



AGENDA OF THE MILITARY AVENUE BUSINESS IMPROVEMENT DISTRICT BOARD

WEDNESDAY, AUGUST 9, 2023, 1:00 PM

425 S. Military Ave.

Suite 206

In Person or Virtual via Zoom as needed

- A. Roll Call.**
- B. Approval of the Agenda.**
 - 1. Approval of the Agenda for the Military Avenue Business Improvement District and Military Avenue Business Association meeting for Wednesday, August 9, 2023.
- C. Approval of Minutes.**
 - 1. Approval of the Minutes from the May 10, 2023 and July 12, 2023 MABA meetings.
- D. Approval of Financial Reports**
 - 1. Approval of the Financial Reports.
- E. Regular Business.**
 - 1. Planter box test, Gary Pond
 - 2. Market on Military permanent site.
 - 3. Website designer award.
- F. Informational.**
 - 1. City of Green Bay update, on hold.
 - 2. Executive Director Update, NFL Draft.
- G. Adjournment.**

- 1) **ACCESSIBILITY:** Any person wishing to attend who requires special accommodation because of a disability, should contact the City Safety Manager at 920-448-3125 at least 48 hours before the scheduled meeting time so that arrangements can be made.
- 2) **QUORUM:** Please take notice that a majority or quorum of the Common Council will attend this Military Avenue Business Improvement District Board meeting and will constitute a meeting of the Common Council for purposes of discussion and information gathering relative to this agenda.
- 3) **REPRESENTATION:** The party requesting the communication, or their representative, should be present at this meeting.



Report to the
Military Avenue Business Improvement District Board
of the City of Green Bay

MEETING DATE PREPARED BY

August 9, 2023

AGENDA ITEM # B.1

Approval of the Agenda for the Military Avenue Business Improvement District and Military Avenue Business Association meeting for Wednesday, August 9, 2023.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None



Report to the
Military Avenue Business Improvement District Board
of the City of Green Bay

MEETING DATE PREPARED BY

August 9, 2023

AGENDA ITEM # C.I

Approval of the Minutes from the May 10, 2023 and July 12, 2023 MABA meetings.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

- I. MABA BID Minutes May and July 2023

BID 1



**Military Avenue BID Joint Meeting with
Military Avenue Business Association (MABA)**

Meeting Minutes

May 10, 2023 at 1:00 PM

In Attendance: BID: Adam Kersten, Dan Burich, Sharon Hack, EJ Dombrowski

MABA: Keith Zimmerman, Gary Pond,

Staff non-voting: Leah Weycker

Guests: BID Liaison for City Matt Buchanan,

Absent: None

Excused: Ralph Jensen, Jordan Weuve, Brad Jensen

Call to Order and Welcome. Adam, called the meeting to order.

Approval of Agenda. EJ made a motion to approve the agenda, seconded by Sharon, motion passed.

Secretary's Report.

Approval of BID/MABA Minutes: Sharon made a motion to approve the BID Minutes, seconded by EJ. Motion passed.

Regular Business:

Treasurer's Report. Early in the year, spending is in line with the budget. EJ made a motion to accept the treasurers report, seconded by Dan, motion passed. To maximize interest rates, CD's have been taken out at BMO and Fox. Another CD will be taken out at NorthShore Bank, using all the BID located financial institutions.

Redevelopment Sites

Green Bay Nursery site – Michael Cuene is working on a few last pieces for the movement of the Hyundai dealership. It passed the City for a PUD and needs approval of address change, curb cut, and Hyundai approval. Possibly 3-4 months. The GB Nursery will be open this summer.

Shopko – The 48 unit housing project died at the City Council level. They will continue with the project on University Ave, far-east side. The former Shopko site remains the same, with Martins using it for warehouse up to five years.

Sears – The property owner expressed concern over construction costs and anticipates a five year delay on construction projects. He is willing to look at projects for the BID to use the space for the market or other uses. A bid was discussed for work on a design to incorporate a market space. Suggestions were made to get information on what we should ask for from the owners by way of space use commitment, MOU or letter of intent. Leah will keep working on this. Dan suggested that this could be a destination spot for the district. “Meet at the xyz.” A flag/sail/shade area that was high could designate a location.

Virbecher Plan Discussion

Matt added that the City will be working on the Comprehensive Plan that will be done differently than usual. The Comp Plan is a 20 year outlook for development and will be organized by districts at a high level of design. The new plan will involve stake holder and neighborhood input. The process could take 12-16 months to complete.

It was asked of Matt to check out the process for communication to the City from the BID as to acknowledgement that the plan is dated and in some cases not relevant, siting changes in retail and building demo in the district. *Sharon made a motion to wait on any changes from the BID on updating the Virbecher Plan. It was agreed, no motion was needed.*

City Update

Matt talked about a façade grant and business loan for Bambo in the Westgate Shopping Center. The ordinance regulating spas is on it’s way and appears to be a good tool to control the bad actors posing as spas without hurting those that are operating legitimately.

Executive Director Update

Bags sponsored by HSHS will be ordered. Can a QR code be added? Focus on the Market.

New requirements for all special events will add work to the market. We are also participating in a

BID 3

data collection that will help with grant writing for the market. Both adding additional work. The markets have been successful.

Oneida Nation received almost a million dollars and will construct a year-round market space.

Billboards will be put up, including one at our busy intersection.

We are working on new, colorful logos and updated website. This is part of the rebranding strategic plan we did last year.

Adjourn Meeting. EJ made a motion to adjourn the meeting, seconded by Sharon, motion passed.

Submitted by Leah Weycker: 920-544-9503 Director@militaryave.org

MABA 1



Military Avenue Business Association (MABA)

Meeting Minutes

July 12, 2023 at 1:00 PM

In Attendance: Keith Zimmerman, Gary Pond, Brad Jensen, Jordan Weave and Leah Weycker (non-voting). Guests, Wendy Townsend City of Green Bay, potential new member Vanessa.

Absent/Excused: Adam Kersten

Call to Order and Welcome. Vice President Keith Zimmerman called the meeting to order.

Approval of Agenda There were no changes to the agenda. *Motion to approve by Gary, seconded by Brad, passed.*

Secretary Report/ Minutes Gary suggested that we identify where the Draft funds we intended to hold were coming from. There was discussion on putting a reserve number on the Balance Sheet (talk to Nikki at accounting). We will first need to get a ball park of what we intend to hold over. The audit/review is not done yet so we do not have the carry over number from last year.

Gary added that he offered to look into the planter boxes and it should be on the minutes.

Jordan made a motion to approve the minutes as amended, seconded by Brad, motion passed.

Financial Report Further discussion was held for the amount and where the funds would come from for Draft activities and district promotions. With more information, we can add a number. Jordan made a motion to approve the financial report, seconded by Gary, motion passed.

Regular Business:

New Board Members – Vanessa, with Fox Communities Credit Union, was in attendance and interested in the board.

We need to each ask someone to join the board. A “social” event might be a good way to introduce MABA and BID. All business members can be invited and we can share Draft ideas. Guest speakers might be a good draw and food. Some names suggested: Brad Toll, Aaron Popkey, Patty with Transportation, Alders, Mayor, Chuck H.

Location could be at Bay Family, BMO space with COMSA. Best time might be fall or September after Labor Day. Names: Military Avenue Mixer, Meet your Neighbor, Meet and Greet (introduce new businesses) 1 hour in duration and 7:30 or 8 AM.

It is always helpful to have a plan of action for steps we want them to take. Draft info, joint advertising, etc. But thought to be important to let them decide or have input to what they want to do. Topics to cover: Draft 2025, Green Infrastructure plans, Planter boxes, decoration,

Green Bay Plaza Design – GRAEF might be a good company to help with this. The estimate we got was from Christopher Max. Leah asked if we can move forward with a plan as the owner is not getting back to us.

Summer and Winter Planter boxes – Gary gave an update on his research on the planter boxes. Plan #1 - He had sample solar lighting options. We could decorate each box for about \$500 per planter 10,000 hours, attached for security, check to see if the City would allow lighting. He hopes to make a beta test box. Plan #2 take out the planter boxes and plant perennial plants and trees. It would give a neighborhood feel, only need to water good the first year. Could still use solar lighting. Gary is willing to help raise funds and determine costs. Looking into temporary signage. Wendy said that the City has a tree farm that we may be able to access. This could incorporate green infrastructure beautification, sustainability, and be eligible for a grant currently out. Trees reduce carbon and cool the road. Wendy will send info on the grant. This is a work in progress. Melissa Schmidt, City hall, has grant info.

Wendy Townsend's City of GB Report

Running late for time, Wendy covered a lot in the prior discussions and just mentioned a business loan program for 4% interest.

Directors Report – Leah will need two weeks off and not lift for 6 weeks. Back up for the market must be found. Out of time.

Adjourn - Brad made a motion to adjourn, seconded by Gary, motion passed.

Submitted by Leah Weycker: 920-544-9503 Director@militaryave.org



Report to the
Military Avenue Business Improvement District Board
of the City of Green Bay

MEETING DATE

August 9, 2023

AGENDA ITEM # D.1

Approval of the Financial Reports.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

- I. MABA BID Financial Report

Military Avenue Business Inc.		31-Jul-23	remaining			
Drafted Oct. 2022		2023 Approved	Activity to date	to Activity last month	Activity this month	Over/Under Budget
Revenue						
301	BID Assessments	99,388.00	103,407.00			4019.00
302	Donations/Partnerships	0.00				0.00
303	Grants-restricted income	10,000.00				-10,000.00
310	Event Funds/Sponsorships	20,000.00	16,708.00	5022.00	1667.00	-3292.00
	310.4 EBT					0.00
380	Interest Income	150.00	811.86	139.45	140.89	661.86
311	In-kind contributions					0.00
390	(-) Projected delinquent assessments	-8,957.00				-6957.00
	Carry over per audit/review	2022 Review ADD DATE	?			
		122,581.00	120,926.86	5,161.45	1807.89	
Total Revenue						
Expenses						
	Personnel		Activity to date	to Activity last month	Activity this month	Over/Under Budget
513	Wages and Staff	56,372.00	95,083.09	4,317.50	4,148.38	-21,288.91
	PT Grant Funded Mkt Staff +	32,000.00				-32,000.00
251	Taxes/fees 7.65%	6,760.46	2,683.87	330.29	317.36	-4,076.59
525	Training/Education (Dir.)	700.00	195.45			-504.55
		95,832.46				
	Operating Expenses					
579	Rent	7,200.00	7,200.00		3,600.00	0.00
535	Insurance and Wkrs Comp Ins	2,600.00	1,737.00	50.00		-863.00
581	Office Supplies	450.00	211.79		78.63	-238.21
531	Office Printer Lease	2,000.00	831.08	106.06	138.31	-1,168.92
561	Legal/Accounting	2,400.00	2,790.31	348.91	512.08	390.31
533	Audit	2,250.00				-2,250.00
541	Grant expenses	100.00				-100.00
510	Dues and Subscriptions	850.00	441.99		440.99	-408.01
523	Postage	100.00	77.60			-22.40
596	Bank fees	50.00	5.00			-45.00
		18,000.00				
	Technology					
549	Computers (+maintenance)	900.00	131.25			-768.75
585	Internet/phone	1,500.00	653.67	93.07	93.12	-846.33
		2,400.00				
	Direct Program Expenses					
	DESIGN					
519	Façade grant program	0.00				0.00
504	Street Planters	12,000.00				-12,000.00
548	Median Lawn Maintenance	0.00				0.00
537	Street Décor/Banners	4,060.00	1,421.10			-2,638.90
571	Gateway	1,800.00	588.72	101.86	87.99	-1,211.28
	District lighting	20,000.00				-20,000.00
	Public Amenities	20,000.00				-20,000.00
		57,860.00				
	ECONOMIC DEVELOPMENT					
546	Business Recruit/Support	1,000.00	2,017.97		300.00	1,017.97
	Planning/Visioning	10,000.00				-10,000.00
		11,000.00				
	EVENTS					
535	Events	15,000.00	8,814.23	1,252.89	1,695.80	-6,185.77
535.4	Event/ EBT					
507	Licenses & Fees	200.00	47.01		35.00	-152.99
		15,200.00				
	ORGANIZATION					
501	Marketing/Adv	5,000.00	3,952.03	-11.66	44.43	-1,047.97
506	Website/Social Media	500.00	173.69			-326.31
		5,500.00				
	OTHER EXPENSE					
508	Donations	0.00				0.00
526	Theft	0.00				0.00
	Restricted Grant	0.00				0.00
		0.00				
Total Expenses		205,792.46				
	BALANCE	-83,211.46	69,056.85	6,588.92	11,492.09	

MILITARY AVENUE BID
Balance Sheet As of 07/31/23

---THIS YEAR--- ---LAST YEAR--- ---CHANGE--- % CHANGE

Assets.....

BUSINESS SAVINGS 1785	0.00	8,720.67	-8,720.67	-100.0
CHECKING #2296	4,363.64	4,384.73	-21.09	-0.5
MONEY MARKET SAVINGS 2385	162,722.48	129,843.62	32,878.86	25.3
ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.0
MONEY MARKET NEW 5089	0.00	0.00	0.00	0.0
INVESTMENT CD	20,000.00	0.00	20,000.00	100.0
RECEIVABLE FROM EMPLOYEES	0.00	0.00	0.00	0.0
CHECKING ACT #5483	5,480.01	5,480.01	0.00	0.0
WORK IN-PROCESS	0.00	0.00	0.00	0.0
PREPAID EXPENSES	0.00	0.00	0.00	0.0
PRIME MONEY MARKET 8967	0.00	0.00	0.00	0.0
ORGANIZATION EXP.	0.00	0.00	0.00	0.0
AMORT ALLOW ORGANIZATION	0.00	0.00	0.00	0.0
EQUIPMENT	3,704.92	3,704.92	0.00	0.0
ACCUM DEPR EQUIPMENT	-1,379.96	-1,379.96	0.00	0.0
FURNITURE AND FIXTURES	0.00	0.00	0.00	0.0
ACCUM DEPR FURN/FIXTURES	0.00	0.00	0.00	0.0
VEHICLES	0.00	0.00	0.00	0.0
ACCUM DEPR VEHICLES	0.00	0.00	0.00	0.0
TOTAL ASSETS	194,891.09	150,753.99	44,137.10	29.3

Liabilities.....

ACCOUNTS PAYABLE	0.00	0.00	0.00	0.0
CUSTOMER DEPOSITS	0.00	0.00	0.00	0.0
EMPLOYEE GARNISHMENTS	0.00	0.00	0.00	0.0
LOAN FROM MABA	0.00	0.00	0.00	0.0
BMO HARRIS LINE OF CREDIT	0.00	0.00	0.00	0.0
BMO Credit Card	0.00	0.00	0.00	0.0
NOTES PAYABLE - NOTE 4	0.00	0.00	0.00	0.0
NOTES PAYABLE - NOTE 5	0.00	0.00	0.00	0.0
FICA PAYABLE	0.00	0.00	0.00	0.0
FED WH PAYABLE	0.00	0.00	0.00	0.0
WIS WH PAYABLE	0.00	0.00	0.00	0.0
FED UNEMPLOYMENT PAYABLE	0.00	0.00	0.00	0.0
WIS UNEMPLOYMENT PAYABLE	0.00	0.00	0.00	0.0
SALES TAX PAYABLE	0.00	0.00	0.00	0.0
LOAN FROM STOCKHOLDERS	0.00	0.00	0.00	0.0
TOTAL LIABILITIES	0.00	0.00	0.00	0.0

Capital.....

CAPITAL	0.00	0.00	0.00	0.0
RETAINED EARNINGS	142,350.08	107,127.49	35,222.59	32.9
SUSPENSE	0.00	0.00	0.00	0.0
NET INCOME	52,541.01	43,626.50	8,914.51	20.4
TOTAL CAPITAL	194,891.09	150,753.99	44,137.10	29.3
TOTAL LIAB. & CAPITAL	194,891.09	150,753.99	44,137.10	29.3

MILITARY AVENUE BID
Income Statement
Period Ending 07/31/23

	MTD				YTD			
	THIS YEAR	% OF SALES	LAST YEAR	% OF SALES	THIS YEAR	% OF SALES	LAST YEAR	% OF SALES
Income.....								
BID Assessments	0.00	0.0	0.00	0.0	103,407.00	85.5	97,390.00	84.0
Donations/PARTNERSHIPS	0.00	0.0	0.00	0.0	0.00	0.0	0.00	0.0
Grants-restricted income	0.00	0.0	0.00	0.0	0.00	0.0	0.00	0.0
Event/SPONSORSHIPS FUNDS	1,667.00	92.2	1,788.00	99.7	16,708.00	13.8	16,393.37	14.1
Interest income	140.89	7.8	5.87	0.3	811.86	0.7	66.00	0.1
In-kind contributions	0.00	0.0	0.00	0.0	0.00	0.0	0.00	0.0
Projected Delinquent Assmt	0.00	0.0	0.00	0.0	0.00	0.0	2,151.00	1.9
TOTAL INCOME	1,807.89	100.0	1,793.87	100.0	120,926.86	100.0	116,000.37	100.0
Cost of Sales.....								
PURCHASES	0.00	0.0	0.00	0.0	0.00	0.0	0.00	0.0
PURCHASES DISCOUNT	0.00	0.0	0.00	0.0	0.00	0.0	0.00	0.0
TOTAL COST OF SALES	0.00	0.0	0.00	0.0	0.00	0.0	0.00	0.0
GROSS PROFIT	1,807.89	100.0	1,793.87	100.0	120,926.86	100.0	116,000.37	100.0
Expenses.....								
Advertising/Marketing	44.43	2.5	75.00	4.2	3,952.03	3.3	775.55	0.7
Intern education allowanc	0.00	0.0	0.00	0.0	0.00	0.0	0.00	0.0
Restricted Grant	0.00	0.0	0.00	0.0	0.00	0.0	0.00	0.0
Street Planters	0.00	0.0	5,478.22	305.4	0.00	0.0	5,478.22	4.7
LICENSES & FEES	0.00	0.0	0.00	0.0	0.00	0.0	10.00	0.0
DISTRICT LIGHTING	0.00	0.0	0.00	0.0	0.00	0.0	0.00	0.0
DUES & SUBSCRIPTIONS	440.99	24.4	0.00	0.0	441.99	0.4	787.00	0.7
TRAVEL	0.00	0.0	0.00	0.0	0.00	0.0	0.00	0.0
Facade grant program	0.00	0.0	0.00	0.0	0.00	0.0	0.00	0.0
Postage	0.00	0.0	0.00	0.0	77.60	0.1	34.80	0.0
THEFT/FRAUD	0.00	0.0	0.00	0.0	0.00	0.0	0.00	0.0
MEALS/ENTERTAINMENT	0.00	0.0	0.00	0.0	0.00	0.0	0.00	0.0
Median Lawn Maintenance	0.00	0.0	0.00	0.0	0.00	0.0	0.00	0.0
Bus Retension/ Bus Pop-Up	0.00	0.0	0.00	0.0	0.00	0.0	0.00	0.0
Office Printer Lease	138.31	7.7	58.86	3.3	831.08	0.7	637.94	0.5
Audit	0.00	0.0	0.00	0.0	0.00	0.0	2,150.00	1.9
Events	1,695.80	93.8	2,569.94	143.3	8,814.23	7.3	7,601.11	6.6
Public amenities	0.00	0.0	0.00	0.0	0.00	0.0	0.00	0.0
Grant Expense	0.00	0.0	0.00	0.0	0.00	0.0	0.00	0.0
Business Recruit. Support	300.00	16.6	0.00	0.0	2,017.97	1.7	120.00	0.1
Computer (Maintenance)	0.00	0.0	0.00	0.0	131.25	0.1	0.00	0.0
Insurance and WC Ins.	0.00	0.0	0.00	0.0	1,737.00	1.4	1,590.00	1.4
LATE FEES	35.00	1.9	0.00	0.0	47.01	0.0	54.85	0.0
Street Decor	0.00	0.0	283.50	15.8	1,421.10	1.2	2,970.50	2.6
Legal/Accounting	512.08	28.3	93.61	5.2	2,790.31	2.3	1,409.15	1.2
GATEWAY	87.99	4.9	315.42	17.6	588.72	0.5	861.21	0.7
INTEREST	0.00	0.0	0.00	0.0	0.00	0.0	2.92	0.0
RENT	3,600.00	199.1	0.00	0.0	7,200.00	6.0	5,400.00	4.7
Office Supplies	78.63	4.3	129.14	7.2	211.79	0.2	1,242.01	1.1
PHONE/INTERNET	93.12	5.2	87.24	4.9	653.67	0.5	602.34	0.5
Planning/Visioning	0.00	0.0	0.00	0.0	0.00	0.0	10,263.20	8.8
Small Tools	0.00	0.0	0.00	0.0	0.00	0.0	0.00	0.0
Bank Fees	0.00	0.0	0.00	0.0	5.00	0.0	0.00	0.0
website/social media	0.00	0.0	0.00	0.0	173.69	0.1	335.28	0.3

MILITARY AVENUE BID
Income Statement
Period Ending 07/31/23

	----- MTD -----				----- YTD -----			
	THIS YEAR	% OF SALES	LAST YEAR	% OF SALES	THIS YEAR	% OF SALES	LAST YEAR	% OF SALES
Expenses (continued).....								
WAGES - STAFF	4,148.38	229.5	3,987.49	222.3	35,083.09	29.0	27,912.49	24.1
FICA EXP.	317.36	17.6	305.04	17.0	2,683.87	2.2	2,135.30	1.8
FED UNEMPLOYMENT EXP.	0.00	0.0	0.00	0.0	0.00	0.0	0.00	0.0
WIS UNEMPLOYMENT EXP.	0.00	0.0	0.00	0.0	0.00	0.0	0.00	0.0
WORKMANS COMP. INS.	0.00	0.0	0.00	0.0	0.00	0.0	0.00	0.0
HEALTH INSURANCE	0.00	0.0	0.00	0.0	0.00	0.0	0.00	0.0
WAGES - OWNER	0.00	0.0	0.00	0.0	0.00	0.0	0.00	0.0
Training/Education	0.00	0.0	0.00	0.0	195.45	0.2	0.00	0.0
TOTAL EXPENSES	11,492.09	635.7	13,383.46	746.1	69,056.85	57.1	72,373.87	62.4
OPERATING INCOME	-9,684.20	535.7	-11,589.59	646.1	51,870.01	42.9	43,626.50	37.6
OWNERS DRAW	0.00	0.0	0.00	0.0	0.00	0.0	0.00	0.0
DEPRECIATION	0.00	0.0	0.00	0.0	0.00	0.0	0.00	0.0
AMORT. EXPENSE	0.00	0.0	0.00	0.0	0.00	0.0	0.00	0.0
INCOME - OTHER	0.00	7.8	0.00	0.3	671.00	0.7	0.00	0.1
NET INCOME	-9,684.20	535.7	-11,589.59	646.1	52,541.01	43.4	43,626.50	37.6

Military Avenue Business District
Operating Plan Statement
Period Ending 07/31/23

	----- MTD -----		----- YTD -----	
	THIS YEAR	LAST YEAR	THIS YEAR	LAST YEAR
Revenues.....				
BID Assessments	0.00	0.00	103,407.00	97,390.00
Grants-restricted income	0.00	0.00	0.00	0.00
Donations/PARTNERSHIPS	0.00	0.00	0.00	0.00
TOTAL REVENUE	0.00	0.00	103,407.00	97,390.00
Expenses.....				
BID DIRECTOR	4,465.74	4,292.53	37,766.96	30,047.79
Operating				
Insurance and WC Ins.	0.00	0.00	1,737.00	1,590.00
office Supplies	78.63	129.14	211.79	1,242.01
RENT	3,600.00	0.00	7,200.00	5,400.00
Computer 3/9/15	0.00	0.00	649.96	649.96
Postage	0.00	0.00	77.60	34.80
Legal/Accounting	512.08	93.61	2,790.31	1,409.15
Training/Education	0.00	0.00	195.45	0.00
PHONE/INTERNET	93.12	87.24	653.67	602.34
Bank Fees	0.00	0.00	5.00	0.00
Total Operating Expenses	8,749.57	4,602.52	50,637.78	40,326.09
Programs.....				
Physical Improvements				
Facade grant program	0.00	0.00	0.00	0.00
Street Planters	0.00	5,478.22	0.00	5,478.22
Street Decor	0.00	283.50	1,421.10	2,970.50
Bad Debt Expense	0.00	0.00	0.00	0.00
Business Development				
Business Recruit. Support	300.00	0.00	2,017.97	120.00
TRAVEL	0.00	0.00	0.00	0.00
Bus Retension/ Bus Pop-Up	0.00	0.00	0.00	0.00
Marketing				
GATEWAY	87.99	315.42	588.72	861.21
Public amenities	0.00	0.00	0.00	0.00
Events	1,695.80	2,569.94	8,814.23	7,601.11
Audit	0.00	0.00	0.00	2,150.00
Total Programs	2,083.79	8,647.08	12,842.02	19,181.04



Report to the
Military Avenue Business Improvement District Board
of the City of Green Bay

MEETING DATE PREPARED BY

August 9, 2023

AGENDA ITEM # E.I

Planter box test, Gary Pond

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None



Report to the
Military Avenue Business Improvement District Board
of the City of Green Bay

MEETING DATE PREPARED BY

August 9, 2023

AGENDA ITEM # E.2

Market on Military permanent site.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None



Report to the
Military Avenue Business Improvement District Board
of the City of Green Bay

MEETING DATE PREPARED BY

August 9, 2023

AGENDA ITEM # E.3

Website designer award.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None



Report to the
Military Avenue Business Improvement District Board
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MEETING DATE PREPARED BY

August 9, 2023

AGENDA ITEM # F.I

City of Green Bay update, on hold.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None



Report to the
Military Avenue Business Improvement District Board
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MEETING DATE PREPARED BY

August 9, 2023

AGENDA ITEM # F.2

Executive Director Update, NFL Draft.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None