



AGENDA OF THE GREEN BAY PUBLIC ARTS COMMISSION

WEDNESDAY, AUGUST 23, 2023, 8:00 AM
City Hall, Room 604 - The Harry Maier Room.
Virtual attendance is also available via Zoom.

A. Zoom Meeting Information.

1. Join Zoom Meeting Online:
<https://us02web.zoom.us/j/82324699453?pwd=SWtrUUNVdIYlSlcXaTRPaFpXMHBqZz09>

Or call in by phone: +1 312 626 6799
Meeting ID: 823 2469 9453
Passcode: 924755

If you wish to speak at this public meeting or leave a comment, please fill out the online [Comment Form](#) prior to the meeting. More detailed [Zoom Instructions](#) can be found online.

B. Roll Call.

1. Members: Katie Ries - Chair, Kent Hutchison - Vice-Chair, Ald. Brian Johnson, Chuck Yang, and Alex Zacarias.
2. Liaison Representatives: Beth Kowalski - Neville Museum, Rissel Peguero Almonte - Independent Music Instructor, Sadie Wilson - Oneida Arts Board, and Timothy Perlewitz - Salvation Army Kroc Center.

C. Approval of the Agenda.

1. Approval of the agenda for the August 23, 2023, meeting of the Green Bay Public Arts Commission.

D. Approval of Minutes.

1. Approval of the minutes from the July 26, 2023, meeting of the Green Bay Public Arts Commission.

E. Regular Business.

1. Consideration with possible action on the City of Green Bay Public Art Grant application - SAGE Community Studio.

F. Informational.

1. Coordinator's Report and Project Updates.
2. Next Meeting: September 27, 2023

G. Adjournment.

- 1) THIS MEETING IS RECORDED: THE VIDEO OF THIS MEETING AND MINUTES ARE AVAILABLE ONLINE AT www.greenbaywi.gov
- 2) ACCESSIBILITY: Any person wishing to attend who requires special accommodation because of a disability, should contact the City Safety Manager at 920-448-3125 at least 48 hours before the scheduled meeting time so that arrangements can be made.
- 3) QUORUM: Please take notice that a majority or quorum of the Common Council will attend this Green Bay Public Arts Commission meeting and will constitute a meeting of the Common Council for purposes of discussion and information gathering relative to this agenda.
- 4) REPRESENTATION: The party requesting the communication, or their representative, should be present at this meeting.



Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

August 23, 2023

PREPARED BY

Laura Schley, Staff

AGENDA ITEM # E.I

Consideration with possible action on the City of Green Bay Public Art Grant application - SAGE Community Studio.

BACKGROUND

The Public Art Grant Program is funded by the American Rescue Plan Act (ARPA). Funds are dedicated to artists/artist teams, creatives, makers, performers, arts organizations, and other cultural drivers to support presentations, performances, workshops, research, and/or the creation of artwork within the City of Green Bay.

Applicants are eligible to receive a one-time no-match required grant between \$2,500 - \$10,000. This grant may be used to fully fund a project.

The applicant, Stacey Von Busch, on behalf of SAGE, is proposing the project titled *SAGE Community Studio*. The project is focused on funding the rent of the studio space located at 225 N Washington Street, Green Bay for one year to complete an annual cycle of free programs for the community which include but are not limited to:

- Open Studio Night - available for artists and creatives to visit and use art supplies, tools, converse and connect with the arts community,
- One Night Only Exhibits - free quarterly exhibits held for one night only, open to the public to view local artwork, listen to local musicians and connect
- Creatively Engaged Community - development of video and written training materials for artists to become "art mentors" within other local service-oriented non-profits.

The applicant is requesting \$9,600 to do this project.

RECOMMENDATION

Approve the Public Art Grant Program application request for the *SAGE Community Studio* project, subject to minor revisions.

FISCAL IMPACT

The City allocated \$150,000.00 of ARPA funds for the Public Art Grant Program; \$50,000 of that is being set aside for a large project to be determined. Of the remaining \$100,000.00, there is currently \$78,677.00 of available funds remaining for the City of Green Bay Public Art Grant. If SAGE's grant application request of \$9,600.00 is approved, the remaining program funds available will total \$69,077.00.

ATTACHMENTS

1. City of Green Bay Public Arts Grants Guidelines
2. Public Art Grant Program Application - SAGE Community Studio

CITY OF GREEN BAY

PUBLIC ART GRANTS PROGRAM

To enhance and contribute to Green Bay's unique arts and culture sector.



CITY OF GREEN BAY

www.greenbaywi.gov/pac

920-448-3400

ABOUT THE GREEN BAY PUBLIC ARTS COMMISSION (GBPAC)

The Green Bay Public Arts Commission (GBPAC) focuses on the creation and preservation of public art within Green Bay, and ensuring equal access for all to enjoy and engage with public art. The GBPAC exists to fund artistic activities and support cultural programs that integrate and advance arts and culture as an essential part of life in Green Bay. The GBPAC is a five-member commission appointed by the Mayor to advise the City on matters of arts and culture.

Public art is any art form that is readily available for the public and is unimpeded by barrier or entry. Public art includes work on both public and/or private property and can be permanent or temporary.

PUBLIC ART GRANT PROGRAM DESCRIPTION

The Public Art Grant Program provides funds to artists/artist teams, creatives, makers, performers, arts organizations and other cultural drivers, to enhance and increase arts and culture and public art opportunities within the city of Green Bay. Funded by the American Rescue Plan Act (ARPA), funds are dedicated to support presentations, performances, workshops, research, and/or creation of artwork within the City of Green Bay. The program strives to encourage artistic engagement, spur economic vibrancy, and revitalize Green Bay through the arts.

Applicants are eligible to receive a one-time grant between \$2,500 - \$10,000. This grant may be used to fully fund a project. No match is required. Funds cannot be used to retroactively fund completed projects or portions of projects, but can be used for ongoing projects.

Professional artists of all disciplines, arts organizations and other cultural drivers are encouraged to apply.

APPLICATION DEADLINE

Applications will be received on a rolling basis until all Art Grant funds have been expended. Applicants interested in applying for funds should anticipate applying for funds roughly two months prior to when funds are needed. Completed applications will be reviewed monthly during the Public Arts Commission meeting typically held on the fourth Wednesday of the month. Applicants interested in having their application reviewed must have all materials submitted at the latest by **5:00PM (CT) the second Friday of the month**. Applications received

after the second Friday of the month will be held for review until the next month. Applications must be submitted electronically via the City's online form.

For technical assistance, email laura.schley@greenbaywi.gov. Or call 920.448.3142.

REVIEW CRITERIA

Proposals will be evaluated based on three criteria: **1)** artistic excellence, **2)** artistic merit, and **3)** project feasibility. Evidence to support the criteria will come from the narrative responses and submitted supplemental materials.

- 1.** The artistic excellence of the project includes the:
 - Professionalism of the artist/cultural organization/lead project creative, quality of the artwork or services that the project will involve, as appropriate to the project
 - Evidence includes digital work samples, arts resumes, artist/cultural organization websites, or social media
- 2.** The artistic merit of the project includes the:
 - Connection of the project to the artistic practice of the applicant
 - Potential for the project to reach new audiences and expose them to new artistic opportunities
 - Evidence includes digital work samples, arts resumes, letters of support, artist/cultural organization websites, or social media
- 3.** The measures of project feasibility include:
 - Ability to carry out the project based on the appropriateness of the budget, the proposed timeline, the quality and clarity of the project activities and goals, the resources and partners involved, and the qualifications of the project's personnel.
 - Evidence of project feasibility includes a budget, project timeline, letters of support or agreement with partner artists & organizations, or project plans.

REVIEW PROCESS

Submissions are first reviewed by staff. Staff confirms applicant eligibility, basic compliance with grant criteria, and completeness of applications before sending them to the Arts Commission for review. Ineligible or incomplete applications will not be reviewed by the Arts Commission.

AWARD AMOUNTS

Award amounts range from \$2,500 to \$10,000. Awards will be paid in two disbursements: half upon signing of grant agreement and half upon approval of final report. No match is required. A project can be fully-funded with the award.

ELIGIBLE APPLICANTS

- Wisconsin residents.
- At least 18 years of age
- Applicant must obtain a TIN/UEI number to receive funds
- Groups of artists, or artist collectives, represented by an individual meeting the residency criteria above. Group applicants are eligible for only one award. Each artist within the group must consent to be part of the application; however, only one person/organization must act as the lead applicant. Note: any tax implications for a group application will fall on the lead applicant.

CONTACTS AND ACCESSIBILITY

For questions or concerns about the application process or technical assistance, contact City staff: Laura Schley, laura.schley@greenbaywi.gov.

ELIGIBLE PROJECTS

Qualified artists/organizations across disciplines are eligible to apply for support to carry out specific projects and activities. Eligible projects must take place within eligible census tracts and/or benefit low-to moderate income individual(s). Eligible census tract map can be accessed [here](#). Contact staff for details on low-to-moderate income qualifications. Grantees will demonstrate tangible results of work undertaken and be able to provide proof of area benefit and/or low-to-moderate income individual(s) benefit. Proof may include but is not limited to; map of project location, artist tax return, audience data, survey results, etc.

For questions or concerns about providing proof of eligibility, contact City staff: Laura Schley, laura.schley@greenbaywi.gov.

Examples of the types of projects applicants of varying discipline might pursue with the support of this grant include, but are not limited to:

- Teaching artists/organizations: curricula, digital learning modules, workshops, resource development
- Visual artists/organizations: sculptures, paintings, studies, installations
- Literary artists/organizations: manuscripts, proposals, drafts, research reports
- Performance artists/organizations: performances, tours, events, video or audio recordings
- Folk and traditional artists/organizations: textiles, instruments, beading, dolls, exhibitions, workshops
- Media artists/organizations: films, scripts, interviews

INELIGIBLE PROJECTS

- Previously completed projects (though clearly defined, and demonstrable portions of ongoing projects can be eligible)
- Projects taking place outside of the city of Green Bay
- Projects that do not take place within eligible locations and/or do not benefit low-to-moderate income individual(s)
- Rent or food assistance, or any type of artist relief to alleviate hardship without undertaking work
- Honorifics or recognition awards based on the past work without plan to undertake work during the award period

APPLICATION MATERIALS – to be made available on the City’s online Form Center

PROJECT NAME*

Choose a project name that is descriptive and will allow reviewers to quickly identify the proposal.

Character Limit: 100

ELIGIBILITY*

Refer to the eligibility requirements listed above. For questions about eligibility, email laura.schley@greenbaywi.gov.

Choices:

I am eligible to apply and can provide the necessary eligibility documents if requested.

REQUEST AMOUNT*

The minimum amount to request is \$2,500. Maximum request is \$10,000. The amount requested should match the total expenses listed in the Project Budget below.

Character Limit: 20

PROJECT DESCRIPTION*

Describe the project and how it connects to your artistic practice. As applicable, include details about your artistic practice and vision, project location(s), intended audience, collaborators, partners, and contractors.

Character Limit: 3000

PROJECT TIMELINE*

Describe a timeline for completing the proposed project. Consider including major project milestones that will help you measure progress. Reminder: successful applicants must provide a status update to City staff by November 1, 2023 and projects must be completed by December 31, 2023.

Character Limit: 3000

PROJECT OUTCOMES*

Describe tangible outcomes of the project. Clearly define the deliverable end-product that will demonstrate completion of the project. For clarifications about eligible projects and project outcomes, contact City staff.

In the final report, grantees will be required to provide documentation of work completed during the award period from August 1, 2023 to December 31, 2023. Consider this timeframe when planning a project.

Character Limit: 3000

PROJECT BUDGET*

Click **HERE** to download the Project Budget Worksheet. Fill out, save, and upload the budget. Please use file types: .xls, .xlsx, or PDF.

A detailed Project Budget is an important piece of evidence for the feasibility of the project..

File Size Limit: 5MB

PROJECT BUDGET EXPLANATION*

If the project budget exceeds \$10,000 please describe the plan for paying for the expenses beyond the maximum award amount. If there are aspects of the project budget that require explanation, describe them below. Additional budget documents can be uploaded in the Work Samples boxes in the “Supplemental Materials” section below if necessary. *Character Limit: 750*

SUPPLEMENTAL MATERIALS

IMPORTANT:

In order to be considered for funding, an application needs to include evidence to support the grant criteria. The arts resume and area/income benefit field is required; the other fields are *strongly recommended* but may not be applicable to your submission. An application *does not need* to use every field below in order to be considered complete. For assistance with supplemental materials please contact City staff.

ARTS RESUME OR CV*

Include information that reflects career advancements, professional accomplishments, and training, up to 4 pages.
File Size Limit: 5MB

AREA BENEFIT AND/OR INCOME BENEFIT*

Include information relating to the projects eligible area benefit and/or benefit to low-to moderate-income individual(s).
File Size: 10MB

LETTER(S) OF SUPPORT

If applicable, upload letter(s) of support from partners, collaborators, mentors, etc.
File Size Limit: 10MB

WORK SAMPLE #1

Depending on artistic discipline, work samples might include images, PDFs, video or audio clips, curricula, learning modules, press articles, or marketing materials. Additional work sample upload boxes are available below. For technical support or assistance on work samples please contact City staff.
File Size Limit: 25MB

WORK SAMPLE #2

File Size Limit: 25MB

WORK SAMPLE #3

File Size Limit: 25MB

ARTIST WEBSITE

Character Limit: 2000

ARTIST SOCIAL MEDIA

Character Limit: 2000

ARTIST SOCIAL MEDIA

Character Limit: 2000

ONLINE PORTFOLIO

Character Limit: 2000

ADDITIONAL URL

Character Limit: 2000

Print

Public Art Grants Program - Submission #59580

Date Submitted: 8/11/2023

Artist Name*

Stacey Von Busch (on behalf of SAGE)

Artist Email*

[REDACTED]

Project Name*

SAGE Community Studio

Choose a project name that is descriptive and will allow reviewers to quickly identify the proposal.

Request Amount*

\$9,600

The minimum amount to request is \$2,500. Maximum request is \$10,000. The amount requested should match the total expenses listed in the Project Budget below.

Project Description*

We signed a lease on SAGE's studio location in November of 2021. When we moved in, it had purple walls, fake greenery hanging from the ceiling, this awful tile and grout "accent wall" that we still can't get rid of, and a whole lot of promise. We spent over a month getting that space ready for guests, and when it opened officially with a solo exhibit in March of 2022, we were met with so much excitement for the potential of what's ahead. We maintain a sense of wonder when it comes to overseeing our downtown Green Bay studio and all the things we conjure to happen there, and we trust our intuition when it comes to reaching outside our studio walls with "Creatively Engaged Community", a program that partners with area non-profits. Why do we insist on being free flowing?

Because that's what's brought us every possibility this city has been waiting for.

See, we knew when we formed SAGE back in 2017 that we wanted a space where folks felt welcome. We wanted them to feel supported in their creative endeavors. And if we defined ourselves with words like "emerging" or "professional" or even "artist", we weren't going to capture all the people who could utilize what we have to give. We have a lot to share, which made us determined to foster an inclusive space. We also passionately believe in ourselves, and confidence is contagious. By facilitating a studio of free, authentic expression with enthusiastic peers, we knew we'd raise up a whole lot of folks contributing to the very definition of this city's unique culture and identity.

So, who is SAGE? We're an arts advocacy organization, formed by artists to facilitate a platform of creative personal expression. How do we do that? By having a home base, our studio, to host FREE events and opportunities to our community and a space that serves as a launching pad for artists to interact with organizations and individuals around us. Our confidence lies in knowing that if you truly value the arts in the city you work, do business, acquire staff, entertain, and live in, that you'll invest in that value, just as we have.

Describe the project and how it connects to your artistic practice. As applicable, include details about your artistic practice and vision, project location(s), intended audience, collaborators, partners, and contractors.

Project Timeline*

: Requested amount covers one year of rent for our studio, allowing us to complete a full annual cycle of our current programs

Describe a timeline for completing the proposed project. Consider including major project milestones that will help you measure progress.

Project Outcomes*

I have mixed feelings about this question. At SAGE, we're happy if one person shows up to an Open Studio night because that means its one person we got to sit down and have a conversation with. If four musicians show up to talk about their craft, that's great. What matters to us is that we're engaging with others and serving as a place of belonging for the creative spirits that are clamoring for a greater sense of community.

By the numbers, SAGE averages around 100 people in attendance at our three hour One Night Only Exhibits. Instead of saying we'd like more attendees at a single show, we look to host more events and increase the number of times our studio is open. We host Open Studio once a month and usually see 6-10 individuals who just come to hang out for a while or learn about SAGE. Outside the studio, Creatively Engaged Community serves an average of 25 individuals from our partner non-profits, and we utilize our studio to exhibit that work.

What assisting us in paying our rent does is relieves our volunteer staff of the burden of figuring out where the money is going to come from and allows us a much greater opportunity to focus on who we can serve. Instead of filling out a grant application right now, I could be mentoring an artist on aspects of business. I can name countless examples of the relief that will come in knowing our studio space, the most important thing SAGE possesses, is covered for another year.

Describe tangible outcomes of the project. Clearly define the deliverable end-product that will demonstrate completion of the project. For clarifications about eligible projects and project outcomes, contact City staff.

Project Budget*

Artist-Budget (SAGE) -PublicArtGrantsProgram.xlsx

Applicant: SAGE		Date: 8/11/23
Expenses may include artist or consultant fees, facility or equipment rental, materials, supplies, services, software, etc. required to complete the project. Total expenses should match the request amount.		
Project Expenses		Cash Amount
Detail:	(Type a description of the expense here. Example: Videographer.)	
Detail:	Studio Rent for 1 year (\$800 per month)	\$9,600
Total expenses should match your request amount		Total Expenses \$9,600

A detailed Project Budget is an important piece of evidence for the feasibility of the project.

Project Budget Explanation*

We currently pay \$800/mth for our studio located at 225 N Washington St in Green Bay. The requested amount covers a year of this expense.

If the project budget exceeds \$10,000 please describe the plan for paying for the expenses beyond the maximum award amount.

If there are aspects of the project budget that require explanation, describe them above. Additional budget documents can be uploaded in the Work Samples boxes in the "Supplemental Materials" section below if necessary.

Supplemental Materials

IMPORTANT:

In order to be considered for funding, an application needs to include evidence to support the grant criteria. The Arts Resume field and Area/Income Benefit field are required; the other fields are strongly recommended but may not be applicable to your submission. An application does not need to use every field below in order to be considered complete. For assistance with supplemental materials please contact City staff.

Arts Resume or Curriculum Vitae*

SAGE over the Years.docx

Include information that reflects career advancements, professional accomplishments, and training, up to 4 pages.

SAGE over the Years

In 2017, we were monthly gatherings that ranged from three to ten people in attendance. We hosted our first “Pop Up and Platform” events inside what was formally known as the Leap Room, and in November, set up a small market within the CP Auction event.

In 2018, we were partners with a marketplace called “The Eclectic Market” in the Broadway District. This would be the first location we hosted a community event, which called “DIY on the Fly”. This event would go on to become “Creative Community”, and, more recently, simply referred to as “Open Studio Night”.

In 2019, we filed and received official 501(c)3 non-profit status, and would participate in quite a few events with On Broadway, including all of their Ignight Markets, hosting an outdoor gallery called “Creative Community”, and a maker’s market during their Beer and Wine Walks.

In 2020, the pandemic caused us to shift greatly. Our last in person monthly meeting was in March, where we hosted over 40 local artisans. Since April of 2020, SAGE has hosted their monthly meetings virtually from their Facebook page. We made porch deliveries of art supplies to encourage creatives to “just keep making”, launched Artist Trading Cards so folks would continue to feel a sense of connection, and hosted the inaugural Toy Maker’s Fundraiser. For the first fundraiser, 86 stuffed animals were created and auctioned off to raise money for SAGE and 22 additional non-profits in the immediate community.

In 2021 we focused on how we could assist artists in making their art seen without hosting an event. We started the SAGE Gallery Program, by which art from local artists was placed inside businesses in the Downtown Green Bay area. We also launched The Little Art Boutique (The LAB for short) on our website, inviting artists to utilize supplies in our studio to test new creative endeavors without the overhead cost of materials. In November of 2021, after receiving a Main Street Bounceback Grant, SAGE moved in to our current studio location at 225 N. Washington Street.

In 2022, SAGE created a board position for a Diversity, Inclusivity, and Accessibility Specialist. With a new studio location, we also began our “One Night Only” program- quarterly art exhibits curated by individual board members in an effort to showcase a variety of art and themes. We restarted our “Open Studio” nights the third Tuesday of every month, and in July, SAGE completed its first public arts project in Pulaski with a mural at their Memorial Park. Wanting to ensure our studio was utilized in support of the artists, SAGE acted as host to “Coming Out, Coming Together”, and exhibit of LGBTQIA+ artists, curated by the queer community. We closed out the year with the 3rd Annual Toy Maker’s Fundraiser and “Art as Resistance”, our fourth quarter “One Night Only” exhibit.

We thought 2023 would start off a bit slower. Instead, we were chosen as one of 45 nonprofits to participate in Give Big, Green Bay. In February, we hosted two open houses and launched “Warm Up to the Mic”, a live podcast recording in front of an audience. Our first of what we intend to be a quarterly event had a full house and nearly three straight hours of conversation (and warm, homemade soup for our guests). We also sponsored an artist to create a mural inside the teen room of the new location for Foster the Village, and provided the Leadership Green

Bay Team overseeing the project with art supplies to create a teen art station in the room as well. In March we hosted our first artist-led solo exhibition and ended the month with “The Fierce Feminine”, a show that was so popular we hosted an encore a week later. April brought a special project, “Ancestral Papers”, a zine of photography and illustration depicting real stories from people in our community. We hosted our second “Warm Up to the Mic” event in April as well. May of 2023 was joyfully busy when we brought Creatively Engaged Community to elders from Casa Alba Melanie. We hosted 4 weekly classes at the ADRC, choosing suggested artistic mediums for the participants but allowing them to create whatever they would like. At this time, we also began mentorship on a mural project for the Mural and Busker Festival, which was completed in June of 2023. June also brought us our first “Toy Maker’s Small Works Show” where artists committed to participate in the Toy Maker’s Fundraiser shared a piece of original art to showcase their style. At the time this show was on exhibit, SAGE was home to more than 50 pieces of art created by local artists. July and August have brought us work with clients from Aspiro, bringing Creatively Engaged Community out to our neighbors once again. On August 19, SAGE will host the “First Annual Green Bay Zine Spectacular” at the Brown County Library. These special projects are in addition to our monthly Open Studio events, our Slow Sundays, and our Musicians Support Meet Up. Our calendar until the end of 2023 at our studio includes an exhibit of the art created by Casa Alba Melanie elders, an exhibit of the art created at Aspiro, a partnership with the Oneida Arts team in November to honor Native American Heritage Month, a solo exhibit for Stos Neptune, a non-verbal Oneida artist we met at Aspiro, a solo photography exhibit showcasing behind-the-scenes stills and props from local Drag shows, film photography classes, and of course, our 4th Annual Toy Maker’s Fundraiser.

Area Benefit and/or Income Benefit*

SAGE Area Benefit.docx

Include information relating to the project's eligible area benefit and/or benefit to low-to-moderate-income individual(s).

SAGE Area Benefit/Income Benefit

-Though we serve all of the Green Bay Area, SAGE chose a downtown location for our studio due to ease of access to bus lines, walking distance to a variety of neighborhoods and schools, and collaborative potential with organizations in the immediate area. All SAGE hosted events in our studio are free to the community, eliminating any financial barriers of attendance.

-For the artists we serve, we estimate that a majority of our participants fall at or below the state wide average household annual income. We do not charge a jury fee to apply for any of our calls for art, we offer the studio to utilize at no charge for the artist to host classes or solo exhibits, and we take no commission for art sold during any of our exhibits or events. Additionally, artists have direct access to art supplies that our organization donated to our organization, can receive peer-to-peer mentorship on art-related topics such as business practices and art critique, and are actively invited to participate in our community outreach efforts that support their purpose.

Letter(s) of Support

Letters of Support.pdf

If applicable, upload letter(s) of support from partners, collaborators, mentors, etc.



Mayor's Office
100 North Jefferson Street - Room 200
Green Bay, Wisconsin 54301-5026
www.greenbaywi.gov

Phone 920.448.3005
Fax 920.448.3081

October 21, 2021

Wisconsin Economic Development Corporation
201 West Washington Avenue
Madison, WI 53703

Members of the Workforce Innovation Grant Review Panel,

We are writing on behalf of the City of Green Bay to pledge our support to SAGE for the incredible work they do for the community and for their vision developed for the Workforce Innovation Grant. SAGE is a 501c3 volunteer-led non-profit focused on artistic professional development, advocacy, and representation in the Greater Green Bay Area.

The City of Green Bay, Wisconsin is focused on providing quality citizen-focused municipal services with an emphasis on job creation, public safety, fostering a uniquely vibrant and healthy community, improvements to infrastructure, increasing quality of life and livability, active planning for the environment and for economic growth and development.

The City of Green Bay, Wisconsin is pleased to have this opportunity to continue supporting the development of arts and culture within Green Bay and is excited to collaborate in this effort with SAGE and several other nonprofits. With this investment into our creative workforce and the strongly committed partnerships within our community, this workforce will be able to utilize art to reach a wide range of cultures and demographics within our community and provide an essential opportunity for creative professionals.

The City of Green Bay, Wisconsin is committed to partnering with SAGE to utilize the Green Bay Parks and Recreation platform to employ Community Engaged Artists to lead classes and drive community engagement in the arts. We encourage the panel to award a Workforce Innovation Grant to SAGE as this work would advance the creative workforce within our region and increase community engagement through the arts. Thank you for your consideration.

Sincerely,

Mayor Eric Genrich • eric.genrich@greenbaywi.gov

Dan Ditscheit, Parks Director • dan.ditscheit@greenbaywi.gov



*All people are valued, celebrated,
and connected to a life of possibilities.*

October 22, 2021

Wisconsin Economic Development Corporation
201 West Washington Avenue
Madison, WI 53703

Members of the Workforce Innovation Grant Review Panel:

The Aging & Disability Resource Center of Brown County (ADRC) is happy to collaborate with SAGE in their endeavor to support cultural inclusion, isolation, and loneliness through the expansion of art in our community. We've recently experienced the passion and significant effort given by artists (SAGE members) as part of a project whereby the artist met with older adults over a period of eight weeks through phone conversation. The outcome resulted in a unique piece of art representing that shared experience. Additionally, it provided a greater appreciation for the wisdom and experiences among older adults, a greater understanding of diverse cultures, fostered new friendships, and a realization that we are more alike than we are different. At the outcome, isolation and loneliness scores improved among both the artists and older adults participating. This experience helped validate research studies that demonstrate how creative expression is supportive of improved health such as maintaining our immune systems, reducing stress, elevating mood, lowering blood pressure, boosting self-esteem, and provides a sense of accomplishment. It can make you an all-around better, happier person.

The ADRC since 1979, has played a critical role in building a community that values, supports, and empowers seniors, adults with disabilities and their caregivers. We provide many different and unbiased services, resources, and programs to help our community members stay healthy, active, and connected. The ADRC is here to instill hope and promote possibilities. Our goal is to reach people sooner by providing answers and solutions, so they can conserve their resources to remain in their homes and delay or prevent extensive long-term care. In 2020 we experienced over 38,000 customer contacts, 90 events and more than 400 attendees. During the COVID pandemic, and even prior to it, we've seen through data collected, and heard the negative impact of isolation and loneliness among our customers. Our agency goals reflect objectives to positively impact isolation and loneliness among our senior population. We collaborate with resource centers such as Casa ALBA Sister Melanie (Hispanic Resource Center) and include diverse seniors in this opportunity. In addition, the Brown County Prevention Coalition, which we are a member of, has also established goals to address isolation and loneliness.

We are committed to work with SAGE on this effort to outreach and engage vulnerable and diverse seniors in this collaborative effort, measure project impact, and provide space for engaging artists and seniors together to ultimately expand arts and culture in our community.

We are excited for the opportunity.

Sincerely,

Devon Christianson cg

Devon Christianson
Director

300 S Adams Street, Green Bay, WI 54301
(920) 448-4300 • TTY: WI Relay 711 • Fax: (920) 448-4306
Email: bc_adrc@browncountywi.gov
adrcofbrowncounty.org | groundedcafegb.org
Aging & Disability Resource Center of Brown County is a non-profit 501(c)(3) (FEIN 39-1286261).

*Empower and enrich the lives of
older adults, adults with disabilities,
and their caregivers.*



October 22, 2021

Wisconsin Economic Development Corporation
201 West Washington Avenue
Madison, WI 53703

Members of the Workforce Innovation Grant Review Panel:

On behalf of Casa ALBA Melanie Hispanic Community Resource Center of Green Bay, I am happy to provide this letter of our support and commitment to SAGE. SAGE is a 501c3 non-profit that focuses on implementing collaborative and innovative plans to tackle our region's most pressing workforce challenges in the arts and culture sector with funding from a Workforce Innovation Grant.

The work of SAGE supports cultural inclusion, and the reduction of isolation and loneliness through the expansion of art in our community. A recent project conducted by SAGE at the ADRC that involved the creative and artistic contributions of older adults was one in which the Hispanic members of this community participated. The members of the senior group at Casa ALBA Melanie, "Corazones Alegres" (Happy Hearts) at first were hesitant. After joining others on the project, they began relaxing, sharing their experiences coming from many different countries, and felt appreciated. This experience helped validate research studies stating that creative expression is supportive of improved health: maintaining immune systems, reducing stress, elevating mood, lowering blood pressure, boosting self-esteem, and provides a sense of accomplishment. It was certainly evident in the Spanish speakers who participated.

Casa ALBA Melanie is a center that provides networking between persons with needs or interests and community service providers. While our primary clientele is Hispanic, we work with people of many cultures. One of the special groups which has enriched our center and the community as a whole is the group of older adults who grew up in other countries with other customs. The seniors of this group face tremendous isolation and culture shock living in the U.S. Most come from small villages where people are well known and seniors "walk down the street" to be with friends.

We are committed to work with SAGE on this effort to outreach and engage vulnerable and diverse seniors in this collaborative effort, measure project impact, and provide space for engaging artists and seniors together to ultimately expand arts and culture in our community. We are especially committed to this effort by SAGE because our seniors have already experienced some of the activities that help them creatively share their life experiences. We also have a special advantage in the skills of Jacklyn Kostichka, the daughter of Elizabeth Kostichka, who is the dedicated coordinator of "Corazones Alegres" Jackie is a Dance Movement Therapist. She is an artist who has been involved with TimeSlips since 2014 and will be participating with SAGE by working with Hispanic and other minority groups in the community in collaboration with the ADRC.

We fully support SAGE and the various forms of outreach they plan.

Sister Melanie Maczka
Executive Director

Centro Comunitario de Recursos para Hispanos, Inc. | Hispanic Community Resource Center, Inc.

210 Museum Place
Green Bay, WI 54301
(920)448-4460
NevillePublicMuseum.org



Beth Kowalski-Lemke
Executive Director
(920)448-7848
beth.lemke@browncountywi.gov

Wisconsin Economic Development Corporation
201 West Washington Avenue Madison, WI 53703

October 4, 2021

Members of the Workforce Innovation Grant Review Panel,

It is my pleasure to provide you with this letter of my support and commitment to SAGE. SAGE is a 501c3 non-profit focused on advocacy and outreach through the arts in the Green Bay Area. This nonprofit has the drive and focus to help implement collaborative, and innovative plans to tackle our region's most pressing workforce challenges in the arts and culture sector with funding from a Workforce Innovation Grant.

The Neville Public Museum of Brown County is an accredited cultural institution that champions history, science and art. Located in downtown Green Bay, Wisconsin, the museum is dedicated to the collection and preservation of significant objects relevant to Northeast Wisconsin and the Upper Peninsula of Michigan. The museum seeks to bridge these multi-generational regional communities through engaging exhibits and dynamic programming.

The Neville Public Museum is very enthusiastic to have this opportunity to support arts and culture workforce innovation among a collaborative community partner such as SAGE. I strongly believe this work will engage community members as well as provide a much-needed platform for artists and creative expression. We are also excited about the opportunity to fulfill our mission of expanding knowledge, encouraging critical thinking, and inspiring creativity to make a positive difference in the individual and collective lives of community members through this unique proposal.

The Neville Public Museum is committed to providing SAGE gathering spaces, collaboration on popup and large gallery exhibitions in the visual arts, and partnership in promoting access to artists and their work on free admission to Brown County residents' days during the grant years. I encourage the panel to award SAGE a Workforce Innovation Grant as I see first-hand how SAGE is supporting the arts and culture currently through volunteer commitment. A Workforce Innovation Grant would excel this non-profit in all the facets of artistic expression for our region. Thank-you for your time and review.

Sincerely,
Beth A Kowalski Lemke • Executive Director
Beth.Lemke@browncountywi.gov
(920) 448-7848



Bridging Communities • Connecting Generations



Wisconsin Economic Development Corporation
201 W Washington Ave
Madison, WI 53703

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Brian Johnson
Executive Director

October 22, 2021

To whom it may concern:

Please accept this letter of commitment for the Workforce Innovation Grant on behalf of On Broadway, Inc., and for SAGE Green Bay. On Broadway, Inc. is a 501(c)(3) nonprofit corporation and accredited Wisconsin Main Street program. We are one of three downtown development organizations in the City of Green Bay with a heavy emphasis on art programming.

We have worked with SAGE for several years on projects and initiatives to help promote more public art in our district. They have consistently proven to be a reliable source of artistic creativity that connects the resources of artists with our goals and objectives. They are a strong coalition of artists and other community stakeholders advocating for the importance of supporting art programs in our community, a critical piece of what makes communities livable and improves the overall quality of life of our residents.

As a partner on their grant application, On Broadway will host an artist in residence during the first year of the program, possibly longer. We have many opportunities we would like to advance in our district that require dedicated artistic talent we can combine with our existing staff and resources. This partnership not only reflects a strong collaboration with community partners but combines the missing pieces of a puzzle that will allow us to realize the impact of a dedicated program to create livable opportunities for artists in our community. Receipt of this grant will make this long-desired goal achievable.

Sincerely,

Brian H. Johnson, Executive Director

On Broadway, Inc.
340 N Broadway, Suite 165
Green Bay, WI 54303

Ph. (920) 437-2531
info@onbroadway.org

downtowngreenbay.com



Work Samples

Depending on artistic discipline, work samples might include images, PDFs, video or audio clips, curricula, learning modules, press articles, or marketing materials. Additional work sample upload boxes are available below. For technical support or assistance on work samples please contact City staff.

Work Sample #1

Sharing Cultures Through Art-
Article.pdf

Sharing Cultures Through Art

By: Stacey Von Busch & Iliana Herrera-Flores



Beginning in mid-April of this year, ADRC of Brown County opened its doors to a collaborative effort centered around the arts. Joined by local organizations, Casa ALBA Melanie and SAGE, elders from the Hispanic community were invited to create a variety of art pieces for four weeks.

I considered drafting this article in third-person, but I wanted you to read what it was like from artists who were directly there. This program was over a year in the making, from planning whom we would invite, to what kinds of art projects we would offer, and how we would do our best to eliminate any language barriers. Then it was shortly into 2023 that it suddenly felt like we were there.

SAFE offers area non-profits the opportunity to work collaboratively through the program we call "Creatively Engaged Community." Through it, artists are trained as creative mentors, focusing on two questions for participants:

"What is it you want to say?"
"How do you want to say it?"

Art, first and foremost, should be fulfilling. Participating should feel good or be fun one way or the other. But art also has the ability to share stories, stories of culture, stories for historical context, and simply stories of everyday living. Though Creatively Engaged Community is a program fluid enough to really cater to whatever organization it's being planned for, in general, all SAGE does is arrive with an artist and art supplies, ready to help invite that creative inner child to return.

Iliana Herrera-Flores shared with me some of her interactions with the elders. Because she was able to communicate easily, her experiences were much more personal with the attendees. What follows are her stories from her experiences.

Iliana: Being part of the ADRC CASA SAGE ARTE collaboration taught me how art can be used as a tool for storytelling, culture sharing, passing down knowledge, as well as a tool for connecting generations who leave their art behind for us. Many of our group began their projects inspired by their history and home. Cultural arts occur whenever creative people decide to artistically enhance what is around them.

This showed itself to me when I spoke to Alicia, she was at the sewing station. After a while, I noticed she was a little bit down. I asked what was going on, was she having difficulties? She said no, she didn't want to do anything, that's all. After a bit more of talking to her, I found out that needlework had been her life's work. It was not by choice, but it had gotten her financially through life. Due to growing up and working as an embroidering professional, it made this artwork more of a chore than a joy. It was bittersweet to see that her life's work that was so beautiful was now something that no longer brought joy. From then on, we tried the other stations, with some hesitancy but after a while with Alicia, it was not just about the art project but about the culture she came from and what it had taught her and us.

Another experience that stood out to me was Blacina. She was not sure how, but she knew she wanted palm trees somehow. So, we went to work after chatting with her for a bit. I discovered that the country where she came from was full of palm trees. She was creating a physical representation of her memories from home. I learned that coconuts have different colors depending on their ripeness. I glued a few of the palm leaves to the tree for her; however, it was a little skewed, and she

said that's not the way the leaves go. Some of the others at the clay station mentioned that nature is not perfect, and we joked that this tree had gone through a storm. This to me was an excellent representation of how it can be a tool for isolation and loneliness, the others around her showed support and provided some help as well as different perspectives.

Ana was a participant who came for one or two sessions. The reason this participant was close to my heart was because she is my mom. She says she's not good at drawing. However, she went and she tried. Not only did she draw, she also painted, something she usually doesn't get to do. On top of that, she drew this tree that is not realistic; however, it is so reminiscent of the Naif art I saw in La Palma, Chalatenango El Salvador. Without acknowledging perspective, depth, and size, but keeping the color and vibrant lines, that tree tells a history.

Claudia began right away with clay. There was no hesitancy there. She knew she wanted to make three turtles, each a different size. This is how many artisans sell our clay or "barro" art, in sets. I had seen them in Mexico and El Salvador, sets of clay animals, foods, moons, and suns all over the place.

We were very lucky to have so much support from volunteers like Dan and Stephanie. This reminds me that another way this connects generations was that I saw Stephanie teaching some of the group new techniques and mediums.

Seeing as how cultural art is artistically enhancing what is around us, this group not only created art, but also enhanced our community by sharing their creations and knowledge with us. More importantly, we gave them the opportunity to reminisce and have a physical representation of their homes, memories, hopes, and elaborate on something they may already know.

The artwork created during this program will be on view at SAGE on Friday, September 8 for participants, and on Saturday, September 9 from 4 - 7 p.m. for the general public. SAGE is located at 225 N. Washington Street in Green Bay. For visual instructions on how to get there, visit their website at createwithsage.org.



Work Sample #2

SAGE Expanded Mission-
Official.docx



Official Documentation of SAGE

Green Bay, WI

Stacey Burkhart- President

SAGE Expanded Mission Statement:

SAGE is a registered 501(c)(3) arts advocacy non profit. We operate as a platform for local artists and creatives to support each other and their community. We emphasize inclusivity, accessibility, quality, collaboration, and encouragement as it pertains to all facets of art and the right to artistic expression.

Founded in 2017 as a supportive entity towards the economic success and viability of every artist and creative in our community, SAGE adheres to the following tenets when pursuing artistic opportunities:

1. To thoroughly plan, designate, and curate opportunities for artists to be seen in the community through the art they create.
2. To emphasize that the artist's greatest asset is their personal style, identity, and means of expression.
3. To recognize that within our community, various levels of tenure and ability exist within the arts sector. We honor those that have given their time and efforts to hone in on their talent as mentors, and facilitate learning experiences for the emerging artist through peer to peer interaction and apprenticeships.
4. To advocate on a local, county, and state level for living wage and equitable opportunities for artists to be employed by other businesses and organizations, and to welcome discussion and advisory positions as it pertains to providing and facilitating these opportunities.
5. To provide a physical location that affords anyone in the community to interact with the local artist, to present their skills and abilities within an open studio environment, and to have access to opportunities free from financial and societal barriers.



HELLO, CREATIVE CONSUMER-

When SAGE formed as a 501(c)3 in 2019, one of the biggest questions was "what do you actually do?" Back then, it was a bit of a thorn in our side, as we struggled to have even the slightest desire to strictly define ourselves. We had our mission statement, we had our monthly meetings, and we carried an enthusiasm to be present in our community. That was enough.

Four years later, that fluidity and determination of allowing SAGE to define itself is what has gotten us here. In truth, it's how we've survived. We maintain that sense of wonder when it comes to overseeing our downtown Green Bay studio and all the things we conjure to happen there, and we trust our intuition when it comes to reaching outside our studio walls with "Creatively Engaged Community", a program that partners with area non-profits. Why do we insist on being free flowing?

Because that's what's brought us every possibility this city has been waiting for.

See, we knew when we formed SAGE back in 2017 that we wanted a space where folks felt welcome. We wanted them to feel supported in their creative endeavors. And if we defined ourselves with words like "emerging" or "professional" or even "artist", we weren't going to capture all the people who could utilize what we have to give. We have a lot to share, which made us determined to foster an inclusive space. We also passionately believe in ourselves, and confidence is contagious. By facilitating a studio of free, authentic expression with enthusiastic peers, we knew we'd raise up a whole lot of folks contributing to the very definition of this city's unique culture and identity.

So, who is SAGE? We're an arts advocacy organization, formed by artists to facilitate a platform of creative personal expression. How do we do that? That's exactly what the next few pages are for. Our confidence lies in knowing that if you truly value the arts in the city you work, do business, acquire staff, entertain, and live in, that you'll invest in that value, just as we have.

Regards,

STACEY VON BUSCH
PRESIDENT

225 N Washington St, Green Bay, WI 54301
createwithsage@gmail.com
<https://createwithsage.org/>



SAGE'S SIGNATURE PROGRAMS

OPEN STUDIO

The very first community outreach SAGE hosted was a little idea we had after hosting a sale where artists could "de-stash" their supplies. Instead of donating what was left over, we kept it, and created our own little supply shelf. A few weeks later, we hosted "DIY on the Fly" where individuals could come in, make use of whatever supplies we'd laid out on the table, hang out with a handful of artists, and just make art. This concept was later named "Creative Community" and today it's simply "Open Studio".

The third Tuesday of every month, SAGE opens our doors to a little bit of everything. Come in with a project of your own and work in our studio, you can raid our art supplies if you need them. Try your hand at something new without the cost of purchasing the materials because we have them on hand. Artists are also on hand for peer to peer mentorship when it comes to the business dealings of being a creative entrepreneur. You can also come to us with ideas for events at our studio space, which we offer up to individual artists and groups at no charge, or ask us to critique your latest finished piece. You name it, that's what Open Studio is for. And we've watched this program become a sense of belonging for creatives over the years. It's just nice to feel welcome, included, and a part of something.



"ONE NIGHT ONLY"

All of SAGE's events are hosted by artists who believe in what we're doing. That also means volunteer hours for us right now, which is how our organization is completely run. Our studio doesn't have "regular hours" of operation; we are open when artists are hosting events and gatherings. Our studio also isn't street level or "walk in friendly"; we did that on purpose because we want your visit to our space to be intentional. When it came time for us to start hosting calls for art and exhibits, we kept all this in mind when designing a program that works.



In 2022 we hosted 4 quarterly exhibits we referred to as "One Night Only". Curated by different board members, the attendance at each increased everytime we hosted them. In 2023, we called on artists to submit their ideas to host their own quarterly events. Our first 2023 "One Night Only" was so popular we hosted an encore the week later. There's only a brief window that local art enthusiasts can view our exhibits; they happen on Saturdays from 6-9pm. Artists do not pay a fee when they submit to our calls, and we don't take commission on work sold inside our studio. We think that's what art advocacy really looks like, and how artists should be supported by a non-profit created for them. Because of their popularity, SAGE extended this One Night Only concept to any time of year, for any artists wishing to host an exhibit, and to groups like LGBTQ+ advocates and the Oneida Arts Board, who we will host in November of 2023.



WARM UP TO THE MIC

In December of 2022, SAGE hosted "Art as Resistance", a One Night Only exhibit open to BIPOC and LGBTQ+ artists. That evening, the front room of our studio became an incubator for deep, authentic, honest conversation around a variety of social justice issues. We ended the evening knowing we wanted to facilitate more conversation like this, and we wanted more folks to have the opportunity to hear it as well.

"Warm Up to the Mic" is a quarterly live podcast recording where an audience can listen as a designated host interviews their chosen guests about the topics of their choice. After the interviews, audience members are encouraged to contribute to the conversation by stepping up to the mic and sharing what they have to say. The event "warms you up" to the mic and the opportunity to speak your truth with free soup and a safe space. By opening the conversation to our guests, we recognized we'd gather insight from individuals we might not expect, and provide space for perspectives our hosts didn't preplan for. At the close of this event, our podcast host has their content produced as episodes and returned to them ready for platform streaming.



PUBLIC ART FACILITATION

SAGE started as a group of micro-business creatives, and as we expanded our reach, our knowledge expanded as well. Peer to peer business mentorship has been a big thing for us over the years, but its only in the last couple that organizations and businesses have come to us asking for consults on public and private art projects. As examples, some of the things we've assisted with include:

- A mural in Pulaski's Memorial Park, where we had an experienced muralist host two apprentices so they could learn the costs and process involved in mural creation. With increased opportunity for public art in our area, it's important to us to educate artists and the community before they take on a project they've never done before.

- Quoting the cost of artist programming inside the ADRC of Brown County. We work with area non-profits to advocate for a living wage for artists within this type of programming, while educating those wanting to add programs to their schedule.

- Assisting a student from John Dewey Academy of Learning with their "capsule project", which is a mural and an exhibition to raise awareness on Immigration Reform. We partnered with On Broadway, INC and this student will be the first youth artist during their Mural and Busker Festival.

- Offering consulting services with a team from the Green Bay Chamber of Commerce's "Leadership Green Bay" to put a mural inside the Teen Room at Foster the Village. We also covered the costs of this mural and provided the team with art supplies to create an art corner in the same room.



-There's more, but we can't fit it all on this page, so be sure to inquire if you want to really know what we're capable of.



CREATIVELY ENGAGED COMMUNITY

In early 2020, SAGE had this idea to host art opportunities inside area service-oriented non-profits. We met with leaders from St John's Ministries, House of Hope, and Advocates for Healthy Transitional Living at that time, but COVID put a halt to everything. Then, in May of 2022, an intern at Safe Shelter at Oneida reached out to us about bringing art to their residents, and "Creatively Engaged Community" made its way back to the forefront of our mission.

Shortly after Safe Shelter reached out to us, St John's Ministries came back around and asked if we could assist their residents in creating art for an art exhibit they had signed up for at the Art Garage. Those two programs laid the groundwork for testing our concept of bringing in random art supplies and asking clients two questions:

"What is it you want to say?"
and
"How do you want to say it?"

Safe Shelter and St John's Homeless Shelter were followed by 6 weeks at Golden House, and this year, we worked alongside the ADRC of Brown County and Casa Alba Melanie to host 4 weeks of open creation programming that simply centered around clients and participants being given the opportunity to express themselves. With more than 20 elders from Casa Alba Melanie creating a wide variety of art, their exhibit of projects in September is sure to display the impact this program has on our community. We begin yet another collaborative project with Aspiro and 50 of their clients in July of 2023.

What's so important about Creatively Engaged Community? Lots of things.

First, SAGE recognized that we can't just place artists in these organizations and set them loose. We needed to develop formal training for this program. And, thanks to a grant from the Green Bay Community Foundation, that's exactly what we did. Every artist who is in charge of a mentorship opportunity is trained by us first.

Next, this program isn't centered around teaching a skill; it's about inspiring creative expression. It's about knowing you're a part of something. It's about sharing a bit of who you are through art, and it's an opportunity for our community to learn about so many of their neighbors in a very unique way.

Finally, Creatively Engaged Community is an opportunity for artists to be employed in our community doing what they love most. That's our advocacy. When artists are empowered with a living wage, guess what? They make more art. And that's great for ALL OF US.





WHAT IS SAGE ASKING OF YOU?

For the last four years, SAGE hasn't done a whole lot when it comes to asking for donations and sponsorships. We've operated on a shoestring budget and accomplished great things. We've laid the groundwork for sustainable, expandable projects, and we've increased our community outreach from 8 Open Studios, 5 special events, one public art project, and 3 test runs of Creatively Engaged Community in 2022 to 15 Open Studios, 14 special events, 3 public art projects, and officially launched Creatively Engaged Community by creating formal training for artists to mentor in 2023. And 2023 still has potential to grow.

Simply put, we've outgrown our current business model and recognize if we want to be bigger, we have to think bigger.

We know the Green Bay Community needs what SAGE is doing. We can do more when we aren't worried where the next month's rent for our studio is coming from. We can do more when are artists have opportunities to be compensated for their contributions. We can definitely do more when we have the funds to invest in the arts and culture economy in Green Bay.

We can do more with you.

SAGE is actively seeking 9 organizations and businesses to function as sponsors for what we do. Because we believe in building relationships, this sponsorship doesn't just last a calendar year; we want to promote your business or organization as a patron of what SAGE brings to the arts for three years. All we're asking for is your one-time contribution of \$10,000.

A facet of SAGE since Day 1 has been that our supporters feel they are receiving return on their investment, so, we build a program just for you. We're calling it "Creative Consulting", and your sponsorship gives your business or organization exclusive access to it. Once a month, we'll open SAGE's downtown studio just for your staff, giving them the opportunity to hone in on their creativity outside of work. Ever had an employee in a rut? Pair them with an artist and we're confident they'll come out of it. Statistics show that creativity is reignited when individuals have the freedom to create without barriers and in a supportive environment outside of work and home. We have that. Additionally, we can cater this program to your business or organization's needs; that's the creativity of the artist at work.

Of course your sponsorship also puts your logo on display in our studio and on promotional materials for events we host inside our space. We want folks to know who's supporting the arts. We want you to have something you can brag about. And we definitely want something you can share with potential employees and partners. We hear a lot about talent retention and acquisition these days; SAGE can play a key role in that.



You should know we didn't hand this proposal over to just anyone. We did our research. We handpicked your business or organization based on what you offer the community, how you employ individuals in our community, and how much you care about the unique characteristics that make up Green Bay and the rest of Northeast Wisconsin. We need investors who believe in crazy ideas, outside the box thinking, the "what ifs" in this world, and people who understand artists march to the beat of a different drum.

Will you help us keep that beat going?



How Much Did This Mural Cost Anyway?

Our Budget, with 4 contributing sponsors (The Canary Fund, Fox Cares, NSight Teleservices, and Village Companies), was **\$6500**

We Paid the Muralist **\$20/sq ft** for his design, including materials. This came to **\$5400**

We allocated **\$200** for administration of the project.

Two Apprentices were paid **\$20/hr** for 10 hours of work/learning. That was another **\$400**.

We allocated **\$225** for the muralist's travel expenses. We boxed this off what we could find for a hotel in Green Bay.

We covered dinner on Friday as well as breakfast and lunch on Saturday. **\$100**

We will spend **\$100** creating framed prints of the mural to gift to each of our contributing sponsors.

The final **\$75** will go towards creating promotional materials for future SAGE mural projects.



LEARN MORE ON OUR WEBSITE



WHY SAGE?

“SAGE is a crucial asset for the art community where there is little to no support for artists in the area.

SEAN BOWERS
CREATIVE EDGE PRODUCTIONS

CREATEWITHSAGE.ORG

WHY SAGE?

“SAGE has provided me with so many opportunities to connect with other local artists, be a part of exhibits and shows, connections with community engagement and enrichment, as well as supporting my career as an artist.

CHUE LOR-SAN
ARTIST

CREATEWITHSAGE.ORG

WHY SAGE?

“I support SAGE, because as an artist, SAGE supported me first. In an era of endless requests for artists to donate their time and work, SAGE is the only non-profit that gives to the artist first - through advocacy, education, and REAL opportunities to earn an income from art.

TANIA NELSON
ARTIST

CREATEWITHSAGE.ORG

WHY SAGE?

“These days there is a lot of lip service to supporting the arts and artists, SAGE is actually putting in the work to help create a thriving arts community.

CUJO
HIP HOP ARTIST

CREATEWITHSAGE.ORG

WHY SAGE?

“Going from being a retail store owner to being a maker was a challenge for me. SAGE gave me ideas on how to package, price and present my products. The amount of support from everyone was wonderful!

NANCY HOUGARD
CHEEZECAT CREATIONS

CREATEWITHSAGE.ORG

Artist Website

<https://createwithsage.org/>

Artist Social Media

https://www.instagram.com/create_with_sage/

Online Portfolio

https://drive.google.com/file/d/1hdwNQ_TJRVNKmhZ6Gav2wIzegCwmpXc_R/view?usp=sharing

Additional URL

<https://thenewcomerwi.substack.com/p/sagegrowsinuncertainty-march2021>

Additional URL

<https://www.youtube.com/watch?v=be3M1KDNBM0>



Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

August 23, 2023

PREPARED BY

AGENDA ITEM # F.I

Coordinator's Report and Project Updates.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None



Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

August 23, 2023

PREPARED BY

AGENDA ITEM # F.2

Next Meeting: September 27, 2023

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None