



AGENDA OF THE SUSTAINABILITY COMMISSION

THURSDAY, JANUARY 16, 2025, 5:00 PM

In person at City Hall, Room 310.

Virtual attendance also available via Zoom.

AMENDED

A. Zoom Meeting Information.

I. Join Zoom Meeting Online:

<https://us02web.zoom.us/j/82236285137?pwd=bzBScDVVRysrQlpSZEZpK2FMSnd4Zz09>

Or call in by phone: +1 312 626 6799

Meeting ID: 822 3628 5137

Passcode: 769016

If you wish to speak at this public meeting or leave a comment, please fill out the online [Comment Form](#) prior to the meeting. More detailed [Zoom Instructions](#) can be found online.

B. Roll Call.

- I. Chair- Christa Kananen; Vice Chair- Ned Dorff; Alder Joey Prestley; Jenny Brinker; Julia Noordyk; Amy Kox; Mark Walter; Daniela Beall; Staff person- Kaurie Mihm

C. Approval of the Agenda.

- I. Approval of the Sustainability Commission meeting agenda for January 16, 2025.

D. Approval of Minutes.

- I. Approval of minutes from December 18, 2024.

E. Announcements.

- I. I. A public-input meeting for the East River Van Beaver Park flood resiliency project and master plan is scheduled for January 23, 2024 from 6-7pm at Sullivan Elementary in the school library.

2. ZeroMe is hosting a 'Wisconsin Sustainability Connect' event at their Green Bay office on February 4, 2025 from 4:30-6:30 PM. The purpose of the event is to explore groundbreaking solutions, share transformative ideas, and forge meaningful connections to drive real impact in our region. The event is free and open to sustainability leaders across the state. Registration link: <https://breakthrough-fuel.typeform.com/to/DHxx5GPo>
3. Wisconsin Landscape Pesticide Registry: This is a notification service offered by the Wisconsin Department of Agriculture, Trade and Consumer Protection which allows WI residents to be notified 12 hours before commercial pesticide applications are applied to neighboring landscapes. Annual registration is due by February 1. Visit the website for more information and to access the registry site. https://datcp.wi.gov/Pages/Programs_Services/LandPestReg.aspx

F. Regular Business.

1. To approve the 2025 meeting schedule of the Green Bay Sustainability Commission.
2. Review 2024-2025 Sustainability Commission Workplan; Ordinance establishing the Green Bay Sustainability Commission; and Agenda Item Template.

G. Informational.

1. Work Group Reports
 - a. Clean Energy Work Group
 - b. Youth Engagement Work Group
2. Staff Reports
 - a. Resiliency Coordinator report
 - b. 2024 GSI Summary_Memo from Utility Manager
 - c. Energize Green Bay Campaign update
3. Next Sustainability Commission meeting: February 19 at 5:00pm.

H. Adjournment.

- 1) THIS MEETING IS RECORDED: THE VIDEO OF THIS MEETING AND MINUTES ARE AVAILABLE ONLINE AT www.greenbaywi.gov
- 2) ACCESSIBILITY: Any person wishing to attend who requires special accommodation because of a disability, should contact the City Safety Manager at 920-448-3125 at least 48 hours before the scheduled meeting time so that arrangements can be made.
- 3) QUORUM: Please take notice that a majority or quorum of the Common Council will attend this Sustainability Commission meeting and will constitute a meeting of the Common Council for purposes of discussion and information gathering relative to this agenda.
- 4) REPRESENTATION: The party requesting the communication, or their representative, should be present at this meeting.



Report to the
Sustainability Commission
of the City of Green Bay

MEETING DATE

January 16, 2025

AGENDA ITEM # F.1

To approve the 2025 meeting schedule of the Green Bay Sustainability Commission.

BACKGROUND

Proposed 2025 Green Bay Sustainability Commission meeting schedule:

- January 16- Third Thursday
- February 19 , Third Wednesday
- March 19 , Third Wednesday
- April 16 , Third Wednesday
- May 21 , Third Wednesday
- June 19 , Third Thursday
- July 16 , Third Wednesday
- August 20 , Third Wednesday
- September 17 , Third Wednesday
- October 16 , Third Thursday
- November 20 , Third Thursday
- December 17 , Third Wednesday

RECOMMENDATION

To approve the 2025 meeting schedule.

FISCAL IMPACT

None.

ATTACHMENTS

None



Report to the
Sustainability Commission
of the City of Green Bay

MEETING DATE

January 16, 2025

AGENDA ITEM # F.2

Review 2024-2025 Sustainability Commission Workplan; Ordinance establishing the Green Bay Sustainability Commission; and Agenda Item Template.

BACKGROUND

Discussion of the workplan, ordinance, and agenda template to lay the groundwork for 2025 commission meetings and activities.

RECOMMENDATION

FISCAL IMPACT

None.

ATTACHMENTS

1. Sustainability Commission Ordinance_Signed 2018
2. GB Sustainability Commission Plan 2024-25_Final version
3. Sustainability Commission agenda items template

GENERAL ORDINANCE NO. 9-18

AN ORDINANCE
CREATING SECTION 1.67,
GREEN BAY MUNICIPAL CODE,
RELATING TO THE SUSTAINABILITY COMMISSION

THE COMMON COUNCIL OF THE CITY OF GREEN BAY DOES ORDAIN AS FOLLOWS:

SECTION 1. Section 1.67, Green Bay Municipal Code, is hereby created to read:

1.67 SUSTAINABILITY COMMISSION.

(1) Purpose. The protection, stewardship, improvement, and promotion of the environment is a public necessity and is required in the interest of health, prosperity, safety, and welfare of the Green Bay community for present and future generations. The Sustainability Commission is hereby established to explore sustainability initiatives that can be implemented in Green Bay, with the ultimate goal of providing a more sustainable, livable, and healthy community.

(2) Definitions.

(a) "Commission" means the Sustainability Commission.

(b) "Sustainability" means the quality of not being harmful to the environment or depleting natural resources, and thereby supporting long-term ecological balance.

(3) Sustainability Commission composition. The Commission is hereby created, consisting of nine members. Of the membership and if available in the community, one shall be an alderperson, one shall be a City employee, and seven shall be citizens. All members shall have demonstrated interest in environmental stewardship; sustainable business practices, development or technology; green building and design; renewable energy; energy efficient transportation; and recycling and waste management. To the extent possible, members appointed shall represent a diverse range of interest and expertise in sustainability, economic backgrounds and interests, and ethnic and cultural affiliations, including educators and students in the aforementioned fields. The Mayor shall appoint the commissioners, subject to confirmation by the Common Council. Of the initial members appointed, two shall serve a term of one year, three shall serve a term of two years, and three shall serve a term of three years; the alderperson shall finish his or her term. Thereafter, the term for each member shall be three years, except for the alderperson who shall serve a term of two years. Each member is subject to the Code of Ethics as outlined in Green Bay Municipal Code § 1.90.

(4) Powers and duties of the Sustainability Commission. The authority and activities of the Commission shall be advisory, and it shall act in a cooperative capacity and rely upon voluntary compliance. The basic function of the Commission shall be the promotion of sustainable initiatives. The duties of the Commission shall be to:

(a) Advise the Mayor and the Common Council with regard to policies, budgets, and regulations related to sustainable policies and practices relative to the environment, including but not limited to natural resources, energy, food waste, hazardous materials and pollution;

(b) Advise municipal efforts to engage the community in a broad range of sustainable initiatives;

(c) Consult with private entities, higher education institutions, and the community with regard to the City's sustainable initiatives;

(d) Coordinate and support efforts to unite and focus municipal programs and services as they relate to sustainable initiatives.

SECTION 2. All ordinances or parts of ordinances, in conflict herewith are hereby repealed.

SECTION 3. This ordinance shall take effect on and after its passage and publication.

Dated at Green Bay, Wisconsin, this 17 of July, 2018.

APPROVED:

Mayor

ATTEST:

Chris A. Taxke
Clerk

KKJ

6/05/18



PRESS-GAZETTE
media
A GANNETT COMPANY

STATE OF WISCONSIN
BROWN COUNTY

CITY OF G B CLERKS OFFICE

100 N JEFFERSON ST
GREEN BAY

WI 543015006

Being duly sworn, doth depose and say that she/he is an authorized representative of the Green Bay Press Gazette, a newspaper published in Green Bay, Wisconsin, and that an advertisement of which the annexed is a true copy, taken from said paper, which was published therein on:

Account Number: GWM-279066
Order Number: 0003041751
No. of Affidavits: 1
Total Ad Cost: \$37.80
Published Dates: 07/20/18

(Signed)

Legal Clerk

(Date)

7/30/18

Signed and sworn before me

TARA MONDLOCH
Notary Public
State of Wisconsin

My commission expires

Aug 6, 2019

CITY OF G B CLERKS OFFICE

Re: 7-17 Ords.

City of Green Bay Sustainability Commission 2024-25 Work Plan

Purpose of this Document: This work plan is intended to focus on the work of the Sustainability Commission and to provide transparency to the Common Council, Mayor, city staff, and citizens of Green Bay. While there are many sustainability issues that need addressing, we have limited our focus to these four categories and identified specific goals and actions that we as a city can tangibly address. This document is not a final product, but rather an overview of what we intend to take on. This document also outlines how we may consider new issues that are brought to our attention throughout the year, and general principles on how we will act on all of our goals. We will update our work plan at the beginning of every year. The duration of this document will coincide with the appointed alderperson's two-year terms.

Process: Once developed, all actions and proposals outlined in this work plan will go from the Sustainability Commission to the necessary committee or staff before going to the Common Council. We know that every action we propose must be rooted in data and make effective use of limited financial and staff resources, while addressing environmental impacts, and improving the quality of life in Green Bay. Sustainability, after all, considers the long-term economic, social, and environmental costs of the impact of our actions as a community. Those unsure of the proven data that back our proposals are welcome to ask questions when presented to them. This work plan is not a data-driven policy proposal but an internal tool to drive and provide transparency to our work.

Clean Energy:

- **Goals**
 - 100% clean energy and carbon neutrality for the City of Green Bay by the year 2050 (Resolution 5/4/2021).
- **Research, Data, or Evidence**
 - *Clean Energy Green Bay Plan* - adopted December 2023
- **Actions**
 - Assist staff in researching a tracking and reporting method or tool to assess progress on CEEB implementation.
 - Organize a business and industry working group to share best practices that result in reducing energy consumption and greenhouse gas emissions.
 - Support Clean Energy Connector employee in education and outreach for community.
 - Provide support for city operational projects and upgrades.
- **Target Dates**
 - Research possible carbon emissions tracking and reporting tools the City could use by the end of 2024.
 - Launch business working group by 2025.
 - Other actions are ongoing.
- **Partners**
 - Internal City employee energy team (in-progress)
 - WPS
 - Wisconsin Local Government Climate Coalition
 - Green Bay Metro Transit
 - Green Bay Water Utility
 - Green Bay Neighborhoods
 - Focus on Energy
- **Funding Sources**
 - Grants
- **Point People:** Seth Hoffmeister, Christa Kananen, Jenny Brinker

City of Green Bay Sustainability Commission 2024-25 Work Plan

Climate Resilience:

- **Goal:** Strengthen the community's resilience and adaptive capacity to climate-related hazards.
- **Research, Data, or Evidence**
 - Summary document of local climate changes, projections and impacts (UW Sea Grant) (pending April 2024)
 - Flood vulnerability analysis (UW Sea Grant)
 - Heat Vulnerability analysis (UW Sea Grant) (pending March 2024)
 - "Perfect storm" coastal flooding scenario (UW Sea Grant) (pending May 2024)
 - Flood Resilience Community Assessment Summary (East River Collaborative, 2022)
 - City of Green Bay Green Stormwater Infrastructure Plan (2023)
 - City of Green Bay Comprehensive Plan (in development)
- **Actions**
 - Identify social, economic and environmental risks due to projected impacts.
 - Integrate Commission's sustainability goals into comprehensive plan.
 - Identify opportunities to increase resilience through greening the city (e.g., native plantings, GSI, trees)
- **Target Dates**
 - Ongoing
- **Partners**
 - UW Sea Grant
 - East River Collaborative
 - NEW Water
 - The Nature Conservancy
- **Funding Sources**
 - Wisconsin Coastal Management Program
 - Fund for Lake Michigan
 - NOAA
 - National Fish and Wildlife Foundation
- **Point Person:** Julia Noordyk

Healthy Habitat for All:

- **Goal:** To create and preserve connected, productive, and safe habitat corridors in Green Bay's land, air and water by 2030.
- **Research, Data, or Evidence**
 - Maps of pollinator habitat
 - Other municipality experience with Integrated Pest Management
- **Actions**
 - Assist and recognize pollinator habitat plantings by GBCC and other groups.
 - Explore using native plants first as city policy.
 - Establish pesticide use policy for City operations.
- **Target Dates**
 - Use GBCC maps from 2023 to identify areas to plant in 2024-25. Plant/advertise plantings beginning May 2024. Advertise PC Survey beginning Jan 2024.
 - Explore native plant policy beginning in April 2024 for May 2025 implementation.
 - Pass pesticide use policy by April 2024.
- **Partners**

City of Green Bay Sustainability Commission 2024-25 Work Plan

- Wild Ones
- NEW Master Gardeners
- Green Bay Conservation Corps.
- DNR
- U.S. Fish and Wildlife Service
- Green Bay Conservation Partners
- Neighborhood Associations
- **Funding Sources**
 - Green Bay Conservation Corps
 - Grants
 - Neighborhood donations
- **Point People:** Ned Dorff, Kaurie Mihm

Waste Reduction:

- **Goal:** Reduce amount of organic waste entering our landfill system
- **Research, Data, or Evidence**
 - USDA Composting & Food Reduction Program
 - US EPA Food waste program
 - ReFED
 - Wisconsin municipal programs
- **Actions**
 - Establish a program to provide home composting bins throughout the community.
 - Establish pilot collection program.
 - Identify end location and use for organic material.
 - Educate the public on food waste reduction.
 - Reduce contamination.
- **Target Dates**
 - Compost bin sales in 2025.
- **Partners**
 - Public Works
 - Parks Dept.
 - UWGB
 - NWTC
 - Organics Facility/Farm
 - Compost Collector
- **Funding Sources**
 - USDA Composting & Food Reduction Cooperative Agreements
 - US EPA Grant Programs
- **Point People:** Mark Walter

Marketing and Public Outreach:

- **Goal:** Increase visibility of and build support for the City's sustainability goals and achievements.
- **Research, Data, or Evidence**
- **Actions**
 - Identify important City initiatives and promotional opportunities.
 - Participate in and table at three community events annually.
 - Help create content for a website hub of sustainability information.

City of Green Bay Sustainability Commission 2024-25 Work Plan

- Participate in at least one service project with an area sustainability partner.
 - Explore options for sustainability related notifications through email.
- **Target Dates: Ongoing**
- **Partners**
 - Green Bay Conservation Corps
 - Bid Districts
 - Neighborhood Associations
- **Funding Sources**
 - Advise staff to incorporate digital marketing budget within grant proposals.
 - Under investigation: Add City budget item for promoting City of Green Bay sustainability.
- **Point People:** Kaurie Mihm, Julia Noordyk, Vacancy

Criteria for Taking on New Issues:

The Sustainability Commission will use these goals to guide our work, however we rely on input from community members to drive our work. Any ideas from council members, city staff, or citizens will be considered with the following questions in mind:

- How does this fit in with the current goals?
- Can taking this on help further the mission and make an impact on sustainability in Green Bay?
- Who will be leading this effort? Commission members? Citizen? City staff? What is the capacity to take this on?
- What research is required to move forward on this?
- If the Sustainability Commission is unable to take on new issues, can it be revisited in the future?
- Is the Sustainability Commission the most appropriate board to address this? Is there a committee, commission, or department better suited to address it?

General Goals and Principles for Each Issue Area:

- Community Involvement: Our work will be more effective when the public is informed and involved in developing and implementing work identified in the work plan. We will strive to create pathways for involvement in all facets of our work, including but not limited to creating work groups, holding listening sessions, speaking to organizations, distributing surveys, and seeking the input of our fellow neighbors.
- Public Outreach and Awareness: We will strive to amplify our work to the community. Specifically, we will increase our social media and web presence, and update the Sustainability Commission webpage to include relevant information to ongoing work.
- Racial Justice, and Equity: Often those most impacted by pollution are the most marginalized in our society. We see the intersections between race, class, and environmental impacts and will center that in our work. We will strive to involve community members most impacted by environmental injustice to be a part of the solutions.
- Data and Research Driven: There are volumes of peer-reviewed data and research on the issue areas. The Sustainability Commission knows it is important to present reasons why our solutions will help and will include detailed reasons why before any votes by the Common Council. This commission has members with expertise in a variety of issue areas, and access to networks of experts outside of our skill sets.

City of Green Bay Sustainability Commission 2024-25 Work Plan

- Fiscal Responsibility: Sustainability projects done right can save the city and community money in the long-term. Every policy proposal and action brought forth will demonstrate that. Even with long-term cost savings, we recognize up-front costs of implementing sustainability proposals can be a constraint. As such, the Sustainability Commission will identify grant funding opportunities, volunteer experts, and present the Common Council with the most fiscally responsible options with any possible policies.

Sustainability Commission Agenda Item Submission Template

Agenda Item Title:

(Provide a clear and concise title for the agenda item.)

Category:

- Regular Business (action item to be voted on)
 - Informational
 - Work Group Update
 - Announcement
 - Presentation
-

1. Background Information:

(Provide a brief overview or context for the agenda item. Include any relevant history or details.)

2. Recommendation:

(State the recommendation or desired action to be taken by the Commission.)

3. Fiscal Impact:

(Describe the financial implications of this item, if any. State “None” if there is no fiscal impact.)

4. Attachments or Supporting Documents:

(List and attach any relevant documents, reports, or visuals to support the agenda item.)

For Work Group Updates Only:

- **Work Group Name:**
(Enter the name of the work group.)
 - **Update Summary:**
(Provide a short summary of the work group’s recent activity or progress.)
 - **Attachments (if applicable):**
(List and attach supporting documents if needed.)
-

For Announcements Only:

- **Announcement Summary:**
(Provide a 1-2 sentence summary of the announcement; include hyperlinks if applicable.)
-

For Presentations Only:

- **Summary:**
(Provide a 1-2 sentence summary of the presentation and how it supports or relates to goals identified within the amended *City of Green Bay Sustainability Commission 2024-25 Work Plan*.)
- **Name of presentation**
- **Name of speaker**
- **Slides and other information to be shown**



Report to the
Sustainability Commission
of the City of Green Bay

MEETING DATE

January 16, 2025

AGENDA ITEM # G.I

Work Group Reports

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None



Report to the
Sustainability Commission
of the City of Green Bay

MEETING DATE

January 16, 2025

AGENDA ITEM # G.I.a

Clean Energy Work Group

BACKGROUND

Update Summary:

- The Clean Energy Working Group has convened a 'Large Energy Users Roundtable' to:
 1. Facilitate sharing of best practices that result in reducing energy consumption and associated greenhouse gas emissions from industrial energy users in Green Bay.
 2. Identify and support tracking and reporting methods to quantify the impact of energy efficiency efforts and progress on CEEB implementation for industrial energy users in Green Bay
- The next Roundtable meeting is tentatively planned for February 4, 2025.

RECOMMENDATION

To receive and place on file the work group report.

FISCAL IMPACT

None.

ATTACHMENTS

None



Report to the
Sustainability Commission
of the City of Green Bay

MEETING DATE

January 16, 2025

AGENDA ITEM # G.I.b

Youth Engagement Work Group

BACKGROUND

Update Summary: A GBAPS high school student is actively recruiting middle and high school students to the Student Advisory Committee. An inaugural meeting is expected by the end of Q1 2025

RECOMMENDATION

To receive and place on file the work group report.

FISCAL IMPACT

None.

ATTACHMENTS

None



Report to the
Sustainability Commission
of the City of Green Bay

MEETING DATE

January 16, 2025

AGENDA ITEM # G.2

Staff Reports

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None



Report to the Sustainability Commission of the City of Green Bay

MEETING DATE

January 16, 2025

AGENDA ITEM # G.2.a

Resiliency Coordinator report

BACKGROUND

1. The draft Sustainable Events Guidance document is being reviewed for input by staff, with the goal of being on the next Sustainability Commission meeting agenda.
2. Wisconsin Emergency Management notified the City of Green Bay the implementation grant application under Wisconsin's 2024 Pre-Disaster Flood Resilience Grant (PDFRG) program has been selected for funding for East River Emilie Park wetland restoration for flood resiliency. The grant funding still needs to go through the City's formal grant acceptance process.
3. The Resiliency & Sustainability staff team had a kick-off meeting January 13. Twelve staff from 8 departments attended the kick-off meeting. Establishing a Resiliency & Sustainability Hub on the City's website was discussed and annual reporting for 2024 Green Tier Legacy Community report.

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None



Report to the
Sustainability Commission
of the City of Green Bay

MEETING DATE

January 16, 2025

AGENDA ITEM # G.2.b

2024 GSI Summary_Memo from Utility Manager

BACKGROUND

RECOMMENDATION

To receive and place on file the 2024 GSI Summary.

FISCAL IMPACT

ATTACHMENTS

- I. Memo to Sustainability Commission 2024 GSI Summary



Public Works Department
100 North Jefferson Street - Room 300
Green Bay, Wisconsin 54301-5026
www.greenbaywi.gov

Administration | Engineering | Traffic 920.448.3100
Operations 920.448.3535
Parking 920.448.3431
Fax 920.448.3102

TO: City of Green Bay Sustainability Commission

FROM: Valerie Joosten, Utility Manager

CC: Melissa Schmitz, Resiliency Coordinator

DATE: January 10, 2025

RE: 2024 Summary of Green Stormwater Infrastructure Improvements

Green stormwater infrastructure (GSI) are stormwater management practices that mimic the natural environment by capturing, storing, treating and slowly releasing stormwater runoff thereby improving water quality and reducing the peak load on the stormwater drainage systems and receiving waters. Examples of GSI include bioswales, biofilters, green roofs, porous pavement, etc.

In 2022, the City audited and updated the municipal code to identify and remove barriers to GSI so that it could become an acceptable and preferred approach to managing stormwater. Subsequently in 2023, the City finalized a City-Wide Green Stormwater Infrastructure Plan (GSI Plan) to identify priority areas for GSI strategies, estimate cost effectiveness of GSI, and develop design and maintenance guidance for GSI projects.

Since then, GSI continues to be developed within the City of Green Bay for stormwater management. The choice to select GSI to manage stormwater is based on many factors including site constraints, construction and maintenance costs, and performance (water quality and quantity benefits). When designing a site, engineers will evaluate and select the most effective stormwater management option to meet the project goals. Wet ponds, dry ponds, underground storage, synthetic turf with underdrains, and catch basins are examples of other viable stormwater management options that are used, but not classified as GSI. To enhance the wet ponds and dry ponds, the City will often incorporate native vegetation within and around the pond in lieu of rip rap or non-native vegetation.

This memo provides a summary of the GSI activity within the City during the 2024 calendar year.

Private Stormwater Management Practices

Development and redevelopment project that meet certain criteria are required to develop a stormwater management plan and construct stormwater management practices. In 2024, the City issued stormwater management permits for 28 properties undergoing development or redevelopment where stormwater management practices were required. Fourteen (14) of these projects, or 50% of the permitted projects, incorporated GSI as shown in green in the table below.

2024 Summary of Green Stormwater Infrastructure Improvements

2024 Permitted Post-construction Stormwater Management Practices within the City

Site Name	Location	Stormwater Management Practice Type(s)
8 Lot Residential Development	Janice Ave. / Florence Ave. / Vernon Ct.	Swale and biofilter.
Surgical Center	3164 Finger Road	Biofilter
New Multi-Tenant Building	3112 Finger Road	Biofilter
Building Addition and Plaza Prebble High School	2222 Deckner Avenue	Underground storage
West HS - Athletic Complex Redevelopment	966 Shawano Avenue	filter strips, underground detention, sumps, porous pavement
Former Sears Site Military and Mason	1555 W Mason Street	Underground detention (Stormtech chambers), proprietary devices (Upflo Filters), catch basins
Farlin Park	1510 Harold Street	Bioretention, filter strips, existing swale
Aldo Leopold Playground Redevelopment	622 Eliza Street	Synthetic Turf w/ Underdrains
Prestige Cabinets Building Addition	2550 Larsen Road	Bioretention pond and catch basin - existing
Bay Beach Wildlife Sanctuary Parking Lot Expansion	1660 East Shore Drive	Biofilters (x4)
Seymour Park amenities related to pond project	330 S. Oakland	using newly constructed regional pond
Bay City Baptist Church New Soccer Field and Drive	1840 Bond Street	Wet pond (adjacent to an existing wet pond)
McDonald Lumber Proposed Fuel Cell	2020 Angie Avenue	Oil Skimmer in CB, storm discharges to regional pond
Caraton Commons Expansion	655 Woodside Road	Bio-retention pond
New Kwik Trip	1039 W. Mason Street	Wet Pond
Elevate Apartments	2540 University Ave	Wet pond
P&G - Project Tundra	501 Eastman Ave	Wet Pond
New Restaurant and 2 Leasable Spaces	2256 Main Street	Biofilter
New East River Trail - Main St Plaza	1368 Main Street	Biofilter/Underground Storage
New Self Storage Building	145 N Henry St	Wet Pond
JBS Development	23-243-1	Wet Pond and Biofilter
P&G Employee Parking Lot Reconstruction	3388 E Mason Street or 1145 S Huron Road	Wet ponds - existing (no changes)
Schoen Street Condo Rentals Parking Lot	745 S Huron Road	Biofilter (separate plan from older pond to south)
Bay Beach Master Plan	1313 Bay Beach Rd	Wet Pond and Biofilter
NeighborWorks Multi-Family Development	821 Chestnut St	Catch basins
Cherry St Apartments	221 Cherry St	Green Roof
Cleveland Hardware and Forging Co	3855 Finger Rd	Wet Pond
Notre Dame Athletic Facilities Redevelopment	610 Maryhill Dr	Synthetic Turf w/ Underdrains

City of Green Bay – Stormwater Management Practices

The City of Green Bay's stormwater utility is responsible for maintaining regional stormwater management practices and those located within the right of way. In 2024, the City accepted ownership of 4 privately owned stormwater management ponds (The Woods at Bairds Creek Subdivision, Stone Gardens Subdivision, Mahone Creek Estates and Mahone Creek Estates 1st Addition) and added a new regional wet pond and swale at Seymour Park. The City plans to maintain or restore native vegetation at the majority of these ponds through its vegetative maintenance contractor(s). In total, the City will be adding 10 City owned wet ponds to the vegetation maintenance contract with the intent of establishing or maintaining native vegetation and controlling invasive species.



Report to the
Sustainability Commission
of the City of Green Bay

MEETING DATE

January 16, 2025

AGENDA ITEM # G.2.c

Energize Green Bay Campaign update

BACKGROUND

Update from the Clean Energy Connector for the Energize Green Bay campaign, dated January 9, 2025.

RECOMMENDATION

To receive and place file the Energize Green Bay campaign update.

FISCAL IMPACT

None.

ATTACHMENTS

- I. Energize GB campaign updates_Sustainability Commission 01 09 2025

Energize Green Bay

Campaign Updates – January 9, 2025

1. **Website Launch:** The campaign website (greenbaywi.gov/energize) launched in December and has attracted 242 visitors, mainly homeowners interested in rooftop solar, energy-efficient appliances, and home efficiency.
2. **Press Conference:** Held at Villa West Housing Facility, featuring Mayor Genrich, WHPC's Mou Vang, and the Clean Energy Connector. The event marked the Clean Energy Green Bay plan's first anniversary, receiving coverage from local news outlets and Wisconsin Public Radio.
3. **Neighborhood Info Sessions:** Eight sessions are scheduled citywide, featuring presentations by the Clean Energy Connector and organizations like NEWCAP and the American Lung Association. Sessions are being promoted through various city and partner channels, with Focus on Energy funding paid social media ads.
4. **Additional Events:** Clean Energy Info Sessions are planned at the Home and Lifestyle Expo (Feb. 7-9) and other venues through May.
5. **USDN ELF Grant Projects:** Partnerships with local organizations (e.g., We All Rise, Oneida Nation, NeighborWorks Green Bay) are underway, with outreach plans awaiting final agreements.
6. **Induction Cooking Campaign:** Collaboration with Rooted In, Inc. includes public demonstrations and TV appearances promoting induction stovetops' environmental and health benefits.
7. **Behavioral Research:** Outreach strategies are informed by heat pump messaging research and insights from behavioral psychologist Dr. Hale Forester.
8. **Developer Outreach:** The Clean Energy Connector continues to engage developers and commercial building owners to promote clean energy incentives, including tax credits and rebates. Recent contacts include projects at the US Bank Building, Broadway Public Market, NeighborWorks' Community Land Trust, the Mandolin Foundation, and 222 Pine St. While interest is high, current incentives have not yet been financially compelling for cost-sensitive projects. Efforts are ongoing to align resources with developer priorities.
9. **Upcoming Partnerships:**
 - Plans include a post-NFL Draft small business sustainability summit with *The Business News*.
 - MREA approached the City of Green Bay about being an active partner in the Grow Solar group-buy program. The City hopes to play a collaborative role in program.



Report to the
Sustainability Commission
of the City of Green Bay

MEETING DATE

January 16, 2025

AGENDA ITEM # G.3

Next Sustainability Commission meeting: February 19 at 5:00pm.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None