



# **AGENDA OF THE OLDE MAIN BUSINESS IMPROVEMENT DISTRICT BOARD**

**TUESDAY, FEBRUARY 24, 2026, 5:15 PM  
Hyatt Regency, 333 Main Street Room 6AB**

**A. Roll Call.**

1. Members: Tiona Petrouske, Patrick Stoa, Ryan Keuhn, Joan Johnson, Jim Wochincke, Paul Kosmoski

**B. Approval of the Agenda.**

1. Approval of the agenda for the Tuesday, February 24, 2026, meeting of the Olde Main Business Improvement District Board.

**C. Approval of Minutes.**

1. Approval of the minutes from the September 23, 2025 meeting.

**D. Regular Business.**

1. Consideration with possible action on the Olde Main Street BID Board Officers.
2. Consideration with possible action on the 2025 Olde Main Street BID Year End financial report.

**E. Informational.**

1. Olde Main Street District updates.
2. For the good of the order.
3. Next Meeting: Septebmer 29, 2026.

**F. Adjournment.**

1. Adjournment of the Tuesday, February 24, 2026, meeting of the Olde Main Business Improvement District Board.

- 1) **ACCESSIBILITY:** Any person wishing to attend who requires special accommodation because of a disability, should contact the City Safety Manager at 920-448-3125 at least 48 hours before the scheduled meeting time so that arrangements can be made.
- 2) **QUORUM:** Please take notice that a majority or quorum of the Common Council will attend this Olde Main Business Improvement District Board meeting and will constitute a meeting of the Common Council for purposes of discussion and information gathering relative to this agenda.
- 3) **REPRESENTATION:** The party requesting the communication, or their representative, should be present at this meeting.



Report to the  
**Olde Main Business Improvement District Board  
of the City of Green Bay**

**MEETING DATE**

February 24, 2026

**PREPARED BY**

**AGENDA ITEM # C.I**

Approval of the minutes from the September 23, 2025 meeting.

**BACKGROUND**

**RECOMMENDATION**

**FISCAL IMPACT**

**ATTACHMENTS**

- I. 9.23.25 OMSI BID Board Minutes



**Olde Main Street  
Business Improvement District Board**

**MEETING MINUTES  
Tuesday, September 23, 2025, 5:15 pm  
Hyatt Regency Meeting Room 5AB**

Attendance: Pat Stoa, Ryan Kuehn, Joan Johnson, Tiona Petroske, Jim Wochinske, Rebecca Fincco, Jeff Mirkes, Jen Metcalf, Alissa Cotter

1. Call to Order- Tiona called the meeting to order at 5:07 pm.
2. Accept and Place on File Minutes from April 15, 2025, BID Board meeting - Ryan made a motion to approve the minutes, Pat seconded the motion, the motion carried.
3. Review and discuss the 2025 BID Operating Plan year end projections – The group had a short clarifying discussion on 2025 Year End projections.
4. Review and approve the 2026 BID Operating Plan-Alissa highlighted the proposed activities for the BID Board to review as a topic of discussion. There was short conversation on the proposal. Ryan made a motion to approve the 2026 BID Board Operating Plan, Tiona seconded the motion, the motion carried.
5. BID Board Terms – 2026 – Joan and Paul have expiring terms on the BID board, Jeff asked if Joan would agree to another term, Joan agreed. Jeff will be in contact with Paul Kosmoski to gauge interest in renewing his BID Board appointment. Alissa will let Terry know that Joan will remain on the BID Board.
6. For the Good of the Order – Nothing to report.
7. Adjourn – Ryan made a motion to adjourn, Pat seconded the motion, the motion carried.

***A quorum is critical so please call Alissa Cotter at (920) 609-8126 or email [alissa@downtowngreenbay.com](mailto:alissa@downtowngreenbay.com) if you are unable to attend.***



Report to the  
Olde Main Business Improvement District Board  
of the City of Green Bay

## MEETING DATE

February 24, 2026

## PREPARED BY

## AGENDA ITEM # D.I

Consideration with possible action on the Olde Main Street BID Board Officers.

## BACKGROUND

### **Slate of Officers and Members-3-year terms**

Tiona Petrouske, President (Term expires 12/1/2026)

Patrick Stoa, Vice President (Term expires 12/1/26)

Ryan Kuehn, Treasurer (Term expires 12/1/26)

Joan Johnson, Secretary (Term expires 1/1/29)

Jim Wochinske (Term expires 1/1/28)

Paul Kosmoski (Term expires 1/1/29)

## RECOMMENDATION

## FISCAL IMPACT

## ATTACHMENTS

None



Report to the  
**Olde Main Business Improvement District Board  
of the City of Green Bay**

**MEETING DATE**

February 24, 2026

**PREPARED BY**

**AGENDA ITEM # D.2**

Consideration with possible action on the 2025 Olde Main Street BID Year End financial report.

**BACKGROUND**

**RECOMMENDATION**

**FISCAL IMPACT**

**ATTACHMENTS**

- I. OMS Year End

**Approved 2026 Budget and 2025 Year End Business Improvement District Operating Plan Budget for Olde Main St.**

		<b>Approved 2026 Budget</b>	<b>Approved 2025 Budget</b>	<b>2025 Actual</b>
<b>REVENUE</b>				
	BID Assessment - Olde Main Street	\$71,560.00	\$66,983.00	\$66,611.00
	<b>Total Revenue</b>	<b>\$71,560.00</b>	<b>\$66,983.00</b>	<b>\$66,611.00</b>
<b>EXPENSES</b>				
Administrative				
	<b>Allocation toward DGBI Staffing</b>	<b>\$39,960.00</b>	<b>\$34,233.00</b>	<b>\$35,958.78</b>
Operating Expenses				
	Office Supplies & Equipment	\$500.00	\$500.00	\$500.00
	Phone/Internet	\$900.00	\$900.00	\$768.00
	Conferences/Professional Devel.	\$1,500.00	\$1,500.00	\$978.25
	Office Rent/Lease	\$9,000.00	\$9,000.00	\$8,849.50
	Dues and Subscriptions	\$2,200.00	\$1,050.00	\$1,050.00
	<b>Total Operating Expenses</b>	<b>\$14,100.00</b>	<b>\$12,950.00</b>	<b>\$12,145.75</b>
Marketing/Printing				
	Includes graphic design software, printed and digital promotional materials, website, social media, and promotional giveaways			
	<b>Total Marketing allocations</b>	<b>\$4,500.00</b>	<b>\$4,300.00</b>	<b>\$4,300.00</b>
Economic Development				
	<b>Business recruitment and retention, networking</b>	<b>\$2,500.00</b>	<b>\$2,000.00</b>	<b>\$2,040.43</b>
Physical Improvements				
	Streetscape-Planters & Medians including new mulch (majority of the cost is paid by sponsorships)	\$4,500.00	\$6,000.00	\$6,000.00
	Cleanliness	\$1,000.00	\$2,500.00	\$2,500.00
	Banners & Holiday Décor	\$2,000.00	\$2,000.00	\$1,206.04
	Public Art	\$2,000.00	\$2,000.00	\$2,000.00
	Three Corners Flags	\$1,000.00	\$1,000.00	\$460.00
	<b>Total Physical Improvements</b>	<b>\$10,500.00</b>	<b>\$13,500.00</b>	<b>\$12,166.04</b>
	<b>Total Expenses</b>	<b>\$71,560.00</b>	<b>\$66,983.00</b>	<b>\$66,611.00</b>



Report to the  
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**MEETING DATE**

February 24, 2026

**PREPARED BY**

**AGENDA ITEM # E.1**

Olde Main Street District updates.

**BACKGROUND**

**RECOMMENDATION**

**FISCAL IMPACT**

**ATTACHMENTS**

None



Report to the  
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**MEETING DATE**

February 24, 2026

**PREPARED BY**

**AGENDA ITEM # E.2**

For the good of the order.

**BACKGROUND**

**RECOMMENDATION**

**FISCAL IMPACT**

**ATTACHMENTS**

None