



AGENDA OF THE SUSTAINABILITY COMMISSION

WEDNESDAY, DECEMBER 18, 2024, 5:00 PM

In person at City Hall, Room 310.

Virtual attendance also available via Zoom.

A. Zoom Meeting Information.

I. Join Zoom Meeting Online:

<https://us02web.zoom.us/j/82236285137?pwd=bzBScDVVRysrQlpSZEZpK2FMSnd4Zz09>

Or call in by phone: +1 312 626 6799

Meeting ID: 822 3628 5137

Passcode: 769016

If you wish to speak at this public meeting or leave a comment, please fill out the online [Comment Form](#) prior to the meeting. More detailed [Zoom Instructions](#) can be found online.

B. Roll Call.

- I. Chair-Christa Kananen; Vice Chair-Ned Dorff; Alder Joey Prestley; Daniela Beall; Jenny Brinker; Amy Kox; Kaurie Mihm-Staff person; Julia Noordyk; Mark Walter

C. Approval of the Agenda.

- I. Approval of the Sustainability Commission meeting agenda for December 18, 2024.

D. Approval of Minutes.

- I. Approval of minutes from November 20, 2024.

E. Regular Business.

- I. Input from the commission on draft recommendations and guidance for hosting sustainable city-sponsored events and positioning Green Bay as a sustainability-forward community as part of the 2025 NFL Draft event.

F. Informational.

1. Resiliency Coordinator Report
2. Next Sustainability Commission meeting: January 15 at 5:00pm.

G. Adjournment.

- 1) THIS MEETING IS RECORDED: THE VIDEO OF THIS MEETING AND MINUTES ARE AVAILABLE ONLINE AT www.greenbaywi.gov
- 2) ACCESSIBILITY: Any person wishing to attend who requires special accommodation because of a disability, should contact the City Safety Manager at 920-448-3125 at least 48 hours before the scheduled meeting time so that arrangements can be made.
- 3) QUORUM: Please take notice that a majority or quorum of the Common Council will attend this Sustainability Commission meeting and will constitute a meeting of the Common Council for purposes of discussion and information gathering relative to this agenda.
- 4) REPRESENTATION: The party requesting the communication, or their representative, should be present at this meeting.



Report to the Sustainability Commission of the City of Green Bay

MEETING DATE

December 18, 2024

AGENDA ITEM # E.1

Input from the commission on draft recommendations and guidance for hosting sustainable city-sponsored events and positioning Green Bay as a sustainability-forward community as part of the 2025 NFL Draft event.

BACKGROUND

The recommendations offer guidance to the City of Green Bay to host sustainable events that minimize environmental impact, support the local economy, and inspire the community to embrace eco-friendly practices. From waste management and energy use to transportation, purchasing, and vendor engagement, these strategies aim to set a new standard for green events in the region. By incorporating measurable goals, clear action steps, and community collaboration, the City ensures that each event not only delivers memorable experiences but also contributes to a healthier, more sustainable future for all.

RECOMMENDATION

To approve the recommendations and forward them to city departments for possible incorporation.

FISCAL IMPACT

ATTACHMENTS

- I. DRAFT Sustainable Events Guidance from Sustainability Commission 12-2024

These recommendations offer guidance to the City of Green Bay to host sustainable events that minimize environmental impact, support the local economy, and inspire the community to embrace eco-friendly practices. From waste management and energy use to transportation, purchasing, and vendor engagement, these strategies aim to set a new standard for green events in the region. By incorporating measurable goals, clear action steps, and community collaboration, the City ensures that each event not only delivers memorable experiences but also contributes to a healthier, more sustainable future for all.

Waste Management

Goal: Maximize diversion of waste from landfills through recycling, composting, and waste reduction strategies.

- **Recycling:** Aluminum cans, glass bottles, cardboard, uncoated paper, #1 and #2 plastics.
 - Set up clearly labeled, color-coded bins for recycling at all event points.
 - Use transparent bin liners for easy monitoring and to reduce contamination.
 - Partner with a local recycling facility to manage pickup and sorting.
- **Composting:** Food scraps, compostable tableware, and biodegradable decorations.
 - Contract with one or more local composting services to support specific events.
 - Contact compost facilities to confirm they can handle post-event volumes and accept compostable service ware.
- **Waste Prevention:** Reduce the amount of waste generated per event.
 - Collaborate with food donation organizations to redistribute unused food.
 - Partner with vendors offering a cup deposit system (e.g., customers pay a refundable deposit for reusable cups at events).
 - Provide refillable water stations to reduce single-use plastic waste.
 - Use materials that can be reused for future city events to reduce one-time waste.
 - Provide waste management education:
 - Provide on-site volunteers to assist attendees in correctly sorting their waste.
 - Include signage at all waste stations explaining what can be recycled or composted.
 - Post QR codes for waste sorting instructions and sustainability facts.
 - Create a social media campaign to educate attendees about sustainability efforts and how they can participate.
 - Engage local schools and community groups in providing recycling education at events.
 - Set a target to divert at least 90% of waste from landfills during the events.
 - Work with vendors and contractors to align their practices with the City's zero waste objectives.
 - Conduct a waste audit during and after the event to measure success and identify areas for improvement.

Energy

Goal: Harness renewable and energy-efficient solutions to minimize the environmental impact of event operations while showcasing leadership in clean energy practices.

- Use renewable energy sources, such as modular solar, for powering temporary features such as stages, lighting, and other equipment.
- Partner with local utilities to provide green power for the events.
- Incorporate energy-efficient LED lighting and equipment where possible.

Transportation & Accessibility

Goal: Facilitate and incentivize sustainable, low-carbon transportation options to reduce the event's transportation footprint and ensure accessibility for all attendees.

- Promote sustainable transportation options for attendees, such as biking, walking, carpooling, or public transit.
- Provide bike racks or secure storage areas at event sites to encourage cycling.
- Offer incentives or discounts for attendees who use public transportation.

Purchasing and Vendor Guidelines

Goal: Prioritize sustainable products and practices while supporting local and eco-conscious vendors.

- **Sourcing Priorities**
 - Reusable: Encourage reusable tableware, drinkware, and service items.
 - Recyclable: Choose materials with high local recycling rates, such as aluminum and uncoated paper products.
 - Compostable: For single-use items, consider those that are compostable and free of harmful additives (e.g., PFAS-free).
 - Eco-friendly promotional items: Focus on practical and eco-friendly giveaways like seed packets, reusable straws and utensils, and reusable cups and glasses.
 - Energy-efficient technology: Use LED lighting, energy-efficient appliances, and low-carbon generators.
 - Preference for local and regional suppliers to minimize transportation emissions.
 - Preference for vendors certified to a sustainable business standard
- **Sustainability Clauses in Contracts**
 - Encourage vendors to act to reduce environmental impacts.
 - Provide guidelines for vendors specifically regarding how to minimize food waste.
 - Encourage use of eco-friendly packaging for all goods and services.

Monitoring & Reporting

Goal: Establish systems to measure, evaluate, and communicate the environmental impact of events, driving continuous improvement for future events.

- Track waste diversion rates (recycling, composting, reclamation) and compare performance to TRUE Zero Waste standard as benchmark.
- Require vendors to submit sustainability metrics (e.g., energy use, waste generated, avoided greenhouse emissions).
- Share post-event sustainability impact reports with stakeholders to maintain transparency and build momentum for future improvements.



Report to the
Sustainability Commission
of the City of Green Bay

MEETING DATE

December 18, 2024

AGENDA ITEM # F.I

Resiliency Coordinator Report

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

1. Resiliency Coordinator Report 12 18 2024
2. Green Bay WI_SolSmart Silver Designation 12 2024

Grant Writing for East River Flood Resiliency and Stormwater Management

- Developed a comprehensive proposal for the East River Wetland Restoration at East River Emilie Park in Green Bay, aimed at improving flood resilience and habitat restoration.
- Prepared grant application for the Wisconsin Emergency Management (WEM) Pre-Disaster Flood Resilience Grant, requesting \$250,000 with a 25% match provided by the City's stormwater utility and ARPA funds.
- NeighborWorks Green Bay, WELLO, and the City submitted a grant to EPA's Community Change Grant program.
- Submitted a joint grant proposal with Great Lakes and St. Lawrence Cities Initiative.
- Refined budget and match amounts for engineering design, permitting, and construction as part of a \$2 million three-year project.

Sustainable Events for the 2025 NFL Draft in Green Bay

- Supported the City's Sustainability Commission in helping draft recommendations for sustainable practices at city-sponsored events for the 2025 NFL Draft.
- Topics under consideration included green power, recyclable supplies, waste diversion, material reuse, and zero-waste goals.
- Planned events include a concert festival, youth sports day, and a craft beer event.

Green Stormwater Infrastructure Revolving Loan Fund

- Summarized the program's mission and features for inclusion in the 2025 DPW Information Guide.
- Offering low-interest loans for GSI practices like permeable pavements, rain gardens, and stormwater planter boxes.
- Emphasized its community benefits, such as reducing stormwater runoff, and improving public.

Rooftop Solar Projects

- Contributed to the drafting of special provisions for city-owned rooftop solar projects, advancing Green Bay's renewable energy and sustainability goals.
- Rooftop solar projects were approved for DPW East Side and West Side Garages in 2025.

Clean Energy Green Bay Plan Anniversary and Electrification Campaign

- Supported the City's December 11 press conference celebrating the 1-year anniversary of the *Clean Energy Green Bay Plan*.

- Highlighted the launch of *Energy Green Bay*, the city's electrification campaign, as a significant step toward transitioning to clean and sustainable energy systems.
- City earned Silver SolSmart designation.

Resiliency & Sustainability Hub on the City Website

- Outlining goals for the Resiliency & Sustainability Team to establish a centralized online platform showcasing the City's sustainability initiatives and actions.
- The hub will provide accessible content highlighting:
 - Efforts and accomplishments of city departments related to sustainability.
 - Updates on actions across key focus areas, including energy and emissions, climate resiliency, transportation systems, land use, water quality, solid waste, and health and equity.
- Includes dashboards tracking progress toward goals from city plans, such as the *Clean Energy Green Bay: 2030 Targets on Path to 2050 Goals* (2023) and the *Green Bay Safe Walk & Bike Plan* (2019).
- Supports transparency and engagement with residents on the City's sustainability journey.



Green Bay
Wisconsin
Silver Designation

December 9, 2024

Dear Green Bay, Wisconsin,

The SolSmart program is honored to announce that you have earned a Silver Designation. This achievement shows you have met national best practices specified in the SolSmart criteria to increase energy options in your community.

The SolSmart designation recognizes cities, towns, counties, and regional organizations that have adopted measures to save municipal staff time and money while maintaining safety, actions that help make solar energy more affordable and accessible.

Expanding solar energy use brings many local benefits, including economic development, job growth in the energy sector, and improved community health and welfare, to name just a few.

Again, congratulations on your SolSmart Silver Designation.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Brandy O'Quinn', is positioned above the printed name and title.

Brandy O'Quinn
Program Director, SolSmart
Interstate Renewable Energy Council
(IREC)

A handwritten signature in blue ink, appearing to read 'Debra Perry', is positioned above the printed name and title.

Debra Perry
Senior Project Manager
International City/County Management
Association (ICMA)

SolSmart Post-Designation Review

As of 2024-12-06 16:27:26 Eastern Standard Time/EST • Generated by Scott Hancock

Criteria Category ↑	Program Name	Criteria Name	Criteria Description	Points Awarded	Designation: Designation
Community Engagement	Green Bay, WI	Standard Pathway CE-3 (SV4)	Post online resources about residential and commercial solar PV financing options and incentives.	5	Green Bay, WI Silver
	Green Bay, WI	Standard Pathway CE-4 (SV4)	Post online resources about consumer protection and solar PV.	5	Green Bay, WI Silver
	Green Bay, WI	Standard Pathway CE-5 (SV4)	Post an online summary of state policies related to a property owners solar access and solar rights, including links to state-level policy.	5	Green Bay, WI Silver
	Green Bay, WI	Standard Pathway CE-6 (SV4)	Post an online summary of state policies related to Homeowner Associations (HOAs) ability to regulate and/or restrict solar PV, including links to state-level policy.	5	Green Bay, WI Silver
	Green Bay, WI	Standard Pathway CE-7 (SV4)	Post online resources about solar installers and/or solar quote platforms for solar PV.	5	Green Bay, WI Silver
	Green Bay, WI	Standard Pathway CE-8 (SV4)	Post an online solar map for your community.	5	Green Bay, WI Silver
	Green Bay, WI	Standard Pathway CE-1 (SV4)	Post a solar landing page on local government's website with information that may include the community's solar goals, educational materials and tools that promote solar	10	Green Bay, WI Silver
	Subtotal	Sum		40	
	Count	7			
Government Operations	Green Bay, WI	Standard Pathway GO-5 (SV4)	Conduct feasibility analysis for solar PV on local government facilities and/or local government-controlled land.	10	Green Bay, WI Silver
	Green Bay, WI	Standard Pathway GO-1 (SV4)	Install solar PV on local government facilities and/or local government-controlled land. (Required for Platinum)	20	Green Bay, WI Silver
Subtotal	Sum			30	
	Count	2			
Market Development	Green Bay, WI	Standard Pathway MD-1 (SV4)	Demonstrate activity in state regulatory and/or legislative proceedings regarding solar PV.	20	Green Bay, WI Silver
Subtotal	Sum			20	
	Count	1			
Permitting and Inspection	Green Bay, WI	Standard Pathway PI-1 (SV4)	Post an online checklist detailing the required permit(s), submittals, and steps of your communitys permitting process for residential rooftop solar PV. (Required for Bronze)	0	Green Bay, WI Silver
	Green Bay, WI	Standard Pathway PI-2 (SV4)	Train permitting staff on best practices for permitting solar PV and/or solar and storage systems. Training must have occurred in the past two years. (Required for Silver)	10	Green Bay, WI Silver
	Green Bay, WI	Standard Pathway PI-3 (SV4)	Train inspection staff on best practices for inspecting solar PV and/or solar and storage systems. Training must have occurred within the past two years. (Required for Silver)	10	Green Bay, WI Silver
	Green Bay, WI	Standard Pathway PI-18 (SV4)	Post solar PV inspection requirements online, including the inspection process and what details inspectors will review.	10	Green Bay, WI Silver
	Green Bay, WI	Standard Pathway PI-10 (SV4)	Provide an online process for solar PV permit submission and approval.	20	Green Bay, WI Silver
	Green Bay, WI	Standard Pathway PI-14 (SV4)	Demonstrate that residential permit fees for solar PV are \$500 or less.	5	Green Bay, WI Silver
	Green Bay, WI	Standard Pathway PI-21 (SV4)	Provide an online process for solar PV inspection scheduling.	10	Green Bay, WI Silver
	Subtotal	Sum		65	
	Count	7			
Planning and Zoning	Green Bay, WI	Standard Pathway PZ-2 (SV4)	Present PZ-1 memo findings to planning commission or relevant body.	5	Green Bay, WI Silver
	Green Bay, WI	Standard Pathway PZ-5 (SV4)	Codify in the zoning ordinance that accessory use rooftop solar PV is explicitly allowed by-right in all major zones. (Required for Gold, PZ-4 is optional)	10	Green Bay, WI Silver
	Green Bay, WI	Standard Pathway PZ-7 (SV4)	Ensure the zoning ordinance permits small ground-mounted solar PV as an accessory use in at least one zoning district.	5	Green Bay, WI Silver
	Green Bay, WI	Standard Pathway PZ-8 (SV4)	Ensure the zoning ordinance exempts small ground-mounted solar PV from certain restrictions on accessory uses (e.g. setbacks, coverage or impervious surface calculations, or other restrictions)	5	Green Bay, WI Silver
	Green Bay, WI	Standard Pathway PZ-18 (SV4)	Train planning and zoning staff on best practices in planning and zoning for solar PV. Training must have occurred in the past two years.	10	Green Bay, WI Silver
	Green Bay, WI	Standard Pathway PZ-20 (SV4)	Include specific solar PV goals, metrics, and strategies in the most current published version of relevant local plans (e.g., energy plan, climate plan, comprehensive plan).	10	Green Bay, WI Silver
	Green Bay, WI	Standard Pathway PZ-1 (SV4)	Review zoning requirements and identify restrictions that intentionally or unintentionally prohibit solar PV development. Compile findings in a memo	0	Green Bay, WI Silver
Subtotal	Sum			45	
	Count	7			
Pre-requisite	Green Bay, WI	Standard Pathway PR-1 (SV4)	Provide a document that demonstrates your local government's commitment to pursueSolSmart designation.	0	Green Bay, WI Silver
Subtotal	Sum			0	
	Count	1			
Total	Sum			200	
	Count	25			

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Report to the
Sustainability Commission
of the City of Green Bay

MEETING DATE

December 18, 2024

AGENDA ITEM # F.2

Next Sustainability Commission meeting: January 15 at 5:00pm.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None