



AGENDA OF THE SUSTAINABILITY COMMISSION

WEDNESDAY, FEBRUARY 19, 2025, 5:00 PM

In person at City Hall, Room 310.

Virtual attendance also available via Zoom.

A. Zoom Meeting Information.

I. Join Zoom Meeting Online:

<https://us02web.zoom.us/j/82236285137?pwd=bzBScDVVRysrQlpSZEZpK2FMSnd4Zz09>

Or call in by phone: +1 312 626 6799

Meeting ID: 822 3628 5137

Passcode: 769016

If you wish to speak at this public meeting or leave a comment, please fill out the online [Comment Form](#) prior to the meeting. More detailed [Zoom Instructions](#) can be found online.

B. Roll Call.

- I. Chair- Christa Kananen; Vice Chair- Ned Dorff; Alder Joey Prestley; Jenny Brinker; Julia Noordyk; Amy Kox; Mark Walter; Daniela Beall; Staff person- Kaurie Mihm

C. Approval of the Agenda.

- I. Approval of the Sustainability Commission meeting agenda for February 19, 2025.

D. Approval of Minutes.

- I. Approval of minutes from January 16, 2025.

E. Announcements.

F. Regular Business.

- I. Discussion with possible action to approve the amended 2025 Sustainability Commission Workplan.

2. Discussion and possible action to discontinue No Mow May.

G. Informational.

1. To receive and place on file the Clean Energy workgroup report.
2. Staff Reports
3. Next Sustainability Commission meeting: **March 19** at 5:00pm.

H. Adjournment.

- 1) THIS MEETING IS RECORDED: THE VIDEO OF THIS MEETING AND MINUTES ARE AVAILABLE ONLINE AT www.greenbaywi.gov
- 2) ACCESSIBILITY: Any person wishing to attend who requires special accommodation because of a disability, should contact the City Safety Manager at 920-448-3125 at least 48 hours before the scheduled meeting time so that arrangements can be made.
- 3) QUORUM: Please take notice that a majority or quorum of the Common Council will attend this Sustainability Commission meeting and will constitute a meeting of the Common Council for purposes of discussion and information gathering relative to this agenda.
- 4) REPRESENTATION: The party requesting the communication, or their representative, should be present at this meeting.



Report to the
Sustainability Commission
of the City of Green Bay

MEETING DATE

February 19, 2025

AGENDA ITEM # F.1

Discussion with possible action to approve the amended 2025 Sustainability Commission Workplan.

BACKGROUND

RECOMMENDATION

To approve the 2025 workplan (attached).

FISCAL IMPACT

None.

ATTACHMENTS

- I. GB Sustainability Commission Work Plan 2025-2026_amended 2.11.2025

City of Green Bay Sustainability Commission 2025-26 Work Plan

Purpose of this Document: This work plan is intended to focus the work of the Sustainability Commission and provide transparency to the Common Council, Mayor, City staff, and citizens of Green Bay. While there are many sustainability issues that need to be addressed, we have limited our focus to these categories and identified specific goals and actions that we can tangibly address. This plan functions as a working document and outlines how we may consider new issues that are brought to our attention throughout the year. We will update our work plan at the beginning of every year. The duration of this document will coincide with the appointed alderperson's two-year terms.

Process: The work plan will inform actions and proposals from the Sustainability Commission, which will be referred to the necessary committee or staff before going to the Common Council. The actions we propose must be rooted in data and make effective use of limited financial and staff resources while addressing environmental impacts and improving the quality of life in Green Bay, considering the long-term economic, social, and environmental costs of the impact of our actions as a community. This work plan is intended to act as an internal tool to drive progress and provide transparency to our work, and we welcome discussion regarding the data and underlying assumptions behind recommendations.

Clean Energy:

- **Goals**
 - 100% clean energy and carbon neutrality for the City of Green Bay by the year 2050 (Resolution 5/4/2021).
- **Research, Data, or Evidence**
 - *Clean Energy Green Bay Plan* - adopted December 2023
- **Actions**
 - Assist staff in researching tracking and reporting methods and tools to assess progress on clean energy plan implementation.
 - Lead a business and industry working group to share best practices that result in reducing energy consumption and greenhouse gas emissions.
 - Support Clean Energy Connector employee in education and outreach to the community.
 - Provide support for city operational projects and upgrades.
- **Target Dates**
 - Research possible carbon emissions tracking and reporting tools the City could use by the end of 2025.
 - Quarterly business and industry working group meetings throughout 2025.
 - Other actions are ongoing.
- **Partners**
 - Internal City employee energy team (in-progress)
 - WPS
 - Wisconsin Local Government Climate Coalition
 - Green Bay Metro Transit
 - Green Bay Water Utility
 - Green Bay Neighborhoods
 - Focus on Energy

City of Green Bay Sustainability Commission 2025-26 Work Plan

- NWTC
- UWGB
- NEW North
- Oneida Nation
- **Funding Sources**
 - Grants
- **Point People:** Christa Kananen, Jenny Brinker

Climate Resilience:

- **Goal:** Strengthen the community's resilience to weather-related hazards.
- **Research, Data, or Evidence**
 - Summary document of local climate changes, projections and impacts (UW Sea Grant, 2024)
 - Flood vulnerability analysis (UW Sea Grant, 2024)
 - Heat Vulnerability analysis (UW Sea Grant, 2024)
 - "Perfect storm" coastal flooding scenario (UW Sea Grant)
 - Flood Resilience Community Assessment Summary (East River Collaborative, 2022)
 - City of Green Bay Green Stormwater Infrastructure Plan (2023)
 - City of Green Bay Comprehensive Plan (in development)
- **Actions**
 - Integrate Commission's sustainability goals into comprehensive plan.
 - Evaluate residential GSI and native planting programs.
 - Provide recommendations to the Commission for increasing the impact of residential GSI and native planting programs (incl., removing barriers to participation, reducing administrative burden, and communication and outreach).
 - Identify residential flood hazard mitigation, preparedness, and recovery needs, available programs and resources, and communication channels.
 - Provide recommendations, outreach, communication, and services to support flood mitigation, preparedness, and recovery for flood-impacted residents.
- **Target Dates**
 - Ongoing
- **Partners**
 - UW Sea Grant
 - East River Collaborative
 - NEW Water
 - The Nature Conservancy
- **Funding Sources**
 - Wisconsin Coastal Management Program
 - Fund for Lake Michigan
 - NOAA
 - National Fish and Wildlife Foundation
- **Point Person:** Julia Noordyk

City of Green Bay Sustainability Commission 2025-26 Work Plan

Healthy Habitat for All:

- **Goal:** To create and preserve connected, productive, and safe habitat corridors in Green Bay's land, air and water by 2030.
- **Research, Data, or Evidence**
 - Maps of pollinator habitat
 - Other municipality experience with Integrated Pest Management
- **Actions**
 - Assist and recognize pollinator habitat plantings, invasive species removal, and other habitat enhancements by GBCC and other groups.
 - Promote the City's municipal planting policy, including access by the public.
 - Promote the City's pesticide use plan, including access by the public.
 - Promote flexibility around No Mow May/ Low Mow May.
 - Promote the City's pollinator corridor map, including access by the public.
 - Include biofilters and stormwater facilities in pollinator corridor map.
 - Provide readily accessible information to the public about acceptable turf alternatives on terrace
- **Target Dates**
 - TBD
- **Partners**
 - Green Bay Area Public Schools
 - Wild Ones
 - NEW Master Gardeners
 - Green Bay Conservation Corps.
 - DNR
 - U.S. Fish and Wildlife Service
 - Green Bay Conservation Partners
 - Neighborhood Associations
- **Funding Sources**
 - Green Bay Conservation Corps
 - Grants
 - Neighborhood donations
- **Point People:** Ned Dorff, Kaurie Mihm

Waste Reduction:

- **Goal:** Reduce the amount of organic waste entering our landfill system
- **Research, Data, or Evidence**
 - USDA Composting & Food Reduction Program
 - US EPA Food waste program
 - ReFED
 - Wisconsin municipal programs
- **Actions**
 - Establish a program to provide home composting bins throughout the community.
 - Establish pilot collection program.
 - Identify end location and use for organic material.

City of Green Bay Sustainability Commission 2025-26 Work Plan

- Educate the public on food waste reduction.
 - Reduce contamination.
- **Target Dates**
 - Compost bin sales in 2025
- **Partners**
 - Public Works
 - Parks Dept.
 - UWGB
 - NWTC
 - Organics Facility/Farm
 - Compost Collector
- **Funding Sources**
 - USDA Composting & Food Reduction Cooperative Agreements
 - US EPA Grant Programs
- **Point People:** Mark Walter

Youth Engagement

- **Goal:** Foster youth participation in sustainability initiatives, ensuring the next generation is informed and empowered to take action on local sustainability issues.
- **Research, Data, or Evidence:**
 - Studies on youth engagement in climate activism
 - Existing youth sustainability programs in other municipalities
- **Actions:**
 - Meet routinely with a youth advisory council to provide input on sustainability initiatives and represent the voices of local students and youth to the commission.
 - Partner with local schools and youth organizations to promote sustainability education.
 - Connect local youth to volunteer opportunities for youth to participate in sustainability efforts.
- **Target Dates:**
 - Establish quarterly meeting cadence with newly formed Youth Action Council in 2025
- **Partners:**
 - Local schools (e.g., Green Bay Area Public Schools)
 - Higher education institutions (e.g., UW-Green Bay, NWTC)
 - Youth organizations (e.g., Boys & Girls Club, Youth Action Council)
 - Green Bay Conservation Corps.
 - Wisconsin K–12 Energy Education Program (KEEP)
- **Funding Sources:**
 - Grants for youth programs
 - Volunteer programs
- **Point People:** Christa Kananen, Ned Dorff

Criteria for Taking on New Issues:

The Sustainability Commission will use these goals to guide our work, however we also rely on input from community members. Recommendations from council members, city staff, or citizens will be considered with the following questions in mind:

City of Green Bay Sustainability Commission 2025-26 Work Plan

- How does this fit in with the current goals?
- Can taking this on help further the mission and make an impact on sustainability in Green Bay?
- Who will be leading this effort? Commission members? Citizen? City staff? What is the capacity to take this on?
- What research is required to move forward on this?
- If the Sustainability Commission is unable to take on new issues, can it be revisited in the future?
- Is the Sustainability Commission the most appropriate board to address this? Is there a committee, commission, or department better suited to address it?

General Goals and Principles:

- Community Involvement: Our work will be most effective when the public is informed and involved in development and implementation. We will strive to create pathways for involvement in all facets of our work, including but not limited to creating work groups, holding listening sessions, speaking to community organizations, distributing surveys, and seeking the input of our fellow neighbors.
- Public Outreach and Awareness: We will strive to amplify our work in the community. Specifically, we will include information relevant to ongoing work in our web presence.
- Racial Justice and Equity: Often those most impacted by pollution are the marginalized in our society. We recognize the intersections between race, class, and environmental impacts and will center those realities in our work. We will strive to involve community members most impacted by environmental injustice to be a part of proposed solutions.
- Data and Research Driven: There are volumes of peer-reviewed data and research on the issues addressed by this committee. The Sustainability Commission knows it is important to present research alongside proposed solutions and will include this information in any recommendations to be voted on by the Common Council. This Commission includes members with expertise in a variety of areas, with access to networks of experts outside of our skill sets.
- Fiscal Responsibility: Sustainability projects done right can save the city and community money in the long-term. Every policy proposal and action brought forth will demonstrate that. Even with long-term cost savings, we recognize that up-front costs of implementing sustainability proposals can be a constraint. As such, the Sustainability Commission will identify grant funding opportunities and volunteer experts, and will present the Common Council with the most fiscally responsible options in recommended policies.



Report to the Sustainability Commission of the City of Green Bay

MEETING DATE

February 19, 2025

AGENDA ITEM # F.2

Discussion and possible action to discontinue No Mow May.

BACKGROUND

No Mow May is a program that encourages residents to delay or reduce lawn mowing during the month of May. This initiative aims to promote pollinator-friendly habitats early in the growing season by allowing grass to grow longer, which provides food and shelter for bees and other early season pollinators. In addition, No Mow May can be a good way to raise public awareness about the importance of pollinators and the challenges they face. It can encourage people to think differently about their lawn care practices.

The Dept. of Public Works began implementing No Mow May in 2022 and it has seen mixed success, including administrative challenges and overall program efficacy. The City of De Pere recently stopped No Mow May and is re-focusing efforts on healthy yards and lawn care practices. Research on the effectiveness of No Mow May is insufficient and likely varies considerably based on local climate, soil, and other site conditions. From a stormwater management perspective, recommended practice for a healthy lawn promotes more frequent mowing as opposed to no mowing, which is further explained in *Milwaukee Metropolitan Sewerage District Lawn Care: Manage Water Where It Falls* (attached).

RECOMMENDATION

Staff supports ending No Mow May and recommends promoting healthy pollinator habitat through Planned Natural Landscapes, and lawn care practices that benefit stormwater management and pollinators.

FISCAL IMPACT

ATTACHMENTS

- I. MMSD LawnCare11314



LAWN CARE

Manage Water Where it Falls



HEALTHY GRASS

IS A MATTER OF FOLLOWING

5 SIMPLE STEPS



Transform your lawn into a stormwater sponge. Healthy lawns help absorb more rain, which reduces water pollution and the amount of water that can get into sewers. Healthy grass develops thick root systems that also help minimize soil erosion.



1

MOW

MOW OFTEN. The best way to mow is often. Follow the one-third rule. For a thriving lawn, never cut away more than one-third of the grass blade in any one mowing. This keeps the grass at optimal height for root development. Stronger and deeper roots mean fewer pests. Consider helping the environment and your fitness level by using a push mower if you can.

RECYCLE YOUR GRASS CLIPPINGS. Never put grass clippings in a plastic bag and send them off to the dump or sweep into the street. Grass clippings are valuable organic matter, full of nitrogen and other nutrients. As long as you mow often enough to remove no more than one third of the grass blade, the easiest thing to do is just to leave clippings on the lawn. The pieces break down quickly and reduce the amount of fertilizer you have to use by as much as 25 percent. Research has proven that the clippings don't cause thatch to build up.

FALL LAWN CARE.

https://www.youtube.com/watch?v=q5_9nBLNAvg

2

AERATE

Aeration pulls cores of soil and grass from your lawn and deposits them on the surface. Aeration loosens compact soil, improves drainage, encourages deep root growth, reduces weeds, increases fertilizer uptake and prevents thatch. Cool season lawns should be aerated in the spring or fall, on an every-other-year basis.

HOW TO AERATE

You can purchase or rent home aerator equipment at a business specializing in lawn and garden care. If you have a sprinkler system at your house, tag them before you start the aeration process to avoid damage. Space aeration holes 2 to 6 inches apart, and go 1 to 6 inches deep.

Don't feel up to the task? Call your local landscape company or garden center.

"Research shows that properly fertilized lawns contribute less water runoff and nutrient loss than many fields planted with agronomic crops. Research also shows that even a season without fertilization can reduce grass stand density, increasing water runoff by as much as 70%."

— *UW-Extension*



3

TOP-DRESS

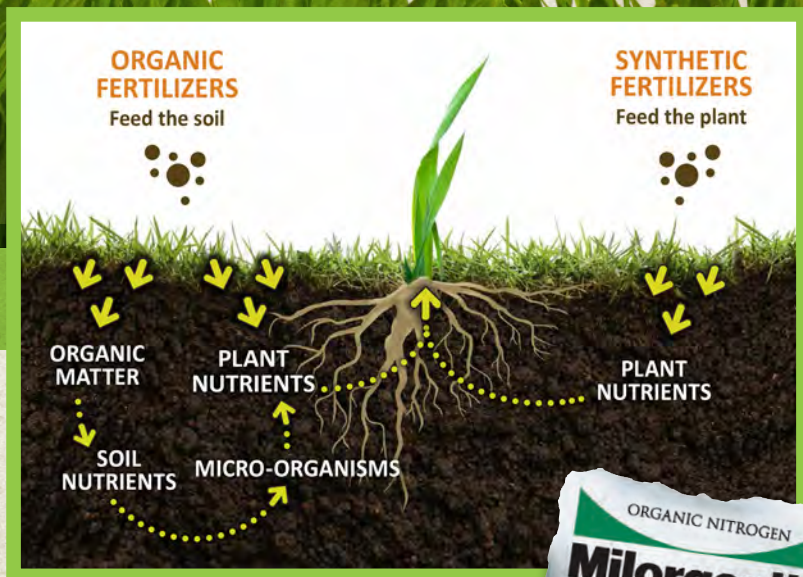
Once the lawn is aerated, it is best to top-dress with high-quality compost, topsoil, or manure. Topdressing is the practice of adding a thin layer of soil over your lawn. Regular topdressing improves drainage and drought resistance, evens out holes in your lawn from winter freeze-thaw cycles, fills bare spots, helps alleviate compaction, and helps build organic matter in the soil profile.

HOW TO TOP-DRESS

- **Shovel** out a small mound of soil onto your lawn. Work a few square feet at a time.
- **Place** the topdressing using the back of a metal garden rake. Keep working the area until your grass blades begin to peek through.
- **Spread** the topdressing no deeper than a ¼" to ½" thick over your lawn.
- **Top-dress** in spring or early fall (every other year.)

HOW OFTEN TO TOP-DRESS

Regular, uniform top-dressing does not need to be an annual tradition. Keep in mind that you're adding soil, which over time will raise your grade. Don't go overboard! Plan several light applications if you have a troublesome lawn. Every light application of topdressing brushed into aeration holes can improve the soil without raising the grade.



4

FERTILIZE

Select a slow-release fertilizer, like Milorganite®, to provide a consistent nitrogen source for grass between fertilizer applications.

Slow-release fertilizer not only feeds your lawn, but it will also stimulate beneficial soil microorganisms and improve the structure of the soil.

- **Apply** one 36 lb. bag of Milorganite® per 2,500 square feet to your lawn around Memorial Day, 4th of July, Labor Day and Thanksgiving. For other fertilizers, follow the instructions on the bag.
- **Recycle** your grass clippings. When mowing your lawn, return the grass clippings to your lawn. Grass clippings contribute approximately 1 lb. of nitrogen per 1,000 square feet each year to your lawn. **Think of it as free fertilizer!**

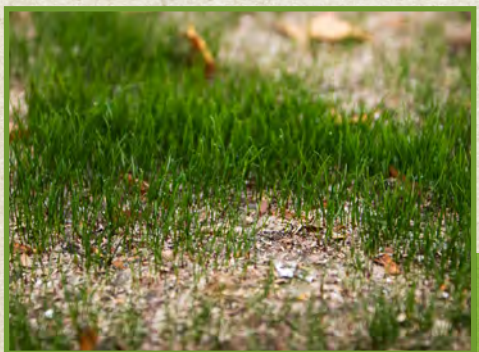


5

OVERSEED

HAVE A THIN LAWN?

If you have a thin lawn, thicken it up by overseeding. Overseeding is the planting of grass seed directly into existing grass, without tearing up the grass or the soil. It's an easy way to fill in bare spots that weeds would otherwise take over, improve the density of your grass, establish improved grass varieties and enhance your lawn's color.



SEEDING BARE SPOTS?

If you have small dead patches in your lawn and want to fill those in, follow these steps:

- **Gently** rake up and remove dead grass.
- **Add** topsoil to the bare area.
- **Fill** in the holes with grass seed mixed with Milorganite® or other fertilizer by hand.
- **Work** the seed into the soil by gently raking the area a second time.
- **Water** the seed in.



OVERSEEDING YOUR ENTIRE LAWN

- **Choose the right time of year.** Early fall, around September, is the best time to overseed. If early fall is not an option, the next best time is spring.
- **When overseeding mow your lawn short.** Mowing your lawn short helps prevent grass seeds from getting trapped in tall grass and allows more sunlight for new seedlings.
- **Rake up the thatch and grass clippings.** Thatch is a layer of mostly dead organic matter on the top of the soil. A heavy layer of thatch will keep seeds from germinating because seeds need to be in direct contact with the soil in order to germinate.
- **Aerate.** Core aeration increases contact between seeds and soil, improving germination and helping establish the new grass more quickly.
- **Spread grass seed evenly over the entire lawn.** Use the amount specified on the seed package, based on the size of your lawn. To seed, you can either use a rotary spreader, a drop spreader, a hand spreader, or spread by hand. Mixing grass seed with Milorganite® or other fertilizer is an effective way to spread seed accurately, and provides the seedlings with essential nutrients for optimal growth. Mix 4 parts Milorganite® with 1 part seed by weight.
- **Water lawn completely, immediately after overseeding.** Continue to water the lawn frequently for at least the first several weeks to ensure proper germination. Once the grass seed is firmly established, water the lawn for longer periods less frequently.



MORE DETAILS & REFERENCE MATERIALS

- **Aerating Basics**

<http://www.milorganite.com/Lawn-Care/Lawn-Care-Basics/Aerating.aspx>

- **Fertilizer Application Rates**

<http://www.milorganite.com/Lawn-Care/Lawn-Care-Tools/Application-Rates.aspx>

- **Spring Lawn Renewal**

<http://www.milorganite.com/Lawn-Care/Lawn-Care-Tools/Lawn-Renewal.aspx>

- **5 Steps to a Healthy Lawn**

<http://www.milorganite.com/Lawn-Care/Lawn-Care-Tools/5-Steps-to-a-Healthy-Lawn.aspx>

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Report to the
Sustainability Commission
of the City of Green Bay

MEETING DATE

February 19, 2025

AGENDA ITEM # G.I

To receive and place on file the Clean Energy workgroup report.

BACKGROUND

The Clean Energy Working Group held a 'Large Energy Users Roundtable' meeting on 2/4/2025. Key highlights included:

- Attendance by representatives from New North, Oneida Nation, Focus on Energy, WPS, UW Green Bay, NWTC, and City of Green Bay.
- Presentation about NWTC's newly formed Industrial Assessment Center to support small and mid-sized manufacturers in improving energy efficiency.
- Presentation from Focus on Energy program updates and 2025 incentives.
- Discussion about energy efficiency resources available through the WPS Energy Services Team.
- The next Roundtable meeting will be held in early June at NWTC.

RECOMMENDATION

To receive and place on file the workgroup report.

FISCAL IMPACT

ATTACHMENTS

1. Large Energy Users Roundtable Meeting 2 Post Meeting Notes
2. WEP brochure_Draft_1-9-25

Large Energy User Roundtable

2-4-25

- **Participants:** Barb LaMue (New North), Shannon Stone (Oneida), Mike Troge (Oneida), Mark Powless (Oneida), Kyle Thomas (FOE), Dave Nyquist (FOE), Greg Smedema (WPS), John Arendt (UWGB), Melissa Schmitz (City of Green Bay), Mark Hansel (NWTC-Facilities), Lance Vandanelzen (NWTC-facilities), Alex Lange (DOE Industrial Assessment Center)
- **Review of City of Green Bay's Clean Energy Plan & Purpose of Roundtable**
Roundtable Goals:
 - (1) focus on commercial and industrial (C & I) sector, which makes up 72% of the City's 2018 carbon emissions according to the [Clean Energy Green Bay Plan.](#) ;
 - (2) C & I energy/emissions data tracking; and
 - (3) resources and outreach to C & I, especially small/mid-size organizations.
- **NWTC's DOE Industrial Assessment Center**
See flyer for details on eligibility for energy audits and energy efficiency education.
Link to website- [Wisconsin Energy Partnership](#)
Link to Keep- <https://www.uwsp.edu/wcee/wcee/keep/>
Contact: Alex Lange, Project Manager- DOE Industrial Assessment Center
Phone # - 920-498-7126, alexander.lange@nwtc.edu
- **Resources shared from roundtable participants:**
Dave Nyquist & Kyle Thomas shared Focus on Energy incentive and program updates:
 - Always a good idea to reach out to Focus before beginning a project and to ensure the best incentives.
 - 2025 Business Measure Changes Summary:
 - https://assets.focusonenergy.com/production/02-pdf/2025/2025_BIZ_Measure_Change_Summary.pdf
 - Residential size HVAC incentives goes through distributors, and distributors offer discounted prices
 - Non-residential HVAC incentives have increased
 - Benchmarking – Practical Energy Management. Although this shows 2024, this program is continuing.
 - https://assets.focusonenergy.com/production/inline-files/2024/2024_PEM_Enrollment_Guide_Fillable.pdf
Greg Smedema shared WPS Energy Services Team resources
 - MyMeter may provide hourly energy consumption for customers.
 - Tools such as ultrasonic leak detectors, infrared cameras, and more may be available for loan. Talk to Greg and his EES team.
 - Good jargon to know: data logging is temporary measuring of energy; sub-metering is more permanent and measures energy continuously over time (Jenny's wording)

Barb Lemue shared that Breakthrough Fuels is offering an event to showcase their ZeroMe technology today, Tuesday, February 4th, at 4pm.

- **Roundtable Discussion**

Messaging to C&I representatives about the Clean Energy Plan may motivate action.

- “Carrots” such as resources to measure energy use, incentives for energy-saving projects, and messages about cost savings could be motivational.
- Any outreach should indicate No Obligation to participate in the resources shared.
- CHALLENGE/NEED: Drafting an effective outreach plan including list of C&I contacts and funding to support the outreach plan.

Large C&I entities seem to be aware of energy-saving resources and most have dedicated energy-saving/carbon-saving initiatives and staff time to invest in these efforts.

- CHALLENGE/NEED: Let’s think about ways to ease time and effort for small and medium sized businesses to invest in energy-saving initiatives like benchmarking.
 - Are there ways to fund these activities (Focus on Energy’s Practical Energy Management program as a funding resource, for example, but still need someone’s time.)

- **Next Steps**

- Quarterly meetings, doodle poll for availability
- **Assignment for the group:**
 - Identify Challenges/Needs (a couple are identified as CHALLENGE/NEED above) to progress energy- and carbon-savings for C&I in Green Bay.
 - Identify solutions such as Incentives, Resources, and Communication/Messaging Ideas to progress energy- and carbon-savings for C&I in Green Bay.
 - Be prepared to share your challenges and solutions at the next meeting.

INDUSTRIAL TRAINING AND ASSESSMENT CENTERS (ITACs) leverage

best practices in workforce development to train participants for in-demand clean energy and manufacturing jobs by providing hands-on technical assistance to small and medium-size manufacturers.

Centers provide multiples on federal investment by reducing manufacturing energy costs, increasing the career trajectory of participants, enabling industrial decarbonization, and boosting the supply of qualified workers.

[www.energy.gov/mesc/
industrial-assessment-centers-iacs](http://www.energy.gov/mesc/industrial-assessment-centers-iacs)



WEP's ITAC is made possible through funding from the US Department of Energy, Office of Manufacturing and Energy Supply Chains, and Office of State and Community Energy Programs Bipartisan Infrastructure Law: Industrial Assessment Center (IAC) Program.



NATION WIDE SUCCESS

Industrial Training and Assessment
Centers have been in place
across the country for nearly 40 years!

To date these programs have:

- Completed over 21,000 **FREE** assessments
- Provided over 150,000 recommendations for upgrades
- Provide an **average** recommended yearly **savings of \$140,000!**

Help us expand this program to include technical training in addition to assessments!

Get in touch with us!

business card placeholder



WISCONSIN ENERGY PARTNERSHIP

US DOE Industrial Training & Assessment Center



Enroll today
TO CAPTURE THE
OPPORTUNITIES
of tomorrow

ELIGIBILITY

GROSS ANNUAL SALES OF
LESS THAN \$250,000,000

ANNUAL ENERGY BILLS
BETWEEN \$100,000 AND \$3,500,000

FEWER THAN 500 EMPLOYEES
AT THE PLANT SITE

PROGRAM PACKAGE

ENROLLED MANUFACTURERS RECEIVE
CUSTOM SUPPORT, INCLUDING:



CUSTOM ASSESSMENT

Participating manufacturers receive a customized building performance audit or solar site audit. These audits will be customized to each participating company and will explore and identify areas for enhancing and upgrading equipment performance and efficiency.



TRAIN YOUR TEAM

In conjunction with the building performance or solar audit, participating companies will have access to additional training, which will provide professional development to the site staff that uncovers the what and the why of the audit and how to develop their own energy management strategy.



ACCESS RESOURCES

Our network comes with perks including access to technical experts within our technical college teaching faculties as well as from private industry. Our network will provide you with valuable insight into funding sources and explore the latest trends in industry.

QR
CODE

ENROLL ONLINE TODAY

(Snap this code with your smartphone or go to
www.swtc.edu/wisconsinenergypartnership)



SMART MANUFACTURING

Manufacturers are central to our
economy; when they do well,
Wisconsin does well.

**Topics will be targeted to individual facility needs
and can include:**

- Historical energy usage analysis
- Solar Site Audit
- ASHRAE energy audit
 - Lighting,
 - Building envelope,
 - Production process specific upgrades,
 - Compressed air systems,
 - HVAC and air quality analysis
 - Renewable energy potential
- Energy 101 professional development
- Planning assistance for capital improvement projects
- Potential for other topics upon request



Report to the
Sustainability Commission
of the City of Green Bay

MEETING DATE

February 19, 2025

AGENDA ITEM # G.2

Staff Reports

BACKGROUND

RECOMMENDATION

To receive and place on file.

FISCAL IMPACT

ATTACHMENTS

- I. Staff Report Memo- 02 19 2025



Public Works Department
100 North Jefferson Street • Room 300
Green Bay, Wisconsin 54301-5026
www.greenbaywi.gov

Administration | Engineering | Traffic 920.448.3100
Operations 920.448.3535
Parking 920.448.3431
Fax 920.448.3102

TO: Sustainability Commission

CC:

FROM: Melissa Schmitz, Resiliency Coordinator & Alex Galt, Clean Energy Connector

DATE: February 11, 2025

RE: Staff report to Sustainability Commission

Energize Green Bay Update

Neighborhood Clean Energy Info Sessions:

As of this meeting, we will have completed half of the scheduled Neighborhood Clean Energy info sessions. While attendance has been modest—consistent with recent trends in community engagement—these sessions have proven valuable for increasing brand awareness and driving significant traffic to our website. Although we had planned to add more sessions, scheduling additional events is currently on hold. *Focus on Energy* has been an excellent partner, supporting our outreach efforts through funding for social media promotions.

(Attached: Info session poster available for printing and sharing.)

Community Partnerships:

The City Council has approved professional service agreements with several community-based organizations as part of the *Urban Sustainability Directors Network (USDN) Emergent Learning* grant awarded in Fall 2024. With these agreements now in place, we are moving into the planning phase with our partners:

- **NeighborWorks Green Bay**
- **Oneida Nation**
- **We All Rise African American Resource Center**
- **The Einstein Project**
- **Aaron Renier**, local illustrator

These collaborations will help strengthen community-driven sustainability initiatives.

Sponsorships and Program Support:

We're finalizing a sponsorship agreement with **Rooted In**, a local nonprofit focused on food security. In

exchange for two induction cooktops, Rooted In will promote induction cooking through their popular cooking demonstrations, including appearances on local morning television.

Additionally, the City is a sponsor of **MREA's Grow Solar Green Bay-Fox Valley** group buy program, aimed at making solar installations more accessible. An RFP will be issued soon to select a solar installer capable of offering volume-based efficiencies. The program will feature tiered pricing to reduce costs for residents, with the City actively participating in both planning and marketing efforts.

Resilience & Sustainability Hub (RSH):

Work is underway on the *Resilience and Sustainability Hub*, a new section of the City's website designed to centralize information on sustainability-related programs, actions, and initiatives across City departments. This resource will enhance public access to key sustainability efforts and updates.

Resiliency Coordinator Update

East River Emilie Park: Urban Wetland Development

The East River Emilie Park project aims to mitigate flood risks, improve water quality, enhance biodiversity, and support community recreation. Since its initiation in 2023, key milestones include the completion of topographic surveys, wetland delineation, and tree inventory, with the 90% design finalized in October 2024. To date, \$388,000 has been secured, with \$550,000 in planned grant applications, and \$4 million in pending grant applications. Public engagement remains a priority through ongoing open houses and feedback sessions.

[Project Details](#) | [Project Website](#)

East River Van Beaver Park: Flood Solution Planning

This project, in collaboration with the Great Lakes and St. Lawrence Cities Initiative and NOAA, focuses on converting 12 acres of parkland into wetlands to enhance flood resilience, water quality, and habitat diversity. Key activities include two public input sessions, a design alternatives workshop, and active community engagement. The project is on track to complete the 30% design phase by March 2025, with the 60% design finalized by August 2025. Proposed designs aim to create 64–76 acre-feet of flood storage.

[Project Details](#) | [Project Website](#)



Report to the
Sustainability Commission
of the City of Green Bay

MEETING DATE

February 19, 2025

AGENDA ITEM # G.3

Next Sustainability Commission meeting: **March 19** at 5:00pm.

BACKGROUND

RECOMMENDATION

FISCAL IMPACT

ATTACHMENTS

None