 4 pm and 5:30 pm)

Location: Green Bay Water Utility

Address: 631 S Adams St.

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

- I. Group Check-in MAY25

Green Bay Energy Plan Update

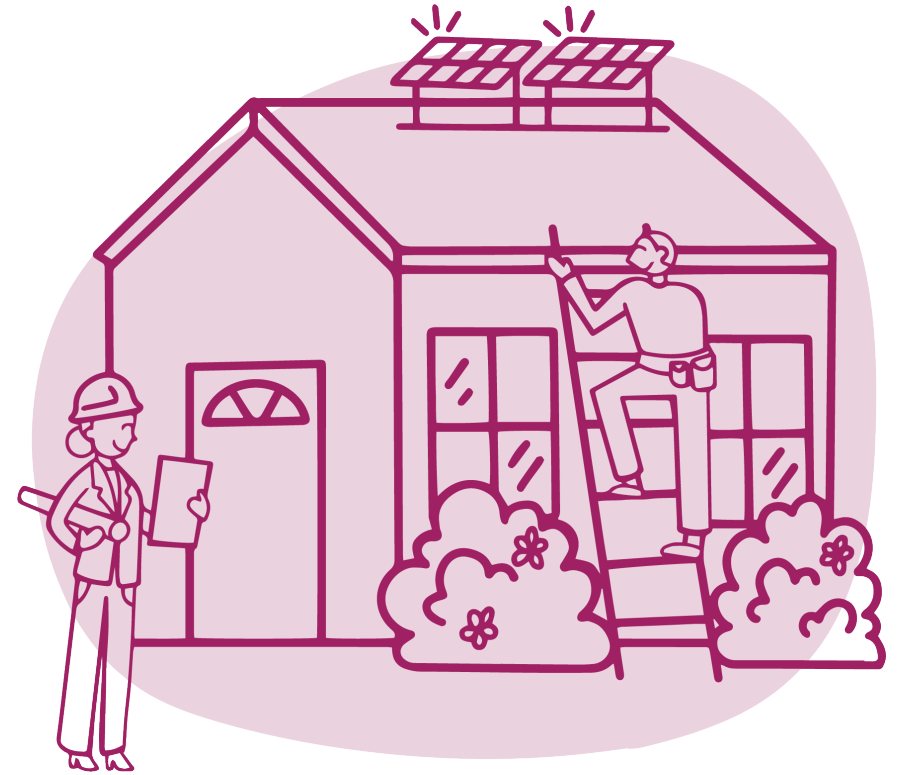
May 25, 2023

Agenda

Community Forum Planning

Other Task Updates

Next Steps



Tasks

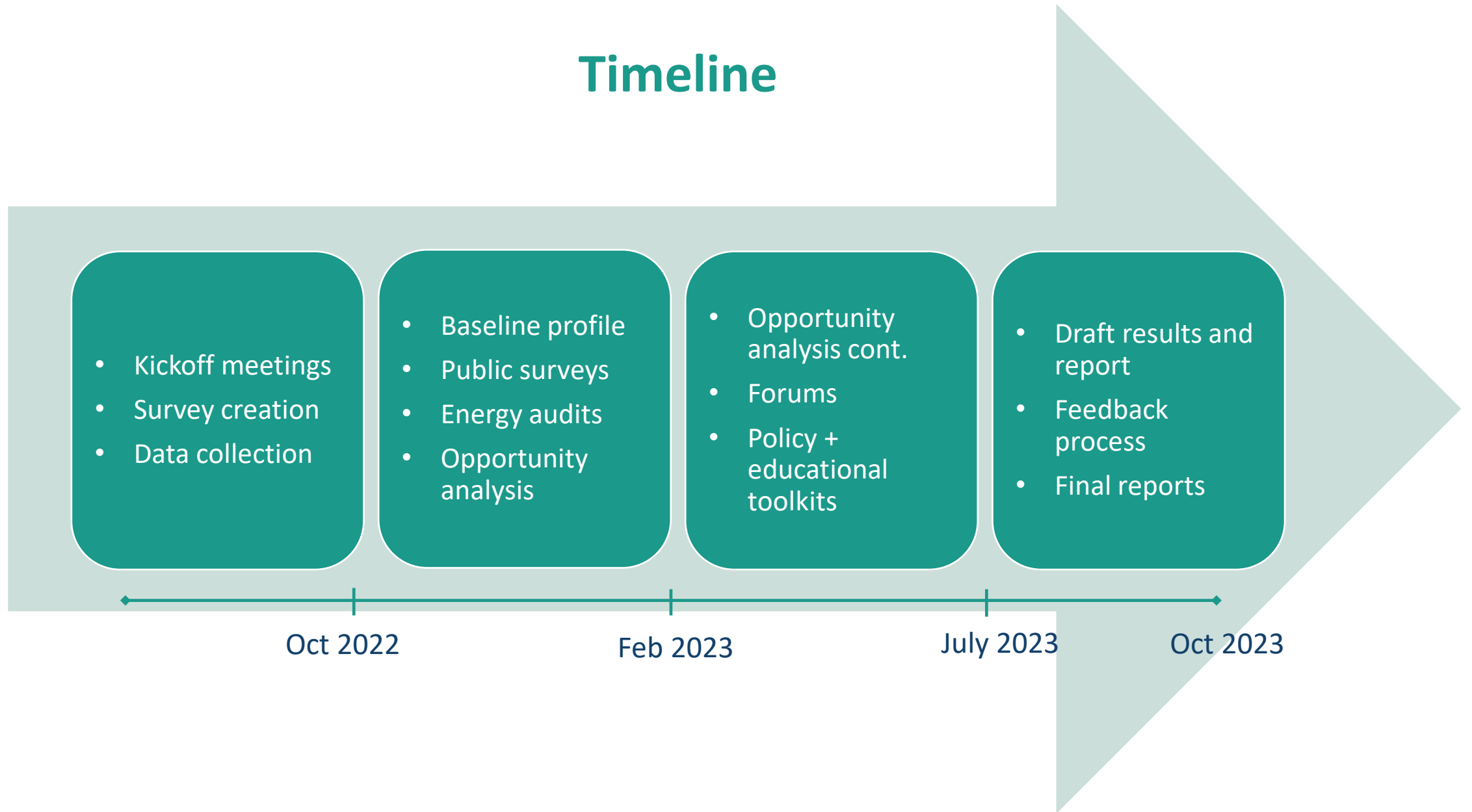
Task 1: Community outreach and feedback

- Surveys and virtual forums

Task 2: Baseline data compilation and analysis

- Community-wide data, compilation of data, demographic data review, audits

Timeline





Community Forum Planning Updates

Forum Plan

Open House Forum

- In-person event planned for late July, light refreshments served, kid-friendly table set-up
- Format
 - Short presentation (5-10 minutes)
 - Posters (with translations) around the room where people can provide feedback

Other Events

- Reached out to Chamber of Commerce to try to set up business-specific events
- Plan to post short videos and posters online to allow people to provide additional feedback virtually if they can't attend the event

Forum Logistics

Location

- Considering Water Utility, Central Library, and Wildlife Sanctuary
- Other suggestions?

Timing

- Considering either a two-hour block or a four-hour block with two presentations
 - Four-hour block provides more availability
 - Two-hour block condenses for staff availability and optic of more people in room
- Events to time up with or avoid?

Forum Topics

Background

- Overview of goals, planning process, timelines
- Survey results overview
- Baseline data for communitywide profile

Recommendations

- Separate by topic? Renewable energy, transportation, building sector
- Includes both communitywide recommendations and recommendations for internal operations

Forum Recommendation Examples

Renewable Energy

Install xx MW of solar on city buildings, including xyz

Explore ways to further increase percent renewables for city operations, including Renewable Energy Riders and MOUs with utility

Update development policies to lower barriers to solar installations

Develop a community group buy

Educate public on incentives from State and tax credits through xyz ways

Buildings

Retrofit existing city buildings to achieve x% savings. Start with xyz.

Upgrade systems to high-efficiency electric options at replacement.

Institute operational and purchasing policies for city facilities.

Explore adoption of voluntary benchmarking for commercial buildings and rental properties

Consider requirements or incentives for sustainable new construction

Develop education on EE, heat pumps, and federal tax credits

Transportation

Convert xyz fleet to electric options in the near-term

Right size fleet and institute purchasing policy

Watch market and consider upgrades for other vehicles

Install EV charging stations across city to impact consumer adoption

Consider ways to increase biking, walking, transit trips

Educate consumers on electric vehicles and available tax credits

Planned Outreach

Forum Outreach

- Emails to people who provided contact information on survey
- Social media and Facebook event
- Neighborhood associations
- Other events – Farmers Markets
- Community organizations
- Updated landing page



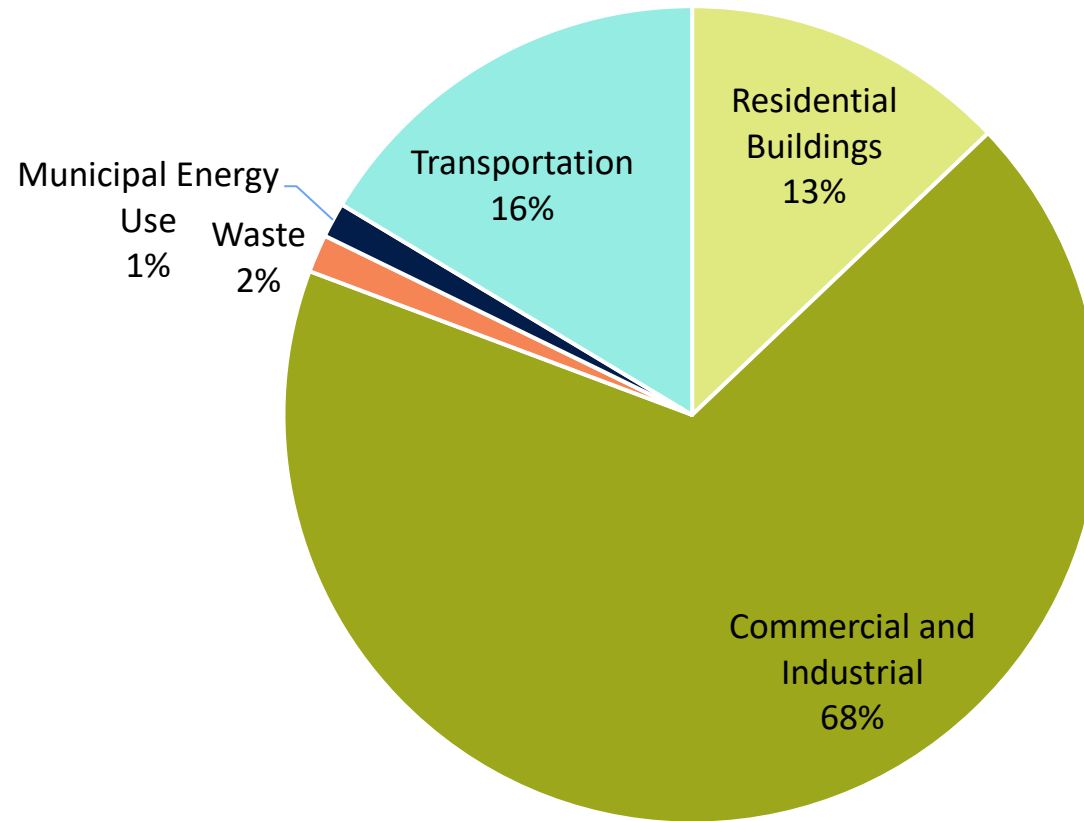
Other Task Updates

Task 2: Baseline data compilation

Progress

- Mostly complete – finishing up baseline spreadsheets to share with partners
- Communitywide baseline is mostly complete
 - Reviewing results
 - Waiting for wastewater data through NEW Water

Community Baseline



Solar Building Analysis List

City

- Oneida street garage (west)
- Filter Plant
- City Hall
- Green Bay Police
- Court house
- Fire station #6
- Fire Station #7
- Fire Station #2
- Fire Station #4
- Mills Street Garage – NWTC assessment
- Review past solar assessments – Bay Beach, Westside Parks

Transit

- Transit Building – NWTC assessment

Water Utility

- Filter Plant
- Main facility

Analysis Next Steps

Internal Operations

- Solar analysis done and fleet analysis about complete; EE analysis in progress with results later this summer
- Slipstream to set up individual meetings to walk through solar and fleet results with each partner organization

Policy and Education

- Policy recommendations and education drafted by next month for review [here](#)
- Comments from public forums as next step of review

Task 4: Reporting

Documents

- Citywide plan to share with community members
- Additional information for city departments, Transit, and Water Utility

For Transit and Water Utility

- Only internally facing or want to be able to share externally?
- What level of detail in main report vs. appendices? Other thoughts?



Next Steps

Next Steps

- Finalize planning for forums
- Develop draft policy and education recommendations
- Finalize analysis for solar and fleet
- Continue working on EE analysis