



AGENDA OF THE GREEN BAY PUBLIC ARTS COMMISSION

WEDNESDAY, OCTOBER 25, 2023, 8:00 AM
City Hall, Room 604 - The Harry Maier Room.
Virtual attendance is also available via Zoom.

A. Zoom Meeting Information.

1. Join Zoom Meeting Online:

<https://us02web.zoom.us/j/82324699453?pwd=SWtrUUNVdIYlSlcXaTRPaFpXMHBqZz09>

Or call in by phone: +1 312 626 6799

Meeting ID: 823 2469 9453

Passcode: 924755

If you wish to speak at this public meeting or leave a comment, please fill out the online [Comment Form](#) prior to the meeting. More detailed [Zoom Instructions](#) can be found online.

B. Roll Call.

1. Members: Katie Ries -Chair, Kent Hutchison - Vice-Chair, Ald. Brian Johnson, Chuck Yang, and Alex Zacarias.
2. Liaison Representatives: Beth Kowalski - Neville Museum, Rissel Peguero Almonte - Independent Music Instructor, Sadie Wilson - Oneida Arts Board, and Timothy Perlewitz - Salvation Army Kroc Center.

C. Approval of the Agenda.

1. Approval of the agenda for the October 25, 2023, meeting of the Green Bay Public Arts Commission.

D. Approval of Minutes.

1. Approval of the minutes from the October 4, 2023, special meeting of the Green Bay Public Arts Commission.

E. Regular Business.

1. Election of Chair and Vice-Chair of the Green Bay Public Arts Commission.
2. Consideration with possible action on the City of Green Bay Public Art Grant application - A Walk With Nature.
3. Consideration with possible action on the City of Green Bay Public Art Grant application - Creative Public Seating.

F. Informational.

1. Coordinator's Report and Project Updates.
2. Next Meeting: December 13, 2023 at 8:00 AM

G. Adjournment.

- 1) THIS MEETING IS RECORDED: THE VIDEO OF THIS MEETING AND MINUTES ARE AVAILABLE ONLINE AT www.greenbaywi.gov
- 2) ACCESSIBILITY: Any person wishing to attend who requires special accommodation because of a disability, should contact the City Safety Manager at 920-448-3125 at least 48 hours before the scheduled meeting time so that arrangements can be made.
- 3) QUORUM: Please take notice that a majority or quorum of the Common Council will attend this Green Bay Public Arts Commission meeting and will constitute a meeting of the Common Council for purposes of discussion and information gathering relative to this agenda.
- 4) REPRESENTATION: The party requesting the communication, or their representative, should be present at this meeting.



Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

October 25, 2023

PREPARED BY

Laura Schley, Staff

AGENDA ITEM # E.I

Election of Chair and Vice-Chair of the Green Bay Public Arts Commission.

BACKGROUND

The annual election for the Green Bay Public Arts Commission to select a new Chair and Vice-Chair for the upcoming year.

RECOMMENDATION

Election of a new Chair and Vice-Chair for the upcoming year.

FISCAL IMPACT**ATTACHMENTS**

None



Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

October 25, 2023

PREPARED BY

Laura Schley, Staff

AGENDA ITEM # E.2

Consideration with possible action on the City of Green Bay Public Art Grant application - A Walk With Nature.

BACKGROUND

The Public Art Grant Program is funded by the American Rescue Plan Act (ARPA). Funds are dedicated to artists/artist teams, creatives, makers, performers, arts organizations, and other cultural drivers to support presentations, performances, workshops, research, and/or the creation of artwork within the City of Green Bay.

Applicants are eligible to receive a one-time no-match required grant between \$2,500 - \$10,000. This grant may be used to fully fund a project.

The applicant, John Muir Park Neighborhood Association (JMPNA), is proposing the project titled A Walk With Nature. The project is focused on the creation of a sculptural scavenger hunt to be installed throughout John Muir Park.

JMPNA has been discussing the project with Wisconsin-based chainsaw artist, Ben Buschke, to create between 15 and 25 wood carvings to be installed throughout the park. Sculptures would range in size from one to three feet in size, depicting local wildlife, along with a larger sculpture of a bear and cub located at the park entrance. Animals selected for the project have been chosen by the community through a Facebook poll hosted by JMPNA along with an in-person opportunity to vote at their Party in the Park event on September 23, 2023. Approximately 70 people participated in the poll.

JMPNA has been working with the Park's Department to determine artwork placement within the park. Site approval for the project was granted during the October 11, 2023 Parks Committee meeting. Artwork installation is expected to take place in Summer/Fall 2024.

The applicant is requesting \$10,000 for this project.

RECOMMENDATION

FISCAL IMPACT

There is currently \$9,577.00 of available funds remaining for the City of Green Bay Public Art Grant.

ATTACHMENTS

1. City of Green Bay Public Art Grant Guidelines
2. Public Art Grant Application - A Walk With Nature

CITY OF GREEN BAY

PUBLIC ART GRANTS PROGRAM

To enhance and contribute to Green Bay's unique arts and culture sector.



CITY OF GREEN BAY

www.greenbaywi.gov/pac

920-448-3400

ABOUT THE GREEN BAY PUBLIC ARTS COMMISSION (GBPAC)

The Green Bay Public Arts Commission (GBPAC) focuses on the creation and preservation of public art within Green Bay, and ensuring equal access for all to enjoy and engage with public art. The GBPAC exists to fund artistic activities and support cultural programs that integrate and advance arts and culture as an essential part of life in Green Bay. The GBPAC is a five-member commission appointed by the Mayor to advise the City on matters of arts and culture.

Public art is any art form that is readily available for the public and is unimpeded by barrier or entry. Public art includes work on both public and/or private property and can be permanent or temporary.

PUBLIC ART GRANT PROGRAM DESCRIPTION

The Public Art Grant Program provides funds to artists/artist teams, creatives, makers, performers, arts organizations and other cultural drivers, to enhance and increase arts and culture and public art opportunities within the city of Green Bay. Funded by the American Rescue Plan Act (ARPA), funds are dedicated to support presentations, performances, workshops, research, and/or creation of artwork within the City of Green Bay. The program strives to encourage artistic engagement, spur economic vibrancy, and revitalize Green Bay through the arts.

Applicants are eligible to receive a one-time grant between \$2,500 - \$10,000. This grant may be used to fully fund a project. No match is required. Funds cannot be used to retroactively fund completed projects or portions of projects, but can be used for ongoing projects.

Professional artists of all disciplines, arts organizations and other cultural drivers are encouraged to apply.

APPLICATION DEADLINE

Applications will be received on a rolling basis until all Art Grant funds have been expended. Applicants interested in applying for funds should anticipate applying for funds roughly two months prior to when funds are needed. Completed applications will be reviewed monthly during the Public Arts Commission meeting typically held on the fourth Wednesday of the month. Applicants interested in having their application reviewed must have all materials submitted at the latest by **5:00PM (CT) the second Friday of the month**. Applications received

after the second Friday of the month will be held for review until the next month. Applications must be submitted electronically via the City's online form.

For technical assistance, email laura.schley@greenbaywi.gov. Or call 920.448.3142.

REVIEW CRITERIA

Proposals will be evaluated based on three criteria: **1)** artistic excellence, **2)** artistic merit, and **3)** project feasibility. Evidence to support the criteria will come from the narrative responses and submitted supplemental materials.

- 1.** The artistic excellence of the project includes the:
 - Professionalism of the artist/cultural organization/lead project creative, quality of the artwork or services that the project will involve, as appropriate to the project
 - Evidence includes digital work samples, arts resumes, artist/cultural organization websites, or social media
- 2.** The artistic merit of the project includes the:
 - Connection of the project to the artistic practice of the applicant
 - Potential for the project to reach new audiences and expose them to new artistic opportunities
 - Evidence includes digital work samples, arts resumes, letters of support, artist/cultural organization websites, or social media
- 3.** The measures of project feasibility include:
 - Ability to carry out the project based on the appropriateness of the budget, the proposed timeline, the quality and clarity of the project activities and goals, the resources and partners involved, and the qualifications of the project's personnel.
 - Evidence of project feasibility includes a budget, project timeline, letters of support or agreement with partner artists & organizations, or project plans.

REVIEW PROCESS

Submissions are first reviewed by staff. Staff confirms applicant eligibility, basic compliance with grant criteria, and completeness of applications before sending them to the Arts Commission for review. Ineligible or incomplete applications will not be reviewed by the Arts Commission.

AWARD AMOUNTS

Award amounts range from \$2,500 to \$10,000. Awards will be paid in two disbursements: half upon signing of grant agreement and half upon approval of final report. No match is required. A project can be fully-funded with the award.

ELIGIBLE APPLICANTS

- Wisconsin residents.
- At least 18 years of age
- Applicant must obtain a TIN/UEI number to receive funds
- Groups of artists, or artist collectives, represented by an individual meeting the residency criteria above. Group applicants are eligible for only one award. Each artist within the group must consent to be part of the application; however, only one person/organization must act as the lead applicant. Note: any tax implications for a group application will fall on the lead applicant.

CONTACTS AND ACCESSIBILITY

For questions or concerns about the application process or technical assistance, contact City staff: Laura Schley, laura.schley@greenbaywi.gov.

ELIGIBLE PROJECTS

Qualified artists/organizations across disciplines are eligible to apply for support to carry out specific projects and activities. Eligible projects must take place within eligible census tracts and/or benefit low-to moderate income individual(s). Eligible census tract map can be accessed [here](#). Contact staff for details on low-to-moderate income qualifications. Grantees will demonstrate tangible results of work undertaken and be able to provide proof of area benefit and/or low-to-moderate income individual(s) benefit. Proof may include but is not limited to; map of project location, artist tax return, audience data, survey results, etc.

For questions or concerns about providing proof of eligibility, contact City staff: Laura Schley, laura.schley@greenbaywi.gov.

Examples of the types of projects applicants of varying discipline might pursue with the support of this grant include, but are not limited to:

- Teaching artists/organizations: curricula, digital learning modules, workshops, resource development
- Visual artists/organizations: sculptures, paintings, studies, installations
- Literary artists/organizations: manuscripts, proposals, drafts, research reports
- Performance artists/organizations: performances, tours, events, video or audio recordings
- Folk and traditional artists/organizations: textiles, instruments, beading, dolls, exhibitions, workshops
- Media artists/organizations: films, scripts, interviews

INELIGIBLE PROJECTS

- Previously completed projects (though clearly defined, and demonstrable portions of ongoing projects can be eligible)
- Projects taking place outside of the city of Green Bay
- Projects that do not take place within eligible locations and/or do not benefit low-to-moderate income individual(s)
- Rent or food assistance, or any type of artist relief to alleviate hardship without undertaking work
- Honorifics or recognition awards based on the past work without plan to undertake work during the award period

APPLICATION MATERIALS – to be made available on the City’s online Form Center

PROJECT NAME*

Choose a project name that is descriptive and will allow reviewers to quickly identify the proposal.

Character Limit: 100

ELIGIBILITY*

Refer to the eligibility requirements listed above. For questions about eligibility, email laura.schley@greenbaywi.gov.

Choices:

I am eligible to apply and can provide the necessary eligibility documents if requested.

REQUEST AMOUNT*

The minimum amount to request is \$2,500. Maximum request is \$10,000. The amount requested should match the total expenses listed in the Project Budget below.

Character Limit: 20

PROJECT DESCRIPTION*

Describe the project and how it connects to your artistic practice. As applicable, include details about your artistic practice and vision, project location(s), intended audience, collaborators, partners, and contractors.

Character Limit: 3000

PROJECT TIMELINE*

Describe a timeline for completing the proposed project. Consider including major project milestones that will help you measure progress. Reminder: successful applicants must provide a status update to City staff by November 1, 2023 and projects must be completed by December 31, 2023.

Character Limit: 3000

PROJECT OUTCOMES*

Describe tangible outcomes of the project. Clearly define the deliverable end-product that will demonstrate completion of the project. For clarifications about eligible projects and project outcomes, contact City staff.

In the final report, grantees will be required to provide documentation of work completed during the award period from August 1, 2023 to December 31, 2023. Consider this timeframe when planning a project.

Character Limit: 3000

PROJECT BUDGET*

Click **HERE** to download the Project Budget Worksheet. Fill out, save, and upload the budget. Please use file types: .xls, .xlsx, or PDF.

A detailed Project Budget is an important piece of evidence for the feasibility of the project..

File Size Limit: 5MB

PROJECT BUDGET EXPLANATION*

If the project budget exceeds \$10,000 please describe the plan for paying for the expenses beyond the maximum award amount. If there are aspects of the project budget that require explanation, describe them below. Additional budget documents can be uploaded in the Work Samples boxes in the “Supplemental Materials” section below if necessary. *Character Limit: 750*

SUPPLEMENTAL MATERIALS

IMPORTANT:

In order to be considered for funding, an application needs to include evidence to support the grant criteria. The arts resume and area/income benefit field is required; the other fields are *strongly recommended* but may not be applicable to your submission. An application *does not need* to use every field below in order to be considered complete. For assistance with supplemental materials please contact City staff.

ARTS RESUME OR CV*

Include information that reflects career advancements, professional accomplishments, and training, up to 4 pages.
File Size Limit: 5MB

AREA BENEFIT AND/OR INCOME BENEFIT*

Include information relating to the projects eligible area benefit and/or benefit to low-to moderate-income individual(s).
File Size: 10MB

LETTER(S) OF SUPPORT

If applicable, upload letter(s) of support from partners, collaborators, mentors, etc.
File Size Limit: 10MB

WORK SAMPLE #1

Depending on artistic discipline, work samples might include images, PDFs, video or audio clips, curricula, learning modules, press articles, or marketing materials. Additional work sample upload boxes are available below. For technical support or assistance on work samples please contact City staff.
File Size Limit: 25MB

WORK SAMPLE #2

File Size Limit: 25MB

WORK SAMPLE #3

File Size Limit: 25MB

ARTIST WEBSITE

Character Limit: 2000

ARTIST SOCIAL MEDIA

Character Limit: 2000

ARTIST SOCIAL MEDIA

Character Limit: 2000

ONLINE PORTFOLIO

Character Limit: 2000

ADDITIONAL URL

Character Limit: 2000

Print

Public Art Grants Program - Submission #61626

Date Submitted: 10/12/2023

Artist Name*

Ben Buschke on behalf of John Muir Park Neighborhood Association

Artist Email*

[REDACTED]

Project Name*

A Walk With Nature

Choose a project name that is descriptive and will allow reviewers to quickly identify the proposal.

Request Amount*

\$10,000

The minimum amount to request is \$2,500. Maximum request is \$10,000. The amount requested should match the total expenses listed in the Project Budget below.

Project Description*

John Muir Park Neighborhood Association would like to bring a unique element to the City with a "Walk With Nature" Scavenger Hunt at John Muir Park.

JMPNA has found artist Ben Buschke that is willing to work with our association to create 15-25 pieces wood carvings that will be displayed within the park. Mr. Buschke is a chainsaw artist in Manawa Wisconsin who has work displayed throughout Wisconsin including at Road America and the Botanical Gardens.

The pieces will mainly be 1 to 3 feet in size. There will be a larger statue at the entrance of the park of a bear and her cub. The pieces will be painted and sealed. The pieces can be maintained with sealant for long lasting pieces within the park.

Due to the size, the pieces will be displayed within the trees of John Muir Park to deter theft. JMPNA has worked with the Park's Department and the forester regarding placement of the pieces. The artist has agreed to work with the forester to determine the appropriate trees to place the art. In addition, the Park's Committee recommended approval of the project at the October 11, 2023, meeting. Final approval of Council will take place at the October 23 meeting.

Describe the project and how it connects to your artistic practice. As applicable, include details about your artistic practice and vision, project location(s), intended audience, collaborators, partners, and contractors.

Project Timeline*

The pieces are projected to be installed at John Muir Park Summer/Fall 2024.

Describe a timeline for completing the proposed project. Consider including major project milestones that will help you measure progress.

Project Outcomes*

The vision of this project is to create a way for community members to connect with nature as was the vision of John Muir. John Muir was a naturalist and is the Father of National Parks.

The goal of the scavenger hunt is to create a unique piece of art would that all community members could connect with and appreciate year-round.

Describe tangible outcomes of the project. Clearly define the deliverable end-product that will demonstrate completion of the project. For clarifications about eligible projects and project outcomes, contact City staff.

Project Budget*

Public Art Grants	
<i>(Fill in only the lines that apply to your request and round to the nearest dollar. You may add additional lines in the budget if needed.)</i>	
Applicant: John Muir Park Neighborhood Association	Date:
Expenses may include artist or consultant fees, facility or equipment rental, materials, supplies, services, software, etc. required to complete the project. Total expenses should match the request amount.	
Project Expenses	Cash Amount
Detail: Initial Artist visit to park regarding placement	\$0
Detail: Bear and Cub sculpture (3 1/2 feet to 4 feet)	\$1,200
Detail: Badger sculpture up to 3 feet (with tail)	\$350
Detail: American Robin sculpture	\$275
Detail: Bald Eagle sculpture (up to 3 feet)	\$350
Detail: Mourning Dove sculpture	\$250
Detail: Raccoon sculpture (2 to 3 feet)	\$350
Detail: Cardinal sculpture	\$275
Detail: Chipmunk sculpture	\$320
Detail: Blue Jay sculpture	\$275
Detail: Goldfinch sculpture	\$250
Detail: Great Horned Owl (up to 3 feet)	\$350
Detail: American Marten (up to 2 1/2 feet)	\$325
Detail: Red-headed Woodpecker	\$325
Detail: Ruby-Throated Hummingbird with flower	\$350
Detail: Red-Tailed Hawk (up to 3 feet)	\$350
Detail: Baltimore Oriole (Male & Female) sculpture	\$250
Detail: Ruby-Crowned Kinglet sculpture	\$250
Detail: Red-Winged Blackbird sculpture	\$250
Detail: Grackle sculpture	\$250
Detail: Belted Kingfisher sculpture	\$250
Detail: Turkey sculpture (up to 3 feet)	\$350
Detail: Porcupine sculpture (up to 3 feet)	\$350
Detail: Bat sculpture	\$300
Detail: Rabbit sculpture	\$325
Detail: Installation/ Delivery	\$1,000
Detail: Scavenger Hunt Sign (from Signarama)	\$769
Detail: Lag bolts	\$100
Total expenses should match your request amount	\$10,039

A detailed Project Budget is an important piece of evidence for the feasibility of the project.

Project Budget Explanation*

JMPNA is requesting funds to cover the creation and installation of 15 – 25 pieces as well as scavenger hunt signage for the park. JMPNA is seeking additional grant funding to cover the overage as well as fund additional add-ons offered by the artist listed in a prior proposed budget (attached.)

If the project budget exceeds \$10,000 please describe the plan for paying for the expenses beyond the maximum award amount.

If there are aspects of the project budget that require explanation, describe them above. Additional budget documents can be uploaded in the Work Samples boxes in the "Supplemental Materials" section below if necessary.

Supplemental Materials

IMPORTANT:

In order to be considered for funding, an application needs to include evidence to support the grant criteria. The Arts Resume field and Area/Income Benefit field are required; the other fields are strongly recommended but may not be applicable to your submission. An application does not need to use every field below in order to be considered complete. For assistance with supplemental materials please contact City staff.

Arts Resume or Curriculum Vitae*

JMPNA GRANT PROPOSAL.pdf

Include information that reflects career advancements, professional accomplishments, and training, up to 4 pages.



JOHN MUIR PARK
NEIGHBORHOOD ASSOCIATION

OCTOBER 2023
JOHNMUIRPARK@GMAIL.COM



GRANT PROPOSAL

Table of Contents

<u>About John Muir Park Neighborhood Association</u>	3
<u>About John Muir Park</u>	4
About the Artist Ben Buschke	5-6
Caring for the Pieces	7
Agreement	8
Facebook Campaign	9-10
Selected Animals	11
Budget	12
Timeline/Letter of Support	13





ABOUT JMPNA AND “A WALK WITH NATURE”

The mission of the John Muir Park Neighborhood Association is to come together as neighbors and friends to build a stronger, safer community and to bridge the generation gap.

In July 2023, the Association sought to find an art piece that would honor the nature theme at John Muir Park. Inspired by the John Muir quote “In every walk with nature one receives far more than he seeks,” the idea of a scavenger hunt through nature came to fruition.

The Association researched local artists and different mediums and found the work by artist Ben Buschke to best reflect the vision. The wood carvings are to be treated with multiple coats of stain/paint and sealer, allowing minimal maintenance and timeless pieces to be enjoyed in the park for years to come.

The Association is requesting approval from the Public Arts Commission and Council to place the pieces at John Muir Park.





ABOUT JOHN MUIR PARK

John Muir Park is a 21.93 wooded park with a nature landscape on the West Side of Green Bay. John Muir Park has 1 basketball court, horseshoes, nature walking trail, picnic area, sledding area, playground, tennis courts and a shelter that holds 50 people.

JMPNA reached out to the Park's Department regarding the project. The artist has agreed to work with the Forester to determine appropriate placement to ensure the animals will be mounted with the health of the tree in mind. The Parks Committee discussed the item and recommended approval of the project at the October 11, 2023 Parks Committee meeting.





buschkecarving.com

Ben Buschke, Buschke Carvings

Ben Buschke of Buschke Carving is a chainsaw artist from Manawa, WI. He began in 2017 when on a whim, wanted to try to make a bear with a chainsaw.

Mr. Buschke has since professionally created one-of-a-kind pieces.

His work is throughout Wisconsin for private and local viewing, including Road America and the Botanical Gardens.

His Facebook and Youtube page @buschkecarving features videos of his work being carved.

*Follow on Facebook
@ buschkecarving*



The Artwork

Ben Buschke of Bushke Carvings
Photos from buschkecarving.com



Caring for the Pieces

As written on buschkecarving.com

IF YOU PLACE YOUR CARVING OUTSIDE:

#1-The sun is the enemy! To minimize cracking keep your carving out of direct contact with the sun. Some type of shade or covered porch is ideal.

#2- Keep your carvings feet dry: Use stones, pavers, etc. to keep the carving from direct contact with the ground.

#3- Since the carving is outside in the elements it will need to be resealed- I always say once a year is a good idea. You will be the best judge to determine when to re-coat the carving. A couple of signs that it needs to be resealed are when the carving no longer repels water or it starts to discolor and turns grey.

Remember you have purchased a piece of wooden art- not clay, plastic, or concrete. Similar to a log home your carving will dry over time and may develop drying checks or cracks. This is normal and can add character to your carving!



Agreement between JMPNA & Artist

Items

Jaime Fuge <

To: Ben Buschke <

Tue, Oct 3 at 8:24 PM

Good Evening,

I am excited to announce we have selected 14 animals to be displayed within the trees of the park. Now that we have a better idea of the pieces, would you mind reviewing and adjusting your price quote if need be?

Attached is a line item of the pieces. If you would like to fill out the excel sheet and return you may or if it would be easier to just reply back with the information that would be acceptable as well.

I have also included the bigger bear and cub piece, initial charge to meet with the Parks Department at the Park, Delivery of pieces and installation and an "other" category if I missed anything that you normally charge for.

In addition, I added more animals and a price quote for the live event that we may be able to add to our funding request depending on where the price quote comes in at.

I know we have had multiple conversations, but to recap, John Muir Park Neighborhood Association would like to hire you to create wood pieces of animals for a scavenger hunt at our park John Muir Park located at 1761 Biemeret St. Green Bay, WI.

The pieces should be similar to the pieces created and displayed on your website buschkecarving.com. There are a variety of animals. We give the artist Mr. Buschke artistic freedom (adding flowers, placing bird in a nest, etc) with the pieces so long as it keeps with the naturalistic theme and is not vulgar or offensive. Mr. Buschke may request for more direction from JMPNA if this would be helpful to the process.

We are looking for the smaller animals like birds and chipmunks to be approximately 1 to 2 feet in size (bigger than the actual animal). The items are to be displayed within the trees and we hope for them to be seen from the ground at 10 to 15 feet. There are other animals listed (badger, eagle, raccoon, american marten) that should be bigger to match the size of the animal.

We request the pieces to be painted and sealed as they will be displayed outside. We understand there will be maintenance JMPNA is responsible for, which includes adding sealant on an annual basis.

In addition to the pieces, we will need a initial meeting with Mr. Buschke at the park to discuss placement, delivery and installation.

I will find out likely in November if I have been approved for the grant.

One question I don't believe was ever discussed is if we secure the funds what is your preference on payment and deposits requests?

I appreciate all of your help on this!

Thank you,
(Quoted text hidden)
Price Quote.xlsx



Items

Ben Buschke <

To: Jaime Fuge <

Wed, Oct 4 at 8:29 PM

That's great!

I'll get the price list filled out and sent back over to you.

Everything you laid out sounds good to me. I'll look forward to coming out to the park so we can discuss the placement and installation.

The main issue would be having some kind of lift so we are able to reach the carvings up at the desired height. I don't have any kind of lift but I'll be more than happy to deliver the carvings and help install them.

If the funds come through and we get to move forward, I typically request a 50% down payment and the remaining balance due after the carvings are finished and installed. As far as payment, a check would be good.

If you have anymore questions just let me know, and I'll get the price list filled out as soon as I can.

Thanks!

Sent from my iPhone



Facebook Campaign

From September 19-September 30, JMPNA hosted a Facebook election to choose the top animal in 10 categories. There was also an in-person election at the Party in the Park September 23. Approximately 70 people participated.

Category 1: Small Animals



Category 2: Hawk



Category 3: Endangered/Threatened



Category 4: Owl



Category 5: Red Birds



CATEGORY 6: RODENTS



Category 7: Blue Birds



Category 8: Woodpecker



Category 9: Yellow Birds



Category 10: Hummingbird



The Selected Animals

The community chose the raccoon, red-tailed hawk, American marten, great horned owl, cardinal, chipmunk, blue jay, red-headed woodpecker, goldfinch, and the ruby throated hummingbird to be displayed. JMPNA also decided to display the American robin, badger, bald eagle and mourning dove displayed based on their significance to the state/nation.



Proposed budget

The Artist Ben Buschke provided a price quote for the selected animals. Other animals were chosen and may be displayed based on monies awarded. JMPNA is applying for a grant in the amount of \$9500.

	Community Selected	Other Options
Initial Parks Visit	no charge	NO-LIVE CHAIN SAW EVENT: \$2,000
Bear and Cub Piece	\$1200	NO ONSITE CARVING OF DEER (\$2200)
BADGER	\$350	RUBY-CROWNED KINGLET (\$250)
AMERICAN ROBIN	\$275	NO- FEMALE CARDINAL (\$275)
BALD EAGLE	\$350	RED-WINGED BLACKBIRD (\$250)
MOURNING DOVE	250	NO-RING-BILLED GULL (\$300)
RACCOON	\$350	GRACKLE (\$250)
CARDINAL	\$275	BELTED KINGFISHER (\$250)
CHIPMUNK	\$320	TURKEY UP TO 3 FEET (\$350)
BLUE JAY	\$275	PORCUPINE UP TO 3 FEET (\$350)
GOLDFINCH	\$250	NO- BAT (\$300)
GREAT HORNED OWL	\$350	RABBIT (\$325)
AMERICAN MARTEN	\$320	Scavenger Hunt Sign: \$768.90 (from Signarama)
RED-HEADED WOODPECKER	\$325	
RUBY-THROATED HUMMINGBIRD	\$350	
RED-TAILED HAWK	\$350	
Installation/Delivery	\$1000	
OTHER	\$100 (LOG BOLTS)	
TOTAL	6695	\$2800

Project Timeline

November 2023

Spring 2024

Summer 2024

Fall 2024

Decision of
Public Arts
Funding

Initial Meeting
with Parks
Department
regarding
placement.

Production
Begins

Animals
Completed and
Installed

Letter of Support



Melinda Eck <johnmuirpark@gmail.com>

Letter of support for woodland animals in park

Lori Dobry-desotelle
To: <johnmuirpark@gmail.com>

Sun, Oct 1 at 9:54 PM

To who it may concern:

It has recently been announced that there is an idea to commission an artist to carve woodland creatures and scatter throughout our John Muir Park. Our park gets used for many varieties of gatherings and continues to successfully encourage a sense of community in our neighborhood. So many big parks are popping up all over. They are beautiful and offer much entertainment to children. But, when it comes to a wholesome, accepting, park.....we have come to realize that BIG isn't always the case. John Muir park is smaller, but it is mighty. It also carry's the name of man who made it his life purpose to support, care, and educate the public on the value of Parks. Adding these creatures throughout the park will not only add a fun adventure for the visitors and children to partake in, but it will be considered a great learning tool on the nature found in a city park. It will be something NEW. Something to add to their time while visiting the park. I, personally, am a grandparent who loves to bring my grandchildren to this park. The smaller crowds are nice when you have little ones, and the size is perfect for young and old. This possible addition would give us a reason to spend another hour in the park, an opportunity to have teaching moments, and also be a unique feature to our park. We would be proud and happy to have these animals in our park. For all those reasons, I would like to ask for the consideration of grant dollars to be permitted for this commission to move forward and give our park the feature of creatures.

Thank you for your consideration in this manner.
Respectfully
Lori Dobry Desotelle

Member of the John Muir Park Neighborhood

Sent from my iPad

Contact us for
further inquiries



John Muir Park Neighborhood Association
johnmuirpark@gmail.com

Area Benefit and/or Income Benefit*

Area Benefit.pdf

Include information relating to the project's eligible area benefit and/or benefit to low-to-moderate-income individual(s).



Photo From greenbaywi.gov

ABOUT JOHN MUIR PARK

John Muir Park is a 21.93 wooded park with a nature landscape on the West Side of Green Bay. John Muir Park has 1 basketball court, horseshoes, nature walking trail, picnic area, sledding area, playground, tennis courts and a shelter that holds 50 people.

JMPNA reached out to the Park's Department regarding the project. The artist has agreed to work with the Forester to determine appropriate placement to ensure the animals will be mounted with the health of the tree in mind. The Parks Committee discussed the item and recommended approval of the project at the October 11, 2023 Parks Committee meeting.

Artist Website

buschkecarving.com

Artist Social Media

Buschke Carving



Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

October 25, 2023

PREPARED BY

Laura Schley, Staff

AGENDA ITEM # E.3

Consideration with possible action on the City of Green Bay Public Art Grant application - Creative Public Seating.

BACKGROUND

The Public Art Grant Program is funded by the American Rescue Plan Act (ARPA). Funds are dedicated to artists/artist teams, creatives, makers, performers, arts organizations, and other cultural drivers to support presentations, performances, workshops, research, and/or the creation of artwork within the City of Green Bay.

Applicants are eligible to receive a one-time no-match required grant between \$2,500 - \$10,000. This grant may be used to fully fund a project.

The applicant, On Broadway, Inc., is proposing the project titled Creative Public Seating. The project is focused on the creation of artistic and interactive seating to be installed within the district. The goal of the seating is to improve the public space, create pedestrian-friendly amenities, and encourage the public to sit, mingle, relax, and extend their stay within the downtown area.

On Broadway, Inc. intends to release a request for proposal (RFP) for the project to select local artists. Requested grant funds along with additional funds from the organization would be put towards the creation of five (5) unique artistic seating options.

The applicant is requesting \$10,000 for this project.

RECOMMENDATION**FISCAL IMPACT**

There is currently \$9,577.00 of available funds remaining for the City of Green Bay Public Art Grant.

ATTACHMENTS

1. City of Green Bay Public Art Grant Guidelines
2. Public Art Grant Application - Creative Public Seating

CITY OF GREEN BAY

PUBLIC ART GRANTS PROGRAM

To enhance and contribute to Green Bay's unique arts and culture sector.



CITY OF GREEN BAY

www.greenbaywi.gov/pac

920-448-3400

ABOUT THE GREEN BAY PUBLIC ARTS COMMISSION (GBPAC)

The Green Bay Public Arts Commission (GBPAC) focuses on the creation and preservation of public art within Green Bay, and ensuring equal access for all to enjoy and engage with public art. The GBPAC exists to fund artistic activities and support cultural programs that integrate and advance arts and culture as an essential part of life in Green Bay. The GBPAC is a five-member commission appointed by the Mayor to advise the City on matters of arts and culture.

Public art is any art form that is readily available for the public and is unimpeded by barrier or entry. Public art includes work on both public and/or private property and can be permanent or temporary.

PUBLIC ART GRANT PROGRAM DESCRIPTION

The Public Art Grant Program provides funds to artists/artist teams, creatives, makers, performers, arts organizations and other cultural drivers, to enhance and increase arts and culture and public art opportunities within the city of Green Bay. Funded by the American Rescue Plan Act (ARPA), funds are dedicated to support presentations, performances, workshops, research, and/or creation of artwork within the City of Green Bay. The program strives to encourage artistic engagement, spur economic vibrancy, and revitalize Green Bay through the arts.

Applicants are eligible to receive a one-time grant between \$2,500 - \$10,000. This grant may be used to fully fund a project. No match is required. Funds cannot be used to retroactively fund completed projects or portions of projects, but can be used for ongoing projects.

Professional artists of all disciplines, arts organizations and other cultural drivers are encouraged to apply.

APPLICATION DEADLINE

Applications will be received on a rolling basis until all Art Grant funds have been expended. Applicants interested in applying for funds should anticipate applying for funds roughly two months prior to when funds are needed. Completed applications will be reviewed monthly during the Public Arts Commission meeting typically held on the fourth Wednesday of the month. Applicants interested in having their application reviewed must have all materials submitted at the latest by **5:00PM (CT) the second Friday of the month**. Applications received

after the second Friday of the month will be held for review until the next month. Applications must be submitted electronically via the City's online form.

For technical assistance, email laura.schley@greenbaywi.gov. Or call 920.448.3142.

REVIEW CRITERIA

Proposals will be evaluated based on three criteria: **1)** artistic excellence, **2)** artistic merit, and **3)** project feasibility. Evidence to support the criteria will come from the narrative responses and submitted supplemental materials.

- 1.** The artistic excellence of the project includes the:
 - Professionalism of the artist/cultural organization/lead project creative, quality of the artwork or services that the project will involve, as appropriate to the project
 - Evidence includes digital work samples, arts resumes, artist/cultural organization websites, or social media
- 2.** The artistic merit of the project includes the:
 - Connection of the project to the artistic practice of the applicant
 - Potential for the project to reach new audiences and expose them to new artistic opportunities
 - Evidence includes digital work samples, arts resumes, letters of support, artist/cultural organization websites, or social media
- 3.** The measures of project feasibility include:
 - Ability to carry out the project based on the appropriateness of the budget, the proposed timeline, the quality and clarity of the project activities and goals, the resources and partners involved, and the qualifications of the project's personnel.
 - Evidence of project feasibility includes a budget, project timeline, letters of support or agreement with partner artists & organizations, or project plans.

REVIEW PROCESS

Submissions are first reviewed by staff. Staff confirms applicant eligibility, basic compliance with grant criteria, and completeness of applications before sending them to the Arts Commission for review. Ineligible or incomplete applications will not be reviewed by the Arts Commission.

AWARD AMOUNTS

Award amounts range from \$2,500 to \$10,000. Awards will be paid in two disbursements: half upon signing of grant agreement and half upon approval of final report. No match is required. A project can be fully-funded with the award.

ELIGIBLE APPLICANTS

- Wisconsin residents.
- At least 18 years of age
- Applicant must obtain a TIN/UEI number to receive funds
- Groups of artists, or artist collectives, represented by an individual meeting the residency criteria above. Group applicants are eligible for only one award. Each artist within the group must consent to be part of the application; however, only one person/organization must act as the lead applicant. Note: any tax implications for a group application will fall on the lead applicant.

CONTACTS AND ACCESSIBILITY

For questions or concerns about the application process or technical assistance, contact City staff: Laura Schley, laura.schley@greenbaywi.gov.

ELIGIBLE PROJECTS

Qualified artists/organizations across disciplines are eligible to apply for support to carry out specific projects and activities. Eligible projects must take place within eligible census tracts and/or benefit low-to moderate income individual(s). Eligible census tract map can be accessed [here](#). Contact staff for details on low-to-moderate income qualifications. Grantees will demonstrate tangible results of work undertaken and be able to provide proof of area benefit and/or low-to-moderate income individual(s) benefit. Proof may include but is not limited to; map of project location, artist tax return, audience data, survey results, etc.

For questions or concerns about providing proof of eligibility, contact City staff: Laura Schley, laura.schley@greenbaywi.gov.

Examples of the types of projects applicants of varying discipline might pursue with the support of this grant include, but are not limited to:

- Teaching artists/organizations: curricula, digital learning modules, workshops, resource development
- Visual artists/organizations: sculptures, paintings, studies, installations
- Literary artists/organizations: manuscripts, proposals, drafts, research reports
- Performance artists/organizations: performances, tours, events, video or audio recordings
- Folk and traditional artists/organizations: textiles, instruments, beading, dolls, exhibitions, workshops
- Media artists/organizations: films, scripts, interviews

INELIGIBLE PROJECTS

- Previously completed projects (though clearly defined, and demonstrable portions of ongoing projects can be eligible)
- Projects taking place outside of the city of Green Bay
- Projects that do not take place within eligible locations and/or do not benefit low-to-moderate income individual(s)
- Rent or food assistance, or any type of artist relief to alleviate hardship without undertaking work
- Honorifics or recognition awards based on the past work without plan to undertake work during the award period

APPLICATION MATERIALS – to be made available on the City’s online Form Center

PROJECT NAME*

Choose a project name that is descriptive and will allow reviewers to quickly identify the proposal.

Character Limit: 100

ELIGIBILITY*

Refer to the eligibility requirements listed above. For questions about eligibility, email laura.schley@greenbaywi.gov.

Choices:

I am eligible to apply and can provide the necessary eligibility documents if requested.

REQUEST AMOUNT*

The minimum amount to request is \$2,500. Maximum request is \$10,000. The amount requested should match the total expenses listed in the Project Budget below.

Character Limit: 20

PROJECT DESCRIPTION*

Describe the project and how it connects to your artistic practice. As applicable, include details about your artistic practice and vision, project location(s), intended audience, collaborators, partners, and contractors.

Character Limit: 3000

PROJECT TIMELINE*

Describe a timeline for completing the proposed project. Consider including major project milestones that will help you measure progress. Reminder: successful applicants must provide a status update to City staff by November 1, 2023 and projects must be completed by December 31, 2023.

Character Limit: 3000

PROJECT OUTCOMES*

Describe tangible outcomes of the project. Clearly define the deliverable end-product that will demonstrate completion of the project. For clarifications about eligible projects and project outcomes, contact City staff.

In the final report, grantees will be required to provide documentation of work completed during the award period from August 1, 2023 to December 31, 2023. Consider this timeframe when planning a project.

Character Limit: 3000

PROJECT BUDGET*

Click **HERE** to download the Project Budget Worksheet. Fill out, save, and upload the budget. Please use file types: .xls, .xlsx, or PDF.

A detailed Project Budget is an important piece of evidence for the feasibility of the project..

File Size Limit: 5MB

PROJECT BUDGET EXPLANATION*

If the project budget exceeds \$10,000 please describe the plan for paying for the expenses beyond the maximum award amount. If there are aspects of the project budget that require explanation, describe them below. Additional budget documents can be uploaded in the Work Samples boxes in the “Supplemental Materials” section below if necessary. *Character Limit: 750*

SUPPLEMENTAL MATERIALS

IMPORTANT:

In order to be considered for funding, an application needs to include evidence to support the grant criteria. The arts resume and area/income benefit field is required; the other fields are *strongly recommended* but may not be applicable to your submission. An application *does not need* to use every field below in order to be considered complete. For assistance with supplemental materials please contact City staff.

ARTS RESUME OR CV*

Include information that reflects career advancements, professional accomplishments, and training, up to 4 pages.
File Size Limit: 5MB

AREA BENEFIT AND/OR INCOME BENEFIT*

Include information relating to the projects eligible area benefit and/or benefit to low-to moderate-income individual(s).
File Size: 10MB

LETTER(S) OF SUPPORT

If applicable, upload letter(s) of support from partners, collaborators, mentors, etc.
File Size Limit: 10MB

WORK SAMPLE #1

Depending on artistic discipline, work samples might include images, PDFs, video or audio clips, curricula, learning modules, press articles, or marketing materials. Additional work sample upload boxes are available below. For technical support or assistance on work samples please contact City staff.
File Size Limit: 25MB

WORK SAMPLE #2

File Size Limit: 25MB

WORK SAMPLE #3

File Size Limit: 25MB

ARTIST WEBSITE

Character Limit: 2000

ARTIST SOCIAL MEDIA

Character Limit: 2000

ARTIST SOCIAL MEDIA

Character Limit: 2000

ONLINE PORTFOLIO

Character Limit: 2000

ADDITIONAL URL

Character Limit: 2000

Print

Public Art Grants Program - Submission #61650

Date Submitted: 10/13/2023

Artist Name*

On Broadway, Inc.

Artist Email*

[REDACTED]

Project Name*

Creative Public Seating

Choose a project name that is descriptive and will allow reviewers to quickly identify the proposal.

Request Amount*

\$10,000

The minimum amount to request is \$2,500. Maximum request is \$10,000. The amount requested should match the total expenses listed in the Project Budget below.

Project Description*

On Broadway, Inc. would like to introduce unique, artistic and interactive seating options throughout the district. It is our hope to not only introduce more seating, but to make this seating interesting, playful and artsy.

OBI plans to host more than 50 events in 2024 and it has been a goal to create more seating for attendees. It is also important to make our public spaces more pedestrian friendly and walkable. Creating opportunities for people to sit, mingle, relax, eat and converse is a way to get people to extend their stay in this portion of downtown Green Bay.

There is an opportunity to engage with local artists or business owners to create this seating. We would reach out to our network of vendors, small business owners and artists to see who can help create seating options that are unique and fun to interact with.

Describe the project and how it connects to your artistic practice. As applicable, include details about your artistic practice and vision, project location(s), intended audience, collaborators, partners, and contractors.

Project Timeline*

This project could easily be started in 2024 and completed within 6-12 months. An RFP could be put out yet this year to get the process started. Early conversations have been had with city staff to collaborate on the best location for seating and any permissions that would need to be granted.

Describe a timeline for completing the proposed project. Consider including major project milestones that will help you measure progress.

Project Outcomes*

The end product will result in free, accessible, artistic, interactive seating in the Broadway District. This money would also go to support local artists in our community, contributing to a livable wage.

Describe tangible outcomes of the project. Clearly define the deliverable end-product that will demonstrate completion of the project. For clarifications about eligible projects and project outcomes, contact City staff.

Project Budget*

Public Art Grants

(Fill in only the lines that apply to your request and round to the nearest dollar.
You may add additional lines in the budget if needed.)

Applicant: On Broadway		Date: 10/12/2023
Expenses may include artist or consultant fees, facility or equipment rental, materials, supplies, services, software, etc. required to complete the project.		Total
expenses should match the request amount.		
Project Expenses		Cash Amount
Detail:	Labor & Supplies	\$10,000
Detail:		
Detail:		
Detail:		
Detail:		
Detail:		
Detail:		
Detail:		
Detail:		
Detail:		
Detail:		
Detail:		
Detail:		
Total expenses should match your request amount		Total Expenses
		\$10,000

A detailed Project Budget is an important piece of evidence for the feasibility of the project.

Project Budget Explanation*

The requested amount would cover all supplies and labor for the artist to create their seating sculpture. We will be taking proposals from local artists with the granted amount of funds as a guideline. We have an additional \$2500 from the city to put towards this project. If we allocate roughly \$2500 for each seat, that would result in 5 seats total.

This project is part of our tactical plan, so OBI would absorb any administrative or overhead costs associated with this project.

If the project budget exceeds \$10,000 please describe the plan for paying for the expenses beyond the maximum award amount.

If there are aspects of the project budget that require explanation, describe them above. Additional budget documents can be uploaded in the Work Samples boxes in the "Supplemental Materials" section below if necessary.

Supplemental Materials

IMPORTANT:

In order to be considered for funding, an application needs to include evidence to support the grant criteria. The Arts Resume field and Area/Income Benefit field are required; the other fields are strongly recommended but may not be applicable to your submission. An application does not need to use every field below in order to be considered complete. For assistance with supplemental materials please contact City staff.

Arts Resume or Curriculum Vitae*

OnBroadway-Resume-PublicArtGrantsProgram.pdf
Include information that reflects career advancements, professional accomplishments, and training, up to 4 pages.

On Broadway, Inc.

Public Art Resume

Mural & Busker Festival

- 30+ murals painted within the Broadway District over the course of 3 years
- In 2023, engaged the community by invited them to paint construction barricades at the Railyard
- Showcased buskers and other artists and musicians

igNight Market

- Total of 12 events put on in the last 3 years
- Focus on local makers and artisans
- Features original musicians from around the country
- Work with artists to create interactive, semi-permanent and permanent public art
 - Fab Collab – Pelican sculpture, Mosaic sculpture
 - ArtHop – Painted cars

WinterFest

- Moveable stag sculpture was made by Casey Early-Krueger out of recycled Christmas trees
- Post-event, the sculpture was placed near the Main St. Bridge and Neville Museum

City Benches & Trash Cans

- On Broadway engaged a local artist to design a painting pattern for the benches and garbage cans in the district. We then recruited volunteers throughout the summer to help paint them all.

Levitt AMP Green Bay Music Series

- 10-week concert series for 3 years
- Features original musicians in different genres from around the country
- Mission is to create a space with free live music of varying genres and art for people of all backgrounds in the Green Bay / Fox Cities community
- OBI partners with non-profit organizations and performance artists to enhance the experience of these concerts

Area Benefit and/or Income Benefit*

[OnBroadway-AreaBenefit-PublicArtGrantsProgram.pdf](#)

Include information relating to the project's eligible area benefit and/or benefit to low-to-moderate-income individual(s).

On Broadway, Inc. Area Benefit

The Creative Public Seating project will showcase local artist(s) by creating an interesting and photoworthy seating option. All seating will be free to access and interactive for the public, and may even invite them into the process of creating it. Part of the mission at On Broadway is to support our local art community and show them that Green Bay is a city that can create fair wage opportunities.

With On Broadway's events, we attract over 400,000 people to the district throughout the year. Additionally, in a 5-year time frame, the district will see more than 1,000 residential units added to the area. Those units are either completed, under contract, or under construction. New residents, along with the existing residential neighborhood and event attendees, will benefit from additional seating and art.

With the number of exciting projects under way, we expect an economic development boost in the area. Many of those projects will include commercial space, increasing the number of office users we have. Our existing commercial spaces, such as the Railyard, are currently near full capacity. New office workers will recreate in the district after hours and public seating will become a need for that demographic as well.

Work Samples

Depending on artistic discipline, work samples might include images, PDFs, video or audio clips, curricula, learning modules, press articles, or marketing materials. Additional work sample upload boxes are available below. For technical support or assistance on work samples please contact City staff.

Work Sample #1

OnBroadway-Samples-
PublicArtGrantsProgram.pdf

On Broadway, Inc. Inspirational Samples



Artist Website

<https://downtowngreenbay.com/about/broadway-district>

Artist Social Media

<https://www.facebook.com/OnBroadwayGB>

Additional URL

<https://downtowngreenbay.com/visit/publicart/murals>



Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

October 25, 2023

PREPARED BY

AGENDA ITEM # F.I

Coordinator's Report and Project Updates.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None



Report to the
Public Arts Commission
of the City of Green Bay

MEETING DATE

October 25, 2023

PREPARED BY

AGENDA ITEM # F.2

Next Meeting: December 13, 2023 at 8:00 AM

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None