



AGENDA OF THE PARKS COMMITTEE

WEDNESDAY, MAY 14, 2025, 5:00 PM

In person at City Hall, Room 207.

Virtual attendance is also available via Zoom.

A. Zoom Meeting Information.

I. Join Zoom Meeting Online:

<https://us02web.zoom.us/j/84314784824?pwd=THBkdMwTlk4MG5DV3hhdC9xVDhXdz09>

Or call in by phone: +1 312 626 6799

Meeting ID: 843 1478 4824

Passcode: 278667

If you wish to speak at this public meeting or leave a comment, please fill out the online [Comment Form](#) prior to the meeting. More detailed [Zoom Instructions](#) can be found online.

B. Roll Call.

C. Approval of the Agenda.

D. Approval of Minutes.

E. Regular Business.

- I. Consideration with possible action on the request by Military Avenue Inc. to fundraise for the construction of a shared use Market on Military building and parking lot at Murphy Park.

F. Informational.

- I. Next Meeting: June 4, 2025

G. Adjournment.

- 1) THIS MEETING IS RECORDED: THE VIDEO OF THIS MEETING AND MINUTES ARE AVAILABLE ONLINE AT www.greenbaywi.gov

- 2) **ACCESSIBILITY:** Any person wishing to attend who requires special accommodation because of a disability, should contact the City Safety Manager at 920-448-3125 at least 48 hours before the scheduled meeting time so that arrangements can be made.
- 3) **QUORUM:** Please take notice that a majority or quorum of the Common Council will attend this Parks Committee meeting and will constitute a meeting of the Common Council for purposes of discussion and information gathering relative to this agenda.
- 4) **REPRESENTATION:** The party requesting the communication, or their representative, should be present at this meeting.



Report to the
Parks Committee
of the City of Green Bay

MEETING DATE

May 14, 2025

PREPARED BY

AGENDA ITEM # E.I

Consideration with possible action on the request by Military Avenue Inc. to fundraise for the construction of a shared use Market on Military building and parking lot at Murphy Park.

BACKGROUND

RECOMMENDATION

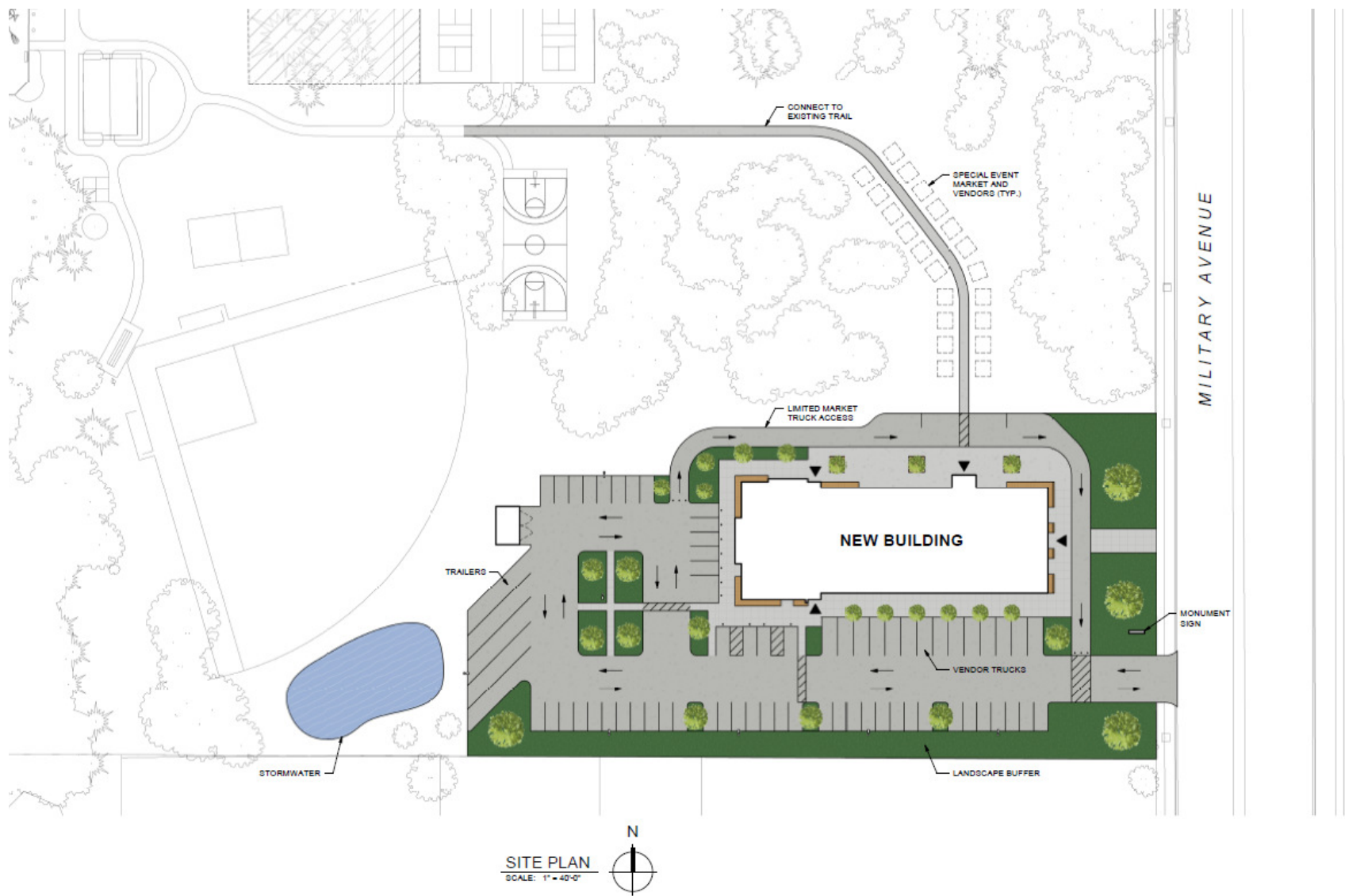
FISCAL IMPACT

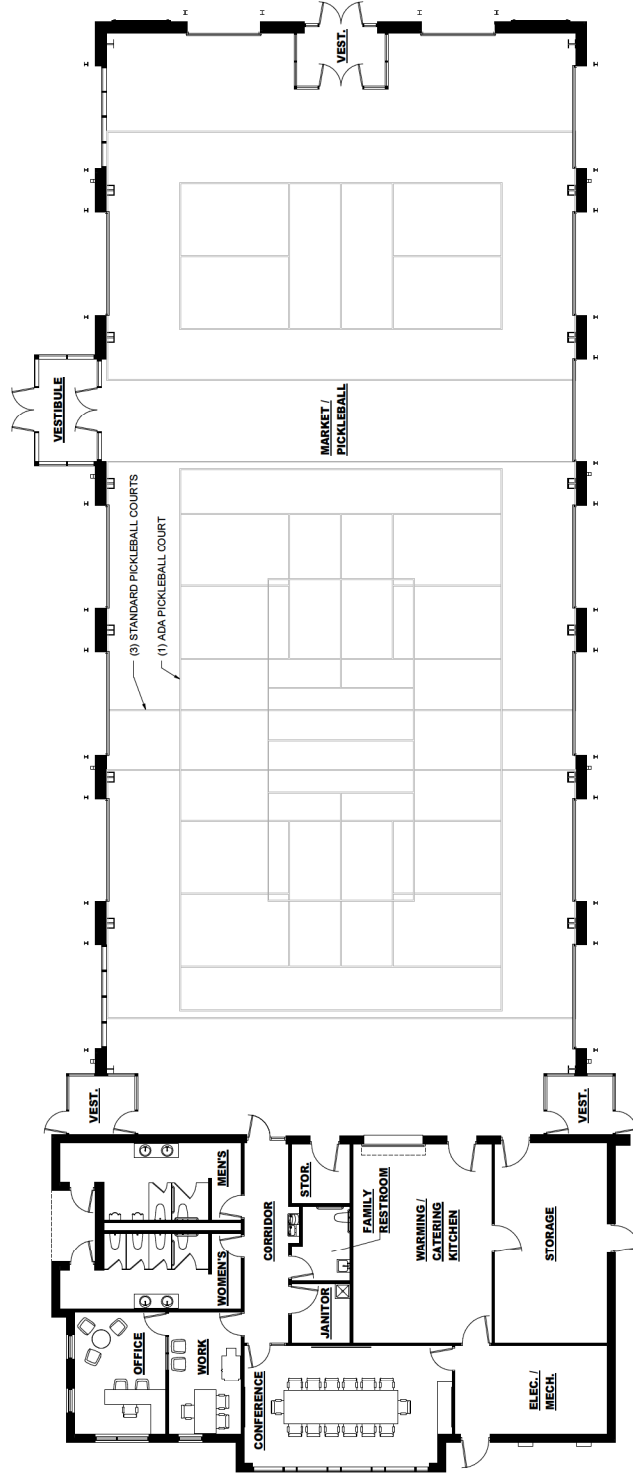
ATTACHMENTS

1. Murphy Park Existing Conditions Map I
2. Market on Military - Site Plan A
3. Market on Military Floor Plan A
4. Market on Military Campaign Brochure A



**PROPOSED SHARED/JOINT USE MARKET ON MILITARY
SITE LOCATION MAP
MURPHY PARK**





N
FIRST FLOOR PLAN
SCALE: 1/8" = 1'-0"



How Can You Help Us Grow?

Donate Today to turn this vision into reality!

Your support can make a significant difference in our community's future.

Military Avenue, Inc. is a non-profit organization dedicated to raising funds needed to build the Market on Military at Murphy Park. This is a collaborative effort with the City of Green Bay, and once completed, the structure will be donated to the City. Military Avenue, Inc. will occupy the space. The City will own the structure, ensuring the market becomes a long-term community asset.

Together, we can create a space where our community can grow, connect, and thrive.

Leah Weycker,
Executive Director
 920-544-9503
director@MilitaryAve.org
www.MilitaryAve.org

MILITARY
Avenue
 BUSINESS DISTRICT

Military Avenue, Inc. is a 501(c)(3) non-profit agency.
 Tax ID. #26-1529932. Your donation may be tax deductible.

MARKET on Military



Cultivating Connections



Support Our Vision

A Sustainable Future with a Year-Round Market

Since 2016, Military Avenue, Inc. has been committed to providing access to fresh, local foods, regardless of the season.

Now, we envision a permanent, all-season space at 203 N. Military Ave in Murphy Park that will serve our community snow, rain, or shine.



Main Project Goals

Cultivate

a sustainable neighborhood hub and home for the year-round Market on Military ensuring access to fresh, local food year round.

Empower

entrepreneurs, artisans, and residents while boosting our local economy and area businesses.

Transform

our area into a dynamic, thriving hub that hosts community events, educational programs, social gatherings, and even pickleball.



Economic Growth on Military Avenue

This state-of-the-art facility will not only provide a permanent home for the Market on Military at Murphy Park, but will also elevate the Military Avenue District, offering a versatile space for:

- Community gatherings
- Public and private events
- Commercial kitchen
- Indoor pickleball

Your support will help create a lasting, vibrant hub for our neighborhood, local farmers, artisans, and families, strengthening our community for years to come.

Join us in making this vision a reality!

Cost Overview

- **\$4,296,000** cost of building
- **\$675,000** commercial kitchen, permits, fixtures and fees

TOTAL = \$4,971,000 capital campaign

Timeline

- 2025 Construction Phase
- 2026 Grand Opening

Space to Include

- Est. 13,685 sq. ft. building (9,484 sq.-ft. open air room)
- Restrooms accessible from building and park
- Commercial kitchen
- Office and meeting space
- Outdoor picnic area
- Indoor pickleball