



AGENDA OF THE GREEN BAY PUBLIC ARTS COMMISSION

WEDNESDAY, JULY 26, 2023, 8:00 AM
City Hall, Room 604 - The Harry Maier Room.
Virtual attendance is also available via Zoom.

A. Zoom Meeting Information.

1. Join Zoom Meeting Online:
<https://us02web.zoom.us/j/82324699453?pwd=SWtrUUNVdIYlSlcXaTRPaFpXMHBqZz09>

Or call in by phone: +1 312 626 6799
Meeting ID: 823 2469 9453
Passcode: 924755

If you wish to speak at this public meeting or leave a comment, please fill out the online [Comment Form](#) prior to the meeting. More detailed [Zoom Instructions](#) can be found online.

B. Roll Call.

1. Members: Katie Ries - Chair, Kent Hutchison - Vice-Chair, Ald. Brian Johnson, Chuck Yang, and Alex Zacarias.
2. Liaison Representatives: Beth Kowalski - Neville Museum, Rissel Peguero Almonte - Independent Music Instructor, Sadie Wilson - Oneida Arts Board, and Timothy Perlewitz - Salvation Army Kroc Center.

C. Approval of the Agenda.

1. Approval of the agenda for the July 26, 2023, meeting of the Green Bay Public Arts Commission.

D. Approval of Minutes.

1. Approval of the minutes from the June 14, 2023, meeting of the Green Bay Public Arts Commission.

E. Regular Business.

1. Consideration with possible action on the City of Green Bay Public Art Grant application - The Chantelles Holiday Concerts 2023.
2. Consideration with possible action on the City of Green Bay Public Art Grant application - Crossing the Digital Bridge in Art Making.
3. Consideration with possible action on the City of Green Bay Public Art Grant application - *We Will Be Seen* Mural Restoration.
4. Consideration with possible action to review and approve the Farlin Park Art Request for Proposal.

F. Informational.

1. Financial Report.
2. Coordinator's Report and Project Updates.
3. Next Meeting: August 23, 2023

G. Adjournment.

- 1) THIS MEETING IS RECORDED: THE VIDEO OF THIS MEETING AND MINUTES ARE AVAILABLE ONLINE AT www.greenbaywi.gov
- 2) ACCESSIBILITY: Any person wishing to attend who requires special accommodation because of a disability, should contact the City Safety Manager at 920-448-3125 at least 48 hours before the scheduled meeting time so that arrangements can be made.
- 3) QUORUM: Please take notice that a majority or quorum of the Common Council will attend this Green Bay Public Arts Commission meeting and will constitute a meeting of the Common Council for purposes of discussion and information gathering relative to this agenda.
- 4) REPRESENTATION: The party requesting the communication, or their representative, should be present at this meeting.



Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

July 26, 2023

PREPARED BY

Laura Schley, Staff

AGENDA ITEM # E.I

Consideration with possible action on the City of Green Bay Public Art Grant application - The Chantelles Holiday Concerts 2023.

BACKGROUND

The Public Art Grant Program is funded by the American Rescue Plan Act (ARPA). Funds are dedicated to artists/artist teams, creatives, makers, performers, arts organizations, and other cultural drivers to support presentations, performances, workshops, research, and/or the creation of artwork within the City of Green Bay.

Applicants are eligible to receive a one-time no-match required grant between \$2,500 - \$10,000. This grant may be used to fully fund a project.

The applicant, Debby Hanson, on behalf of The Chantelles, is proposing the project titled *The Chantelles Holiday Concerts 2023*. The project is focused on funding the costs associated with preparing for and producing at least two concerts and visiting at least two senior living facilities. The concerts are free to attend for the general public, with a suggested donation to the food pantry where the concerts are held. The applicant is requesting \$8,823 to do this project.

RECOMMENDATION

Approve the Public Art Grant Program application request for The Chantelles Holiday Concerts 2023 project, subject to minor revisions.

FISCAL IMPACT

ATTACHMENTS

1. Public Art Grant Program Application - The Chantelles Holiday Concerts 2023
2. City of Green Bay Public Arts Grants Guidelines

Print

Public Art Grants Program - Submission #58387

Date Submitted: 7/6/2023

Artist Name*

Debby Hanson

Artist Email*

[REDACTED]

Project Name*

The Chantelles Holiday Concerts 2023

Choose a project name that is descriptive and will allow reviewers to quickly identify the proposal.

Request Amount*

8823.00

The minimum amount to request is \$2,500. Maximum request is \$10,000. The amount requested should match the total expenses listed in the Project Budget below.

Project Description*

- The Chantelles is a women's choir based in Green Bay, WI. The group specializes in singing mostly 3-part harmony and has been in existence since 1966. We are a non-profit organization that enjoys sharing our love of music with each other and with the Green Bay community.
- The Chantelles offer a wide variety of music for any occasion; from current popular hits and Broadway tunes to wonderful classics and toe-tappers. We also feature specialty numbers filled with comedy, dance, and joy.
- Our mission is to serve the Green Bay community by helping to fill the food pantries during the 2023 holiday season and singing for local senior living facilities.
- The description of our project, pertaining to this grant, is to assist with costs for our holiday season concerts. Each year, we put on at least two concerts and visit at least two senior living facilities, in the Green Bay area in December. Practices begin in September and all music is memorized.
- Our projected locations are local Green Bay churches, with pantries, and the admittance fee is food for the pantries. The general public is welcome to attend.

Describe the project and how it connects to your artistic practice. As applicable, include details about your artistic practice and vision, project location(s), intended audience, collaborators, partners, and contractors.

Project Timeline*

Our project timeline is to begin our practices, with all the members/singers, in September. We meet at least once a week to go over the selected music for the concerts. The director, assistant director and pianist choose the music and, according to the by-laws of the organization, allow the members of the group to vote on the list of songs. We start learning each song by breaking into sectionals so the three parts can learn their part of each song and then practice as a group to learn to listen to each other. As we learn the words and music, the directors schedule timelines to have the music memorized. We also have small groups, several individuals from the main group, who learn additional songs apart from the main group. In November, the small groups must perform in front of the main group and we vote on the performances we like and want in the winter programs. We also make suggestions on how to improve, to support each other in perfecting our music. In early December, we visit at least two senior living facilities, performing half of the concert at each one, to help us further perfect our music in front of an audience. Then we hold the two concerts before the holidays, in December, to help collect food for the pantries.

Describe a timeline for completing the proposed project. Consider including major project milestones that will help you measure progress.

Project Outcomes*

Our love of music and ability to share it with the Green Bay community allows us to help the hungry during the holiday season. This tangible outcome can clearly be demonstrated during and after the two December concerts. In the past, we've witnessed the Green Bay community step up and donate piles of food for those who need it. Another outcome of our concerts is the smiles on the faces of the folks at the Green Bay senior living facilities and the general public at the concerts.

Describe tangible outcomes of the project. Clearly define the deliverable end-product that will demonstrate completion of the project. For clarifications about eligible projects and project outcomes, contact City staff.

Project Budget*

Applicant: Debby Hanson of The Chantelles			Date: 07/02/23
Expenses may include artist or consultant fees, facility or equipment rental, materials, supplies, services, software, etc. required to complete the project.			Total
expenses should match the request amount.			
Project Expenses			Cash Amount
Detail:	Directors and Pianist regular salaries		\$3,000
Detail:	Directors and Pianist special event salaries		\$800
Detail:	Music for all songs in concert		\$300
Detail:	Costume Costs for 30 women		\$3,000
Detail:	Advertising Posters		\$100
Detail:	Postage stamps		\$63
Detail:	Website costs		\$160
Detail:	Stage props		\$200
Detail:	Cost for facility in which we practice		\$900
Detail:	Lighting and sound technician		\$150
Detail:	Concert programs		\$150
Detail:			
Detail:			
Total expenses should match your request amount			Total Expenses
			\$8,823

Project Budget Explanation*

n/a

If the project budget exceeds \$10,000 please describe the plan for paying for the expenses beyond the maximum award amount.

If there are aspects of the project budget that require explanation, describe them above. Additional budget documents can be uploaded in the Work Samples boxes in the "Supplemental Materials" section below if necessary.

Supplemental Materials

IMPORTANT:

In order to be considered for funding, an application needs to include evidence to support the grant criteria. The Arts Resume field and Area/Income Benefit field are required; the other fields are strongly recommended but may not be applicable to your submission. An application does not need to use every field below in order to be considered complete. For assistance with supplemental materials please contact City staff.

Arts Resume or Curriculum Vitae*

Debby.Hanson.docx

Include information that reflects career advancements, professional accomplishments, and training, up to 4 pages.

Debby Hanson

Green Bay, WI 54302

thechantelles@gmail.com

EDUCATION

M.S. in Organizational Behavior/Finance, June 2003 – Silver Lake College, Manitowoc, WI

B.S. in Management, June 1998 – Silver Lake College, Manitowoc, WI

WORK EXPERIENCE

Chortek, LLP

- Senior Technology Consultant, 2012-Present
 - Sage and Acumatica Business and Financial software assistance, training, and implementations for firm clients.

YWCA – Green Bay

- Finance Director, 2010-2012

LANGUAGES

English (native)

MEMBERSHIPS / AFFILIATIONS / VOLUNTEER POSITIONS

The Chantelles, Inc. –

Fundraising Chair – 2020 to present

Member and singer – 2018 - present

Oak Grove Neighborhood Association

President – 2021 to present

Board member – 2020 to present

Samaritan's Heart mission church – volunteer for ENGAGE program to serve dinner to the homeless during the summer months.

Supplemental Materials

IMPORTANT:

In order to be considered for funding, an application needs to include evidence to support the grant criteria. The Arts Resume field and Area/Income Benefit field are required; the other fields are strongly recommended but may not be applicable to your submission. An application does not need to use every field below in order to be considered complete. For assistance with supplemental materials please contact City staff.

Area Benefit and/or Income Benefit*

The project benefits.docx

Include information relating to the project's eligible area benefit and/or benefit to low-to-moderate-income individual(s).

The project's eligible area benefit to low-to-moderate-income individuals is our ability to help fill the Green Bay area pantries for the holiday season. We also have put smiles on many faces, especially at the local senior living facilities. After singing, (and after covid) we are allowed to meet the audience members. We look forward to doing this every year. As they say, a picture is worth a thousand words, so we're hoping the following pictures can help to tell our tale.....





The Chantelles list of senior living communities and food pantries

PANTRIES:

- KROC CENTER GREEN BAY - SALVATION ARMY FOOD PANTRY
- PRESBYTERIAN PANTRY OF GREEN BAY
- CHRISTIAN OUTREACH PANTRY – DE EPRE
- NEW HOPE CHURCH FOOD PANTRY – GREEN BAY
- KINGDOM COME FOOD PANTRY – OCONTO FALLS

SENIOR LIVING COMMUNITIES IN WHICH WE HAVE PERFORMED AND VISITED:

- OAK PARK PLACE SENIOR LIVING COMMUNITIES – GREEN BAY
- WOODSIDE SENIOR COMMUNITIES – GREEN BAY
- RENAISSANCE ASSISTED LIVING – DE PERE
- MORaine RIDGE SENIOR LIVING – GREEN BAY
- NEW PERSPECTIVE SENIOR LIVING - HOWARD
- FORT HOWARD APARTMENTS – GREEN BAY
- BISHOPS COURT – GREEN BAY
- BADGERS TERRACE APARTMENTS – GREEN BAY
- ODD FELLOWS REBEKAH NURSING HOME – GREEN BAY
- BORNEMANN NURSING HOME – GREEN BAY
- ALPHA SENIOR CONCEPTS – HOWARD

***Please note that because of Covid, our visits to senior living communities were stopped, but last year we were pleased that we were able to start singing for them again. This past May, we were able to visit Oak Park Place and Woodside senior living communities and enjoyed every minute of it!

Supplemental Materials

IMPORTANT:

In order to be considered for funding, an application needs to include evidence to support the grant criteria. The Arts Resume field and Area/Income Benefit field are required; the other fields are strongly recommended but may not be applicable to your submission. An application does not need to use every field below in order to be considered complete. For assistance with supplemental materials please contact City staff.

Artist Website

<https://www.thechantelles.org/>

Artist Social Media

<https://www.facebook.com/chantellesgreenbay>

CITY OF GREEN BAY

PUBLIC ART GRANTS PROGRAM

To enhance and contribute to Green Bay's unique arts and culture sector.



CITY OF GREEN BAY

www.greenbaywi.gov/pac

920-448-3400

ABOUT THE GREEN BAY PUBLIC ARTS COMMISSION (GBPAC)

The Green Bay Public Arts Commission (GBPAC) focuses on the creation and preservation of public art within Green Bay, and ensuring equal access for all to enjoy and engage with public art. The GBPAC exists to fund artistic activities and support cultural programs that integrate and advance arts and culture as an essential part of life in Green Bay. The GBPAC is a five-member commission appointed by the Mayor to advise the City on matters of arts and culture.

Public art is any art form that is readily available for the public and is unimpeded by barrier or entry. Public art includes work on both public and/or private property and can be permanent or temporary.

PUBLIC ART GRANT PROGRAM DESCRIPTION

The Public Art Grant Program provides funds to artists/artist teams, creatives, makers, performers, arts organizations and other cultural drivers, to enhance and increase arts and culture and public art opportunities within the city of Green Bay. Funded by the American Rescue Plan Act (ARPA), funds are dedicated to support presentations, performances, workshops, research, and/or creation of artwork within the City of Green Bay. The program strives to encourage artistic engagement, spur economic vibrancy, and revitalize Green Bay through the arts.

Applicants are eligible to receive a one-time grant between \$2,500 - \$10,000. This grant may be used to fully fund a project. No match is required. Funds cannot be used to retroactively fund completed projects or portions of projects, but can be used for ongoing projects.

Professional artists of all disciplines, arts organizations and other cultural drivers are encouraged to apply.

APPLICATION DEADLINE

Applications will be received on a rolling basis until all Art Grant funds have been expended. Applicants interested in applying for funds should anticipate applying for funds roughly two months prior to when funds are needed. Completed applications will be reviewed monthly during the Public Arts Commission meeting typically held on the fourth Wednesday of the month. Applicants interested in having their application reviewed must have all materials submitted at the latest by **5:00PM (CT) the second Friday of the month**. Applications received

after the second Friday of the month will be held for review until the next month. Applications must be submitted electronically via the City's online form.

For technical assistance, email laura.schley@greenbaywi.gov. Or call 920.448.3142.

REVIEW CRITERIA

Proposals will be evaluated based on three criteria: **1)** artistic excellence, **2)** artistic merit, and **3)** project feasibility. Evidence to support the criteria will come from the narrative responses and submitted supplemental materials.

- 1.** The artistic excellence of the project includes the:
 - Professionalism of the artist/cultural organization/lead project creative, quality of the artwork or services that the project will involve, as appropriate to the project
 - Evidence includes digital work samples, arts resumes, artist/cultural organization websites, or social media
- 2.** The artistic merit of the project includes the:
 - Connection of the project to the artistic practice of the applicant
 - Potential for the project to reach new audiences and expose them to new artistic opportunities
 - Evidence includes digital work samples, arts resumes, letters of support, artist/cultural organization websites, or social media
- 3.** The measures of project feasibility include:
 - Ability to carry out the project based on the appropriateness of the budget, the proposed timeline, the quality and clarity of the project activities and goals, the resources and partners involved, and the qualifications of the project's personnel.
 - Evidence of project feasibility includes a budget, project timeline, letters of support or agreement with partner artists & organizations, or project plans.

REVIEW PROCESS

Submissions are first reviewed by staff. Staff confirms applicant eligibility, basic compliance with grant criteria, and completeness of applications before sending them to the Arts Commission for review. Ineligible or incomplete applications will not be reviewed by the Arts Commission.

AWARD AMOUNTS

Award amounts range from \$2,500 to \$10,000. Awards will be paid in two disbursements: half upon signing of grant agreement and half upon approval of final report. No match is required. A project can be fully-funded with the award.

ELIGIBLE APPLICANTS

- Wisconsin residents.
- At least 18 years of age
- Applicant must obtain a TIN/UEI number to receive funds
- Groups of artists, or artist collectives, represented by an individual meeting the residency criteria above. Group applicants are eligible for only one award. Each artist within the group must consent to be part of the application; however, only one person/organization must act as the lead applicant. Note: any tax implications for a group application will fall on the lead applicant.

CONTACTS AND ACCESSIBILITY

For questions or concerns about the application process or technical assistance, contact City staff: Laura Schley, laura.schley@greenbaywi.gov.

ELIGIBLE PROJECTS

Qualified artists/organizations across disciplines are eligible to apply for support to carry out specific projects and activities. Eligible projects must take place within eligible census tracts and/or benefit low-to moderate income individual(s). Eligible census tract map can be accessed [here](#). Contact staff for details on low-to-moderate income qualifications. Grantees will demonstrate tangible results of work undertaken and be able to provide proof of area benefit and/or low-to-moderate income individual(s) benefit. Proof may include but is not limited to; map of project location, artist tax return, audience data, survey results, etc.

For questions or concerns about providing proof of eligibility, contact City staff: Laura Schley, laura.schley@greenbaywi.gov.

Examples of the types of projects applicants of varying discipline might pursue with the support of this grant include, but are not limited to:

- Teaching artists/organizations: curricula, digital learning modules, workshops, resource development
- Visual artists/organizations: sculptures, paintings, studies, installations
- Literary artists/organizations: manuscripts, proposals, drafts, research reports
- Performance artists/organizations: performances, tours, events, video or audio recordings
- Folk and traditional artists/organizations: textiles, instruments, beading, dolls, exhibitions, workshops
- Media artists/organizations: films, scripts, interviews

INELIGIBLE PROJECTS

- Previously completed projects (though clearly defined, and demonstrable portions of ongoing projects can be eligible)
- Projects taking place outside of the city of Green Bay
- Projects that do not take place within eligible locations and/or do not benefit low-to-moderate income individual(s)
- Rent or food assistance, or any type of artist relief to alleviate hardship without undertaking work
- Honorifics or recognition awards based on the past work without plan to undertake work during the award period

APPLICATION MATERIALS – to be made available on the City’s online Form Center

PROJECT NAME*

Choose a project name that is descriptive and will allow reviewers to quickly identify the proposal.

Character Limit: 100

ELIGIBILITY*

Refer to the eligibility requirements listed above. For questions about eligibility, email laura.schley@greenbaywi.gov.

Choices:

I am eligible to apply and can provide the necessary eligibility documents if requested.

REQUEST AMOUNT*

The minimum amount to request is \$2,500. Maximum request is \$10,000. The amount requested should match the total expenses listed in the Project Budget below.

Character Limit: 20

PROJECT DESCRIPTION*

Describe the project and how it connects to your artistic practice. As applicable, include details about your artistic practice and vision, project location(s), intended audience, collaborators, partners, and contractors.

Character Limit: 3000

PROJECT TIMELINE*

Describe a timeline for completing the proposed project. Consider including major project milestones that will help you measure progress. Reminder: successful applicants must provide a status update to City staff by November 1, 2023 and projects must be completed by December 31, 2023.

Character Limit: 3000

PROJECT OUTCOMES*

Describe tangible outcomes of the project. Clearly define the deliverable end-product that will demonstrate completion of the project. For clarifications about eligible projects and project outcomes, contact City staff.

In the final report, grantees will be required to provide documentation of work completed during the award period from August 1, 2023 to December 31, 2023. Consider this timeframe when planning a project.

Character Limit: 3000

PROJECT BUDGET*

Click **HERE** to download the Project Budget Worksheet. Fill out, save, and upload the budget. Please use file types: .xls, .xlsx, or PDF.

A detailed Project Budget is an important piece of evidence for the feasibility of the project..

File Size Limit: 5MB

PROJECT BUDGET EXPLANATION*

If the project budget exceeds \$10,000 please describe the plan for paying for the expenses beyond the maximum award amount. If there are aspects of the project budget that require explanation, describe them below. Additional budget documents can be uploaded in the Work Samples boxes in the “Supplemental Materials” section below if necessary. *Character Limit: 750*

SUPPLEMENTAL MATERIALS

IMPORTANT:

In order to be considered for funding, an application needs to include evidence to support the grant criteria. The arts resume and area/income benefit field is required; the other fields are *strongly recommended* but may not be applicable to your submission. An application *does not need* to use every field below in order to be considered complete. For assistance with supplemental materials please contact City staff.

ARTS RESUME OR CV*

Include information that reflects career advancements, professional accomplishments, and training, up to 4 pages.
File Size Limit: 5MB

AREA BENEFIT AND/OR INCOME BENEFIT*

Include information relating to the projects eligible area benefit and/or benefit to low-to moderate-income individual(s).
File Size: 10MB

LETTER(S) OF SUPPORT

If applicable, upload letter(s) of support from partners, collaborators, mentors, etc.
File Size Limit: 10MB

WORK SAMPLE #1

Depending on artistic discipline, work samples might include images, PDFs, video or audio clips, curricula, learning modules, press articles, or marketing materials. Additional work sample upload boxes are available below. For technical support or assistance on work samples please contact City staff.
File Size Limit: 25MB

WORK SAMPLE #2

File Size Limit: 25MB

WORK SAMPLE #3

File Size Limit: 25MB

ARTIST WEBSITE

Character Limit: 2000

ARTIST SOCIAL MEDIA

Character Limit: 2000

ARTIST SOCIAL MEDIA

Character Limit: 2000

ONLINE PORTFOLIO

Character Limit: 2000

ADDITIONAL URL

Character Limit: 2000



Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

July 26, 2023

PREPARED BY

Laura Schley, Staff

AGENDA ITEM # E.2

Consideration with possible action on the City of Green Bay Public Art Grant application - Crossing the Digital Bridge in Art Making.

BACKGROUND

The Public Art Grant Program is funded by the American Rescue Plan Act (ARPA). Funds are dedicated to artists/artist teams, creatives, makers, performers, arts organizations, and other cultural drivers to support presentations, performances, workshops, research, and/or the creation of artwork within the City of Green Bay.

Applicants are eligible to receive a one-time no-match required grant between \$2,500 - \$10,000. This grant may be used to fully fund a project.

The applicant, Weeya Michelle Calif, is proposing the project titled *Crossing the Digital Bridge in Art Making*. The project is focused on the development and expansion of a mobile digital art class to be provided at several local organizations, including but not limited to, The Art Garage and Boys & Girls Club. The classes are proposed to accommodate up to 10 students and can range from young people to adults. The applicant is requesting \$10,000 to do this project.

RECOMMENDATION

Approve the Public Art Grant Program application request for Crossing the Digital Bridge in Art Making project, subject to minor revisions.

FISCAL IMPACT

ATTACHMENTS

1. Public Art Grant Application - Crossing the Digital Bridge
2. City of Green Bay Public Arts Grants Guidelines

Public Art Grants Program - Submission #58333

Date Submitted: 7/4/2023

Artist Name*

Weeya Michelle Calif

Artist Email*

[REDACTED]

Project Name*

Crossing the Digital Bridge in Art Making

Choose a project name that is descriptive and will allow reviewers to quickly identify the proposal.

Request Amount*

\$10,000

The minimum amount to request is \$2,500. Maximum request is \$10,000. The amount requested should match the total expenses listed in the Project Budget below.

Project Description*

Being a traditional artist my entire life, I took a huge step during COVID and decided to experiment with digital art using the iPad and the app Procreate. I loved it so much, I worked with my school district to develop the curriculum and equipment purchase to start a digital art program for our 6th grade students.

I wish to develop a mobile digital art class where I will travel to different organizations and offer digital art making classes. Each class will host 10 students and we will use chromebooks and iPads to create digital art. I will work with local organizations like Art Garage, Woodland Indian Art, Inc., Oneida Nation Art Program, Boys and Girls Clubs and other organizations that offer art classes. The classes will comprise of different courses students can take to learn the ins and outs of digital art. The students will use the chromebooks to access the tutorials I make for each course and follow along on the iPad. This ensures to meet the different learning levels of each student. They can work at their own pace. I will facilitate the class and offer assistance during each class. The students will create 3 to 5 digital works and will choose their favorite to print. I will pay for the print. Each student will also have all their digital work emailed to them to print at their own leisure. I hope to teach these classes throughout the year and during the summer months.

My hope is to hold these classes all over the Green Bay area. The classes can range from youth to adults. I hope to work along with other organizations to host these classes.

Describe the project and how it connects to your artistic practice. As applicable, include details about your artistic practice and vision, project location(s), intended audience, collaborators, partners, and contractors.

Project Timeline*

I would like to begin developing this project, if approved as soon as possible to begin teaching classes in the fall (October) through December. Though the project would need to be completed by December 31, I would extend my classes to the summer of 2024. If all goes well, it is my hope to continue offering these classes on an annual basis.

Describe a timeline for completing the proposed project. Consider including major project milestones that will help you measure progress.

Project Outcomes*

Though the overall outcome will be digital art work, I would like to achieve digital art skills for the students (artist and non-artist) in our area to help forge a creative process. It is my hope the classes offered will motivate the student to continue to make art. These classes will also develop a relationship between the student and the organizations I will be working with. They will feel more at ease taking future courses with the organizations and patronizing other organizations they may not have thought of previously.

Describe tangible outcomes of the project. Clearly define the deliverable end-product that will demonstrate completion of the project. For clarifications about eligible projects and project outcomes, contact City staff.

Project Budget*

Applicant: Weeeya Michelle Calif		Date: 05/02/23
Expenses may include artist or consultant fees, facility or equipment rental, materials, supplies, services, software, etc. required to complete the project. Total expenses should match the request amount.		
Project Expenses		Cash Amount
(Type a description of the expense here. Example: Videographer.)		
Detail:	iPads (10) \$449 each https://www.apple.com/shop/buy-ipad/ipad	\$4,490
Detail:	iPad Covers (10) \$79 each https://www.apple.com/shop/product/MQDT3ZM/A/smart-folio-for-ipad-10th-generation-watermelon?fnode=17c029dfeea21f49f6324ccbfee6e91a5b33d27883f0f47f1981301fab85c3c1be0934e08c80f5311f90d797dfbeaeb1632c8379ebd8a26d3917b5f5960ed52147859766e3e455983e789e35e7872945cd9828f4f32feb4e61b573c391132852	\$790
Detail:	Stylus (10) \$19 each https://www.amazon.com/dp/B0839DHWWC?ref=ppx_yo2ov_dt_b_product_details&th=1	\$190
Detail:	Chromebooks (10) \$249 each unless onsite at time of purchase. https://www.bestbuy.com/site/acer-chromebook-spin-311-11-6-2-in-1-touch-screen-laptop-mediatek-kompanio-500-mt8183c-4gb-lpddr4x-64gb-emmc-pure-silver/6529398.p?skuld=6529398	\$2,490
Detail:	Earbuds (100) \$56 https://www.amazon.com/Wholesale-Headphones-Earphones-Classroom-Students/dp/B08KCSWQY4/ref=sr_1_5?crid=XTM9QRR1CKZD&keywords=multiple%2Bpack%2BEarbuds%2Bblack%2B100%2Bfor%2B45&qid=1682099589&srefix=multiple%2Bpack%2BEarbuds%2Bblack%2B100%2Bfor%2B45%2Caps%2C126&sr=8-5&ufe=app_do%3Aamzn1.fos.18630bbb-fcbb-42f8-9767-857e17e03685&th=1	\$560
Detail:	Printing Expense (estimated)	\$100
Detail:	iPad Screen Protectors (10) \$14 each https://www.amazon.com/Compatible-Generation-Healing-Shield-ScreenProtector/dp/B08TCW9RS3/ref=sr_1_1_sspa?crid=F83ZIED4NJ2C&keywords=Klearlook+Maximized+Clarity+Matte+Screen+Protector+Compatible+for+ipad+10th+generation&qid=1682099904&spreix=klearlook+maximized+clarity+matte+screen+protector+compatible+for+ipad+10th+generation%2Caps%2C109&sr=8-1-spons&psc=1&spLa=ZW5jcjnlwdGVkUXVhbGlmaWVyPUEzMUUVIQ0pXTEVGUUCmZW5jcjnlwdGVkSWQ9QTazMTk1MDdGOULaU0U02VVdYT0smZW5jcjnlwdGVkQWRJZD1BMDkwMjQ4NDFTlYyTjVjVNOZEMzYmd2lkZ2V0TmFtZT1zcF9hdGYmYWN0aW9uPWNSaWNrUmVkaXJlY3QmZG9Ob3Rmb2dDbGliaz10cnVl	\$140
Detail:	Student Stipend or Scholarship where needed	\$1,744
Total expenses should match your request amount		
Total Expenses		\$10,000

Project Budget Explanation*

iPads - will be used for the students to create their digital designs.
iPad Covers - the iPads will be housed in individual covers to protect the device.
Stylus - the student will use this device to draw on the iPad.
Chromebook - the student will use the chromebook to follow along with tutorials. This method is beneficial to all learning levels and skills.
Earbuds - will be necessary to listen to the tutorials.
Printing Expense - though the student will have their artwork emailed to them, they will receive a professional print of one of their chosen designs.
iPad Screen Protector - used to protect the glass screen of the iPad.

If the project budget exceeds \$10,000 please describe the plan for paying for the expenses beyond the maximum award amount.

If there are aspects of the project budget that require explanation, describe them above. Additional budget documents can be uploaded in the Work Samples boxes in the "Supplemental Materials" section below if necessary.

Supplemental Materials

IMPORTANT:

In order to be considered for funding, an application needs to include evidence to support the grant criteria. The Arts Resume field and Area/Income Benefit field are required; the other fields are strongly recommended but may not be applicable to your submission. An application does not need to use every field below in order to be considered complete. For assistance with supplemental materials please contact City staff.

Arts Resume or Curriculum Vitae*

2023Resume-Weeya.pdf

Include information that reflects career advancements, professional accomplishments, and training, up to 4 pages.



Weeya Michelle Calif (Smith)

Objective To nurture, educate, and embrace the future leaders of our world through art.

Experience **2000 - Present**
Professional Artist

www.weeyacalif.com

- paintings in professional shows
- First Native American artist in Capital One's Art Gallery
- artist for The National Congress of American Indians Conf.
- artwork sold through professional websites, stores, etc.
- mural artist for homes and businesses
- designed covers for three books
- published two coloring books
- professional storyteller

2019 - 2022

WIA, Inc.

Technology Administrator

- update Facebook periodically throughout the week
- update Twitter throughout the week
- create and send out newsletters monthly
- manage and update web page where appropriate
- develop standard operating procedures for all technologies
- create online forms for woodland show
- liaison between artist and show regarding online presence

2014 - Present

Art Teacher

Unified School District of DePere

- write & implement curriculum for 5th & 6th grade art
- work with students to submit art to shows
- sponsor for afterschool Art Club
- create and maintain online classroom
- create and maintain classroom website
- developed & created digital art class for the 6th grade

2006 - 2014

Technology Training Specialist

Unified School District of DePere

- collaborated with the technology teams/educators to pilot software/ hardware
- provided training in new technologies
- developed and maintained the High School website
- mentored Native American students

2005 – 2006

Oneida Nation of Wisconsin

Art Specialist

- program development of the art program & Native cultural classes
- budgeting, fundraising and purchasing
- recruiting and working with Oneida Community Resources

2003 – 2005

Technology & Art Educator/Tech Facilitator

Lutheran High School

- developed a new art program for high school
- wired & networked school for Internet & grading system
- developed technology plan for the school
- fundraising
- designed & maintained school website
- taught grades 9th – 12th art and computer skills
- trained teachers in software and technology
- developed & instructed computer tech classes

Education

2004 – 2005

Southeastern LA University GPA 3.8

Masters in Educational Leadership, Supervision & Technology

1995 - 2000

Southeastern LA University GPA 3.1

B. A. of Arts Education

**Items of
Interest**

- 2016 - First Native American Artist to have a single art showing at the Capital One Gallery in D.C.
- 2016 - Published "Coloring Our Traditions: A Native American Themed Coloring Book"
- 2016 - 2020 Work on display and sold at Turtle Island Gifts
- 2017- Winning artist for the National Congress of American Indians Conference
- 2017 - Commissioned to create art for the 2017 Tribal Self Governance Conference
- 2017 - Painting "Smoke Dancers" hangs at the Alabama Indian Affairs Commission
- 2018 - One of Two artist shown in Minneapolis
- 2019 - Designed a cover for three Native American written published books.
- 2020 - Painting "Disc Rattlesnake" hangs at the Oakville Mound
- 2020 - Awarded a grant and started a digital art program for Foxview Intermediate School
- 2021 - Awarded a Dollars for Art Grant and for digital art classes in the Oneida community
- 2022 - Social Media Specialist for NATOW
- 2022 - Awarded Teacher of Distinction for Green Bay, Wisconsin
- 2022 - Awarded the Golden Apple Award
- 2022 - Published "Coloring For Fun" coloring book
- 2016 - Present Tribal Tech Specialist for the Echota Cherokee Tribe of Alabama
- 2000 - Present Work is on display and sold at Chief Oshkosh
- 2021 - Awarded a Dollars for Art Grant
- 2022 - Social Media Specialist for NATOW
 - Published "Coloring Fun: Drawings from original paintings by Weeya Calif"
 - Awarded Teacher of Distinction for Green Bay, Wisconsin
 - Rahr West Museum - Stolen Sisters Exhibition
 - Eiteljorg Museum - Indian Market & Festival
 - The Miller Museum - 47th Juried Annual Exhibition
 - Awarded The Golden Apple Award
 - Artist Spotlighted for the Oneida Nation Arts Program
 - The Miller Museum Art Exhibit
 - The Art Garage - "2022 Year in Review" art exhibit
 - Sage Gallery - "Art As Resistance" art exhibit
- 2023 - Solo artist at the Pablo Museum
 - Awarded grant from The Unified School District of De Pere

Area Benefit and/or Income Benefit*

Area Benefit Income Benefit.pdf

Include information relating to the project's eligible area benefit and/or benefit to low-to-moderate-income individual(s).

Digital art will reach the different income levels of the students in our area. I will travel and bring my digital art kit to organizations that reach out to low-income families as well as others.

Each class will host 10 students and we will use Chromebooks and iPads to create digital art. This will ensure a good teaching ratio for the class and there will be more one-to-one engagement with each student.

The classes will comprise of different courses students can take to learn the ins and outs of digital art. The students will use the Chromebooks to access the tutorials I make for each course and follow along on the iPad. This ensures to meet the different learning levels of each student. They can work at their own pace. This will also free me to assist students where needed.

This will be a great foundation for each student. My hope is to encourage them to embrace digital art and develop foundational skills for them to move forward in trying other avenues of art and possibly moving into an art career.

By having my classes in the local area organizations, this will bring not only income to the organizations, but also an opportunity for the organizations to have students continue to return to them for other classes. By doing so, this brings in income for the organizations.

I plan to reach out to Art Garage and the Boys & Girls Club to offer the digital art classes. Because the Art Garage would charge students, I will have money set aside for a student stipend so that any child, despite their monetary situation could be in the class. Working with the Boys & Girls Club, the classes would be free to the students. It is my hope to reach as many underprivileged students as possible and provide them with free classes. They will also have their work printed. Though initially I would focus in the Green Bay area, in the future, I would like to extend these classes to libraries around the area, other organizations geared towards art and work with the Oneida Nations Art Program as they have many underprivileged children.

I have worked with the Oneida Arts Program and Woodland Indian Art, Inc. in the past and developed my courses for ages 10 to adults.

The art classes will benefit not only the students, but the organizations as well.

Work Samples

Depending on artistic discipline, work samples might include images, PDFs, video or audio clips, curricula, learning modules, press articles, or marketing materials. Additional work sample upload boxes are available below. For technical support or assistance on work samples please contact City staff.

Work Sample #1



Work Sample #2



Work Sample #3



Artist Website

<https://www.weeyacalif.com/#/>

Additional URL

<https://twitter.com/WeeyasArtClass>

Additional URL

<https://www.msweeyasartclass.com/>

CITY OF GREEN BAY

PUBLIC ART GRANTS PROGRAM

To enhance and contribute to Green Bay's unique arts and culture sector.



CITY OF GREEN BAY

www.greenbaywi.gov/pac

920-448-3400

ABOUT THE GREEN BAY PUBLIC ARTS COMMISSION (GBPAC)

The Green Bay Public Arts Commission (GBPAC) focuses on the creation and preservation of public art within Green Bay, and ensuring equal access for all to enjoy and engage with public art. The GBPAC exists to fund artistic activities and support cultural programs that integrate and advance arts and culture as an essential part of life in Green Bay. The GBPAC is a five-member commission appointed by the Mayor to advise the City on matters of arts and culture.

Public art is any art form that is readily available for the public and is unimpeded by barrier or entry. Public art includes work on both public and/or private property and can be permanent or temporary.

PUBLIC ART GRANT PROGRAM DESCRIPTION

The Public Art Grant Program provides funds to artists/artist teams, creatives, makers, performers, arts organizations and other cultural drivers, to enhance and increase arts and culture and public art opportunities within the city of Green Bay. Funded by the American Rescue Plan Act (ARPA), funds are dedicated to support presentations, performances, workshops, research, and/or creation of artwork within the City of Green Bay. The program strives to encourage artistic engagement, spur economic vibrancy, and revitalize Green Bay through the arts.

Applicants are eligible to receive a one-time grant between \$2,500 - \$10,000. This grant may be used to fully fund a project. No match is required. Funds cannot be used to retroactively fund completed projects or portions of projects, but can be used for ongoing projects.

Professional artists of all disciplines, arts organizations and other cultural drivers are encouraged to apply.

APPLICATION DEADLINE

Applications will be received on a rolling basis until all Art Grant funds have been expended. Applicants interested in applying for funds should anticipate applying for funds roughly two months prior to when funds are needed. Completed applications will be reviewed monthly during the Public Arts Commission meeting typically held on the fourth Wednesday of the month. Applicants interested in having their application reviewed must have all materials submitted at the latest by **5:00PM (CT) the second Friday of the month**. Applications received

after the second Friday of the month will be held for review until the next month. Applications must be submitted electronically via the City's online form.

For technical assistance, email laura.schley@greenbaywi.gov. Or call 920.448.3142.

REVIEW CRITERIA

Proposals will be evaluated based on three criteria: **1)** artistic excellence, **2)** artistic merit, and **3)** project feasibility. Evidence to support the criteria will come from the narrative responses and submitted supplemental materials.

- 1.** The artistic excellence of the project includes the:
 - Professionalism of the artist/cultural organization/lead project creative, quality of the artwork or services that the project will involve, as appropriate to the project
 - Evidence includes digital work samples, arts resumes, artist/cultural organization websites, or social media
- 2.** The artistic merit of the project includes the:
 - Connection of the project to the artistic practice of the applicant
 - Potential for the project to reach new audiences and expose them to new artistic opportunities
 - Evidence includes digital work samples, arts resumes, letters of support, artist/cultural organization websites, or social media
- 3.** The measures of project feasibility include:
 - Ability to carry out the project based on the appropriateness of the budget, the proposed timeline, the quality and clarity of the project activities and goals, the resources and partners involved, and the qualifications of the project's personnel.
 - Evidence of project feasibility includes a budget, project timeline, letters of support or agreement with partner artists & organizations, or project plans.

REVIEW PROCESS

Submissions are first reviewed by staff. Staff confirms applicant eligibility, basic compliance with grant criteria, and completeness of applications before sending them to the Arts Commission for review. Ineligible or incomplete applications will not be reviewed by the Arts Commission.

AWARD AMOUNTS

Award amounts range from \$2,500 to \$10,000. Awards will be paid in two disbursements: half upon signing of grant agreement and half upon approval of final report. No match is required. A project can be fully-funded with the award.

ELIGIBLE APPLICANTS

- Wisconsin residents.
- At least 18 years of age
- Applicant must obtain a TIN/UEI number to receive funds
- Groups of artists, or artist collectives, represented by an individual meeting the residency criteria above. Group applicants are eligible for only one award. Each artist within the group must consent to be part of the application; however, only one person/organization must act as the lead applicant. Note: any tax implications for a group application will fall on the lead applicant.

CONTACTS AND ACCESSIBILITY

For questions or concerns about the application process or technical assistance, contact City staff: Laura Schley, laura.schley@greenbaywi.gov.

ELIGIBLE PROJECTS

Qualified artists/organizations across disciplines are eligible to apply for support to carry out specific projects and activities. Eligible projects must take place within eligible census tracts and/or benefit low-to moderate income individual(s). Eligible census tract map can be accessed [here](#). Contact staff for details on low-to-moderate income qualifications. Grantees will demonstrate tangible results of work undertaken and be able to provide proof of area benefit and/or low-to-moderate income individual(s) benefit. Proof may include but is not limited to; map of project location, artist tax return, audience data, survey results, etc.

For questions or concerns about providing proof of eligibility, contact City staff: Laura Schley, laura.schley@greenbaywi.gov.

Examples of the types of projects applicants of varying discipline might pursue with the support of this grant include, but are not limited to:

- Teaching artists/organizations: curricula, digital learning modules, workshops, resource development
- Visual artists/organizations: sculptures, paintings, studies, installations
- Literary artists/organizations: manuscripts, proposals, drafts, research reports
- Performance artists/organizations: performances, tours, events, video or audio recordings
- Folk and traditional artists/organizations: textiles, instruments, beading, dolls, exhibitions, workshops
- Media artists/organizations: films, scripts, interviews

INELIGIBLE PROJECTS

- Previously completed projects (though clearly defined, and demonstrable portions of ongoing projects can be eligible)
- Projects taking place outside of the city of Green Bay
- Projects that do not take place within eligible locations and/or do not benefit low-to-moderate income individual(s)
- Rent or food assistance, or any type of artist relief to alleviate hardship without undertaking work
- Honorifics or recognition awards based on the past work without plan to undertake work during the award period

APPLICATION MATERIALS – to be made available on the City’s online Form Center

PROJECT NAME*

Choose a project name that is descriptive and will allow reviewers to quickly identify the proposal.

Character Limit: 100

ELIGIBILITY*

Refer to the eligibility requirements listed above. For questions about eligibility, email laura.schley@greenbaywi.gov.

Choices:

I am eligible to apply and can provide the necessary eligibility documents if requested.

REQUEST AMOUNT*

The minimum amount to request is \$2,500. Maximum request is \$10,000. The amount requested should match the total expenses listed in the Project Budget below.

Character Limit: 20

PROJECT DESCRIPTION*

Describe the project and how it connects to your artistic practice. As applicable, include details about your artistic practice and vision, project location(s), intended audience, collaborators, partners, and contractors.

Character Limit: 3000

PROJECT TIMELINE*

Describe a timeline for completing the proposed project. Consider including major project milestones that will help you measure progress. Reminder: successful applicants must provide a status update to City staff by November 1, 2023 and projects must be completed by December 31, 2023.

Character Limit: 3000

PROJECT OUTCOMES*

Describe tangible outcomes of the project. Clearly define the deliverable end-product that will demonstrate completion of the project. For clarifications about eligible projects and project outcomes, contact City staff.

In the final report, grantees will be required to provide documentation of work completed during the award period from August 1, 2023 to December 31, 2023. Consider this timeframe when planning a project.

Character Limit: 3000

PROJECT BUDGET*

Click **HERE** to download the Project Budget Worksheet. Fill out, save, and upload the budget. Please use file types: .xls, .xlsx, or PDF.

A detailed Project Budget is an important piece of evidence for the feasibility of the project..

File Size Limit: 5MB

PROJECT BUDGET EXPLANATION*

If the project budget exceeds \$10,000 please describe the plan for paying for the expenses beyond the maximum award amount. If there are aspects of the project budget that require explanation, describe them below. Additional budget documents can be uploaded in the Work Samples boxes in the “Supplemental Materials” section below if necessary. *Character Limit: 750*

SUPPLEMENTAL MATERIALS

IMPORTANT:

In order to be considered for funding, an application needs to include evidence to support the grant criteria. The arts resume and area/income benefit field is required; the other fields are *strongly recommended* but may not be applicable to your submission. An application *does not need* to use every field below in order to be considered complete. For assistance with supplemental materials please contact City staff.

ARTS RESUME OR CV*

Include information that reflects career advancements, professional accomplishments, and training, up to 4 pages.
File Size Limit: 5MB

AREA BENEFIT AND/OR INCOME BENEFIT*

Include information relating to the projects eligible area benefit and/or benefit to low-to moderate-income individual(s).
File Size: 10MB

LETTER(S) OF SUPPORT

If applicable, upload letter(s) of support from partners, collaborators, mentors, etc.
File Size Limit: 10MB

WORK SAMPLE #1

Depending on artistic discipline, work samples might include images, PDFs, video or audio clips, curricula, learning modules, press articles, or marketing materials. Additional work sample upload boxes are available below. For technical support or assistance on work samples please contact City staff.
File Size Limit: 25MB

WORK SAMPLE #2

File Size Limit: 25MB

WORK SAMPLE #3

File Size Limit: 25MB

ARTIST WEBSITE

Character Limit: 2000

ARTIST SOCIAL MEDIA

Character Limit: 2000

ARTIST SOCIAL MEDIA

Character Limit: 2000

ONLINE PORTFOLIO

Character Limit: 2000

ADDITIONAL URL

Character Limit: 2000



Report to the Public Arts Commission of the City of Green Bay

MEETING DATE

July 26, 2023

PREPARED BY

Laura Schley, Staff

AGENDA ITEM # E.3

Consideration with possible action on the City of Green Bay Public Art Grant application - *We Will Be Seen* Mural Restoration.

BACKGROUND

The Public Art Grant Program is funded by the American Rescue Plan Act (ARPA). Funds are dedicated to artists/artist teams, creatives, makers, performers, arts organizations, and other cultural drivers to support presentations, performances, workshops, research, and/or the creation of artwork within the City of Green Bay.

Applicants are eligible to receive a one-time no-match required grant between \$2,500 - \$10,000. This grant may be used to fully fund a project.

The applicant, Loschue Lo, is proposing the "*We Will Be Seen* mural restoration" project. The project is focused on funding the materials and the artist's time to restore failing portions of the *We Will Be Seen* mural located on Napalese Lounge at 1351 Cedar Street. Napalese Lounge received a City of Green Bay Facade Grant in 2021 to fund the creation of the *We Will Be Seen* mural and several other exterior improvements. The applicant is requesting \$2,500 to do this project.

RECOMMENDATION

Approve the Public Art Grant Program application request for the *We Will Be Seen* mural restoration project, subject to minor revisions.

FISCAL IMPACT

ATTACHMENTS

1. Public Art Grant Program Application - *We Will Be Seen* Mural Restoration
2. City of Green Bay Public Arts Grants Guidelines

Print

Public Art Grants Program - Submission #58609

Date Submitted: 7/13/2023

Artist Name*

Loschue Lo

Artist Email*

[REDACTED]

Project Name*

We Will Be Seen

Choose a project name that is descriptive and will allow reviewers to quickly identify the proposal.

Request Amount*

\$2,500.00

The minimum amount to request is \$2,500. Maximum request is \$10,000. The amount requested should match the total expenses listed in the Project Budget below.

Project Description*

During the summer of 2021 the Napalese Lounge received a City of Green Bay Façade Grant and hired the artist, Loschue Lo, to install a 12 X 24 ft "We Will Be Seen" public art mural on the exterior of the Napalese Lounge. At the time, to protect the mural from vandalism an anti-graffiti agent was applied over the mural. Since the installation, due to weather, parts of the mural have begun to peel off. The funding request is for materials, paint, artist stipend to repair the mural and to apply a clear epoxy like – spar varnish coating to preserve this now iconic mural well into the future.

Describe the project and how it connects to your artistic practice. As applicable, include details about your artistic practice and vision, project location(s), intended audience, collaborators, partners, and contractors.

Project Timeline*

Upon receipt of a public art commission grant, which we hope can be accomplished in early August 2023, it is anticipated that it will take approximately 10 weeks to do the following

- Scrape and sand down parts of mural that are peeling
- Prime exposed areas
- Repaint areas that need attention
- Apply several coats of marine spar varnish

It is anticipated that the project can be completed by no later than October 15, 2023.

Describe a timeline for completing the proposed project. Consider including major project milestones that will help you measure progress.

Project Outcomes*

The mural has become an icon of hope and pride for the LGBTQ+ community in Northeast Wisconsin and beyond will be preserved for many years to come. (see Project Explanation for more information)

Describe tangible outcomes of the project. Clearly define the deliverable end-product that will demonstrate completion of the project. For clarifications about eligible projects and project outcomes, contact City staff.

Project Budget*

Applicant:		Date:
Expenses may include artist or consultant fees, facility or equipment rental, materials, supplies, services, software, etc. required to complete the project.		Total
expenses should match the request amount.		
Project Expenses		Cash Amount
Detail:	(Type a description of the expense here. Example: Videographer.)	
Detail:	Tools: Paint brushes, sander, scraper, rollers, trays, drop cloths, buckets	\$300
Detail:	Paint: primer, and paint for the multiple colors that need touchup	\$300
Detail:	Ladder/Scaffolding	\$250
Detail:	Epoxy Spar Varnish	\$600
Detail:	Stipend for Artist	\$1,050
Detail:		
Detail:		
Detail:		
Detail:		
Detail:		
Detail:		
Detail:		
Total expenses should match your request amount		Total Expenses \$2,500

A detailed Project Budget is an important piece of evidence for the feasibility of the project.

Project Budget Explanation*

The artist will be scraping and sanding the parts of the mural that have been damaged due to harsh weather, then priming and painting the affected area, then finishing with the varnish to seal and protect the mural.

If the project budget exceeds \$10,000 please describe the plan for paying for the expenses beyond the maximum award amount.

If there are aspects of the project budget that require explanation, describe them above. Additional budget documents can be uploaded in the Work Samples boxes in the "Supplemental Materials" section below if necessary.

Supplemental Materials

IMPORTANT:

In order to be considered for funding, an application needs to include evidence to support the grant criteria. The Arts Resume field and Area/Income Benefit field are required; the other fields are strongly recommended but may not be applicable to your submission. An application does not need to use every field below in order to be considered complete. For assistance with supplemental materials please contact City staff.

Arts Resume or Curriculum Vitae*

UPDATEDLoschueLoRESUME.pdf

Include information that reflects career advancements, professional accomplishments, and training, up to 4 pages.

Loschue Lo

Education

University of Wisconsin - Green Bay

Bachelor of Arts: Arts (GPA 3.1)

August 2017 - December 2021

- Studio Arts emphasis, Oil Painting focus
- Other studies in: Philosophy, Human Biology: Nutrition Science

Job Experiences

Maartor USA, 1235 s kimps rd, Green Bay, WI, 54313

Warehous Associate

- Assembly, packaging, order fulfillment,
- Parcel and shipping
- Order picking
- Forklift driving

Napalese Lounge Bar and Grille, Green Bay, WI

Muralist

June 2021 - August 2021

- <https://www.chuelorsanart.com/portfolio>
- Design and execution of mural
- Exterior painting and installation
- Community work

Napalese Lounge Bar and Grille, Green Bay, WI

Painting instructor, Guided Painting

September 2021 - Present

- Teaching and guiding people how to paint
- Creating an achievable painting course for people of all skill set
- Basic color theory, mixing, and formal techniques of painting

Wally's Spot Supper Club, Green Bay, WI

Server

August 2018 - July 2021

- Provided excellent service to our customers, answering phones, multi-tasking (understanding multiple orders at once: running food, bussing, bringing drinks)
- Worked efficiently with the team in a high stress environment
- Communicated effectively between hostess, bartenders, wait staff and kitchen staff
- Cleaned and organized work spaces

Mentorship Program, University of Wisconsin - Green Bay

Student Mentor, MESA Office

August 2019 - December 2019

- Responsible for assigned transfer/ first year students' well-being
- Helped students get involved in campus activities
- Provided resources for the students' connection to staff/faculty members
- Shared general guidance, support, and encouragement for students

Right At Home, Appleton, WI

In-Home Caretaker

February 2019 - December 2019

- Utilized general knowledge of nutrition and health
- Responsible for the health, wellness, and safety of patients
- Bathed, dressed, and fed patients
- Assisted with groceries, lawn work, and basic house cleaning

B-Alive Nutrition Center, Green Bay, WI

Cashier Associate

February 2017 - April 2019

- Utilized general knowledge about supplements and nutrition
- Conducted inventory transfer between three different stores
- Operated POS system for check-out and returns
- Provided personalized customer service through phone and in-store

Home Depot, Green Bay, WI

Delivery/Parcel Associate

July 2017 - November 2017

- Managed in-person, phone, and online customer orders
- Fulfill store orders for inventory
- Set up delivery dates upon custom request and communicated delivery instructions
- Coordinated damaged product returns from deliveries
- Contacted third parties to fulfill special request products for customers and store
- Provide general knowledge about all of our products

Lowe's Home Improvement, Oshkosh, WI

Customer Service Associate

February 2015 - February 2017

- Greeted customers
- Answered all customers questions through phone, online, and in-person interaction
- Completed customer purchase transaction over the phone, online, and in-store
- Comprehended and enforced store policies
- Trained new employees on customer service and procedures
- Used two different computer systems at the same time
- Understood general knowledge of every store department
- Contacted customers and contractors about deliveries and shipments
- Reported opening/closing cash register till to management

Silver Star Brands, Oshkosh, WI

Call center Service Representative

September 2015 - December 2015

- Achieved daily quota for in-coming calls
- Completed customer's personalized orders (spell check)
- Maintained personal confidential information
- Comprehended and utilized three different company order systems and their policies

Little Caesars Pizza, Oshkosh WI

Assistant Manager

February 2012 - April 2015

- Placed orders over the phone and in person
- Handled transactions at register
- Kept work area cleaned and organized, washed dishes and machines
- Reported cash deposit to general management
- Conducted inventory count/ check-in/ and loss
- Trained new crew members on store policies and work ethics

Extra Curricular Activities

University of Wisconsin-Green Bay

Fall 2018 - December 2021

- Art Agency
- Gender and Sexuality Club
- Philosophy Club
- Nutritional Science Club

B-Alive Nutrition Center February 2017 - December 2019

Weight Lifting Events at University of Wisconsin Green Bay

- Selected Associates attend this event to help give nutritional advice for athletes and students

Lowe's Home Improvement Build-n-Grow for kids February 2015 - February 2017

- Selected associates helped local parents and their kids learn and understand the safety of building homes and shelters

Lowe's Home Improvement Women's Shelter

- Selected Associates donated supplies and helped build a new fence for the Christine Ann Center, located in 206 Algoma Blvd Oshkosh, WI 54901

Lowe's Home Improvement MDA

- Selected associates met with sponsored kids for the Muscular Dystrophy Association to help donate and make money for kids to camp every summer

Lowe's Home Improvement Shelter for the Homeless

- Selected associates traveled around Wisconsin to help build new homes and shelter for the homeless

Leadership class at Oshkosh West High School Fall 2013

- Developed personal leadership styles and team work skills
- Completed 100 hours of community service
 - Participated in highway cleaning services
 - Assisted with the Zooloween Boo! event for kids Halloween in Menominee Park Zoo Oshkosh, WI

Personal Skill Set

- Adaptability to work environment
- Good work ethic
- Clean and organized
- Multi-tasking skills
- Great customer service skills
- Knowledgeable on policies and skills required
- Reliable and responsible
- Ambitious and goal oriented
- Critical and creative problem solving skills
- Professional communication and leadership skills
- Patient learner/teacher
- Empathetic personality

Area Benefit and/or Income Benefit*

MuralRestoration .pdf

Include information relating to the project's eligible area

benefit and/or benefit to low-to-moderate-income individual(s).

The area where the mural is located is within the moderate to lower-income area of Green Bay. Daily, students traveling to and from Washington Middle School and East High School see the mural. This fosters pride and affirmation for LGBTQ+ students and educates cis-gender members of the community. The mural is located on the second oldest gay bar in the state of Wisconsin and one of only two public art pro-LGBTQ+ murals in the state of Wis. Pictures of the mural have appeared in several local and national articles, on social media sites and will be included in books to be published in 2024 and 2025. 3X6 foot copies of the mural were part of the Bay Area Council on Gender Diversity group's marching in the June 2023 Milwaukee Pride parade. In a time when the transgender community is under attack through the introduction of over 500 anti-trans bills in state legislatures throughout the US, the positive "We Will Be Seen" message with the figures of the trans women who were at the center of the Stonewall riots in 1969, which began the modern-day Pride movement, is significant.

Work Samples

Depending on artistic discipline, work samples might include images, PDFs, video or audio clips, curricula, learning modules, press articles, or marketing materials. Additional work sample upload boxes are available below. For technical support or assistance on work samples please contact City staff.

Work Sample #1



Work Sample #2



Work Sample #3



Supplemental Materials

IMPORTANT:

In order to be considered for funding, an application needs to include evidence to support the grant criteria. The Arts Resume field and Area/Income Benefit field are required; the other fields are strongly recommended but may not be applicable to your submission. An application does not need to use every field below in order to be considered complete. For assistance with supplemental materials please contact City staff.

Artist Website

[https://www.chuelorsanart.com/portfol
io](https://www.chuelorsanart.com/portfolio)

Additional URL

<https://www.chuelorsanart.com/about>

CITY OF GREEN BAY

PUBLIC ART GRANTS PROGRAM

To enhance and contribute to Green Bay's unique arts and culture sector.



CITY OF GREEN BAY

www.greenbaywi.gov/pac

920-448-3400

ABOUT THE GREEN BAY PUBLIC ARTS COMMISSION (GBPAC)

The Green Bay Public Arts Commission (GBPAC) focuses on the creation and preservation of public art within Green Bay, and ensuring equal access for all to enjoy and engage with public art. The GBPAC exists to fund artistic activities and support cultural programs that integrate and advance arts and culture as an essential part of life in Green Bay. The GBPAC is a five-member commission appointed by the Mayor to advise the City on matters of arts and culture.

Public art is any art form that is readily available for the public and is unimpeded by barrier or entry. Public art includes work on both public and/or private property and can be permanent or temporary.

PUBLIC ART GRANT PROGRAM DESCRIPTION

The Public Art Grant Program provides funds to artists/artist teams, creatives, makers, performers, arts organizations and other cultural drivers, to enhance and increase arts and culture and public art opportunities within the city of Green Bay. Funded by the American Rescue Plan Act (ARPA), funds are dedicated to support presentations, performances, workshops, research, and/or creation of artwork within the City of Green Bay. The program strives to encourage artistic engagement, spur economic vibrancy, and revitalize Green Bay through the arts.

Applicants are eligible to receive a one-time grant between \$2,500 - \$10,000. This grant may be used to fully fund a project. No match is required. Funds cannot be used to retroactively fund completed projects or portions of projects, but can be used for ongoing projects.

Professional artists of all disciplines, arts organizations and other cultural drivers are encouraged to apply.

APPLICATION DEADLINE

Applications will be received on a rolling basis until all Art Grant funds have been expended. Applicants interested in applying for funds should anticipate applying for funds roughly two months prior to when funds are needed. Completed applications will be reviewed monthly during the Public Arts Commission meeting typically held on the fourth Wednesday of the month. Applicants interested in having their application reviewed must have all materials submitted at the latest by **5:00PM (CT) the second Friday of the month**. Applications received

after the second Friday of the month will be held for review until the next month. Applications must be submitted electronically via the City's online form.

For technical assistance, email laura.schley@greenbaywi.gov. Or call 920.448.3142.

REVIEW CRITERIA

Proposals will be evaluated based on three criteria: **1)** artistic excellence, **2)** artistic merit, and **3)** project feasibility. Evidence to support the criteria will come from the narrative responses and submitted supplemental materials.

- 1.** The artistic excellence of the project includes the:
 - Professionalism of the artist/cultural organization/lead project creative, quality of the artwork or services that the project will involve, as appropriate to the project
 - Evidence includes digital work samples, arts resumes, artist/cultural organization websites, or social media
- 2.** The artistic merit of the project includes the:
 - Connection of the project to the artistic practice of the applicant
 - Potential for the project to reach new audiences and expose them to new artistic opportunities
 - Evidence includes digital work samples, arts resumes, letters of support, artist/cultural organization websites, or social media
- 3.** The measures of project feasibility include:
 - Ability to carry out the project based on the appropriateness of the budget, the proposed timeline, the quality and clarity of the project activities and goals, the resources and partners involved, and the qualifications of the project's personnel.
 - Evidence of project feasibility includes a budget, project timeline, letters of support or agreement with partner artists & organizations, or project plans.

REVIEW PROCESS

Submissions are first reviewed by staff. Staff confirms applicant eligibility, basic compliance with grant criteria, and completeness of applications before sending them to the Arts Commission for review. Ineligible or incomplete applications will not be reviewed by the Arts Commission.

AWARD AMOUNTS

Award amounts range from \$2,500 to \$10,000. Awards will be paid in two disbursements: half upon signing of grant agreement and half upon approval of final report. No match is required. A project can be fully-funded with the award.

ELIGIBLE APPLICANTS

- Wisconsin residents.
- At least 18 years of age
- Applicant must obtain a TIN/UEI number to receive funds
- Groups of artists, or artist collectives, represented by an individual meeting the residency criteria above. Group applicants are eligible for only one award. Each artist within the group must consent to be part of the application; however, only one person/organization must act as the lead applicant. Note: any tax implications for a group application will fall on the lead applicant.

CONTACTS AND ACCESSIBILITY

For questions or concerns about the application process or technical assistance, contact City staff: Laura Schley, laura.schley@greenbaywi.gov.

ELIGIBLE PROJECTS

Qualified artists/organizations across disciplines are eligible to apply for support to carry out specific projects and activities. Eligible projects must take place within eligible census tracts and/or benefit low-to moderate income individual(s). Eligible census tract map can be accessed [here](#). Contact staff for details on low-to-moderate income qualifications. Grantees will demonstrate tangible results of work undertaken and be able to provide proof of area benefit and/or low-to-moderate income individual(s) benefit. Proof may include but is not limited to; map of project location, artist tax return, audience data, survey results, etc.

For questions or concerns about providing proof of eligibility, contact City staff: Laura Schley, laura.schley@greenbaywi.gov.

Examples of the types of projects applicants of varying discipline might pursue with the support of this grant include, but are not limited to:

- Teaching artists/organizations: curricula, digital learning modules, workshops, resource development
- Visual artists/organizations: sculptures, paintings, studies, installations
- Literary artists/organizations: manuscripts, proposals, drafts, research reports
- Performance artists/organizations: performances, tours, events, video or audio recordings
- Folk and traditional artists/organizations: textiles, instruments, beading, dolls, exhibitions, workshops
- Media artists/organizations: films, scripts, interviews

INELIGIBLE PROJECTS

- Previously completed projects (though clearly defined, and demonstrable portions of ongoing projects can be eligible)
- Projects taking place outside of the city of Green Bay
- Projects that do not take place within eligible locations and/or do not benefit low-to-moderate income individual(s)
- Rent or food assistance, or any type of artist relief to alleviate hardship without undertaking work
- Honorifics or recognition awards based on the past work without plan to undertake work during the award period

APPLICATION MATERIALS – to be made available on the City’s online Form Center

PROJECT NAME*

Choose a project name that is descriptive and will allow reviewers to quickly identify the proposal.

Character Limit: 100

ELIGIBILITY*

Refer to the eligibility requirements listed above. For questions about eligibility, email laura.schley@greenbaywi.gov.

Choices:

I am eligible to apply and can provide the necessary eligibility documents if requested.

REQUEST AMOUNT*

The minimum amount to request is \$2,500. Maximum request is \$10,000. The amount requested should match the total expenses listed in the Project Budget below.

Character Limit: 20

PROJECT DESCRIPTION*

Describe the project and how it connects to your artistic practice. As applicable, include details about your artistic practice and vision, project location(s), intended audience, collaborators, partners, and contractors.

Character Limit: 3000

PROJECT TIMELINE*

Describe a timeline for completing the proposed project. Consider including major project milestones that will help you measure progress. Reminder: successful applicants must provide a status update to City staff by November 1, 2023 and projects must be completed by December 31, 2023.

Character Limit: 3000

PROJECT OUTCOMES*

Describe tangible outcomes of the project. Clearly define the deliverable end-product that will demonstrate completion of the project. For clarifications about eligible projects and project outcomes, contact City staff.

In the final report, grantees will be required to provide documentation of work completed during the award period from August 1, 2023 to December 31, 2023. Consider this timeframe when planning a project.

Character Limit: 3000

PROJECT BUDGET*

Click **HERE** to download the Project Budget Worksheet. Fill out, save, and upload the budget. Please use file types: .xls, .xlsx, or PDF.

A detailed Project Budget is an important piece of evidence for the feasibility of the project..

File Size Limit: 5MB

PROJECT BUDGET EXPLANATION*

If the project budget exceeds \$10,000 please describe the plan for paying for the expenses beyond the maximum award amount. If there are aspects of the project budget that require explanation, describe them below. Additional budget documents can be uploaded in the Work Samples boxes in the “Supplemental Materials” section below if necessary. *Character Limit: 750*

SUPPLEMENTAL MATERIALS

IMPORTANT:

In order to be considered for funding, an application needs to include evidence to support the grant criteria. The arts resume and area/income benefit field is required; the other fields are *strongly recommended* but may not be applicable to your submission. An application *does not need* to use every field below in order to be considered complete. For assistance with supplemental materials please contact City staff.

ARTS RESUME OR CV*

Include information that reflects career advancements, professional accomplishments, and training, up to 4 pages.
File Size Limit: 5MB

AREA BENEFIT AND/OR INCOME BENEFIT*

Include information relating to the projects eligible area benefit and/or benefit to low-to moderate-income individual(s).
File Size: 10MB

LETTER(S) OF SUPPORT

If applicable, upload letter(s) of support from partners, collaborators, mentors, etc.
File Size Limit: 10MB

WORK SAMPLE #1

Depending on artistic discipline, work samples might include images, PDFs, video or audio clips, curricula, learning modules, press articles, or marketing materials. Additional work sample upload boxes are available below. For technical support or assistance on work samples please contact City staff.
File Size Limit: 25MB

WORK SAMPLE #2

File Size Limit: 25MB

WORK SAMPLE #3

File Size Limit: 25MB

ARTIST WEBSITE

Character Limit: 2000

ARTIST SOCIAL MEDIA

Character Limit: 2000

ARTIST SOCIAL MEDIA

Character Limit: 2000

ONLINE PORTFOLIO

Character Limit: 2000

ADDITIONAL URL

Character Limit: 2000



Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

July 26, 2023

PREPARED BY

Laura Schley, Staff

AGENDA ITEM # E.4

Consideration with possible action to review and approve the Farlin Park Art Request for Proposal.

BACKGROUND

Consideration with possible action to review and approve the RFP for artistic sculptures, amenities, and/or landforms to be installed within Farlin Park located at 1137 Vanderbraak Street. The City is seeking sculptures, amenities, and/or landforms that are unique and durable, and take the space of the park into consideration.

A total of \$50,000 of Community Development Block Grant (CDBG) funds has been approved by the City of Green Bay Redevelopment Authority for beautification. Staff is proposing using these funds for the creation of the project. Working with the Parks Department, staff developed the RFP to coincide with and complement the planned updates already occurring in the park and the neighborhood area. The Department has placed focus on improving the Olde North neighborhood area. The proposed project would be combined with the Department's already ongoing efforts within this area.

After reviewing the RFP, the Commission may suggest edits prior to release.

The project timeline below is intended to provide a loose framework for project development. The timeline, with the exception of fund expenditure, is subject to change based on the approval process and the needs of the overall project.

- **August 1, 2023**, Call for Artists is posted
- **September 1, 2023**, Call for Artists closes
- **September 13, 2023**, Public Art Commission meeting to select 2 finalists
- **September 19, 2023**, Common Council approval of final artwork proposals
- **September 2023**, Artist begins fabrication of art and/or plans delivery of existing work.
- **November 15, 2023**, Artist Delivers Artwork (CDBG funds must be spent)
- **Summer/Fall 2024**, Artwork is installed at the site by City staff

RECOMMENDATION

Staff recommends approval of the Farlin Park RFP, subject to revisions.

FISCAL IMPACT

ATTACHMENTS

- I. DRAFT - Farlin Park Art RFP

OUTDOOR SCULPTURES FOR FARLIN PARK. PURCHASES & COMMISSIONS. \$50,000.

SUMMARY

The City of Green Bay is seeking artistic sculptures, amenities and/or landforms that will enhance and compliment the new updates taking place at Farlin Park located at 1137 Vanderbraak Street, Green Bay. Artwork must be vibrant and timeless and make a fun and whimsical statement. A total of \$50,000 is available for new commissions or existing works.

PUBLIC ART GOALS

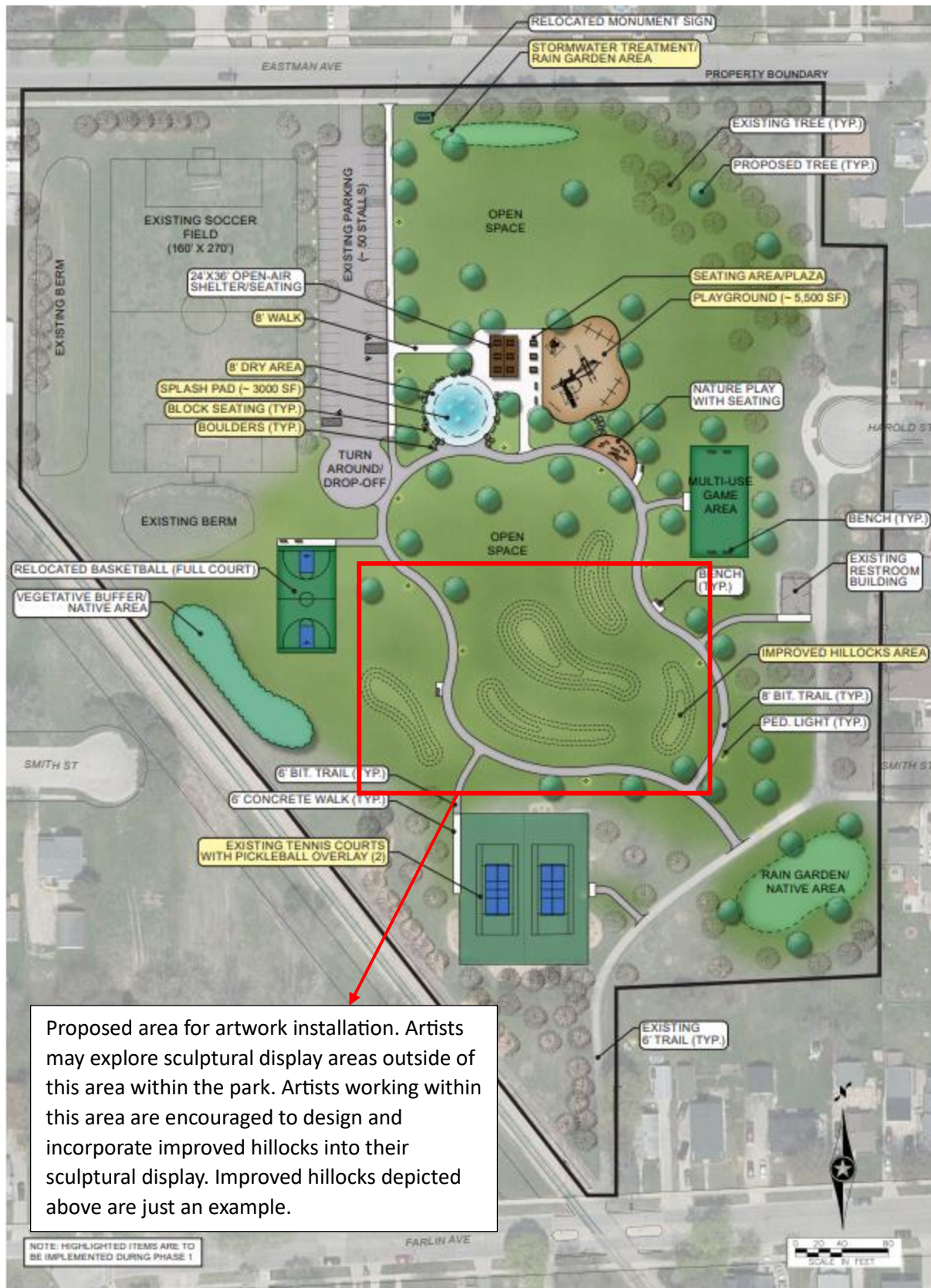
The City would prefer sculptures, amenities and landforms that have the following elements and compliment the following goals:

- Uniqueness.
- Vibrant colors
- Stands out day and night (may be lit).
- No water features.
- Ability to stand up to a variety of weather conditions.
- Artwork intentionally incorporates the landscape and park provided amenities into the design.
- Use art to highlight and celebrate the natural environment within Farlin Park. Artists are encouraged to explore and integrate their artwork into the landscape of the park and have the landscaping contribute to the artwork.
- Artists are encouraged to explore the themes including but not limited to native flora, fauna, pollinators, birds, and the importance of caring for endangered species - specifically our local pollinators. The artist may find inspiration for their design by spending time in this park, utilizing resources provided in this document, or talking with staff.
- Create fun and whimsical features that can be enjoyed by park patrons of all ages.
- Celebrate the role that art and artists play in our community and in our economy.

PROJECT DESCRIPTION + SITE IMPROVEMENTS

The sculptures, amenities and landforms must be durable, safe for children, and require minimal ongoing maintenance. Green Bay experiences four distinct seasons ranging in temperature and precipitation from hot and humid summers to cold snowy winters. Problems with rust and fading should be avoided. The footings for the sculptures will be designed and constructed by the City based off of artist recommendations/conceptual designs once Phase 2 of the park developments are underway. Conduits may be made available, if lighting is part of the final sculpture design.

The Farlin Park updated site plan includes many recommended updates to the park including adding a new splash pad, moving the basketball courts and incorporating pickleball courts, as well as eventually incorporating a circular walking trail and regrading/reshaping some of the hillocks currently in the park.



Proposed area for artwork installation. Artists may explore sculptural display areas outside of this area within the park. Artists working within this area are encouraged to design and incorporate improved hillocks into their sculptural display. Improved hillocks depicted above are just an example.

The City of Green Bay Parks Department is seeking artwork to be incorporated with the updated landscaping as well as underutilized park amenities.

The Farlin Park Concept Plan depicts improved hillocks within the park. The Parks Department is interested in having artwork that takes the landscape into account and incorporates the newly designed hillocks into the overall artwork design. Images of the current hillocks within the park can be found below. Parks staff would like to see an artist designed space and recommended reshaping of these hillocks. Improved hillocks within the image above are just an example – artists are encouraged to re-design the hillocks to incorporate into their artistic vision. Please note, not all hillocks need to be updated/improved. The City would like to maintain clear lines of vision within the park as much as possible. There are currently twelve (12) hillocks measuring roughly 5ft tall by 30 feet.

Residents and visitors of the park currently use the hillocks for play and recreation. The City would like to maintain this amenity for patrons to take advantage of. In addition to functioning as an enjoyable space for park patrons, updated hillocks may also function for hill-topping. To learn more about the importance of hill-topping for many pollinators, visit: [https://en.wikipedia.org/wiki/Hill-topping_\(biology\)](https://en.wikipedia.org/wiki/Hill-topping_(biology))

Images of Site Currently



Below are several inspirational photos of landscape artwork.



Hidden Dimension, Malgorzata Lisiecka



Wavefield, Maya Lin



Seed Feast, Helen Law



Minneapolis Courthouse Plaza, Martha Schwartz Partners

In addition to updating the landscape within the park, the City of Green Bay Parks Department has twenty-one (21) Bright Red (RAL 3017) Euroflex Balls available to be incorporated into the artwork display/landscaping plan. Euroflex Ball and Half Balls are unique design elements that can function as playing surfaces, seating, partitioning or decorative borders. An example image can be seen below.



The amount and specs for the available Euroflex Balls are listed below.

- 8 – Euroflex Full Ball, small (345mm)
- 3 – Euroflex Half Ball, small (345mm)
- 3 – Euroflex Full Ball, medium (500mm)
- 1 – Euroflex Half Ball, medium (500mm)
- 6 – Euroflex Half Ball, large (695mm)

Artists are encouraged to incorporate these into their artwork design/landscaping proposal. Additional example photos and material specs can be found on the product webpage: <https://goric.com/all-products/balls-and-half-balls/#tech-details>

(Euroflex Ball Product layout option attachment and Farlin Park Master Plan Concept to be included with RFP)

BUDGET

The total project budget is \$50,000. The City intends to split this budget between two artists/artist teams (each receiving \$25,000). The budget may cover but is not limited to: artist's fee, purchase price, travel during fabrication and installation, materials, fabrication, conceptual design of artwork, layout/landscaping, transportation, insurance.

PROJECT OVERVIEW

Artists can present past work for a new commission and propose the sale of existing work. Existing sculptures (or new commissions) must be resistant to Green Bay's fluctuating weather conditions.

The City of Green Bay is interested in commissioning the creation and/or purchasing of sculptures to compliment new updates taking place in Farlin Park. The sculptures should be vibrant, colorful, and integrate the landscaping and Euroflex Balls into their design, inviting and welcoming people visiting the park.

The Call to Artists will generally be awarded to the responsive and responsible Artist or Artist team whose design is selected by the Commission and submitted to the Common Council with a recommendation of approval. The selected Artist or Artist team will be expected to enter into an

agreement with the City for a sculpture(s) in an amount not to exceed \$25,000.00. The selected Artist(s) will be responsible for the creation and delivery of the final work.

TIMELINE – These dates are subject to change

Artists must be able to work within the listed timeline for completion of the project

August 1, 2023 Call for Artists is posted

September 1, 2023 Call for Artists closes

September 13, 2023 Public Art Commission meeting to select to 2 finalists

September 19, 2023 Common Council approval of final artwork proposals

September 2023 Artist begins fabrication of art and/or plan delivery of existing work.

November 15, 2023 Artist Delivers Artwork

Summer/Fall 2024 Artwork is installed at site by City staff

REVIEW CRITERIA

The Public Arts Commission will recommend awarding the final agreement(s) based on its evaluation of the sculpture proposals and the criteria listed below. The City of Green Bay reserves the right to withhold the art sculpture award recommendation if it should not find satisfactory sculpture(s).

1. **Design aesthetic and concepts:** 60 points
 1. Artistic merit of concept to include meaning of the proposed sculpture(s) and theme
 2. Style and Appropriateness: Demonstrate that the sculptures are compatible in relationship to the landscape, and that the sculptures complement the area and the provided park amenities.
 3. Integration of Design: Proposal fully and thoughtfully integrates all elements including but not limited to: artwork, landscape and Euroflex Balls within the space to create an inviting and playful environment.
2. **Technical considerations:** 25 points
 1. Feasibility: Including the Artist's artistic history and experience in completing public art projects within the timeline and budget, as well as the sustainability of the sculpture.
 2. Safety and Maintenance: The sculpture should be durable and be resistant to theft and/or vandalism. Materials should require minimal periodic maintenance and be readily available if conservation or restoration is necessary. Protection against vandalism.
3. **Quality of Proposal/Presentation:** 15 points
 1. The Proposer must demonstrate experience in providing the type of Services requested.
 2. Written Proposals should be brief, presented in logical order, and contain the information requested herein and may be accompanied by any additional materials necessary to convey the appropriate experience.

SCOPE OF WORK: COMMISSIONED WORK

- Prepare design details, budgets, and concepts detailing every physical feature of the artwork(s) and its integration within the site.
- Work with City staff to finalize aesthetic design, fabrication methods and materials for Wisconsin's outdoor environment
- Coordinate with City staff on artwork footing and lighting, if any.

- Create a presentation for the Public Arts Commission for review and approval.
- Fabricate, deliver, and install the sculpture(s) on schedule.
- Complete a description of regular and long-term maintenance and the specifications for replacement of electronic components, if any. Material and color samples to be provided.
- Participate, as requested, in community outreach and dedication events.
- Other scopes of work that may be required by the City

SCOPE OF WORK: PURCHASE EXISTING WORK

- Except for fabricating the artwork design, scope of work includes all the scope in Commissioned Work above.
- If necessary, modify the artwork or artwork structure for installation and site needs for footing/landscaping.

SUBMISSION REQUIREMENTS

All applications must be submitted through DemandStar. **Link to be made available with Purchasing.**

- **Letter of Interest:** indicating interest in and potential approach to the project. The letter should provide a description of how your professional background relates to this art project and materials you usually utilize.
- **Resume:** Not to exceed two (2) pages that highlights professional accomplishments, particularly as it relates to this art project.
- **Previous Work Samples:** Relevant work within the same budget. Maximum of 10 images. Please send each image as a .jpg and label with artist's last name, image number and image title.
- **Annotated Image List:** Including image number, title, medium, dimensions, date, budget, location, and brief description if necessary.
- **Proposed Artwork Concept Design:** Design must include a scaled plan of the proposed location. Design must also include perspectives of the concept, information regarding materials, colors and other relevant details.
- **Site/Landscaping Plan:** Include concept images of the sculpture and landscaping, and show all design features to create a space for the sculpture. Site plan must also include information regarding the updated landscape, sizing, suggested plantings, and any other relevant details.
- **Sculpture Maintenance Plan:** Brief explanation of intended sculpture maintenance plan.
- **Itemized Project Budget.**

ELIGIBILITY

The project is open to all professional artists located in the continental U.S.A., age 18 and over, regardless of race, color, religion, national origin, gender, age, marital status, or physical or mental ability. Applications will be accepted only from artists whose works is being submitted in response to this RFP. Applications submitted by third parties such as galleries, art consultants, family members, etc. will not be considered. City of Green Bay employees, as well as Commission members and their immediate family members are not eligible for participation.

Applications to be accepted through DemandStar. Link to be developed once Purchasing establishes DemandStar post.

CONTACT INFORMATION

City of Green Bay, Public Arts Commission, c/o Public Arts Coordinator
100 North Jefferson Street – Room 608
Green Bay, WI 54301

ABOUT THE GREEN BAY PUBLIC ARTS COMMISSION (GBPAC)

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ABOUT GREEN BAY PARKS, RECREATION & FORESTRY

Green Bay Parks, Recreation & Forestry promotes wellness and energy through dynamic programs and attractive community spaces.



Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

July 26, 2023

PREPARED BY

AGENDA ITEM # F.I

Financial Report.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

- I. GBPAC Financial Report 6.30.23

Green Bay Public Arts Commission

Financial Report

6/30/2023

	Begging Bal	Revenue	Expenses	Balance
CDBG	167,007.93	25,000.00	42,000.00	150,007.93
Grants/Restricted funds	29,800.00			29,800.00
City funds	214,956.23			214,956.23
Friends Account	15,969.30	22.05		15,991.35
	427,733.46	25,022.05	42,000.00	410,755.51

CDBG Funding Budget \$ 150,007.93

Shipyard Underpass (2021) 45,054.77

Unallocated (2022 funds) \$ 104,953.16

City Grants (Fund 211) \$ 14,956.23

Artist payments 4,500.00 Payments are \$1,500 per artist

Shipyard underpass 10,000.00 10k Match from City - NEA grant

Insurance - Pd \$1,020.73 for 2023

Unallocated \$ 456.23

National Endowment for the Arts \$ 10,000.00

City funds (ARPA) \$ 200,000.00

Rotating Art Grant 50,000.00

Art Grants 150,000.00

Unallocated \$ -

City Donations - Restricted \$ 19,800.00

Embark maint (WPS) 19,800.00

Unallocated \$ -

Friends Account (unrestricted) \$ 15,969.30

GGBCF 11,516.45

Bank 4,474.90



Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

July 26, 2023

PREPARED BY

AGENDA ITEM # F.2

Coordinator's Report and Project Updates.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None



Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

July 26, 2023

PREPARED BY

AGENDA ITEM # F.3

Next Meeting: August 23, 2023

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None