



AGENDA OF THE SUSTAINABILITY COMMISSION

WEDNESDAY, SEPTEMBER 18, 2024, 5:00 PM

In person at City Hall, Room 310.

Virtual attendance also available via Zoom.

A. Zoom Meeting Information.

I. Join Zoom Meeting Online:

<https://us02web.zoom.us/j/82236285137?pwd=bzBScDVVRysrQlpSZEZpK2FMSnd4Zz09>

Or call in by phone: +1 312 626 6799

Meeting ID: 822 3628 5137

Passcode: 769016

If you wish to speak at this public meeting or leave a comment, please fill out the online [Comment Form](#) prior to the meeting. More detailed [Zoom Instructions](#) can be found online.

B. Roll Call.

- I. Chair- Vacant; Vice Chair-Ned Dorff; Jenny Brinker; Amy Kox; Kaurie Mihm-Staff; Julia Noordyk; Mark Walter, Alderperson Joey Prestley, Christa Kananen, Daniela Beall.

C. Approval of the Agenda.

- I. Approval of the Sustainability Commission meeting agenda for September 18, 2024.

D. Approval of Minutes.

- I. Approval of minutes from August 21, 2024.

E. Regular Business.

- I. To elect Christa Kananen as Chair effective immediately.
2. To approve the addition of a Youth Engagement Work Group to the amended Sustainability Commission 2024-25 Work Plan.

F. Informational.

1. Work Group Reports and member announcements
2. Resiliency Coordinator Report
3. Next Sustainability Commission meeting: October 16 at 5:00pm.

G. Adjournment.

- 1) THIS MEETING IS RECORDED: THE VIDEO OF THIS MEETING AND MINUTES ARE AVAILABLE ONLINE AT www.greenbaywi.gov
- 2) ACCESSIBILITY: Any person wishing to attend who requires special accommodation because of a disability, should contact the City Safety Manager at 920-448-3125 at least 48 hours before the scheduled meeting time so that arrangements can be made.
- 3) QUORUM: Please take notice that a majority or quorum of the Common Council will attend this Sustainability Commission meeting and will constitute a meeting of the Common Council for purposes of discussion and information gathering relative to this agenda.
- 4) REPRESENTATION: The party requesting the communication, or their representative, should be present at this meeting.



Report to the
Sustainability Commission
of the City of Green Bay

MEETING DATE

September 18, 2024

AGENDA ITEM # E.I

To elect Christa Kananen as Chair effective immediately.

BACKGROUND

Seth Hoffmeister left the Sustainability Commission and a new chair needs to be elected.

RECOMMENDATION

Staff recommends the election of a new chair for the Green Bay Sustainability Commission.

FISCAL IMPACT

ATTACHMENTS

None



Report to the
Sustainability Commission
of the City of Green Bay

MEETING DATE

September 18, 2024

AGENDA ITEM # E.2

To approve the addition of a Youth Engagement Work Group to the amended Sustainability Commission 2024-25 Work Plan.

BACKGROUND

RECOMMENDATION

Staff recommends adding the Youth Engagement Work Group and having no fewer than two Sustainability Commission members assigned to the work group.

FISCAL IMPACT

ATTACHMENTS

- I. Sustainability Commission Work Plan 2024-2025_amended 09 2024

City of Green Bay Sustainability Commission 2024-25 Work Plan

Purpose of this Document: This work plan is intended to focus on the work of the Sustainability Commission and to provide transparency to the Common Council, Mayor, city staff, and citizens of Green Bay. While there are many sustainability issues that need addressing, we have limited our focus to these four categories and identified specific goals and actions that we as a city can tangibly address. This document is not a final product, but rather an overview of what we intend to take on. This document also outlines how we may consider new issues that are brought to our attention throughout the year, and general principles on how we will act on all of our goals. We will update our work plan at the beginning of every year. The duration of this document will coincide with the appointed alderperson's two-year terms.

Process: Once developed, all actions and proposals outlined in this work plan will go from the Sustainability Commission to the necessary committee or staff before going to the Common Council. We know that every action we propose must be rooted in data and make effective use of limited financial and staff resources, while addressing environmental impacts, and improving the quality of life in Green Bay. Sustainability, after all, considers the long-term economic, social, and environmental costs of the impact of our actions as a community. Those unsure of the proven data that back our proposals are welcome to ask questions when presented to them. This work plan is not a data-driven policy proposal but an internal tool to drive and provide transparency to our work.

Clean Energy:

- **Goals**
 - 100% clean energy and carbon neutrality for the City of Green Bay by the year 2050 (Resolution 5/4/2021).
- **Research, Data, or Evidence**
 - *Clean Energy Green Bay Plan* - adopted December 2023
- **Actions**
 - Assist staff in researching a tracking and reporting method or tool to assess progress on CEEB implementation.
 - Organize a business and industry working group to share best practices that result in reducing energy consumption and greenhouse gas emissions.
 - Support Clean Energy Connector employee in education and outreach for community.
 - Provide support for city operational projects and upgrades.
- **Target Dates**
 - Research possible carbon emissions tracking and reporting tools the City could use by the end of 2024.
 - Launch business working group by 2025.
 - Other actions are ongoing.
- **Partners**
 - Internal City employee energy team (in-progress)
 - WPS
 - Wisconsin Local Government Climate Coalition
 - Green Bay Metro Transit
 - Green Bay Water Utility
 - Green Bay Neighborhoods
 - Focus on Energy
- **Funding Sources**
 - Grants
- **Point People:** Christa Kananen, Jenny Brinker

City of Green Bay Sustainability Commission 2024-25 Work Plan

Climate Resilience:

- **Goal:** Strengthen the community's resilience and adaptive capacity to climate-related hazards.
- **Research, Data, or Evidence**
 - Summary document of local climate changes, projections and impacts (UW Sea Grant) (pending April 2024)
 - Flood vulnerability analysis (UW Sea Grant)
 - Heat Vulnerability analysis (UW Sea Grant) (pending March 2024)
 - "Perfect storm" coastal flooding scenario (UW Sea Grant) (pending May 2024)
 - Flood Resilience Community Assessment Summary (East River Collaborative, 2022)
 - City of Green Bay Green Stormwater Infrastructure Plan (2023)
 - City of Green Bay Comprehensive Plan (in development)
- **Actions**
 - Identify social, economic and environmental risks due to projected impacts.
 - Integrate Commission's sustainability goals into comprehensive plan.
 - Identify opportunities to increase resilience through greening the city (e.g., native plantings, GSI, trees)
- **Target Dates**
 - Ongoing
- **Partners**
 - UW Sea Grant
 - East River Collaborative
 - NEW Water
 - The Nature Conservancy
- **Funding Sources**
 - Wisconsin Coastal Management Program
 - Fund for Lake Michigan
 - NOAA
 - National Fish and Wildlife Foundation
- **Point Person:** Julia Noordyk

Healthy Habitat for All:

- **Goal:** To create and preserve connected, productive, and safe habitat corridors in Green Bay's land, air and water by 2030.
- **Research, Data, or Evidence**
 - Maps of pollinator habitat
 - Other municipality experience with Integrated Pest Management
- **Actions**
 - Assist and recognize pollinator habitat plantings by GBCC and other groups.
 - Explore using native plants first as city policy.
 - Establish pesticide use policy for City operations.
- **Target Dates**
 - Use GBCC maps from 2023 to identify areas to plant in 2024-25. Plant/advertise plantings beginning May 2024. Advertise PC Survey beginning Jan 2024.
 - Explore native plant policy beginning in April 2024 for May 2025 implementation.
 - Pass pesticide use policy by April 2024.
- **Partners**

City of Green Bay Sustainability Commission 2024-25 Work Plan

- Wild Ones
- NEW Master Gardeners
- Green Bay Conservation Corps.
- DNR
- U.S. Fish and Wildlife Service
- Green Bay Conservation Partners
- Neighborhood Associations
- **Funding Sources**
 - Green Bay Conservation Corps
 - Grants
 - Neighborhood donations
- **Point People:** Ned Dorff, Kaurie Mihm

Waste Reduction:

- **Goal:** Reduce amount of organic waste entering our landfill system
- **Research, Data, or Evidence**
 - USDA Composting & Food Reduction Program
 - US EPA Food waste program
 - ReFED
 - Wisconsin municipal programs
- **Actions**
 - Establish a program to provide home composting bins throughout the community.
 - Establish pilot collection program.
 - Identify end location and use for organic material.
 - Educate the public on food waste reduction.
 - Reduce contamination.
- **Target Dates**
 - Compost bin sales in 2025.
- **Partners**
 - Public Works
 - Parks Dept.
 - UWGB
 - NWTC
 - Organics Facility/Farm
 - Compost Collector
- **Funding Sources**
 - USDA Composting & Food Reduction Cooperative Agreements
 - US EPA Grant Programs
- **Point People:** Mark Walter

Marketing and Public Outreach:

- **Goal:** Increase visibility of and build support for the City's sustainability goals and achievements.
- **Research, Data, or Evidence**
- **Actions**
 - Identify important City initiatives and promotional opportunities.
 - Participate in and table at three community events annually.
 - Help create content for a website hub of sustainability information.

City of Green Bay Sustainability Commission 2024-25 Work Plan

- Participate in at least one service project with an area sustainability partner.
- Explore options for sustainability related notifications through email.
- **Target Dates: Ongoing**
- **Partners**
 - Green Bay Conservation Corps
 - Bid Districts
 - Neighborhood Associations
- **Funding Sources**
 - Advise staff to incorporate digital marketing budget within grant proposals.
 - Under investigation: Add City budget item for promoting City of Green Bay sustainability.
- **Point People:** Kaurie Mihm, Julia Noordyk, Vacancy

Youth Engagement

- **Goal:** Foster youth participation in sustainability initiatives, ensuring the next generation is informed and empowered to take action on local sustainability issues.
- **Research, Data, or Evidence:**
 - Studies on youth engagement in climate activism.
 - Existing youth sustainability programs in other municipalities.
- **Actions:**
 - Meet routinely with a youth advisory council to provide input on sustainability initiatives and represent the voices of local students and youth to the commission.
 - Partner with local schools and youth organizations to promote sustainability education.
 - Connect local youth to volunteer opportunities for youth to participate in sustainability efforts.
- **Target Dates:**
 - Establish quarterly meeting cadence with newly formed Youth Action Council in 2025
- **Partners:**
 - Local schools (e.g., Green Bay Area Public Schools)
 - Higher education institutions (e.g., UW-Green Bay, NWTC)
 - Youth organizations (e.g., Boys & Girls Club, Youth Action Council)
 - Green Bay Conservation Corps.
- **Funding Sources:**
 - Grants for youth programs
 - Volunteer programs
- **Point People:** Christa Kananen, Ned Dorff
-

Criteria for Taking on New Issues:

The Sustainability Commission will use these goals to guide our work, however we rely on input from community members to drive our work. Any ideas from council members, city staff, or citizens will be considered with the following questions in mind:

- How does this fit in with the current goals?
- Can taking this on help further the mission and make an impact on sustainability in Green Bay?
- Who will be leading this effort? Commission members? Citizen? City staff? What is the capacity to take this on?
- What research is required to move forward on this?
- If the Sustainability Commission is unable to take on new issues, can it be revisited in the future?
- Is the Sustainability Commission the most appropriate board to address this? Is there a committee, commission, or department better suited to address it?

City of Green Bay Sustainability Commission 2024-25 Work Plan

General Goals and Principles for Each Issue Area:

- Community Involvement: Our work will be more effective when the public is informed and involved in developing and implementing work identified in the work plan. We will strive to create pathways for involvement in all facets of our work, including but not limited to creating work groups, holding listening sessions, speaking to organizations, distributing surveys, and seeking the input of our fellow neighbors.
- Public Outreach and Awareness: We will strive to amplify our work to the community. Specifically, we will increase our social media and web presence, and update the Sustainability Commission webpage to include relevant information to ongoing work.
- Racial Justice, and Equity: Often those most impacted by pollution are the most marginalized in our society. We see the intersections between race, class, and environmental impacts and will center that in our work. We will strive to involve community members most impacted by environmental injustice to be a part of the solutions.
- Data and Research Driven: There are volumes of peer-reviewed data and research on the issue areas. The Sustainability Commission knows it is important to present reasons why our solutions will help and will include detailed reasons why before any votes by the Common Council. This commission has members with expertise in a variety of issue areas, and access to networks of experts outside of our skill sets.
- Fiscal Responsibility: Sustainability projects done right can save the city and community money in the long-term. Every policy proposal and action brought forth will demonstrate that. Even with long-term cost savings, we recognize up-front costs of implementing sustainability proposals can be a constraint. As such, the Sustainability Commission will identify grant funding opportunities, volunteer experts, and present the Common Council with the most fiscally responsible options with any possible policies.



Report to the
Sustainability Commission
of the City of Green Bay

MEETING DATE

September 18, 2024

AGENDA ITEM # F.I

Work Group Reports and member announcements

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None



Report to the
Sustainability Commission
of the City of Green Bay

MEETING DATE

September 18, 2024

AGENDA ITEM # F.2

Resiliency Coordinator Report

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None



Report to the
Sustainability Commission
of the City of Green Bay

MEETING DATE

September 18, 2024

AGENDA ITEM # F.3

Next Sustainability Commission meeting: October 16 at 5:00pm.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None