



AGENDA OF THE SUSTAINABILITY COMMISSION

WEDNESDAY, JANUARY 17, 2024, 5:00 PM

In person at City Hall, Room 310.

Virtual attendance also available via Zoom.

A. Zoom Meeting Information.

I. Join Zoom Meeting Online:

<https://us02web.zoom.us/j/82236285137?pwd=bzBScDVVRysrQlpSZEZpK2FMSnd4Zz09>

Or call in by phone: +1 312 626 6799

Meeting ID: 822 3628 5137

Passcode: 769016

If you wish to speak at this public meeting or leave a comment, please fill out the online [Comment Form](#) prior to the meeting. More detailed [Zoom Instructions](#) can be found online.

B. Roll Call.

- I. Chair-** Seth Hoffmeister; **Vice Chair-** Ned Dorff; Alder Mark Steuer; Jenny Brinker; Amy Kox; Christa Kananen; Kaurie Mihm-Staff person; Julia Noordyk; Mark Walter.

C. Approval of the Agenda.

- I. Approval of the Sustainability Commission meeting agenda for January 17, 2024.**

D. Approval of Minutes.

- I. Approval of minutes from November 15, 2023.**

E. Regular Business.

- I. Discussion and possible action to approve 2024 Sustainability Commission meeting dates.**

F. Informational.

- I. Marketing & Public Outreach Work Group Report**

2. Announcements from commission members
3. Resiliency Coordinator updates
4. Next Sustainability Commission meeting: February 21.

G. Adjournment.

- 1) THIS MEETING IS RECORDED: THE VIDEO OF THIS MEETING AND MINUTES ARE AVAILABLE ONLINE AT www.greenbaywi.gov
- 2) ACCESSIBILITY: Any person wishing to attend who requires special accommodation because of a disability, should contact the City Safety Manager at 920-448-3125 at least 48 hours before the scheduled meeting time so that arrangements can be made.
- 3) QUORUM: Please take notice that a majority or quorum of the Common Council will attend this Sustainability Commission meeting and will constitute a meeting of the Common Council for purposes of discussion and information gathering relative to this agenda.
- 4) REPRESENTATION: The party requesting the communication, or their representative, should be present at this meeting.



Report to the
Sustainability Commission
of the City of Green Bay

MEETING DATE

January 17, 2024

AGENDA ITEM # E.I

Discussion and possible action to approve 2024 Sustainability Commission meeting dates.

BACKGROUND

Proposed 2024 meeting dates: 1/17, 2/21, 3/20, 4/17, 5/15, 6/19, 7/17, 8/21, 9/18, 10/16, 11/20, 12/18. Meetings will be held in Committee Room 310 at City Hall, start at 5 PM, and be held in a hybrid format.

RECOMMENDATION

To adopt the meeting schedule as proposed.

FISCAL IMPACT

None.

ATTACHMENTS

None



Report to the
Sustainability Commission
of the City of Green Bay

MEETING DATE

January 17, 2024

AGENDA ITEM # F.I

Marketing & Public Outreach Work Group Report

BACKGROUND

- Presentation of the Marketing & Public Outreach 2024 work plan.
- Host a table at Brown County Library's Aldo Leopold Weekend Celebration on Saturday, February 24th. The request is for Commission members to work the table from 1:00 – 3:30 PM. The event will be held at the Brown County Central Library, 515 Pine St.

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

- I. Marketing Outreach Work Group_01 17 2024



City of Green Bay Sustainability Commission Marketing & Public Outreach Work Group

Goals:

- Increase visibility and build support for the Sustainability Commission's workgroup goals
- Promote the City's efforts and achievements related to sustainability
- Grow the Commission as a resource for all things sustainable within the community

Audience: City of Green Bay community members and businesses

2024 Work Plan

- Set up a Sustainability webpage that acts as a clearinghouse for city initiatives.
- Streamline the Sustainability Commission webpage.
- Set up an email list for announcements, public events, and sustainability-related committee and council agenda items.
- Identify important departmental initiatives and promotional opportunities
- Develop and finalize branded and informational materials for public events and distribution (e.g., initiatives poster, pamphlets, pull up banner)
- Continue to use the Sustainable Green Bay Facebook page as a promotional resource for events, content, and announcements.
- Write-up for GB neighborhood association newsletters
- Participate in and table at community events (e.g., Aldo Leopold Week Celebration, Fox-Wolf Watershed Clean-up, Levitt Amp Concert Series)



Report to the
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of the City of Green Bay

MEETING DATE

January 17, 2024

AGENDA ITEM # F.2

Announcements from commission members

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None



Report to the Sustainability Commission of the City of Green Bay

MEETING DATE

January 17, 2024

AGENDA ITEM # F.3

Resiliency Coordinator updates

BACKGROUND

1. East River Flood Mitigations Solutions study is underway. The consultant hired by the City is EOR. Public engagement open house is planned for late February - early March. The study will be completed in June 2024.
2. The City-wide Green Stormwater Infrastructure Plan is being finalized. Draft sections are on the City's website and will be updated in the near future.
3. The Clean Energy Green Bay Plan has been finalized and is posted on the City's website.
4. Rewiring America is offering the [Electric Coaches certification \(ECC\) course](#). This immersive and robust cohort-based course is designed for individuals who are ready to help their peers and communities electrify - whether that means deepening their knowledge as technical guides, advocating for electrification as savvy educators within their communities, or some energizing combination and more.
5. 2023 utility usage is being updated for city buildings in Energy Star Portfolio Manager. This helps track the building's energy usage and costs over time.
6. Focus on Energy is holding an in-person engagement session that will be held in Green Bay on January 23rd from 1:30 – 3:30 PM at the Brown County Central Library. The session will include an overview of Home Energy Rebate Programs and a question-and-answer session will allow participants to provide feedback. This feedback will be critical to make sure programs are easy to understand and participate in. Light refreshments will be provided.

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

- I. HER Flyer_Green Bay (I)



IRA HOME ENERGY REBATE STAKEHOLDER ENGAGEMENT SESSIONS

Wisconsin has been allocated \$149 million for Home Energy Rebates through Federal Inflation Reduction Act (IRA) funding. Rebates will be provided through two programs: a home energy efficiency rebate program and an instant discount program for efficient electric appliance and home upgrades.

These programs will assist with upgrading and modernizing residential buildings across Wisconsin. The U.S. Department of Energy (DOE) has released program guidelines, but parts of the programs can be changed to fit the needs of Wisconsin's residents and businesses.

Engagement sessions will include an overview of Home Energy Rebate Programs. A question-and-answer session will allow participants to provide feedback. This feedback will be critical to make sure programs are easy to understand and participate in.

Session Details

Please join us at our in-person or virtual sessions. All events are free and open to the public. Registration is requested, but not required. Walk-ins are welcome.

Green Bay Session

Where: Brown County Central Library
515 Pine St, Green Bay, WI 54301

When: Tuesday, January 23, 2024 • 1:30-3:30 p.m.

Accommodation Requests

If you need an interpreter, translator, or other accommodations to access this event, please note it in your registration at least five business days prior to the meeting.

Feedback Online

If you are unable to make our live events, feedback can be submitted through our [online survey](#).

To register for an event or take the survey, please visit focusonenergy.com/heroutreach or [scan the QR Code](#) with your smart device.



**SCAN FOR
REGISTRATION!**

REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment.

Funding for the Wisconsin IRA Home Energy Rebate programs is provided by the U.S. Department of Energy pursuant to the Inflation Reduction Act of 2022. While the Focus on Energy program is the implementor for the IRA Home Energy Rebate programs, the programs are funded and managed as separate programs and not included in the Focus portfolio.

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Report to the
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of the City of Green Bay

MEETING DATE

January 17, 2024

AGENDA ITEM # F.4

Next Sustainability Commission meeting: February 21.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None