



AGENDA OF THE PROTECTION AND POLICY COMMITTEE

MONDAY, NOVEMBER 18, 2024, 4:00 PM

In person at City Hall, Room 207.

Virtual attendance also available via Zoom.

A. Zoom Meeting Information.

- I. Join Zoom Meeting Online:
<https://us02web.zoom.us/j/83659327036>

Or call in by phone: +1 312 626 6799

Meeting ID: 836 5932 7036

Passcode: 383540

If you wish to speak at this public meeting or leave a comment, please fill out the online [Comment Form](#) prior to the meeting. More detailed [Zoom Instructions](#) can be found online.

B. Roll Call.

C. Approval of the Agenda.

D. Approval of Minutes.

- I. Approval of the minutes from October 21, 2024.

E. Regular Business.

- I. Consideration with possible action on an appeal by Michael Esser regarding the denial of his operator's license.
2. Consideration with possible action on a request by Merle Alexander regarding the denial of her Operator license, previously held at the October 21, 2024 Protection & Policy Committee meeting.
3. Consideration with possible action on a request by the Sardine Can at 128 S. Broadway to extend their license premises on April 21, 2025 to April 28, 2025 to their back parking lot.

4. Consideration with possible action on an original application for "Titledown Coin, LLC" at 631 Bellevue St. with a license premises description as "bar on main floor, outdoor beer garden upstairs, pool table area," (Currently licensed as CJK Charles Corp).
5. Consideration with possible action on a request by Green Bay Koi, Inc. at 1593 W. Mason to extend the issuance of their liquor license to December 31.
6. Consideration with possible action on an extension request on the issuance of the Reserve "Class B" Liquor and Class "B" Beer license at 1860 University Ave. to December 18, 2024.
7. Consideration with possible action on a communication by Ald. Proffitt to refer to staff the possibility of amending municipal code Sec. 44-469 (1) to read "Rummage sales. Rummage sales shall be limited to a total of no more than four events for a total of sixteen days of operation per calendar year at any residential location".
8. Consideration with possible action General Ordinance 29-24, an amendment to Green Bay Municipal Code 40-139 relating to electric scooter regulations.

F. Informational.

1. Liquor Violation Report.
2. Massage Establishment Report.
3. Liquor Licensing Report.
4. The release of one "Class B" Liquor and Class "B" Beer license to the pool of available liquor licenses on Wednesday, December 4, 2024 at start of business day.

G. Adjournment.

- 1) THIS MEETING IS RECORDED: THE VIDEO OF THIS MEETING AND MINUTES ARE AVAILABLE ONLINE AT www.greenbaywi.gov
- 2) ACCESSIBILITY: Any person wishing to attend who requires special accommodation because of a disability, should contact the City Safety Manager at 920-448-3125 at least 48 hours before the scheduled meeting time so that arrangements can be made.
- 3) QUORUM: Please take notice that a majority or quorum of the Common Council will attend this Protection and Policy committee meeting and will constitute a meeting of the Common Council for purposes of discussion and information gathering relative to this agenda.
- 4) REPRESENTATION: The party requesting the communication, or their representative, should be present at this meeting.
- 5) FOR ALL LICENSING ISSUES, the Committee may convene in closed session pursuant to §19.85 (1)(b) and/or §19.85 (1)(f) Wis. Stats., for the purpose of considering information with respect to licensing for a person, including financial, social, or personal information. The Committee will thereafter reconvene in open session pursuant to Section 19.85(2), Wis. Stats., to take action on items discussed in closed session, if appropriate, and to consider the remainder of the agenda.



Report to the
Protection and Policy Committee
of the City of Green Bay

MEETING DATE

November 18, 2024

PREPARED BY

AGENDA ITEM # E.I

Consideration with possible action on an appeal by Michael Esser regarding the denial of his operator's license.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

1. appeal
2. ESSER NOTICE TO ATTEND 2024-10-17
3. ESSER CCAP
4. ESSER CIB



Report to the
Protection and Policy Committee
of the City of Green Bay

MEETING DATE

November 18, 2024

PREPARED BY

AGENDA ITEM # E.2

Consideration with possible action on a request by Merle Alexander regarding the denial of her Operator license, previously held at the October 21, 2024 Protection & Policy Committee meeting.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

1. 20241004_150422 (I)
2. Screenshot_20241004_151455_Drive (I)
3. Screenshot_20241004_141126_Gmail (I)
4. Alexander discharge certificate (I)
5. Screenshot_20241004_140240_Gallery (I)
6. appeal_merle alexander
7. application
8. Alexander CCAP Background
9. Alexander CIB Background
10. presence requested



Report to the
Protection and Policy Committee
of the City of Green Bay

MEETING DATE

November 18, 2024

PREPARED BY

AGENDA ITEM # E.3

Consideration with possible action on a request by the Sardine Can at 128 S. Broadway to extend their license premises on April 21, 2025 to April 28, 2025 to their back parking lot.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

1. NFL Draft Party Map 2025
2. 2025 NFL Draft Party Application Letter
3. RESPONSE



Report to the
Protection and Policy Committee
of the City of Green Bay

MEETING DATE

November 18, 2024

PREPARED BY

AGENDA ITEM # E.4

Consideration with possible action on an original application for "Titledown Coin, LLC" at 631 Bellevue St. with a license premises description as "bar on main floor, outdoor beer garden upstairs, pool table area," (Currently licensed as CJK Charles Corp).

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

- I. 631 org application



Report to the
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November 18, 2024

PREPARED BY

AGENDA ITEM # E.5

Consideration with possible action on a request by Green Bay Koi, Inc. at 1593 W. Mason to extend the issuance of their liquor license to December 31.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

- I. LIQUOR EXTENSION REQUEST



Report to the
Protection and Policy Committee
of the City of Green Bay

MEETING DATE

November 18, 2024

PREPARED BY

AGENDA ITEM # E.6

Consideration with possible action on an extension request on the issuance of the Reserve "Class B" Liquor and Class "B" Beer license at 1860 University Ave. to December 18, 2024.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

- I. 1860 UNIVERSITY EXTENSION REQUEST



Report to the
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MEETING DATE

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PREPARED BY

AGENDA ITEM # E.7

Consideration with possible action on a communication by Ald. Proffitt to refer to staff the possibility of amending municipal code Sec. 44-469 (1) to read "Rummage sales. Rummage sales shall be limited to a total of no more than four events for a total of sixteen days of operation per calendar year at any residential location".

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

- I. 2024-11-11 Dist 7 to P and P 2

From: noreply@civicplus.com
To: [Celestine Jeffreys](#); [Eric Genrich](#); [Amaad Rivera](#); [Joseph Faulds](#); [Craig Stevens](#)
Subject: Online Form Submittal: Alders' Petitions and Communications
Date: Monday, November 11, 2024 12:08:57 PM

Alders' Petitions and Communications

Name	Alyssa Proffitt
Committee Name	Protection and Policy Committee
Text of Communication	To refer to staff the possibility of amending municipal code Sec. 44-469 (1) to read "Rummage sales. Rummage sales shall be limited to a total of no more than four events for a total of sixteen days of operation per calendar year at any residential location".

Email not displaying correctly? [View it in your browser.](#)



Report to the
Protection and Policy Committee
of the City of Green Bay

MEETING DATE

November 18, 2024

PREPARED BY

AGENDA ITEM # E.8

Consideration with possible action General Ordinance 29-24, an amendment to Green Bay Municipal Code 40-139 relating to electric scooter regulations.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

- I. Draft G.O. 29-24 Relating to Electric Scooter Regulations

GENERAL ORDINANCE NO. 29-24

**AN ORDINANCE
AMENDING SECTION 40-139,
GREEN BAY MUNICIPAL CODE,
RELATING TO ELECTRIC SCOOTER REGULATIONS**

THE COMMON COUNCIL OF THE CITY OF GREEN BAY DOES ORDAIN AS FOLLOWS:

SECTION 1. Section 40-139(a), Green Bay Municipal Code, is hereby amended to read:

Defined. Electric scooter means a device weighing less than 100 pounds that has handlebars and an electric motor, is powered solely by the electric motor and human power, and has a maximum speed of not more than ~~15~~ **20** miles per hour on paved level surface when powered solely by the electric motor.

SECTION 2. All ordinances or parts of ordinances in conflict herewith are hereby repealed.

SECTION 3. Effective date. This ordinance shall take effect on and after its passage and publication.

Dated at Green Bay, Wisconsin, this _____ day of _____, 2024.

APPROVED:

Eric Genrich, Mayor

ATTEST:

Celestine Jeffreys, Clerk

law

12/03/2024



Report to the
Protection and Policy Committee
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MEETING DATE

November 18, 2024

PREPARED BY

AGENDA ITEM # F.I

Liquor Violation Report.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

1. Comm Police P&P 11.13.24
2. 24-25LiqVio 11.13.24



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AGENDA ITEM # F.2

Massage Establishment Report.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

I. 24-25MassVio 11.13.24

2024/2025 MASSAGE VIOLATIONS

Subject's Name	Spa Name And Address	Date/Type Violation	Status of Case
Yan (NMI) Zhang 24-246892 2424689247901	Gonh Spa 1306 Velp Ave	09/05/2024 Violation of Massage Therapy/Bodywork Therapy Licensing	Court Date: 11/07/2024
Aihua (NMI) Chen 24-246892 2424689253401	Gonh Spa 1306 Velp Ave	09/05/2024 Violation of Massage Therapy/Bodywork Therapy Licensing	Court Date: 11/11/2024
Fengxia C. Schrader 24-246879 2424687955801	Star Massage 1136 W Mason St	09/05/2024 Violation of Massage Therapy/Bodywork Therapy Licensing	Court Date: 11/07/2024
Shixiang (NMI) Hu 24-246879 2424687955802	Star Massage 1136 W Mason St	09/05/2024 Violation of Massage Therapy/Bodywork Therapy Licensing	Court Date: 11/07/2024
Xi W. Fillion 24-256685 2425668543901	Star Massage 1136 W Mason St	10/24/2024 General Massage Parlor Violations	Court Date: 12/19/2024



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AGENDA ITEM # F.3

Liquor Licensing Report.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

- I. 2024-11-18 Clerk's Office Liquor Licensing Report



Clerk & Treasurer's Office
100 North Jefferson Street - Room 106
Green Bay, Wisconsin 54301-5026
clerk@greenbaywi.gov
www.greenbaywi.gov

Phone 920.448.3010
Fax 920.448.3016

Licenses Granted by Council, not yet issued as of November 12, 2024

License Type	Company Name	Trade Name	Address	Approver
Class "B" Beer & "Class B" Liquor- Reserve	The Spices of Green Bay, LLC	Spices Restaurant & Bar	1860 University	Payment, Inspections Granted 10.17.23. Waiver requested and granted until April 30, 2024. Second waiver requested and reviewed a June 3 P&P Meeting. Extension expires September 1. Letter sent 9/27/2024 to request a extension and respond by Tuesday, October 15. Extension filed.
Class B Beer Class C Wine	GREEN BAY KOI, INC	KOI RAMEN	1593 W MASON ST	PAYMENT, INSPECTIONS. GRANTED AT COUNCIL MAY 21, 2024. Notice from Clerk's Office for extension request sent 8/14/2024, applicant submitted 8/19/2024 and request to be considered at the September 17 Council Meeting. Extension request requested until October 31, 2024. Extension filed.
Reserve- Class B Beer and Class B Liquor	The Irish Temper, LLC	The Irish Temper	240 N Broadway	Payment, Inspections. Granted at Council on 10/15/2024.

Opening Delays? All liquor licenses are granted by Council with the intention a liquor license will be issued within 60 days. Please communicate, in writing, any opening-day delays to the Clerk's Office and provide a new anticipated opening date. Please review our [Extension Request Fact Sheet](#) for instructions. Then, fill out the [Extension Request Form](#) to file an issuance extension with the Clerk's Office.

Summary of Licenses Granted and Issued for Class “B” Beer & “Class B” Liquor Licenses:

The City of Green Bay has a quota of 172 available “Class B” Liquor and Class “B” Beer licenses under state law.

The City of Green Bay will release one license to the pool of available on Wednesday, December 4, 2024.

The City of Green Bay may only take the number of applications to the number of licenses available. Applications are considered to those who apply with a fully completed application and first in time.

The new application paperwork can be found at:

<https://greenbaywi.gov/264/Liquor-Sales---New-Establishments>

Summary of Licenses Granted and Issued for Reserve Liquor Licenses:

The City of Green Bay has a quota of 32 Class B Combination Liquor and Beer Reserve licenses under state law.

The City of Green Bay has 3 Class B Combination Liquor and Beer Reserve issued (The Legacy Green Bay, LLC at 1004 Brett Favre Pass, Vast Properties Group, LLC, at 401 N. Washington St., and Fiesta Latina Restaurant Bar, LLC at 1911 University Ave).

The City of Green Bay has 1 granted “Class B” Liquor and Class “B” Beer license that has not yet been issued.

A Reserve liquor license in the City of Green Bay costs \$10,000 (one-time non-refundable issuance fee) plus the license fee prorated. The license shall not be transferred or surrendered.



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AGENDA ITEM # F.4

The release of one "Class B" Liquor and Class "B" Beer license to the pool of available liquor licenses on Wednesday, December 4, 2024 at start of business day.

BACKGROUND

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ATTACHMENTS

None