



MINUTES OF THE TRANSIT COMMISSION

WEDNESDAY, JULY 19, 2023, 8:15 AM

TRANSIT

901 University Ave

A. ROLL CALL.

I. Roger Kolb, Chair; Emily Ysebaert, Vice-Chair; Kevin Kuehn, Secretary; Alderman Randy Scannell, Hector Rodriguez, and Michael Conley-Kuhagen

Present: Roger Kolb, Emily Ysebaert, Randy Scannell, Kevin Kuehn, Michael Conley-Kuhagen, and Hector Rodriguez

Excused: Terri Refsguard

Chair Roger Kolb called the meeting to order at 8:16 a.m.

B. APPROVAL OF THE AGENDA.

I. Approval of July 19, 2023 Transit Commission Agenda

Moved by Ald. Randy Scannell, seconded by Kevin Kuehn to approve the agenda for July 19, 2023. Motion carried.

Yes- Emily Ysebaert, Roger Kolb, Michael Conley-Kuhagen, Hector Rodriguez No- None, Abstain- None

C. APPROVAL OF MINUTES.

I. Approval of the May 17, 2023 Transit Commission Minutes

Moved by Ald. Randy Scannell, seconded by Commissioner Michael Conley-Kuhagen to approve the minutes from the May 17, 2023 meeting. Motion carried.

Yes- Emily Ysebaert, Roger Kolb, Kevin Kuehn, Hector Rodriguez No- None, Abstain- None

2. Approval of the June 21, 2023 Transit Commission Minutes

Moved by Ald. Randy Scannell, seconded by Commissioner Michael Conley-Kuhagen to approve the minutes from the June 21, 2023 meeting. Motion carried.

Yes- Emily Ysebaert, Roger Kolb, Kevin Kuehn, Hector Rodriguez No- None, Abstain- None

D. REGULAR BUSINESS.

I. Discussion/Action: Green Bay Metro's Transit Asset Management Plan (TAM)

Director Kiewiz provided an overview of the TAM plan. She stated this information does include vehicles purchased for Curative Connections that have previously utilized Enhanced Mobility of Seniors & Individuals with Disabilities - Section 5310 funding.

Commissioner Kuehn questioned if this plan is time based or conditional based. Director Kiewiz stated conditional. Commissioner Kuehn commended the maintenance staff on how well they maintain the facility and equipment past their useful life.

Commissioner Ysebert asked about an unplanned but needed replacement. Director Kiewiz stated that staff would have the ability to replace items of that nature if necessary.

Commissioner Rodriguez noted that he recently took a trip on a Green Bay Metro bus and was impressed with the efficiency and information provided on-board. He also noted that the bus was very clean. H. Rodriguez asked why more people do not use the service.

L. Conard stated there are a lot of different reasons more people do not use transit. For many, time can be a big factor. A 15-minute trip by car may be a 30-minute trip by bus. L. Conard noted that the built environment also plays a big role. In the Green Bay area, parking is generally free or low-cost and traffic is not an issue.

L. Conard highlighted a few initiatives implemented aimed at attracting new riders to the system.

- Green Bay Metro introduced the Ride Green Bay Metro promotion in April. The promotion allows riders to purchase an unlimited ride 30-day pass for \$19 (regular price \$39) and for those who are 65 years or older or have a qualifying disability, the 30-day pass is \$9.00 (regular price \$29.00). The promotion continues through 2023.
- Green Bay Metro staff recently produced a two-minute video which details the service and provides an overview of GB On Demand.
- Green Bay Metro, in partnership with the Brown County Planning Commission, created and identified a sustainable funding source for the Brown County Mobility Management Program. Andrea Vlach serves as the Mobility Coordinator and Andrea provides one on one training for anyone wanting to learn how to use the system. This includes ride-along services.

Moved by Ald. Randy Scannell, seconded by Commissioner Kevin Kuehn to approve the updated Green Bay Metro's Transit Asset Management Plan (TAM). Motion carried.

Yes- Emily Ysebaert, Roger Kolb, Hector Rodriguez, Michael Conley-Kuhagen, No- None, Abstain- None

E. INFORMATIONAL.

I. Operational Reports

Director Kiewiz provided a brief overview of the ridership reports for Fixed Route, Paratransit, and GBM On Demand. ridership continues to increase. Director Kiewiz stated GBM On Demand averages 15 minutes for ETA's. In addition, staff has seen a shift from Paratransit to the GBM On Demand service, due to this being a more cost effective solution for many riders.

2. Financial Reports

Director Kiewiz provided an overview of the financial statements. Metro is operating below budget at this time.

3. Director's Report

Director Kiewiz updated the Transit Commission on the FY 2020-2022 FTA triennial Review. Director Kiewiz stated the staff did a phenomenal job and it clearly showed, with zero findings in all the key areas. This review occurs every three years and is a reflection of the staff's hard work day after day. Staff will be working with Currative Connections on a few minor items that need followup, but Director Kiewiz stated she has no concerns and they would be resolved quickly.

Director Kiewiz shared that she recently presented at the City of De Pere, with an update on Metro.

4. Next Transit Commission Meeting: Wednesday, August 16, 2023 at 8:15am

F. ADJOURNMENT.