



# **AGENDA OF THE MILITARY AVENUE BUSINESS IMPROVEMENT DISTRICT BOARD**

**WEDNESDAY, FEBRUARY 11, 2026, 1:00 PM  
425 S. Military Ave.  
Suite 206**

**A. Roll Call.**

1. Members: Adam Kersten, EJ Dombrowski, Sharon Hack, Dan Burich, Ralph Jensen

**B. Approval of the Agenda.**

1. Approval of the agenda for the Wednesday, February 11, 2026, meeting of the Military Avenue Business Improvement District Board.

**C. Approval of Minutes.**

1. Approval of the minutes from the September 10, 2025 meeting.

**D. Approval of Financial Reports.**

1. Approval of the financial report as of January 31, 2026.

**E. Regular Business.**

1. Consideration with possible action on the 2025 Annual Report.
2. Consideration with possible action on social media for BID businesses.

**F. Unfinished Business.**

1. Consideration with possible action on the Harvest Hall Capital Campaign.
2. Consideration with possible action on the Camera Security Program.

**G. Informational.**

1. City of Green Bay Update.

2. Director's Report.
3. Next Meeting: Wednesday, May 13, 2026.

#### **H. Adjournment.**

1. Adjournment of the Wednesday, February 11, 2026, meeting of the Military Avenue Business Improvement District Board.

- 1) ACCESSIBILITY: Any person wishing to attend who requires special accommodation because of a disability, should contact the City Safety Manager at 920-448-3125 at least 48 hours before the scheduled meeting time so that arrangements can be made.
- 2) QUORUM: Please take notice that a majority or quorum of the Common Council will attend this Military Avenue Business Improvement District Board meeting and will constitute a meeting of the Common Council for purposes of discussion and information gathering relative to this agenda.
- 3) REPRESENTATION: The party requesting the communication, or their representative, should be present at this meeting.



Report to the  
Military Avenue Business Improvement District Board  
of the City of Green Bay

**MEETING DATE**

February 11, 2026

**PREPARED BY**

**AGENDA ITEM # C.1**

Approval of the minutes from the September 10, 2025 meeting.

**BACKGROUND**

**RECOMMENDATION**

**FISCAL IMPACT**

**ATTACHMENTS**

- I. Meeting Minutes 9.10.25



**Military Avenue BID  
Joint Meeting with  
Military Avenue Business Association (MABA)  
Meeting Minutes**

**September 10, 2025, at 1:00 PM**

**In Attendance:**

BID: Sharon Hack, Ralph Jensen, Adam Kersten, EJ Dombrowski

MABA: Keith Zimmerman, Jordan Weuve, Brad Jensen, Bethe Lane (online), Gary Pond, Joe Mongin

Staff non-voting: Leah Weycker, Alea Mills, Savana Mencheski

Guests: Jessica Maes, Green Bay, Lisa Vanden Avond, Consultant, Zak Bauer, BauerCare Insurance Agency, Melinda Eck, GB Alder

Absent: none                      Excused: Dan Burich,

**Call to Order and Welcome.** Sharon called the meeting to order until Adam arrived.

**Approval of Agenda.** This is an official BID meeting and voting. Leah proposes to skip ahead in the agenda so we can get all the approvals we need to pass on to the City. Sharon made a motion, seconded by EJ, motion passed.

**New Regular Business:**

**2026 Operating Plan:** Leah presented the updated Operating Plan for 2026 to reflect on the changes made last meeting. BID assessments are projected to go down due to combining lots (Bergstrom) and the \$2,500 cap is keeping us low. There was expressed hesitation to raise caps, and it was suggested to find others way to fundraise. One possible money maker is the markets. The secretary suggests finding a space for winter market, close to, but outside of the BID (bank, family video) if necessary.

Motion to approve the 2026 Operating Plan made by EJ, seconded by Joe, all in favor to pass.

**Unfinished Business/Open Items:**

**Camera Security Program:** Gary presented the pilot camera idea. Four cameras to cover the initial Beacon Center test area to capture door \$3,000 for initial installation then \$17 per camera per month.

Concerns were raised about where the footage would be stored, who would have access to it, what kind of review systems, maintenance, and SOP will need to be maintained. Part of the Boss estimate is Icloud storage. The cameras may not be a deterrent or at least it is not proven. It will get a faster response from the Police. A meeting is set to talk to the Chief.

There were also concerns about whether the footage would be even used by police because in the past this person has had experiences where they will not use it. Another board member said this proves the point

that there need to be better systems. It was suggested that we gauge interest from businesses and Alder Eck suggested looking into grants. Gary said he would put up half of the \$3,000.

Everyone agreed that putting up cameras is a good look for BID and we should research interest of the businesses first.

**Secretary's Report.** Approval of BID Minutes from May 14: Minutes from last meeting approved, motion made by EJ, 2nd by Joe, motion passed.

**Treasurer's Report.** Financials Approved Motioned by EJ, 2nd by Joe, motion passed.

**City Representative Report, Rebecca Finko:** Rebecca was out of town, so Jessica Maes filled in. Jessica introduced herself. She is available for 1 on 1 business meetings and in charge of revolving loan funds. Tourism grant for event programs still has funds

**Alder Report:** Alder Eck presented the land swap that is happening between the church and Green Bay nursery. Tim Keene wants to eventually close the small access road. The office building will not be affected with a driveway/access off Military Avenue. Some are opposed to this idea. It has not yet been addressed by the City.

#### **Capital Campaign Discussion with Lisa Vanden Avond**

Lisa talked about our several meetings and apprehension due to other projects going on. We will meet with the City again soon. Possibly use Meet on Military name.

**Executive Director Update:** no additional comments.

**Adjourn Meeting.** Ralph made a motion to adjourn BID, seconded by EJ, the motion passed.

Submitted by Leah Weycker: 920-544-9503 [Director@militaryave.org](mailto:Director@militaryave.org)



Report to the  
Military Avenue Business Improvement District Board  
of the City of Green Bay

**MEETING DATE**

February 11, 2026

**AGENDA ITEM # D.1**

Approval of the financial report as of January 31, 2026.

**BACKGROUND**

**RECOMMENDATION**

**FISCAL IMPACT**

**ATTACHMENTS**

- I. Financial Report 1.31.26

# Statement of Financial Position

Military Avenue, Inc.

As of January 31, 2026

DISTRIBUTION ACCOUNT	TOTAL
<b>Assets</b>	
Current Assets	
Bank Accounts	
105 MABA-5483	0.00
BID Checking - 5401	2,530.21
BID Money Market - 5428	58,959.88
COD 02094 (FCCU)	11,276.49
COD (1) BMO	208,340.27
COD (2) BMO	256,364.17
COD-6908 (BMO)	10,798.77
MABA Non Profit Checking - 2296	2,401.27
Market Cash	600.00
MMA-2385	9,438.97
North Shore COD (5167)	252,052.00
<b>Total for Bank Accounts</b>	<b>\$812,762.03</b>
Accounts Receivable	
Accounts Receivable (A/R)	500.00
<b>Total for Accounts Receivable</b>	<b>\$500.00</b>
Other Current Assets	
QuickBooks Tax Holding Account	-868.63
<b>Total for Other Current Assets</b>	<b>-\$868.63</b>
<b>Total for Current Assets</b>	<b>\$812,393.40</b>
Fixed Assets	
Equipment	\$0.00
Accumulated Depreciation	0.00
<b>Total for Equipment</b>	<b>\$0.00</b>
<b>Total for Fixed Assets</b>	<b>\$0.00</b>
<b>Total for Assets</b>	<b>\$812,393.40</b>

# Statement of Financial Position

Military Avenue, Inc.

As of January 31, 2026

DISTRIBUTION ACCOUNT	TOTAL
Liabilities and Equity	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable (A/P)	1,838.95
<b>Total for Accounts Payable</b>	<b>\$1,838.95</b>
Credit Cards	
Credit Card-9903	307.44
<b>Total for Credit Cards</b>	<b>\$307.44</b>
Other Current Liabilities	
Direct Deposit Payable	0.00
Payroll Liabilities	
Federal Taxes (941/943/944)	-222.78
WI Income Tax	318.51
WI SUI Employer	0.00
<b>Total for Payroll Liabilities</b>	<b>\$95.73</b>
<b>Total for Other Current Liabilities</b>	<b>\$95.73</b>
<b>Total for Current Liabilities</b>	<b>\$2,242.12</b>
<b>Total for Liabilities</b>	<b>\$2,242.12</b>
Equity	
Building Restricted Funds	711,898.00
Opening Balance Equity	0.00
Retained Earnings	111,727.70
Net Income	-13,474.42
<b>Total for Equity</b>	<b>\$810,151.28</b>
<b>Total for Liabilities and Equity</b>	<b>\$812,393.40</b>



Report to the  
Military Avenue Business Improvement District Board  
of the City of Green Bay

**MEETING DATE**

February 11, 2026

**PREPARED BY**

**AGENDA ITEM # E.1**

Consideration with possible action on the 2025 Annual Report.

**BACKGROUND**

**RECOMMENDATION**

**FISCAL IMPACT**

**ATTACHMENTS**

None



Report to the  
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**MEETING DATE**

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**PREPARED BY**

**AGENDA ITEM # E.2**

Consideration with possible action on social media for BID businesses.

**BACKGROUND**

**RECOMMENDATION**

**FISCAL IMPACT**

**ATTACHMENTS**

None



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**PREPARED BY**

**AGENDA ITEM # G.I**

City of Green Bay Update.

**BACKGROUND**

**RECOMMENDATION**

**FISCAL IMPACT**

**ATTACHMENTS**

None



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**PREPARED BY**

**AGENDA ITEM # G.2**

Director's Report.

**BACKGROUND**

**RECOMMENDATION**

**FISCAL IMPACT**

**ATTACHMENTS**

None